

Share Scientific Data to Improve Research Visibility and Impact

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www.researcherid.com/rid/C-2414-2009 http://scholar.google.com/citations



4th January 2017



All of my presentations are available online at:

https://figshare.com/authors/Nader_Ale_Ebrahim/100797

Link to this presentation: https://dx.doi.org/10.6084/m9.figshare.3420997.v1 (Old version)

4th SERIES OF INTRODUCTORY WORKSHOP ON: Strategies to Enhance Research Visibility, Impact & Citations

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Institute of Management and Research Services
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http://scholar.google.com/rid/C-2414-2009
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Abstract

Abstract: Previous studies have found that papers with publicly available datasets receive a higher number of citations than similar studies without available data. In addition, new research has found that by putting your research data online, you'll become <u>up to 30% more highly cited</u> than if you kept your data hidden. In this workshop I will elaborate the advantages of sharing research data and introduce some relevant "<u>Research Tools</u>" for increasing datasets visibility.

Keywords: H-index, Improve citations, Research tools, Bibliometrics, Research Visibility, Data sharing

http://blog.impactstory.org/impact-challenge-data-repository/

WORKSHOP SERIES TOPICS

SESSION	DATE	TIME	TOPIC	
1	7 September 2016	2.00 – 4.30 p.m.	Citations and its impact to university ranking	
2.1		10.00 a.m. – 12.00	Research Outreach: Wider Visibility to Increase Citation*	
2.2	22 September 2016	2.00 – 5.00 p.m.	Plain Language Summary: The Common Language of Research & Innovation *	
3	28 September 2016	2.00 – 4.30 p.m.	Analysis of bibliometrics information for select the best field of study	
4	5 October 2016	2.00 – 4.30 p.m.	A new system for measuring research impact	
5	12 October 2016	2.00 – 4.30 p.m.	How to select a brand name for your research interest?	
6	19 October 2016	2.00 – 4.30 p.m.	Optimize articles for search engine to improve research visibility	
7	26 October 2016	2.00 – 4.30 p.m.	Prepare a pre/post print of your documents for advertisement	
8	2 November 2016	2.00 – 4.30 p.m.	Create a publication database for enhancing research visibility	
9	9 November 2016	2.00 – 4.30 p.m.	Create a google scholar profile to boost research visibility	
10	16 November 2016	2.00 – 4.30 p.m.	Create and maintain an up-to-date researcherid profile	
11	23 November 2016	2.00 – 4.30 p.m.	Online repository: improving the research visibility and impact	
12	30 November 2016	2.00 – 4.30 p.m.	Kudos: promote your published research reach and impact	
13	7 December 2016	2.00 – 4.30 p.m.	Journal selection procedure: select the best journal to ensure the highest citation	
14	14 December 2016	2.00 – 4.30 p.m.	Establish your expertise with a science blog	
15	21 December 2016	9.00_11.30.a.m	Promote your research work on LinkedIn	
16	4 January 2017	9.00 – 11.30 a.m.	Make your data discoverable on a data repository	
17	11 January 2017	9.00 – 11.30 a.m.	Microblogging for enhancing the research accessibility	
18	18 January 2017	9.00 – 11.30 a.m.	Make an audio slides for your research	
19	25 January 2017	2.00 – 4.30 p.m.	Academic social networking (ResearchGate & Academia) and the research impact	

http://umconference.um.edu.my/ws

22	1 March 2017	2.00 – 4.30 p.m.	Document publishing tools for research visibility improvement
23	8 March 2017	2.00 – 4.30 p.m.	Publication's e-mail marketing procedure
24	15 March 2017	1	The use of reference management tools to improve citation
25	22 March 2017	2.00 – 4.30 p.m.	Contibutes Wispedia an approach to increase research visibility on the web

December 2016 Top 100 Technology Experts to Follow on Twitter





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#17) @**C**a #16)





#18) **@y**c

TECHNOLOGY EXPERTS TO FOLLOW FOR DECEMBER 2016.

