# Improve Research Visibility and Impact by Contributing to Wikipedia

## Nader Ale Ebrahim, PhD
### Visiting Research Fellow

Centre for Research Services
Institute of Management and Research Services
University of Malaya, Kuala Lumpur, Malaysia

aleebrahim@um.edu.my

@aleebrahim

www.researcherid.com/rid/C-2414-2009
http://scholar.google.com/citations

**22nd March 2017**

All of my presentations are available online at:
https://figshare.com/authors/Nader_Ale_Ebrahim/100797
Link to this presentation: https://dx.doi.org/10.6084/m9.figshare.3750252.v1  (Old version)

# 4th SERIES OF INTRODUCTORY WORKSHOP ON:
## *Strategies to Enhance Research Visibility, Impact & Citations*

**Nader Ale Ebrahim, PhD**

======================================
Centre for Research Services
Institute of Management and Research Services
University of Malaya, Kuala Lumpur, Malaysia
*www.researcherid.com/rid/C-2414-2009*
*http://scholar.google.com/citations*

Read more:
1. Ale Ebrahim, N., Salehi, H., Embi, M. A., Habibi Tanha, F., Gholizadeh, H., Motahar, S. M., & Ordi, A. (2013). Effective Strategies for Increasing Citation Frequency. International Education Studies, 6(11), 93-99. doi: 10.5539/ies.v6n11p93
2. Ale Ebrahim, Nader. "Optimize Your Article for Search  Engine." *University of Malaya Research Bulletin* 2.1 (2014): 38-39.

# Abstract

**Abstract:** Wikipedia is a tool for collaboration, information sharing and knowledge/content management which anyone can edit. Wikipedia is widely used by students during the research process. So, due to Wikipedia popularity, contributing to Wikipedia website is one way of increasing citation score. In this workshop, I try to answer "Does including your papers as citations on Wikipedia increase the number of academic citations you get?" if yes, how?.

**Keywords:** H-index, Improve citations, Research tools, Bibliometrics, Wikipedia, Research visibility

# UNIVERSITI MALAYA

## LITERATURE REVIEWING
### WITH RESEARCH TOOLS

## BENEFITS!!!!

- Save time
- Safe keep downloaded articles
- Practical usage of research tools
- Clear direction for literature review and paper writing

### DETAILS

Date : **MAY 16th & 23rd, 2017 (TUESDAY)**
Time : **9.00 am — 4.30 pm**
Venue: **Computer Lab, Level 2,**
         **Research Management & Innovation Complex (IPPP)**
Fees : **RM 400.00 (UM STAFF & STUDENTS)**
         **RM 1,500.00 (NON-UM STAFF & STUDENTS)**

Facilitator
**Dr. Nader Ale Ebrahim**
Visiting Research Fellow, Centre for Research Services, IPPP, UM

- Winner of 'Refer-a-Colleague Competition'
- Creator of "Research Tools" Box
- Developer of "Publication Marketing Tools"

## PROGRAMME

| No. | Topic | No. | Topic |
|---|---|---|---|
| Day 1: | | Day 2: | |
| 1 | What is a literature review | 17 | The paraphrasing & editing tool |
| 2 | Systematic review | 18 | Avoid plagiarism |
| 3 | Narrow the area of research | 19 | Reference management tool |
| 4 | Review biases | 20 | Writing a literature review |
| 5 | Identifying a research problem | 21 | A structured abstract |
| 6 | Finding keyword | 22 | Integrating arguments in paragraphs |
| 7 | Introduce 'Research Tools' box | 23 | Verbs for referencing |
| 8 | Selecting keywords | 24 | Paper submission procedure |
| 9 | Finding proper articles | 25 | Author self-check |
| 10 | Evaluate a paper quality | 26 | Cover letter development |
| 11 | H-index and g-index | 27 | Acceptance procedure |
| 12 | Publish or Perish | 28 | Target suitable journal |
| 13 | Evaluate a journal quality | 29 | Promote your publication to get more citation |
| 14 | Impact factor- Journal ranking | 30 | H-index importance |
| 15 | Keeping up-to-date (Alert system) | 31 | Document-publishing tools |
| 16 | Indexing desktop search tool | 32 | Q&A and closing |

### REGISTRATION

The deadline for registration is on **11 MAY 2017**.
Please visit **http://umconference.um.edu.my/ls** for registration.

### PAYMENT METHODS

**Cheque and Government Local Order**
- Payment must be made by crossed A/C Payee cheques or Government Local Order and issue to:
  **BENDAHARI UNIVERSITI MALAYA (CIMB Account No: 80-0127999-8)**

