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Selection of brand name, area of expertise and best suited keywords

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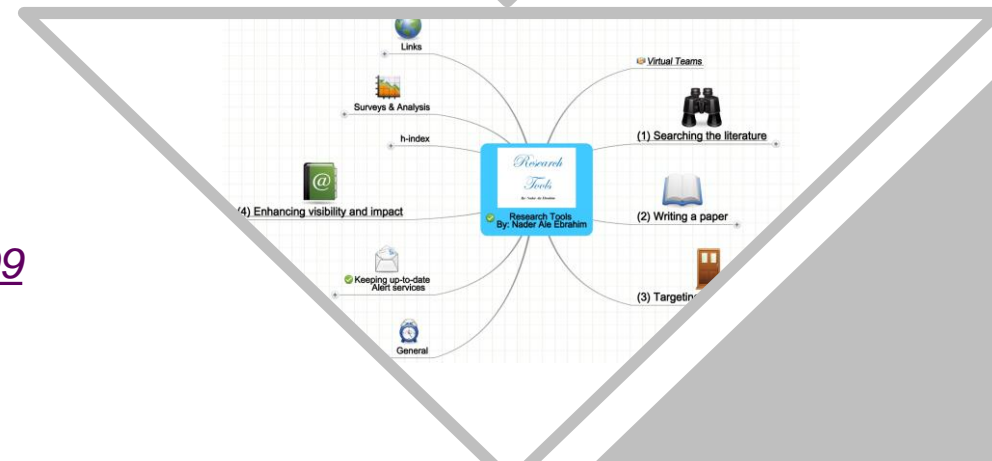


[@aalebrahim](https://twitter.com/aalebrahim)



www.researcherid.com/rid/C-2414-2009

<http://scholar.google.com/citations>



7th March 2017

All of my presentations are available online at:

https://figshare.com/authors/Nader_Ale_Ebrahim/100797

Link to this presentation:

TRAIN-THE TRAINERS WORKSHOP SERIES ON: *Strategies to Enhance Research Visibility, Impact & Citations*

Nader Ale Ebrahim, PhD

=====
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Institute of Management and Research Services
University of Malaya, Kuala Lumpur, Malaysia
www.researcherid.com/rid/C-2414-2009
<http://scholar.google.com/citations>

Part 2: Selection of brand name, area of expertise and best suited keywords

Read more: Ale Ebrahim, N., Salehi, H., Embi, M. A., Habibi Tanha, F., Gholizadeh, H., Motahar, S. M., & Ordi, A. (2013). [Effective Strategies for Increasing Citation Frequency](#). *International Education Studies*, 6(11), 93-99. doi: 10.5539/ies.v6n11p93

Abstract

Abstract: Selecting a research “brand name”, “area of expertise”, and “the best suited keyword sets” is one of the most important decisions that a researcher will need to make. The research brand name should appear in the title, abstract and keywords’ part of a paper. The title is extremely important and must be chosen with great care, as it will be read by thousands, whereas few will read the entire paper. On the other hand, indexing and abstracting of the paper depends on the accuracy of the title and the keywords set in the paper abstract. The unique research name makes title meaningful and not general.

Keywords: H-index, Improve citations, Research tools, Bibliometrics, Research visibility, Research Impact

