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Research Articles Repositories for Boosting Research Citation and Visibility

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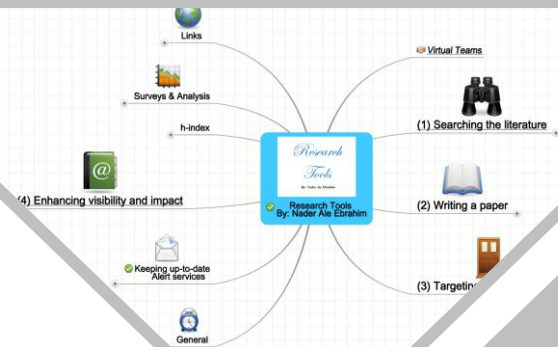


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www.researcherid.com/rid/C-2414-2009

<http://scholar.google.com/citations>



18th April 2017

All of my presentations are available online at:

https://figshare.com/authors/Nader_Ale_Ebrahim/100797

Link to this presentation:

TRAIN-THE TRAINERS WORKSHOP SERIES ON: *Strategies to Enhance Research Visibility, Impact & Citations*

Nader Ale Ebrahim, PhD

=====
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Institute of Management and Research Services
University of Malaya, Kuala Lumpur, Malaysia
www.researcherid.com/rid/C-2414-2009
<http://scholar.google.com/citations>

Part 5: Research articles repositories

Read more:

1. Ale Ebrahim, N., Salehi, H., Embi, M. A., Habibi Tanha, F., Gholizadeh, H., Motahar, S. M., & Ordi, A. (2013). [Effective Strategies for Increasing Citation Frequency](#). *International Education Studies*, 6(11), 93-99. doi: 10.5539/ies.v6n11p93
2. Ale Ebrahim, Nader. ["Optimize Your Article for Search Engine."](#) *University of Malaya Research Bulletin* 2.1 (2014): 38-39.

Abstract

Abstract: Repositories are digital collections of the scholarly outputs created within a university or research institution. The main purposes of repositories are to provide open access to the institution's research output. The online repositories now run by most major research universities. Universities can deposit any research papers that has required to be freely available. The university online repositories will make some substantive version of all its research outputs available online in a free-to-view form. The contents of all repositories are indexed by Web search engines such as Google and Google Scholar. Therefore, Repositories are maximizes the visibility and impact of research outputs.

Keywords: H-index, Improve citations, Research tools, Bibliometrics, Research Visibility

LITERATURE REVIEWING WITH RESEARCH TOOLS

BENEFITS!!!!

- ♦ Save time
- ♦ Safe keep downloaded articles
- ♦ Practical usage of research tools
- ♦ Clear direction for literature review and paper writing



DETAILS

Date : **MAY 16th & 23rd, 2017 (TUESDAY)**
 Time : **9.00 am — 4.30 pm**
 Venue: **Computer Lab, Level 2,
 Research Management & Innovation Complex (IPPP)**
 Fees : **RM 400.00 (UM STAFF & STUDENTS)**
RM 1,500.00 (NON-UM STAFF & STUDENTS)

Facilitator

Dr. Nader Ale Ebrahim

Visiting Research Fellow, Centre for Research Services, IPPP, UM

- ♦ Winner of 'Refer-a-Colleague Competition'
- ♦ Creator of "Research Tools" Box
- ♦ Developer of "Publication Marketing Tools"



For more details, please visit: <http://umconference.um.edu.my/ls>

PROGRAMME

No.	Topic	No.	Topic
Day 1:		Day 2:	
1	What is a literature review	17	The paraphrasing & editing tool
2	Systematic review	18	Avoid plagiarism
3	Narrow the area of research	19	Reference management tool
4	Review biases	20	Writing a literature review
5	Identifying a research problem	21	A structured abstract
6	Finding keyword	22	Integrating arguments in paragraphs
7	Introduce "Research Tools" box	23	Verbs for referencing
8	Selecting keywords	24	Paper submission procedure
9	Finding proper articles	25	Author self-check
10	Evaluate a paper quality	26	Cover letter development
11	H-index and g-index	27	Acceptance procedure
12	Publish or Perish	28	Target suitable journal
13	Evaluate a journal quality	29	Promote your publication to get more citation
14	Impact factor- Journal ranking	30	H-index importance
15	Keeping up-to-date (Alert system)	31	Document-publishing tools
16	Indexing desktop search tool	32	Q&A and closing

REGISTRATION

The deadline for registration is on **11 MAY 2017**.
 Please visit <http://umconference.um.edu.my/ls> for registration.

