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Improving Research Visibility Part 6: Academic Social Networking

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www.researcherid.com/rid/C-2414-2009
http://scholar.google.com/citations

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All of my presentations are available online at:
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5th SERIES OF WORKSHOP ON:

Strategies to Enhance Research Visibility, Impact & Citations

Nader Ale Ebrahim, PhD
==========
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http://scholar.google.com/citations

Read more:

1. Ale Ebrahim, N., Salehi, H., Embi, M. A., Habibi Tanha, F., Gholizadeh, H., Motahar, S. M., & Ordi, A. (2013). Effective Strategies for Increasing Citation Frequency. International Education Studies, 6(11), 93-99. doi: 10.5539/ies.v6n11p93
2. Ale Ebrahim, Nader. "Optimize Your Article for Search Engine." *University of Malaya Research Bulletin* 2.1 (2014): 38-39.

Abstract

Abstract: Researchers needs to remove many traditional obstacles to disseminate and outreach their research outputs. Academic social networking allows you to connect with other researchers in your field, share your publications, and get feedback on your non-peer-reviewed work. The academic social networking, making your work more widely discoverable and easily available. The two best known academic social networking are ResearchGate and Academia.edu. These sites offer an instant technique to monitor what other people are looking at in your field of research. Both networks are offer roughly the same features. ResearchGate is more closely focused on collaboration and interaction, while Academia.edu often functions more as an academic version of LinkedIn, with an online CV and as a place to share your publications.

Keywords: Academic Social Network Site, Improve citations, Research tools, Bibliometrics, Research Visibility, Academic Impact

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Workshop Series :

Strategies to Enhance Research Visibility, Impact & Citations

Boosting your Research Visibility

Do you know "Over 43% of ISI papers have never ever received any citations?" (nature.com/top100, 2014). Publishing a high quality paper in scientific journals is only halfway towards receiving citation in the future. The rest of the journey is dependent on disseminating the publications via proper utilization of the "Research Tools". Proper tools allow the researchers to increase the research impact and citations for their publications. This workshop series will provide you various techniques on how you can increase the visibility and hence the impact of your research work.

Who should attend?

The workshop is for professors, lecturers, and researchers who have published papers and would like to increase their papers' visibility and citation index. The workshop is applicable for various research disciplines. This workshop series is for UM Staff and UM students only.

Workshop Details & Registration

Speaker: **Dr. Nader Ale Ebrahim, PhD (Research Fellow)**
Dr. Bong Yii Bonn, PhD (Research Manager)

Venue: **Neptune Meeting Room, Level 6, Institute of Research Management & Services (IPPP), Research Management & Innovation Complex, University of Malaya**

Organizer: **Centre for research Services (PPP), IPPP, University of Malaya**

Time & Date: **Kindly refer page 2 of the brochure**

Fees: **RM 10.00 per Session / Topic**

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WORKSHOP SERIES 5

DATE	TIME	TOPIC
19 April 2017	9.00 a.m. — 12.00 p.m.	**Improving Research Visibility Part 1: Search Engine Optimization**
26 April 2017	9.00 a.m. — 12.00 p.m.	**Improving Research Visibility Part 2: Pre/Post Prints Preparation**
3 May 2017	9.00 a.m. — 12.00 p.m.	**Improving Research Visibility Part 3: Online Profiles**
17 May 2017	2.00 p.m. — 5.00 p.m.	**Improving Research Visibility Part 4: Open Access Repositories**
24 May 2017	2.00 p.m. — 5.00 p.m.	**Improving Research Visibility Part 5: Blogging and Online Magazines**
31 May 2017	2.00 p.m. — 5.00 p.m.	**Improving Research Visibility Part 6: Academic Social Networking**
7 June 2017	2.00 p.m. — 5.00 p.m.	**Improving Research Visibility Part 7: Measuring Research Impact**

CONTACT US

For further enquiries kindly contact us at:

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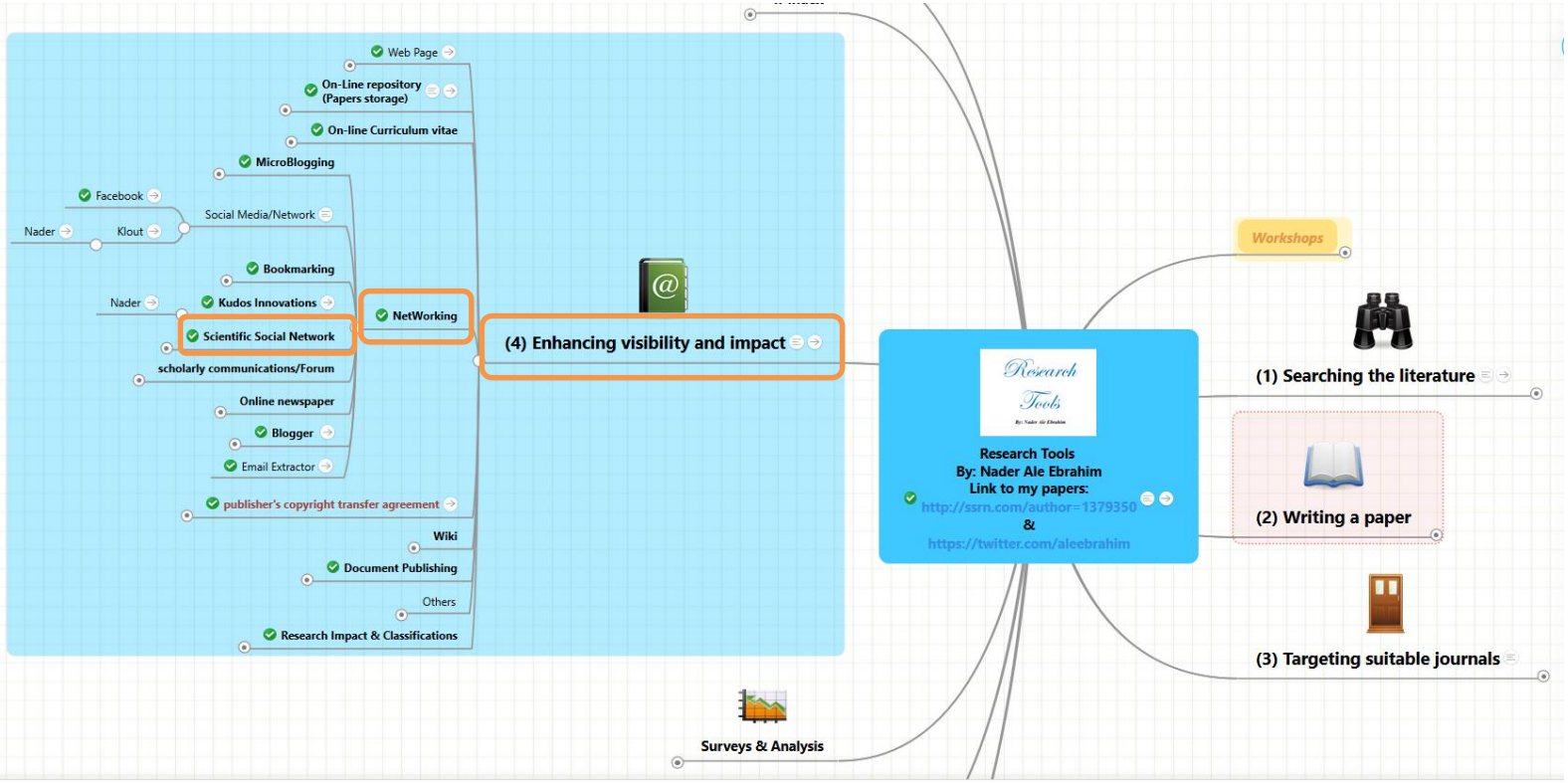
Research Tools Mind Map

Research Tools Mind Map -> (4) Enhancing visibility and impact -> NetWorking



Quick Reference Cards for Research Impact Metrics

Source: https://libraryconnect.elsevier.com/metrics

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CITATION COUNT

# of citations accrued since publication

A simple measure of attention for a particular article, journal or researcher. As with all citation-based measures, it is important to be aware of citation practices. The paper “Effective Strategies for Increasing Citation Frequency” lists 33 different ways to increase citations.
http://papers.ssrn.com/sol3/papers.cfm?abstract_id=2344585

Source: https://libraryconnect.elsevier.com/metrics

Source: http://altmetrics.org/manifesto/

How is the Altmetric score calculated?

The score is a weighted count

The score is derived from an automated algorithm, and represents a weighted count of the amount of attention we've picked up for a research output. Why is it weighted? To reflect the relative reach of each type of source. It's easy to imagine that the average newspaper story is more likely to bring attention to the research output than the average tweet. This is reflected in the default weightings:

News	**8**
Blogs	**5**
Twitter	**1**
Facebook	**0.25**
Sina Weibo	**1**
Wikipedia	**3**
Policy Documents (per source)	**3**
Q&A	**0.25**
F1000/Publons/Pubpeer	**1**
YouTube	**0.25**
Reddit/Pinterest	**0.25**
LinkedIn	**0.5**
Open Syllabus	**1**
Google+	**1**

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Source: https://help.altmetric.com/support/solutions/articles/6000060969-how-is-the-altmetric-score-calculated-

Comparison of tools across ASNSs

ASNS	Academia.edu	ResearchGate	Mendeley	LinkedIn	ImpactStory
Discussion Boards	0	√	√	√	0
File Repository	0	0	√	0	0
Email/Message	√	√	√	√	0
Citation Count	0	√	0	0	√
Alt Metrics	√	√	0	0	√
Public Profile	√	√	√	√	√
Group Space	0	0	√	0	0
Reference Management	0	0	√	0	0
Collaborative Document Processing	0	0	√	0	0
Network Visibility	√	√	√	√	0
Upload Publications	√	√	√	√	√
Link to Social Media Sites.	√	√	√	√	√

Source: Espinoza Vasquez, Fatima Karely, and Carlos Enrique Caicedo Bastidas. "Academic Social Networking Sites: A Comparative Analysis of Their Services and Tools." *iConference 2015 Proceedings* (2015).

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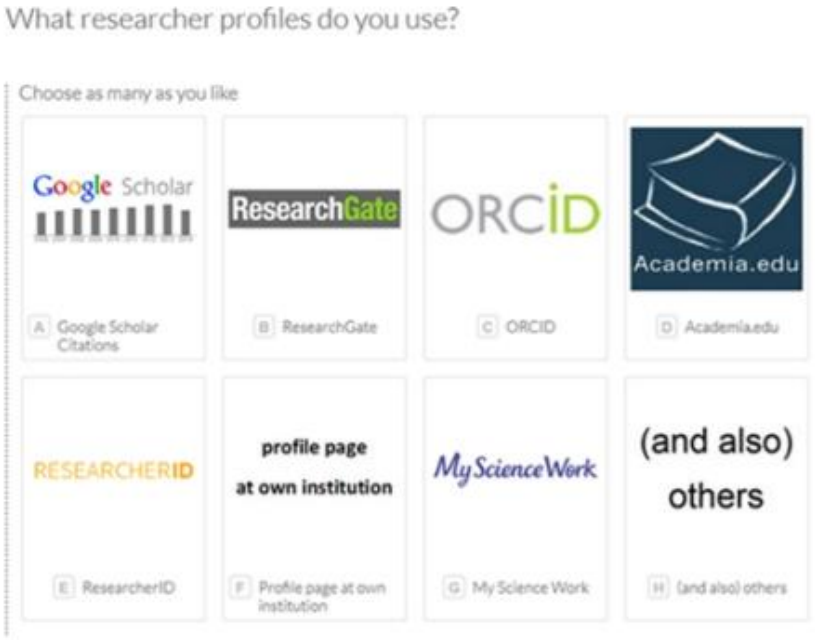
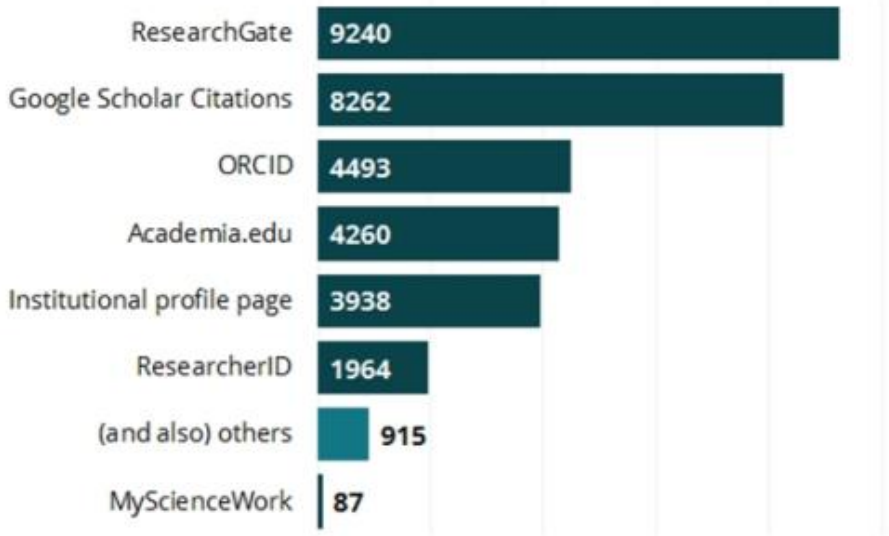
Academic social networks – the Swiss Army Knives of scholarly communication





13139 of 14896 researchers answered this question

Source: https://101innovations.wordpress.com/2016/12/15/academic-social-networks-the-swiss-army-knives-of-scholarly-communication/