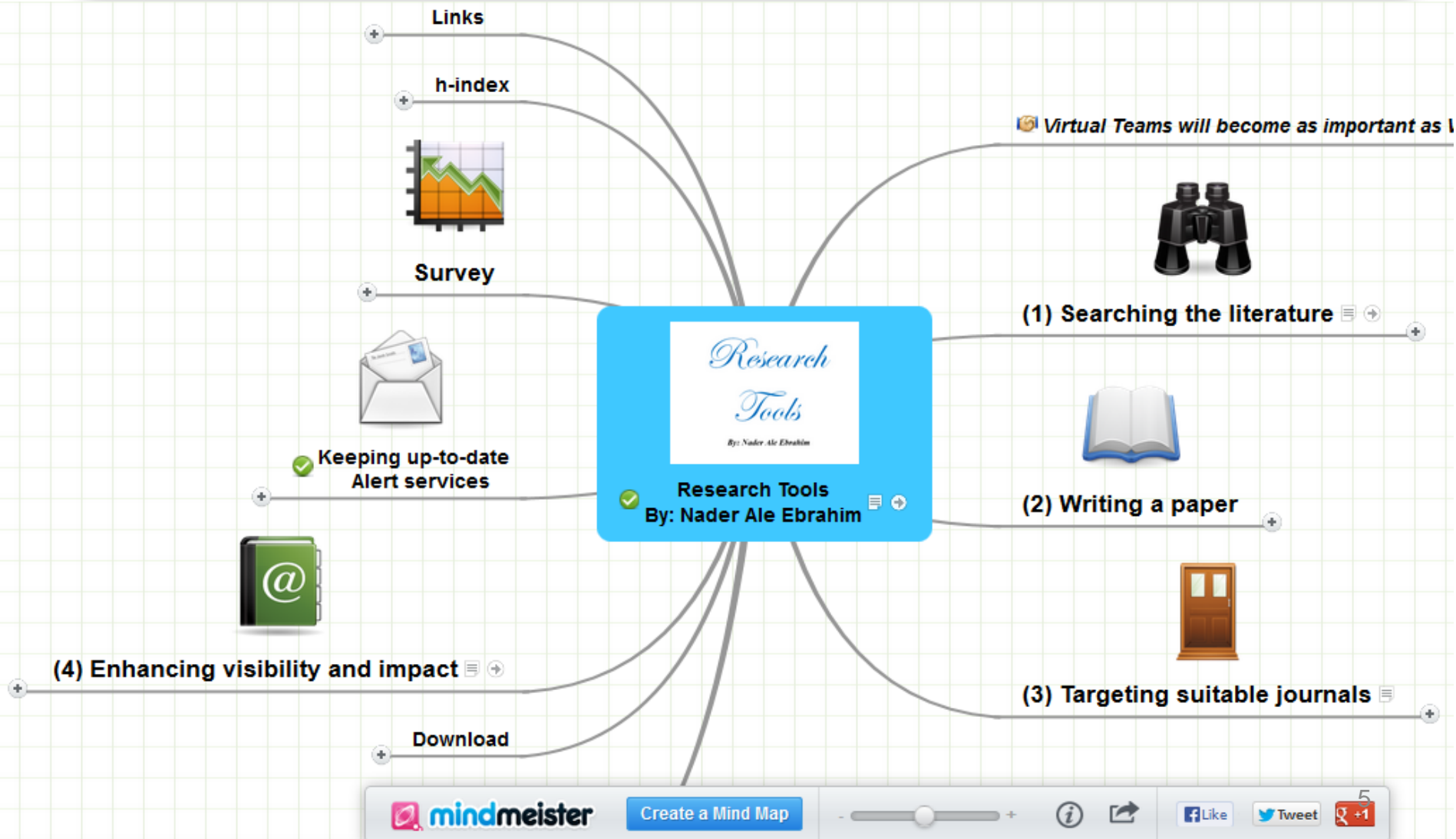
WORKSHOP SERIES TOPICS

SESSION	DATE	TIME	TOPIC
1	7 September 2016	2.00 – 4.30 p.m.	Citations and its impact to university ranking
2.1	22 September 2016	10.00 a.m. – 12.00	Research Outreach: Wider Visibility to Increase Citation*
2.2		2.00 – 5.00 p.m.	Plain Language Summary: The Common Language of Research & Innovation *
3	28 September 2016	2.00 – 4.30 p.m.	Analysis of bibliometrics information for select the best field of study
4	5 October 2016	2.00 – 4.30 p.m.	A new system for measuring research impact
5	12 October 2016	2.00 – 4.30 p.m.	How to select a brand name for your research interest?

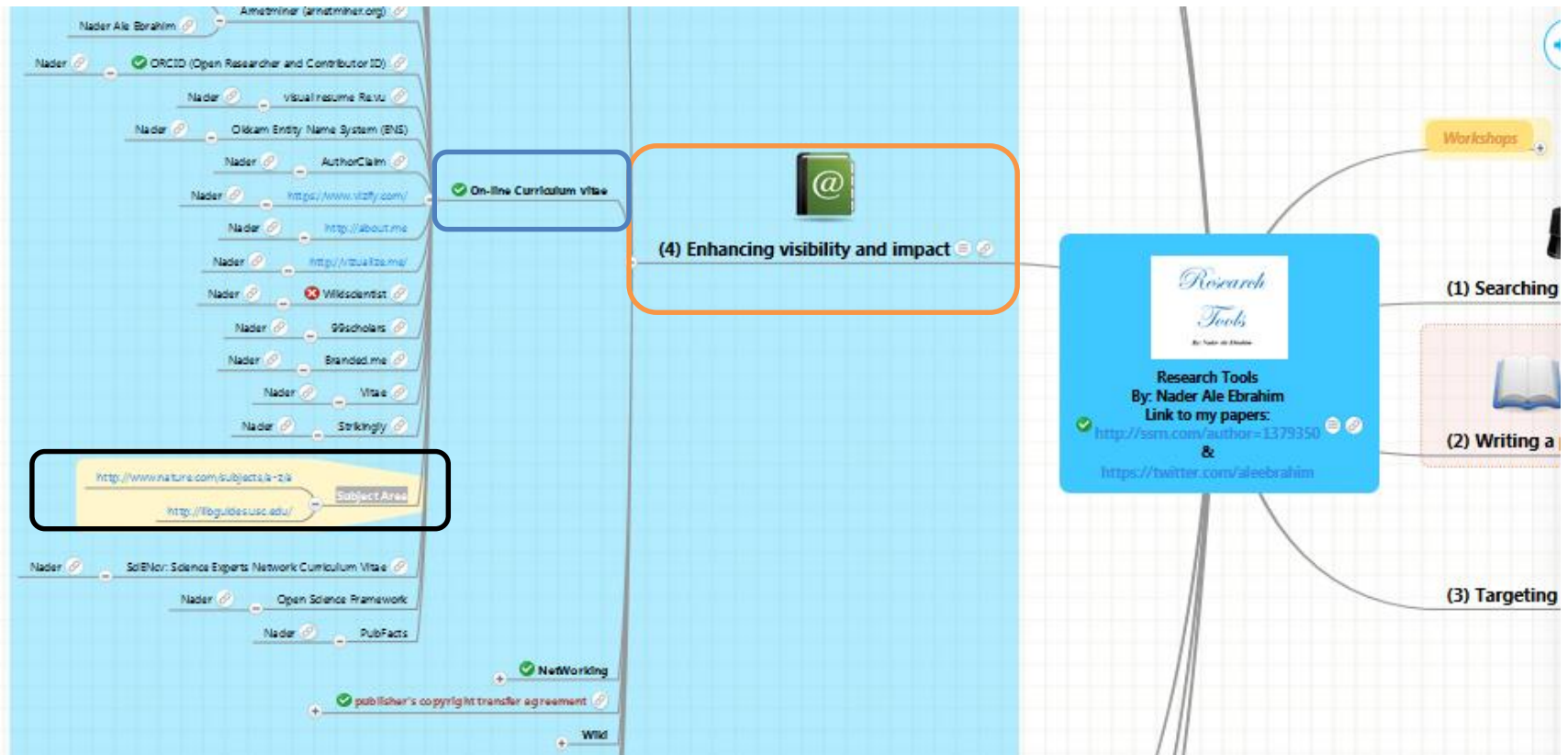
<http://umconference.um.edu.my/ws>

8	2 November 2016	2.00 – 4.30 p.m.	Create a publication database for enhancing research visibility
9	9 November 2016	2.00 – 4.30 p.m.	Create a google scholar profile to boost research visibility
10	16 November 2016	2.00 – 4.30 p.m.	Create and maintain an up-to-date researcherid profile
11	23 November 2016	2.00 – 4.30 p.m.	Online repository: improving the research visibility and impact
12	30 November 2016	2.00 – 4.30 p.m.	Kudos: promote your published research reach and impact
13	7 December 2016	2.00 – 4.30 p.m.	Journal selection procedure: select the best journal to ensure the highest citation
14	14 December 2016	2.00 – 4.30 p.m.	Establish your expertise with a science blog
15	21 December 2016	9.00 – 11.30 a.m.	Promote your research work on LinkedIn
16	4 January 2017	9.00 – 11.30 a.m.	Make your data discoverable on a data repository
17	11 January 2017	9.00 – 11.30 a.m.	Microblogging for enhancing the research accessibility
18	18 January 2017	9.00 – 11.30 a.m.	Make an audio slides for your research
19	25 January 2017	2.00 – 4.30 p.m.	Academic social networking (ResearchGate & Academia) and the research impact
20	15 February 2017	2.00 – 4.30 p.m.	Publish online magazine to promote publications and research findings
21	22 February 2017	2.00 – 4.30 p.m.	Enhance research visibility by tracking citations
22	1 March 2017	2.00 – 4.30 p.m.	“Document publishing tools” for research visibility improvement
23	8 March 2017	2.00 – 4.30 p.m.	Publication’s e-mail marketing procedure
24	15 March 2017	2.00 – 4.30 p.m.	The use of reference management tools to improve citation
25	22 March 2017	2.00 – 4.30 p.m.	Contribute to Wikipedia: an approach to increase research visibility on the web

Research Tools Mind Map



Research Tools Mind Map => (4) Enhancing visibility and impact => On-line Curriculum vitae => Subject Area





Source: http://wiki.lib.sun.ac.za/index.php/SUNScholar/Research_Article_Metrics

Path analysis of the relationship between visibility and citation: the mediating roles of save, discussion, and recommendation metrics

Ale Ebrahim et al. (2014) believe that increased accessibility of an article through search engines can improve its citation rate.

