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Converting Unpublished Materials with Tools to Improve Research Visibility

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1st March 2017



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4th SERIES OF INTRODUCTORY WORKSHOP ON: *Strategies to Enhance Research Visibility, Impact & Citations*

Nader Ale Ebrahim, PhD

=====
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Abstract

Abstract: Unpublished papers, white papers and teaching materials can be a source for increasing the author's visibility. Getting author's documents (**the full range of work produced by scholars and researchers**) under control is a key driver to enhance research visibility and impact. With a document publishing tools, authors can put all of their key documents online, where they are immediately accessible to the researchers that need them. By storing documents online researchers can disseminate their research output. I will introduce some of document publishing tools in this workshop.

Keywords: H-index, Improve citations, Research tools, Bibliometrics, Research Visibility, Research Impact

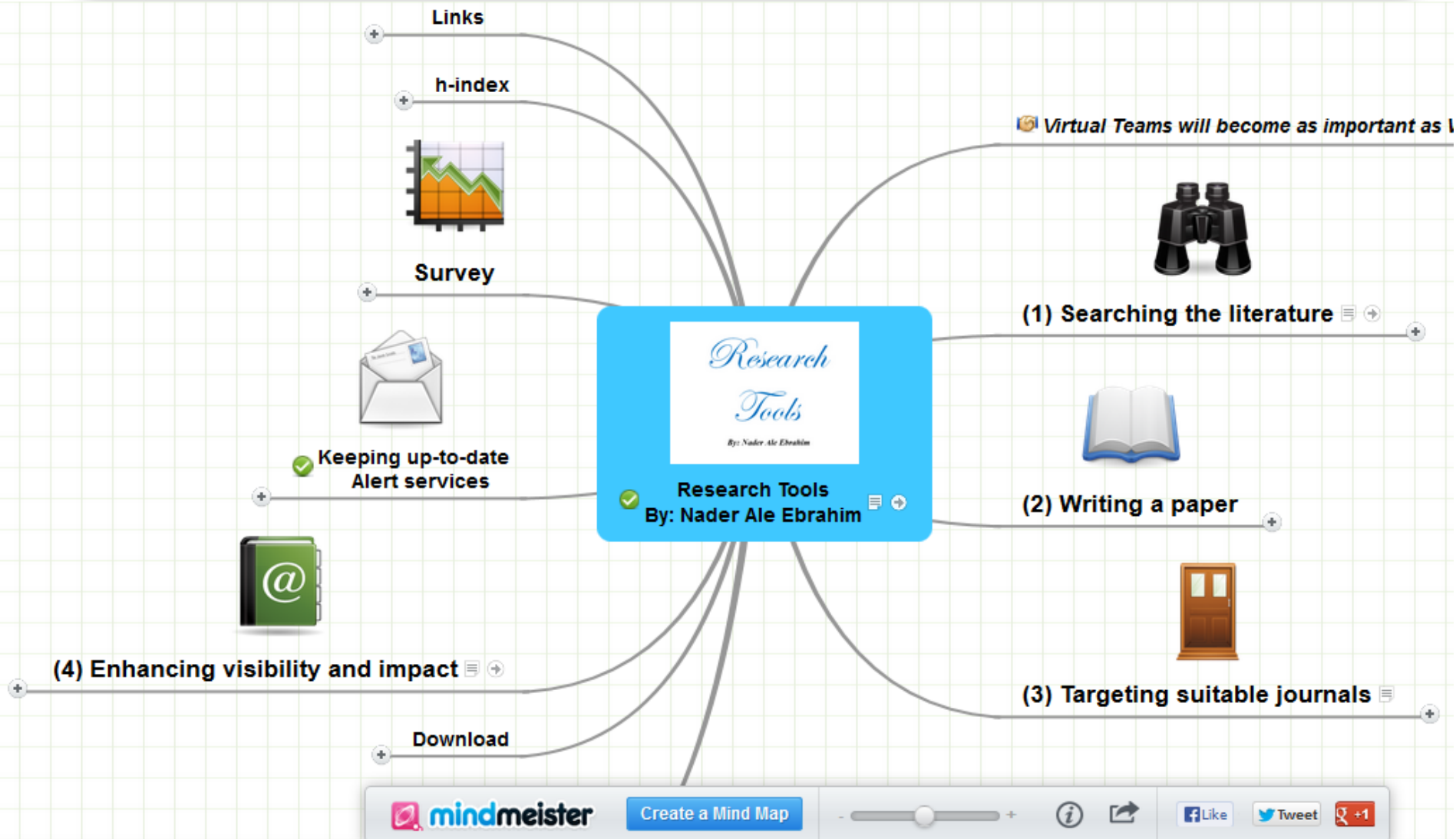
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SESSION	DATE	TIME	TOPIC
1	7 September 2016	2.00 – 4.30 p.m.	Citations and its impact to university ranking
2.1	22 September 2016	10.00 a.m. – 12.00	Research Outreach: Wider Visibility to Increase Citation*
2.2		2.00 – 5.00 p.m.	Plain Language Summary: The Common Language of Research & Innovation *
3	28 September 2016	2.00 – 4.30 p.m.	Analysis of bibliometrics information for select the best field of study
4	5 October 2016	2.00 – 4.30 p.m.	A new system for measuring research impact
5	12 October 2016	2.00 – 4.30 p.m.	How to select a brand name for your research interest?

