



Boosting Research Citation and Visibility through

Online Profile

Nader Ale Ebrahim, PhD

Visiting Research Fellow

Centre for Research Services Institute of Management and Research Services University of Malaya, Kuala Lumpur, Malaysia



aleebrahim@um.edu.my



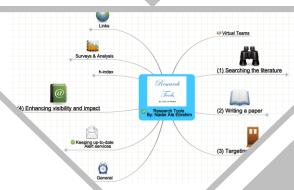
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www.researcherid.com/rid/C-2414-2009 http://scholar.google.com/citations







All of my presentations are available online at: https://figshare.com/authors/Nader_Ale_Ebrahim/100797
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TRAIN-THE TRAINERS WORKSHOP SERIES ON: Strategies to Enhance Research Visibility, Impact & Citations

Nader Ale Ebrahim, PhD

Centre for Research Services
Institute of Management and Research Services
University of Malaya, Kuala Lumpur, Malaysia
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Part 4: Boosting research citation and visibility through online profile

Read more:

- 1. Ale Ebrahim, N., Salehi, H., Embi, M. A., Habibi Tanha, F., Gholizadeh, H., Motahar, S. M., & Ordi, A. (2013). <u>Effective Strategies for Increasing Citation Frequency</u>. International Education Studies, 6(11), 93-99. doi: 10.5539/ies.v6n11p93
- 2. Ale Ebrahim, Nader. "Optimize Your Article for Search Engine." University of Malaya Research Bulletin 2.1 (2014): 38-39.

Abstract

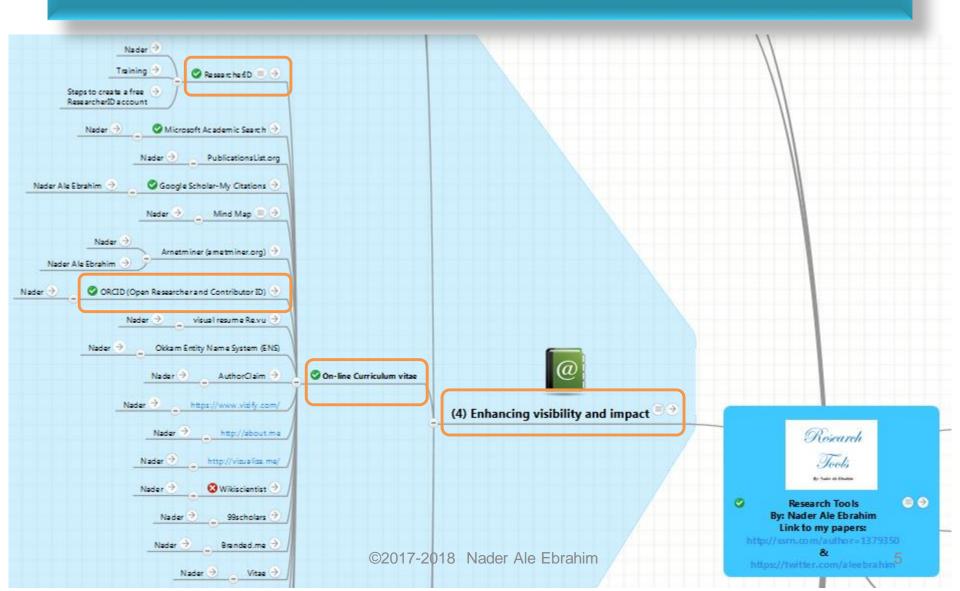
Abstract: A curriculum vitae (CV) allows you to showcase yourself and your academic and professional achievements in a and effective way. Creating an concise profile/CV/Researcher Identifier presenting who you are to your academic and professional peers. Creating and maintaining your online profile/CV/Researcher Identifier is an essential tool in disseminating your research and publications. Scholarly identifiers and online profile like ResearcherID and ORCiD provide a solution to the author ambiguity problem within the scholarly research community. They can also help you to track and measure the impact of your scholarly research publications.

Keywords: H-index, Improve citations, Research tools, Bibliometrics, Research Visibility

Research Tools Mind Map



Research Tools Mind Map -> (4) Enhancing visibility and impact -> On-line Curriculum vitae -> ResearcherID, ORCiD



Why should I care about my online presence?

- To make your research and teaching activities known
- To increase the chance of publications getting cited
- To correct attribution, names and affiliations
- To make sure that a much as possible is counted in research assessments
- To increase the chance of new contacts for research cooperation
- To increase the chance of funding
- To serve society better

Author Identification Systems

Author name disambiguation and the association of scholarly works with the correct author have long been a problem for those wishing to develop a comprehensive list of publications for individuals.

Source: A. B. Wagner, "Author Identification Systems," Issues in Science and Technology Librarianship, 2009.

Benefits of Researcher Identifiers



♠ 23 Research Things / Thing 07: Researcher identifiers and your publication profile

 It's well worth investing time to set up your researcher identifiers and online publication profile. They increase your online visibility and thus the chances of your research being read and being cited.

The Challenge at Hand

- Inconsistent name formats caused by the authors themselves or editors
- Various transliteration systems, especially where different non-Roman alphabet names result in the same transliterated Roman alphabet name.
- Legal name changes
- Cultural variants in the position of surnames
- Compound or hyphenated names
- The sheer volume of scholarly materials
- Highly similar names sometimes even doing similar work at the same institution.
- The large number of common names, especially certain surnames in many cultures.

Source: A. B. Wagner, "Author Identification Systems," Issues in Science and Technology Librarianship, 2009.

Including hyperlinks in your CV can make a big difference.



The digital scholar and the academic job market: Including hyperlinks in your CV can make a big difference.













How can academics ensure their job application stands out from the rest? Patrick Dunleavy advocates going fully digital, where clearly clickable and open-access hyperlinks are provided for all your publications, writings and alternative outputs. Alongside the ease this provides the selection committee, adding digital links to all your recent top research articles will reassure UK selectors that your research falls under the HEFCE open access mandates for the next RFF.