**Direct Bank-In**
- Please bank-in to the account :
  **BENDAHARI UNIVERSITI MALAYA (CIMB Account No: 80-0127999-8)**

**Internal Money Transfer / Journal Transfer**
- WBS No: UM.0000090/KWJ.AK
  Account code: 76506
  Account name: A/K AKTIVITI USPI (UNIT SOKONGAN PENERBITAN ILMIAH)-TNC(P&I)
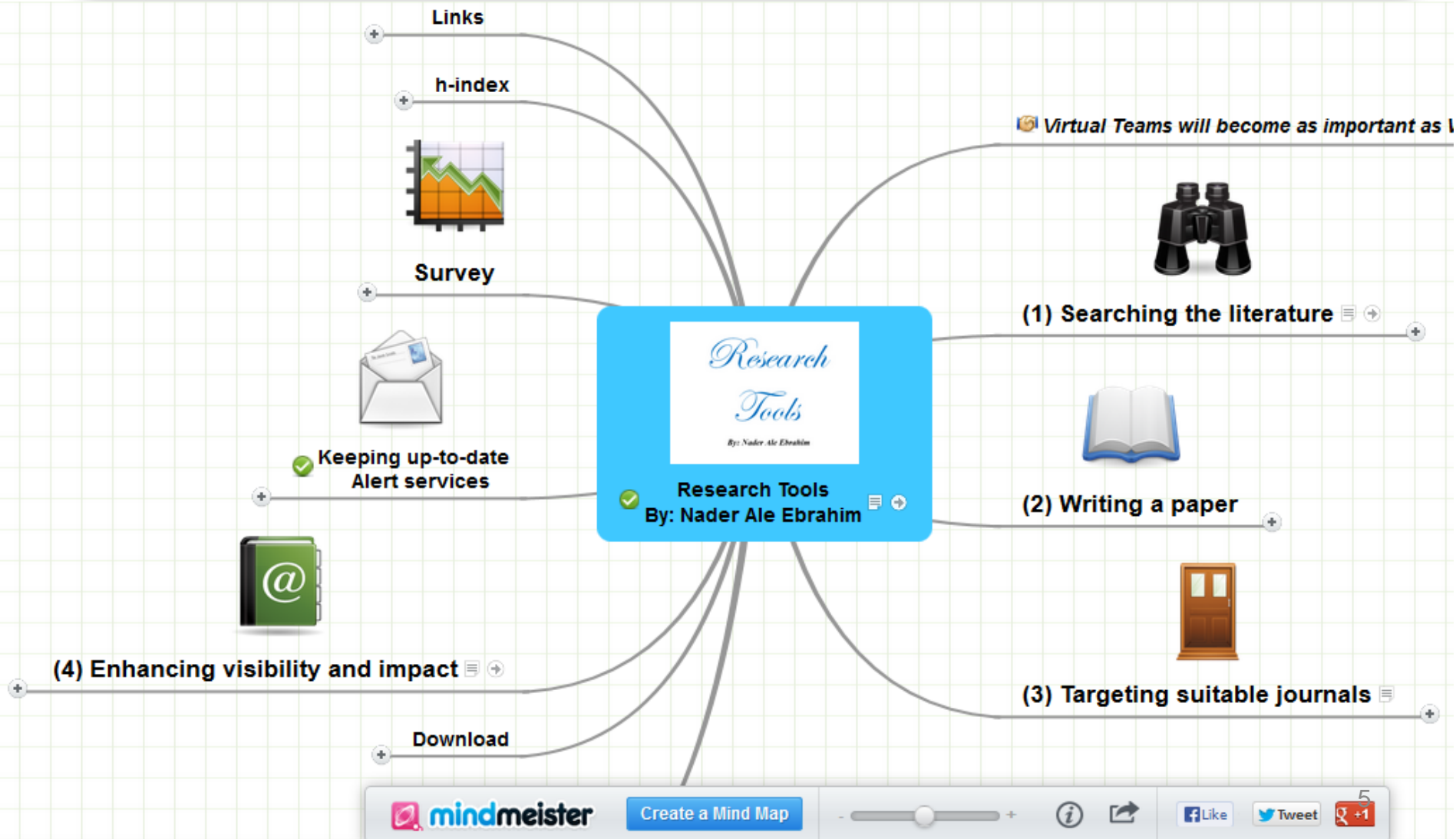
Kindly email the proof of payment to **ppp_workshop@um.edu.my** latest by 11 May 2017 to confirm your participation

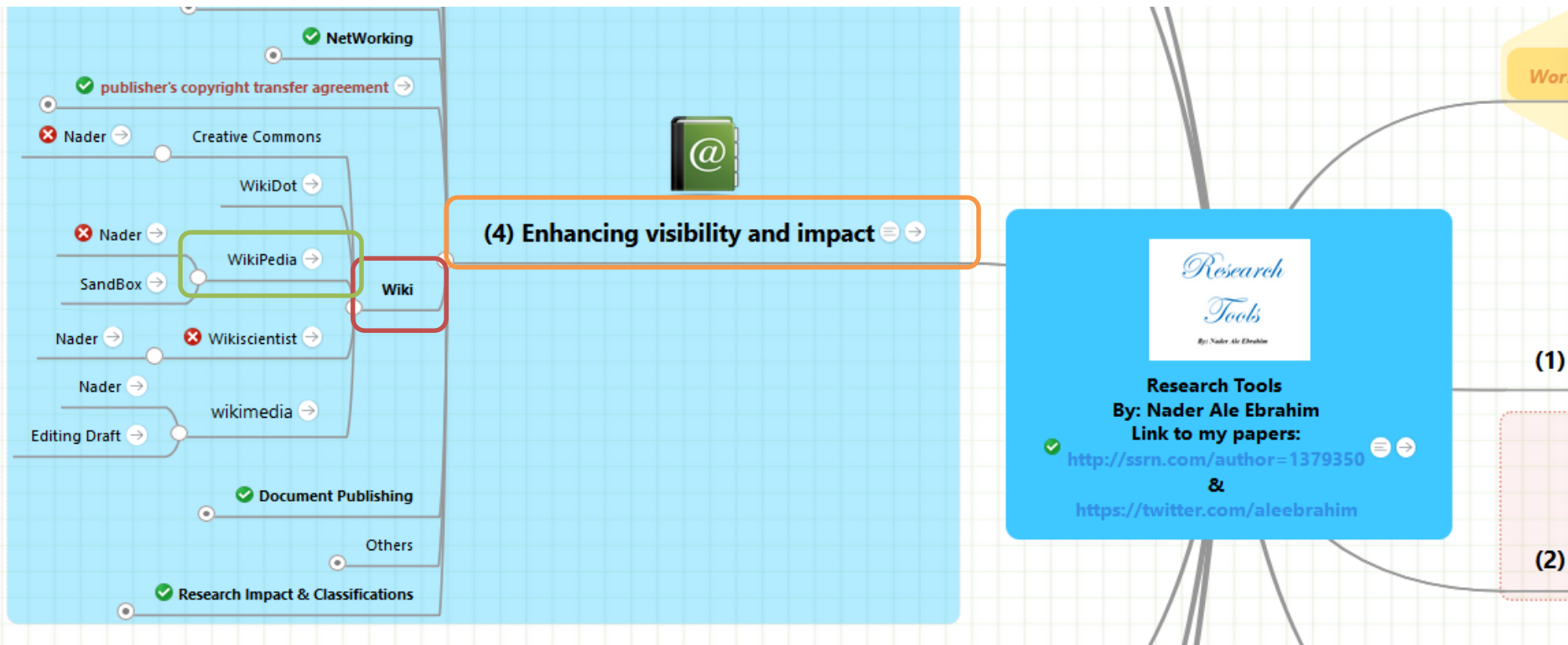For further enquiries kindly contact us at:

**Centre for Research Services (PPP)**
Institute of Research Management & Services(IPPP)
Level 2, Kompleks Pengurusan Penyelidikan & Inovasi, University of Malaya (UM)
Tel : 603-7967 6289 / 6942
Fax : 603-7967 6290
Email: ppp_workshop@um.edu.my
Website: http://umconference.um.edu.my/ls
http://umresearch.um.edu.my

# Research Tools Mind Map



Links

h-index

Survey

Keeping up-to-date Alert services

(4) Enhancing visibility and impact

Download

Research Tools
By: Nader Ale Ebrahim

Virtual Teams will become as important as

(1) Searching the literature

(2) Writing a paper

(3) Targeting suitable journals

5

# 4-Enhancing visibility and impact -> Wiki -> Wikipedia

# CITATION COUNT
## *# of citations accrued since publication*

A simple measure of attention for a particular article, journal or researcher. As with all citation-based measures, it is important to be aware of citation practices. The paper "Effective Strategies for Increasing Citation Frequency" lists 33 different ways to increase citations.
http://papers.ssrn.com/sol3/papers.cfm?abstract_id=2344585

https://libraryconnect.elsevier.com/metrics

# Increase Usage & Citation Using Social Media

Find My Rep | Login | Contact

## SAGE Publishing

DISCIPLINES   PRODUCTS   RESOURCES   ABOUT

Search: keyword, title, author, ISBN

Cart 0

Resources > Journal Authors/Editors/Reviewers > Journal Author Gateway

**JOURNAL AUTHORS/EDITORS /REVIEWERS**

JOURNAL AUTHOR GATEWAY

Top Reasons to Publish with SAGE

How to Get Published

English-language Editing Services

Manuscript Submission Guidelines

Help Readers Find Your Article

On Acceptance and Publication

## Increase Usage & Citation Using Social Media

As readers' expectations change, it is important that your article is visible where the user starts their search. Below are some of the social media sites that SAGE recommends for promoting your article and other channels that will offer a direct way to reach your readership.

1. Contribute to Wikipedia

We recognize that many students are increasingly using Wikipedia as the starting point for their research. If there are pages that relate to themes, subjects or research that your article covers, add your article as a reference, with a link to it on SAGE Journals Online. If there isn't a page in existence, why not create one. If your journal already has a page, use these wikipedia editing guidelines to help you with editing it. If there isn't a page in existence, why not create one? You can find out how here: http://en.wikipedia.org/wiki/Wikipedia:Your_first article.

Source: https://uk.sagepub.com/en-gb/asi/increase-usage-citation-using-social-media

# Is it worth the effort contributing in Wikipedia?

**Quora**  🔍 Search for questions, people, and topics

Effort    Wikipedia Editing    Wikipedia

## Is it worth the effort contributing in Wikipedia?

- They don't let original researches to be included

- Inclusion of reference and citation needs a lot of research to be done. It is almost similar to publishing in a research journal.

### 6 Answers

**Dave Waghorn**, Wikipedia editor for over 10 years and administrator for over 9.
253 Views · Most Viewed Writer in Wikipedia Editing

Yes, it's absolutely worth the effort. Conducting the research into topics you don't already know about can be fascinating; verifying and challenging the things you do know can be both surprising and rewarding. Shaping that information into well-worded prose is satisfying and then seeing your contribution immediately published on one of the world's

# What is Wiki?
## Wiki is the Hawaiian word for "fast or quick"



Wiki Wiki -"Really Quick" bus at the Honolulu airport
Photo Courtesy of Wikimedia Commons

Source: http://avoca37.org/zimmerk/files/2009/02/wikiwithit.ppt

# A Wiki History

- In 1994, Ward Cunningham, developed the first Wiki application ever written, to make the exchange of ideas between his computer programmers easier.

- He called this application "WikiWikiWeb."

- The most famous legacy of WikiWikiWeb is probably Wikipedia.

# The Wiki...according to Ward

### "The simplest online database that could possibly work"

Users can freely create and edit Web page content.

Wiki supports hyperlinks and has a simple text syntax for creating new pages and crosslinks between internal pages on the fly.

Wiki is unusual among group communication mechanisms in that it allows the organization of contributions to be edited in addition to the content itself.

Allowing everyday users to create and edit any page in a Web site is exciting in that it encourages democratic use of the Web and promotes content composition by nontechnical users.

Source: http://avoca37.org/zimmerk/files/2009/02/wikiwithit.ppt

# Measure your own Altmetric score

**Badge type** [Large donut ▾]

☐ Condensed style?

**Popover** [Right ▾]

**Details** [None ▾]

☑ Hide no mentions?