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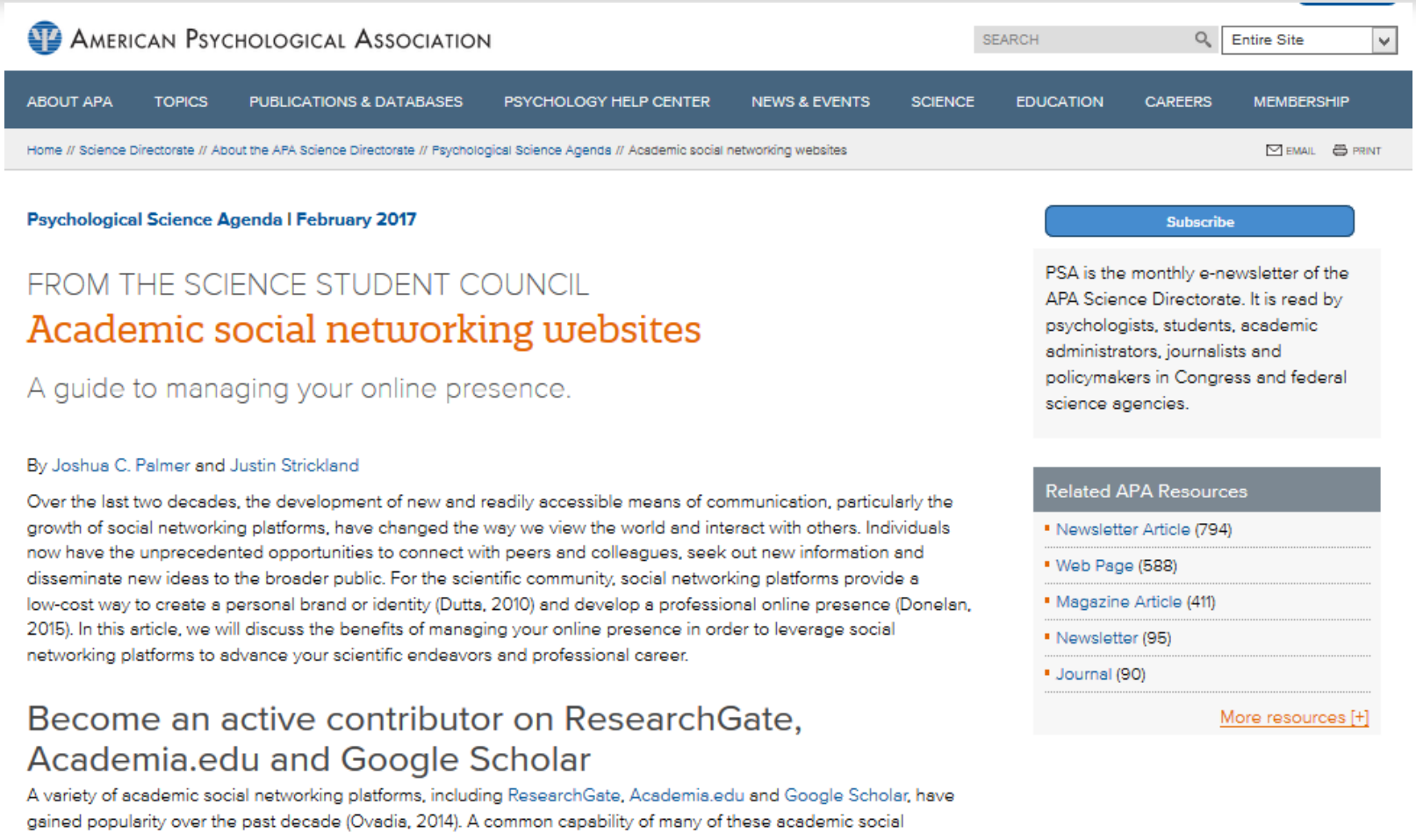
Become an active contributor on ResearchGate, Academia.edu and Google Scholar



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Psychological Science Agenda | February 2017

FROM THE SCIENCE STUDENT COUNCIL

Academic social networking websites

A guide to managing your online presence.

By Joshua C. Palmer and Justin Strickland

Over the last two decades, the development of new and readily accessible means of communication, particularly the growth of social networking platforms, have changed the way we view the world and interact with others. Individuals now have the unprecedented opportunities to connect with peers and colleagues, seek out new information and disseminate new ideas to the broader public. For the scientific community, social networking platforms provide a low-cost way to create a personal brand or identity (Dutta, 2010) and develop a professional online presence (Donelan, 2015). In this article, we will discuss the benefits of managing your online presence in order to leverage social networking platforms to advance your scientific endeavors and professional career.

Become an active contributor on ResearchGate, Academia.edu and Google Scholar

A variety of academic social networking platforms, including ResearchGate, Academia.edu and Google Scholar, have gained popularity over the past decade (Ovadia, 2014). A common capability of many of these academic social

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Source: http://www.apa.org/science/about/psa/2017/02/academic-social-networking.aspx

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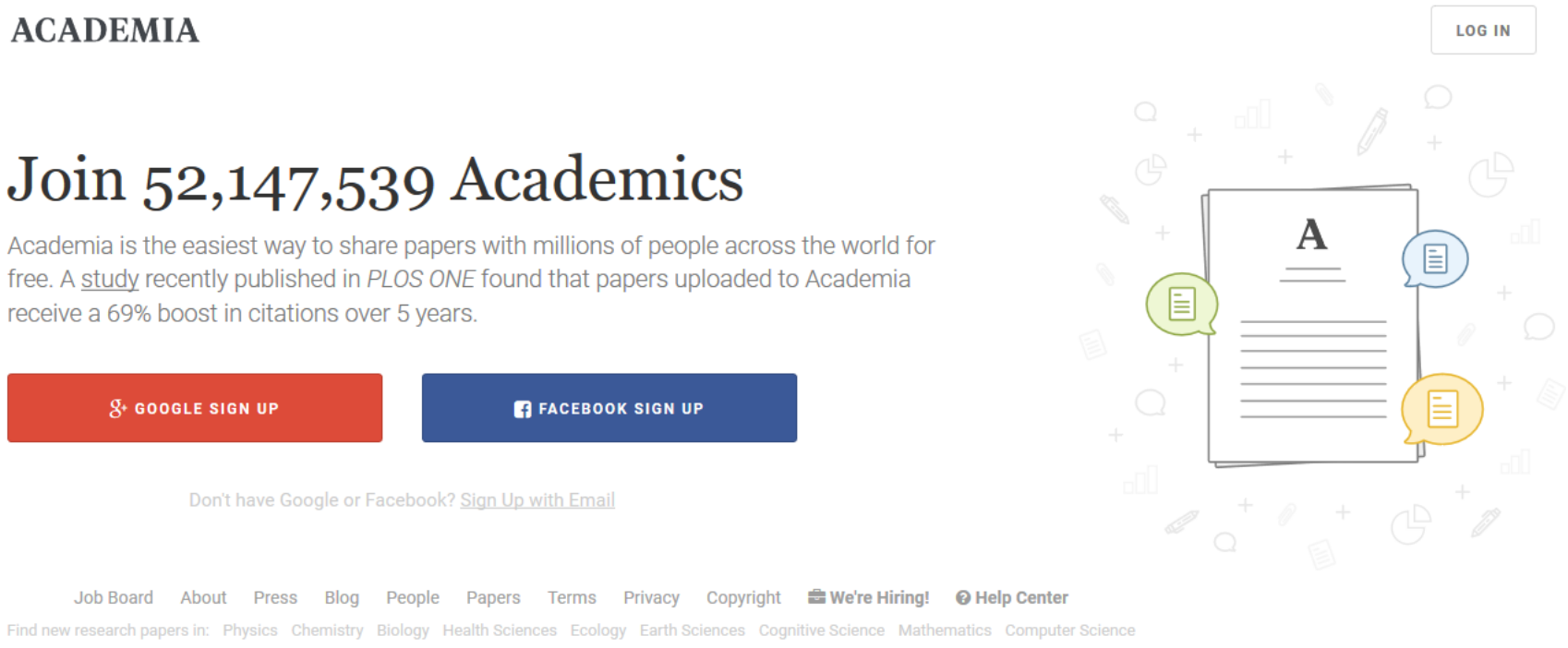
Why academia.edu



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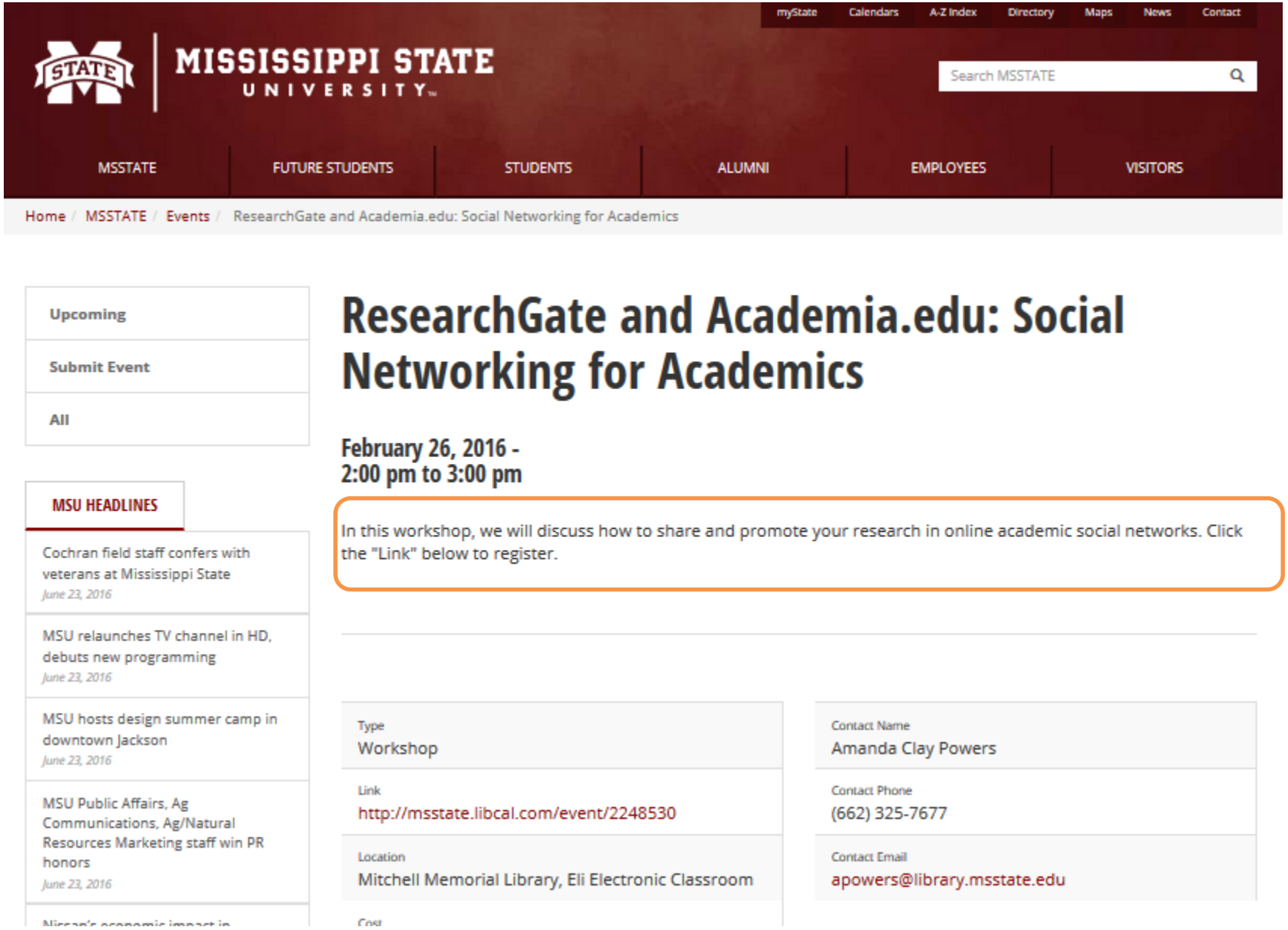
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June 23, 2016
ResearchGate and Academia.edu: Social Networking for Academics
February 26, 2016 -
2:00 pm to 3:00 pm
In this workshop, we will discuss how to share and promote your research in online academic social networks. Click the "Link" below to register.
Type
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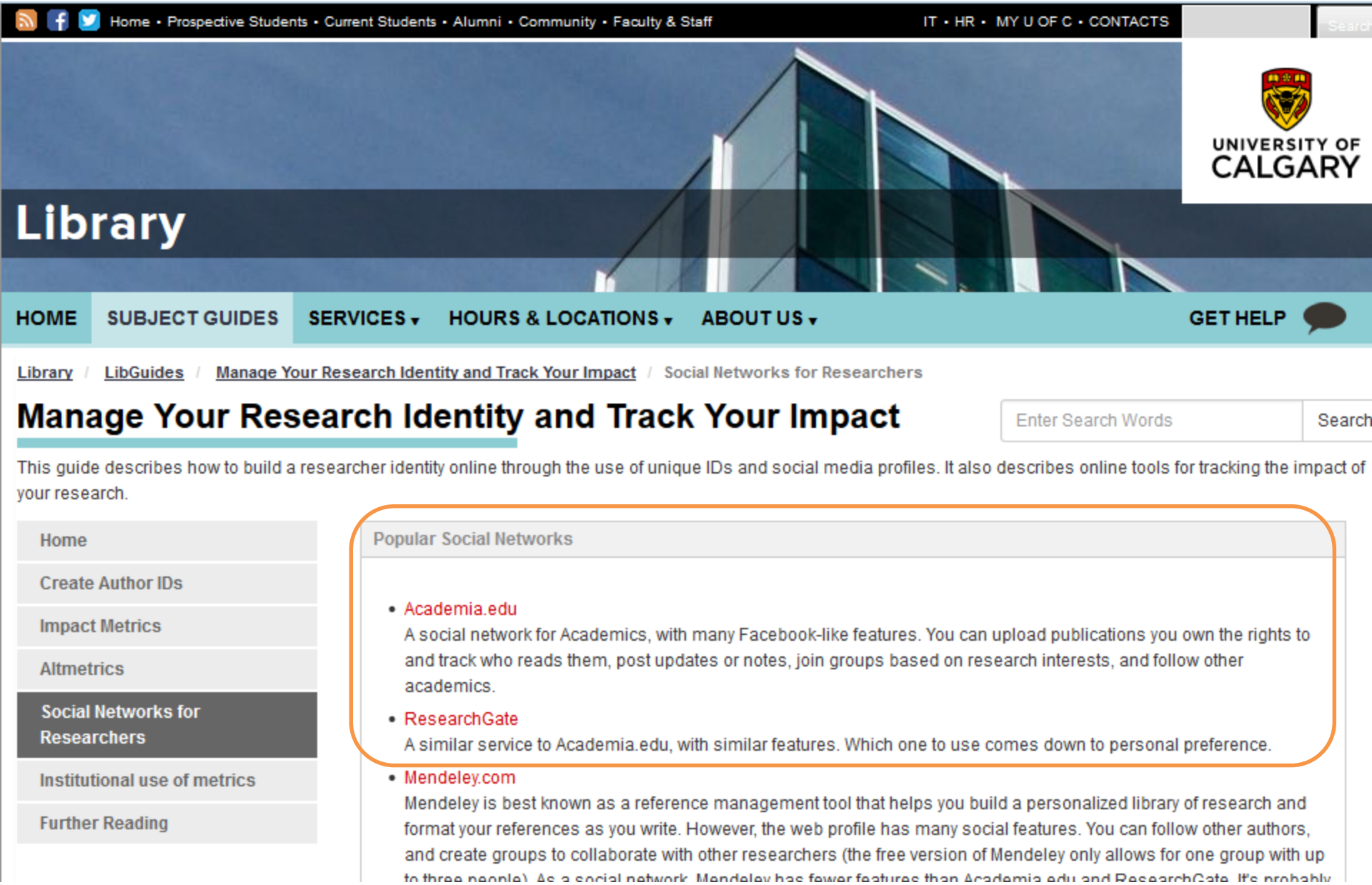
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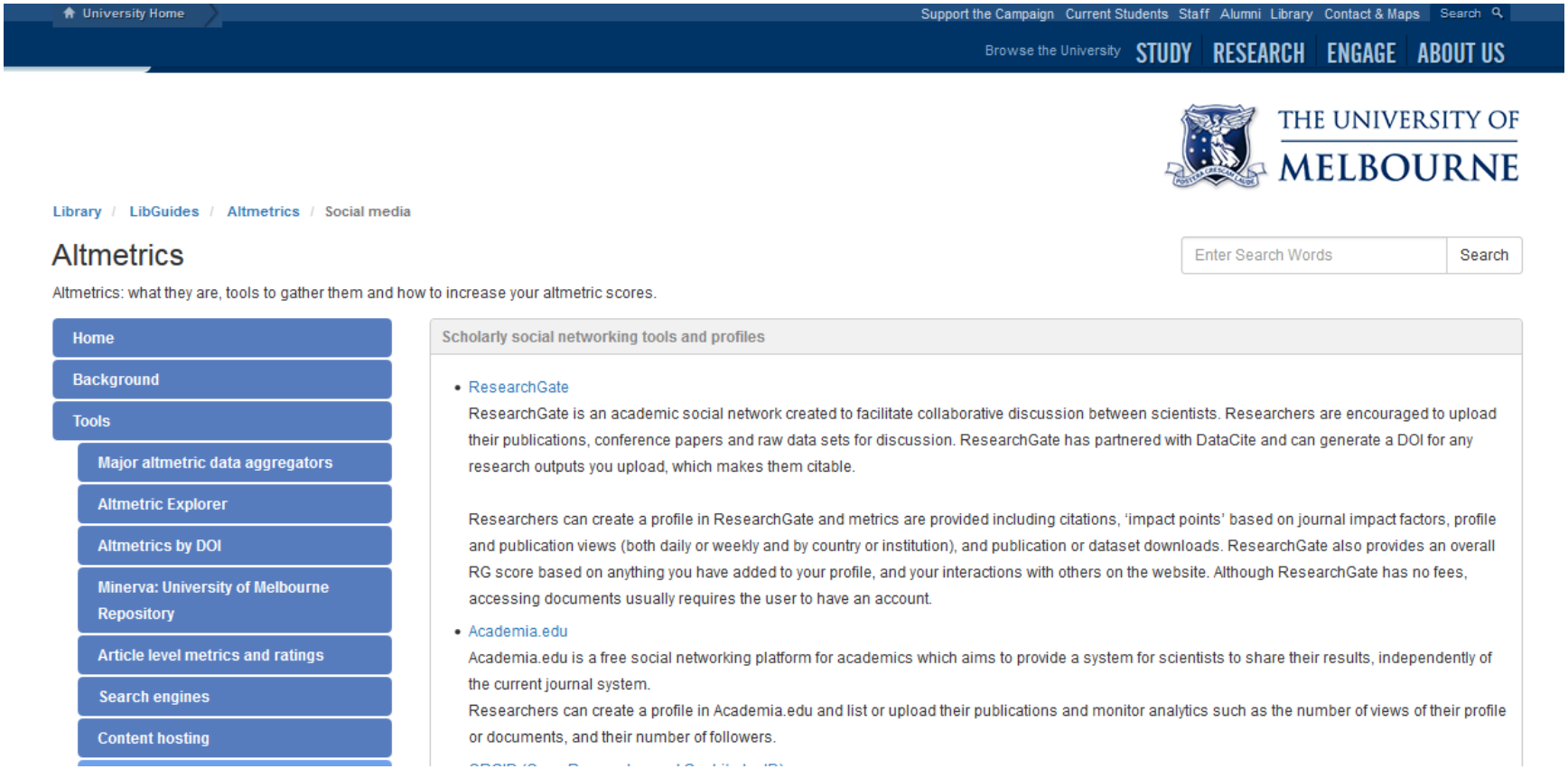
ResearchGate
A similar service to Academia.edu, with similar features. Which one to use comes down to personal preference.
Mendeley.com
Mendeley is best known as a reference management tool that helps you build a personalized library of research and format your references as you write. However, the web profile has many social features. You can follow other authors, and create groups to collaborate with other researchers (the free version of Mendeley only allows for one group with up