The rules governing academic CVs and résumés are complex. And they are generally different from those applying to all other spheres of the job market. In particular academic CVs often look as if they are lagging decades behind those in other sectors of life. Researchers still mostly operate with documents designed for paper printing only, set out in conservative ways and devoid of any digital











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Examples of online profile /C.V. including hyperlinks

Professor Charles Hirschman



| Charles Hirschman | | | Links |
|--|---|-------------------------|---|
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| Seattle, WA 98195-3340 | charles@u.washing | on.edu | UW Beyond High School Project |
| <u>C.V.</u> | BIOSKETCH | CURRENT TEACHING | Patty Glynn's Home Page |

Recent and Forthcoming Publications:

- Charles Hirschman and Douglas S. Massey. 2008. "Peoples and Places: The New American Mosaic." In Douglas S. Massey (ed.) New Faces and New Places: The Changing Geography of American Immigration. New York: Russell Sage Fdn, pp. 1-21.
- Charles Hirschman. 2008. "What Happened, Sociologically-Speaking, During the Twentieth Century?" A Review Essay of Century of Difference: How America Changed in the Last One Hundred Years, by Claude S. Fischer and Michael Hout. Contemporary Sociology 37: 415-417.
- Immigrants and Boomers: Forging a New Social Contract for the Future of America by Dowell Myers. In Sociological Forum 23 (September 2008):624-626.
- The Future of Demography. Commentary In Asian Population Studies 4 (November 2008): 233-234.
- Inheriting the City: The Children of Immigrants Come of Age by Philip Kasinitz, John H. Mollenkopf, Mary C. Waters and Jennifer Holdway. In Annals of the American Academy of Political and Social Science 680 (November 2008): 307-310.
- Anthony Daniel Perez and Charles Hirschman. 2009. "The Changing Racial and Ethnic Composition of the U.S. Population: Emerging American Identities." Population and Development Review 35: 1-51.
- Charles Hirschman and Elizabeth Mogford. 2009. "Immigration and the American Industrial Revolution from 1880 to 1920." Social Science Research 38: 897-920.
- Anthony Daniel Perez and Charles Hirschman. 2009. "Estimating Net Interracial Mobility in the United States: A Residual Methods Approach." Sociological Methodology 39: 31-71.
- Charles Hirschman and Anthony Daniel Perez. 2010. "Immigration and Nativism in the United States and Europe: Demography and Globalization versus the Nation-State" In Jens Alber and Neil Gilbert (eds.) United in Diversity? Comparing Social Models in Europe and America. New York: Oxford University Press, pp. 381-400.
- Nikolas Pharris-Ciurej, Charles Hirschman, and Joseph Willhoft. 2012. <u>"The 9th Grade Shock and the High School Dropout Crisis." Social Science Research 41: 709-730.</u> http://dx.doi.org/10.1016/j.ssresearch.2011.11.014
- Blurring the Color Line: The New Chance for a More Integrated America by Richard Alba. In Population and Development Review 36 (March 2010): 188-190.

Prof. Dr. Andreas Thor



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Home

Contents

- Staff
- Research
- Study
- Service

Recent publications

- Exploration Using Signatures in Annotation Graph Datasets
- Exploiting Semantics from Ontologies and Shared Annotations to Find Patterns in Annotated Linked Open Data
- Measuring Relatedness Between Scientific Entities in Annotation Datasets

Prof. Dr. Andreas Thor



CV

- since 04/2013: University Lecturer for database management systems at the University of Applied Sciences for Telecommunications Leipzig
- 04/2012 03/2013: Professor at the University of Passau
 □
- 01/2010 04/2011: Visiting researcher at University of Maryland Institute for Advanced Computer Studies &
- 01/2006 03/2012: Researcher at the database group
- 01/2003 12/2005: Postgraduate student at Graduiertenkolleg "Knowledge Representation"

Publications





Raschid, L.; Palma, G.; Vidal, M.E.; Thor, A.

Exploration Using Signatures in Annotation Graph Datasets

AAAI 2013 Fall Symposium Series (Discovery Informatics: AI Takes a Science-Centered View on Big Data) 2013-11



Palma, G.; Vidal, M.E.; Raschid, L.; Thor, A.

Exploiting Semantics from Ontologies and Shared Annotations to Find Patterns in Annotated Linked Open Data 3rd International Workshop on Linked Science (LISC@ISWC), 2013 2013-10





Peter Brusilovsky

Peter Brusilovsky



School of Information Sciences
University of Pittsburgh

135 North Bellefield Ave., Pittsburgh, PA 15260, USA

phone: +1 (412) 624 9404
fax: +1 (412) 624 2788
e-mail: peterb@pitt.edu

Home | Research Page | Teaching Page | Publications

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AH'2000 AH'2002 UM'2003 AH'2004 UM'2005 AH'2006 UM'2007

AH'2008

UMAP'2009 UMAP'2010 UMAP'2011 UMAP'2012

- VIMAP 2012, 20th International Conference on User Modeling, Adaptation, and Personalization, Montreal, Canada, July 16-20, 2012
- Hypertext 2012, 23rd ACM Conference on Hypertext and Social Media, Milwaukee, WI, USA, June 25-28, 2012
- UMAP 2011, 19th International Conference on User Modeling, Adaptation, and Personalization, Girona, Spain, July 11-15, 2011
- 2nd International Workshop on Information Heterogeneity and Fusion in Recommender Systems at the 5th ACM Conference on Recommen Chicago, USA.
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Jorge E. Hirsch

Jorge E. Hirsch

Professor of physics University of California, San Diego

E-mail: jhirsch@ucsd.edu

Tel: 858-534-3931

Publication list: ISIHighlyCited.com

<u>Link to Public service page on nuclear danger</u> <u>Physicists letter to Congress (Feb. 1, 2007)</u>

Explanation of the Meissner effect

Theory of hole superconductivity

Kinetic energy driven charge expulsion...

Kinetic energy driven superfluidity...

Kinetic energy driven superconductivity...

Kinetic energy driven ferromagnetism...

Double-valuedness of the electron wave function ...

... rotational zero-point motion of electrons in rings

Spin-split states in aromatic molecules and superconductors

Electromotive forces and the Meissner effect puzzle

Spin Meissner effect, and electrodynamics of superconductors

Do superconductors violate Lenz's law?

What about angular momentum conservation?

