



Improving Research Visibility Part 3: Online Profiles

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<u>www.researcherid.com/rid/C-2414-2009</u> <u>http://scholar.google.com/citations</u>



26th April 2017



All of my presentations are available online at:

https://figshare.com/authors/Nader_Ale_Ebrahim/100797

Link to this presentation: https://doi.org/10.6084/m9.figshare.4234619.v1 (Old version)

5th SERIES OF WORKSHOP ON: Strategies to Enhance Research Visibility, Impact & Citations

Nader Ale Ebrahim, PhD

Centre for Research Services
Research Management & Innovation Complex
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http://scholar.google.com/rid/C-2414-2009
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Read more:

- 1. Ale Ebrahim, N., Salehi, H., Embi, M. A., Habibi Tanha, F., Gholizadeh, H., Motahar, S. M., & Ordi, A. (2013). Effective Strategies for Increasing Citation Frequency. International Education Studies, 6(11), 93-99. doi: 10.5539/ies.v6n11p93
- 2. Ale Ebrahim, Nader. "Optimize Your Article for Search Engine." University of Malaya Research Bulletin 2.1 (2014): 38-39.

Abstract

Abstract: Creating and maintaining online profiles will help you to see the impact of your research outputs' on the research community and greater public. Online profiles is an essential tool to disseminate your research and publications. Scholarly identifiers and online profiles like **ResearcherID** and **ORCiD** provide a solution to the author ambiguity problem within the scholarly research community. They can also help you to track and measure the impact of your scholarly research publications. Google Scholar also is a popular way to showcase your papers and the citations they've received. However, before creating your online profiles you need to prepare your own subject research interest, and brand name.

Keywords: H-index, Improve citations, Research tools, Bibliometrics, Research Visibility



LITERATURE REVIEWING WITH RESEARCH TOOLS

BENEFITS!!!! · Save time Safe keep downloaded articles Practical usage of research tools · Clear direction for literature review and paper writing

DETAILS

Date: MAY 16th & 23rd, 2017 (TUESDAY)

Time: 9.00 am — 4.30 pm Venue: Computer Lab, Level 2,

Research Management & Innovation Complex (IPPP)

Fees: RM 400.00 (UM STAFF & STUDENTS)

RM 1,500.00 (NON-UM STAFF & STUDENTS)

Facilitator

Dr. Nader Ale Ebrahim

Visiting Research Fellow, Centre for Research Services, IPPP, UM

- ♦ Winner of 'Refer-a-Colleague Competition'
- ◆ Creator of "Research Tools" Box
- Developer of "Publication Marketing Tools"



For more details, please visit: http://umconference.um.edu.my/ls

PROGRAMME

No.	Topic	No.	Topic
Day 1:		Day 2:	
1	What is a literature review	17	The paraphrasing & editing tool
2	Systematic review	18	Avoid plagiarism
3	Narrow the area of research	19	Reference management tool
4	Review biases	20	Writing a literature review
5	Identifying a research problem	21	A structured abstract
6	Finding keyword	22	Integrating arguments in paragraphs
7	Introduce 'Research Tools' box	23	Verbs for referencing
8	Selecting keywords	24	Paper submission procedure
9	Finding proper articles	25	Author self-check
10	Evaluate a paper quality	26	Cover letter development
11	H-index and g-index	27	Acceptance procedure
12	Publish or Perish	28	Target suitable journal
13	Evaluate a journal quality	29	Promote your publication to get more citation
14	Impact factor- Journal ranking	30	H-index importance
15	Keeping up-to-date (Alert system)	31	Document-publishing tools
16	Indexing desktop search tool	32	Q&A and closing

REGISTRATION

The deadline for registration is on 11 MAY 2017. Please visit http://umconference.um.edu.my/ls for registration.

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Workshop Series:

Strategies to Enhance Research Visibility, Impact & Citations

Boosting your Research Visibility

Do you know "Over 43% of ISI papers have never ever received any citations?" (nature.com/top100, 2014). Publishing a high quality paper in scientific journals is only halfway towards receiving citation in the future. The rest of the journey is dependent on disseminating the publications via proper utilization of the "Research Tools". Proper tools allow the researchers to increase the research impact and citations for their publications. This workshop series will provide you various techniques on how you can increase the visibility and hence the impact of your research work.

Who should attend?

The workshop is for professors, lecturers, and researchers who have published papers and would like to increase their papers' visibility and citation index. The workshop is applicable for various research disciplines. This workshop series is for UM Staff and UM students only.

Workshop Details & Registration

Speaker: Dr. Nader Ale Ebrahim, PhD (Research Fellow)

Dr. Bong Yii Bonn, PhD (Research Manager)

Venue: Computer Lab, Level 2, Institute of Research Management & Services

(IPPP

Research Management & Innovation Complex, University of Malaya

Organizer: Centre for research Services (PPP), IPPP, University of Malaya

Time & Date: Kindly refer page 2 of the brochure

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WORKSHOP SERIES 5

Ø			
	DATE	TIME	TOPIC
	19 April 2017	9.00 a.m. — 12.00 p.m.	Improving Research Visibility Part 1: Search Engine Optimization
	26 April 2017	9.00a.m. — 12.00 p.m.	Improving Research Visibility Part 2: Pre/Post Prints Preparation
	3 May 2017	9.00a.m. — 12.00 p.m.	Improving Research Visibility Part 3: Online Profiles
	17 May 2017	9.00a.m. — 12.00 p.m.	Improving Research Visibility Part 4: Open Access Repositories
	24 May 2017	9.00a.m. — 12.00 p.m.	Improving Research Visibility Part 5: Blogging and Online Magazines
	31 May 2017	9.00a.m. — 12.00 p.m.	Improving Research Visibility Part 6: Academic Social Networking
	7 June 2017	9.00a.m. — 12.00 p.m.	Improving Research Visibility Part 7: Measuring Research Impact

CONTACT US

For further enquiries kindly contact us at:

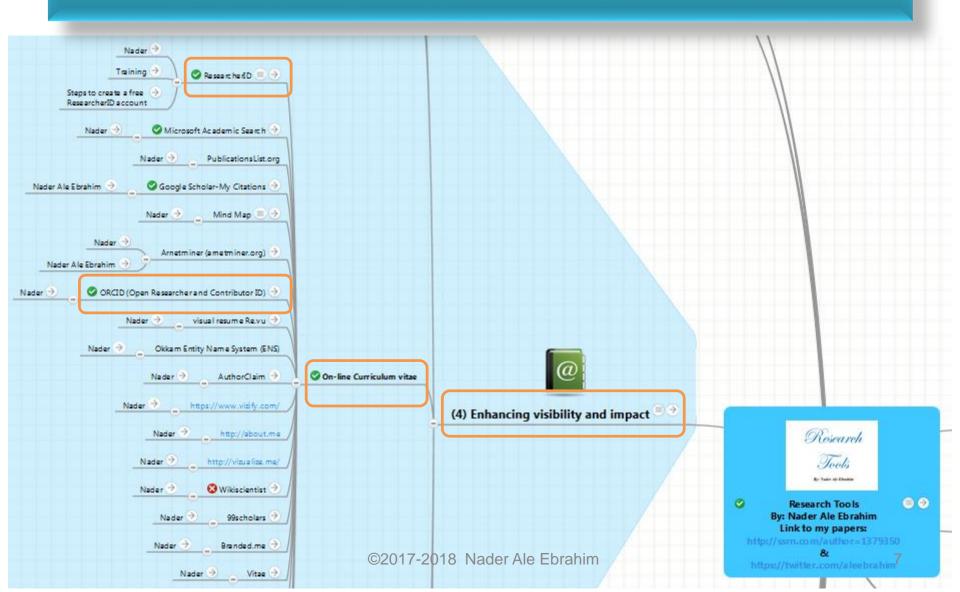
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Research Tools Mind Map



Research Tools Mind Map -> (4) Enhancing visibility and impact -> On-line Curriculum vitae -> ResearcherID, ORCiD

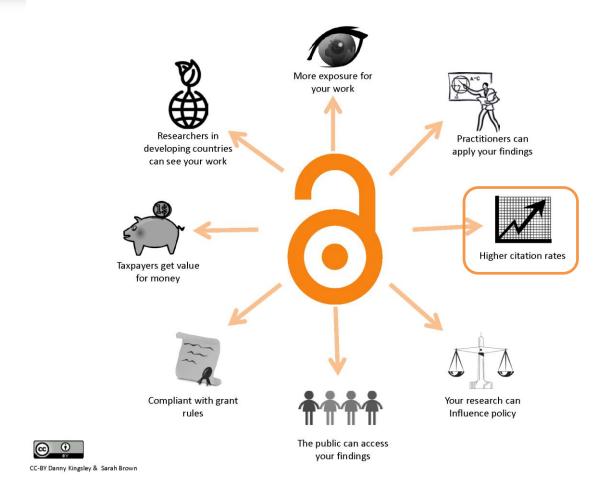


Introducing our Digital Identity Healthcheck for Academics

Source: https://blog.piirus.ac.uk/2015/10/19/digital-identity-healthcheck-for-academics-our-video-summary/



Benefits of Open Access



From submission to sharing: the life cycle of an article

- Phase 1: Conception and birth
- Phase 2: Submission
- Phase 3: Reviewers



- Phase 4: Production and publication
- Phase 5: Dissemination and archiving
 - The article is published, but its life cycle isn't yet complete. In this phase, dissemination can start; sharing the <u>Share Links</u> article helps increase readership and make it more visible.

Author Identification Systems

Author name disambiguation and the association of scholarly works with the correct author have long been a problem for those wishing to develop a comprehensive list of publications for individuals.

Source: A. B. Wagner, "Author Identification Systems," Issues in Science and Technology Librarianship, 2009.

Benefits of Researcher Identifiers



♠ 23 Research Things / Thing 07: Researcher identifiers and your publication profile

 It's well worth investing time to set up your researcher identifiers and online publication profile. They increase your online visibility and thus the chances of your research being read and being cited.

The Challenge at Hand

- Inconsistent name formats caused by the authors themselves or editors
- Various transliteration systems, especially where different non-Roman alphabet names result in the same transliterated Roman alphabet name.
- Legal name changes
- Cultural variants in the position of surnames
- Compound or hyphenated names
- The sheer volume of scholarly materials
- Highly similar names sometimes even doing similar work at the same institution.
- The large number of common names, especially certain surnames in many cultures.

Source: A. B. Wagner, "Author Identification Systems," Issues in Science and Technology Librarianship, 2009.

Including hyperlinks in your CV can make a big difference.



The digital scholar and the academic job market: Including hyperlinks in your CV can make a big difference.













How can academics ensure their job application stands out from the rest? Patrick Dunleavy advocates going fully digital, where clearly clickable and open-access hyperlinks are provided for all your publications, writings and alternative outputs. Alongside the ease this provides the selection committee, adding digital links to all your recent top research articles will reassure UK selectors that your research falls under the HEFCE open access mandates for the next RFF.

The rules governing academic CVs and résumés are complex. And they are generally different from those applying to all other spheres of the job market. In particular academic CVs often look as if they are lagging decades behind those in other sectors of life. Researchers still mostly operate with documents designed for paper printing only, set out in conservative ways and devoid of any digital











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Examples of online profile /C.V. including hyperlinks

Professor Charles Hirschman



	Charles Hirschman		
Sociology Department Box 353340 University of Washington	Phone: (206) 54 Fax: (206) 543-2 Office: 248 Save	2516	Vietnam Longitudinal Survey Southeast Asia Fertility Project
Seattle, WA 98195-3340	charles@u.washing	ton.edu	UW Beyond High School Project
<u>C.V.</u>	BIOSKETCH	CURRENT TEACHING	Patty Glynn's Home Page

Recent and Forthcoming Publications:

- Charles Hirschman and Douglas S. Massey. 2008. "Peoples and Places: The New American Mosaic." In Douglas S. Massey (ed.) New Faces and New Places: The Changing Geography of American Immigration. New York: Russell Sage Fdn, pp. 1-21.
- Charles Hirschman. 2008. "What Happened, Sociologically-Speaking, During the Twentieth Century?" A Review Essay of Century of Difference: How America Changed in the Last One Hundred Years, by Claude S. Fischer and Michael Hout. Contemporary Sociology 37: 415-417.
- Immigrants and Boomers: Forging a New Social Contract for the Future of America by Dowell Myers. In Sociological Forum 23 (September 2008):624-626.
- The Future of Demography. Commentary In Asian Population Studies 4 (November 2008): 233-234.
- Inheriting the City: The Children of Immigrants Come of Age by Philip Kasinitz, John H. Mollenkopf, Mary C. Waters and Jennifer Holdway. In Annals of the American Academy of Political and Social Science 680 (November 2008): 307-310.
- Anthony Daniel Perez and Charles Hirschman. 2009. "The Changing Racial and Ethnic Composition of the U.S. Population: Emerging American Identities." Population and Development Review 35: 1-51.
- Charles Hirschman and Elizabeth Mogford. 2009. "Immigration and the American Industrial Revolution from 1880 to 1920." Social Science Research 38: 897-920.
- Anthony Daniel Perez and Charles Hirschman. 2009. "Estimating Net Interracial Mobility in the United States: A Residual Methods Approach." Sociological Methodology 39: 31-71.
- Charles Hirschman and Anthony Daniel Perez. 2010. "Immigration and Nativism in the United States and Europe: Demography and Globalization versus the Nation-State" In Jens Alber and Neil Gilbert (eds.) United in Diversity? Comparing Social Models in Europe and America. New York: Oxford University Press, pp. 381-400.
- Nikolas Pharris-Ciurej, Charles Hirschman, and Joseph Willhoft. 2012. <u>"The 9th Grade Shock and the High School Dropout Crisis." Social Science Research 41: 709-730.</u> http://dx.doi.org/10.1016/j.ssresearch.2011.11.014
- <u>Blurring the Color Line: The New Chance for a More Integrated America</u> by Richard Alba. In Population and Development Review 36 (March 2010): 188-190.

Prof. Dr. Andreas Thor



Database Group Leipzig

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Recent publications

- Exploration Using Signatures in Annotation Graph Datasets
- Exploiting Semantics from Ontologies and Shared Annotations to Find Patterns in Annotated Linked Open Data
- Measuring Relatedness Between Scientific Entities in Annotation Datasets

Prof. Dr. Andreas Thor



CV

- since 04/2013: University Lecturer for database management systems at the University of Applied Sciences for Telecommunications Leipzig
- 04/2012 03/2013: Professor at the University of Passau
 □
- 01/2010 04/2011: Visiting researcher at University of Maryland Institute for Advanced Computer Studies &
- 01/2006 03/2012: Researcher at the database group
- 01/2003 12/2005: Postgraduate student at Graduiertenkolleg "Knowledge Representation"

Publications





Raschid, L.; Palma, G.; Vidal, M.E.; Thor, A.

Exploration Using Signatures in Annotation Graph Datasets

AAAI 2013 Fall Symposium Series (Discovery Informatics: AI Takes a Science-Centered View on Big Data) 2013-11



Palma, G.; Vidal, M.E.; Raschid, L.; Thor, A.

Exploiting Semantics from Ontologies and Shared Annotations to Find Patterns in Annotated Linked Open Data
3rd International Workshop on Linked Science (LISC@ISWC), 2013
2013-10





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AH'2000 AH'2002 UM'2003 AH'2004 UM'2005 AH'2006 UM'2007

AH'2008

UMAP'2009 UMAP'2010 UMAP'2011 UMAP'2012

- NEW UMAP 2012, 20th International Conference on User Modeling, Adaptation, and Personalization, Montreal, Canada, July 16-20, 2012
- NEW Hypertext 2012, 23rd ACM Conference on Hypertext and Social Media, Milwaukee, WI, USA, June 25-28, 2012
- UMAP 2011, 19th International Conference on User Modeling, Adaptation, and Personalization, Girona, Spain, July 11-15, 2011
- 2nd International Workshop on Information Heterogeneity and Fusion in Recommender Systems at the 5th ACM Conference on Recommen Chicago, USA.
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Jorge E. Hirsch

Jorge E. Hirsch

Professor of physics University of California, San Diego

E-mail: jhirsch@ucsd.edu

Tel: 858-534-3931

Publication list: ISIHighlyCited.com

Link to Public service page on nuclear danger Physicists letter to Congress (Feb. 1, 2007)

Explanation of the Meissner effect

Theory of hole superconductivity

Kinetic energy driven charge expulsion...

Kinetic energy driven superfluidity...

Kinetic energy driven superconductivity...

Kinetic energy driven ferromagnetism...

Double-valuedness of the electron wave function ...

... rotational zero-point motion of electrons in rings

Spin-split states in aromatic molecules and superconductors

Electromotive forces and the Meissner effect puzzle

Spin Meissner effect, and electrodynamics of superconductors

Do superconductors violate Lenz's law?

What about angular momentum conservation?

What about BCS theory? Phys. Scr. 80 (2009) 035702

Meissner effect puzzle

hbar index

Does the h-index have predictive power?

STUDY ABOUT

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STAFF PROFILE

Dr Artur Lugmayr

POSITION	Associate Professor
FACULTY	Faculty of Humanities
SCHOOL	School of Media, Culture and Creative Arts
DEPARTMENT	Department of Film and Television
CAMPUS	Bentley Campus
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TWITTER	twitter.com/lartur
WEBSITE	www.artur-lugmayr.com
LINKED IN	linkedin.com/in/luqmayr
ORCID	orcid.org/orcid.org/0000-0001-6994-4470
RESEARCHERID	www.researcherid.com/rid/G-4357-2014
GOOGLE SCHOLAR	scholar.google.com.au/citations?user=KLpGmngAAAAJ&hl=en&oi=ao
SCOPUS AUTHOR IDENTIFIER	www.scopus.com/authid/detail.url?authorld=35071658200