EVANCARMICHAEL.COM 🛷



#19) @aleebrahim - Nader Ale Ebrahim (#19 last month)



Effective Strategies for Increasing Citation Frequency

Journal Reputation and Impact: publishing a paper in a journal based on disciplinary reputatation or with a high impact factor is the most well known way of getting your paper cited. But there are many other things a scholar can do to promote his or her work and make it easy for others to find.

Utilize Open Access Tools: Open Access journals tend to be cited more than non open access. Deposit your paper in a repository such as Scholars Archive here on campus or a disciplinary repository. Share your detailed research data in a repository.

Standarize Identifying Info: try to use the same name throughout your career as well as the name of your affiliated insitution. Using common "official" names will allow for consistency and easy retrieval of your work by author or affiliation.

Bring Colleagues on Board: team-authored articles are cited more frequently, as does publishing with international authors. Working cross-or inter-disciplinarily helps as well.

Beef Up That Paper: use more references, publish a longer paper. Also papers which are published elsewhere after having been rejected are cited more frequently.

Beyond Peer-Reviewed Original Research: Write a review paper. Present a working paper. Write and disseminate web-based tutorials on your topic.

Search Optimization: use keywords in the abstract and assign them to the manuscript. Use descriptive titles that utilize the obvious terms searchers would use to look for your topic, avoiding questions in the title. Select a journal that is indexed in the key library databases for your field.

Market Yourself: create a key phrase that describes your research career and use it. Update your professional web page and publication lists frequently. Link to your latest and greatest article in your professional email signature file.

Utlize Social Media: Use author profiles such as ResearcherID and ORCID. Contribute to Wikipedia, start a blog and/or podcast, join academic social media sites.

From: Ebrahim, N.A., et al. (2013). Effective strategies for increasing citation frequency. International Education Studies, 6(11), 93-99. doi:10.5539/ies.v6n11p93

Top 10 authors with the highest profile view counts on ResearchGate

Table 11. Top 10 authors with the highest profile view counts on ResearchGate (9th of November, 2015), compared to the same indicator on the 10th of September, 2015

2010), 0011110010010	SEPTEMBER 10 th		2010.
AUTHOR NAME	(2015) PROFILE	(2015) PROFILE	MISMATCH
IVAIVIE	VIEWS	VIEW	(%)
Nader Ale Ebrahim	19,821	13,281	67.00
Chaomei Chen	7,760	3,937	50.73
Loet Leydesdorff	4,227	1,758	41.59
Bakthavachalam Elango	2,883	1,756	60.91
Zaida Chinchilla	5,840	1,569	26.87
Mike Thelwall	4,297	1,568	36.49
Lutz Bornmann	3,129	1,439	45.99
Wolfgang Glänzel	3,012	1,301	43.19
Kevin Boyack	3,256	1,135	34.86
Peter Ingwersen	2,335	1,025	43.90

Source: Martín-Martín, A., Orduna-Malea, E., Ayllón, J. M., & López-Cózar, E. D. (2016). The counting house, measuring those who count: Presence of Bibliometrics, Scientometrics, Informetrics, Webometrics and Altmetrics in Google Scholar Citations, ResearcherID, ResearchGate, Mendeley, & Twitter. EC3 Reseach Group: Evaluación de la Ciencia y de la Comunicación Científica Universidad de Granada and Universidad Politécnica de Valencia (Spain), In Progress,. doi:10.13140/RG.2.1.4814.4402