What about BCS theory? Phys. Scr. 80 (2009) 035702

Meissner effect puzzle

hbar index

STUDY

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POPULAR LINKS

STAFF PROFILE

Dr Artur Lugmayr

| POSITION | Associate Professor | |
|--------------------------|---|--|
| FACULTY | Faculty of Humanities | |
| SCHOOL | School of Media, Culture and Creative Arts | |
| DEPARTMENT | Department of Film and Television | |
| CAMPUS | Bentley Campus | |
| LOCATION | 208.312D/Level 3 | |
| EMAIL | Artur.Luqmayr@curtin.edu.au | |
| TWITTER | twitter.com/lartur | |
| WEBSITE | www.artur-lugmayr.com | |
| LINKED IN | linkedin.com/in/lugmayr | |
| ORCID | orcid.org/orcid.org/0000-0001-6994-4470 | |
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Dr Artur Lugmayr

Staff Profile

Dr Artur Lugmayr

| Position | Associate Professor |
|----------|---------------------|
| | |

Faculty Faculty of Humanities

School School of Media, Culture and Creative Arts

Department Department of Film and Television

Campus Bentley Campus

Location 208.312D/Level 3

Email <u>Artur.Lugmayr@curtin.edu.au</u>

Twitter <u>twitter.com/lartur</u>

Website <u>www.artur-lugmayr.com</u>

Linked In <u>linkedin.com/in/lugmayr</u>

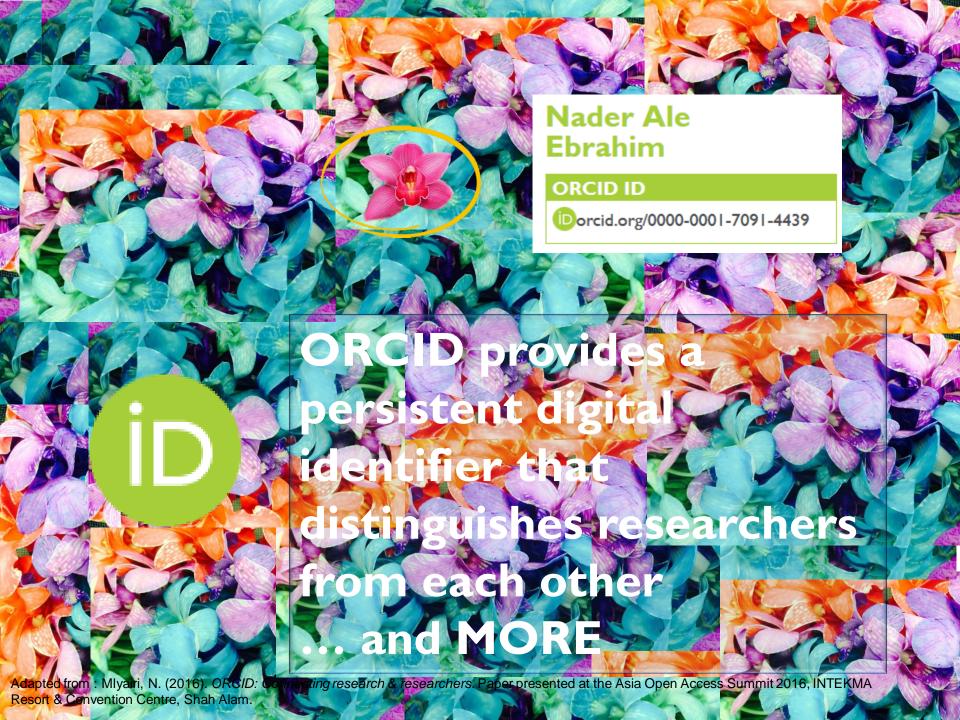
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Google Scholar <u>scholar.google.com.au/citations?user=KLpGmngAAAAJ&hl=en&oi=ao</u>

Scopus Author Identifier www.scopus.com/authid/detail.url?authorId=35071658200







What is ORCID?

ORCID ("orkid")

= Open Researcher and Contributor ID

NOT:



"ORCID is like a DOI for researchers."

What is ORCID?

The ORCID Organization

- Non-profit, nonproprietary, open, and community-driven
- Global, interdisciplinary
- Supported by the membership of organizations using the ORCID API
 - Funding organizations
 - · Professional societies
 - Universities & research institutes
 - Publishers

The ORCID (in)

- Unique, persistent identifier for researchers & scholars
- Free to researchers
- Can be used throughout one's career, across professional activities, disciplines, nations & languages
- Embedded into workflows
 & metadata
- API enables interoperability between siloed systems



ORCID is a hub

ORCID connects different ID systems through open & persistent identifiers

- ✓ Machine-readable
- ✓ Interoperable





Orcid provides:

✓ Plumbing for research information

✓ Tools to build trust in digital information

Persistent digital identifiers to distinguish researchers from each other

Member-built integrations enabling automated links between researchers and their activities/affiliations

A hub for machine-readable connections between identifiers for organizations, funding, outputs, and people

EBSCO Information Services joins ORCID

EBSCO

INFORMATION SERVICES

Information Services (EBSCO) announces it is now a member of Open Researcher and Contributor ID (ORCID), an open, non-profit, community-driven effort to create and maintain a registry of unique and persistent researcher identifiers. ORCID works with the community to embed these identifiers in research workflows and systems to connect researchers with their scholarly activities and contributions.

Source: http://www.ebscohost.com/newsroom/stories/ebsco-information-services-joins-orcid

Why get an ORCID identifier?

Benefits of getting an ORCID iD include:

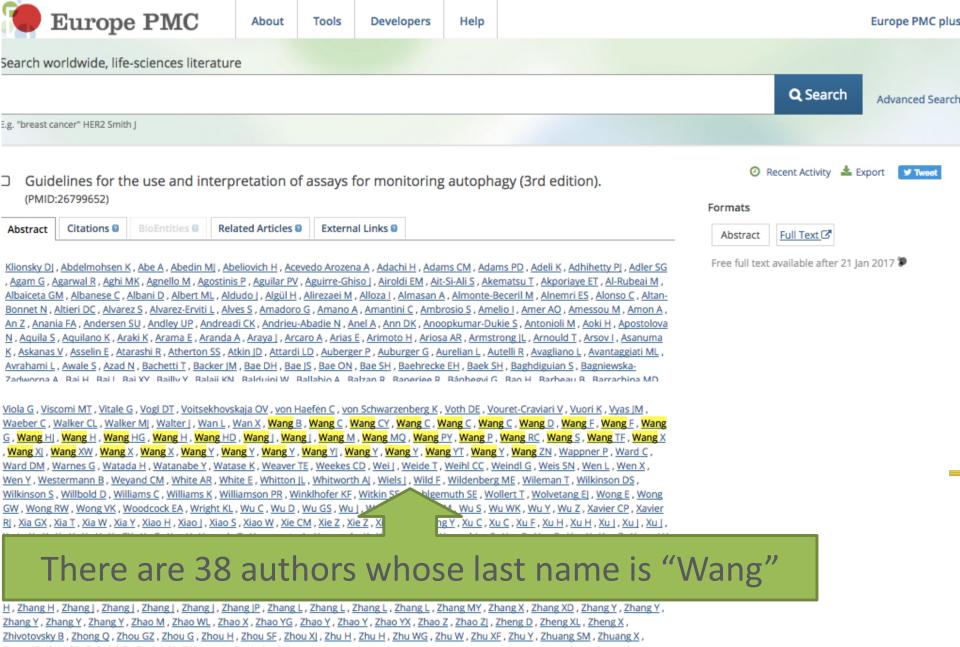


- Ensuring researchers get credit for their work
- Reducing time to identify scholarly output (see "Publisher integration," below)
- Enabling scholars to keep track of and report on their work with funders, publishers and institutions
- Repurposing data for use in CV generation, citation repositories, BU Profiles, annual reports, faculty web-sites, and other systems (see "Grant submission integration," below)
- Tying individuals to their scholarly work should make finding academic papers easier and more accurate

Publisher integration: Elsevier, Thomson Reuters, Nature and other major publishers have begun integrating ORCID iDs into the manuscript submission process, and embedding ORCID identifiers across their scientific and scholarly research ecosystem. This will save authors time during submission, and enable automatic updating of author bibliographies when articles are published. That information can be ingested into BU systems, at each scholar's discretion.

Grant submission integration: NIH, NSF and other federal agencies are planning to integrate ORCID iDs into the ScienCV platform, for linking researchers, their grants, and their scientific output. The US federal government has been working to create a fed-wide profile system to streamline the grants and contract application process and reduce the data entry burden for investigators, and ORCID holds promise to be part of the solution.

Source: http://sites.bu.edu/orcid/



Source: 1- http://europepmc.org/abstract/MED/26799652

2- Mlyairi, N. (2016). ORCID: Connecting research & researchers. Paper presented at the Asia Open Access Summit 2016, INTEKMA Resort & Convention Centre, Shah Alam.

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Previous Step Step 3 of 4 Next Step

Build an online Curriculum Vitae

 Register with <u>ResearcherID</u> (Web of Science) and <u>ORCID</u>

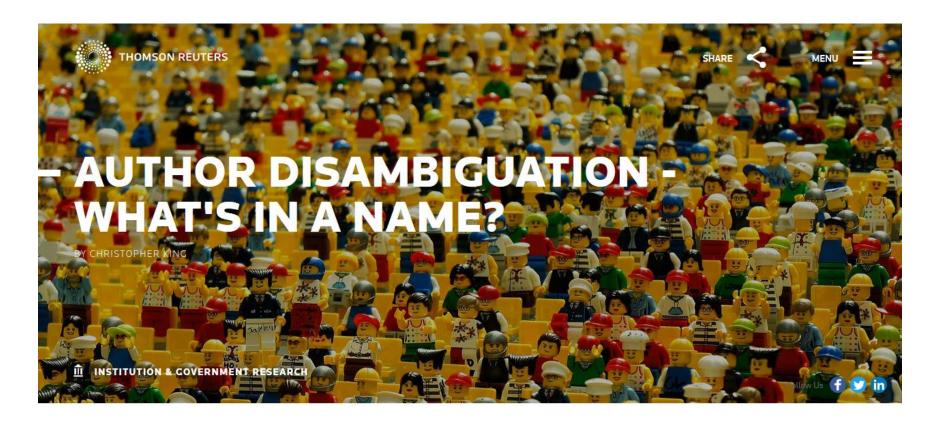
See more at: http://libguides.library.curtin.edu.au/content.php?pid=417077&sid=3408994

<u>ResearcherID</u> – an older id system associated with the Web of Science (WOS). Your ORCID and ResearcherID profiles can easily be linked. Citation counts for publications in ResearchID are automatically updated from WOS.

ORCID (Open Researcher and Contributor ID) – a new, broadly supported researcher profile that creates a unique author identification number. By creating an authoritative publication list associated with your ID number, you can minimize confusion with other researchers with similar names.

See more at: http://library.buffalo.edu/scholarly/action/

ResearcherID gives author disambiguation a good name, enhancing discoverability and ensuring credit where credit is due



Source: http://stateofinnovation.thomsonreuters.com/author-disambiguation-whats-in-a-name

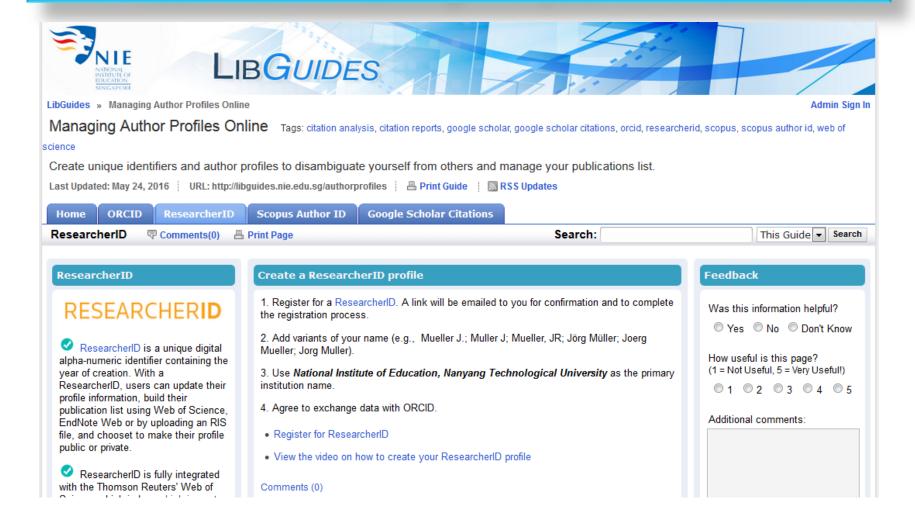
What is ResearcherID

- www.researcherid.com
- Online registry for creating a unique researcher ID number> helps in disambiguation
- Build a publication list identifying your work
- Make your profile public or private
 - Public profiles can be searched and viewed by others
- Generate citation metrics including: H-index
 - Citation distribution per year
 - Total Times Cited count
 - Average Times Cited