Dr Artur Lugmayr

Staff Profile

Dr Artur Lugmayr

Position	Associate Professor

Faculty Faculty of Humanities

School School of Media, Culture and Creative Arts

Department Department of Film and Television

Campus Bentley Campus

Location 208.312D/Level 3

Email <u>Artur.Lugmayr@curtin.edu.au</u>

Twitter <u>twitter.com/lartur</u>

Website <u>www.artur-lugmayr.com</u>

Linked In <u>linkedin.com/in/lugmayr</u>

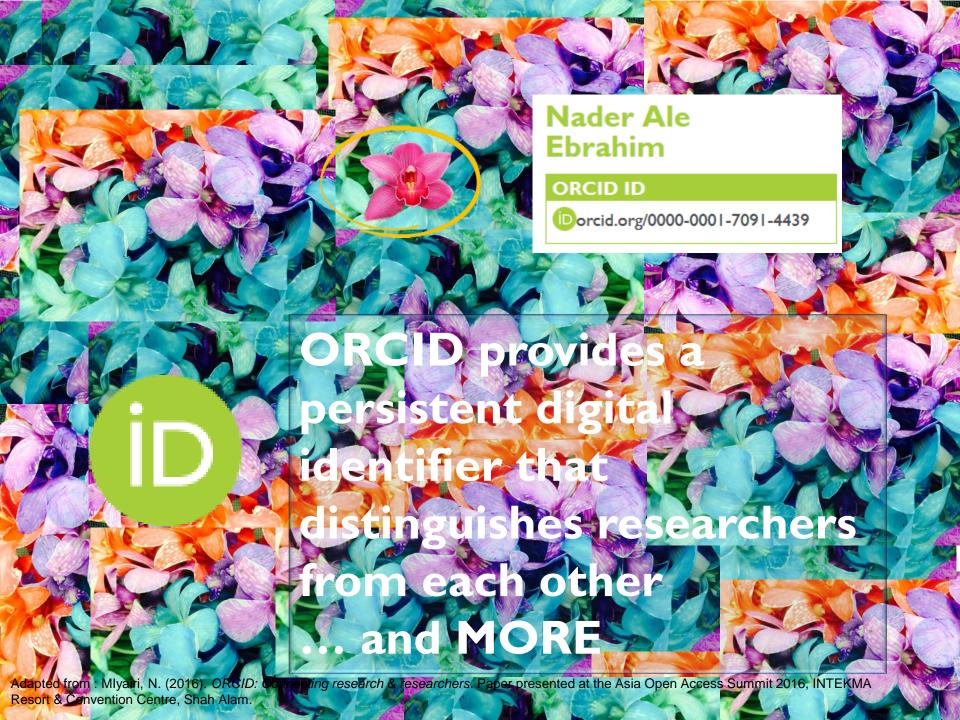
ORCID <u>orcid.org/orcid.org/0000-0001-6994-4470</u>

ResearcherID <u>www.researcherid.com/rid/G-4357-2014</u>

Google Scholar <u>scholar.google.com.au/citations?user=KLpGmngAAAAJ&hl=en&oi=ao</u>

Scopus Author Identifier www.scopus.com/authid/detail.url?authorId=35071658200







What is ORCID?

ORCID ("orkid")

= Open Researcher and Contributor ID

NOT:



"ORCID is like a DOI for researchers."

What is ORCID?

The ORCID Organization

- Non-profit, nonproprietary, open, and community-driven
- Global, interdisciplinary
- Supported by the membership of organizations using the ORCID API
 - Funding organizations
 - · Professional societies
 - Universities & research institutes
 - Publishers

The ORCID (iD)

- Unique, persistent identifier for researchers & scholars
- Free to researchers
- Can be used throughout one's career, across professional activities, disciplines, nations & languages
- Embedded into workflows
 & metadata
- API enables interoperability between siloed systems



ORCID is a hub

ORCID connects different ID systems through open & persistent identifiers

- ✓ Machine-readable
- ✓ Interoperable





Orcid provides:

✓ Plumbing for research information

✓ Tools to build trust in digital information

Persistent digital identifiers to distinguish researchers from each other

Member-built integrations enabling automated links between researchers and their activities/affiliations

A hub for machine-readable connections between identifiers for organizations, funding, outputs, and people

EBSCO Information Services joins ORCID

EBSCO

INFORMATION SERVICES

Information Services (EBSCO) announces it is now a member of Open Researcher and Contributor ID (ORCID), an open, non-profit, community-driven effort to create and maintain a registry of unique and persistent researcher identifiers. ORCID works with the community to embed these identifiers in research workflows and systems to connect researchers with their scholarly activities and contributions.

Source: http://www.ebscohost.com/newsroom/stories/ebsco-information-services-joins-orcid

Why get an ORCID identifier?

Benefits of getting an ORCID iD include:

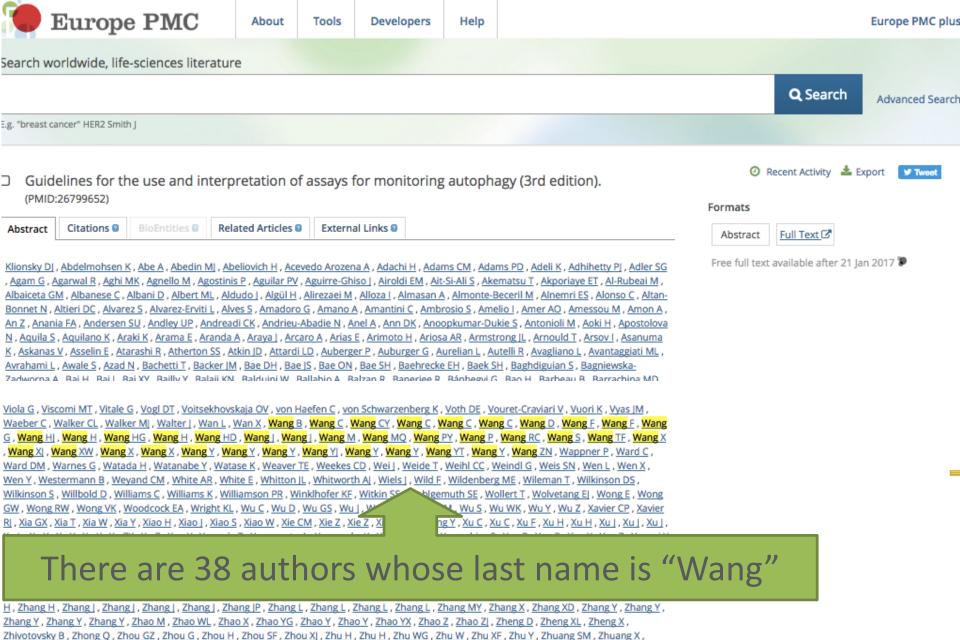


- Ensuring researchers get credit for their work
- Reducing time to identify scholarly output (see "Publisher integration," below)
- Enabling scholars to keep track of and report on their work with funders, publishers and institutions
- Repurposing data for use in CV generation, citation repositories, BU Profiles, annual reports, faculty web-sites, and other systems (see "Grant submission integration," below)
- Tying individuals to their scholarly work should make finding academic papers easier and more accurate

Publisher integration: Elsevier, Thomson Reuters, Nature and other major publishers have begun integrating ORCID iDs into the manuscript submission process, and embedding ORCID identifiers across their scientific and scholarly research ecosystem. This will save authors time during submission, and enable automatic updating of author bibliographies when articles are published. That information can be ingested into BU systems, at each scholar's discretion.