ResearchGate is an academic social network created to facilitate collaborative discussion between scientists.



Source: http://unimelb.libguides.com/altmetrics/socialmedia

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UCD Library
An Leabharlann, An Coláiste Ollscoile, Baile Átha Cliath

Topic Guides

Library / LibGuides / Topic Guides / Bibliometrics / Researcher Networks

Bibliometrics: Researcher Networks

Enter Search Words | Search

All about bibliometrics, and how you can make your research output more visible.

Introduction | Citation Tracking | Journal Impact | Researcher Impact | Your Researcher Profile | School Impact / Quality Review | University Rankings | Altmetrics | Support and Training

General

Most social platforms for researchers enable you to:

- Create an account
- Provide biographical, educational and employment information
- Highlight your research areas and insterests
- List your publications and other research outputs
- Follow other researchers or being followed
- Communitcate with other researchers

There is also usually an option to upload full text of your publications. However, doing so might infringe the copyright of the publisher. We would recommend to upload full text to the Research Repository UCD (where our staff is checking the copyright policies) and then link from your social network account to the respective publication in the Repository.

ResearchGate

- ResearchGate

ResearchGate is a social networking site for scientists and researchers to share papers, ask and answer questions, and find collaborators.

ResearchGate

It was launched in 2008 and has currently about 4 million members (including more than 2,000 from UCD).

Academia.edu

- Academia.edu

"Academics use Academia.edu to share their research, monitor deep analytics around the impact of their research, and track the research of academics they follow."

Academia.edu
share research

The site was launched in September 2008 and has currently almost 10 million members (including about 1,000 from UCD).

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Community : Connecting with Other Researchers
Visibility : Discoverability & Access
Measuring: Metrics & Analytics
Challenge Description
Challenge Three
Showcase your Work:
Basic Challenge
In this Challenge, you'll create your basic profile on either ResearchGate or Academia
Step 1.

The two best known academic social media are ResearchGate and Academia.edu.

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The Connected Leiden Researcher

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What's the point of academic social media?

Posted on August 5, 2014 in Altmetrics, Social Media

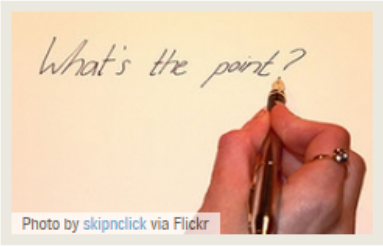

Photo by skipnclick via Flickr

What exactly are academic social media? Academic social media are social media networks aimed primarily at academics and researchers. In addition to the usual functions of social media – connecting and communicating with peers and sharing and discovering information – they also offer the ability to document and share your publications. As such they function as informal repositories for their members.

ResearchGate and Academia.edu

The two best known academic social media are ResearchGate and Academia.edu. These two are also The Connected Leiden Researcher's focus for August. While both networks offer roughly the same features, the difference between them is one of emphasis. ResearchGate is more closely focused on collaboration and interaction, while Academia.edu often functions more as an academic version of LinkedIn, with

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TAGS

Academia.edu
academic social media
ResearchGate

RELATED ARTICLES

Source: http://connectedleidenresearcher.nl/articles/academic-social-media

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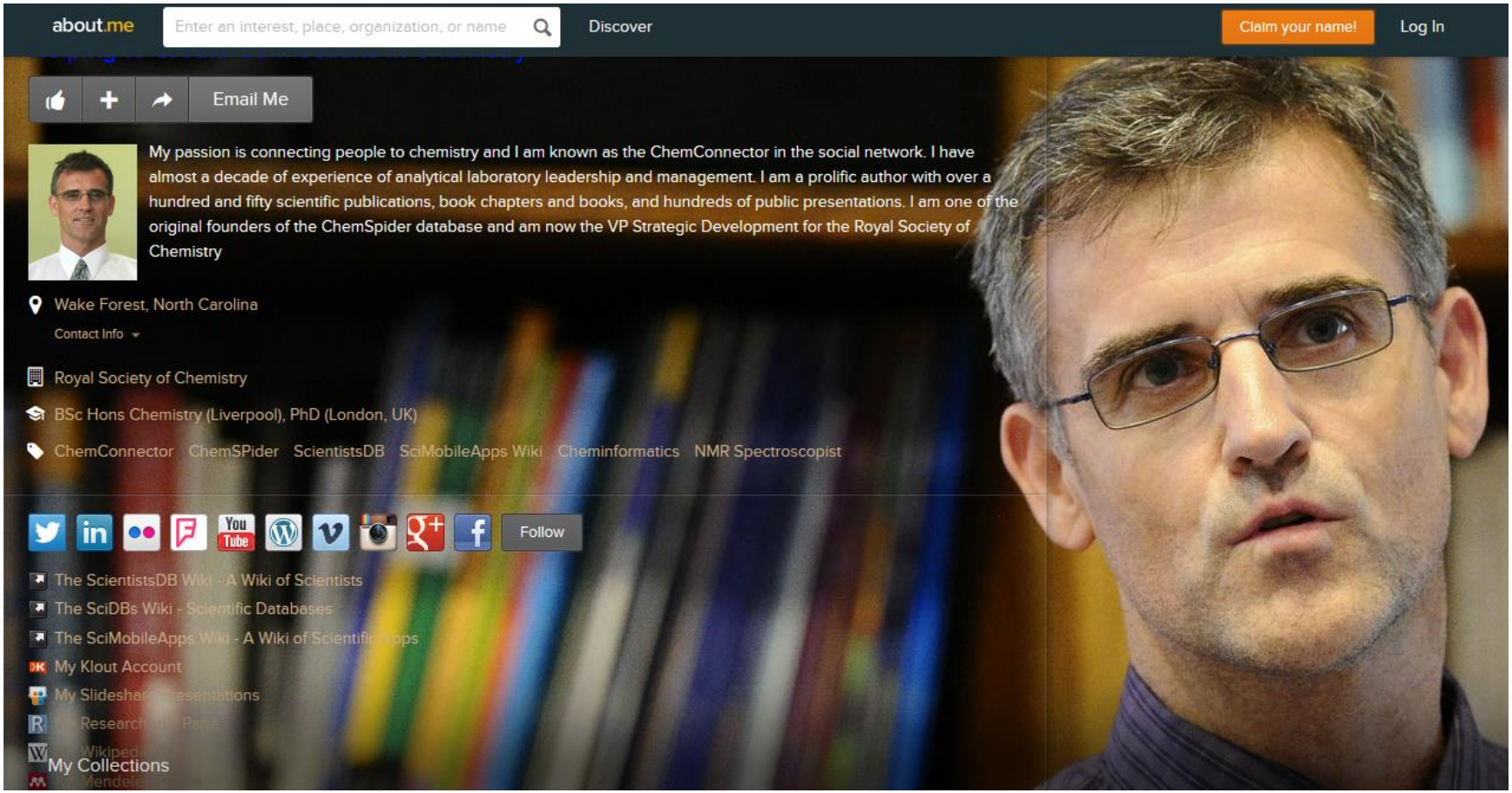
Antony John Williams