Research Tools Mind Map





Paul Benjamin Lowry

1st

Full Professor of Information Systems at The University of Hong Kong

Hong Kong | Higher Education

Previous City University of Hong Kong, Brigham Young University

Education University of Arizona - Eller College of Management

Send a message

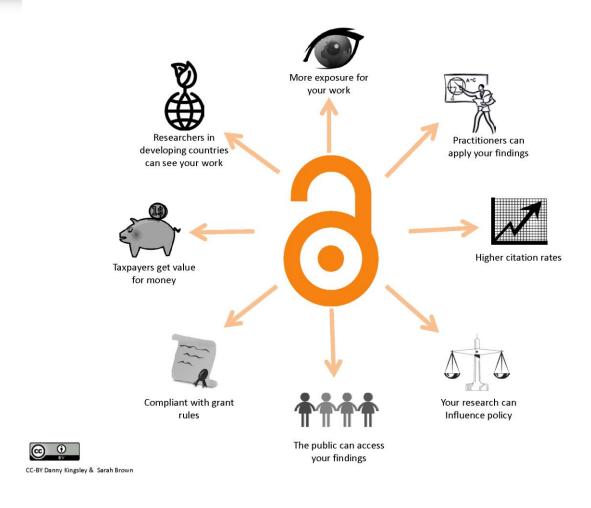
500+



Summary

- As of 02-Sept-2016, my research has been cited 3,502 times in all major publications (per Google Scholar); my h-index is 32 (i.e., 32 papers cited 32 times or more; i10-index is 63 (i.e., 63 papers cited 10 times or more); i50-index is 18 (i.e., 18 papers cited 50 times or more); i100-index is 10 (i.e., 10 papers cited 100 times or more).
- As of 04-July-2016, my published and accepted papers have been downloaded 16,634 times on SSRN;
 I rank 1,281 out of 316,055 (top 0.40%) active social, behavioural, economics, and managerial researchers in the world for paper downloads.
- In 2016 was ranked the top (1st by normal count) IS scholar in the world for publishing in the top-6
 journals and ranked 3rd for the top-4 journals—all between 2011–2015; for the 10-year period between
 2006–2015, was ranked 5th for the top-6 journals and 7th for the top-4 journals.
- 176 total publications, as follows: 88 journal articles, 79 conference / workshop articles, and 9 books/book chapters (of these, I have published 76 articles with 75 different undergraduate and graduate students).
- Published or have articles forthcoming in MIS Quarterly (MISQ), Information Systems Research (ISR),
 J. of Management Information Systems (JMIS),
 J. of the Association for Information Systems (JAIS),
 Information Systems J. (ISJ),
 European J. of Information Systems (EJIS),
 J. of Strategic IS (JSIS),
 Supply Chain Management (SCM),
 Intl. J. of Human-Computer Studies (IJHCS),
 J. of the American Society for Information Science and Technology (JASIST),
 Various IEEE Transactions journals,
 Information & Management (I&M),
 Decision Support Systems (DSS),
 and others.

Benefits of Open Access



Recommended articles





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Journal of Informetrics

Volume 11, Issue 1, February 2017, Pages 176-197



Regular article

Introducing *metaknowledge*: Software for computational research in information science, network analysis, and science of science



Parallel distributed computing (

2011, Advances in Water Resources

MPI for Python: Performance ir

2008, Journal of Parallel and Distributed

MPI for Python

2005, Journal of Parallel and Distributed

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L Citing orti

Abstract

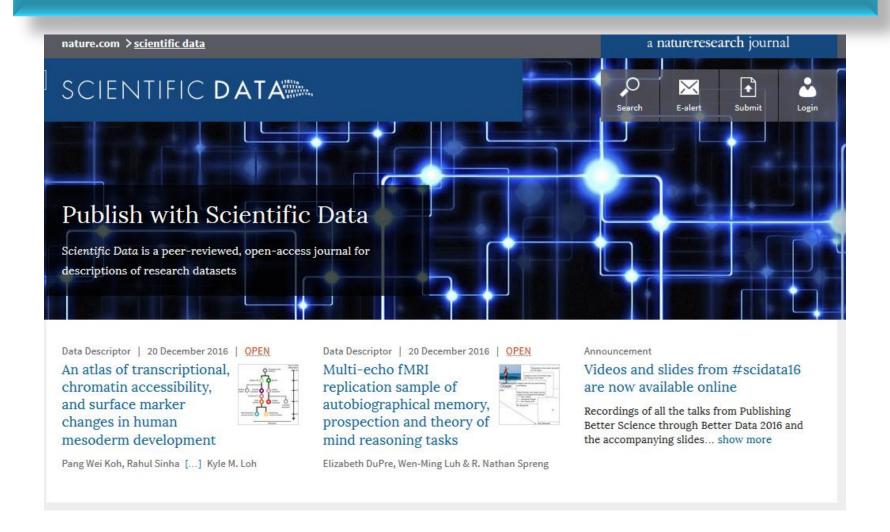
metaknowledge is a full-featured Python package for computational research in information science, network analysis, and science of science. It is optimized to scale efficiently for analyzing very large datasets, and is designed to integrate well with reproducible and open research workflows. It currently accepts raw data from the Web of Science, Scopus, PubMed, ProQuest Dissertations & Theses, and select funding agencies. It processes these raw data inputs and outputs a variety of datasets for quantitative analysis, including time series methods, Standard and Multi Reference Publication Year Spectroscopy, computational text analysis (e.g. topic modeling, burst analysis), and network analysis (including multi-mode, multi-level, and longitudinal networks). This article motivates the use of metaknowledge and explains its design and core functionality.