**Hide if score less than** [                    ]

**DOI** [10.1007/s11192-016-1938-x]

**The HTML to copy into your page for the above embed:**

```
<div data-badge-popover="right" data-badge-type="large-donut" data-doi="10.1007/s11192-016-1938-x"
data-hide-no-mentions="true" class="altmetric-embed"></div>
```

# How is the Altmetric score calculated?

**The score is a weighted count**

The score is derived from an automated algorithm, and represents a weighted count of the amount of attention we've picked up for a research output. Why is it weighted? To reflect the relative reach of each type of source. It's easy to imagine that the average newspaper story is more likely to bring attention to the research output than the average tweet. This is reflected in the default weightings:

| | |
|---|---|
| **News** | **8** |
| **Blogs** | **5** |
| **Twitter** | **1** |
| **Facebook** | **0.25** |
| **Sina Weibo** | **1** |
| **Wikipedia** | **3** |
| **Policy Documents (per source)** | **3** |
| **Q&A** | **0.25** |
| **F1000/Publons/Pubpeer** | **1** |
| **YouTube** | **0.25** |
| **Reddit/Pinterest** | **0.25** |
| **LinkedIn** | **0.5** |

# Wikipedia
Status on 23 August 2016

**Wikipedia is made by people like you.**

844,909,949
edits

5,222,092
articles

112,442
recent contributors

# Wikipedia Status on 21 March 2017

**Wikipedia is made by people like you.**

880,606,376

edits

5,363,807

articles

140,250

recent contributors

# Wikipedia

WIKIPEDIA
The Free Encyclopedia

**English**
5 357 000+ articles

**Español**
1 322 000+ artículos

**Deutsch**
2 042 000+ Artikel

**日本語**
1 052 000+ 記事

**Русский**
1 380 000+ статей

**Français**
1 852 000+ articles

**Italiano**
1 342 000+ voci

**中文**
931 000+ 條目

**Português**
960 000+ artigos

**Polski**
1 212 000+ haseł

**21/03/2017**

Source: https://www.wikipedia.org/

# Wikipedia's scale

**30 million** articles
**286** languages
**2 billion** edits
**8000** views per second
**500 million** monthly visitors
**5th most popular** website
**2000x larger** than Brittanica

When a no / minimal results are returned on a Google results page, users (and information professionals) all too often give up. I personally see it as a victory. A valid search in Google with no results illustrates your search is so niche that you have beaten Google - the search has nothing for you.

"Wikipedia is not a credible resource"

Should I use or cite **Wikipedia**? Probably not.
library.williams.edu › Citation Guide ▾ Williams College ▾
Feb 26, 2008 - Should you
a known author, Wikipedia

**Wikipedia**: Not a Credible **Source**, but a Jumping Off Point ...
modernlibrarianmemoirs.wordpress.com/.../**wikipedia**-not-a-credible-sou... ▾
not considered a credible or y source.

Ask a Librarian!: What is an **authoritative source**?
libanswers.piedmont.edu/a.php?qid=242337 ▾
Sep 26, 2012 - An **authoritative source** is a work known to be reliable because its ...
**Wikipedia**, for ex

# Why You Shouldn't Use Wikipedia for Research

Posted on 25 April 2012. Tags: advice from a librarian, APUS Online Library, how to find research online, how to research online for class, scholarly research, wikipedia and school

We recently enlisted the help of one of the online librarians at APUS to share why Wikipedia may not be the best pl

7. Why **Wikipedia** is not used for academic research ...
libguides.newhaven.edu/content.php?pid... ▾ University of New Haven ▾
7. Why **Wikipedia** is not used for academic research. ... Last Updated: Oct 2, 2013 URL:
http://libguides.newhaven.edu/databases Print Guide RSS Updates.

Source: Wikipedia and Libraries: Increasing Your Library's Visibility , Presented as an OCLC Research & Collective Insight Webinar, 21 October 2014
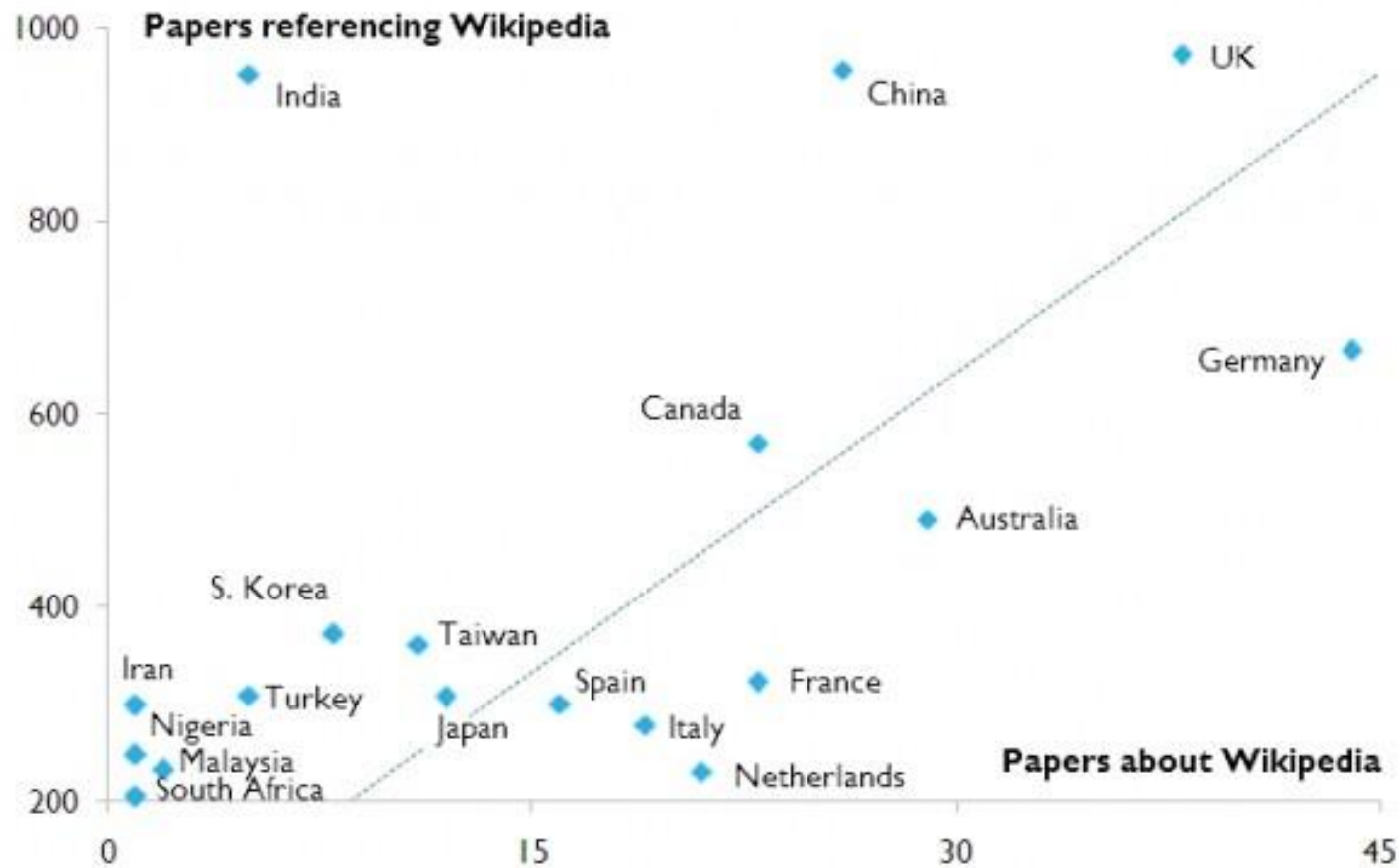
Source: Huggett, S. "The influence of free encyclopedias on science. Res Trends 2012; 27: 7-10."