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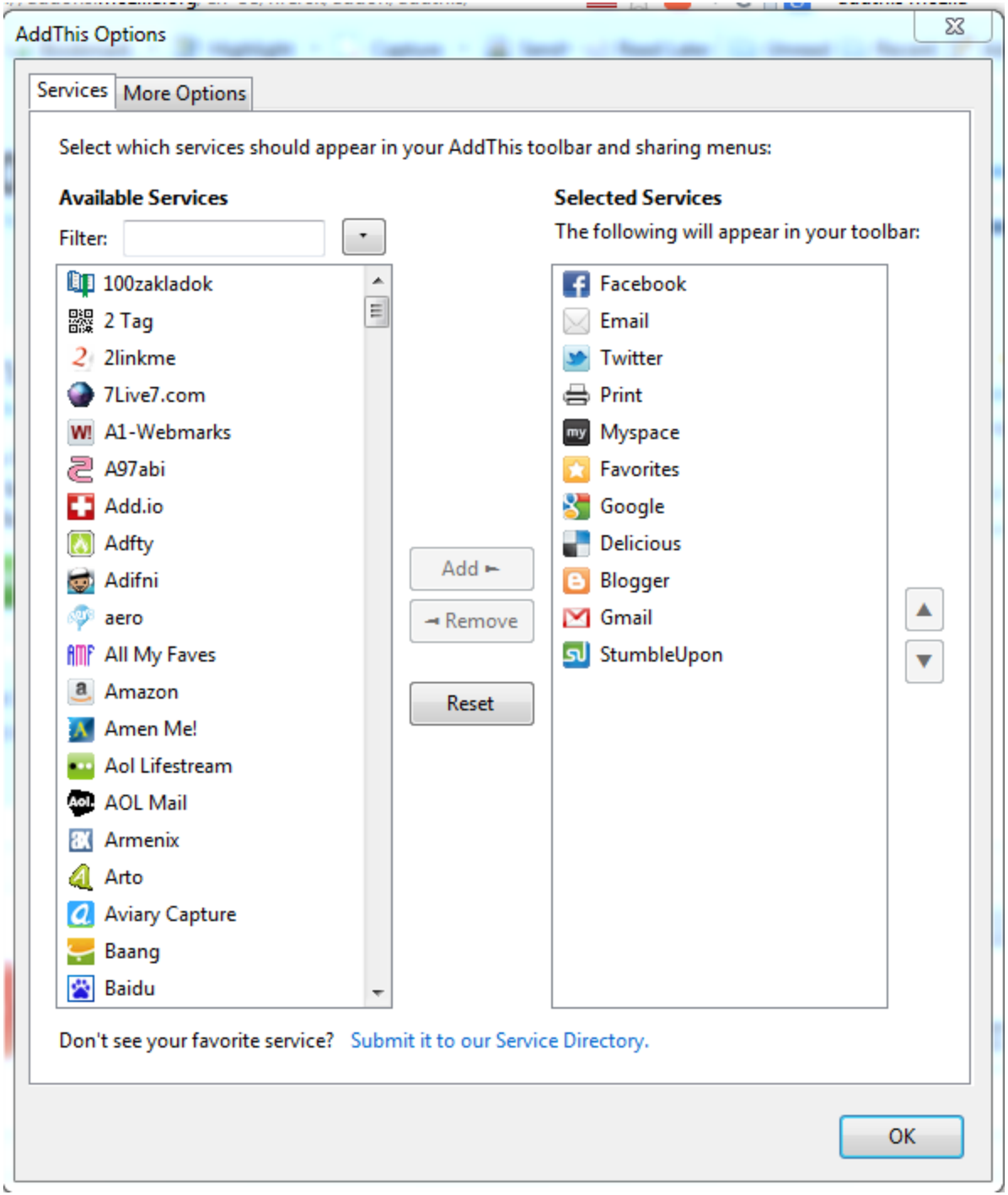
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Share your Posts on Other Social Media Outlets

After writing a blog post, share the posts via other social media outlets to maximize the outreach of your messages. Use LinkedIn, Facebook, academic social networks like Academia.edu, and others, to spread the updates. You can connect Twitter with your other social media profiles so that tweets are posted on them as soon as you tweet.

Source: http://www.elsevier.com/__data/assets/pdf_file/0015/145050/ECR_Blogging_210912.pdf

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Network

- Build your network – make sure you have dynamic diverse networks
- Join networks such as LinkedIn, ResearchGate or Academic.edu

See more at: http://libguides.library.curtin.edu.au/content.php?pid=417077&sid=3408994

ResearchGate: Disseminating, communicating, and measuring Scholarship?

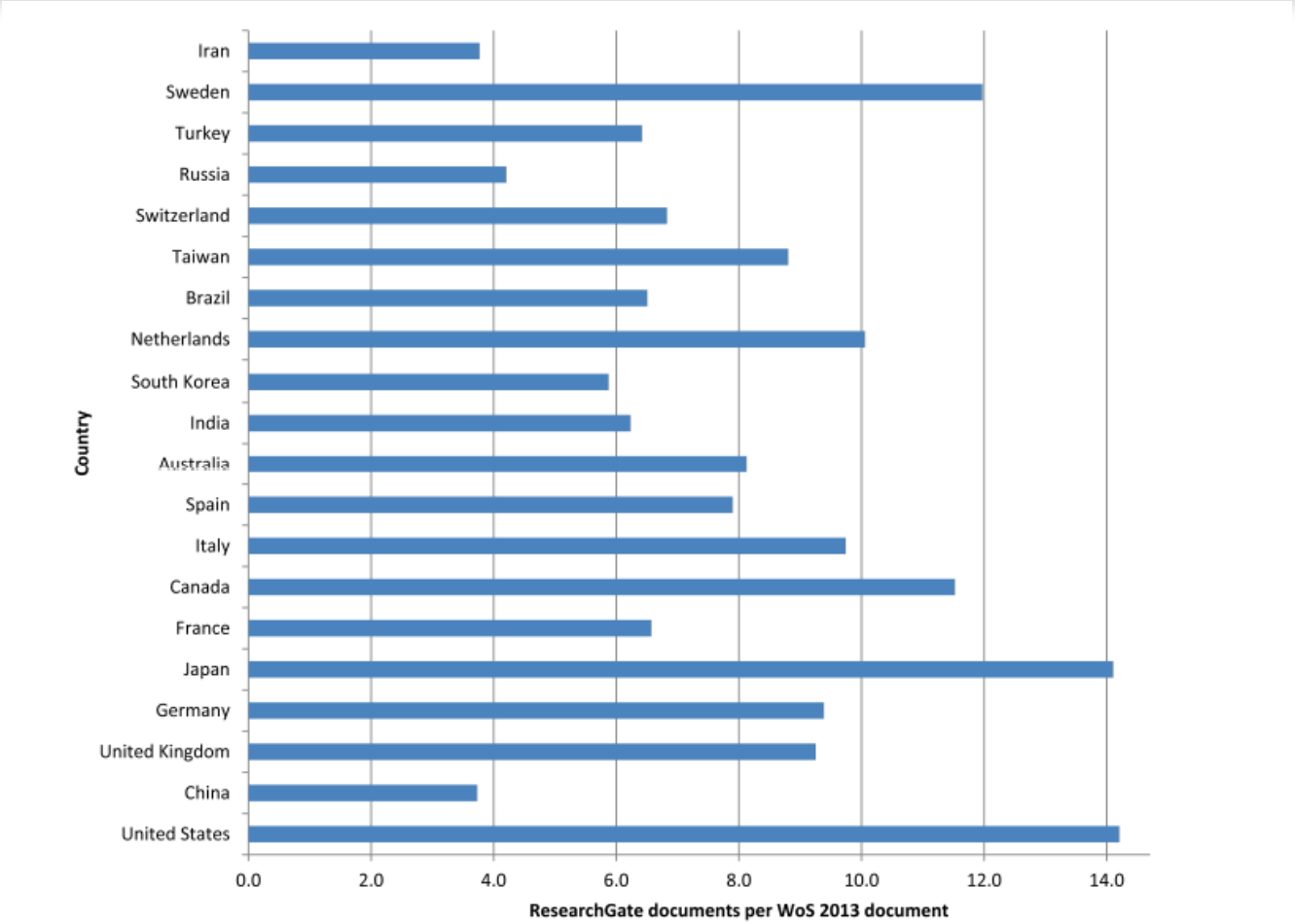
ResearchGate: Disseminating, Communicating and Measuring Scholarship?[1]

Mike Thelwall, Kayvan Kousha
Statistical Cybermetrics Research Group, School of Mathematics and Computer Science, University of Wolverhampton, Wulfruna Street, Wolverhampton WV1 1LY, UK.

ResearchGate is a social network site for academics to create their own profiles, list their publications and interact with each other. Like Academia.edu, it provides a new way for scholars to disseminate their publications and hence potentially changes the dynamics of informal scholarly communication. This article assesses whether ResearchGate usage and publication data broadly reflect existing academic hierarchies and whether individual countries are set to benefit or lose out from the site. The results show that rankings based on ResearchGate statistics correlate moderately well with other rankings of academic institutions, suggesting that ResearchGate use broadly reflects traditional academic capital. Moreover, while Brazil, India and some other countries seem to be disproportionately taking advantage of ResearchGate, academics in China, South Korea and Russia may be missing opportunities to use ResearchGate to maximise the academic impact of their publications.

Source: Thelwall, M. and Kousha, K. (2015), ResearchGate: Disseminating, communicating, and measuring Scholarship?. Journal of the Association for Information Science and Technology, 66: 876–889. doi: 10.1002/asi.23236

The ratio of ResearchGate publications to WoS 2013 publications for the top 20 countries for total WoS publications in 2013. Countries are listed in order of total WoS publications.



Source: Thelwall, M. and Kousha, K. (2015), ResearchGate: Disseminating, communicating, and measuring Scholarship?. Journal of the Association for Information Science and Technology, 66: 876–889. doi: 10.1002/asi.23236

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Make a ResearchGate profile

- **ResearchGate** is a social networking site for scientists and researchers to share papers, ask and answer questions, and find collaborators. According to a study by *Nature* and an article in *Times Higher Education*, it is the largest academic social network in terms of active users.
- **ResearchGate** claims 9 million scientists as users.

Source: https://en.wikipedia.org/wiki/ResearchGate

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Make a ResearchGate profile

- **Step 1: Create an account (Click to navigate to ResearchGate)**
- **Step 2: Add publications**
- **Step 3: Find other Researchers & Publications**
- **Step 4: ResearchGate Score & Stats**
- **Step 5: Q&A**

Source: http://guides.library.duq.edu/scholarlyprofile/7DICDay2

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Step 2: Add publications

ResearchGate makes it easy for you to add your publications as well as your unpublished work to your profile. To add your research such as journal articles, conference papers, and other publications such as books, chapters, and technical reports, go to your profile and select the type of publication from the drop-down list by clicking in the blue box in the top right-hand corner.

Once you've added your publications and research to your profile, they'll be listed under your Contributions tab.

Source: https://explore.researchgate.net/display/support/Adding+research

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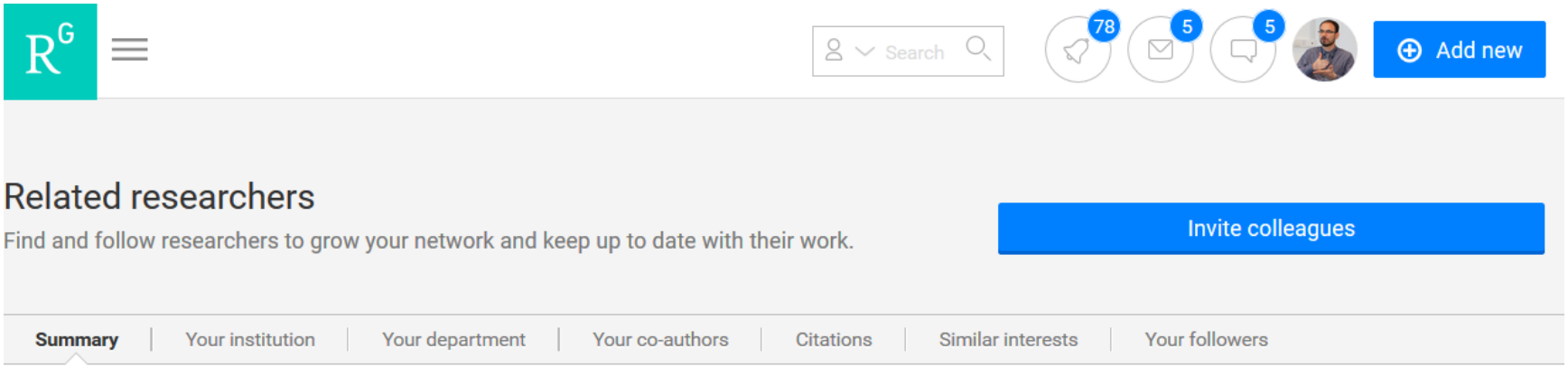
Step 3: Find other Researchers & Publications



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Step 4: ResearchGate - Stats

You can see an **overview of your stats in one simple, interactive graphic.**

You'll find more information on how often your work has been downloaded and cited, and, if the researcher permits it, by whom. This offers a unique opportunity to connect with peers who are interested in your research.

You will also get more information on which country and institution interested researchers come from, as well as which of your publications are downloaded most each week.

Source: https://www.researchgate.net/blog/post/your-new-stats-page

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Step 5: Asking questions & Adding answers

Q&A is where you can ask research-related questions and get them answered by other specialists. It's also the best place for you to share your knowledge, connect with researchers, and identify yourself as an expert in your field.

ResearchGate's Q&A recommendations take your unique set of skills and expertise into account to present you with the most relevant discussions in your field – you can find these questions under **Questions we think you can answer** on the right-hand side of your Q&A overview page. Make sure you keep your research skills and expertise up to date to get the best recommendations.

You can also browse questions and answers using the other three filters: **Recent questions in your field**, **Questions you follow**, and **Questions you asked**. You can search for topics using the searchbar on the right-hand side (pictured below), which will show questions which were tagged with that topic. You can also search ResearchGate to find more questions.

Source: https://explore.researchgate.net/pages/viewpage.action?pageId=951358

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Top 10 authors with the highest profile view counts on ResearchGate

Table 11. Top 10 authors with the highest profile view counts on ResearchGate (9th of November, 2015), compared to the same indicator on the 10th of September, 2015.

AUTHOR NAME	SEPTEMBER 10th (2015) PROFILE VIEWS	NOVEMBER 9th (2015) PROFILE VIEW	MISMATCH (%)
Nader Ale Ebrahim	19,821	13,281	67.00
Chaomei Chen	7,760	3,937	50.73
Loet Leydesdorff	4,227	1,758	41.59
Bakthavachalam Elango	2,883	1,756	60.91
Zaida Chinchilla	5,840	1,569	26.87
Mike Thelwall	4,297	1,568	36.49
Lutz Bornmann	3,129	1,439	45.99
Wolfgang Glänzel	3,012	1,301	43.19
Kevin Boyack	3,256	1,135	34.86
Peter Ingwersen	2,335	1,025	43.90

Source: Martín-Martín, A., Orduna-Malea, E., Ayllón, J. M., & López-Cózar, E. D. (2016). The counting house, measuring those who count: Presence of Bibliometrics, Scientometrics, Informetrics, Webometrics and Altmetrics in Google Scholar Citations, ResearcherID, ResearchGate, Mendeley, & Twitter. *EC3 Reseach Group: Evaluación de la Ciencia y de la Comunicación Científica Universidad de Granada and Universidad Politécnica de Valencia (Spain), In Progress,*. doi:10.13140/RG.2.1.4814.4402

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Academia.edu

Academia.edu is a platform where you can share research papers, monitor deep analytics around the impact of your research, and track the research of academics you follow. Placing your publications and presentations on social media will make it easier for others to encounter your work, not only because they are available on a social network, but also because they improve the search engine optimization (SEO) of your research. A recent study found that papers uploaded to Academia.edu receive a 73% boost in citations over 5 years.