Grant submission integration: NIH, NSF and other federal agencies are planning to integrate ORCID iDs into the ScienCV platform, for linking researchers, their grants, and their scientific output. The US federal government has been working to create a fed-wide profile system to streamline the grants and contract application process and reduce the data entry burden for investigators, and ORCID holds promise to be part of the solution.

Source: http://sites.bu.edu/orcid/



Source: 1- http://europepmc.org/abstract/MED/26799652

2- Mlyairi, N. (2016). ORCID: Connecting research & researchers. Paper presented at the Asia Open Access Summit 2016, INTEKMA Resort & Convention Centre, Shah Alam.

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Build an online Curriculum Vitae

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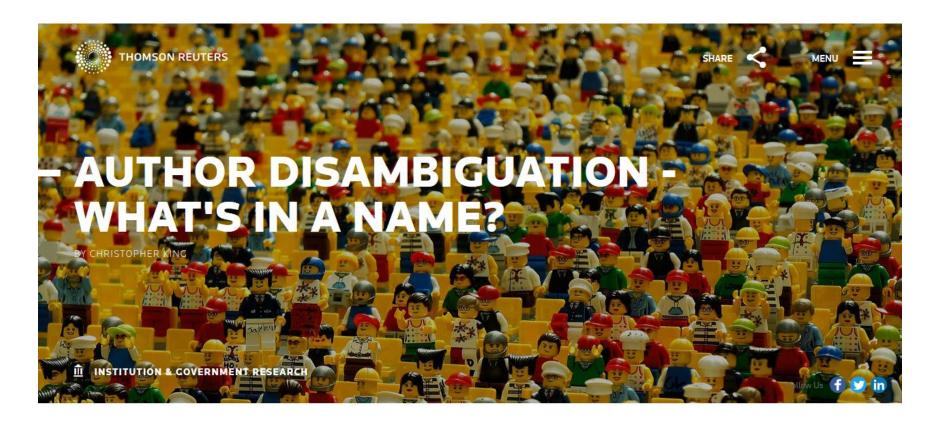
See more at: http://libguides.library.curtin.edu.au/content.php?pid=417077&sid=3408994

<u>ResearcherID</u> – an older id system associated with the Web of Science (WOS). Your ORCID and ResearcherID profiles can easily be linked. Citation counts for publications in ResearchID are automatically updated from WOS.

ORCID (Open Researcher and Contributor ID) – a new, broadly supported researcher profile that creates a unique author identification number. By creating an authoritative publication list associated with your ID number, you can minimize confusion with other researchers with similar names.

See more at: http://library.buffalo.edu/scholarly/action/

ResearcherID gives author disambiguation a good name, enhancing discoverability and ensuring credit where credit is due



Source: http://stateofinnovation.thomsonreuters.com/author-disambiguation-whats-in-a-name

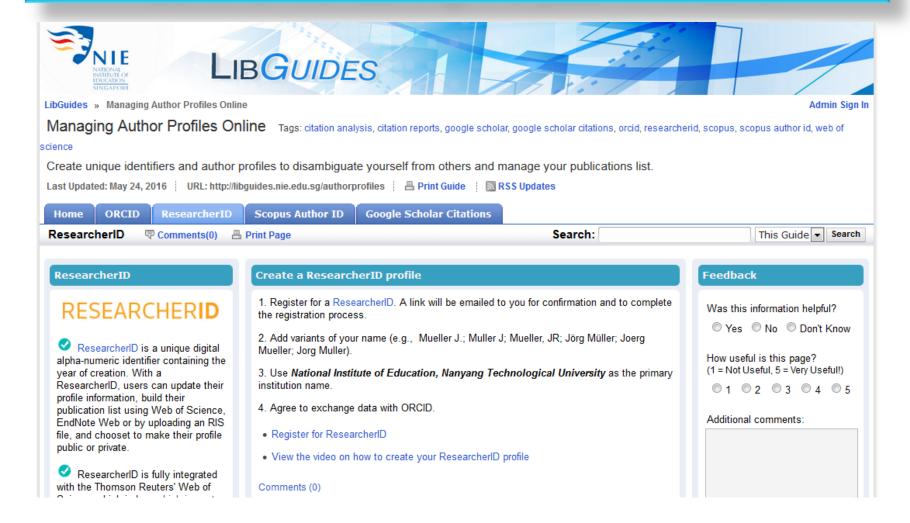
What is ResearcherID

- www.researcherid.com
- Online registry for creating a unique researcher ID number> helps in disambiguation
- Build a publication list identifying your work
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Communication in science: Research Branding, Networking & Collaboration



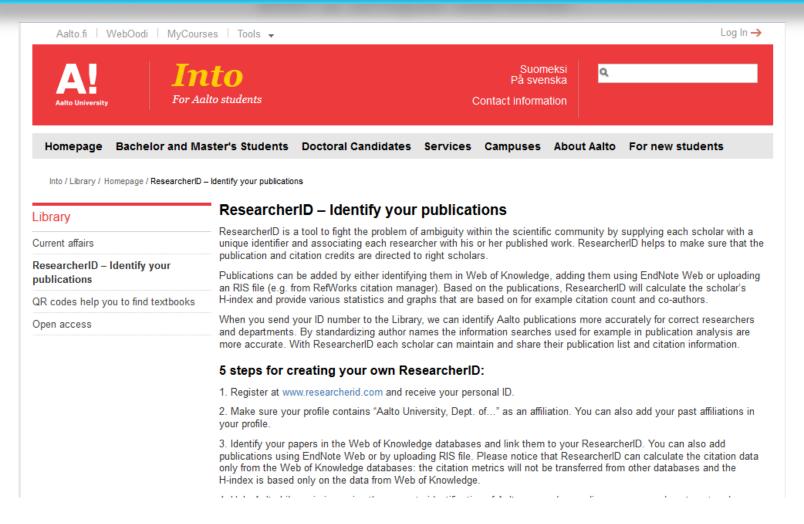


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ResearcherID is a tool to fight the problem of ambiguity within the scientific community by supplying each scholar with a unique identifier.



