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Literature Review from Search to Publication

Part 4: Paper submission & dissemination

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www.researcherid.com/rid/C-2414-2009
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21st February 2017

All of my presentations are available online at:
https://figshare.com/authors/Nader_Ale_Ebrahim/100797
Link to this presentation: https://dx.doi.org/10.6084/m9.figshare.4469333.v1 (Old version)

LITERATURE REVIEW FROM SEARCH TO PUBLICATION

Part 4: Paper submission & dissemination

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==========
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www.researcherid.com/rid/C-2414-2009
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Read more: Ale Ebrahim, N. (2013). Introduction to the Research Tools mind map. *Research World*, *10*, Article A10.4. Retrieved from https://ssrn.com/abstract=2280007

Abstract

Abstract: "Research Tools" can be defined as vehicles that broadly facilitate research and related activities. "Research Tools" enable researchers to collect, organize, analyze, visualize and publicized research outputs. Dr. Nader has collected over 700 tools that enable students to follow the correct path in research and to ultimately produce high-quality research outputs with more accuracy and efficiency. It is assembled as an interactive Web-based mind map, titled "Research Tools", which is updated periodically. "Research Tools" consists of a hierarchical set of nodes. It has four main nodes: (1) Searching the literature, (2) Writing a paper, (3) Targeting suitable journals, and (4) Enhancing visibility and impact of the research. In this workshop some tools from parts 3 & 4 (Targeting suitable journals & Enhancing visibility and impact of the research) will be described. The e-skills learned from the workshop are useful across various research disciplines and research institutions.

Keywords: Literature review, University ranking, Improve citation, Research impact, Open access, h-index, Research Visibility

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Outline

No.	Topic
Day 4:	
29	Paper submission procedure
30	Author Self Check
31	Cover Letter Development
32	Acceptance Procedure
33	Target suitable journal
34	Promote your publication to get more citation
35	Q&A and closing

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Author Self Check

Is the title of the paper well described clearly and shortly?

Is the abstract addressed the summary of the manuscript?

Are the keywords selected wisely?

Is the content of the paper treated original and innovating?

Is the methodology well discussed (clear and accurate)?

Are the paper structure and all figures well designed?

Are all tables and figures in the paper useful and commented in the text?

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Author Self Check- Con.

Are the parameters, legends and units well described in the figures and its axis?

Is the nomenclature in the paper well described in the equations and the text?

Is the introduction of the paper dealt the relevant topics?

Are the experimental apparatus and procedure clearly described?

Are the conclusions supported by derived results of this work?

Are the references used latest and appropriate?

Is the standard language used?

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Cover Letter Development

Highlight the importance of your research and its interest to readers

Writes the cover letter for submission to your target journal:

- *Explains the novelty and significance of your research*
- *Identifies why the research is important to the readers of the journal*
- *Conforms to the guidelines of the target journal*
- *Includes necessary acknowledgments, statements and declarations*
- *Incorporates author's recommended reviewers*

Source: http://www.edanzediting.com/services/cover_letter

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Cover letter

- *Research background,*
- *Innovation and significance of the research,*
- *Latest publications*
- Relationship to prior publication

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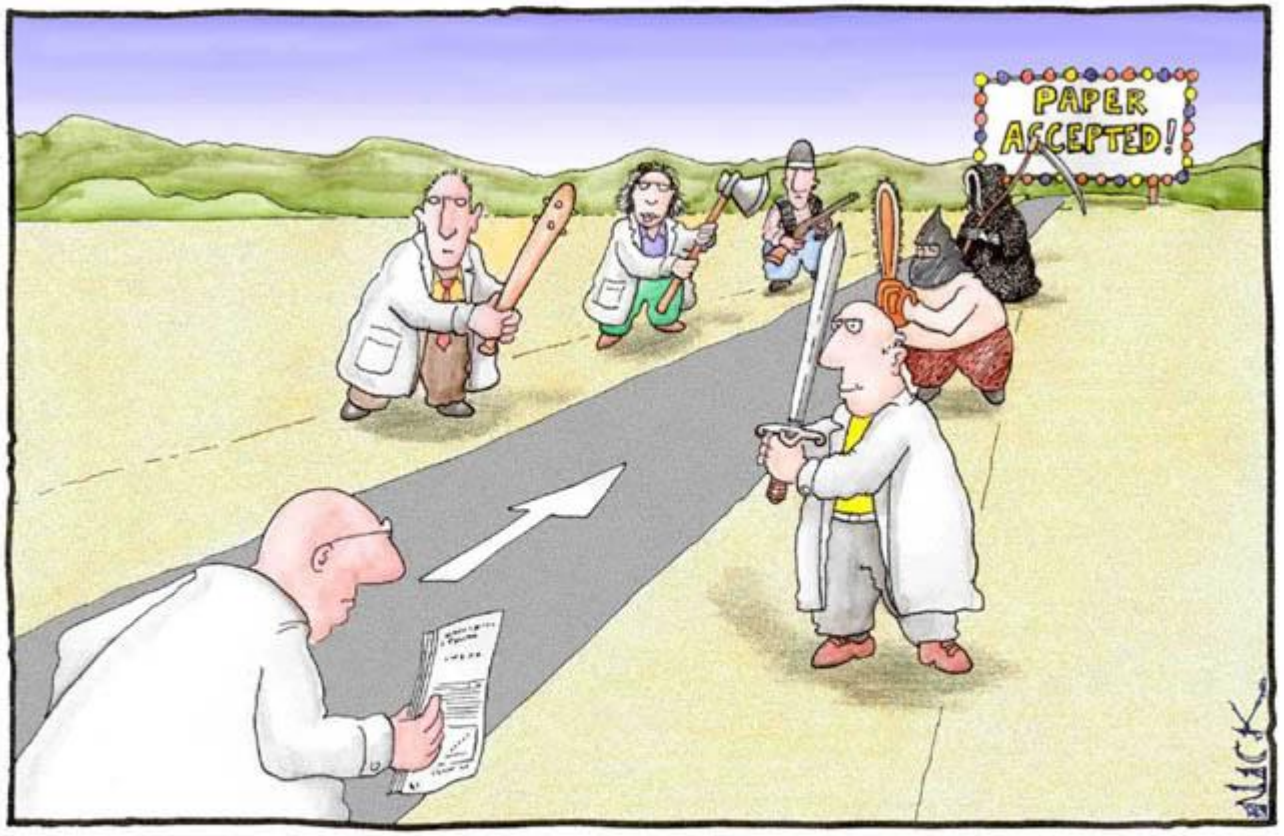
Acceptance Procedure



Most scientists regarded the new streamlined peer-review process as 'quite an improvement.'

Source: http://rmimr.wordpress.com/category/quality-measures/citation-impact/

International Family Planning Perspectives

We receive manuscripts with the understanding that they are not under consideration elsewhere and that the substance of the data or analysis has not been published previously. Submissions undergo a two-tiered review. They are screened initially by the editorial staff for overall quality and interest; **about 70% are rejected at this stage**, and the author is notified within eight weeks of submission. The surviving submissions undergo double-blind peer review by at least two experts in the field. Authors of articles sent for review can expect to receive critiques of their manuscript four months after submission, with guidance from the editors as to whether to proceed with a revision.

Source: http://www.guttmacher.org/guidelines/guidelines_ipsrh.html

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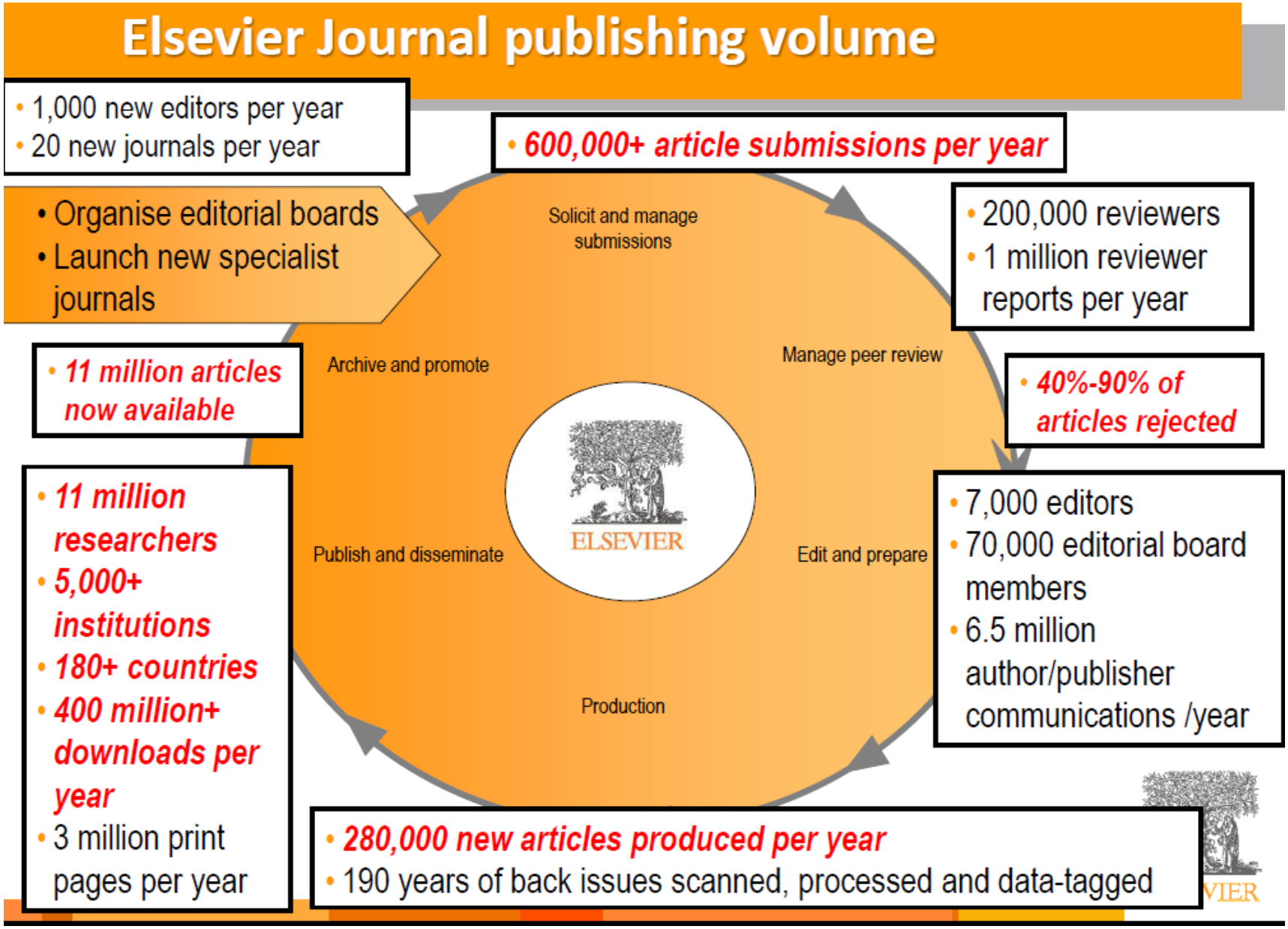
Elsevier Journal publishing volume



Source: How to Write Great Papers. From title to references. From submission to acceptance. Presented by: *Anthony* Newman. Publisher,. Elsevier, Amsterdam

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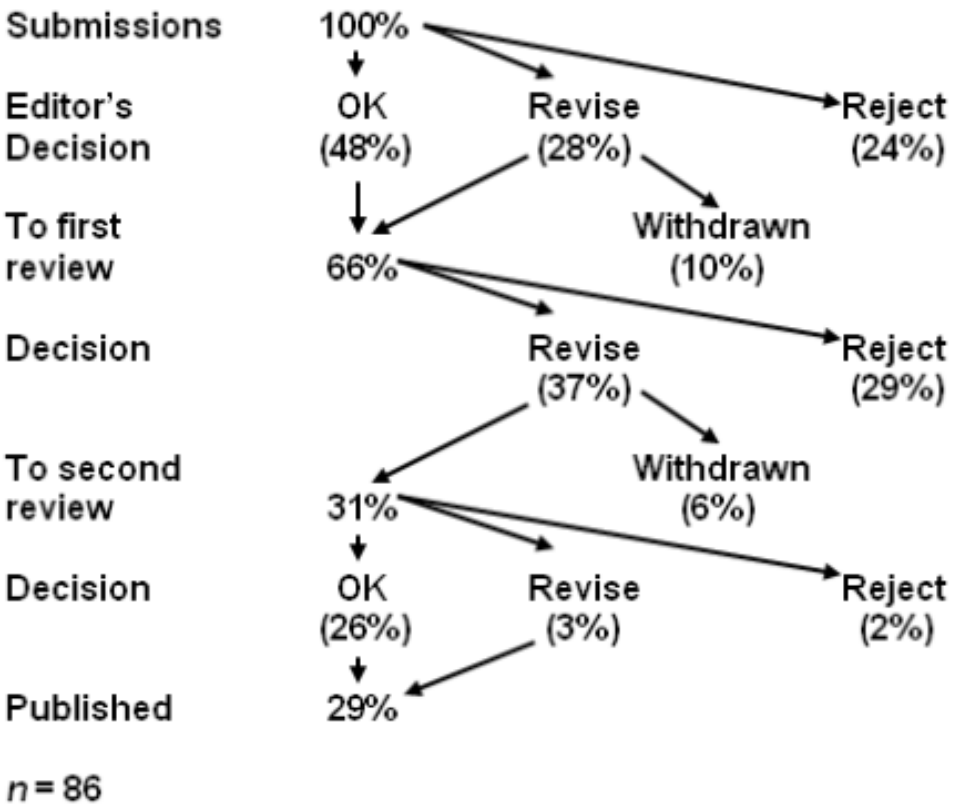
The following graphic illustrates the stages illustrates the process, together with some statistics, for Emerald's journal International Journal of Service Industry Management (kindly supplied by the editor, Robert Johnston).

Source: http://www.emeraldinsight.com/authors/guides/promote/review.htm



Satisfaction And Problems Experienced With Transfemoral Suspension Systems: A Comparison Between Common Suction Socket And Seal-in Liner

Archives of Physical Medicine and Rehabilitation (Q1)

Gholizadeh, Hossein, Noor Azuan Abu Osman, Arezoo Eshraghi, Sadeeq Ali, and Elham Sadat Yahyavi. "Satisfaction and problems experienced with transfemoral suspension systems: a comparison between common suction socket and Seal-In liner." *Archives of physical medicine and rehabilitation* (2012).