Source: https://www.usq.edu.au/library/getting-help/research-support/research-impact/social-media-for-researchers

Make a profile on Academia.edu

- **Step 1: Create an account (click to navigate to Academia.edu)**
- **Step 2: Post a publication or two**
- **Step 3: Add your affiliation to your profile**
- **Step 4: Add your research interests**
- **Step 5: Connect with your colleagues who are already on Academia.edu**
- **Step 6: Check out your analytics**

Source: http://guides.library.duq.edu/scholarlyprofile/7DICDay2

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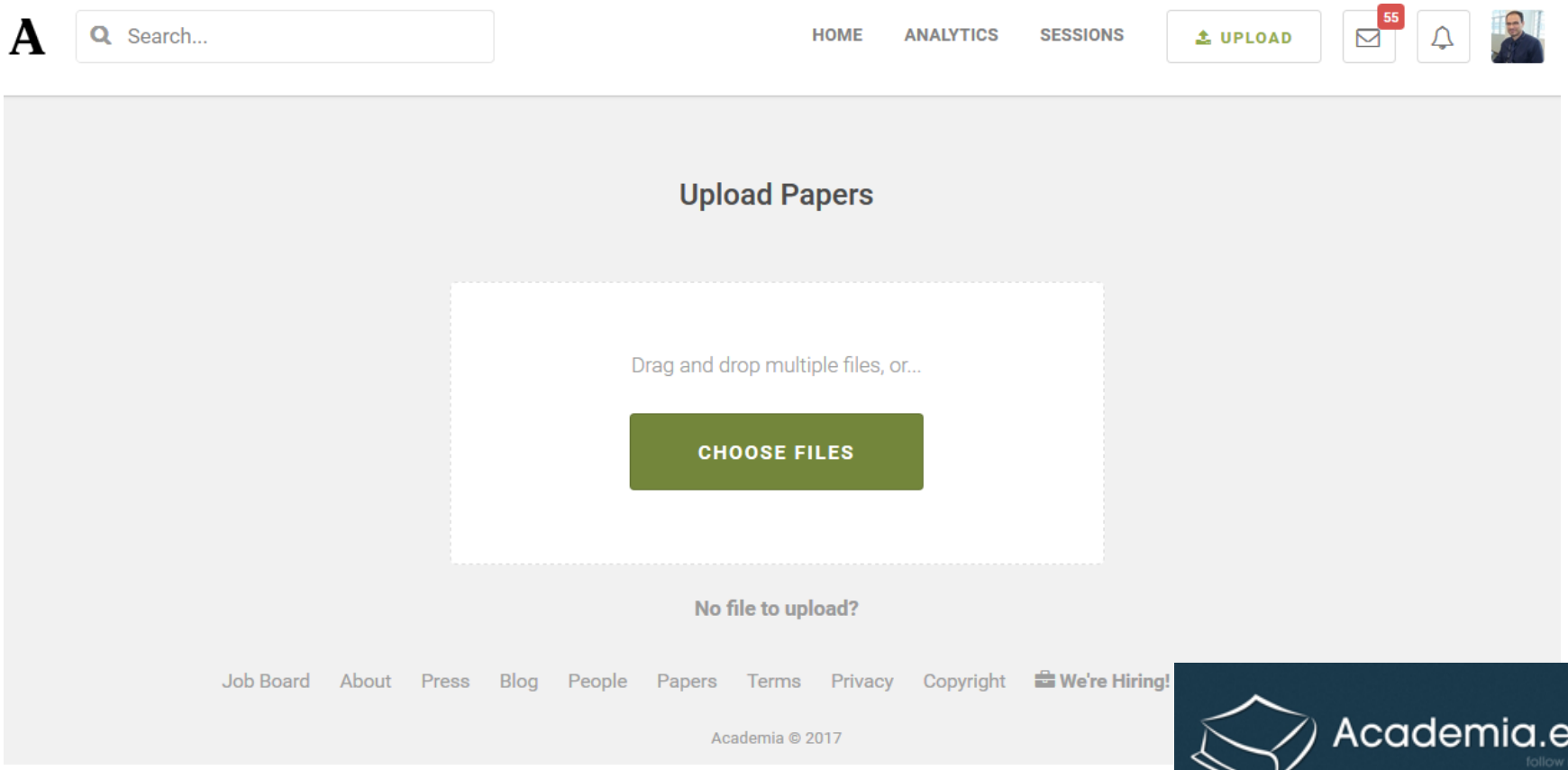
Step 2: Uploading Papers



Academia.edu
follow research

How do I add a single paper?

Step 3: Add your affiliation to your profile

- **Editing Your Profile**
- Profile Overview
- Editing My Profile
- Editing Your Name
- Editing Your Profile Picture
- Adding or Editing Your Affiliation

Source: http://support.academia.edu/

Step 4: Add your research interests

The research interests that you attach to your paper allow your it to be shown outside of your profile. Your paper will appear in any searches for that particular research interest in the "documents" section (more about this here), and may appear in the newsfeeds of other users who share the research interests you have tagged. The research interests you attach to your paper can be viewed on your profile by selecting "More" under the title of your paper. There, you'll see the first three or four research interests attached to your paper.

Source: http://support.academia.edu/customer/en/portal/articles/2250602-editing-your-research-interests

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Step 5: Connect with your colleagues

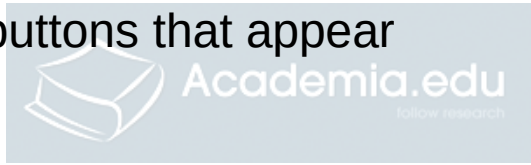
What does following mean?

Following another person means that you'll see updates from them on your newsfeed. For example, you may see the papers that they bookmark, when they upload new papers or drafts, or the comments they make on any sessions they're a part of.

How do I follow another user?

To follow an Academia.edu user, click the green **Follow** button at the top of their profile page.

You'll be able to find more people similar to this user if you connect your site to Google or Facebook. You can do that easily by clicking the buttons that appear after you've clicked "follow," if you're not already connected.



Source: http://support.academia.edu/customer/en/portal/articles/1388736-following-and-unfollowing-other-researchers

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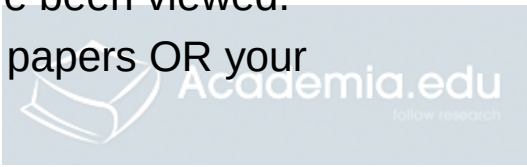
Step 6: Academia Analytics

You can view an extraordinary amount of information about how students, researchers, and academics view your profile and your papers by reviewing your Academia analytics.

You can view the analytics associated with your account for the past 30 days or the past 60 days. You can also export your data as a CSV.

- The top of your analytics page will display an overview of users who have viewed your profile and papers.
- Paper views indicate the amount of times all of your papers have been viewed.
- Unique visitors is how many individual people have visited your papers OR your profile.



Source: http://support.academia.edu/customer/en/portal/articles/2313235-analytics-overview

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Academic Social Networking

12 October 2015

ACADEMIA

Search...

99 HOME ANALYTICS SESSIONS UPLOAD

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Dr. Nader Ale Ebrahim is currently working as a research fellow with the Centre of Research Services, Institute of Research Management and Monitoring (IPPP), University of Malaya. Nader holds a PhD degree in Technology Management from Faculty of Engineering, U... more

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PAPERS

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By Nader Ale Ebrahim نادر آل ابراهيم and Yiibonn Bong

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LinkedIn for researchers

- **What is LinkedIn?**
  LinkedIn (www.linkedin.com/) is a professional networking site. It allows you to create a profile that summarises your professional expertise and accomplishments. It helps to set up connections with other professionals, and the network grows with time. The network consists of your connections, your connections' connections, and the people they know, linking you to a vast number of qualified professionals and experts.

Source: http://www.ucc.ie/en/media/support/careers/researchers/LinkedInforResearchers.pdf

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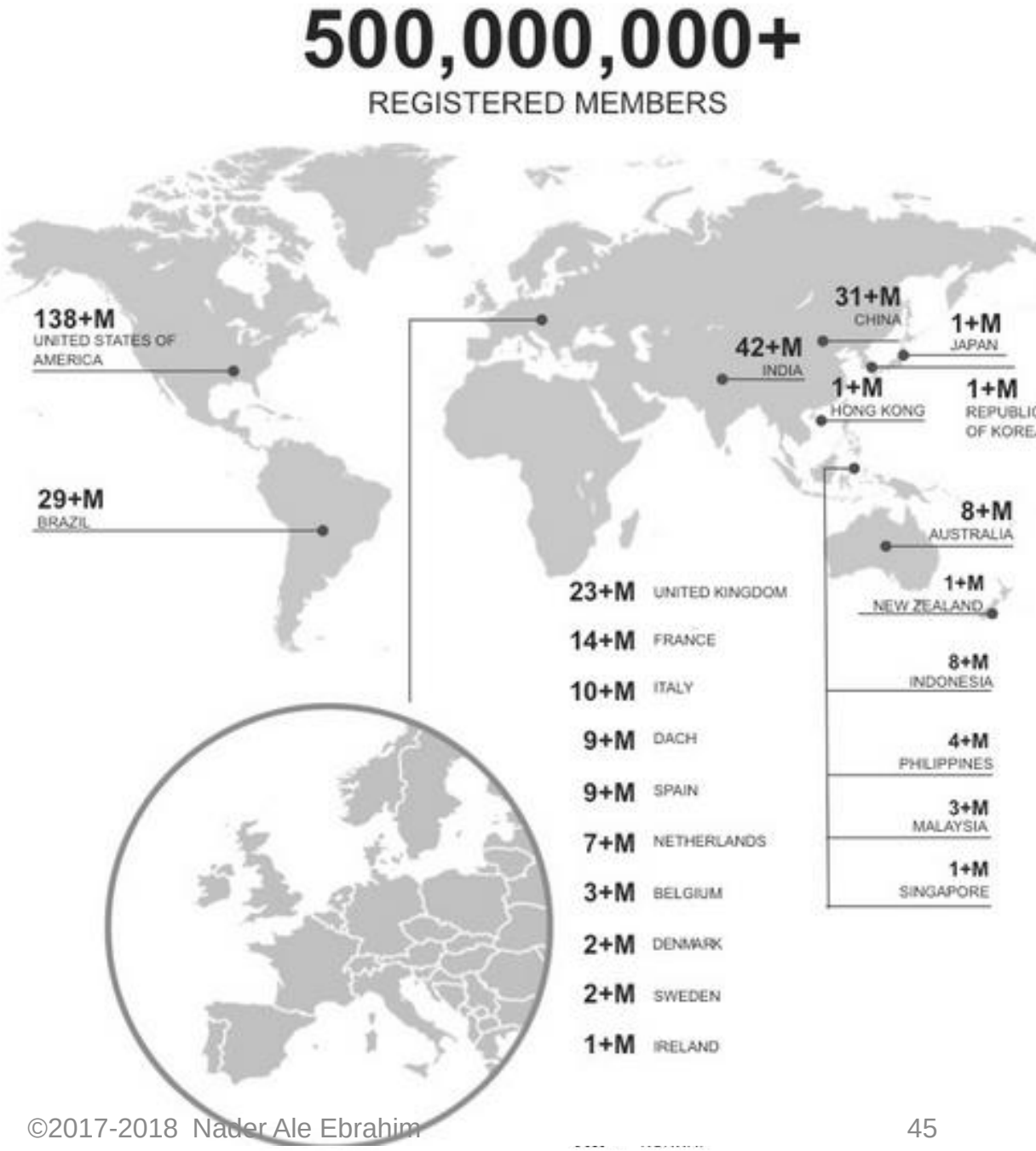
Why LinkedIn?

- The world's largest professional network
- Collaboration opportunities
- Share your research findings
- Extend connections
- Group discussions



Source: https://press.linkedin.com/about-linkedin

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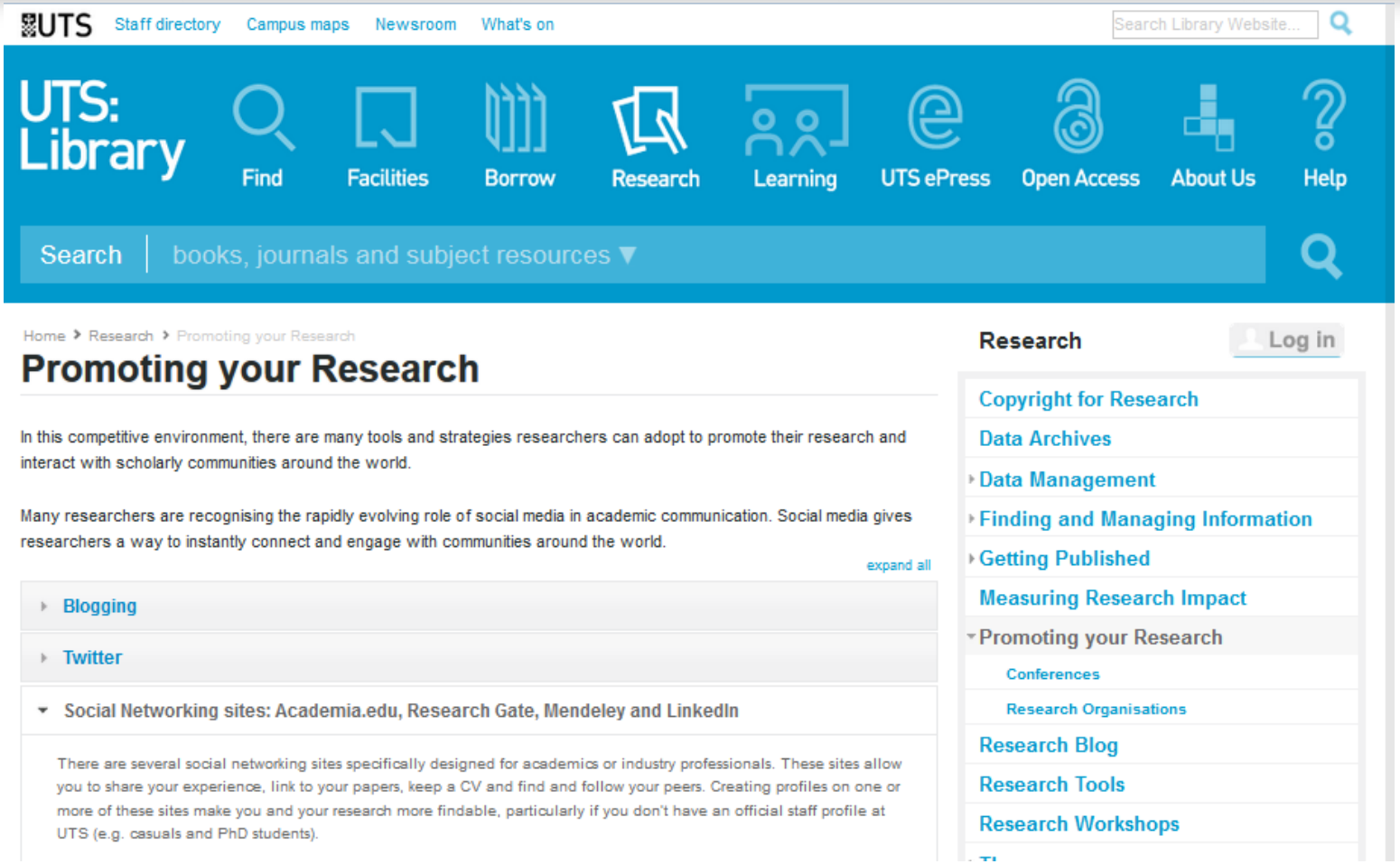
Promoting your Research



LinkedIn: Quick Tips on How to Promote Your Book

ELSEVIER SciTech Connect

Subjects Resources Events Contact Store

LinkedIn: Quick Tips on How to Promote Your Book

In a previous post, we detailed how to register for, setup and create a LinkedIn account and profile. Now that you've completed your profile, it's time to expand your LinkedIn presence and start networking. Use the following quick tips to leverage your LinkedIn profile to give your book additional attention.