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Internal Money Transfer / Journal Transfer

- ♦ WBS No: UM.0000090/KWJ.AK
 Account code: 76506
 Account name: A/K AKTIVITI USPI (UNIT SOKONGAN PENERBITAN ILMIAH)-TNC(P&I)

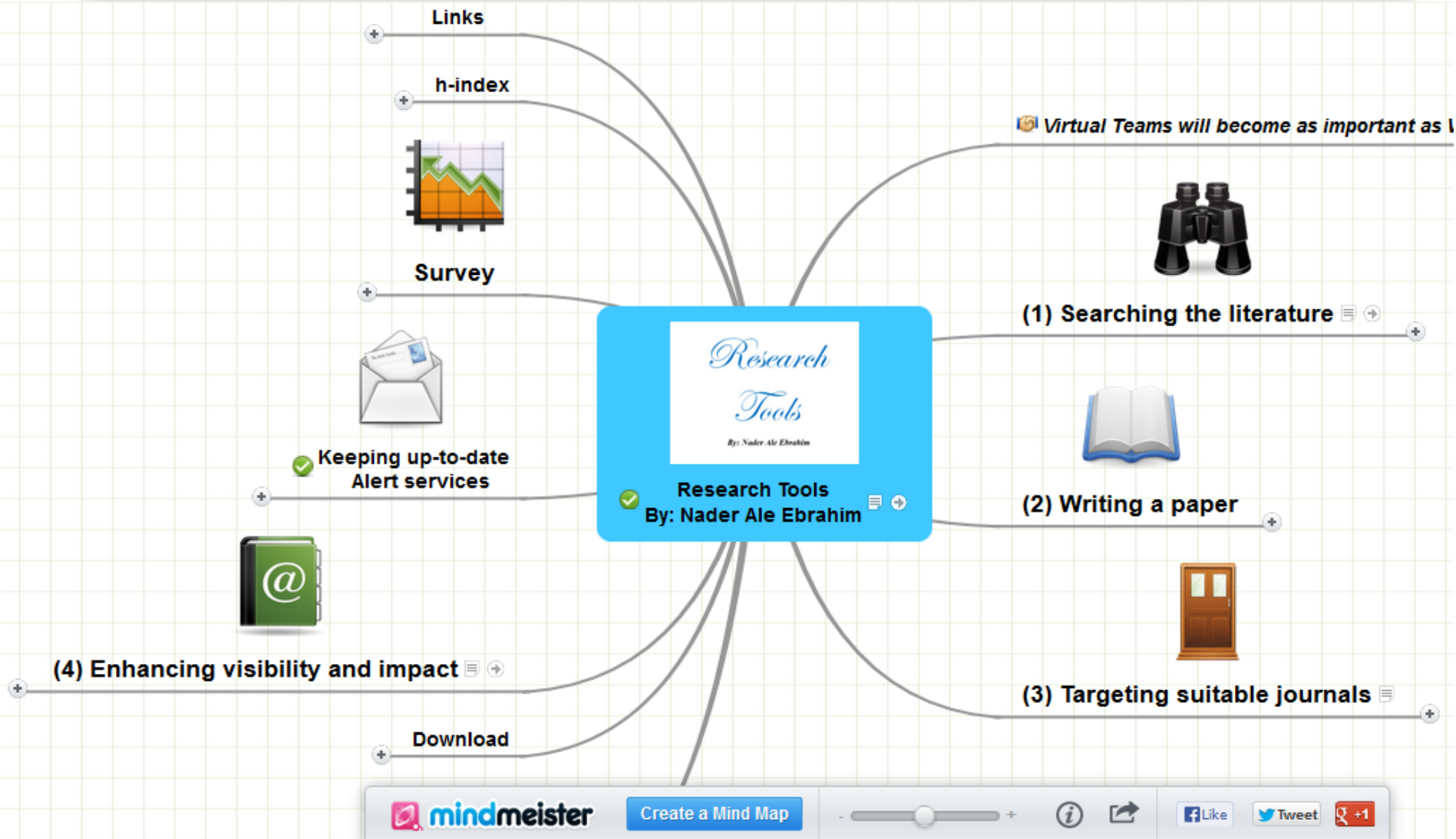
Kindly email the proof of payment to ppp_workshop@um.edu.my latest by 11 May 2017 to confirm your participation