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# The impact of the adding of links on the traffic
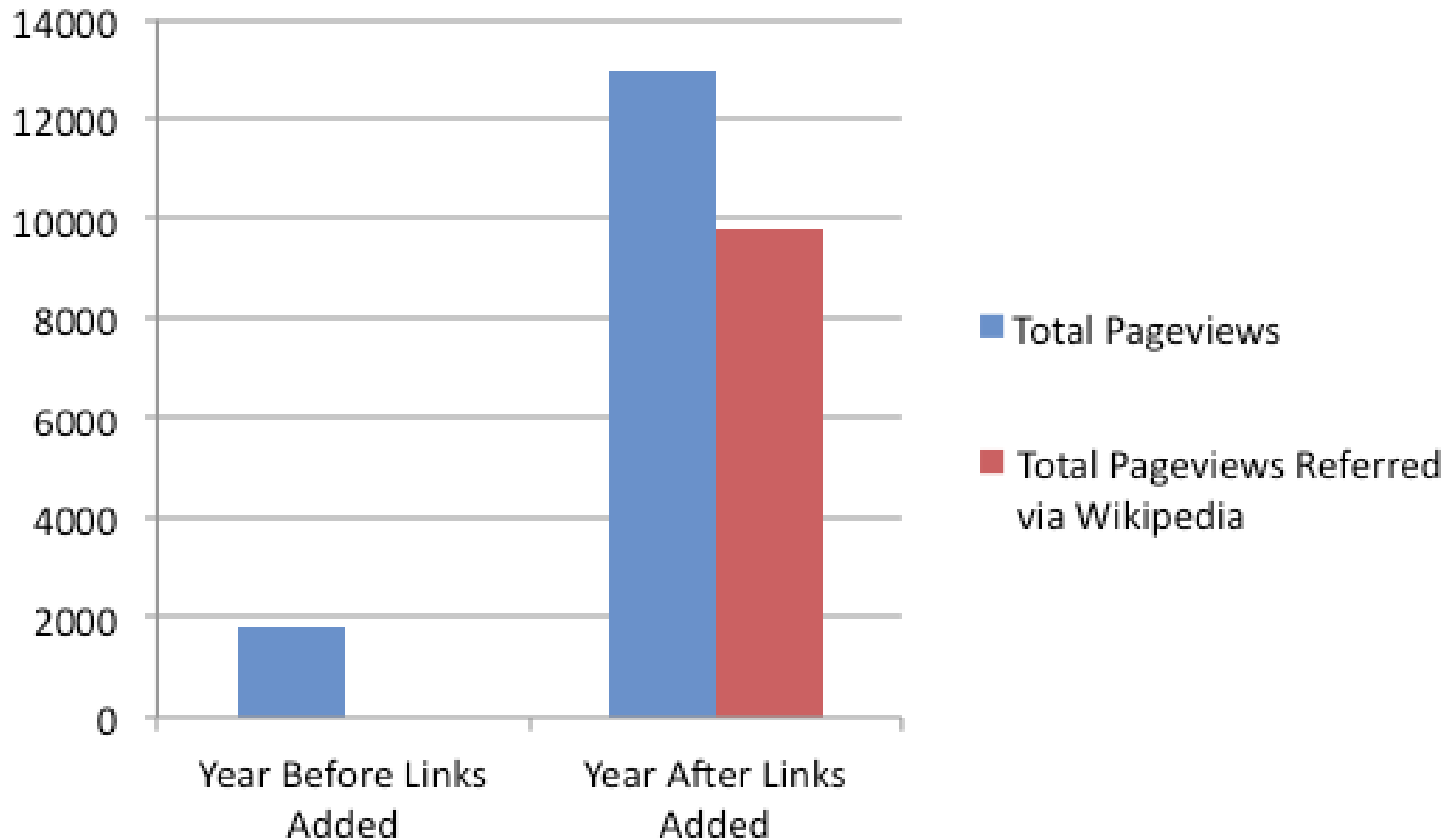


Source: Szajewski, M. (2013). Using Wikipedia to enhance the visibility of digitized archival assets. *D-Lib Magazine, 19*(3), 2.