Ready, Set – Network

Think of your LinkedIn profile as a professional online portfolio that aggregates all your past work experience, professional networks and projects/publications in one convenient location. You've worked very hard to develop and maintain this portfolio of your work, so sharing it with the rest of the LinkedIn community is a great way to create new contacts and get your work seen.

Source: http://scitechconnect.elsevier.com/resources/author-connect/linkedin-quick-tips-promote-book/

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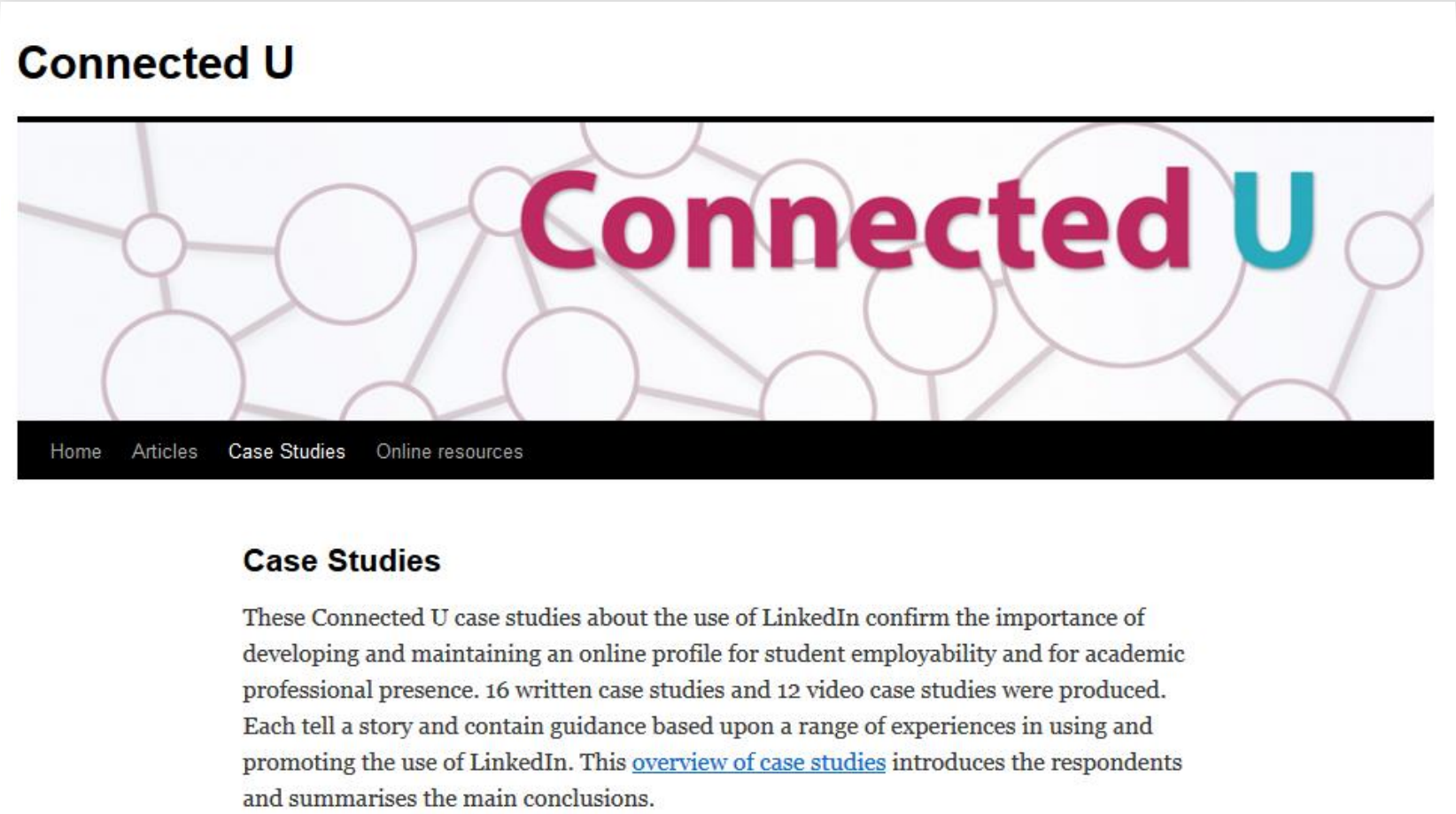
The effective use of LinkedIn by Sheffield Hallam University staff and students



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18/05/2015

Who's viewed your profile | Who's viewed your posts | How you rank for profile views

You rank in the top 2% for profile views among your connections.

#68 out of 3,760 ▲ 2% in the last 30 days

20/05/2016

Who's viewed your profile | Who's viewed your posts | **How you rank for profile views**

You rank in the **top 1%** for profile views at University of Malaya.

#3 out of 4,223 Your rank has held steady in the last 7 days

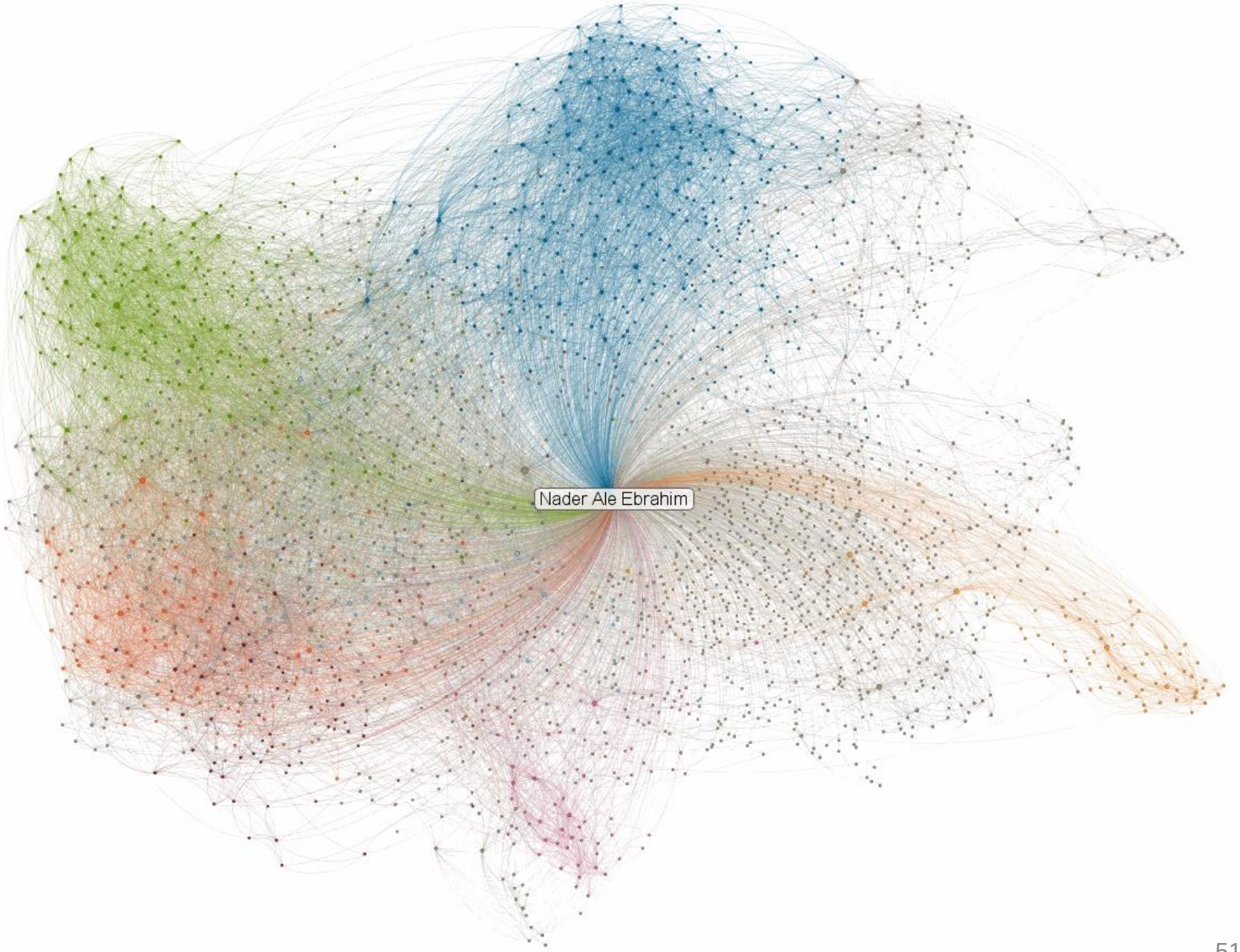
Your connections
4,997 members

Your company
4,223 members

Professionals like you

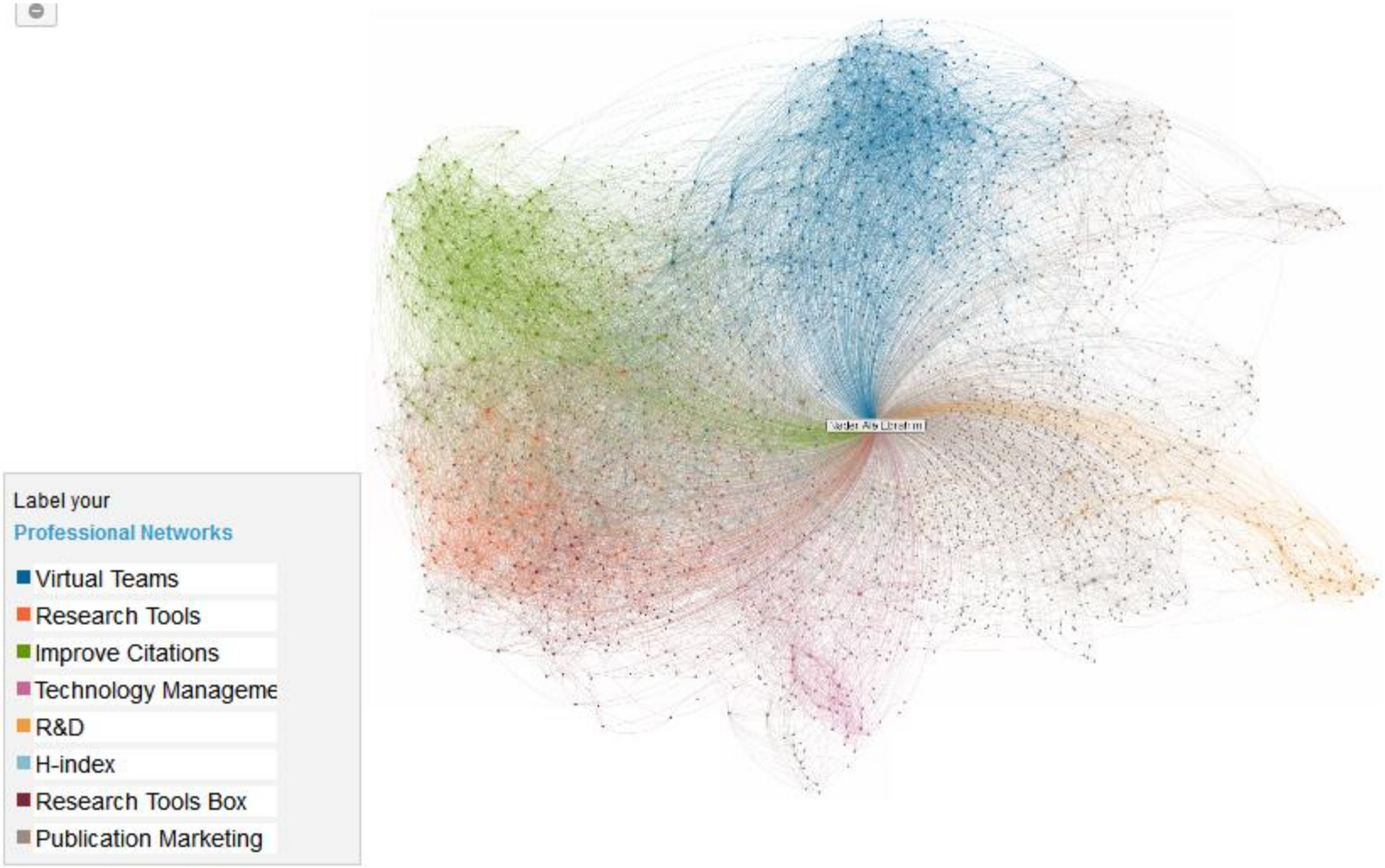
Nader Ale Ebrahim's Professional Network

as of February 20, 2014



©2014 LinkedIn - Get your network map at inmaps.linkedinlabs.com

Nader Ale Ebrahim's Linkedin Map



Your Articles & Activity

6,878 followers

Improving Research Visibility Part 4: Open Access Repositories

Nader Ale Ebrahim on LinkedIn

CiteScore Tracker: Keep current with how a title's CiteScore is building each

Nader shared this

The 2017 Research Impact Summit is coming this OCTOBER 16 -18

Nader shared this

We want to be very clear that PKP is not associated in any way with

Nader shared this

See 133 more articles

See all activity

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How to promote your work through LinkedIn

WILEY

Wiley Exchanges About

Develop Educate Discover

Discover the Future of Research

How to promote your work through LinkedIn

Posted in Discover the Future of Research on May 1, 2014 3:00:06 AM

Image courtesy of Forbes

Meredith Katz
Author Marketing, Wiley

2013 marked professional networking site LinkedIn's ten year anniversary. By the end of its first decade, the company netted 225 million members, with a growth rate of over two members per second. [1] Now with 277 million members, LinkedIn has the largest number of users of any online professional network in the world. [2] "LinkedIn is, far and away, the most advantageous social networking tool available to job seekers and business professionals today," according to Forbes. [3] "I'm often asked, 'How important is it for those already near the top of their careers to be utilizing resource tools such as LinkedIn?' Most times, these questions come out of not fully understanding what you can do with a LinkedIn account and profile," says career coach John Crant of SelfRecruiter.com [4]

So, how can you harness LinkedIn's vast audience and successfully showcase and disseminate your published content?