For further enquiries kindly contact us at:

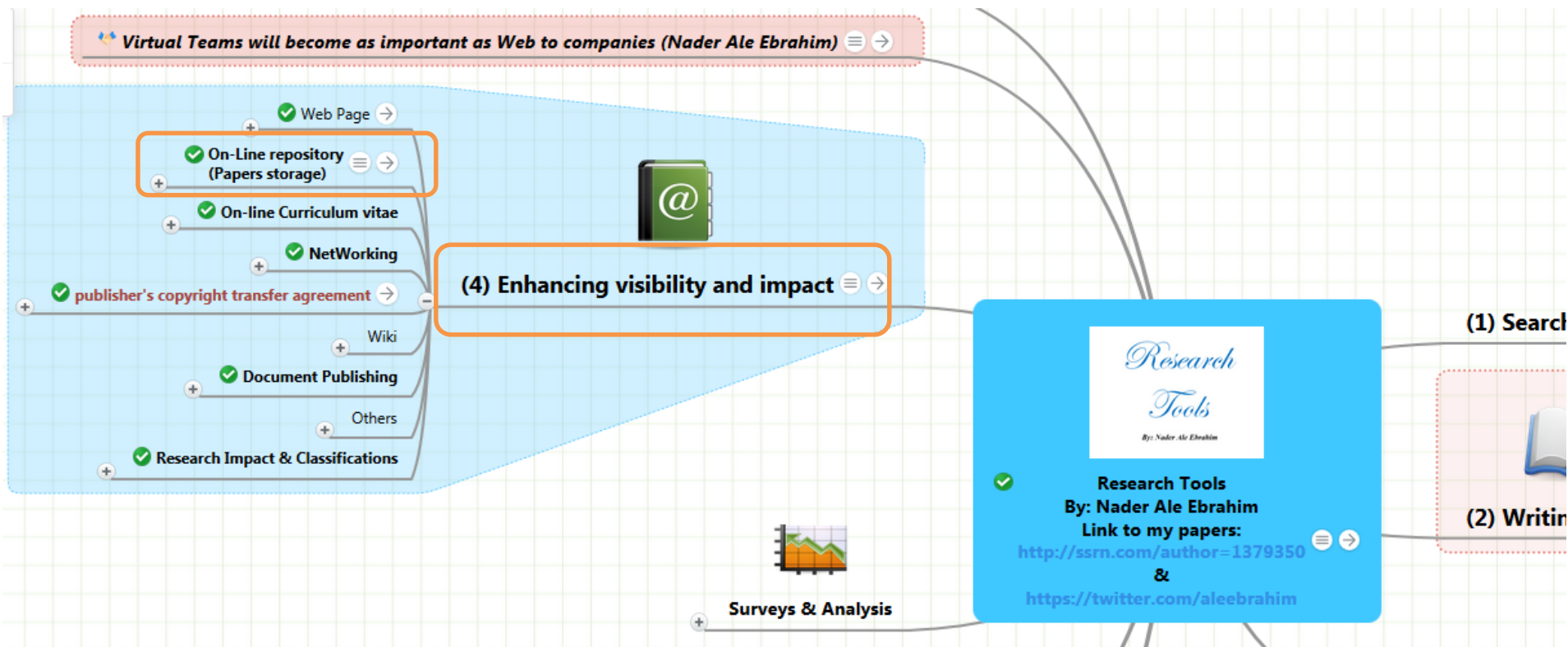
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For more details, please visit: <http://umconference.um.edu.my/ls>

Research Tools Mind Map



Research Tools Mind Map -> (4) Enhancing visibility and impact -> On-Line repository (Papers storage)



The Effects of Participative Leadership Practices on Job Satisfaction for Highly Skilled Virtual Teams

D'Souza, G. C., & Colarelli, S. M. (2010). Team member selection decisions for virtual versus face-to-face teams. *Computers in Human Behaviour*, 26, 630-635.
doi:10.1016/j.chb.2009.12.016