Review 1	(5 reviewers) = 251	12231 words	**Major correction**
Review 2	(5 reviewers) = 118	4286 words	**Major correction**
Review 3	(3 reviewers) = 67	1350 words	Minor correction
Review 4	(2 reviewer) = 64	1540 words	Minor correction
Review 5	(1 reviewer) = 19	293 words	Minor correction

Total = 519 questions!

19693 words (answer) only for a paper with 3000 words!!

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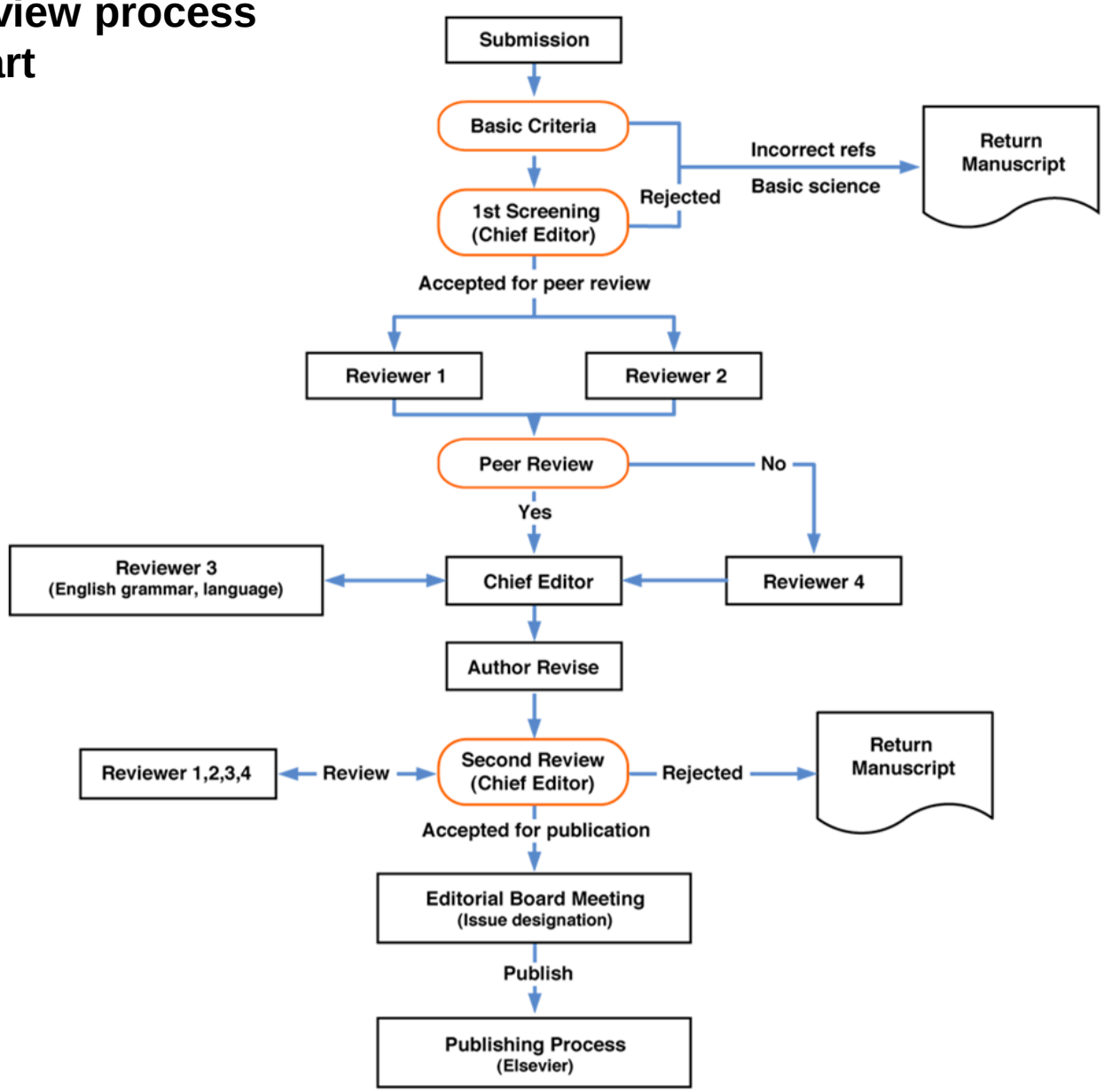
Peer review process flowchart



Source: http://www.elsevier.com/reviewers/reviewer-guidelines

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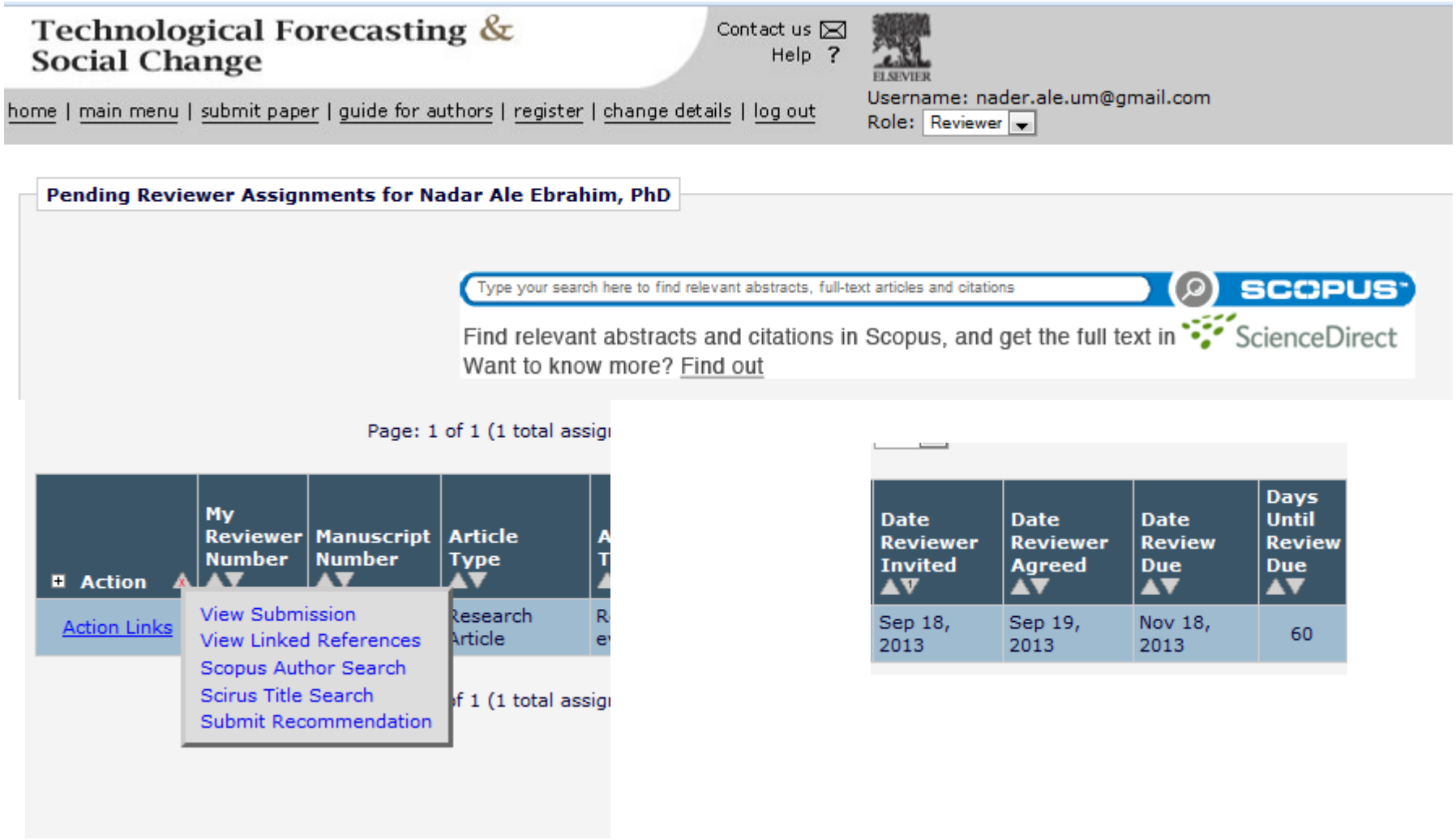
Technological Forecasting & Social Change
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Submit Recommendation
Research Article
of 1 (1 total assig
Date Reviewer Invited
Date Reviewer Agreed
Date Review Due
Days Until Review Due
Sep 18, 2013
Sep 19, 2013
Nov 18, 2013
60

Results produced by eXtyles

Reference checking is done for journal citations. If the journal citation has a Scopus or CrossRef link, it has been validated. If 'Not Checked' is displayed, the citation reference checked. If 'not Validated' is displayed, the journal citation could not be validated.

Summarized Results

02 Manuscript.doc

Total Citations	**25**
Validated and Linked	**18**
Not Checked	**7**
Not Validated	**0**

#	Citation	Validation
1	[1] M. Alavi, D. E. Leidner, Review: knowledge management and knowledge management systems: conceptual foundations and research issues, MIS Quarterly. 25(1) (2001) 107-136.	Validated
2	[2] F. Barthelmé, J. L. Ermine, C. Rosenthal-Sabroux, An architecture for knowledge evolution in organisations, European Journal of Operational research. 109(2) (1998) 414-427.	Validated
3	[3] B. J. Loasby, The evolution of knowledge: beyond the biological model, Research Policy. 31(8/9) (2002) 1227-1239.	Validated
4	[4] C. F. Fey, P. Furu, Top management incentive compensation and knowledge sharing in multinational corporations, Strategic Management Journal. 29(12) (2008) 1301-1323.	Validated
5	[5] D. Shaw, F. Ackermann, C. Eden, Approaches to sharing knowledge in group problem structuring, Journal of the Operational Research Society. 54(9) (2003) 936-948.	Validated
6	[6] H. L. Yang, T. C. T. Wu, Knowledge sharing in an organization, Technological Forecasting and Social Change. 75(8) (2008) 1128-1156.	Validated
7	[7] P. Zappa, The network structure of knowledge sharing among physicians, Quality & Quantity. 45(5) (2011) 1109-1126.	Validated
8	[8] L. Zhan, Z. H. Jiang, H. T. Song, Distributed knowledge sharing for collaborative product	

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Acceptance Procedure

- **Editor-in-Chief** tests the manuscript according to the several criteria of subject **scope**, style, apparent technical validity, topical importance, relationship to prior publication, **conciseness**, appropriate references, and length. Papers that vary widely from the prescribed archival style (those written as speeches, ill-defined manuscripts, progress reports or news releases, or those strongly flavoured with advertising) will not be considered for publication.

- **Associate Editor** (**Editor**) evaluates the paper according to the same criteria and, in most cases, has the paper sent to one or more reviewers in the field (usually two) for confidential review. The Associate Editor may, however, at his or her discretion, accept the paper without review, reject it giving explicit reason, or request that the author prepare it in a different format.

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Example (Source: Industrial Management & Data Systems)

The reviewing process

Each paper is reviewed by the editor and, if it is judged suitable for the publication, it is then sent to two referees for double blind peer review. Based on their recommendations, the Editor then decides whether the paper should be accepted as is, revised or rejected. The Editor may, however, vary this process in some circumstances.

Copyright

Articles submitted to the journal should not have been published before in their current or substantially similar form, or be under consideration for publication with another journal. Please see Emerald's originality guidelines for details. Use this in conjunction with the points below about references, before submission i.e. always attribute clearly using either indented text or quote marks as well as making use of the preferred Harvard style of formatting. Authors submitting articles for publication warrant that the work is not an infringement of any existing copyright and will indemnify the publisher against any breach of such warranty. For ease of dissemination and to ensure proper policing of use, papers and contributions become the legal copyright of the publisher unless otherwise agreed.

The editor may make use of iThenticate software for checking the originality of submissions received. Please see our press release for further details.

Retraction Watch

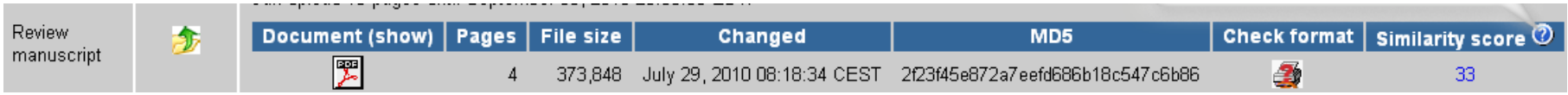
Two cancer papers retracted because authors "are unable to guarantee the accuracy of some of the figures"

UK researcher who faked data gets three months in jail

Retraction 12 appears for Alirio Melendez, this one for plagiarism

Similarity score

The similarity score indicates how similar this paper is to other papers, with values ranging from 0 (no similarities) to 100 (completely the same). High scores, e.g., above 30, may indicate that parts of the paper have been copied from elsewhere.



High similarity rate

Dear Dr ……..,

Thanks for your effective work. We also finish the Cross Checking work here. We found four papers (your Nos. 1, 2, 3 and 4) could not arrive our standards, e.g. the similarity rate is very high, which means these papers have duplicated or salami-slicing, self-plagiarism problem. We can't accept these. When you see the attached reports, you will understand us here.

……..

…….

Thanks.

Best wishes,

?????

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Check **plagiarism** first

- Example 1 (Text with references)
- Example 2 (Text without references)
- Example 3 (Text with references-Checked with Turnitin)

Acceptance Procedure Con.

- **Reviewer** is asked to judge the technical validity of the manuscript and the extent of its advance over work previously published. The reviewer is asked also for advice as to whether the paper merits publication in the journal. However, the decision to publish, to require major revision before publication, or to reject for reasons cited lies first with the Associate Editor and ultimately with the Editor-in-Chief.

- **Editorial Decision to Accept or Reject -** The Editors will inform the author of their decision (acceptance, conditional acceptance, or rejection). In the case of rejection, the author will be given *specific reasons related to the criteria. In the* case of conditional acceptance, the required revisions will be clearly indicated. On some occasions, the Editors may anticipate a need for further reviews after revision; if so, the author will be notified.

What are the criteria by which the paper will be judged?