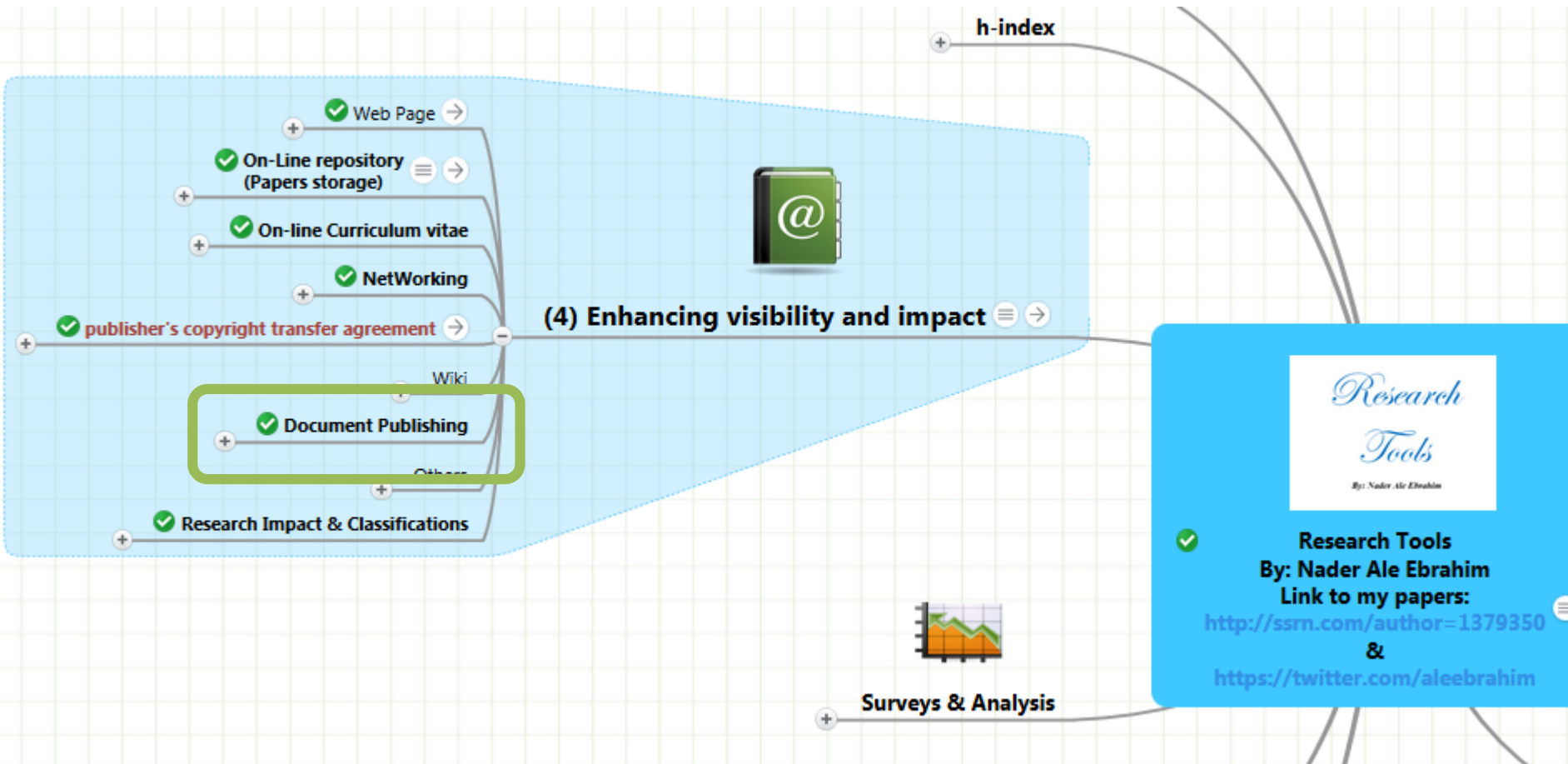
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8	2 November 2016	2.00 – 4.30 p.m.	Create a publication database for enhancing research visibility
9	9 November 2016	2.00 – 4.30 p.m.	Create a google scholar profile to boost research visibility
10	16 November 2016	2.00 – 4.30 p.m.	Create and maintain an up-to-date researcherid profile
11	23 November 2016	2.00 – 4.30 p.m.	Online repository: improving the research visibility and impact
12	30 November 2016	2.00 – 4.30 p.m.	Kudos: promote your published research reach and impact
13	7 December 2016	2.00 – 4.30 p.m.	Journal selection procedure: select the best journal to ensure the highest citation
14	14 December 2016	2.00 – 4.30 p.m.	Establish your expertise with a science blog
15	21 December 2016	9.00 – 11.30 a.m.	Promote your research work on LinkedIn
16	4 January 2017	9.00 – 11.30 a.m.	Make your data discoverable on a data repository
17	11 January 2017	9.00 – 11.30 a.m.	Microblogging for enhancing the research accessibility
18	18 January 2017	9.00 – 11.30 a.m.	Make an audio slides for your research
19	25 January 2017	2.00 – 4.30 p.m.	Academic social networking (ResearchGate & Academia) and the research impact
20	15 February 2017	2.00 – 4.30 p.m.	Publish online magazine to promote publications and research findings
21	22 February 2017	2.00 – 4.30 p.m.	Enhance research visibility by tracking citations
22	1 March 2017	2.00 – 4.30 p.m.	“Document publishing tools” for research visibility improvement
23	8 March 2017	2.00 – 4.30 p.m.	Publication social marketing procedure
24	15 March 2017	2.00 – 4.30 p.m.	The use of reference management tools to improve citation
25	22 March 2017	2.00 – 4.30 p.m.	Contribute to Wikipedia: an approach to increase research visibility on the web