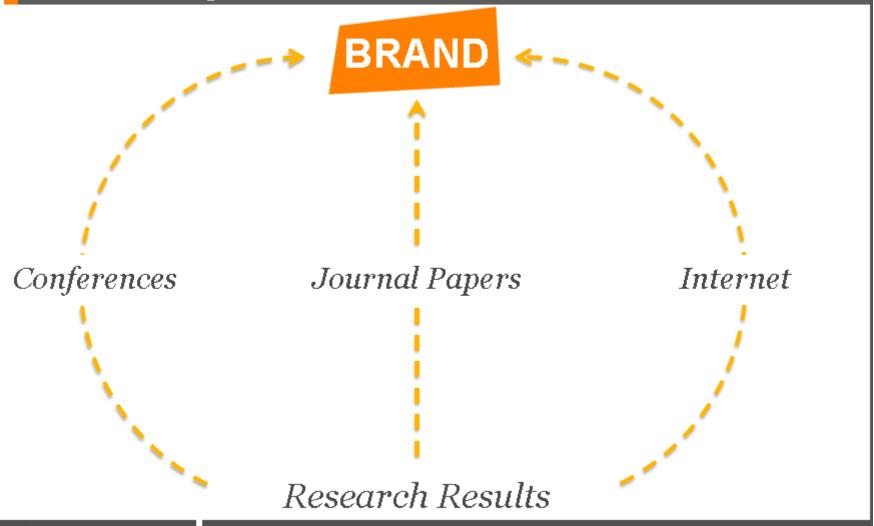
Global research community where researchers connect Keep all your publications in one place accessible anytime and anywhere on the web

Source: Melissa Badenhorst (2015), Sales & Marketing Manager, WorldWide Information Services , Agent: Thomson Reuters http://hdl.handle.net/2263/49260

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Communication in science: Research Branding, Networking & Collaboration

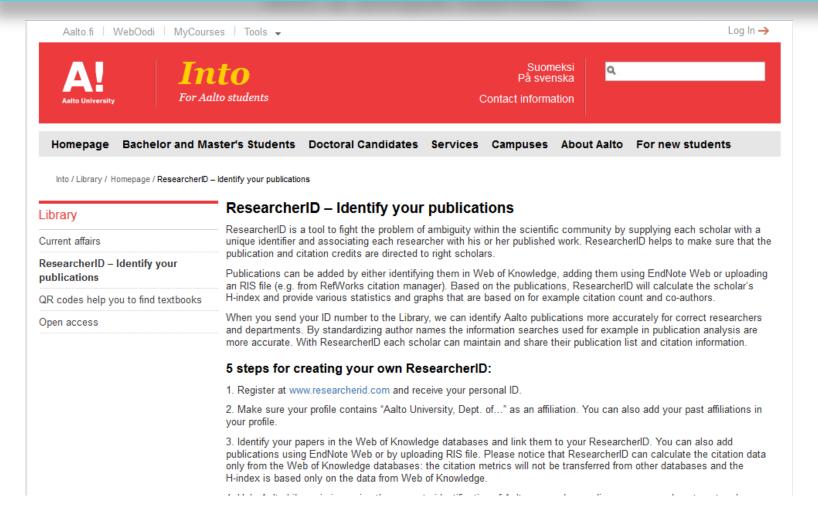


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ResearcherID is a tool to fight the problem of ambiguity within the scientific community by supplying each scholar with a unique identifier.