Publication In Journal of Informetrics

Date January, 2017

Links PDF Code Dataset Supplement Project

Publish with Scientific Data



Data journals

Log In

Q





Where to share data?

There are many ways to share data. Many people selected individuals via email or private messages. Thou greater control over who you want to share your docertainly involves more time and effort on your par request.

Sharing could also be done via onen access platforn

Examples of data journals:

Scientific Data (Nature)

Biodiversity Data Journal

GeoScience Data Journal

Data in Brief (Elsevier)

Journal of Open Archaeology Data

Open Health Data

Earth System Science Data

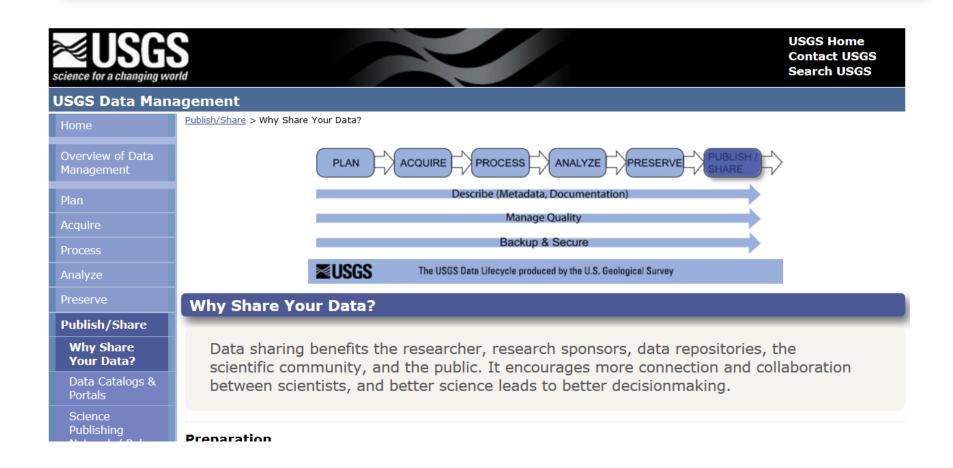
Journal of Open Psychology

Journal of Physical and Chemical Research

<u>Data</u>

Journal of Open Research Software

Data sharing benefits the researcher



Publishing and sharing data papers can increase impact and benefits researchers, publishers, funders and libraries



Publishing and sharing data papers can increase impact and benefits researchers, publishers, funders and libraries





















The process of compiling and submitting data papers to journals has long been a frustrating one to the minority of researchers that have tried. Fiona Murphy, part of a project team working to automate this process, outlines why publishing data papers is important and how open data can be of benefit to all

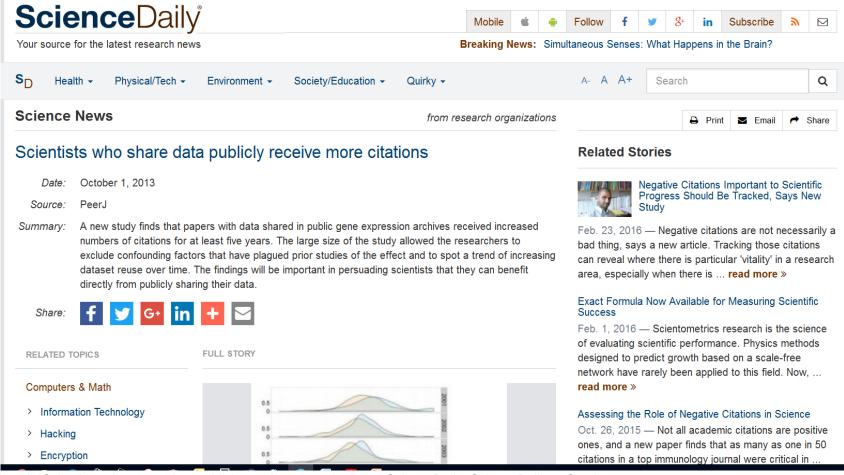
stakeholders across scholarly communications and higher education.