- Is the subject appropriate to the editorial aims and scope of the journal?
- Originality: does the article say something original, does it add to the body of knowledge, etc.? If a case study, is this its first use?
- Research methodology: most journals are concerned about this, as would be expected for an academic publisher. Is the research design, methodology, theoretical approach, critical review, etc. sound? Are the results well presented, do they correlate to the theory, and have they been correctly interpreted? Is the analysis sufficiently rigourous?
- Is the paper set in the context of the wider literature, are there sufficient relevant citings, are these well referenced and are other people's views credited?
- Is the paper accurate, is any information missing or wrong?
- Is the structure logical, is the sequence of the material appropriate, is there a good introduction and are the summary and conclusions adequate?
- Does the title of the article accurately reflect its content?
- How useful would the article be to a practitioner, is it a useful example of "good practice"? Could the study be replicated in other situations?
- Is the material clearly presented, readable? Are graphs and tables used to good effect? Is the level of detail appropriate? Is the use of terminology appropriate to the readership?
- Is the perspective appropriate for an international audience?
- Questions of format: are the abstract, keywords etc. appropriate?
- Is it an appropriate length (note: many journals will stipulate length requirements in their author guidelines)?

Source: http://www.emeraldinsight.com/authors/guides/promote/review.htm

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Reviewer

- **Compatibility with the journal topics**
- **Scientific level**
- **The clear answers to the questions:**
  - What is the problem?
  - What is done by other people?
  - What the author did?
  - What is new?
  - What is the author contribution?
- **Organization of the paper:**
  - problem statements,
  - application area,
  - research course,
  - methods used,
  - results,
  - further research,
  - interest in cooperation,
  - acknowledgements,
  - references
- **Language:**
  - spelling,
  - style,
  - grammar

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Acceptance Procedure Con.

- **Author -** If the paper has been rejected or if extensive revisions have been requested that the author believes are incorrect or unwarranted, then he or she is entitled to submit a point-by-point rebuttal to the Editor's statement of reasons and the reviewers' comments.
- **Editors -** The rebuttal then is analyzed by the Editors, and a decision is made. In rare cases of a complex point of dispute, the Editors, at their discretion, may mandate additional reviews. In no case shall a paper go through more than two reviewing cycles before a decision is given.
- **Editor-in-Chief** - If the dispute still remains unresolved,
- then the decision of the Editor-in-Chief is final and overrides all other considerations.

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Acceptance Procedure Con.

- **Rebuttal by Author (for rejected paper) -** In the confrontation between the rejection statement and the rebuttal statement, the decision goes in favour of the author if the dissenting reviewer's case is not clearly convincing.

- **Authors** who are requested by Editors to revise their papers must make an effort to accomplish the requested revisions in the stated period, which normally is **four weeks for major revisions**, **two weeks for minor revisions**. If the author does not respond to the subsequent inquiries, the paper will be regarded as withdrawn. Normally, an author who has good reason to request a time extension will be granted such an extension.

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Acceptance Procedure Con.

- **Reviewer** who feels strongly that a particular paper should not be published may be given the opportunity, if the Editor decides nevertheless to accept it, to write the criticism as a **Technical Comment.** The author then is allowed to write a closing response for publication in the same issue as the Comment.

- **Formal acceptance** will not occur until the author has complied with all of the revision requests (if any) made by the Associate Editor or the Associate Editor has accepted the author's rebuttal, and the author has prepared the paper in the Journal Manuscript Style and Format.

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Acceptance Procedure Con.

- **When a paper is formally accepted**, it will be scheduled for publication in a forthcoming issue, and the author will be so informed. Depending upon the number of papers awaiting publication and the projected size of issues, this may require that papers be scheduled several issues ahead. Editor-in-Chief also may designate certain special-category papers for immediate publication.

- **Page proofs** will be made available to authors for correction and release prior to scheduled publication. Authors should inform the Journal department of any anticipated change of postal or e-mail address between acceptance and page proof time. Authors are expected to read and release their proofs in **seven days** or less.

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Acceptance Procedure Con.

- **Overscheduled** - To allow for late or non-release of proofs by authors and to provide the flexibility to meet issue-length and topic-mix constraints, issues will be overscheduled by about 25%. Thus, there will always be a certain number of papers held over for the next issue. Papers not published in the issue for which they were originally scheduled will have first priority for publication in the following issue.

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Dear Author

Welcome to Springer's e.Proofing system. We are pleased to inform you that your paper is nearing publication. You can help us facilitate rapid publication by using o
online proofing system. Below you will find a Link to the html version of your article for easy editing. You can view/download your proof (PDF) for your reference. Kindl
follow the below steps:

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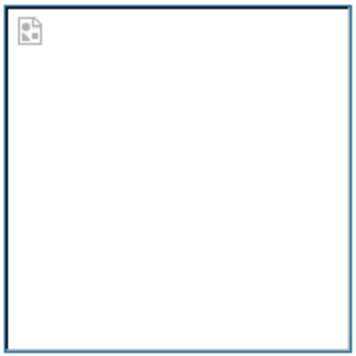
2. Check the Author Queries that may have arisen during copyediting and insert your answers/corrections.
3. Go through the entire text. Please ensure that your corrections, if any, are kept to a minimum.
4. On completion, you can save and submit the document. Once you have submitted your corrections, no further changes are allowed.



Example - Proofing Instructions

The proofreading stage is intended to catch any errors in the galley's spelling, grammar, and formatting. More **substantial changes** cannot be made at this stage, unless discussed with the Section Editor. In Layout, click on VIEW PROOF to see the HTML, PDF and other available file formats used in publishing this item.

For Spelling and Grammar Errors

Copy the problem word or groups of words and paste them into the Proofreading Corrections box with "CHANGE-TO" instructions to the editor as follows...

1. CHANGE...
then the others
TO...
than the others

2. CHANGE...
Malinowsky
TO...
Malinowski

For Formatting Errors

Describe the location and nature of the problem in the Proofreading Corrections box after typing in the title "FORMATTING" as follows...

3. FORMATTING
The numbers in Table 3 are not aligned in the third column.

4. FORMATTING
The paragraph that begins "This last topic..." is not indented.

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Referee's Report Form

Please kindly complete the following form and submit. Referee report received after ten days from the date shown above will not affect the decision of acceptance or rejection of the article. An average rating of 6 is required for the acceptance of the article.

Top of Form

1.	**English grammar and readability**								
	1(Poor)	**2**	**3**	**4**	**5**	**6(Average)**	**7**	**8**	**9**	**10(Excellent)**
2.	**Reference of previous contributions in books and journals**								
	1(Poor)	**2**	**3**	**4**	**5**	**6(Average)**	**7**	**8**	**9**	**10(Excellent)**
3.	**Chances of free from potentially serious errors which may invalidate the results**								
	1(Poor)	**2**	**3**	**4**	**5**	**6(Average)**	**7**	**8**	**9**	**10(Excellent)**
4.	**New technical contributions**								
	1(Poor)	**2**	**3**	**4**	**5**	**6(Average)**	**7**	**8**	**9**	**10(Excellent)**
5.	**Quality as a review article**								
	1(Poor)	**2**	**3**	**4**	**5**	**6(Average)**	**7**	**8**	**9**	**10(Excellent)**
6.	**Summary rating of the overall quality of the article**								
	1(Poor)	**2**	**3**	**4**	**5**	**6(Average)**	**7**	**8**	**9**	**10(Excellent)**
7.	**Review Comments**								

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Reviewer Guidelines

1. A general rule is "Don't spend more time reviewing the submission than the author spent writing it." If you find that a submission has so many problems that it would require a complete rewrite to save it, make a reasonable number of comments and reject the submission.

2. If you review a submission that is excessively similar to previously published submissions (or you have reason to believe that the submission has previously been published), please note this to Editor.

3. Editorial comments are helpful to authors. However, readability is a factor in a good submission. If the use of language is so poor that it makes reading difficult, please note this in your comments and reflect it in your ranking.

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Reviewer comments

- Reviewer's Evaluation Report (Reject)
- Reject- does not comply with the aims and scope
- Reject with helpful comments-1
- Reject with helpful comments-2
- Reject with helpful comments-3
- Requires Major Revision
- Moderate Revision

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Reviewer comments Con.

- Some suggestions
- The manuscript needs a substantial improvement
- Acceptable for publication
- Not acceptable for publication
- Cannot accept your manuscript
- Major correction- **References (not already cited in the paper)**

Manuscript is not suitable!

Dear .....:

This manuscript is not suitable for the Advanced Science Letters. Please submit to other journal.

Best regards,

H. S. Nalwa

Katsuhiko Ariga

Dear .....,

I regret to inform you that I cannot accept your paper for publication in Management Science. My decision is based on lack of fit. In particular, your work is not well-tied to the Management Science literature and research style.

I wish you good luck in pursuing another journal for publishing your work.

Best regards,

Yossi Aviv

Revised version

- Step by step corrections (with minor modification)
- Step by step corrections base on reviewer's comments
- Compare the old and the new version of paper (with major modification)
- Response to the editorial issues

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Henson's Tips to Writers

- *do not fear rejection--it is part of the writing process*
- *do not be preoccupied with telling readers everything you know--instead help readers discover insights*
- *target your articles to journals that have an acceptance rate of at least 20%*
- *do not be afraid to call the editor of the journal*
- *stay within the preferred article length of the target journal*
- *write what you have to say and then edit your manuscript several times, eliminating everything that's unnecessary*
- *always say yes to rewriting parts of the manuscript if requested to do so*
- *avoid jargon*
- *follow the journal's guidelines*
- *do not make technical and grammatical errors*

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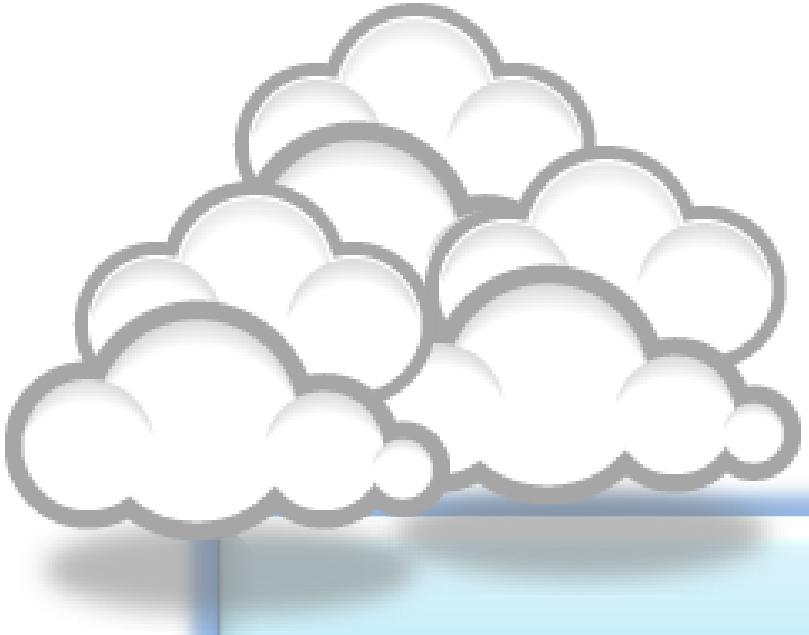
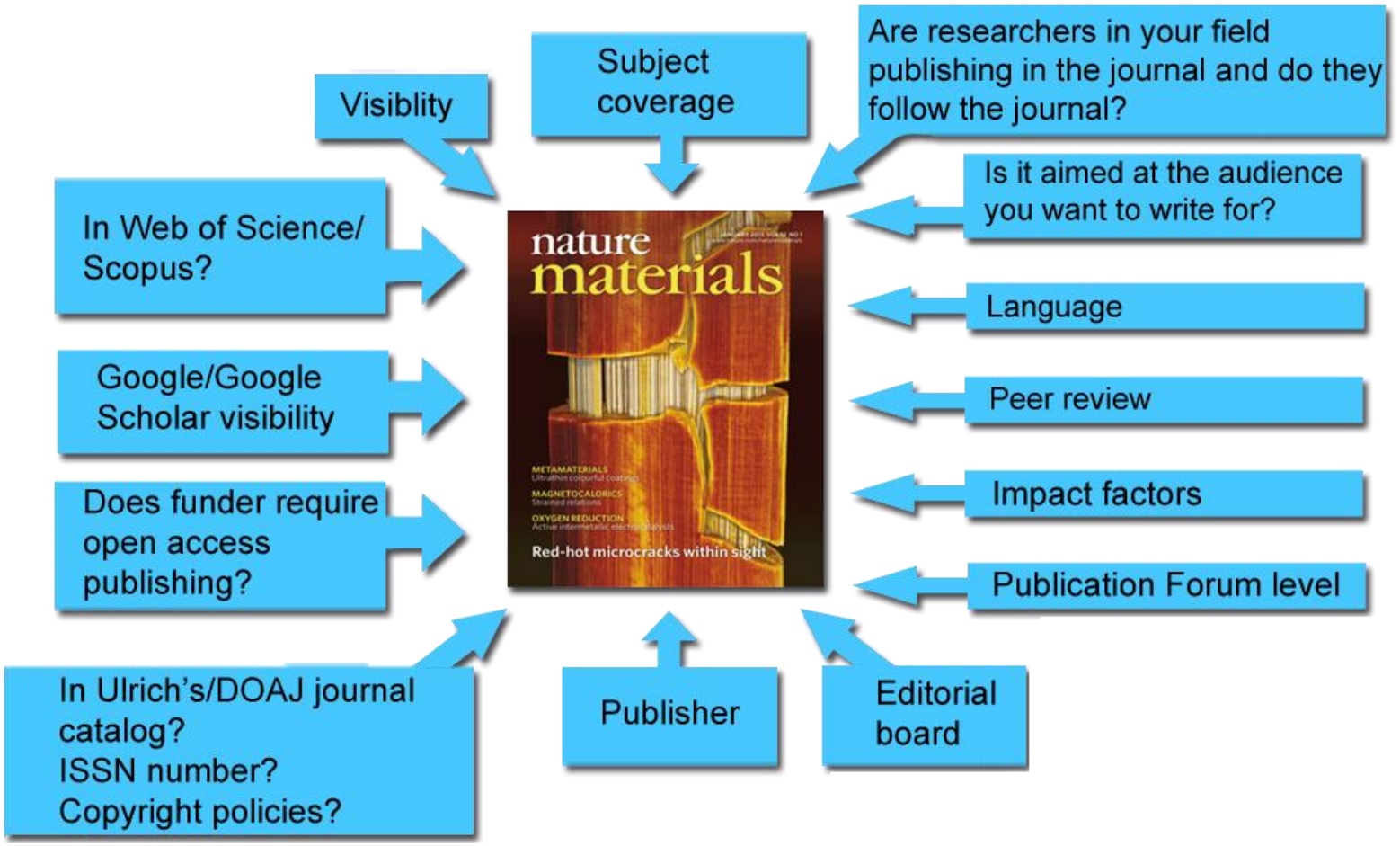


Target suitable journal

Where to publish?