Utilize your strongest promotional tool on LinkedIn - your profile. Make your profile a positive tool in promoting the circulation of your published content:

Source: https://hub.wiley.com/community/exchanges/discover/blog/2014/05/01/how-to-promote-your-work-through-linkedin?referrer=exchanges

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Make your profile a positive tool in promoting the circulation of your published content:

- **Tell your entire story**
- **Frame your profile**
- **Make it powerful and concise**
- **Be public**
- **Highlight your work**
- **Showcase your honors and awards**
- **Add images, videos, presentations, and documents**

Source: https://hub.wiley.com/community/exchanges/discover/blog/2014/05/01/how-to-promote-your-work-through-linkedin?referrer=exchanges

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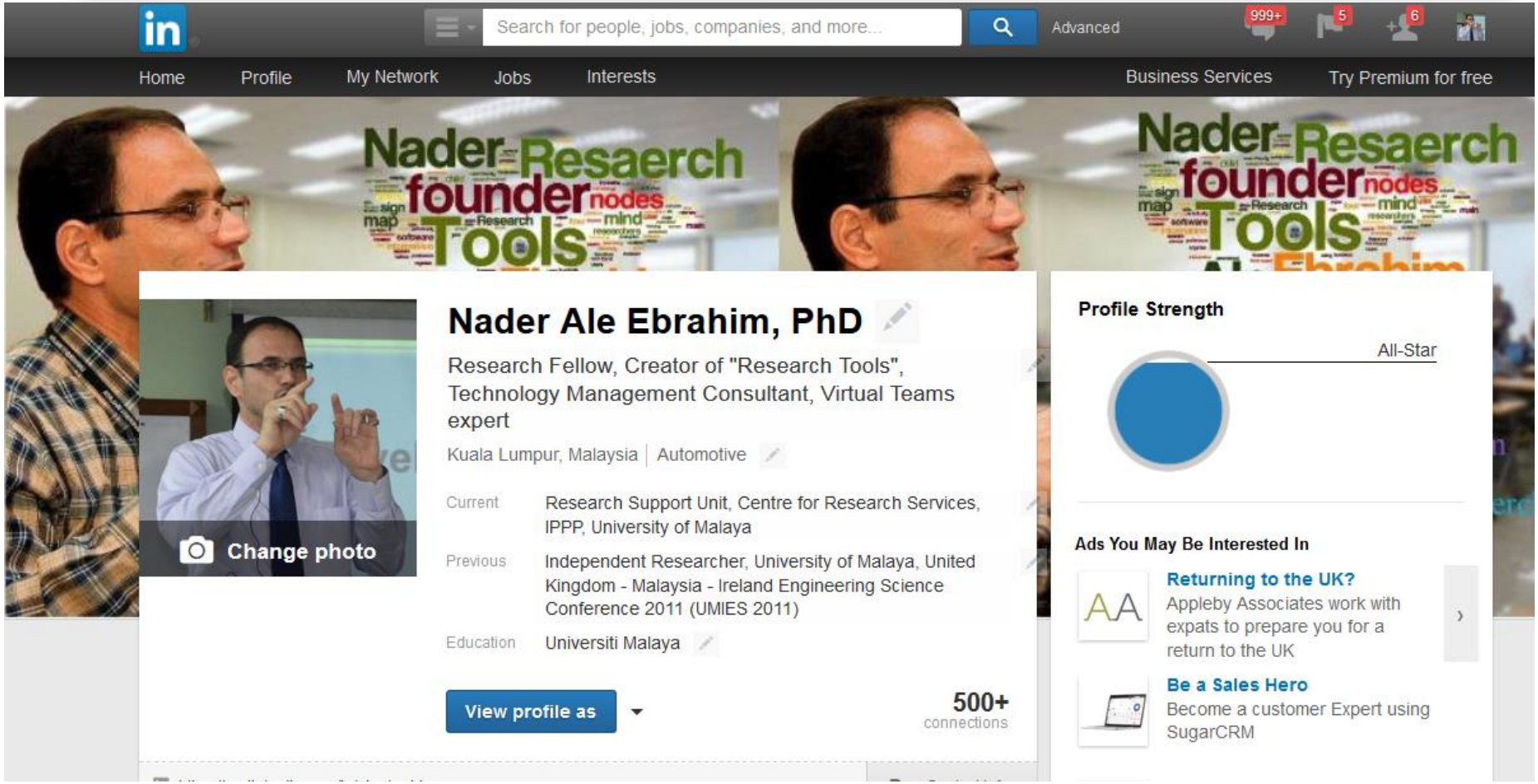
Edit Your profile



Add a link - Supported Providers

- Presentations and Documents:
  - Prezi
  - Scribd
  - SlideShare
- Video Providers:
  - TED
  - Vimeo
  - YouTube
  - ……..

Build your following

- Let's say you've just queued up a bunch of awesome LinkedIn status updates. That's great. But who's going to see them? Now you need some connections. A lot of connections.
- But you don't want just any connections. You want the people who are your ideal readers – your ideal clients, or customers, or peers.

Source: http://blog.getresponse.com/6-ways-promote-content-linkedin.html

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Ready, Set – Network

- Think of your LinkedIn profile as a professional online portfolio that aggregates all your past work experience, professional networks and projects/publications in one convenient location. You've worked very hard to develop and maintain this portfolio of your work, so sharing it with the rest of the LinkedIn community is a great way to create new contacts and get your work seen.

Source: http://scitechconnect.elsevier.com/resources/author-connect/linkedin-quick-tips-promote-book/

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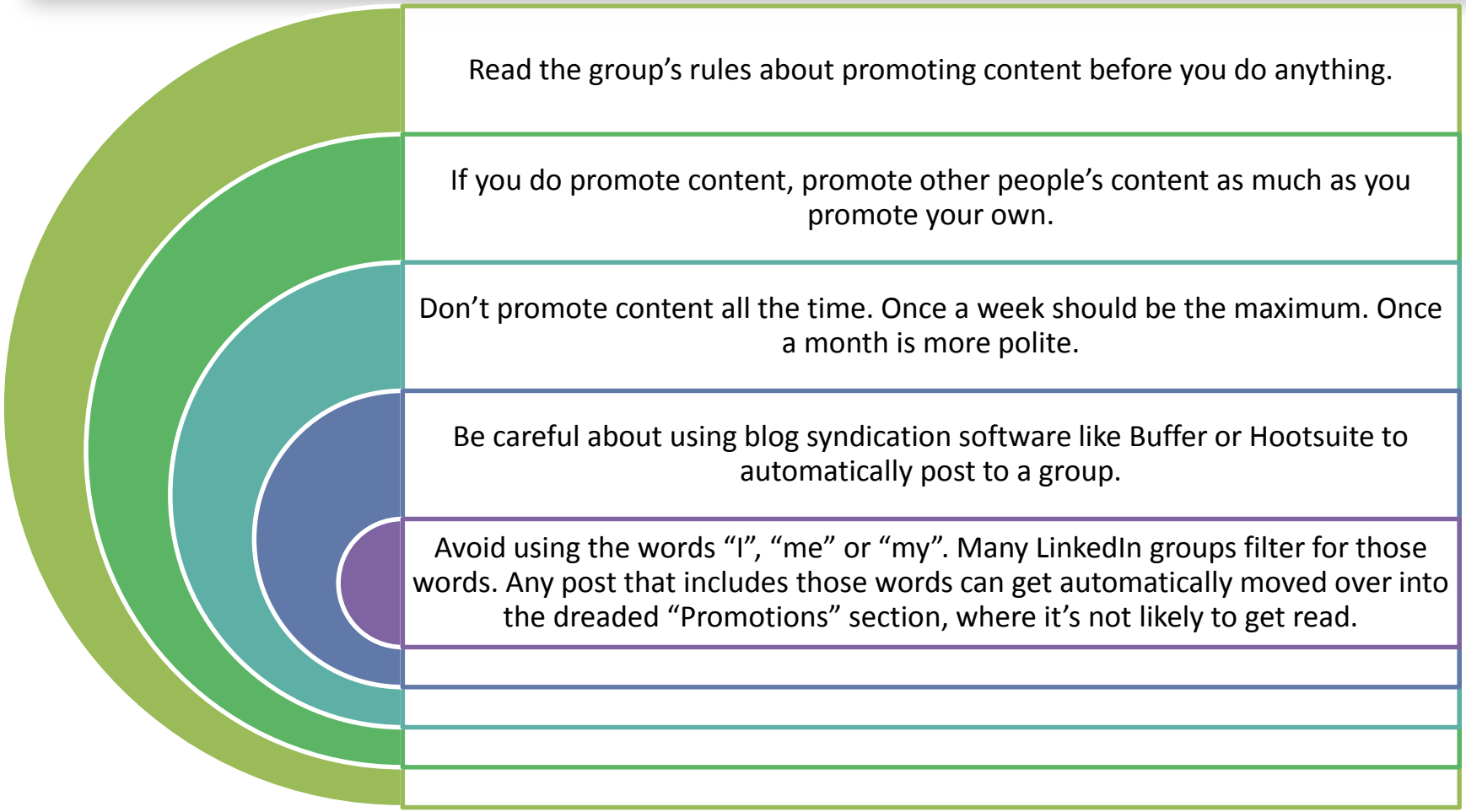
Use Groups- LinkedIn Groups are a content promotion candystore