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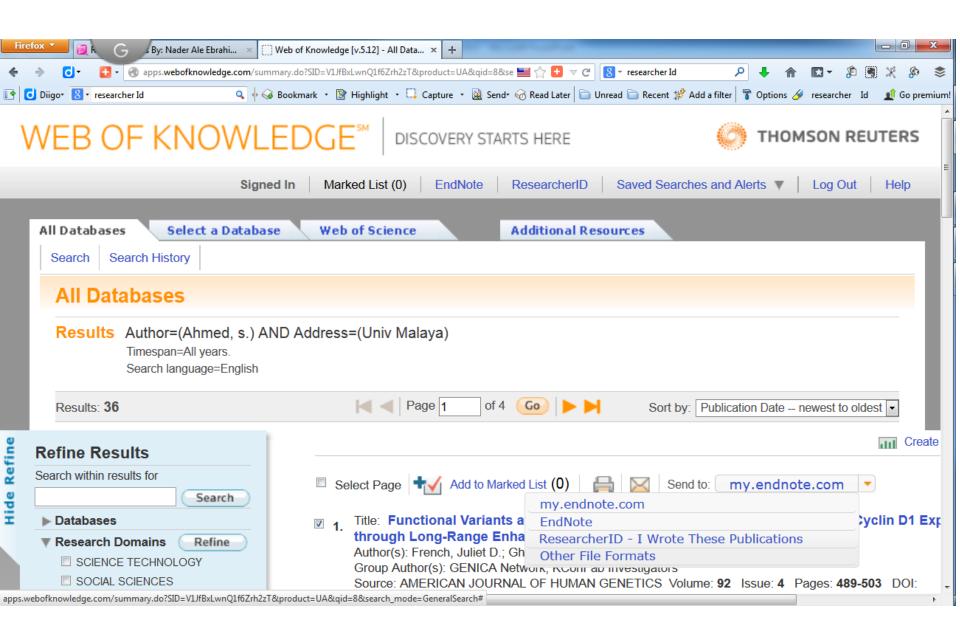
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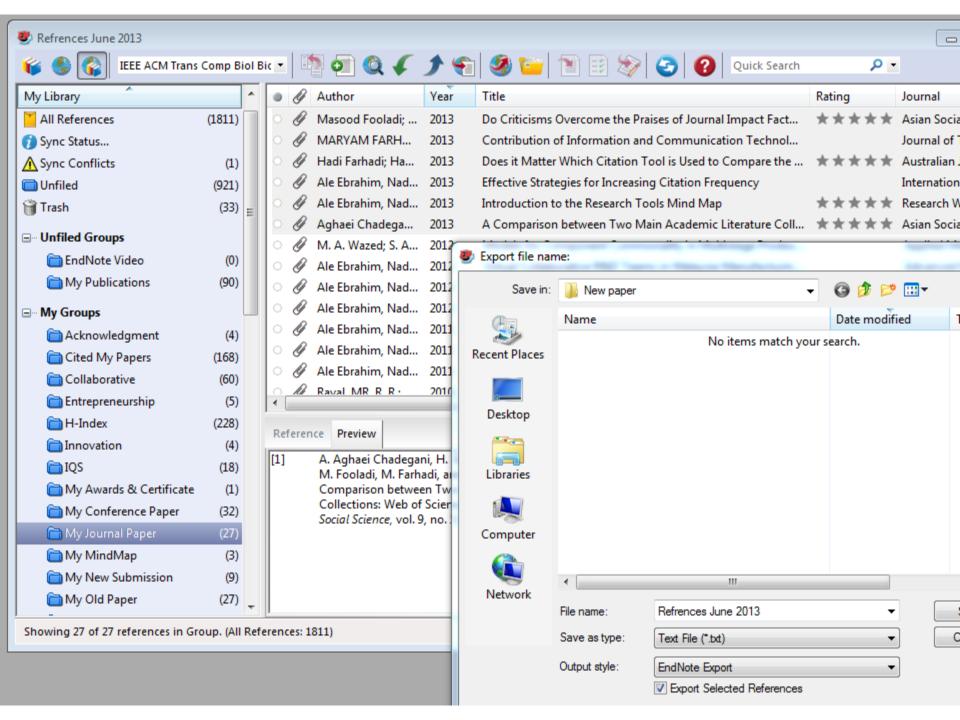
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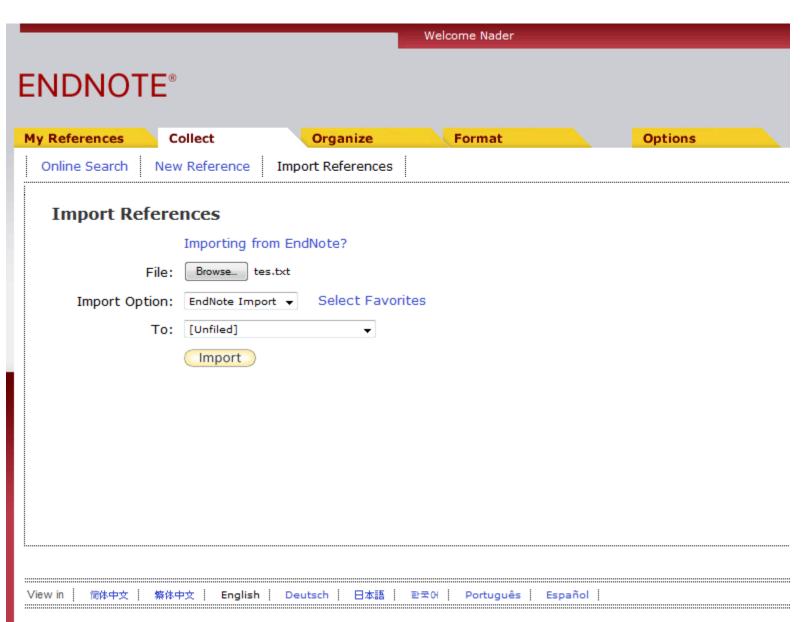
Build ResearcherID