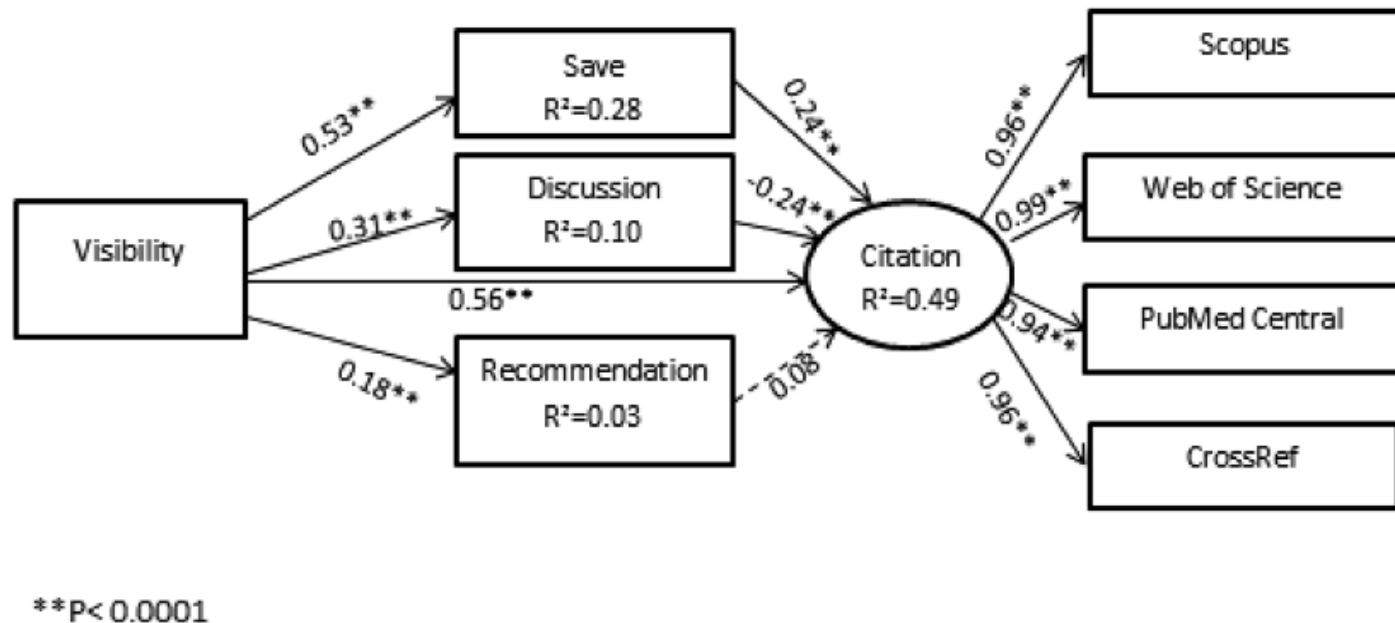


Fig. 2 Testing the model for the impact of visibility on citation with save, discussion and recommendation as mediators

Source: Ebrahimi, S., Mehrad, J., Setareh, F., & Hosseinihari, M. (2016). Path analysis of the relationship between visibility and citation: the mediating roles of save, discussion, and recommendation metrics. *Scientometrics* 1-14. doi:10.1007/s11192-016-2130-z

Get found. Optimize your research articles for search engines.

TIPS:

▶ Write a good and short title for your article. If you can use one or more keywords in the title while accurately describing the content of your article, then do it. Keep in mind the audience of your article and any academic keywords specific to your field to inform which keywords may be best to use.

Source: https://www.elsevier.com/_data/assets/pdf_file/0004/98995/ECR_SEO_180912.pdf

Create a profile Word file including:

- Author's photo URL
- Author name's variation
- Author's (past & present) affiliation
- Author's subject area
- Author's research interest
- Author's brief biography
- Unique keyword/s
- Keywords
- Hyperlinks (Links to other services: Twitter, Facebook, LinkedIn, Google+)

Name Ambiguity

UNIVERSITY OF WATERLOO

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Calculate Your Academic Footprint

Tags: [calculate your academic footprint](#), [citation tracking](#), [research impact](#)

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Author Profiles [Print Page](#) Search: This Guide

Name Ambiguity

It is important for works to be correctly attributed to their author. Unfortunately, name ambiguity can sometimes make this challenging!

Name variants are a key example of name ambiguity and include:

- More than one author having the same name
- Similar spelling of name
- Incorrect name order
- Use or misuse of middle initial
- Different version of name used throughout career (name change, maiden name, married name, etc)

Researcher identification systems offer stable author identifiers, and provide one way that author name ambiguity can be

Why do I need more than one?

The reality is that different databases can have different identification numbers for the same author.

- Combine this with the fact that different databases may have different publications and different citing articles within it, and you create the opportunity for missed citations. This greatly improves the chance for the value of your h-index to be negatively affected.

Author Identification Systems

Author name disambiguation and the association of scholarly works with the correct author have long been a problem for those wishing to develop a comprehensive list of publications for individuals.

Source: A. B. Wagner, "Author Identification Systems," *Issues in Science and Technology Librarianship*, 2009.

Author name's variation

- Nader Ale Ebrahim
- Nader Ale Ibrahim
- **Ale Ebrahim, Nader**
- N. Ale Ebrahim
- Ale Ebrahim, N.
- Ebrahim, N. A.
- Nader Al-e-Ebrahim
- Nader A. Ebrahim
- A. E. Nader
- Nader, A. E.
- نادر آل ابراهيم

RePEc Author Service

USER *NADER ALE EBRAHIM*: [SETTINGS](#) | [MENU](#) | [LOGOUT](#)

[PROFILE](#): [NAMES](#) [CONTACT](#) [AFFILIATIONS](#) **[RESEARCH](#)** [CITATIONS 1](#) | [OVERVIEW](#)

Automatic search

We don't have any (more) suggestions for you.