Ebrahim, N. A., Ahmed, S., & Taha, Z. (2009). Virtual teams: A literature review. *Australian Journal of Basic and Applied Sciences*, 3, 2653-2669. Retrieved from <http://mpa.ub.uni-muenchen.de/>

Ebrahim, N. A., & Ahmed, S., & Taha, Z. (2010). *Benefits and pitfalls of virtual R&D teams: An empirical study*. Paper presented at ICTM Conference. Abstract retrieved from <http://eprints.um.edu.my/>

Source: Sinani, F. (2016). *The Effects of Participative Leadership Practices on Job Satisfaction for Highly Skilled Virtual Teams*. (Doctor of Philosophy), Walden University. Retrieved from <http://scholarworks.waldenu.edu/cgi/viewcontent.cgi?article=3485&context=dissertations>

Availability of your publications

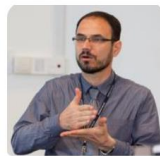
- **Is your work or a sample of your work available online? If work is not accessible, will it be cited?**
- **Is your work behind a pay wall?**
- **Archive your publications in an open access repository e.g. institutional repository**

Source: <http://www.slideshare.net/ucclibrarybibliometrics/citation-impact-introduction>

Numbers
are GREAT

but what's
the impact
of the
research?

199,913,959 HTML pageviews



Nader Ale Ebrahim

0000-0001-7091-4439

Research fellow in **Engineering**

Kula Lumpur, Malaysia



100%

136151
item views

49,450,006 PDF downloads

24.7%

14.8%

20258
item downloads

Article-Level Metrics for 80,602 PLOS
papers published until May 20, 2013.

481,771 CrossRef citations

0.2%

Source: [Finding Insights in ALMS for Research Evaluation](#). Posted on November 20, 2013 by PLoS Admin & https://figshare.com/authors/Nader_Ale_Ebrahim/100797

Numbers
are GREAT

but what's
the impact
of the
research?

199,913,959 HTML pageviews



Virtual Teams: A Literature Review ☆

Australian Journal of Basic and Applied Sciences, Vol. 3, No. 3, pp. 2653-2669, 2009

17 Pages · Posted: 7 Nov 2009

[Nader Ale Ebrahim](#)

Centre for Research Services, Institute of Management and Research Services (IPPP), University of Malaya (UM); University of Malaya (UM) - Department of Engineering Design and Manufacture

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100%

24.7%

0.2%

Source: [Finding Insights in ALMS for Research Evaluation](#). Posted on November 20, 2013 by PLoS Admin & <https://ssrn.com/abstract=1501443>

Parallel publishing (post-print publishing)

Studies [e.g. 1-5] have shown that **parallel publishing often greatly increases the citation frequency of articles** (Parallel Publishing at LiU E-Press, 2013).