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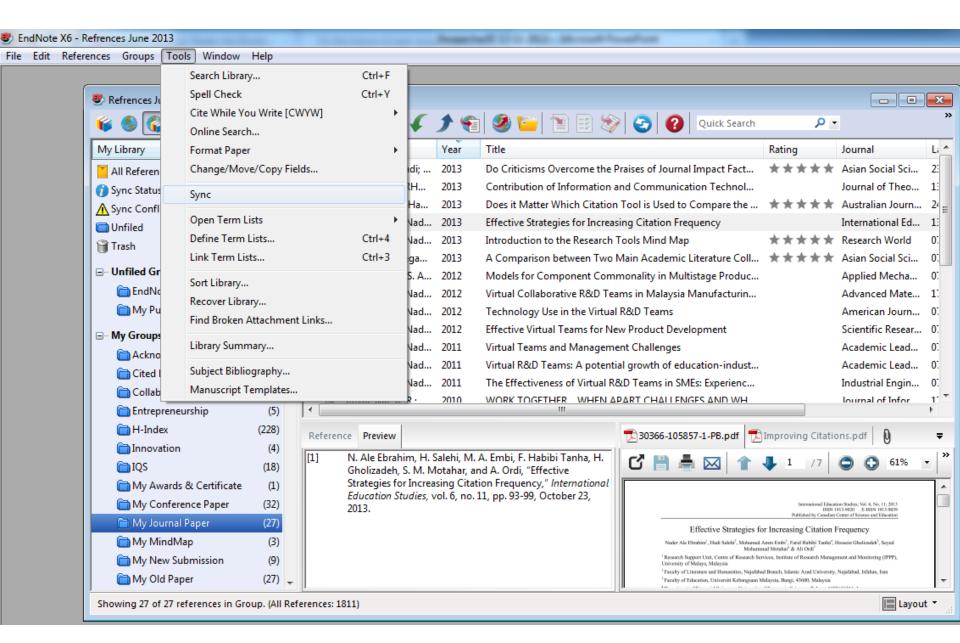


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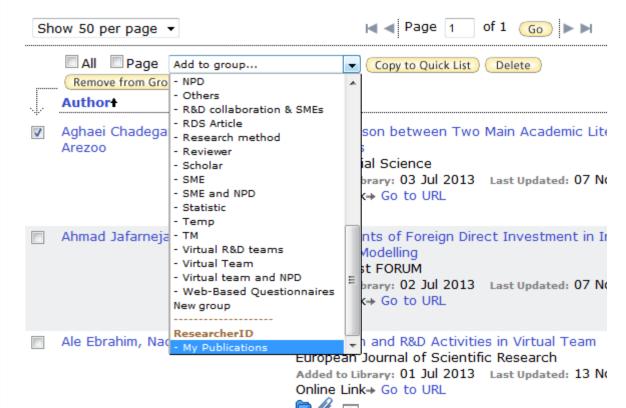
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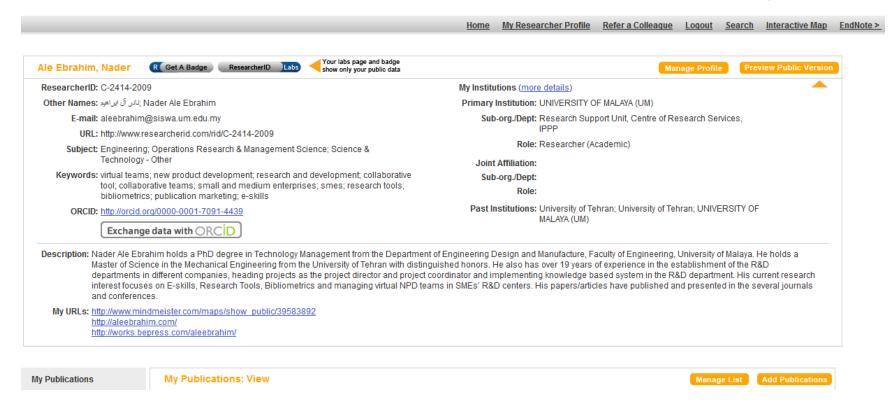


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Exchange Profile Data Between ResearcherID and ORCiD

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gineering from the University of Tehran with distinguished honors. He also h

as over 19 years of experience in the establishment of the R&D department

s in different companies, heading projects as the project director and project

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tment. His current research interest focuses on E-skills. Research Tools, Bi

bliometrics and managing virtual NPD teams in SMEs' R&D centers. His pa

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ent. His current research interest focuses on E-skills. Research Tools, Biblio

metrics and managing virtual NPD teams in SMEs' R&D centers. His papers

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Keywords: Virtual R&D teams, Virtual R&D teams, Virtual Teams, Technology Management, R&D, Virtual R&D teams, Virtual Teams, Technology Management, R&D, Research Tools

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LinkedIn

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Other IDs:

ResearcherID: C-2414-2009 Scopus Author ID: 22974706300 Scopus Author ID: 54392445700

Personal Information

Biography

Nader Ale Ebrahim holds a PhD degree in Technology Management from the Department of Engineering Design and Manufacture, Faculty of Engineering, University of Malaya. He holds a Master of Science in the Mechanical Engineering from the University of Tehran with distinguished honors. He also has over 17 years of experience in the establishment of the R&D departments in different companies, heading projects as the project director and project coordinator and implementing knowledge based system in the R&D department. His current research interest focuses on E-skills, Research Tools, Bibliometrics and managing virtual NPD teams in SMEs' R&D centers. His papers/articles have published and presented in the several journals and conferences.