[Not satisfied with search results?](#)

RESEARCH:

[ACCEPTED ITEMS](#)

AUTO SUGGESTIONS

[MANUAL SEARCH](#)

[REFUSED ITEMS](#)

[AUTO UPDATE](#)

The names we search are based on your full name and [your name variations](#):

Nader Ale Ebrahim
Ale Ebrahim, Nader
N. Ale Ebrahim
Ale Ebrahim, N.
Ebrahim, N. A.
n ale ebrahim
نادر آل ابراهيم
Ebrahim, Nader Ale

RUN AUTOMATIC SEARCH

Use a standardized institutional affiliation

Use a standardized institutional affiliation and address, using no abbreviations.

Recommended Affiliation Citation	
Use This:	Not This:
Mae O. Gordon Department of Ophthalmology and Visual Sciences Washington University School of Medicine 660 South Euclid Avenue Saint Louis, Missouri 63110 United States of America	M. Gordon Dept. of Ophthal. and Vis. Sci. Wash. U. Sch. Med. 660 S. Euclid Ave. St. Louis, MO

Source: *Strategies for Enhancing the Impact of Research*, Retrieved from <https://becker.wustl.edu/impact-assessment/strategies>

Alternative spellings lead to online confusion

Ex2. Beijing University of Aeronautics and Astronautics 北京航空航天大学

The image shows four overlapping screenshots of a Scopus search interface, illustrating how different spellings of the same university name affect search results. Red circles highlight the Scopus counts for each query.

- Top-left:** Query: AFFIL("Beijing University of Aeronautics and Astronautics")
Scopus: 3,570
- Top-right:** Query: AFFIL("Bei hang University")
Scopus: 20
- Middle-left:** Query: AFFIL("Beijing University of Astronautics and Aeronautics")
Scopus: 12
- Middle-right:** Query: AFFIL("Beihang University")
Scopus: 1,450
- Bottom-left:** Query: AFFIL("University of Aeronautics and Astronautics, Beijing")
Scopus: 7

The bottom-left screenshot includes a 'Refine Results' table:

Source Title	Author Name
<input type="checkbox"/> Hang Tian Yi Xue Yu Yi Xue Gong Cheng Space Medicine Medical Engineering (2)	<input type="checkbox"/> Yang, F. (2)
<input type="checkbox"/> Aerosol Science and Technology (1)	<input type="checkbox"/> Zhu, Y. (1)
<input type="checkbox"/> Applied Optics (1)	<input type="checkbox"/> Yuan, X.g. (1)

Affiliation

- **Ensuring that the *'University College Cork'* identifier is used in all research publications**
 - ensures credit for your publications and citations is accumulated by UCC
- **National Citation Report project**
 - UCC was found to have more than 1,600+ name variants in Web of Science

Source: <http://www.slideshare.net/ucclibrarybibliometrics/citation-impact-introduction>

Author's affiliation

- **Old Affiliation**

Ale Ebrahim, Nader

Department of Engineering Design and Manufacture, Faculty of Engineering, University of Malaya (UM), Kuala Lumpur, Malaysia.

- **New Affiliation**

Ale Ebrahim, Nader

Centre of Research Services, Institute of Research Management and Monitoring (IPPP), University of Malaya, Kuala Lumpur, Malaysia.

Author's subject area

- **Industrial Engineering**
 - Technology Management

- **Education**
 - Research Tools

nature.com subject areas

nature.com > subjects



nature.com

Latest research and news by subject

Learn about the latest research, reviews and news from across all of the Nature journals by subject

Research Areas (Categories / Classification)

Research areas are classified into five broad categories:

- Arts Humanities
- Life Sciences Biomedicine
- Physical Sciences
- Social Sciences
- Technology

Source: [Web of Science™ Core Collection Help](#), [Research Area](#)

SCOPUS Subject Area

Agricultural and Biological Sciences-**AGRI** / Arts and Humanities-**ARTS** / Biochemistry, Genetics and Molecular Biology-**BIOC** / Business, Management and Accounting-**BUSI** / Chemical Engineering-**CENG** / Chemistry-**CHEM** / Computer Science-**COMP** / Decision Sciences-**DECI** / Earth and Planetary Sciences-**EART** / Economics, Econometrics and Finance-**ECON** / Energy-**ENER** / Engineering-**ENGI** / Environmental Science-**ENVI** / Immunology and Microbiology-**IMMU** / Materials Science-**MATE** / Mathematics-**MATH** / Medicine-**MEDI** / Neuroscience-**NEUR** / Nursing-**NURS** / Pharmacology, Toxicology and Pharmaceutics-**PHAR** / Physics and Astronomy-**PHYS** / Psychology-**PSYC** / Social Sciences-**SOCI** / Veterinary-**VETE** / Dentistry-**DENT** / Health Professions-**HEAL** / Multidisciplinary-**MULT**

JEL Classifications - American Economic Association

A General Economics and Teaching

B History of Economic Thought, Methodology, and Heterodox Approaches

C Mathematical and Quantitative Methods

D Microeconomics

E Macroeconomics and Monetary Economics

F International Economics

G Financial Economics

H Public Economics

subject area & Research interest

- Subject area: “In what discipline is his/her doctorate?”
(<http://wordnetweb.princeton.edu/perl/webwn?s=subject%20area>).
- Research interest: Refers to the broad areas of study the colleague is pursuing (dictybase.org/db/html/help/glossary.html).

GET FOUND. What Are Keywords?

A Word or Phrase that people would employ to locate information on products, services, or topics they are interested in learning more about.

Author's research interest

- **Virtual R&D teams,**
- Virtual Teams,
- Stage-Gate,
- Global Virtual Teams,
- Conceptual Model of Virtual Product Development,
- R&D Management,
- Small and Medium-scale Enterprises (SMEs),
- New Product Development,
- Collaborative systems,
- Electronic-Collaboration,
- Collaboration Technology,
- Concurrent Engineering,

Check your profile on Google Scholar



**Nader Ale Ebrahim (ORCID:
0000-0001-7091-4439)**

Follow

Research Fellow, Centre for Research Services, IPPP, University of Malaya

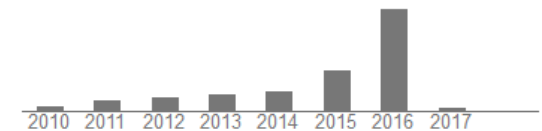
Technology management, Virtual R&D teams, New product development, Research tools, Bibliometrics

Verified email at um.edu.my - Homepage

Google Scholar

Get my own profile

Citation indices	All	Since 2012
Citations	1803	1640
h-index	22	21
i10-index	52	50



Co-authors [View all...](#)

Prof Dr. Zahari Taha, CEng, MIED, FASc

Hadi Salehi (هادى صالحى)

Mohamed Amin Embi

Hossein Gholizadeh(حسين على زاده)