# Research production on *Wikipedia* by country

| Country | Number of publications in *WoS* (percent) | Country | Number of publications in *Scopus* (percent) |
|---|---|---|---|
| United States | 107 (36.8) | United States | 315 (21.6) |
| United Kingdom | 25 (8.6) | Germany | 137 (9.4) |
| Germany | 22 (7.6) | China (including Hong Kong) | 99 (6.8) |
| Canada | 13 (4.4) | France | 69 (4.7) |
| Australia | 12 (4.2) | United Kingdom | 65 (4.5) |
| China (including Hong Kong) | 12 (4.2) | Japan | 64 (4.4) |
| France | 11 (3.8) | Italy | 57 (3.9) |
| Italy | 9 (3.1) | Netherlands | 57 (3.9) |
| Spain | 9 (3.1) | Australia | 55 (3.8) |
| Netherlands | 9 (3.1) | Spain | 50 (3.4) |
| Singapore | 9 (3.1) | Canada | 42 (2.9) |

Table 1: Research production on *Wikipedia* by country.

Source: Park, T. K. (2011). The visibility of Wikipedia in scholarly publications. *First Monday, 16*(8).

Try to contribute in Wikipedia and put your research paper as a reference in related topics, this affects positively on your citation rates. Anyone can create an account on Wikipedia and edit published articles or create new ones.

# Virtual team - Wikipedia, the free encyclopedia

A **virtual team** (also known as a geographically dispersed **team**, distributed **team**, or remote **team**) is a group of individuals who work across time, space and organizational boundaries with links strengthened by webs of communication technology.

projectmanagement.atwork-netwo...
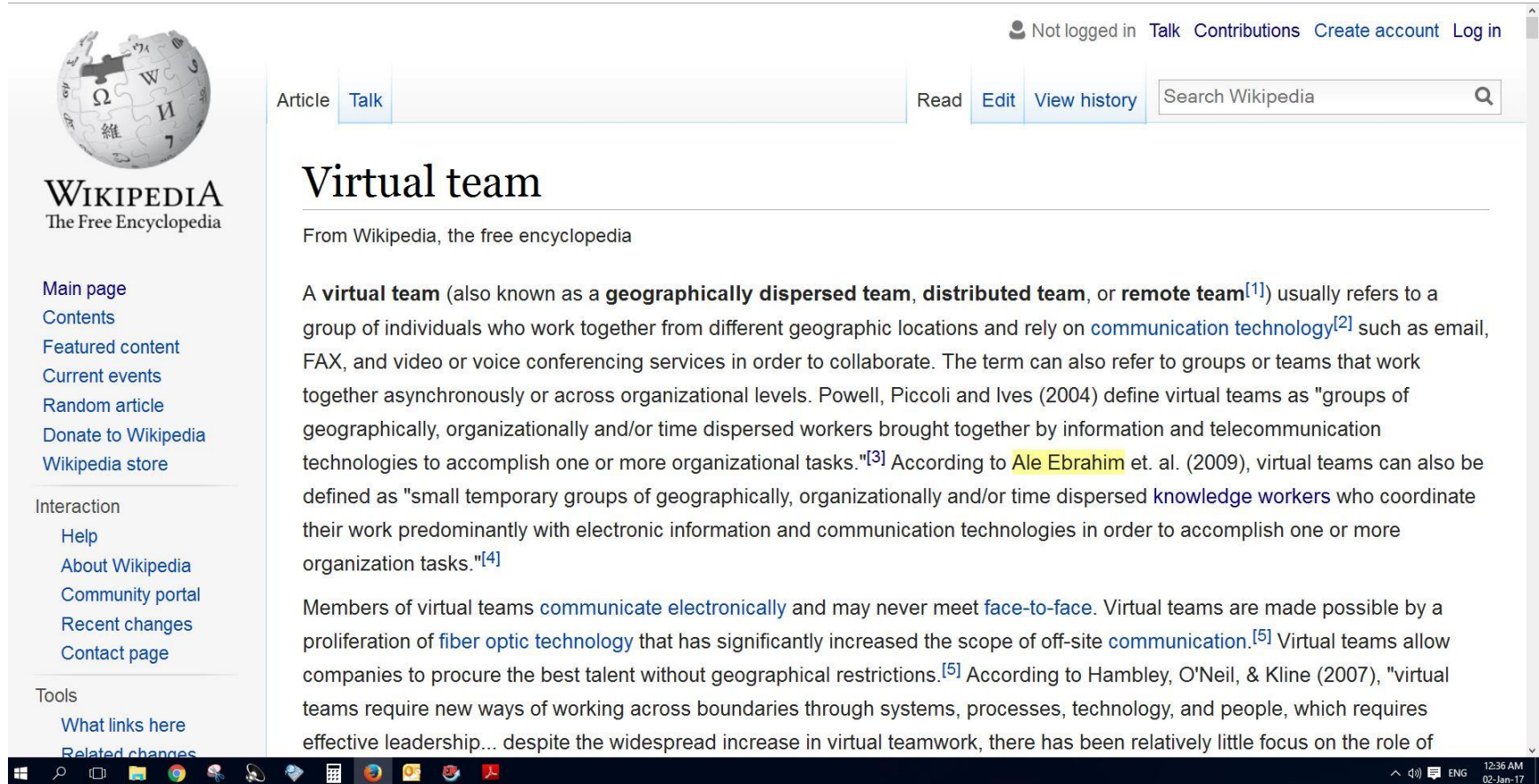
Virtual team - Wikipedia, the free encyclopedia
https://en.wikipedia.org/wiki/**Virtual_team**   Wikipedia ▾

⌄   More about Virtual team

*Feedback*

# Virtual team - Wikipedia, the free encyclopedia

Article  Talk                                        Read  Edit  View history     Search Wikipedia