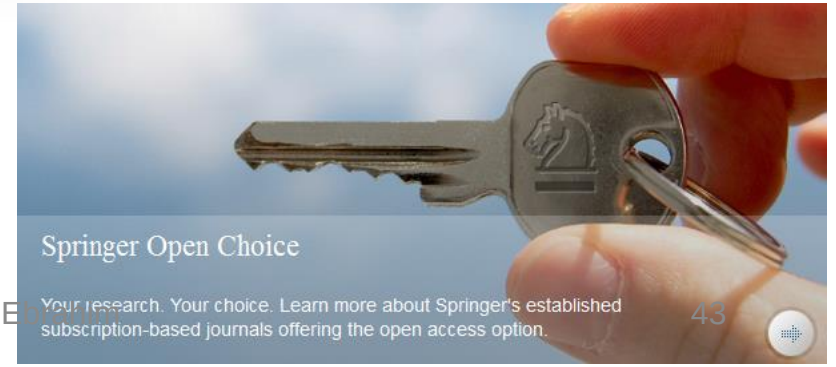


Source: http://www.tut.fi/en/library/research-support-services/publishing/where-to-publish/index.htm

Open-Access Journals

DOAJ DIRECTORY OF OPEN ACCESS JOURNALS

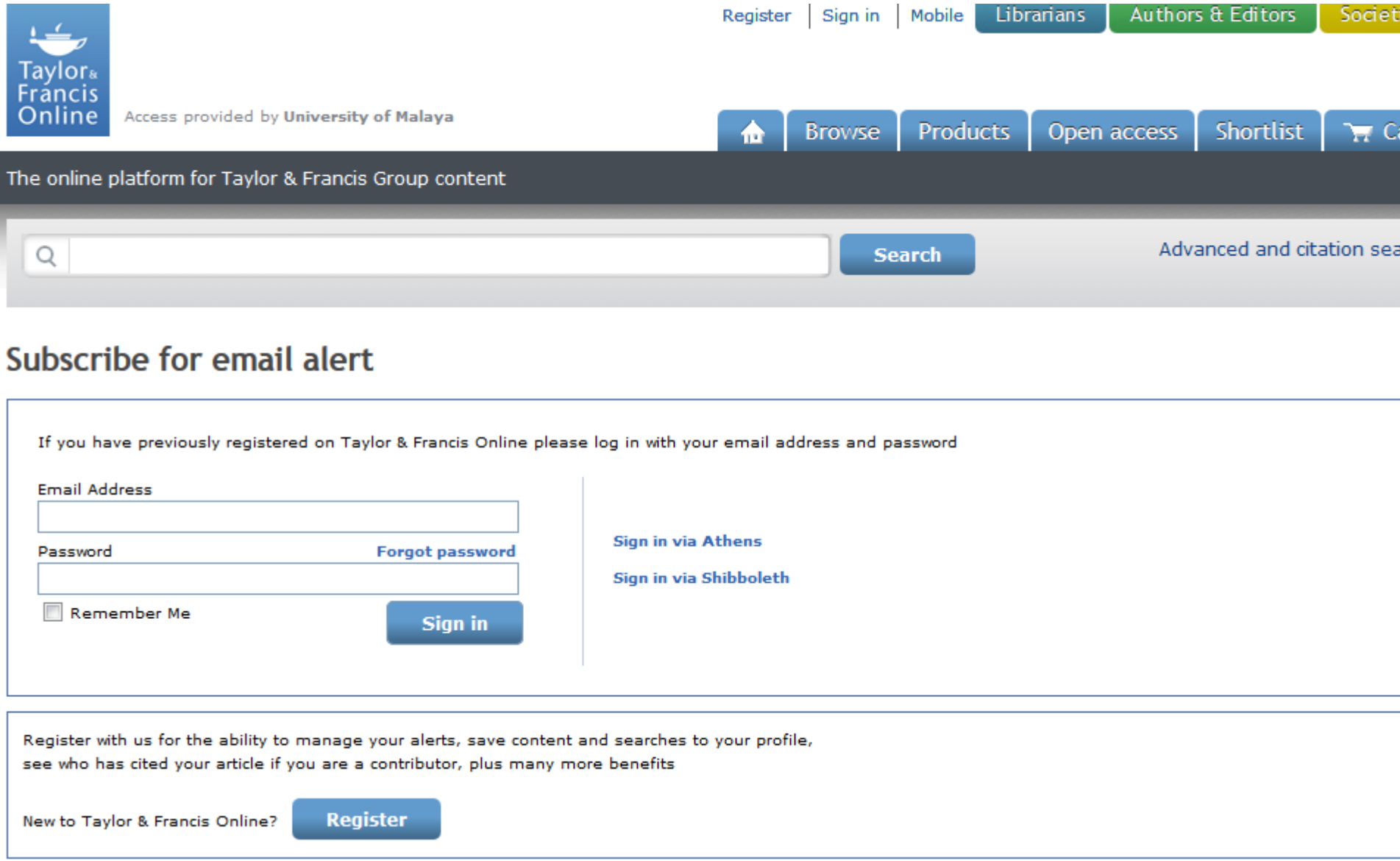
Image: iStockPhoto



Special Issues

ELSEVIER

Journal TOC Alert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Sign in
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see who has cited your article if you are a contributor, plus many more benefits
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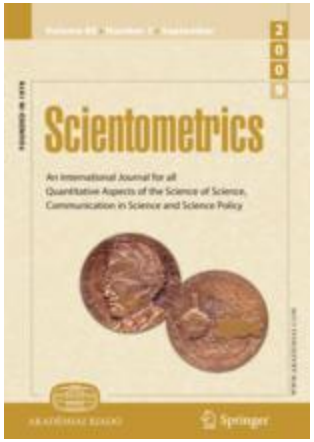

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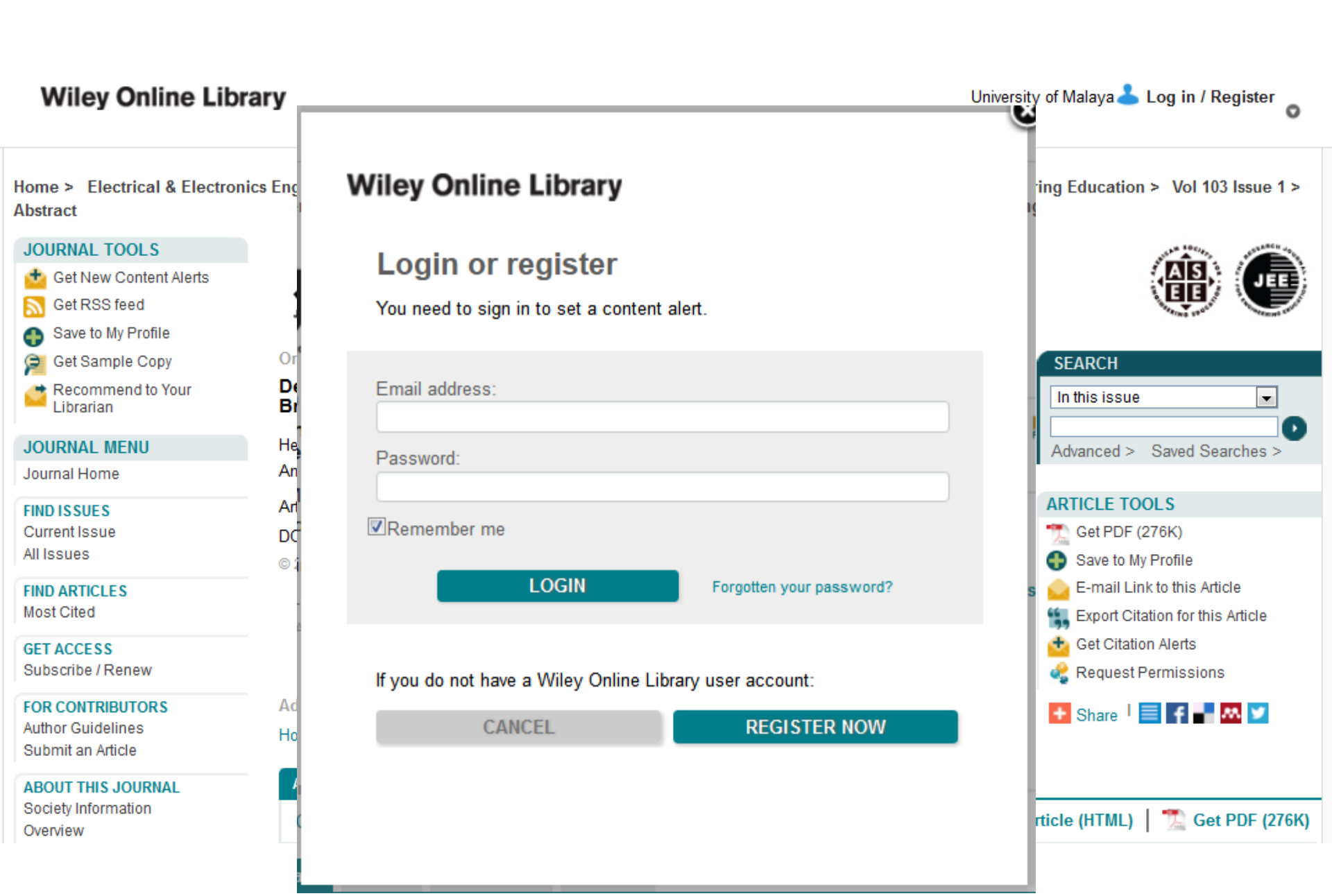

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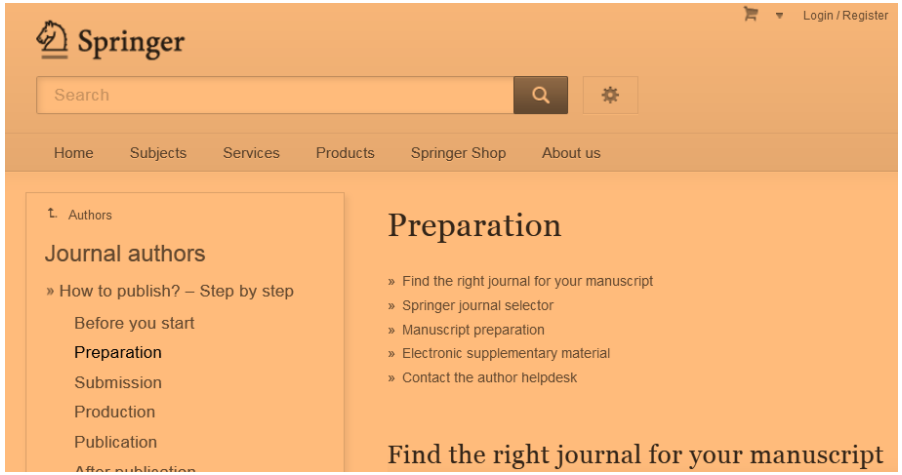
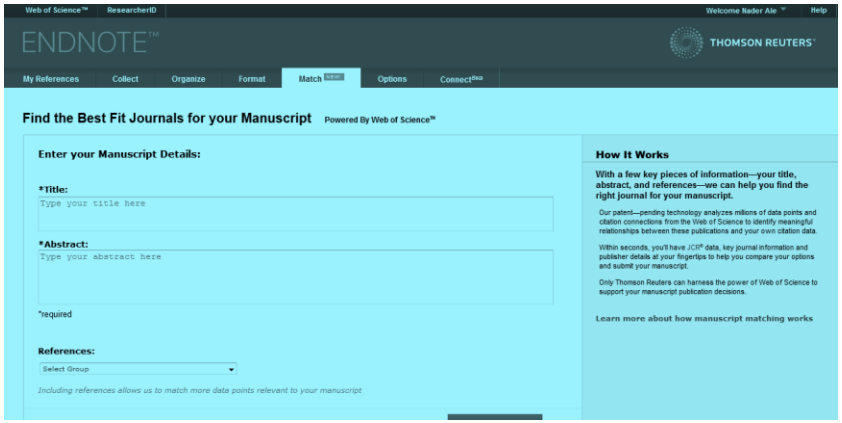
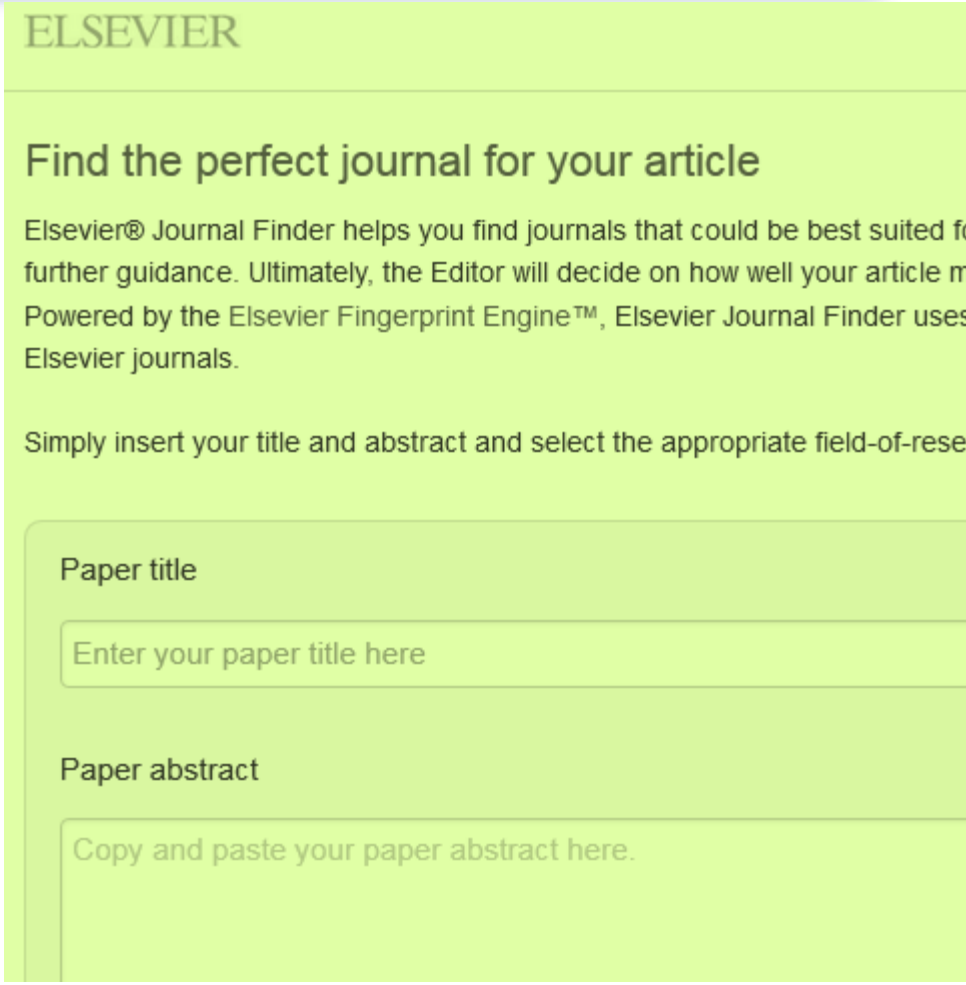
Select the journal that suits your research by tools