REFERENCES

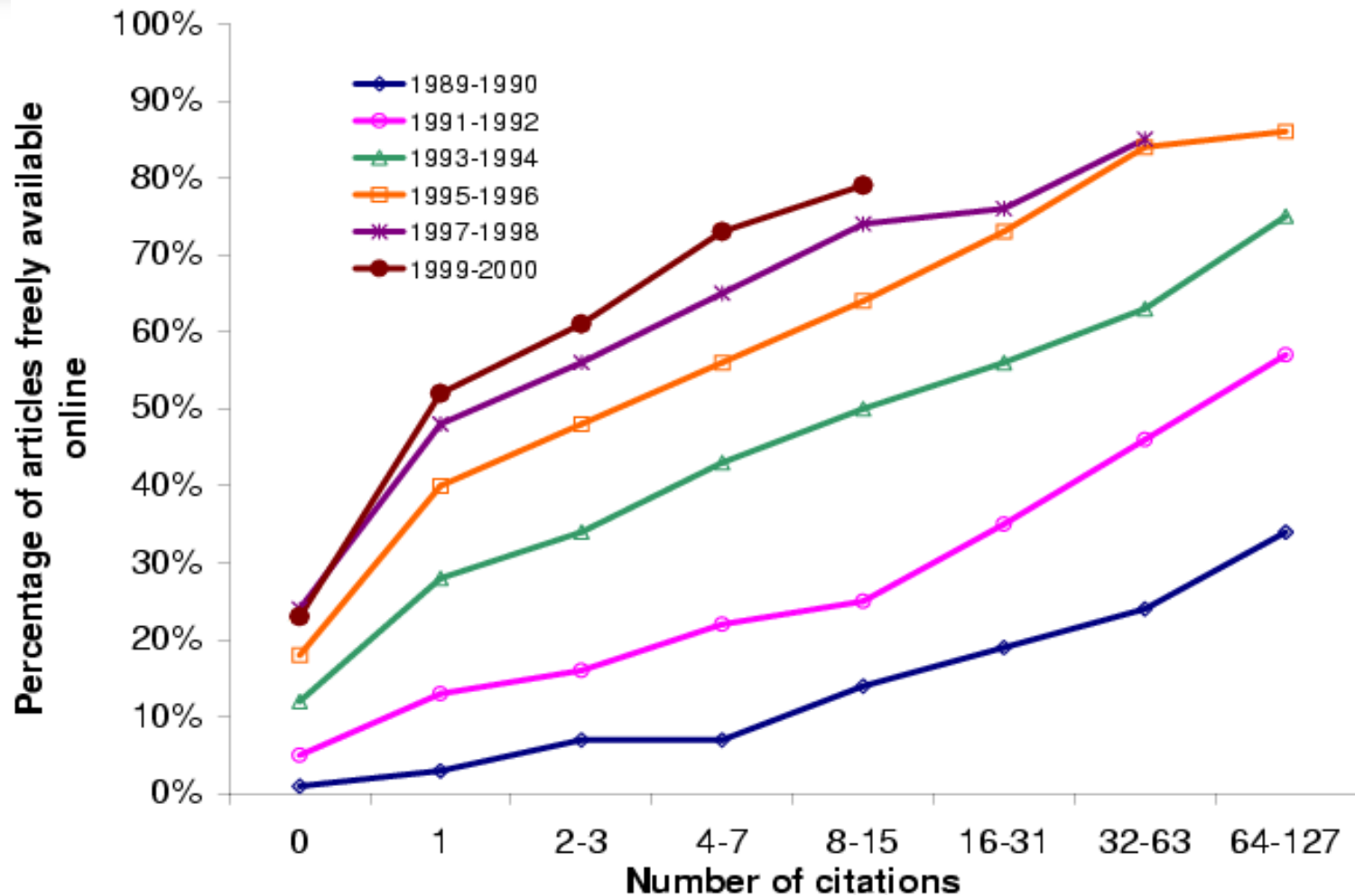
1. [Online or Invisible](#), S. Lawrence, Nature (411) 521, 2001
2. [Citation Advantage of Open Access Articles](#), G. Eysenbach, PLoS Biology, 4(5): e157
3. [Commentarium on Open Access to Research](#), E. Sanderwall
4. [Push for Open Access to Research](#), M. Geist, BBC, 28 Feb., 2007
5. [The effect of open access and downloads \('hits'\) on citation impact: a bibliography of studies](#),
The Open Citation Project, <http://opcit.eprints.org/oacitation-biblio.html>

Benefits of self-archiving

Benefits of self-archiving

1. The most significant benefit of self-archiving is that it increases the reach of science and makes it available to the world.
2. It is a cost-free method to increase the number of views, downloads, and citations for a researcher's articles.²
3. It shortens the time lag between a researcher's writing and the audience's reading of the paper, thus hastening the progress of science itself.³
4. It can increase a researcher's recognition in the field, which can subsequently improve his/her prospects for grant acquisition and tenure decisions.
5. It helps researchers store their entire body of work in one place, allowing them easy access to their publication record when creating their CVs.⁴
6. It enables authors to showcase their work even before it has been published by a journal, which is especially useful for high-impact findings that need to be disseminated quickly.
7. Self-archiving repositories created by universities and research institutions offer a one-stop place for the world to see the entire gamut of research conducted by members of that university/institution; this can help attract external funding, faculty, and students.⁴

Online or Invisible?



Make articles freely accessible

- **There are two ways to make research Open Access:**
 - 1. The Golden way** is for publishers to convert all their journals into Open Access journals.
 - 2. The Green way** is for researchers to deposit all their published journal articles in their own institution's Open Access Repository.