Research Tools Mind Map



Research Tools Mind Map -> (4) Enhancing visibility and impact -> Document publishing

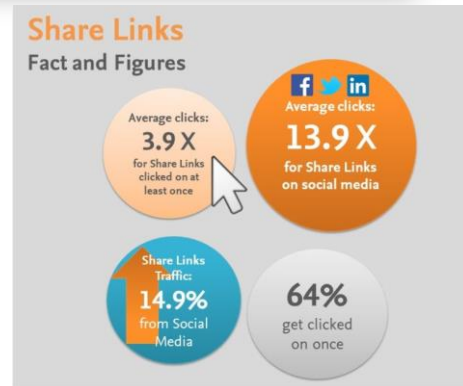


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
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Institutional repositories provide an ideal medium for scholars to move beyond the journal article.

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Reflecting on their experiences supporting the growth of Columbia University's Academic Commons digital repository, [Leyla Williams](#), [Kathryn Pope](#), and [Brian Luna Lucero](#) make a clear case for why other institutional repositories should look to broaden the scope of the materials

they house.

Institutional repositories (IRs) should actively collect the full range of work produced by scholars and researchers — not just “green” versions of peer-reviewed journal articles but student theses, data, working papers, blog posts, and more. In doing so, IRs become vital platforms that leverage the potential of the Web to reach a broader audience, bring new voices to scholarly discourse, and create opportunities for collaboration.

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impacts on transitional plant communities than experiments conducted in single geographic locations.

Elevated Atmospheric Carbon Dioxide

Carbon dioxide concentration in the atmosphere has increased about 21 percent from 280 parts per million (ppm) in preindustrial times to approximately 370 ppm today and is predicted by some models to double within the next century. Effects of elevated CO₂ and climate change will likely be apparent first in geographic areas where major vegetation types meet. With funding from the USGS Global Change Program, investigators are conducting experiments to determine the relative responses of this mangrove-salt marsh community to CO₂ enrichment and interactions with local factors such as nutrient regime (fig. 4). Preliminary results indicate that vegetation shifts from salt marsh to mangrove-dominated communities will not occur by increases in CO₂ alone, especially where soil conditions promote growth of smooth cordgrass which suppresses expansion of black mangrove; however, where smooth cordgrass is stressed or eliminated, for example by climate extremes, black mangrove may invade salt marsh (fig. 2).



Figure 4. An experiment to determine effects of elevated carbon dioxide (CO₂) and other factors on a mangrove-salt marsh community.

Accelerated Sea Level Rise and Peat-forming Mangroves

Scientists from USGS have collaborated with Smithsonian Institution scientists to understand how peat-forming mangroves keep pace with rising sea level. Mangrove islands in the Mesosamerican Barrier Reef System are isolated from inputs of terrigenous sediment and are thus dependent upon accumulation of organic matter for soil formation. Here, mangroves have built vertically through peat formation, which occurs when decomposition of organic matter is slow. Soil waterlogging and low nutrients, which slow decomposition of mangrove tissues, naturally lead to a buildup of peat that raises the soil surface a few millimeters per year over long periods of time. Mangrove peat is composed primarily of refractory roots, rather than leaf or wood material that decays more quickly or is removed by tides (Middleton and McKee, 2001). Mangrove islands are underlain by peat up to 10 m in depth, and radiocarbon dating indicates that mangroves established in these sites 7,000 or 8,000 years before present. As the sea level rose, mangroves kept pace by deposition and slow turnover of roots (McKee and Faulkner, 2000).