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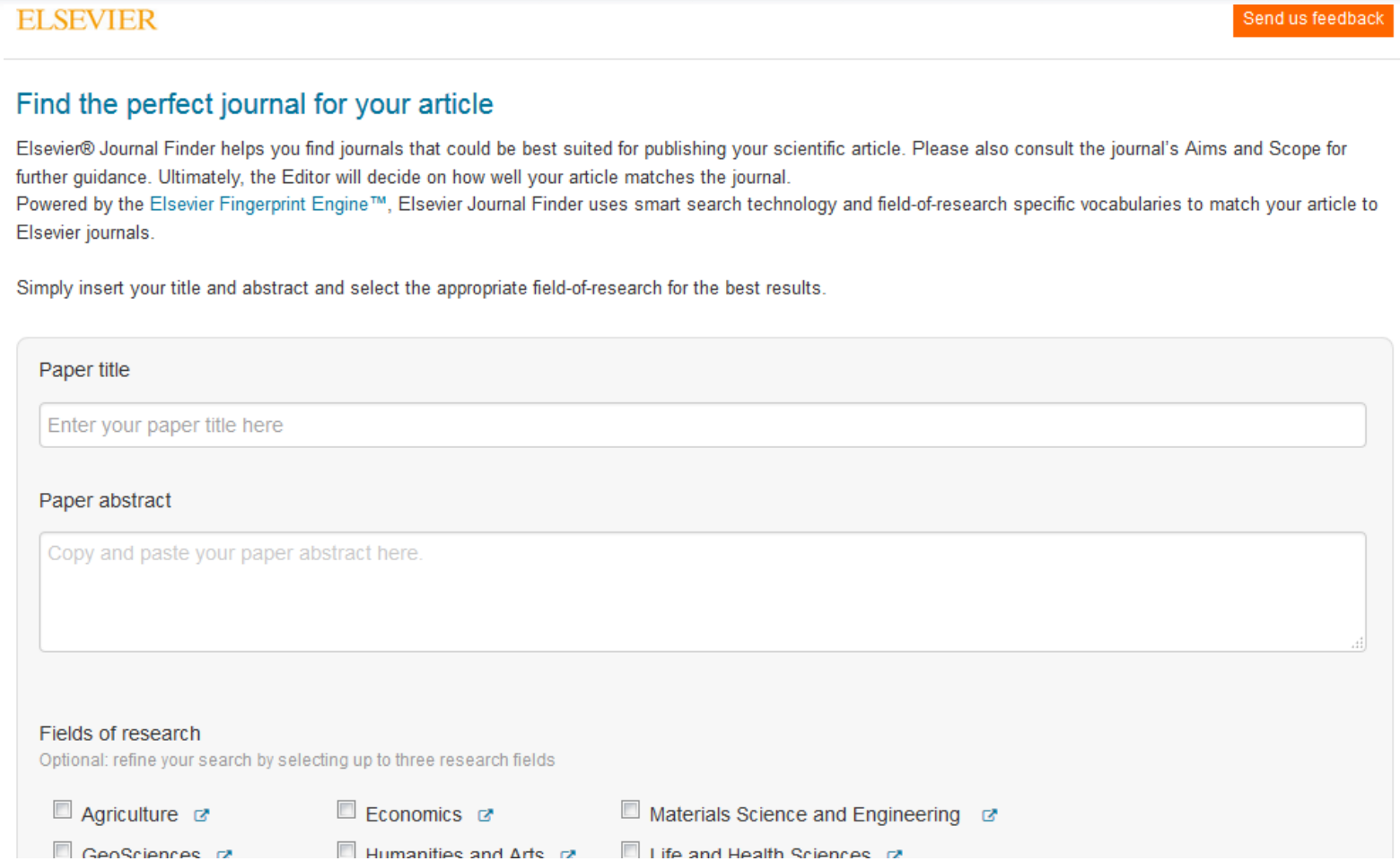
Find the perfect journal for your article



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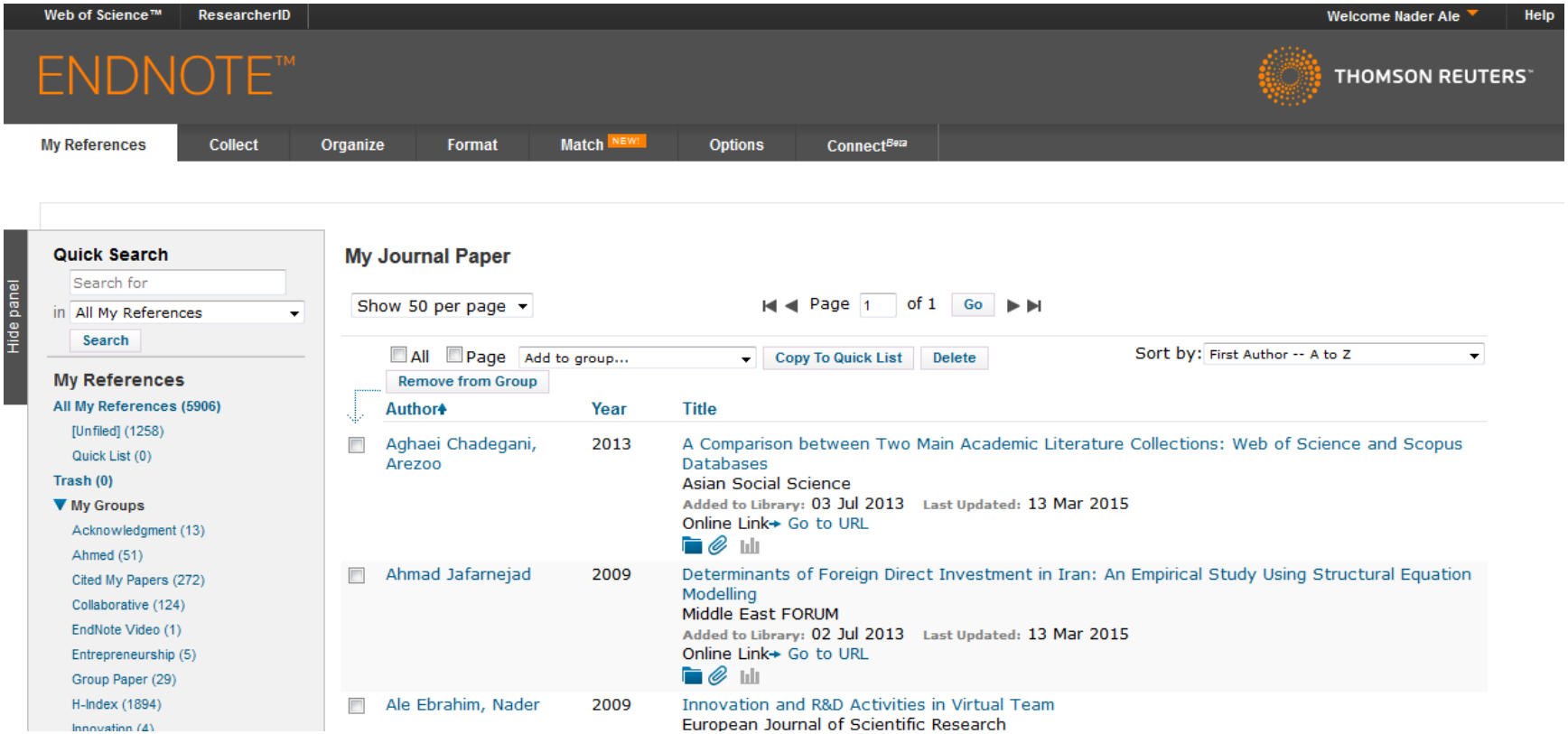
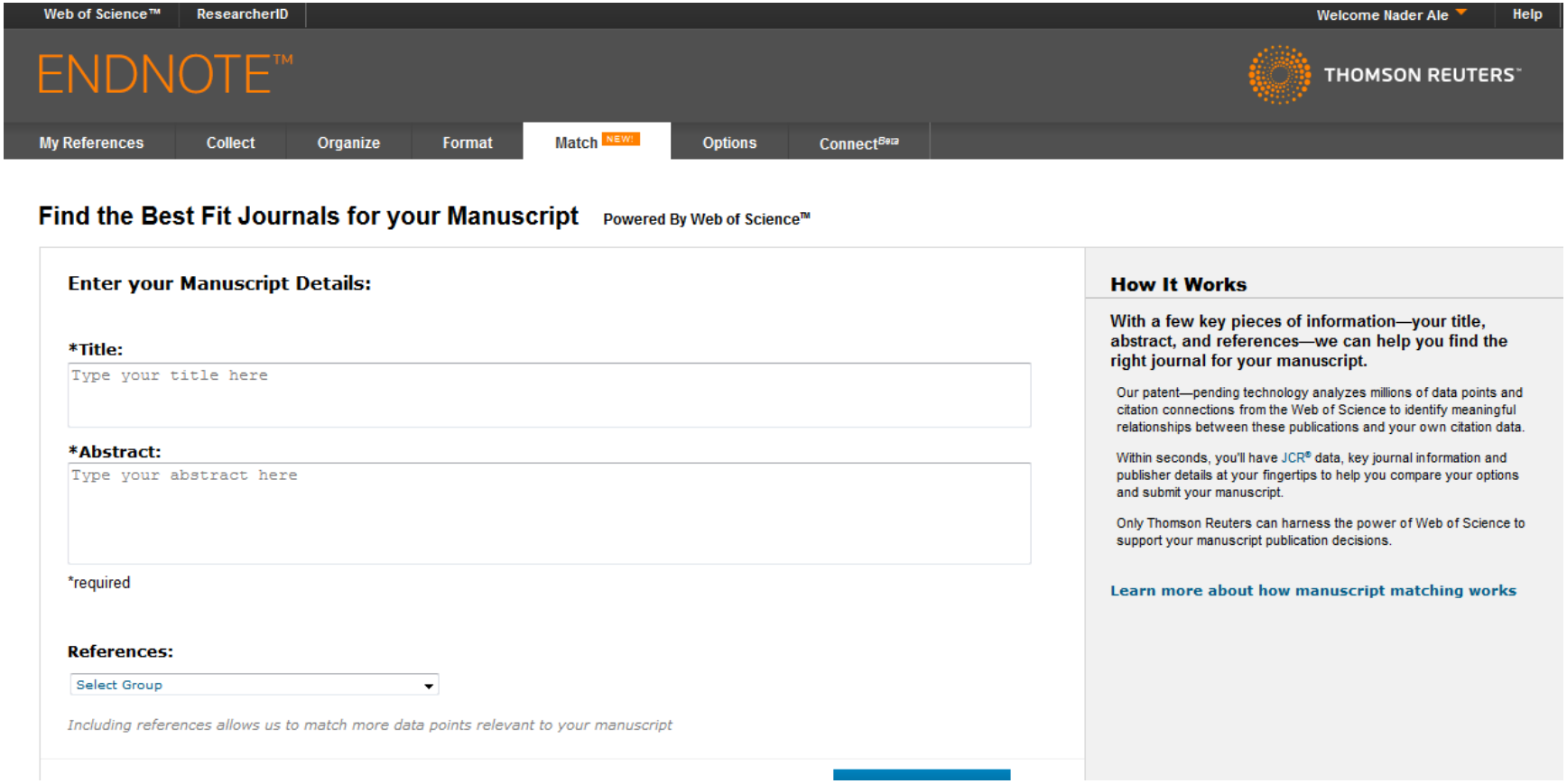
J. Intelligent Manufacturing		0.85	Hybrid
J. Business and Psychology		1.25	Hybrid
Information Systems Frontiers		0.91	Hybrid
Implementation Science		3.1	Full OA
Computer Supported Cooperative Work (CSCW)		1.07	Hybrid
Research in Engineering Design		1.24	Hybrid
Electronic Markets		0.78	Hybrid
Business & Information Systems Engineering		0.65	Hybrid