Source: Harnad, S. (2007). Mandates and metrics: How open repositories enable universities to manage, measure and maximise their research assets. Paper presented at the UUK Research Information and Management Workshop, London, UK. <http://eprints.soton.ac.uk/264990/>

Limited Access: Limited Research Impact

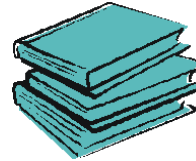
Impact cycle begins:
Research is done



Researchers write pre-refereeing "Pre-Print"



Submitted to Journal

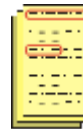


Pre-Print reviewed by Peer Experts – "Peer-Review"



Pre-Print revised by article's Authors

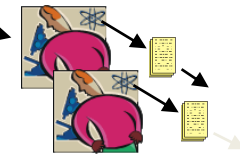
Refereed "Post-Print"
Accepted, Certified, Published by Journal



Researchers can access the Post-Print if their university has a subscription to the Journal



New impact cycles:
New research builds on existing research



Here is how **Green OA self-archiving** works:

12-18 Months

Limited Access: Limited Research Impact

Impact cycle begins:
Research is done

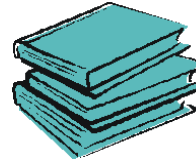


Researchers write pre-refereeing "Pre-Print"



Here is how **Green OA self-archiving** works:

Submitted to Journal



Pre-Print reviewed by Peer Experts – "Peer-Review"



Pre-Print revised by article's Authors

Refereed "Post-Print"
Accepted, Certified, Published by Journal

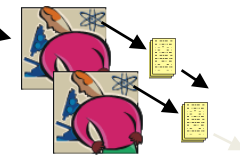


Researchers can access the Post-Print if their university has a subscription to the Journal



This limited subscription-based access can be supplemented by self-archiving the Postprint in the author's own institutional repository as follows:

New impact cycles:
New research builds on existing research



12-18 Months

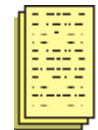
Maximized Research Access and Impact Through Self-Archiving

12-18 Months

Impact cycle begins:



Researchers write pre-refereeing "Pre-Print"



Submitted to Journal



Pre-Print reviewed by Peer Experts – "Peer-Review"



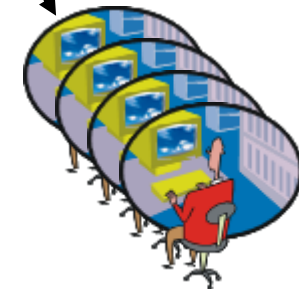
Pre-Print revised by article's Authors

Post-Print is self-archived in University's Eprint Archive

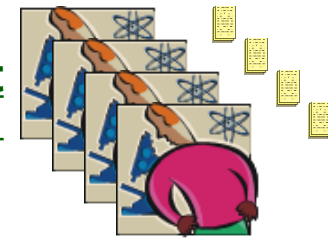
Refereed "Post-Print" Accepted, Certified, Published by Journal



Researchers can access the Post-Print if their university has a subscription to the Journal



More impact cycles:



New impact cycles:
New research builds on



Background to repositories

- Repositories are online databases offering free access to the full text of publications
- Repositories offer access to publications to anyone with an Internet connection
- Repositories are not a substitute for publishing via normal publication mechanisms
- Repositories are one way of achieving the goal of Open Access
- Both Institutional and Subject repositories exist

Source: [Morag Greig, Enlighten: Glasgow's University's online institutional repository](#)

Repositories can disseminate information

Universities can:

- Meet accountability requirements
- Improve the brand image of the university
- Preserve academic research outputs permanently and effectively
- Promote cooperation with industry and contribute to the local communities
- Reduce the costs of taking charge of academic information

Researchers can:

- Gain greater visibility for their research achievements
- Establish the channel for the dissemination of research outputs
- Reduce the cost of preservation and dissemination of research outputs
- Raise the citation rates of their articles

[Source: What is an academic repository?](#)

Optimize citations

- *Put your article in an institutional or subject repository.*
- *Publicize yourself - link to your latest article in your email signature.*
- **Make your article more accessible**
- **Make your article more visible**
 - Reading lists
 - Department website or personal webpage
 - Twitter and Facebook
 - LinkedIn
 - Join academic social networking sites
 - CiteULike
 - Email signature

Source: Optimize citations - <http://journalauthors.tandf.co.uk/beyondpublication/optimizingcitations.asp>

& Promote your article - <http://journalauthors.tandf.co.uk/beyondpublication/promotearticle.asp>

Copyright issue

If your publisher does not give permission to give access to the definitive publisher's version/pdf, in many cases it is permitted to make the last author's version available (i.e. the version after peer review). This version has the same scientific content, but lacks the publisher's lay-out. More information can be found at [SHERPA/RoMEO](#) and the [Open Access and Copyright site](#).