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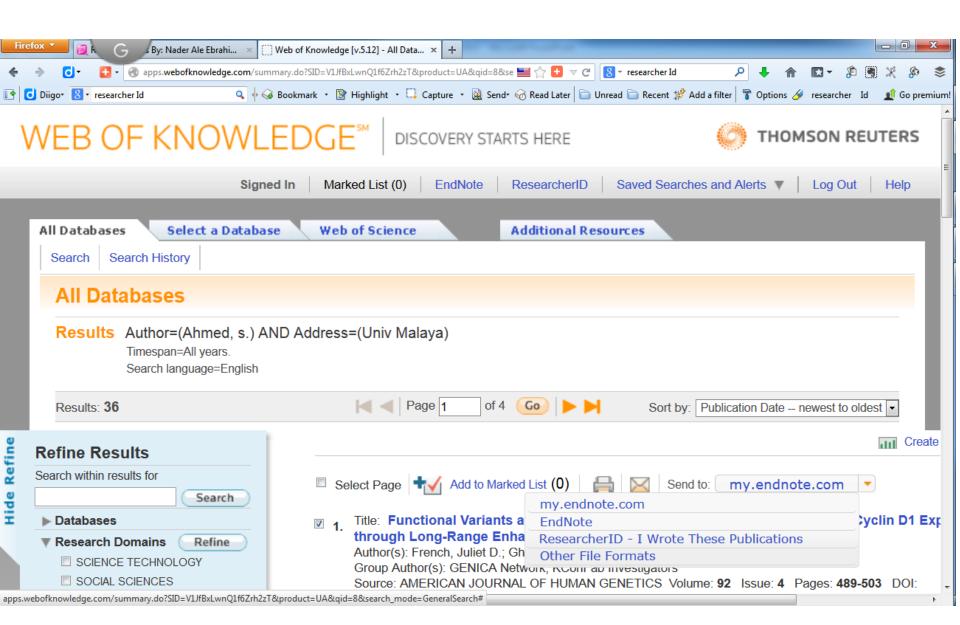
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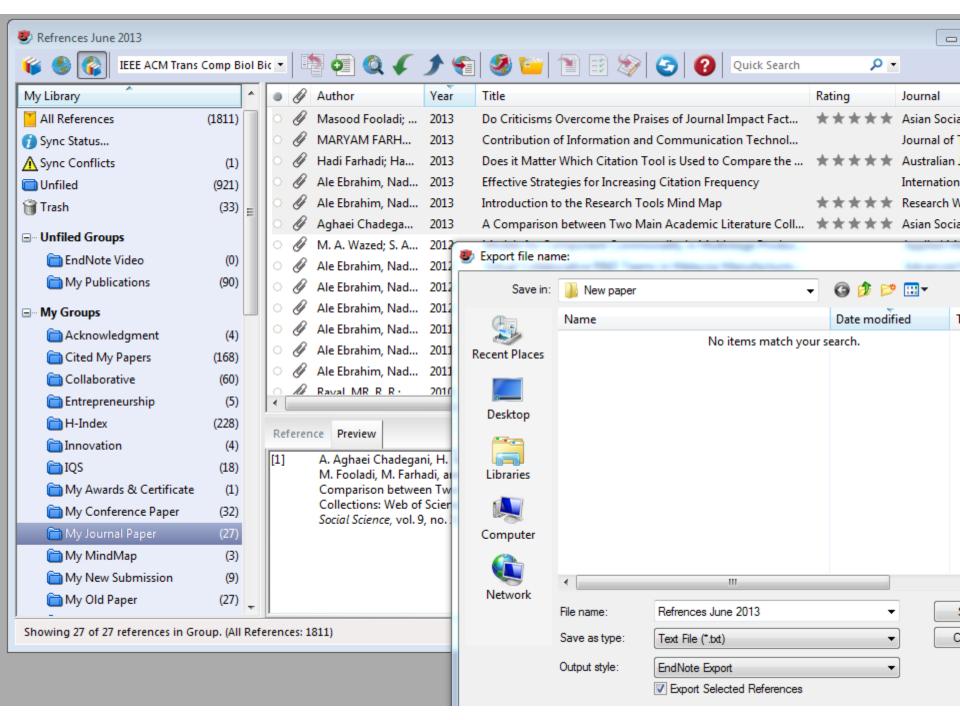
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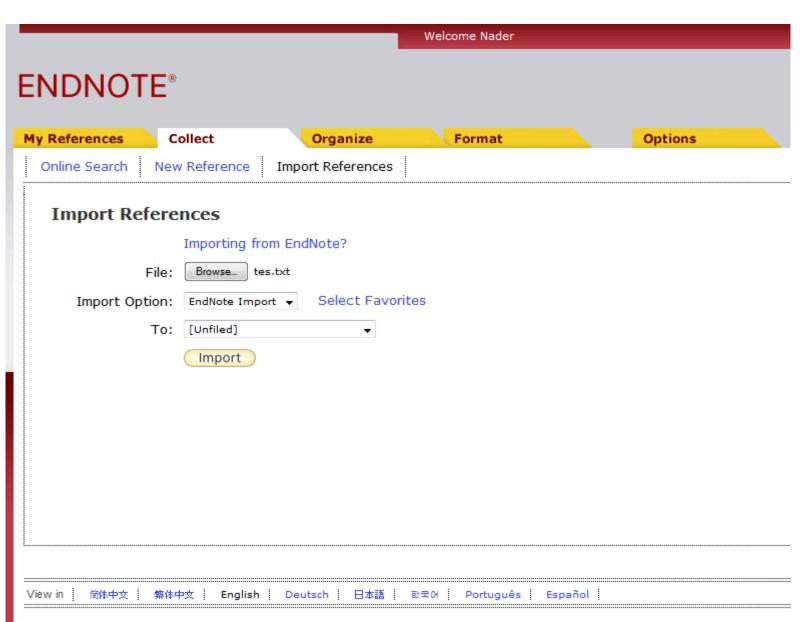
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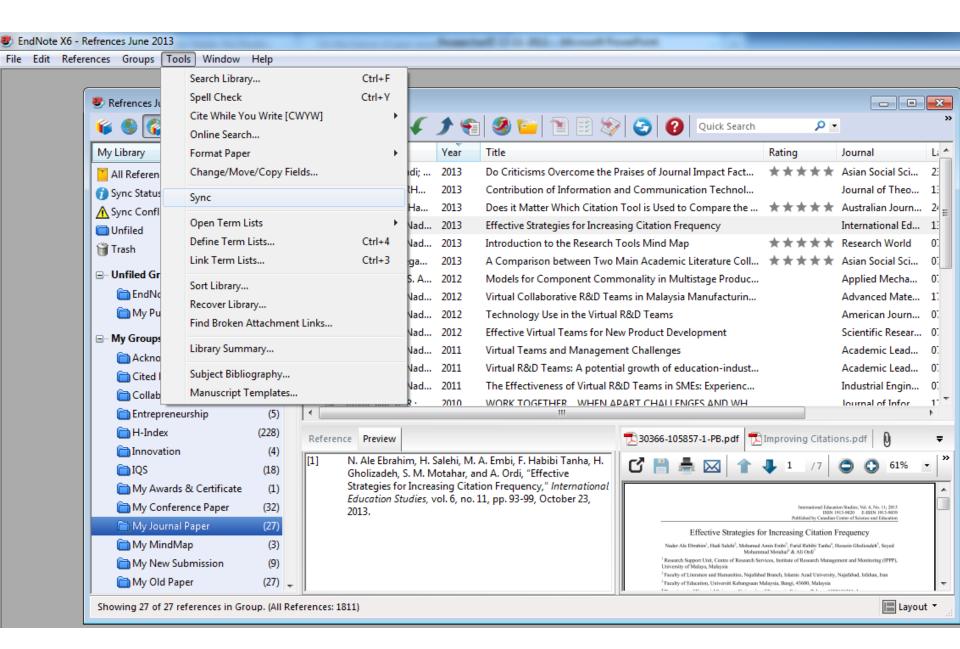