Perfect Match: EndNote's latest feature matches article drafts with publications



Perfect Match: EndNote's latest feature matches article drafts with publications



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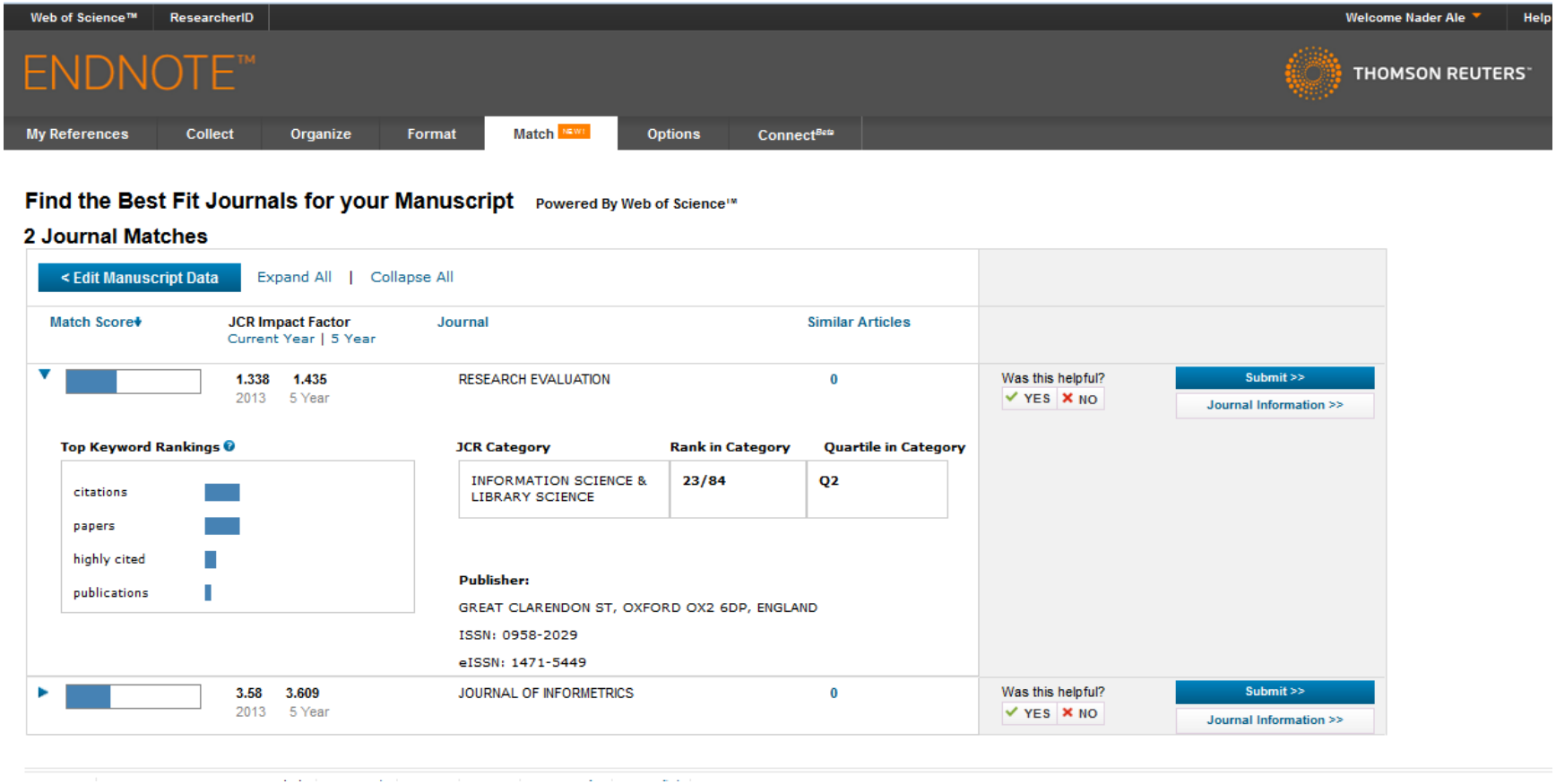

Where should I submit my publication?

If you want your article to …

- Publish in most influential or highly cited journal
  - → Use Impact Factor or
  - → 5 Year Impact Factor (for subjects need longer citation period, e.g. GEOLOGY or MANAGEMENT or SOCIOLOGY, etc)
- To reach out to readers and be read immediately
  - → Use Immediacy Index
- Stay active in journal collection
  - → Use Cited Half Life

Note: The above only serves as general guidelines, deeper understanding of JCR, the subjects and dynamic publication cycles are crucial when deciding where to publish your paper.

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Journal impact factor
Indexation
Journal prestige
Relevance of research topics
Acceptance/rejection rates
Size of print circulation
Manuscript turnaround time
Editors characteristics
Quality of reviewer comments
Previous experience with publishing in the journal
Colleagues' recommendations
International status
Open access
Publication charges
Promotion at social platforms (eg Facebook, Twitter)
Press attention to the journal

Source: Gasparyan, A. Y. (2013). Choosing the target journal: do authors need a comprehensive approach?. *Journal of Korean medical science*, *28*(8), 1117-1119.

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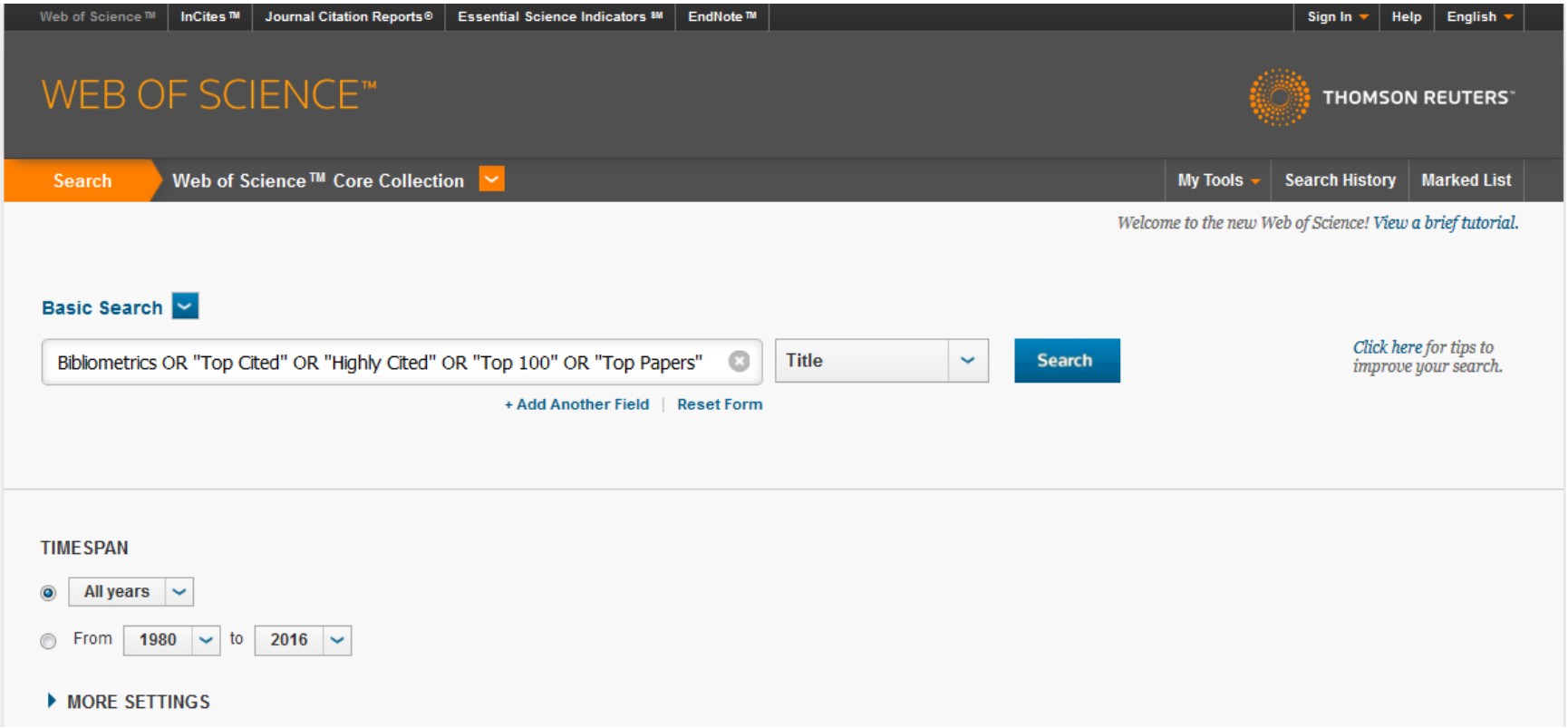
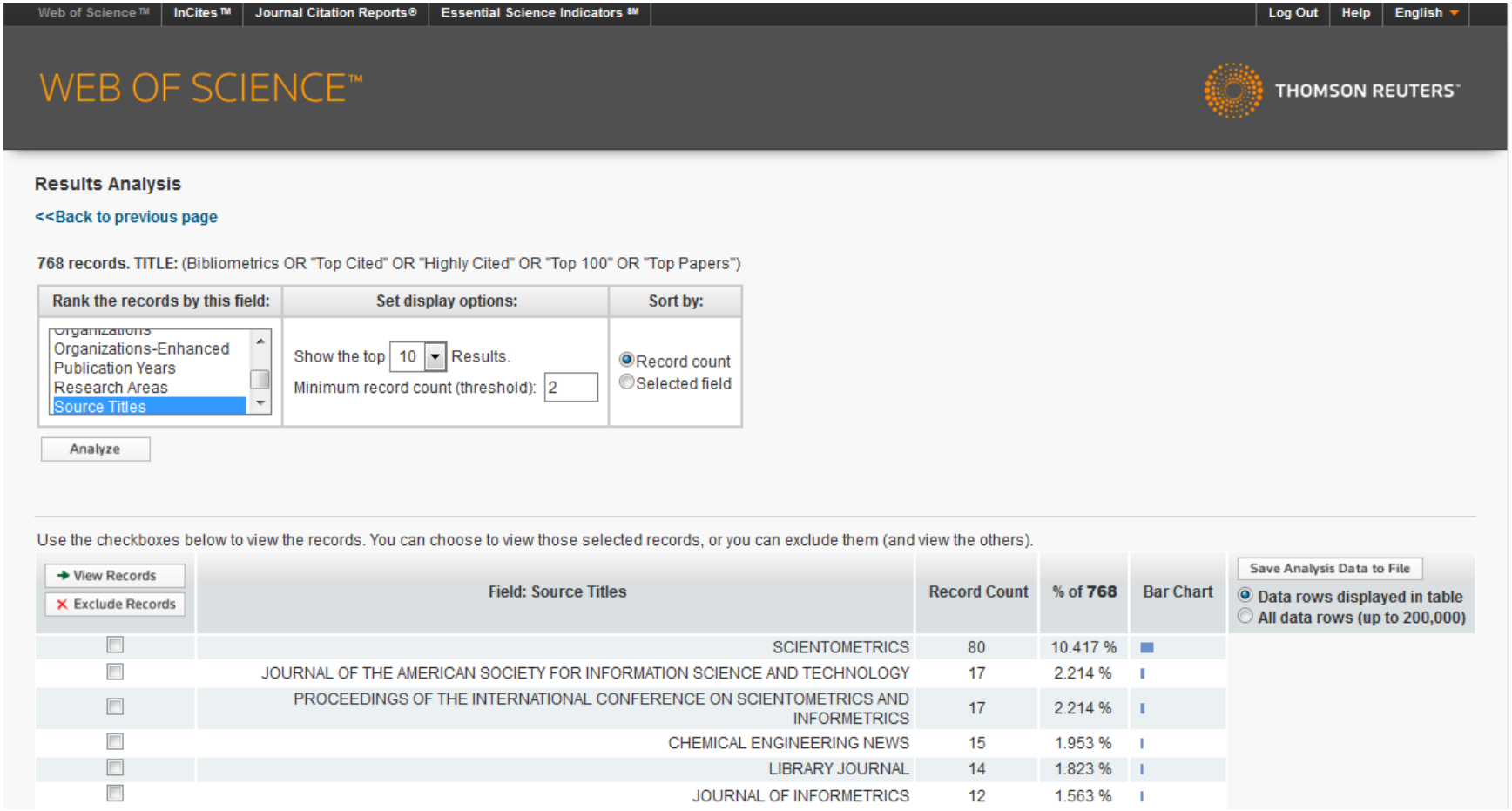
Identifying Key Journals in the field: Search keywords on WoS



Identifying Key Journals in the field: Check the highest “ Record Count”



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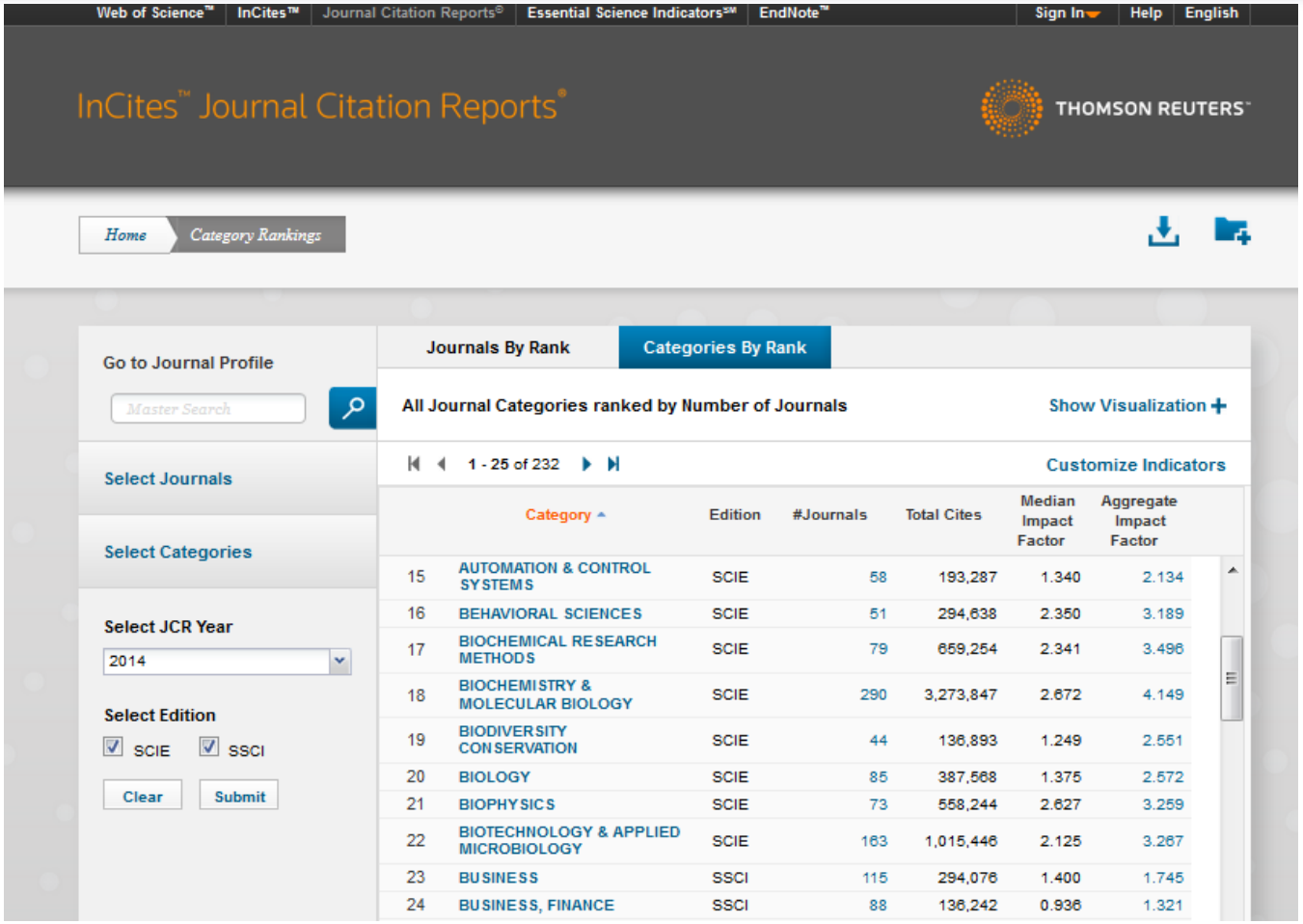
Identifying Key Journals in the field: Select the JCR "Categories By Rank"