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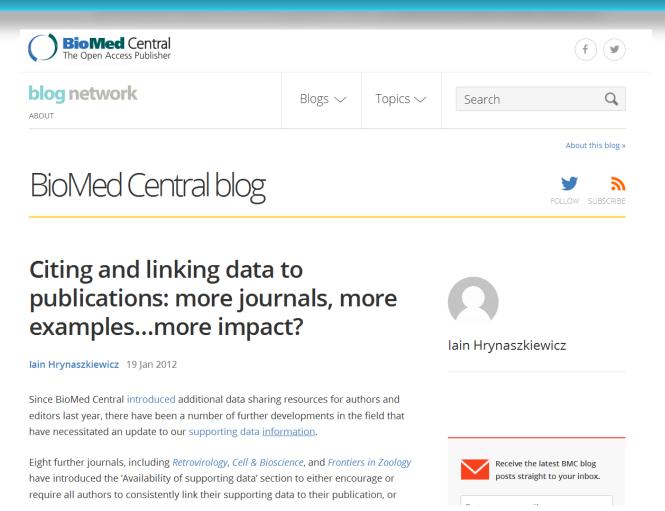


Scientists who share data publicly receive more citations



Sorce: PeerJ. "Scientists who share data publicly receive more citations." ScienceDaily. ScienceDaily, 1 October 2013. www.sciencedaily.com/releases/2013/10/131001091451.htm

The study – an abstract presented at the American Geophysical Union 2011 meeting – reported a 35% increase in citations to articles published in the journal *Paleoceanography*,



Data reuse and the open data citation advantage

 They found that studies that made data available in a public repository received 9% more citations than similar studies for which the data was not made available.

PeerJ

Data reuse and the open data citation advantage

Heather A. Piwowar^{1,2} and Todd J. Vision^{1,2,3}

ABSTRACT

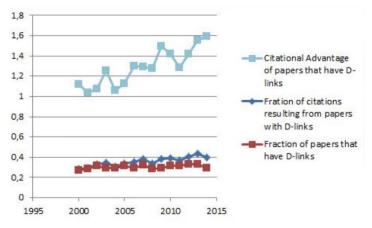
¹ National Evolutionary Synthesis Center, Durham, NC, USA

² Department of Biology, Duke University, Durham, NC, USA

³ Department of Biology, University of North Carolina - Chapel Hill, Chapel Hill, NC, USA

Existance of an advantage: Using simple measures based on publication and citation data from NASA's Astrophysics Data System, a Citation Advantage amounts to certain peer reviewed research articles with links to research data receiving on the average significantly more citations per paper per year, than the corresponding research articles without links to data





0

Evidence that data sharing increases citation impact



from astrophysics

Bertil F. Dorch (corresponding), Thea M. Drachen, Ole Ellegaard & Asger V. Larsen University Library of Southern Denmark

SYDDANSKUNIVERSITET.DK

* SYDDANSKUNIVERSITET.DK

Elsevier and Dryad Implement Reciprocal Linking Between Datasets and Published Research Articles

ELSEVIER



Science And Technology

Elsevier and Dryad Implement Reciprocal Linking Between Datasets and Published Research Articles

Elsevier articles on ScienceDirect and scientific and medical research data at Dryad now reciprocally linked

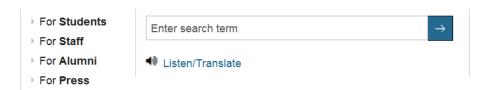
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Amsterdam, July 25, 2013

Elsevier, a world-leading provider of scientific, technical and medical information products and services, and the Dryad Digital Repository ? , a leading archive for scientific and medical research data, today announced that they have implemented two-way linking between their respective content.