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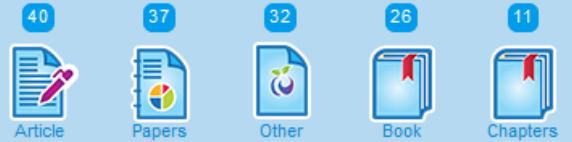
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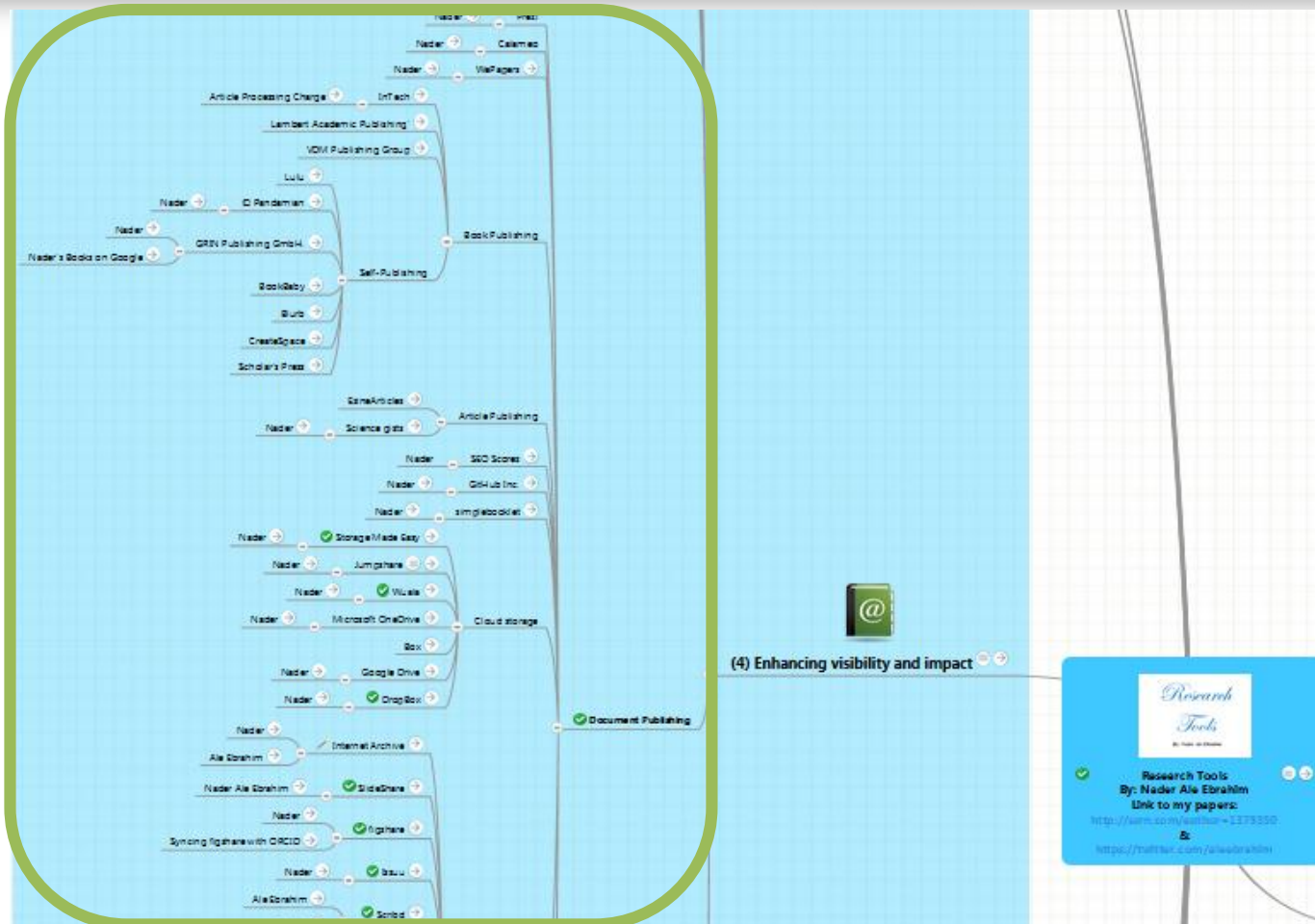
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Impact of Article Page Count and Number of Authors on Citations in Disability Related Fields: A Systematic Review Article
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ABSTRACT

Background: Citation metrics and total publications in a field has become the gold standard for rating researchers and visibility of a field. Hence, stimulating demand for citation has led to a search for useful strategies to improve performance metric index. Meanwhile, title, abstract and morphologic qualities of the articles attract researchers to scientific publications. Yet, there is relatively little understanding of the citation trend in disability related fields. We aimed to provide an insight into the factors associated with citation increase in this field. Additionally, we tried to

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My recent presentations:

1. Ale Ebrahim, N. (2017). *Literature Review from Search to Publication, Part 2: Finding proper articles*. Paper presented at the Effective Use of Research & Publication Tools and Resources, Computer lab, Second floor, Institute of Research Management and Services (IPPP), University of Malaya. <https://doi.org/10.6084/m9.figshare.4668241.v1>
2. Ale Ebrahim, N. (2017). *Literature Review from Search to Publication, Part 1: Systematic Review*. Paper presented at the Effective Use of Research & Publication Tools and Resources, Computer lab, Second floor, Institute of Research Management and Services (IPPP), University of Malaya. <https://doi.org/10.6084/m9.figshare.4668232.v1>
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