Title	1-20	Cited by	Year
Virtual teams: A literature review N Ale Ebrahim, S Ahmed, Z Taha Australian Journal of Basic and Applied Sciences 3 (3), 2653-2669		220	2009
Virtual R&D teams in small and medium enterprises: A literature review N Ale Ebrahim, S Ahmed, Z Taha		97	2009
A comparison between two main academic literature collections: Web of Science and Scopus databases A Aghaei Chadegani, H Salehi, MM Yunus, H Farhadi, M Fooladi, ...		91	2013
Effective strategies for increasing citation frequency N Ale Ebrahim, H Salehi, MA Embi, F Habibi, H Gholizadeh, SM Motahar, ...		81	2013

Check your research interest on Google Scholar

Google

Scholar

Profiles



Nader Ale Ebrahim (ORCID: 0000-0001-7091-4439)

Research Fellow, Centre for Research Services, IPPP, University of Malaya

Verified email at um.edu.my

Cited by 1803

[Technology management](#) [Virtual R&D teams](#) [New product development](#) [Research tools](#) [Bibliometrics](#)

Dates and citation counts are estimated and are determined automatically by a computer program.

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Consider where you would like to appear – in other words, what is your niche? If someone searched for a topic, where would you like to appear?

Manuscript preparation



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1. General guidelines

- Manuscripts are accepted in English. Any consistent spelling and punctuation styles may be used. Long quotations of 40 words or more should be indented without quotation marks.
- A typical manuscript will not exceed 8500 words including tables, references and captions. Manuscripts that greatly exceed this will be critically reviewed with respect to length. Authors should include a word count with their manuscript.
- Manuscripts should be compiled in the following order: title page; abstract; keywords; main text; acknowledgements; references; appendices (as appropriate); table(s) with caption(s) (on individual pages); figure caption(s) (as a list).
- Abstracts of 250 words are required for all manuscripts submitted.
- Each manuscript should have keywords.
- ***Search engine optimization (SEO) is a means of making your article more visible to anyone who might be looking for it. Please consult our guidance [here](#).***

Source: <http://www.tandfonline.com/action/authorSubmission?journalCode=tsed20&page=instructions#.Vbgwmfkuwg4>

Keywords

- Recent evidence suggests that a strong correlation exists between online hits and subsequent citations for journal articles. Search engines rank highly as starting points. Students are increasingly more likely to start their research by using Google Scholar™, rather than by the traditional starting point of Abstracting and Indexing resources.
- We know that the use of keywords helps to increase the chances of the article being located, and therefore cited.
- Many search engines have their own algorithms for ranking sites, some by ranking the relevance of content and links to the site from other websites. Some search engines use metadata or "meta-tagging" to assess relevant content. Most search engines, however, scan a page for keyword phrases, which gives emphasis to phrases in headings and/or repeated phrases. The number of other sites that link to a web page also indicates how that page is valued.
- **Authors should know the key phrases for their subject area.** Reference to an established common indexing standard in a particular discipline is a useful starting point - GeoRef, ERIC Thesaurus, PsycInfo, ChemWeb, and so on.
- Keyword terms may differ from the actual text used in the title and abstract, but should accurately reflect what the article is about. **Why not try searching for the keywords you have chosen, before you submit your article?** This will help you see how useful they are.

Tips to Select a Brand Name

- **Make it unique**
- **Ensure you can make it Web-Friendly**
- **Make it memorable**
- **Ensure you can repeat in your publication's title and abstract**
- **Test #**
- **Pick a brand name that everybody is curious to know more about.**
- **Be careful not to choose a brand name that is too broad in scope**



Select a unique phrase/keyword

Select/make keyword or phrase that is not already in the published literature. The keyword should capture the *unique* aspects of your work, which no predetermined subject terms can do.

- Fuzzy Sets
- Genetic algorithms

Keywords

Selecting keywords lead to get more citation.

Google AdWords



ISI Web of
KNOWLEDGE
Transforming Research

Google Trends

Design Studies

KEYWORDS LIST

Choose up to five keywords for your paper from this list. You may substitute one keyword of your own choice not on this list.

aesthetics	environmental impact
architectural design	epistemology
artificial evolution	evaluation
automotive design	expert systems
built environment	facility programming
case based reasoning	generic design
case study/studies	graphic design
collaborative design	



MeSH (Medical Subject Headings)



Keyword Planner

Where would you like to start?

Find new keywords and get search volume data

▸ Search for new keywords using a phrase, website or category

▸ Get search volume data and trends

▸ Multiply keyword lists to get new keywords

Plan your budget and get forecasts

▸ Get click and cost performance forecasts

Before you begin

[How to use Keyword Planner](#)

[How to see your organic data](#)

[Building a Display campaign? Try Display Planner](#)

[Or, continue last session](#)

Keyword Planner
Add ideas to your plan

Your product or service

virtual R&D teams

Get ideas

Modify search

Targeting ?

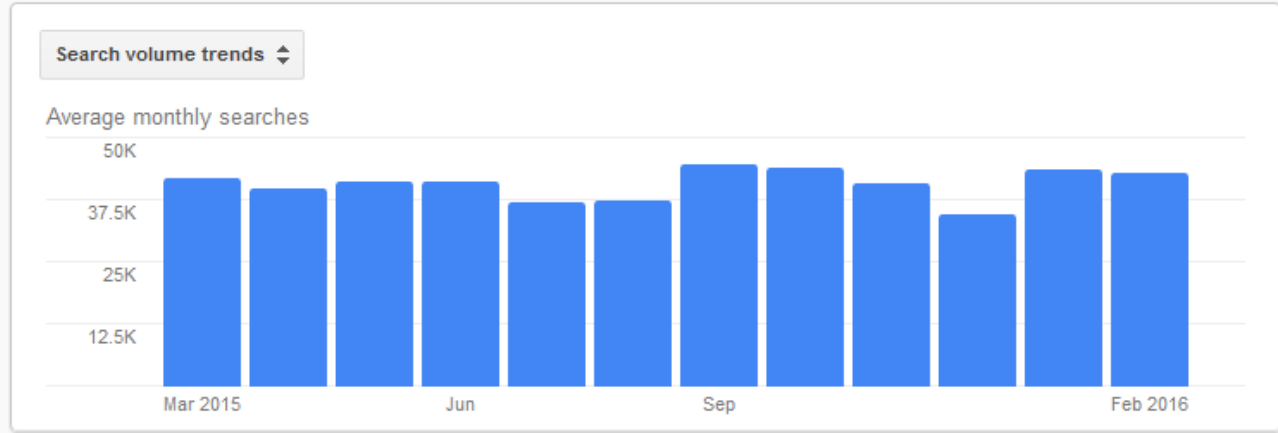
- All locations
- English
- Google
- Negative keywords

Date range ?