## Virtual team

From Wikipedia, the free encyclopedia

A **virtual team** (also known as a **geographically dispersed team**, **distributed team**, or **remote team**[1]) usually refers to a group of individuals who work together from different geographic locations and rely on communication technology[2] such as email, FAX, and video or voice conferencing services in order to collaborate. The term can also refer to groups or teams that work together asynchronously or across organizational levels. Powell, Piccoli and Ives (2004) define virtual teams as "groups of geographically, organizationally and/or time dispersed workers brought together by information and telecommunication technologies to accomplish one or more organizational tasks."[3] According to Ale Ebrahim et. al. (2009), virtual teams can also be defined as "small temporary groups of geographically, organizationally and/or time dispersed knowledge workers who coordinate their work predominantly with electronic information and communication technologies in order to accomplish one or more organization tasks."[4]

Members of virtual teams communicate electronically and may never meet face-to-face. Virtual teams are made possible by a proliferation of fiber optic technology that has significantly increased the scope of off-site communication.[5] Virtual teams allow companies to procure the best talent without geographical restrictions.[5] According to Hambley, O'Neil, & Kline (2007), "virtual teams require new ways of working across boundaries through systems, processes, technology, and people, which requires effective leadership... despite the widespread increase in virtual teamwork, there has been relatively little focus on the role of

### Wikipedia sidebar

Main page
Contents
Featured content
Current events
Random article
Donate to Wikipedia
Wikipedia store

Interaction
Help
About Wikipedia
Community portal
Recent changes
Contact page

Tools
What links here
Related changes

# Google search

About 2,790,000 results (0.42 seconds)



According to Ale Ebrahim et. al. (2019), **virtual teams can also be defined** as "small temporary groups of geographically, organizationally and/or time dispersed knowledge workers who coordinate their work predominantly with electronic information and communication technologies in order to accomplish one or more ...

Virtual team - Wikipedia
https://en.wikipedia.org/wiki/**Virtual_team**
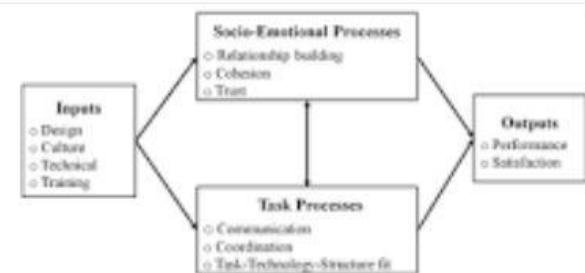
# Virtual team – References

From Wikipedia, the free encyclopedia

1. *Nevogt, Dave. "No Excuses: The Definitive Guide to Building a Remote Team: Table of Contents". Hubstaff. Retrieved 21 June 2013.*

2. *Lipnack, Jessica (2000) [1997]. Virtual Teams: People Working Across Boundaries with Technology. John Wiley & Sons. p. 352. ISBN 0471388254.*

3. Anne Powell, Gabriele Piccoli, and Blake Ives. Virtual teams: a review of current literature and directions for future research. The DATA BASE for Advances in Information Systems - Winter Vol. 35, issue 1, 2004

4. *Ale Ebrahim, Nader; Ahmed, Shamsuddin; Taha, Zahari (2009). "Virtual R&D Teams in Small and Medium Enterprises: A Literature Review". Scientific Research and Essays. ACADEMIC JOURNALS. Vol. 4, No. 13: 1575–1590 – via SSRN.*

# Naderaleebrahim [edit]
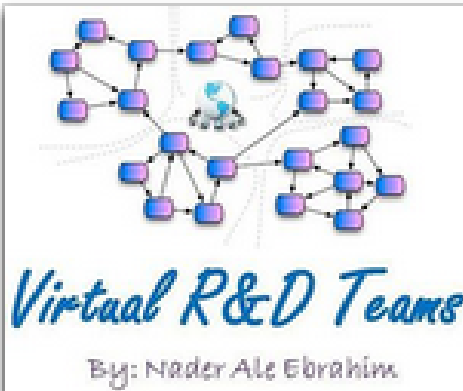


Nader Ale Ebrahim

Nader Ale Ebrahim has Technology Management PhD degree. He holds a Master of Science in the mechanical engineering from University of Tehran with distinguished honors, as well as more than 17 years experience in the establishing R&D department in different companies, project director and project coordinator and Knowledge based system implemented in R&D department. His current research interests are focused on managing virtual new product development teams in SMEs R&D centers. His papers/articles have presented in the several Journals and conferences.

visited: 01:37, 11 February 2013 (UTC)

# Wikipedia: Your first article

## Writing an article
Learn how you can create an article.

Link

# Try **editing a few existing articles**

Try **editing a few existing articles** before you create your first article. Unreferenced articles are often deleted. Learning how to cite your sources first increases your chances of success. To learn more about the basics of editing, see this **tutorial**.

# Editing

Search for your interested topic



Click on the "edit" tab and edit
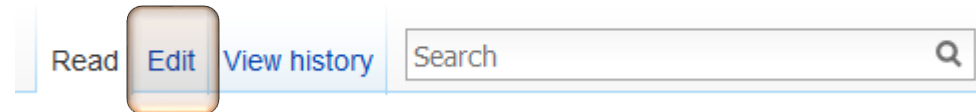


Enter your changes in the Edit summary box



Testing & show preview
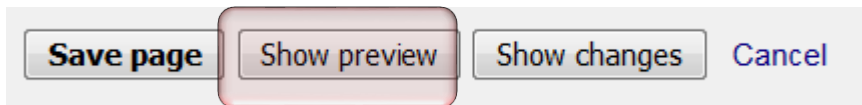


Remember to **save page**

# **File Upload Wizard**

Project page | Talk
Read | View source | View history | Search 🔍

## Wikipedia:File Upload Wizard

From Wikipedia, the free encyclopedia

Welcome to the File Upload Wizard. This page is for uploading images and other media files to Wikipedia. When you click the link below, the wizard will guide you through a questionnaire prompting you for the appropriate copyright and sourcing information for each file. Please ensure you understand copyright and the image use policy before proceeding.