The Dryad Digital Repository provides facilities for archiving, discovery and accessibility of data files associated with any published article in the sciences or medicine, as well as software scripts and other files important to the article. Dryad is a nonprofit organization committed to its mission of making data publicly available for research and educational reuse. All datasets stored by Dryad receive persistent, resolvable Digital Object Identifiers (DOIs) to allow their proper citation.

Source: https://www.elsevier.com/about/press-releases/science-and-technology/elsevier-and-dryad-implement-reciprocal-linking-between-datasets-and-published-research-articles





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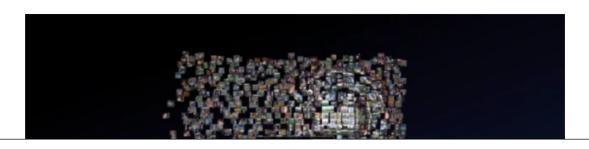
Research Data Management

Share Data

Principles of data sharing

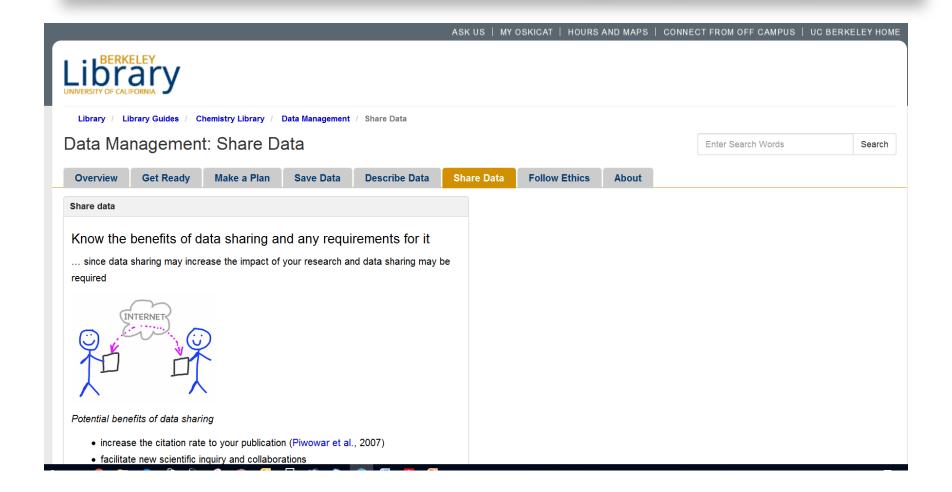
The sharing of research data offers many benefits for the researcher, research community and public.

Ben Goldacre, LSHTM Research Fellow and author of *Bad Science*, explains the importance of making scientific data open and available.

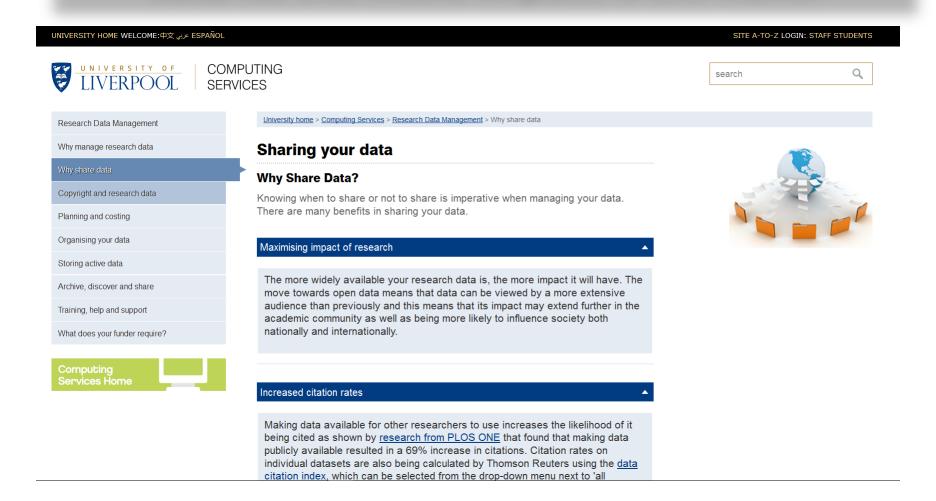


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Usin	ng the Archives
Spe	cialist Services
O	pen Access
• R	esearch Data Management
•	Introduction to RDM
•	Produce a DM Plan
•	Create and Organise Data
•	Keeping Data Securely
•	Documenting your Data
	Curate and Preserve Data

... since data sharing may increase the impact of your research and data sharing may be required



The more widely available your research data is, the more impact it will have.