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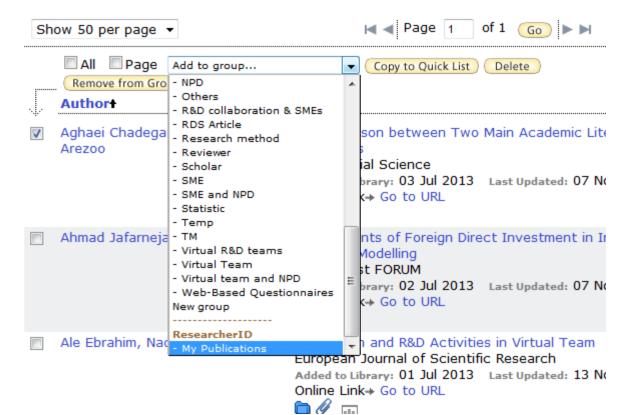
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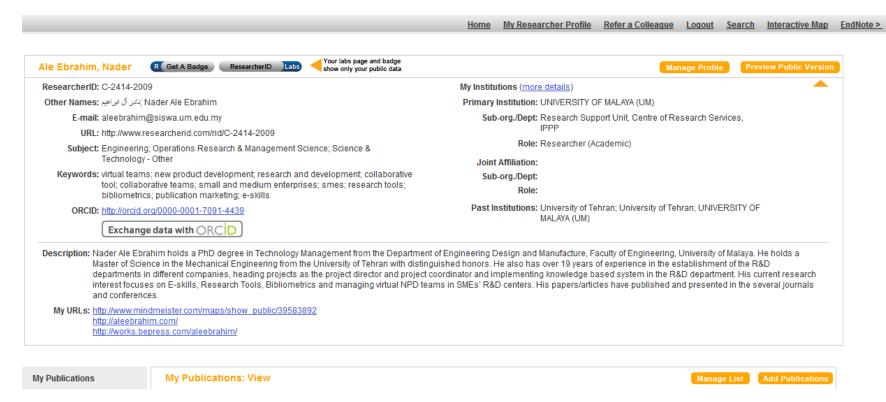


Exchange Data Between ResearcherID and ORCID

Exchange Profile Data Between ResearcherID and ORCiD

RESEARCHERID





Exchange Profile Data Between ResearcherID and ORCiD

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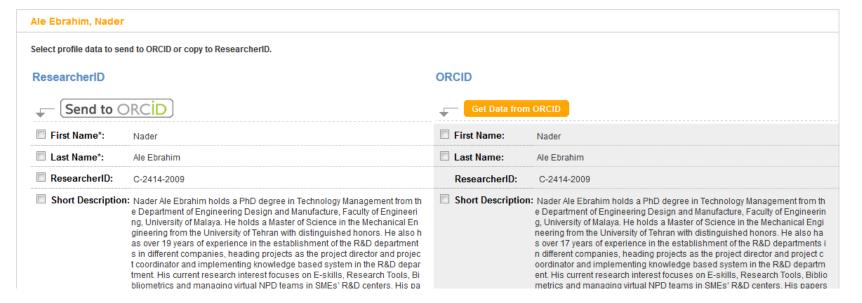


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ORCID (Open Researcher and Contributor ID)



Nader Ale Ebrahim

http://orcid.org/0000-0001-7091-4439

Also known as: نادر آل ابراهیم

Keywords: Virtual R&D teams, Virtual R&D teams, Virtual Teams, Technology Management, R&D, Virtual R&D teams, Virtual Teams, Technology Management, R&D, Research Tools

Websites:

Official Web Site

SSRN

LinkedIn

ResearcherID

Other IDs:

ResearcherID: C-2414-2009 Scopus Author ID: 22974706300 Scopus Author ID: 54392445700

Personal Information

Biography

Nader Ale Ebrahim holds a PhD degree in Technology Management from the Department of Engineering Design and Manufacture, Faculty of Engineering, University of Malaya. He holds a Master of Science in the Mechanical Engineering from the University of Tehran with distinguished honors. He also has over 17 years of experience in the establishment of the R&D departments in different companies, heading projects as the project director and project coordinator and implementing knowledge based system in the R&D department. His current research interest focuses on E-skills, Research Tools, Bibliometrics and managing virtual NPD teams in SMEs' R&D centers. His papers/articles have published and presented in the several journals and conferences.

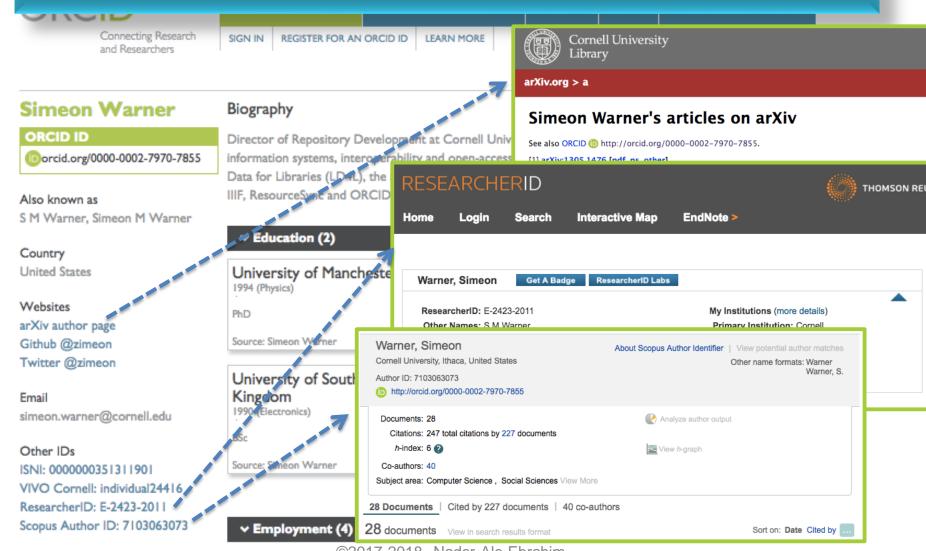
Publications

Does Criticisms Overcome the Praises of Journal Impact Factor? 04-2013

DOI: 10.5539/ass.v9n5p176 URL: http://papers.ssrn.com/sol3/papers.cfm?abstract_id=2257552