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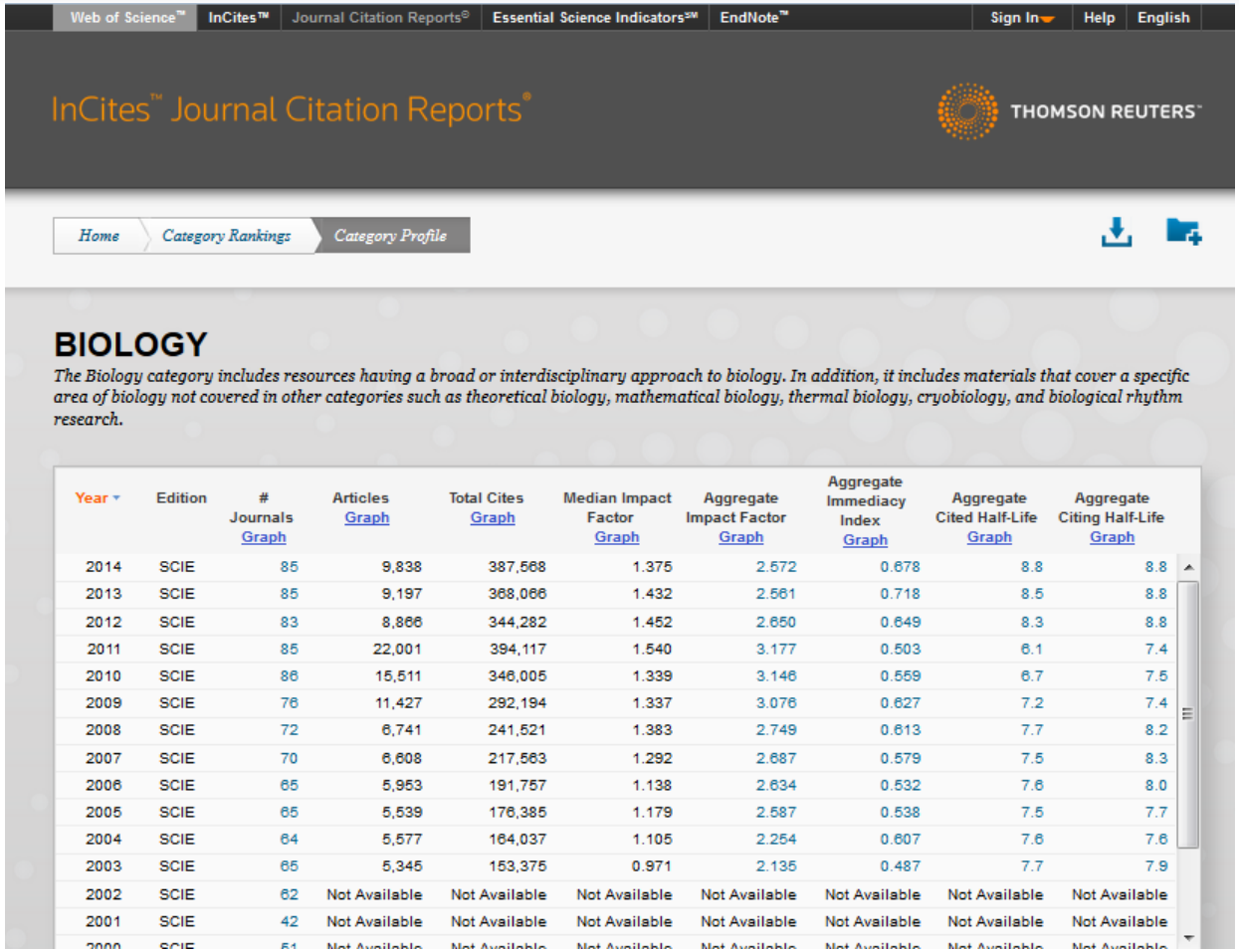
Identifying Key Journals in the field: Select the JCR Category



Year	Edition	# Journals Graph	Articles Graph	Total Cites Graph	Median Impact Factor Graph	Aggregate Impact Factor Graph	Aggregate Immediacy Index Graph	Aggregate Cited Half-Life Graph	Aggregate Citing Half-Life Graph
2014	SCIE	85	9,838	387,568	1.375	2.572	0.678	8.8	8.8
2013	SCIE	85	9,197	368,066	1.432	2.561	0.718	8.5	8.8
2012	SCIE	83	8,866	344,282	1.452	2.650	0.649	8.3	8.8
2011	SCIE	85	22,001	394,117	1.540	3.177	0.503	6.1	7.4
2010	SCIE	86	15,511	346,005	1.339	3.146	0.559	6.7	7.5
2009	SCIE	76	11,427	292,194	1.337	3.076	0.627	7.2	7.4
2008	SCIE	72	6,741	241,521	1.383	2.749	0.613	7.7	8.2
2007	SCIE	70	6,608	217,563	1.292	2.687	0.579	7.5	8.3
2006	SCIE	65	5,953	191,757	1.138	2.634	0.532	7.6	8.0
2005	SCIE	65	5,539	176,385	1.179	2.587	0.538	7.5	7.7
2004	SCIE	64	5,577	164,037	1.105	2.254	0.607	7.6	7.6
2003	SCIE	65	5,345	153,375	0.971	2.135	0.487	7.7	7.9
2002	SCIE	62	Not Available	Not Available	Not Available	Not Available	Not Available	Not Available	Not Available
2001	SCIE	42	Not Available	Not Available	Not Available	Not Available	Not Available	Not Available	Not Available
2000	SCIE	51	Not Available	Not Available	Not Available	Not Available	Not Available	Not Available	Not Available

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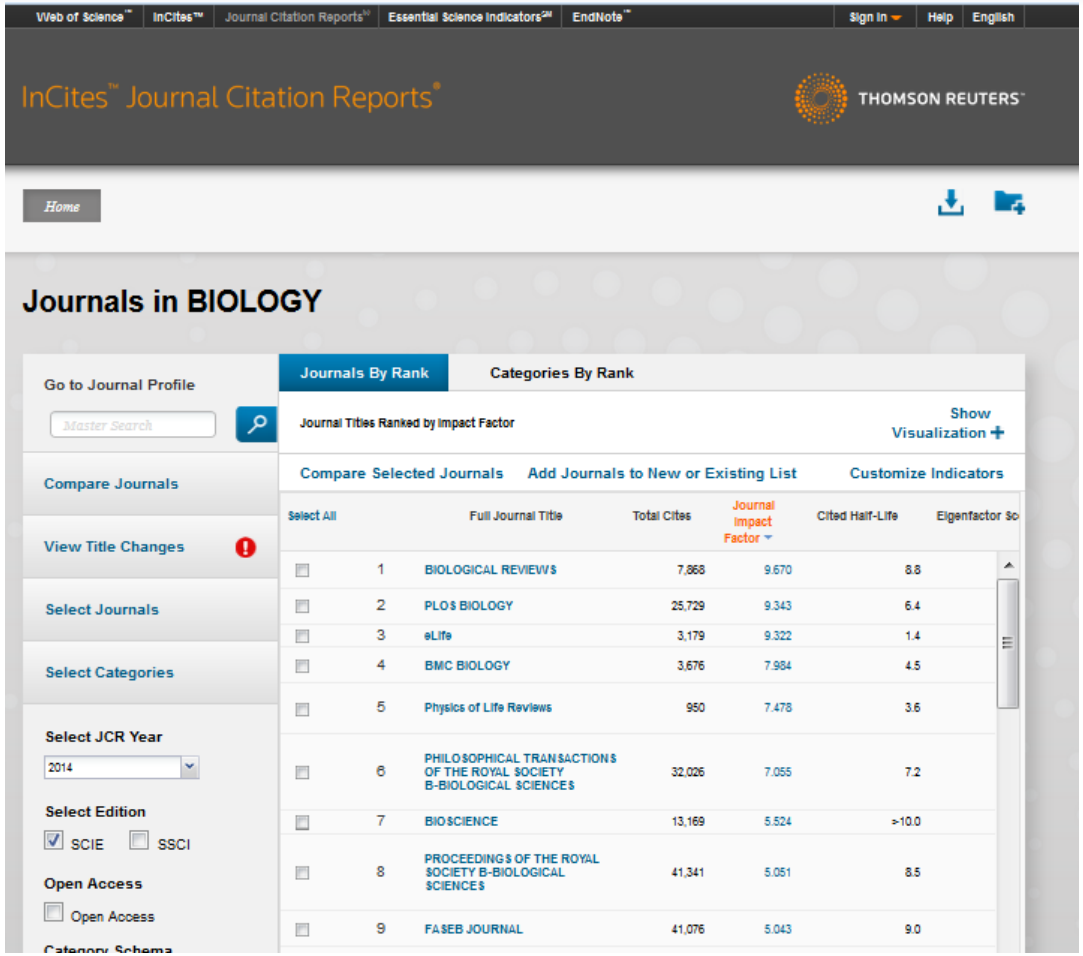
Identifying Key Journals in the field: Ranked by Impact Factor



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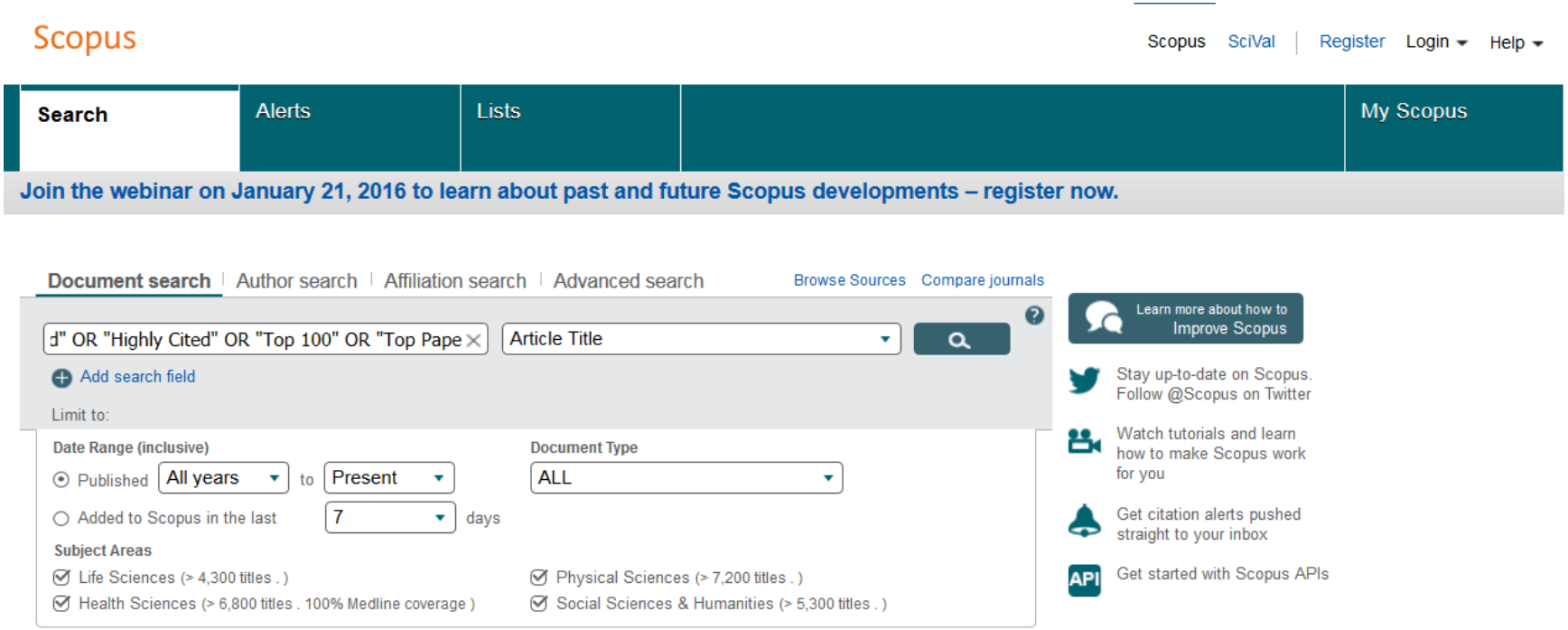
Identifying Key Journals in the field: Search keywords on SCOPUS



Identifying Key Journals in the field: Check the “Source Title”

Source Title	
☐ Scientometrics	(76)
☐ ENR Engineering News Record	(19)
☐ Journal of the American Society for Information Science and Technology	(16)
☐ Journal of Informetrics	(14)
☐ Modern Healthcare	(11)

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CiteScore

CiteScore 2015 methodology

CiteScore 2015 counts the citations received in 2015 to documents published in 2012, 2013 or 2014, and divides this by the number of documents published in 2012, 2013 and 2014.

3-year publication window

The 3-year CiteScore time window was chosen as a best fit for all subject areas. Research shows that a 3-year publication window is long enough to capture the citation peak of the majority of disciplines.

Frequency

	CiteScore	CiteScore Tracker (on Scopus.com)
Calculated	Annually	12 times per year
Updates	None	Monthly

Document types

All types of documents (research articles, review articles, conference proceedings, editorials errata, letters, notes, and short surveys) are included in the CiteScore calculation. Although articles in press are included in Scopus they are not included in the calculation.