➡️ Click here to start the Upload Wizard

| Uploading media files | |
|---|---|
| **Commons** | **Wikipedia** |
| Commons Wizard (recommended for free files) | *Files for upload* process (recommended for new users) |
| Plain form for Commons (experienced users) | Plain form for local uploads (experienced users) |
| Old form | Old guided form |
| **Help and guidelines** | Ask copyright questions · Image use policy · Non free content |

Main page
Contents
Featured content
Current events
Random article
Donate to Wikipedia
Wikipedia store

Interaction
Help
About Wikipedia
Community portal
Recent changes
Contact page

Tools
What links here
Related changes
Upload file
Special pages
Permanent link

WIKIPEDIA
The Free Encyclopedia

# To include the image in an article

- Use a link in the form **[[File:filename.jpg]]** or **[[File:filename.png|alt text]]** or **[[File:filename.ogg]]** for sounds. To include an image as a thumbnail, use **[[File:filename.jpg|thumb|Caption]]**.

# How to place an inline citation using ref tags

- To create a footnote, use the <ref>...</ref> syntax at the appropriate place in the article text, for example:

  Justice is a human invention.<ref>Rawls, John. "A Theory of Justice". Harvard University Press, 1971, p. 1.</ref> It...

  which will be displayed as something like:

  Justice is a human invention.[1] It...

# Text formatting markup

| Description | You type | You get |
|---|---|---|
| **Character (inline) formatting – *applies anywhere*** | | |
| Italic text | `''italic''` | *italic* |
| Bold text | `'''bold'''` | **bold** |
| Bold and italic | `'''''bold & italic'''''` | ***bold & italic*** |
| Strike text | `<strike> strike text </strike>` | ~~strike text~~ |
| Escape wiki markup | `<nowiki>no ''markup''</nowiki>` | no "markup" |

# Section formatting – *only at the beginning of the line*

| Headings of different levels | ```
== Level 2 ==

=== Level 3 ===

==== Level 4 ====

===== Level 5 =====

====== Level 6 ======
```
<br>• Skip Level 1, it is page name level.<br>• An article with 4 or more headings automatically creates a table of contents. | Level 2<br><br>**Level 3**<br><br>**Level 4**<br><br>**Level 5**<br><br>**Level 6** |
|---|---|---|
| Horizontal rule | ```
Text before
----
Text after
``` | Text before<br>Text after |

Source: https://www.mediawiki.org/wiki/Help:Formatting

# List basics

| wikitext | rendering |
|---|---|
| `* Lists are easy to do:`<br>`** start every line`<br>`* with a star`<br>`** more stars mean`<br>`*** deeper levels` | • Lists are easy to do:<br>  • start every line<br>• with a star<br>  • more stars mean<br>    • deeper levels |
| `*A newline`<br>`*in a list`<br>`marks the end of the list.`<br>`Of course`<br>`*you can`<br>`*start again.` | • A newline<br>• in a list<br>marks the end of the list. Of course<br>• you can<br>• start again. |
| `# Numbered lists are good`<br>`## very organized`<br>`## easy to follow` | 1. Numbered lists are good<br>  1. very organized<br>  2. easy to follow |

Source: https://www.mediawiki.org/wiki/Help:Lists

# class="wikitable"

**class="wikitable"**  [ edit | edit source ]

Basic styling (light gray background, borders, padding and align left) can be achieved by adding class="wikitable".

**You type**

```
{| class="wikitable"
|+Food complements
|-
|Orange
|Apple
|-
|Bread
|Pie
|-
|Butter
|Ice cream
|}
```

**You get**

**Food complements**

| Orange | Apple |
|--------|-------|
| Bread | Pie |
| Butter | Ice cream |

Source: https://www.mediawiki.org/wiki/Help:Tables

# Illustrating Wikipedia



Illustrating Wikipedia:
A guide to
contributing content
to Wikimedia
Commons

# My recent publications

# Questions?

E-mail: aleebrahim@um.edu.my

Twitter: @aleebrahim

*www.researcherid.com/rid/C-2414-2009*
*http://scholar.google.com/citations*

**Nader Ale Ebrahim, PhD**
=====================================
Centre for Research Services
Institute of Management and Research Services
University of Malaya, Kuala Lumpur, Malaysia
*www.researcherid.com/rid/C-2414-2009*
*http://scholar.google.com/citations*

# References

1. Ale Ebrahim, N., Salehi, H., Embi, M. A., Habibi Tanha, F., Gholizadeh, H., Motahar, S. M., & Ordi, A. (2013). Effective Strategies for Increasing Citation Frequency. International Education Studies, 6(11), 93-99. doi: 10.5539/ies.v6n11p93
2. Ale Ebrahim, Nader. "Optimize Your Article for Search  Engine." *University of Malaya Research Bulletin* 2.1 (2014): 38-39
3. Wikipedia and Libraries: Increasing Your Library's Visibility , Presented as an OCLC Research & Collective Insight Webinar, 21 October 2014
4. Park, T. K. (2011). The visibility of Wikipedia in scholarly publications. First Monday, 16(8).
5. Szajewski, M. (2013). Using Wikipedia to enhance the visibility of digitized archival assets. *D-Lib Magazine, 19*(3), 2.
6. Huggett, S. "The influence of free encyclopedias on science. Res Trends 2012; 27: 7-10."


**My recent publication:**

1. Muhammad, M., Ahmed, A., Lola, G. K., Mikail Usman, U., & Ale Ebrahim, N. (2017). The Rise of "Trade Liberalization": Bibliometric Analysis of Trade Liberalization Study. Mediterranean Journal of Social Sciences, 8(2), 97-104. http://ssrn.com/abstract=2928551


**My recent presentations:**

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