[Source: Digital Academic Repository of the University of Amsterdam](#)

DEC

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Posting Your Latest Article? You Might Have to Take It Down – Wired Campus - Blogs - The Chronicle of Higher Education

Source: <http://chronicle.com/blogs/wiredcampus/posting-your-latest-article-you-might-have-to-take-it-down/48865>

- December 6, 2013 by [Jennifer Howard](#)
- [Comments \(49\)](#)

Posting Your Latest Article? You Might Have to Take It Down

Guy Leonard received an unpleasant surprise in his inbox early this morning: a notice from [Academia.edu](#) saying it had taken down a copy of an [article](#) of his that he'd posted on the research-sharing platform. The reason? A takedown request from Elsevier, which publishes the journal in which the paper had appeared.

Mr. Leonard, a [research fellow](#) in the University of Exeter's College of Life and Environmental Sciences, [tweeted his dismay](#) and posted a link to [a screengrab of the notice](#).

"Unfortunately, we had to take down your paper," the notice reads. "Academia.edu is committed to enabling a transition to a world where there is open access to scientific literature. Unfortunately, Elsevier takes a different view." It also mentions that more than 13,000 researchers so far have signed a [petition](#) "protesting Elsevier's business practices."

Richard Price, the founder and chief executive officer of Academia.edu, said in an email that "Elsevier has started to send academics on Academia.edu takedown notices in batches of a thousand at a time." The email Mr. Leonard received "is the notification that we sent to our users," Mr. Price said, adding that his company usually receives one or two individual notices from publishers a week "but not at scale like this" (Academia.edu has close to six million

publisher's policies

Journal publisher's policies on self-archiving are checked in [SHERPA/RoMEO](#)

- Most publishers allow either the post print (post peer reviewing, final submitted version) or pre-print (pre-peer reviewing) to be uploaded
- Some publishers have introduced an embargo period before they will allow a self-archived version to be made freely available

Source: <http://guides.library.vu.edu.au/content.php?pid=251876&sid=3274541>

The majority of journals already endorse immediate **Green** Open Access Self- Archiving

ROMEIO/EPRINTS (Directory of Journal Policies on author OA Self-Archiving): <http://romeo.eprints.org/>

Publishers Allowing use of their PDFs in Repositories

Last Updated: 19-November-2015

No restrictions: The following publishers listed on RoMEO allow authors to deposit the publisher version or PDF of their article in an Institutional Repository, without fee or an embargo.

- [Aalborg Universitetsforlag](#)
- [Aalborg Universitetsforlag: Musikterapi i psykiatrien](#)
- [ABC Journals](#)
- [Academia das Ciências de Lisboa](#)
- [Academia de Stiinte a Moldovei, Institutul de Chimie](#) (Academy of Sciences of Moldova, Institute of Chemistry)
- [Academic Association of Pharmacuetical Sciences from Antofagasta](#)
- [Academic Journals](#)
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- [Academic Publishing House Researcher](#) (Научный издательский дом Исследов)
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See more at: <http://www.sherpa.ac.uk/romeo/PDFandIR.php?la=en>

Do Open Access Electronic Theses and Dissertations Diminish Publishing Opportunities in the Social Sciences and Humanities?

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Author's version vs. publisher's version

Modularity and Commonality Research: Past Developments and Future Opportunities

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This version: December 28, 2006



CONCURRENT ENGINEERING: Research and Applications

Modularity and Commonality Research: Past Developments and Future Opportunities

Sebastian K. Fixson*

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Cambridge, MA 02138, USA*

Abstract: Research on modularity and commonality has grown substantially over the past 15 years. Searching 36 journals over more than the past 35 years, over 160 references are identified in the engineering and management literature that focus on modularity or commonality in the product and process development context. Each of the references is analyzed along the dimensions *subject*, *effect*, and *research method*. The subjects of these studies have been products, processes, organizations, and even innovations, although the set of references shows a strong preference towards products. Similarly, a broad range of effects has been studied, albeit with the topic cost dominating all other effects. A variety of research methods has been applied to the study of modularity and commonality but the distribution of research methods differs substantially for modularity and commonality research. Despite the wealth of existing research, there are still significant opportunities for future research. In particular, studies that incorporate modularity and commonality's multiple effects on various players along the supply chain, that combine multiple research methods, and that follow systems over time appear very promising.