Source: https://journalmetrics.scopus.com/

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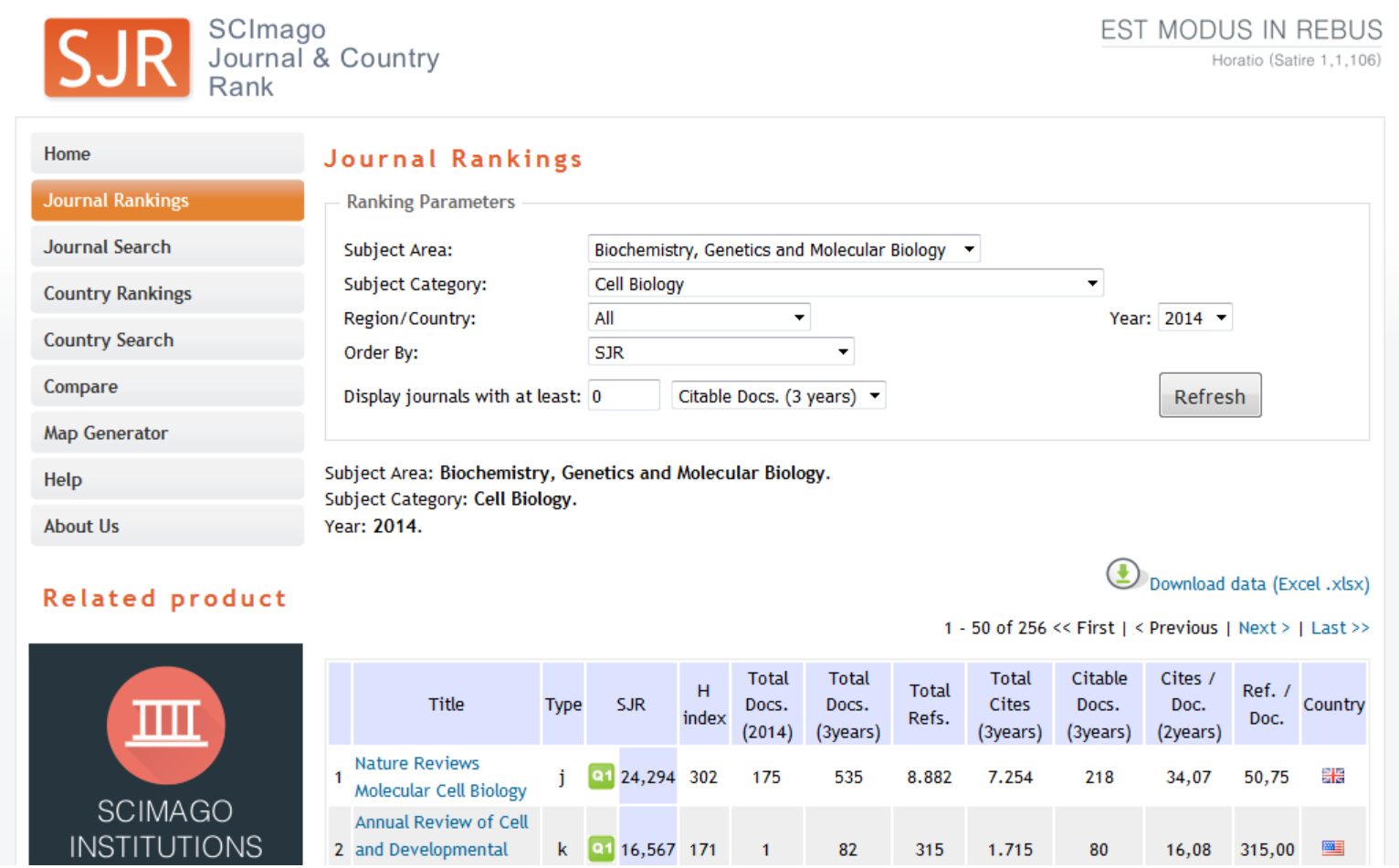
Identifying Key Journals in the field
Select the Subject Area on [Scimago Journal & Country Rank]



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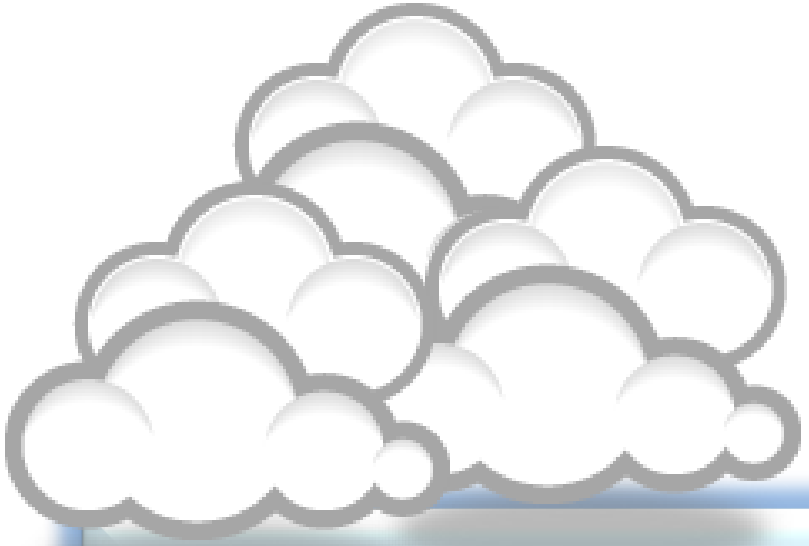

Promote your publication to get more citation

1. Preparing an article

Source: *Building a professional identity: from research to impact* | *April 16*, *2015*. Manon Burger Project Manager Marketing Communications Elsevier Journals

Authors cite a work because:

- It is relevant (in some way) to what they're writing
- They know it exists

Source: Gosling, C. (2013). Tips for improving citations 2nd Bibliometrics in Libraries Meeting: The Open University.

33 Tips to Maximize Articles' Citation Frequency

- Self-archive articles
- Keep your professional web pages and published lists up to date
- Make your research easy to find, especially for online searchers
- Deposit paper in Open Access repository
- Contribute to Wikipedia
- Start blogging

Read more: Ale Ebrahim, N., Salehi, H., Embi, M. A., Habibi Tanha, F., Gholizadeh, H., Motahar, S. M., & Ordi, A. (2013). Effective Strategies for Increasing Citation Frequency. International Education Studies, 6(11), 93-99. doi: 10.5539/ies.v6n11p93

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33 Tips to Maximize Articles' Citation Frequency

- Join academic social networking sites
- link your latest published article to your email signature
- Create a podcast describing the research project and submit the podcast to YouTube or Vimeo
- Make an online CV.

Read more: Ale Ebrahim, N., Salehi, H., Embi, M. A., Habibi Tanha, F., Gholizadeh, H., Motahar, S. M., & Ordi, A. (2013). Effective Strategies for Increasing Citation Frequency. International Education Studies, 6(11), 93-99. doi: 10.5539/ies.v6n11p93

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WORKSHOP SERIES TOPICS

SESSION	DATE	TIME	TOPIC
1	7 September 2016	2.00 – 4.30 p.m.	Citations and its impact to university ranking
2.1	22 September 2016	10.00 a.m. – 12.00	Research Outreach: Wider Visibility to Increase Citation*
2.2		2.00 – 5.00 p.m.	Plain Language Summary: The Common Language of Research & Innovation *
3	28 September 2016	2.00 – 4.30 p.m.	Analysis of bibliometrics information for select the best field of study
4	5 October 2016	2.00 – 4.30 p.m.	A new system for measuring research impact
7	26 October 2016	2.00 – 4.30 p.m.	Prepare a pre/post print of your documents for advertisement
8	2 November 2016	2.00 – 4.30 p.m.	Create a publication database for enhancing research visibility
9	9 November 2016	2.00 – 4.30 p.m.	Create a google scholar profile to boost research visibility
10	16 November 2016	2.00 – 4.30 p.m.	Create and maintain an up-to-date researcherid profile
11	23 November 2016	2.00 – 4.30 p.m.	Online repository: improving the research visibility and impact
12	30 November 2016	2.00 – 4.30 p.m.	Kudos: promote your published research reach and impact
13	7 December 2016	2.00 – 4.30 p.m.	Journal selection procedure: select the best journal to ensure the highest citation
14	14 December 2016	2.00 – 4.30 p.m.	Establish your expertise with a science blog
15	21 December 2016	9.00 – 11.30 a.m.	Promote your research work on LinkedIn
16	4 January 2017	9.00 – 11.30 a.m.	Make your data discoverable on a data repository
17	11 January 2017	9.00 – 11.30 a.m.	Microblogging for enhancing the research accessibility
18	18 January 2017	9.00 – 11.30 a.m.	Make an audio slides for your research
19	25 January 2017	2.00 – 4.30 p.m.	Academic social networking (ResearchGate & Academia) and the re-search impact
20	15 February 2017	2.00 – 4.30 p.m.	Publish online magazine to promote publications and research findings
21	22 February 2017	2.00 – 4.30 p.m.	Enhance research visibility by tracking citations
22	1 March 2017	2.00 – 4.30 p.m.	"Document publishing tools" for research visibility improvement
23	8 March 2017	2.00 – 4.30 p.m.	Publication's e-mail marketing procedure
24	15 March 2017	2.00 – 4.30 p.m.	The use of reference management tools to improve citation
25	22 March 2017	2.00 – 4.30 p.m.	Contribute to Wikipedia: an approach to increase research visibility on the web

http://umconference.um.edu.my/ws

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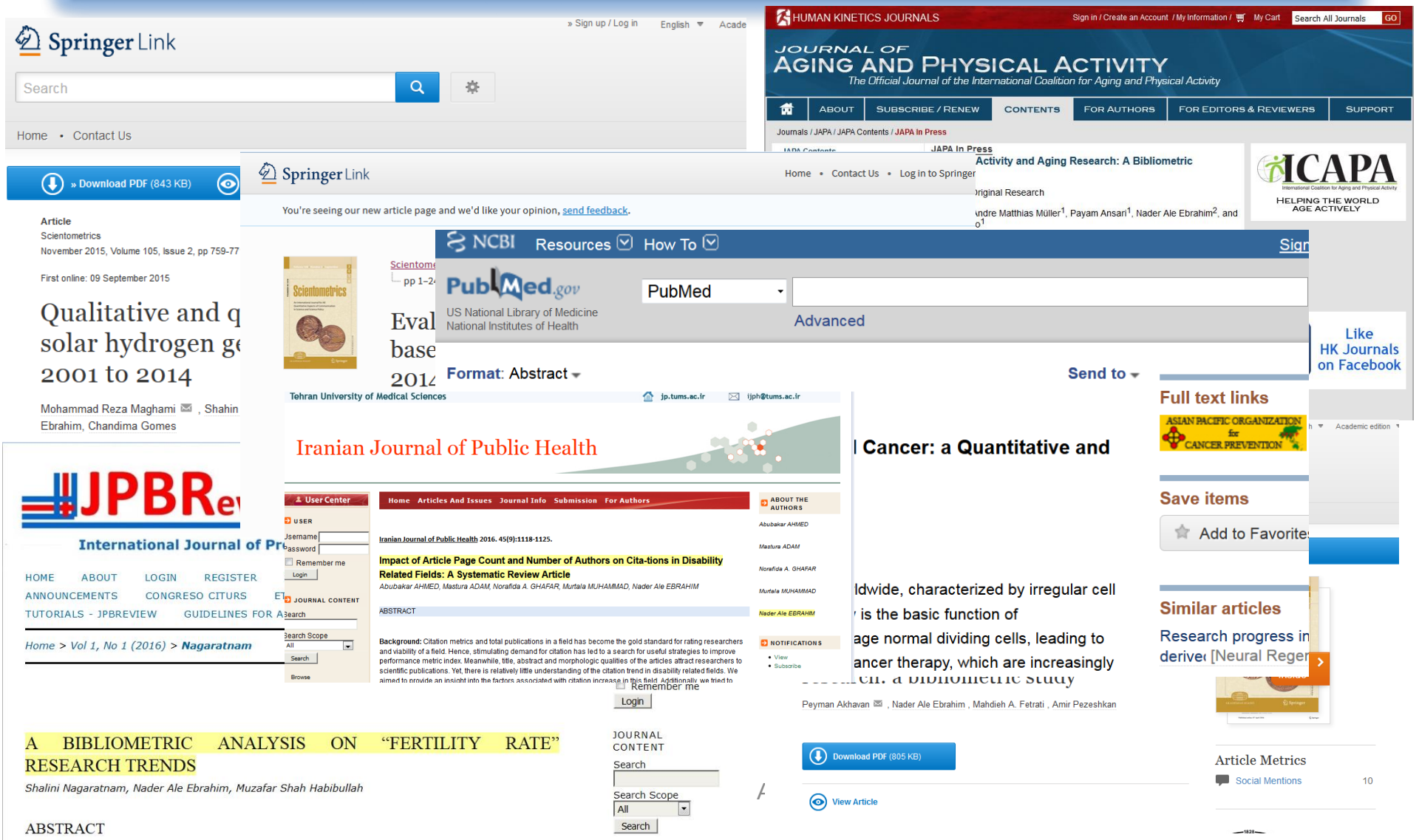
My recent publications



Questions?

E-mail: aleebrahim@um.edu.my

Twitter: @aleebrahim

www.researcherid.com/rid/C-2414-2009
http://scholar.google.com/citations

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http://scholar.google.com/citations

References

1. Ale Ebrahim, N. (2013). Introduction to the Research Tools mind map. *Research World*, *10*, Article A10.4. Retrieved from https://ssrn.com/abstract=2280007
2. Ale Ebrahim, N., Salehi, H., Embi, M. A., Habibi Tanha, F., Gholizadeh, H., Motahar, S. M., & Ordi, A. (2013). Effective Strategies for Increasing Citation Frequency. International Education Studies, 6(11), 93-99. doi: 10.5539/ies.v6n11p93
3. *Building a professional identity: from research to impact* | *April 16*, *2015*. Manon Burger Project Manager Marketing Communications Elsevier Journals
4. Gasparyan, A. Y. (2013). Choosing the target journal: do authors need a comprehensive approach?. *Journal of Korean medical science*, *28*(8), 1117-1119.
5. *How to Write Great Papers*. From title to references. From submission to acceptance. Presented by: *Anthony* Newman. Publisher,. Elsevier, Amsterdam

My recent presentations:

1. Ale Ebrahim, Nader (2017): Research Impact Measurement. figshare. https://doi.org/10.6084/m9.figshare.4681345.v1
2. Ale Ebrahim, Nader (2017): Literature Review from Search to Publication, Part 1: Systematic Review. figshare. https://doi.org/10.6084/m9.figshare.4668232.v1
3. Ale Ebrahim, Nader (2017): Literature Review from Search to Publication, Part 2: Finding proper articles. figshare. https://doi.org/10.6084/m9.figshare.4668241.v1
4. Ale Ebrahim, Nader (2017): Enrich Research Visibility and Impact by Citation Tracking. figshare. https://doi.org/10.6084/m9.figshare.4679740.v1
5. Ale Ebrahim, Nader (2017). *Create an Audio/Video Slides for your Research*. Paper presented at the 4th SERIES OF INTRODUCTORY WORKSHOP ON: Strategies to Enhance Research Visibility, Impact & Citations, Centre for Research Services, Institute of Research Management and Services (IPPP)", University of Malaya. https://dx.doi.org/10.6084/m9.figshare.4557568.v1

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