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Research Impact and Publishing: Open data

Enter Search Words

Search

metrics

Researcher Profiles Home Article Impact Journal Quality and Impact **Book Impact** Researcher Impact **Publishing Open Access** Open data Key tools

What is open data?

Open Data is data that can be freely used, modified, and shared by anyone for any purpose (The Open Definition).

Some funding organisations and publishers are introducing guidelines for sharing data associated with publications and/or funded research projects. Examples include:

- . NHMRC: Statement on data sharing
- . Wellcome trust: Policy on data management and sharing
- · PLoS journals: Data availability policy

Further information:

- "Open data" Australian National Data Service (ANDS) Provides a definition and features of open data, and an overview of the benefits of open data.
- . JISC "Linked/ open data"

Data repositories

A large number of repositories are available for promoting and sharing open data, including:

· Monash Figshare

Share research outputs including figures, datasets, media, papers, posters, presentations and filesets. Data is stored on Monash servers.



Benefits of open data Practitioners can developing countries apply your findings can see your work Compliant with grant The public can access your findings by Danny Kingsley & Sarah Brown

Data journals

Data journals publish brief articles which describe a data set(s). They are often open access and peer reviewed, and the articles can be cited.

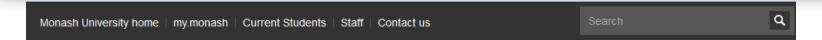
Examples include:

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Monash University Research Repository

Sharing and disseminating data





Library



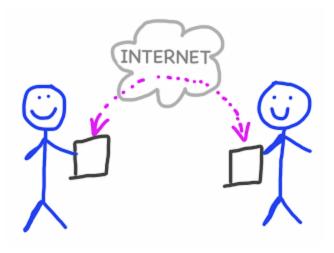
Reasons to share data

Making your data available for access and use offers several benefits:

- Enhanced visibility: Your research will be promoted in different locations, exposing it to different audiences
- Enable validation: Research will be easier to verify by others, increasing confidence in the validity of your work
- Enhance your reputation: Data sharing enables you to gain credit for all of the research outputs produced, not just your publications
- Higher citation rates: Studies have found that publication with accompanying data receive higher rates of citation than those that do not (<u>Piwowar & Vision</u>, 2013).
- Enhance research impact: Data produced in one study can be used in new and innovative ways, which in turn will increase your citation rate and reputation.
- Support equitable research: Greater openness ensures research can be used by a wide range of organisations, irrespective of their size or location.
- Greater transparency: Research communities and funding bodies increasingly expect research to be made available, to ensure transparency and accountability

Journal publication policy

 Nature and Science require the availability of data and materials as a condition for publication.



Data Availability



Acceptable Data-Sharing Methods

Unacceptable Data Access Restrictions

Explanatory Notes and Guidance

Recommended Repositories

FAQs for Data Policy

Data Availability

The following policy applies to all of PLOS journals, unless otherwise noted.

PLOS journals require authors to make all data underlying the findings described in their manuscript fully available without restriction, with rare exception.

When submitting a manuscript online, authors must provide a *Data Availability Statement* describing compliance with PLOS's policy. If the article is accepted for publication, the data availability statement will be published as part of the final article.

Refusal to share data and related metadata and methods in accordance with this policy will be grounds for rejection. PLOS journal editors encourage researchers to contact them if they encounter difficulties in obtaining data from articles published in PLOS journals. If restrictions on access to data come to light after publication, we reserve the right to post a correction, to contact the authors' institutions and funders, or in extreme cases to retract the publication.