Key Words: modularity, commonality, innovation, multidisciplinary research.

1. Introduction

The underlying ideas for modularity and commonality are not really new. As early as 1914, an automotive engineer demanded the standardization of automobile subassemblies, such as axles, wheels, and fuel feeding

160 publications have been reviewed and analyzed along the dimensions *subject*, *effects*, and *methods*, and recommendations for future research have been developed.

What this study does not do is attempting to provide yet another, let alone final, definition for these terms.

Preprint version vs. publisher's version

Preprint of: Joeran Beel, Bela Gipp, and Erik Wilde. Academic Search Engine Optimization (ASEO): Optimizing Scholarly Literature for Google Scholar and Co. Journal of Scholarly Publishing, 41 (2): 176–190, January 2010. doi: 10.3138/jsp.41.2.176. University of Toronto Press. Downloaded from www.docear.org
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Academic Search Engine Optimization (ASEO): Optimizing Scholarly Literature for Google Scholar & Co.

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ABSTRACT

This article introduces and discusses the concept of academic search engine optimization (ASEO). Based on three recently conducted studies, guidelines are provided on how to optimize scholarly literature for academic search engines in general and for Google Scholar in particular. In addition, we briefly discuss the risk of researchers' illegitimately 'over-optimizing' their articles.

2. RELATED WORK

On the Web, search engine optimization (SEO) for Web sites is a common procedure. SEO involves creating or modifying a Web site in a way that makes it 'easier for search engines to both crawl and index [its] content' [4]. There exists a huge community that discusses the latest trends in SEO and provides advice for Webmasters in forums, blogs, and newsgroups.² Even research articles and books exist on the subject of SEO [5-10]. When SEO

Academic Search Engine Optimization (ASEO)

OPTIMIZING SCHOLARLY LITERATURE

FOR GOOGLE SCHOLAR & CO.

JÖRAN BEEL, BELA GIPP, and ERIK WILDE¹

This article introduces and discusses the concept of academic search engine optimization (ASEO). Based on three recently conducted studies, guidelines are provided on how to optimize scholarly literature for academic search engines in general, and for Google Scholar in particular. In addition, we briefly discuss the risk of researchers' illegitimately 'over-optimizing' their articles.

Keywords: academic search engines, academic search engine optimization, ASEO, Google Scholar, ranking algorithm, search engine optimization, SEO

INTRODUCTION

Researchers should have an interest in ensuring that their articles are indexed by academic search engines² such as Google Scholar, IEEE Xplore, PubMed, and SciPlore.org, which greatly improves their ability to make their articles available to the academic community. Not only should authors take an interest in seeing that their articles are indexed, they also should be interested in where the articles are displayed in the results list. Like any other type of ranked search results, articles displayed in top positions are more likely to be read.

This article presents the concept of *academic search engine optimization* (ASEO) to optimize scholarly literature for academic search engines. The first part of the article covers related work that has been done mostly in the field of general search engine optimization for Web pages. The second part defines ASEO and compares it to search engine optimization for Web pages. The third part provides an overview of ranking algorithms of academic search engines in general, followed by an overview of Google Scholar's ranking algorithm. Finally, guidelines are provided on how authors can optimize their articles for academic search engines. This article does not cover how publishers or providers of

institution's repository

Contribution to your institution's repository can increase the visibility and citation impact of the institution's scholarship. Research impact is no longer solely determined by traditional journals.

Source: <http://library.kumc.edu/about-archie.xml>



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See more at: <http://works.bepress.com/>

Ale Ebrahim, Nader (2013)

SSRN Author Rank (from 229,000 authors): 3,834
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Aggregate Statistics, Total Downloads 5,393

See more at: http://www.ssrn.com/update/all/2013_Mid-Year_Pres.html

[Ale Ebrahim, Nader](#) (17/04/2017)

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