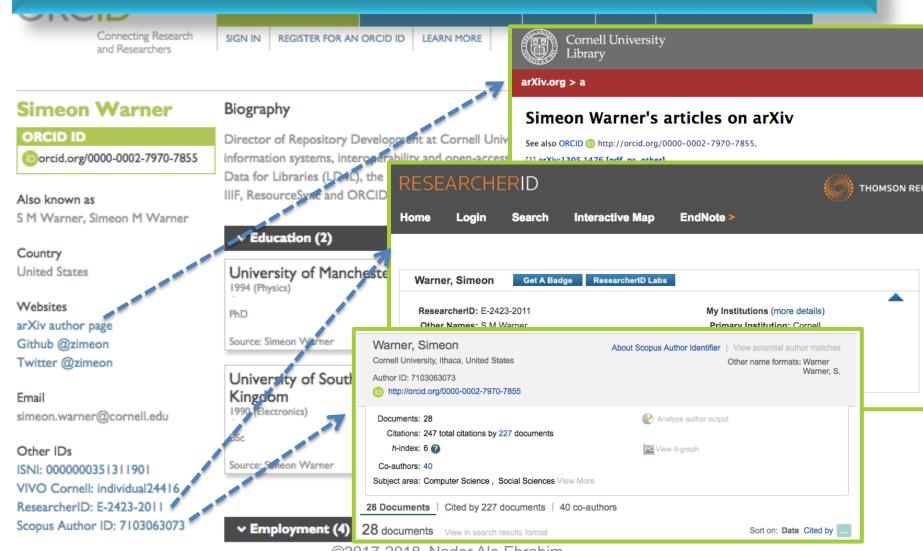
Publications

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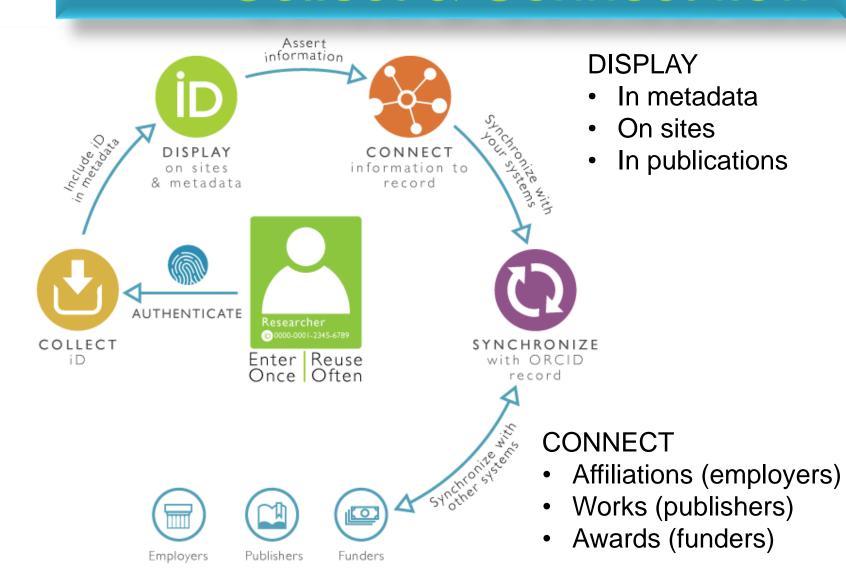
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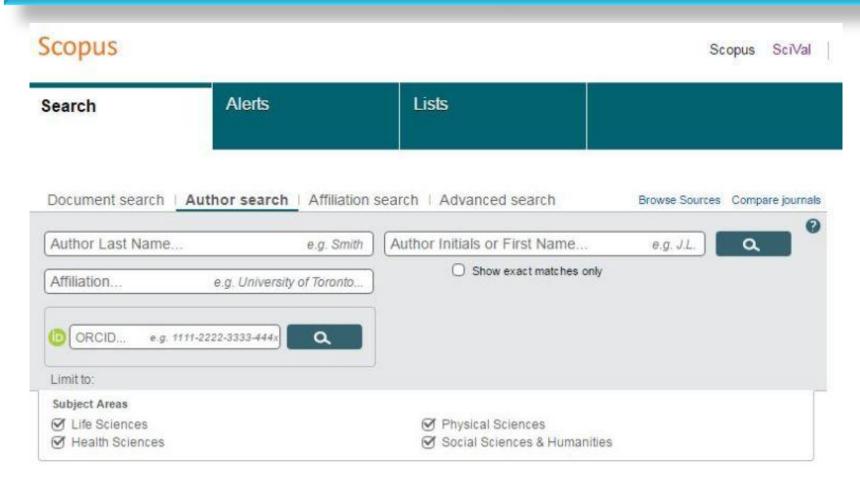
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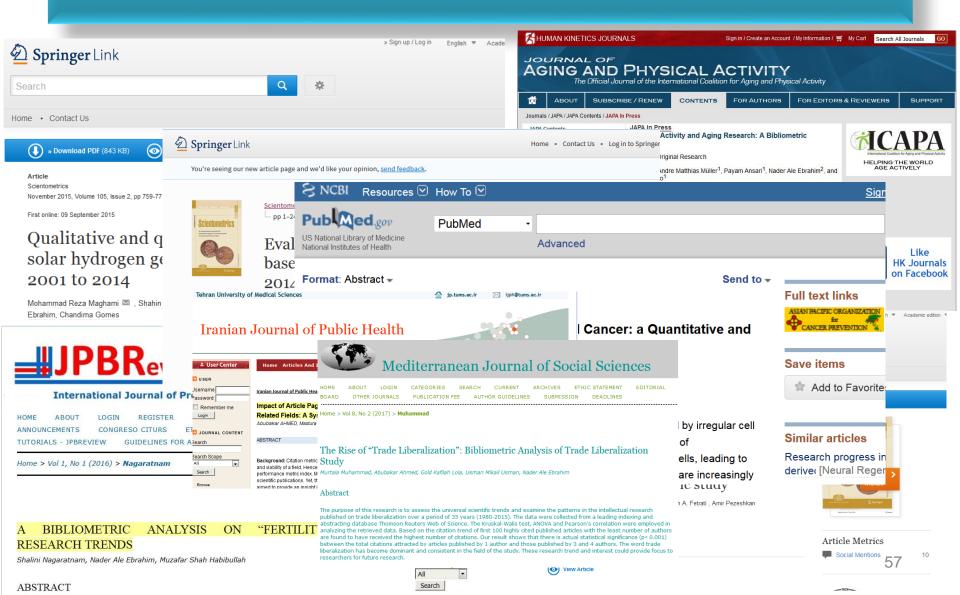
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- 2. Ale Ebrahim, Nader. "Optimize Your Article for Search Engine." University of Malaya Research Bulletin 2.1 (2014): 38-39.
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My recent publication:

1. Muhammad, M., Ahmed, A., Lola, G. K., Mikail Usman, U., & Ale Ebrahim, N. (2017). The Rise of "Trade Liberalization": Bibliometric Analysis of Trade Liberalization Study. Mediterranean Journal of Social Sciences, 8(2), 97-104. http://ssrn.com/abstract=2928551

My recent presentations:

- 1. Ale Ebrahim, Nader (2017): Publishing Research Support Documents in Open Access Platform. https://doi.org/10.6084/m9.figshare.4929635.v1
- 2. Ale Ebrahim, Nader (2017): Improving Research Visibility Part 2: Pre/Post Prints Preparation. https://doi.org/10.6084/m9.figshare.4906484.v1
- 3. Ale Ebrahim, Nader (2017): Academic Social Network for Enhancement of Research Visibility and Impact. https://doi.org/10.6084/m9.figshare.4903202.v1
- 4. Ale Ebrahim, Nader (2017): Improving Research Visibility Part 1: Academic Search Engine Optimization. https://doi.org/10.6084/m9.figshare.4884275.v1
- 5. Ale Ebrahim, Nader (2017): Research Articles Repositories for Boosting Research Citation and Visibility. https://doi.org/10.6084/m9.figshare.4880330.v1