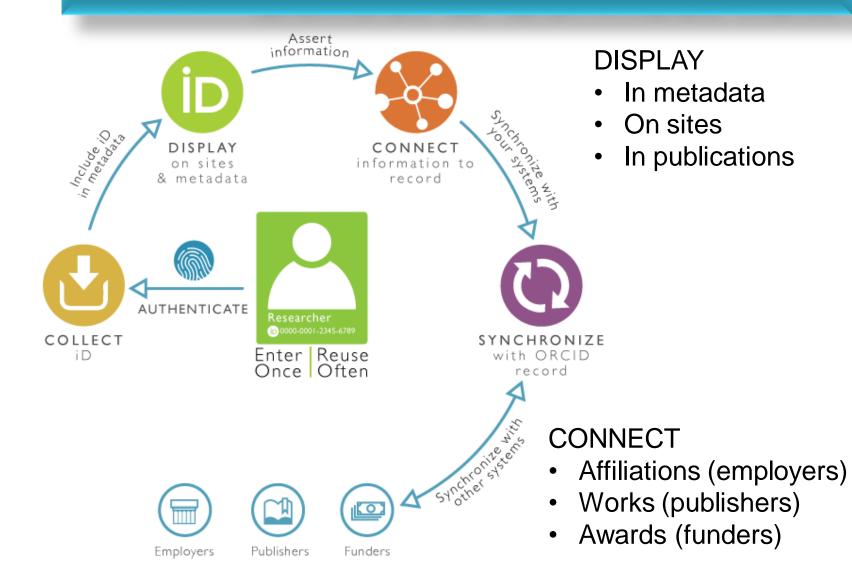
Journal impact factor (IF) as a gauge of influence and impact of a particular journal comparing with other journals in the same area of research, reports the mean number of citations to the published articles in particular journal. Although, IF attracts more attention and being used more frequently than other measures, it has been subjected to criticisms, which overcome the advantages of IF. Critically, extensive use of IF may result in destroying editorial and researchers' behaviour, which could compromise the quality of scientific articles. Therefore, it is the time of the timeliness and importance of a new inventigies.

Link to other identifiers



Source: Mlyairi, N. (2016). ORCID: Connecting research & researchers. Paper presented at the Asia Open Access Summit 2016, INTEKMA Resort & Convention Centre. Shah Alam.

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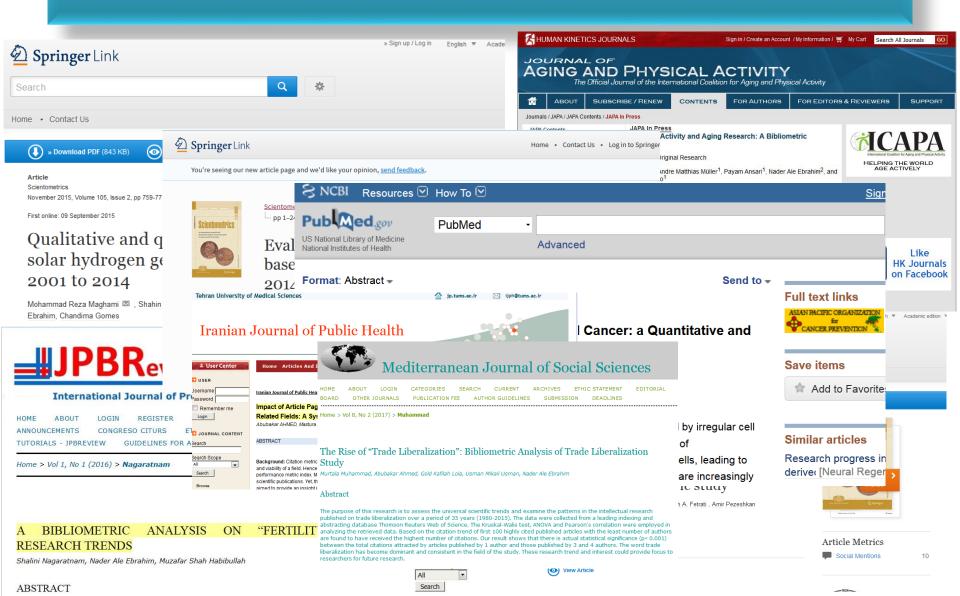
Each author in Scopus is assigned a unique number. The author's publications are then easily identified and can be viewed as a single list. Citation counts and h-index are displayed.

See more at: http://www.library.auckland.ac.nz/biblioinformatics/personal.htm

Task for fourth session

- Create online profile on:
 - ResearcherID (Add three hyperlinks)
 (http://www.researcherid.com/rid/C-2414-2009)
 - ORCID
 - Google Scholar (<u>My Citations</u>)

My recent publications





CENTRE FOR RESEARCH SERVICES

RESEARCH MANAGEMENT & INNOVATION COMPLEX (IPPP)

UNIVERSITY OF MALAYA

Questions?

E-mail: aleebrahim@um.edu.my



Twitter: @aleebrahim



www.researcherid.com/rid/C-2414-2009

http://scholar.google.com/citations

Nader Ale Ebrahim, PhD

Centre for Research Services
Institute of Management and Research Services
University of Malaya, Kuala Lumpur, Malaysia
www.researcherid.com/rid/C-2414-2009
http://scholar.google.com/citations



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- 2. Ale Ebrahim, Nader, Introduction to the Research Tools Mind Map (June 14, 2013). Research World, Vol. 10, No. 4, pp. 1-3,. Available at SSRN: https://ssrn.com/abstract=2280007
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- 5. Mlyairi, N. (2016). ORCID: Connecting research & researchers. Paper presented at the Asia Open Access Summit 2016, INTEKMA Resort & Convention Centre, Shah Alam.
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My recent publication:

1. Muhammad, M., Ahmed, A., Lola, G. K., Mikail Usman, U., & Ale Ebrahim, N. (2017). The Rise of "Trade Liberalization": Bibliometric Analysis of Trade Liberalization Study. Mediterranean Journal of Social Sciences, 8(2), 97-104. http://ssrn.com/abstract=2928551

My recent presentations:

- 1. Ale Ebrahim, Nader (2017): Improve Research Visibility and Impact by Contributing to Wikipedia. https://doi.org/10.6084/m9.figshare.4769464.v1
- 2. Ale Ebrahim, Nader (2017): Copyright Checking and Pre-print / Post-print Preparations. https://doi.org/10.6084/m9.figshare.4757815.v1
- 3. Ale Ebrahim, Nader (2017): Reference management tools for Boosting the Research Visibility and Impact. https://doi.org/10.6084/m9.figshare.4753024.v1
- 4. Ale Ebrahim, N. (2017). Research Tools for Research Cycle: From SEARCH to DISSEMINATION. Paper presented at the Introduction to the "Research Tools": Supporting Research and Publication, Computer lab 2, Forth floor, Institute of Graduate Studies, University of Malaya. https://doi.org/10.6084/m9.figshare.4747414.v1
- 5. Ale Ebrahim, Nader (2017): Email Communications for Boosting the Research Visibility and Impact. figshare. https://doi.org/10.6084/m9.figshare.4732075.v1, Retrieved: 07 21, Mar 10, 2017 (GMT)