Show avg. monthly searches for: last 12 months

Customise your search ?

- Keyword filters
- Keyword options
- Show broadly related ideas
- Hide keywords in my account



Ad group ideas | Keyword ideas | Columns | Download | Add all (202)

Search Terms	Avg. monthly searches	Competition	Suggested bid	Ad impr. sh	Add to plan
virtual r&d teams	--	--	--		»

Google Trends

The screenshot shows the Google Trends interface. At the top, there is a blue header with the Google Trends logo and a search bar containing the text "Explore topics". Below the header, there is a navigation bar with the word "Explore" on the left and four dropdown menus: "Worldwide", "2004 - present", "All categories", and "Web Search". The main content area is titled "Compare" and has a "Search terms" dropdown menu. Below this, there is a search input field containing the text "Virtual R&D teams" and a "+ Add term" button. The search results area displays the message "Not enough search volume to show graphs." followed by a "Suggestions:" section with a bulleted list of four suggestions: "Make sure all words are spelled correctly.", "Try different search terms.", "Try more general search terms.", and "Try fewer search terms."

Google Trends

Explore topics

Explore Worldwide 2004 - present All categories Web Search

Compare Search terms

Virtual R&D teams
Search term

+ Add term

Not enough search volume to show graphs.

Suggestions:

- Make sure all words are spelled correctly.
- Try different search terms.
- Try more general search terms.
- Try fewer search terms.

MeSH Tree Structures for “Genes”

MeSH Tree Structures

[Genetic Phenomena \[G05\]](#)

[Genetic Structures \[G05.360\]](#)

[Genome \[G05.360.340\]](#)

[Genome Components \[G05.360.340.024\]](#)

[Attachment Sites, Microbiological \[G05.360.340.024.079\]](#)

[CpG Islands \[G05.360.340.024.159\]](#)

[DNA Sequence, Unstable \[G05.360.340.024.189\]](#) +

[DNA, Intergenic \[G05.360.340.024.220\]](#) +

▶ [Genes \[G05.360.340.024.340\]](#)

[Alleles \[G05.360.340.024.340.030\]](#)

[Gene Components \[G05.360.340.024.340.137\]](#) +

[Genes, cdc \[G05.360.340.024.340.220\]](#)

[Genes, Chloroplast \[G05.360.340.024.340.225\]](#)

[Genes, Developmental \[G05.360.340.024.340.230\]](#) +

[Genes, Dominant \[G05.360.340.024.340.240\]](#)

[Genes, Duplicate \[G05.360.340.024.340.250\]](#)

[Genes, Essential \[G05.360.340.024.340.270\]](#)

[Genes, Helminth \[G05.360.340.024.340.310\]](#)

[Genes, Immediate-Early \[G05.360.340.024.340.330\]](#)

[Genes, Immunoglobulin \[G05.360.340.024.340.335\]](#) +

[Genes, Insect \[G05.360.340.024.340.340\]](#)

MASTER KEYWORDS LIST

Design Studies

KEYWORDS LIST

Choose up to five keywords for your paper from this list. You may substitute one keyword of your own choice not on this list.

aesthetics	environmental impact
architectural design	epistemology
artificial evolution	evaluation
automotive design	expert systems
built environment	facility programming
case based reasoning	generic design
case study/studies	graphic design
collaborative design	human factors
communication	imagery
computational model(s)	industrial design
computer aided design	information design
computer supported design	information processing
conceptual design	innovation
concurrent design	interdisciplinarity
creative design	interface design
creativity	

KeyWords Plus

Hi there! This issue, we are going to explain how **KeyWords Plus** broadens your search. **KeyWords Plus** is the result of our Thomson Reuters editorial expertise in Science.

What our editors do is to review the titles of all references and highlight additional relevant but overlooked keywords that were not listed by the author or publisher. With **KeyWords Plus**, you can now uncover more papers that may not have appeared in your search due to changes in scientific keywords over time.

Thanks and keep your feedback and questions coming!

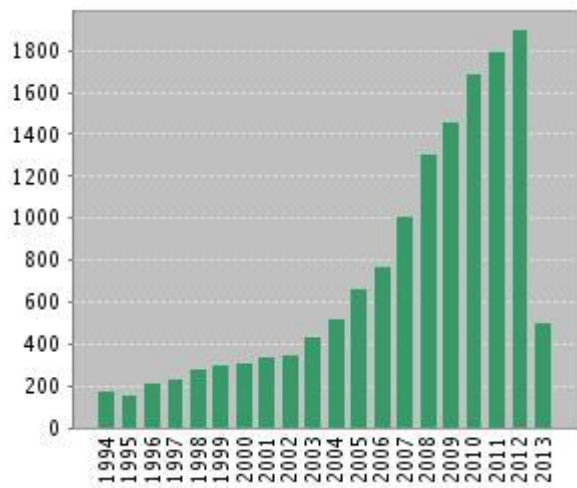
Smiles,

[Lim Khee Hiang](#)

Ph.D., Principal Consultant

Average Citations per Item 1/3

Title=(Technology Management)

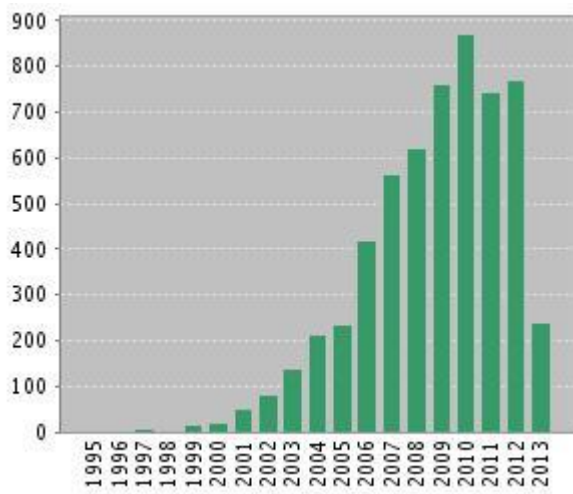


Source: Web of Science®, Retrieved 26 May 2013

Results found:	3910
Sum of the Times Cited [?]:	15123
Sum of Times Cited without self-citations [?]:	14589
Citing Articles[?]:	13739
Citing Articles without self-citations [?]:	13457
Average Citations per Item [?]:	3.87
h-index [?]:	50

Average Citations per Item 2/3

Title=(Virtual Teams)