Source: http://blog.getresponse.com/6-ways-promote-content-linkedin.html

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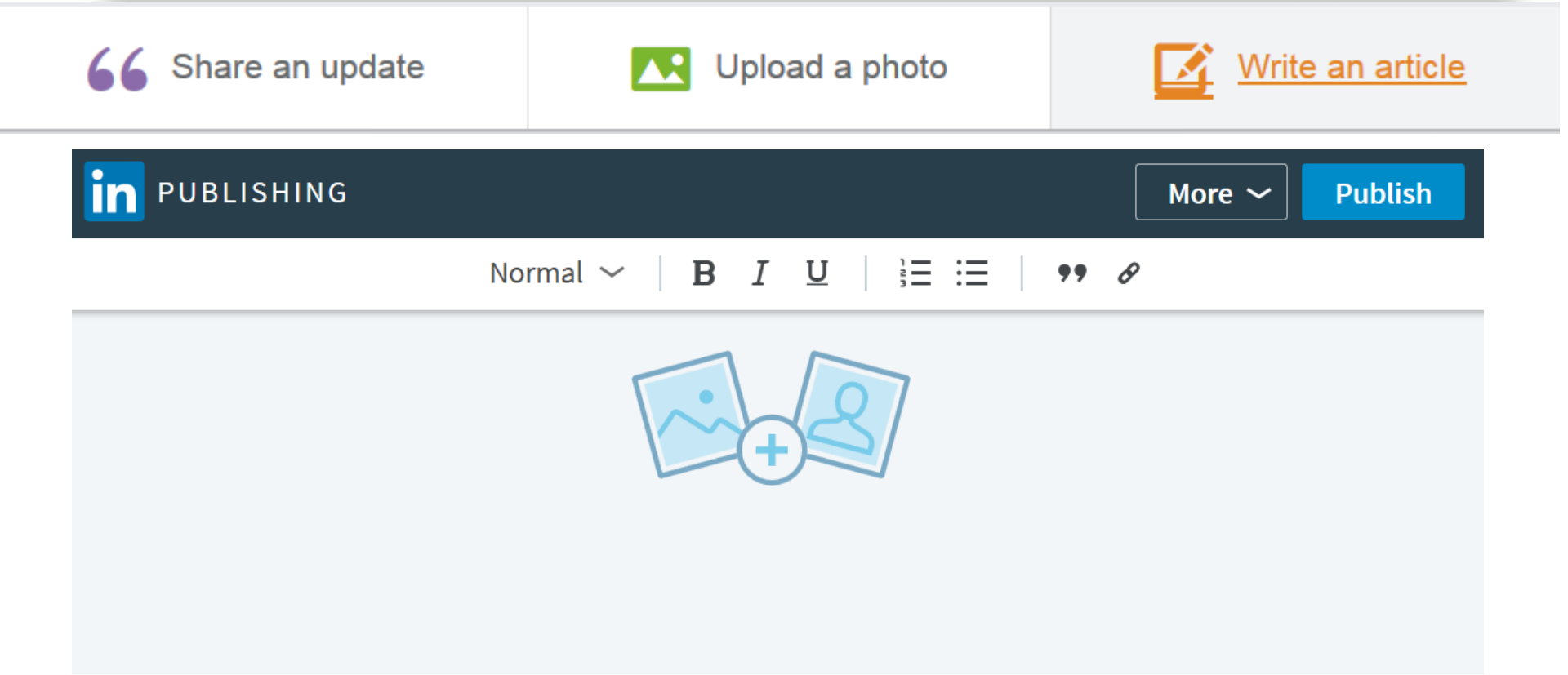
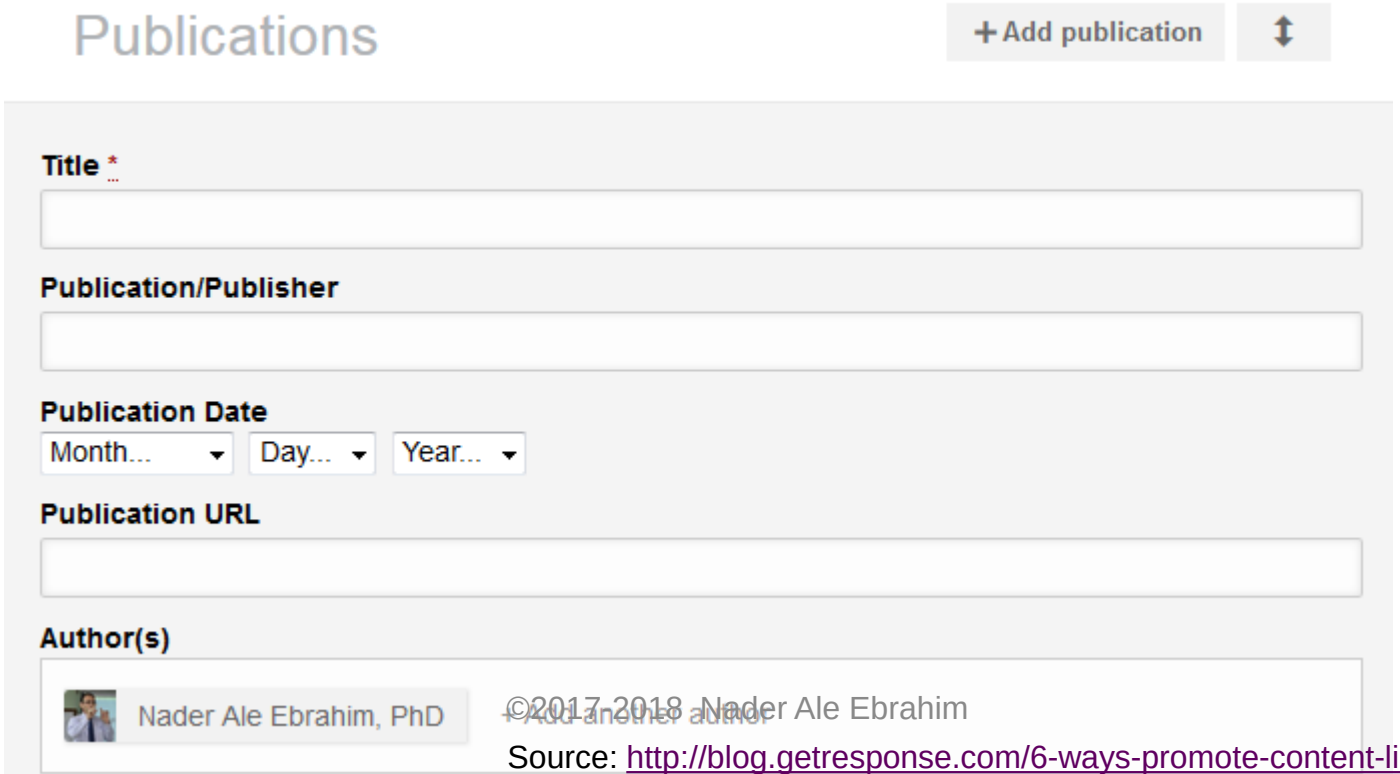
Use LinkedIn's Publishing Platform



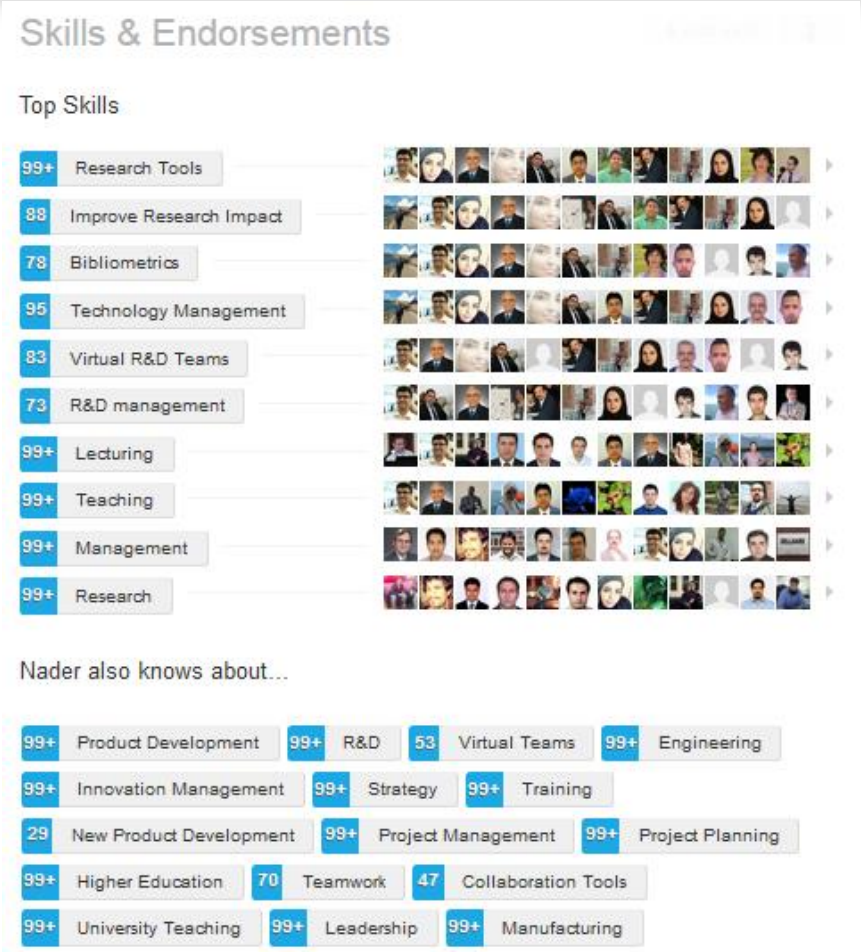
Add content to your publications list

- LinkedIn actually gives us a whole section in our profiles for content promotion. Every headline of a publication can be hyperlinked, so you can even include a call to action to prompt people to click through.



Source: http://blog.getresponse.com/6-ways-promote-content-linkedin.html

Get endorsed for your skills



Source: http://blog.hubspot.com/blog/tabid/6307/bid/23454/The-Ultimate-Cheat-Sheet-for-Mastering-LinkedIn.asp

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LinkedIn
Thank you!
Because of your contributions, we've reached 1 million posters on LinkedIn.
To celebrate this milestone, we're tipping our hats to members like you and their successes.
Read more
1M

7 tips to supercharge your academic LinkedIn profile

Impactstory blog

Open science & research metrics news from the Impactstory team

Home

7 tips to supercharge your academic LinkedIn profile

Like 1.9 million other academics, you've got a LinkedIn profile. Along with the rest of us, you set it up to improve your visibility and to network with other researchers.

Well, we've got some bad news for you: your LinkedIn profile probably isn't doing either of those things right now. Or at least, not very well.

The problem is that LinkedIn is built for businesspeople, not scientists; it's tough to translate the traditional scholarly CV into the

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About Impactstory

Source: http://blog.impactstory.org/7-tips-to-supercharge-your-academic-linkedin-profile/

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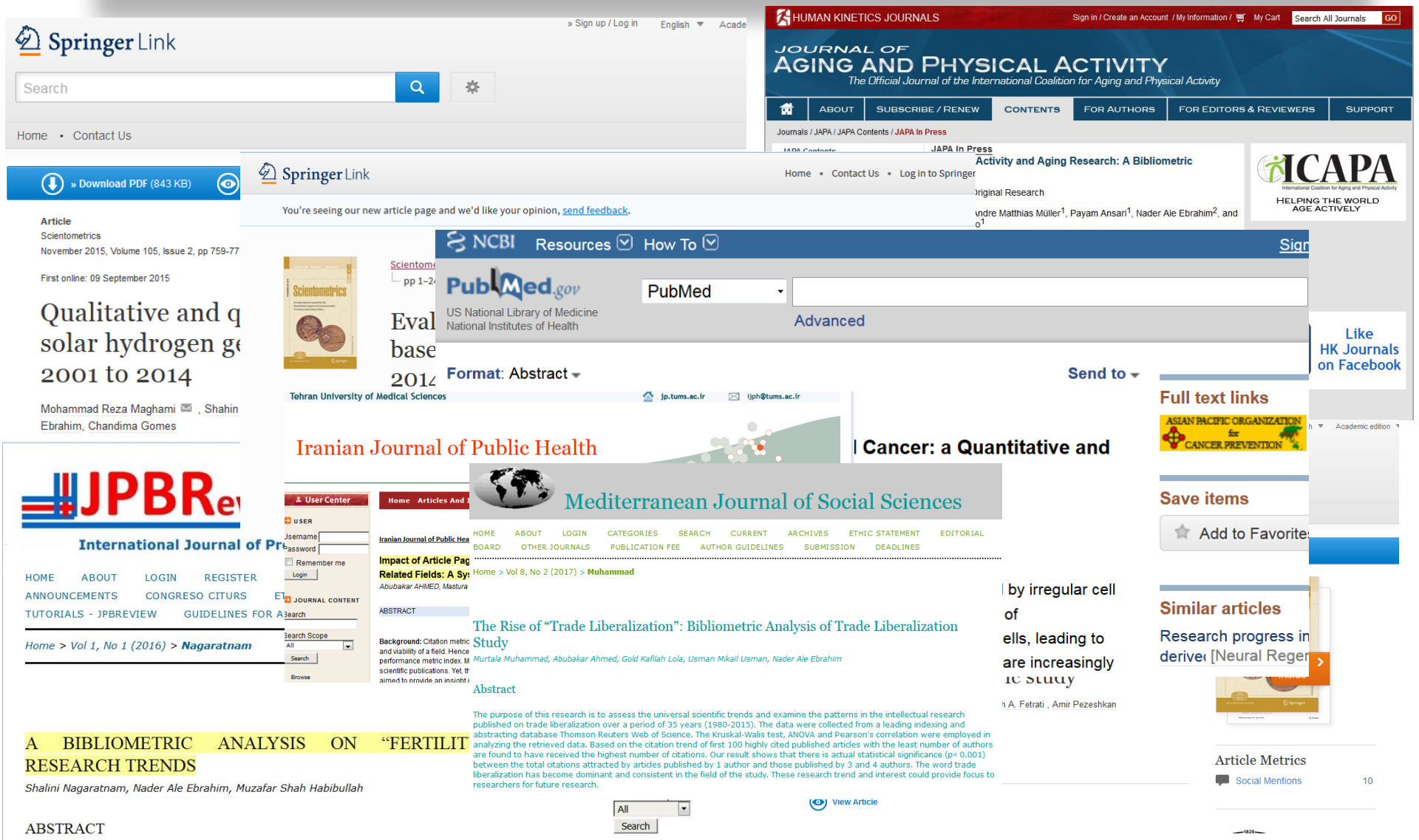
My recent publications



Questions?

Nader Ale Ebrahim, PhD
==========
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Institute of Management and Research Services
University of Malaya, Kuala Lumpur, Malaysia
www.researcherid.com/rid/C-2414-2009
http://scholar.google.com/citations

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1. Ale Ebrahim, N., Salehi, H., Embi, M. A., Habibi Tanha, F., Gholizadeh, H., Motahar, S. M., & Ordi, A. (2013). Effective Strategies for Increasing Citation Frequency. International Education Studies, 6(11), 93-99. doi: 10.5539/ies.v6n11p93
2. Ale Ebrahim, Nader. "Optimize Your Article for Search Engine." *University of Malaya Research Bulletin* 2.1 (2014): 38-39
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My recent publication:

1. Muhammad, M., Ahmed, A., Lola, G. K., Mikail Usman, U., & Ale Ebrahim, N. (2017). The Rise of “Trade Liberalization”: Bibliometric Analysis of Trade Liberalization Study. Mediterranean Journal of Social Sciences, 8(2), 97-104. http://ssrn.com/abstract=2928551
2. Bong, Yiibonn and Ale Ebrahim, Nader, Increasing Visibility and Enhancing Impact of Research (April 24, 2017). Asia Research News 2017. Available at SSRN: https://ssrn.com/abstract=2959952
3. Bong, Yiibonn and Ale Ebrahim, Nader, The Rise of Alternative Metrics (Altmetrics) for Research Impact Measurement (April 3, 2017). Asia Research News 2017. Available at SSRN: https://ssrn.com/abstract=2945838

My recent presentations:

1. Ale Ebrahim, Nader (2017): Improving Research Visibility Part 5: Blogging and Online Magazines. https://doi.org/10.6084/m9.figshare.5035244.v1
2. Ale Ebrahim, Nader (2017): LITERATURE REVIEWING WITH RESEARCH TOOLS, Part 4: Paper submission & dissemination. https://doi.org/10.6084/m9.figshare.5028152.v1
3. Ale Ebrahim, Nader (2017): LITERATURE REVIEWING WITH RESEARCH TOOLS, Part 3: Writing Literature Review. https://doi.org/10.6084/m9.figshare.5028140.v1
4. Ale Ebrahim, Nader (2017): Improving Research Visibility Part 4: Open Access Repositories. https://doi.org/10.6084/m9.figshare.5010749.v1
5. Ale Ebrahim, Nader (2017): LITERATURE REVIEWING WITH RESEARCH TOOLS, Part 2: Finding proper articles. https://doi.org/10.6084/m9.figshare.5005421.v1
6. Ale Ebrahim, Nader (2017): LITERATURE REVIEWING WITH RESEARCH TOOLS, Part 1: Systematic Review. https://doi.org/10.6084/m9.figshare.5005412.v1