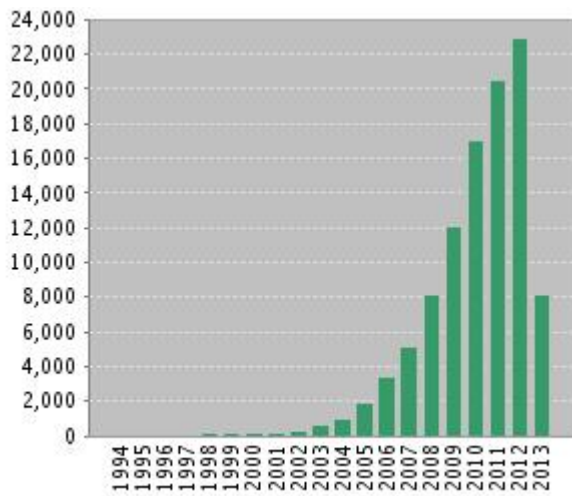


Source: Web of Science®, Retrieved 26 May 2013

Results found:	575
Sum of the Times Cited [?]:	5746
Sum of Times Cited without self-citations [?]:	4354
Citing Articles [?]:	3002
Citing Articles without self-citations [?]:	2688
Average Citations per Item [?]:	9.99
h-index [?]:	34

Average Citations per Item 3/3

Title=("Stem Cells")
Refined by: Web of Science
Categories=(CELL TISSUE
ENGINEERING)



Source: Web of Science®, Retrieved 26 May 2013

Results found: 5044

Sum of the Times Cited [?]: 102181

Sum of Times Cited without self-citations [?]: 91107

Citing Articles [?]: 46925

Citing Articles without self-citations [?]: 43823

Average Citations per Item [?]: 20.26

h-index [?]: 132

Optimize Title/Abstract

Step 1: Construct a clear, descriptive title

In search engine terms, the title of your article is the most interesting element. The search engine assumes that the title contains all of the important words that define the topic of the piece and thus weights words appearing there most heavily.

Step 2: Reiterate key phrases

The next most important field is the text of the abstract itself. You should reiterate the key words or phrases from the title within the abstract itself.

Source: <http://authorservices.wiley.com/bauthor/seo.asp>

Well-Optimized Abstract:

False Remembering in the **Aged**

Researchers studying human **memory** have increasingly focused on **memory** accuracy in **aging** populations. In this article we briefly review the literature on **memory** accuracy in healthy older adults. The prevailing evidence indicates that, compared to younger adults, older adults exhibit both diminished **memory** accuracy and greater susceptibility to misinformation. In addition, older adults demonstrate high levels of confidence in their **false memories**. We suggest an explanatory framework for the high level of **false memories** observed in older adults, a framework based on the theory that consciously controlled uses of **memory** decline with **age**, making older adults more susceptible to **false memories** that rely on automatic processes. We also point to future research that may remedy such deficits in accuracy.

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Poorly Optimized Abstract:

False *Remembering in the Senior Population*

Researchers studying human **memory** have increasingly focused on its accuracy in senior populations. In this article we briefly review the literature on such accuracy in healthy older adults. The prevailing evidence indicates that, compared to younger adults, older adults exhibit both diminished accuracy and greater susceptibility to misinformation. In addition, older adults demonstrate high levels of confidence in their **false memories**. We suggest an explanatory framework for the high levels observed in older adults, a framework based on the theory that consciously controlled uses of **memory** decline in later life, making older adults more susceptible to **false memories** that rely on automatic processes. We also point to future research that may remedy such deficits in accuracy.

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Dr. Nader Ale Ebrahim is currently working as a research fellow with the Research Support Unit, Centre of Research Services, Institute of Research Management and Monitoring (IPPP), University of Malaya. Nader holds a PhD degree in Technology Management from F... [more](#)

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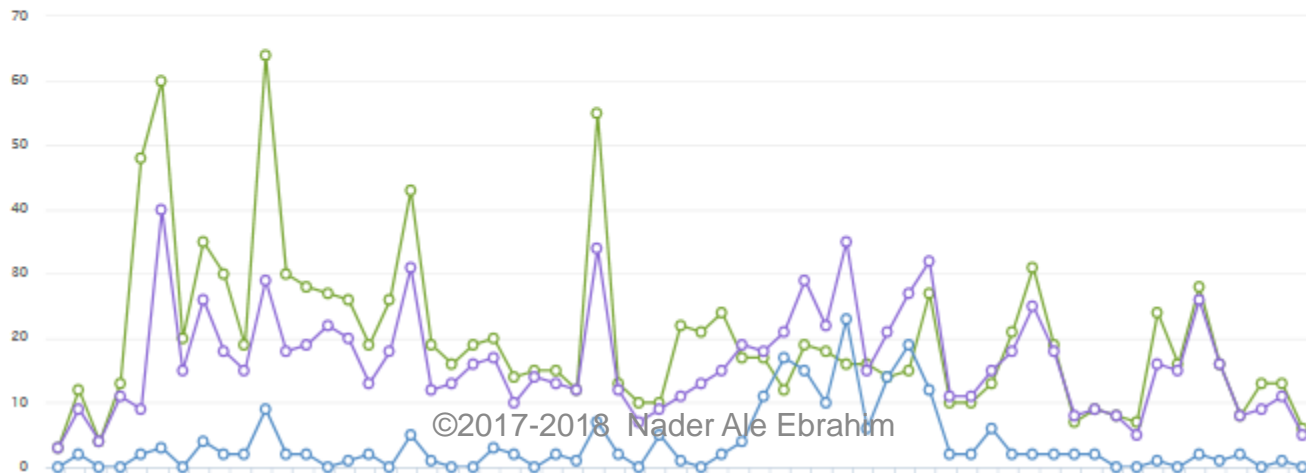
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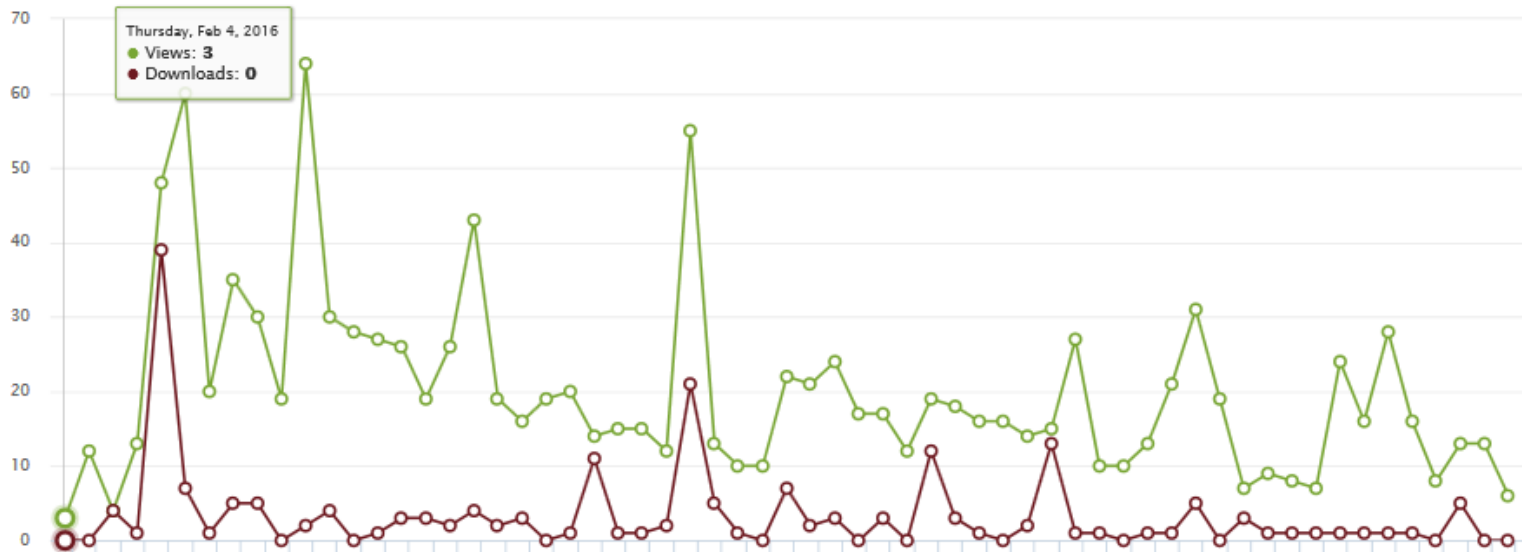
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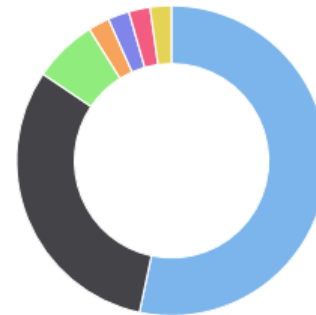
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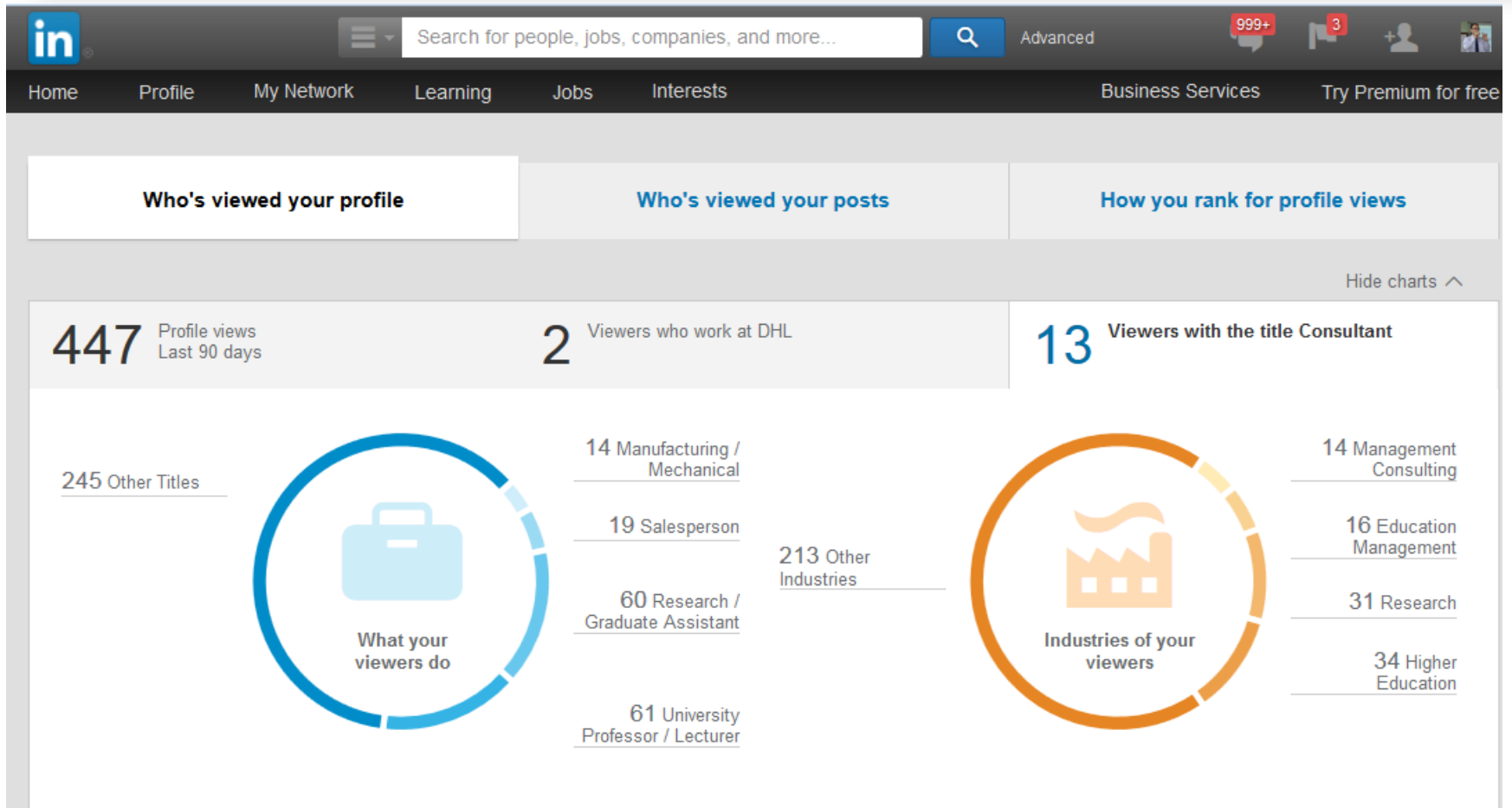
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Impact of Article Page Count and Number of Authors on Citations in Disability Related Fields: A Systematic Review Article

Abubakar AHMED, Mastura ADAM, Norafida A. GHAFAR, Murtala MUHAMMAD, Nader Ale EBRAHIM

ABSTRACT

Background: Citation metrics and total publications in a field has become the gold standard for rating researchers and visibility of a field. Hence, stimulating demand for citation has led to a search for useful strategies to improve performance metric index. Meanwhile, title, abstract and morphologic qualities of the articles attract researchers to scientific publications. Yet, there is relatively little understanding of the citation trend in disability related fields. We aimed to provide an insight into the factors associated with citation increase in this field. Additionally, we tried to

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