Methods acceptable to PLOS journals with respect to data sharing are listed below, accompanied by guidance for authors as to what must be indicated in their data availability statement and how to follow best practices in reporting. If authors did not collect data themselves but used another source, this source must be credited as appropriate. Authors who have questions or difficulties with the policy, or readers who have difficulty accessing data, are encouraged to contact the relevant journal office or data@plos.org.

The data policy was implemented on March 3, 2014. Any paper submitted before that date will not have a data availability



Experimental data

- On submission of a manuscript authors should provide all data required to understand and verify the research presented in the article. The Royal Society of Chemistry believes that where possible all data associated with the research in a manuscript should be freely available in an accessible and usable format, enabling other researchers to replicate and build on that research.
- Read about our data policy and the experimental data you should include for the characterisation of new compounds, X-ray crystallography and macromolecular structures.

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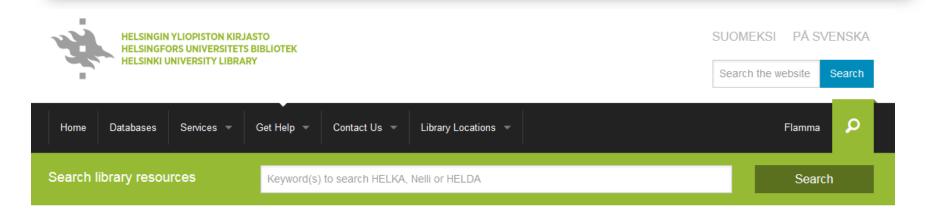
"any data obtained with federal funds be accessible to the general public"





Source: http://wokinfo.com/products_tools/multidisciplinary/dci/collaborative_science/

Availability of Research Data



FAQ

Searching Library Resources

Training

New Publications

Reference Management

University of Helsinki Publications

Open Access

- Open Access Publications
- Self-archiving
- o Open Research Data

Visibility of Research

♠ / Get Help / Open Access /

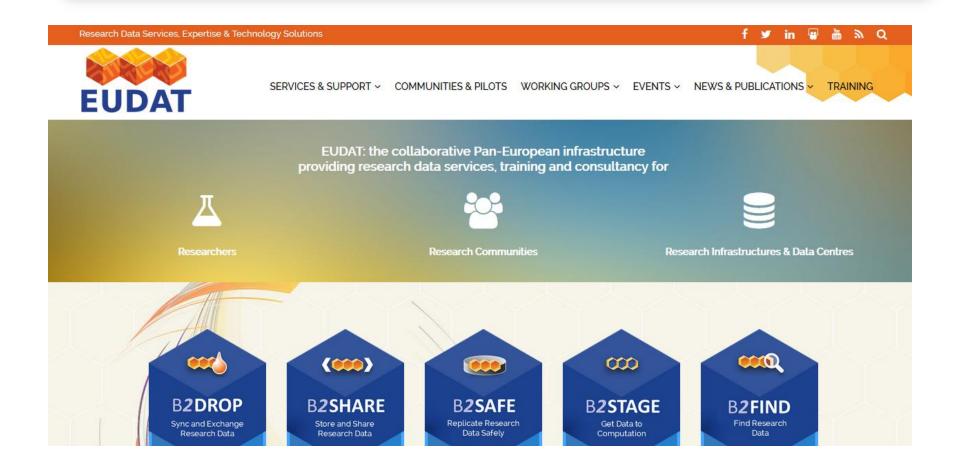
Open Research Data

Availability of Research Data

Several research funders require that research data be made as openly available as possible once the research has been completed. You can consult the Sherpa/Juliet service to see different funders' policies regarding the openness of research data.

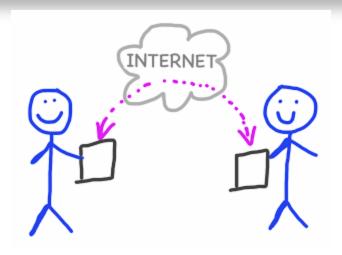
The openness of research materials may range from full publicity to restricted access rights governed by licenses or case-specific agreements. Researchers themselves may, within certain legal limitations, define the degree of publicity and access rights to their research data when uploading them in the digital repository.

EUDAT: the collaborative Pan-European infrastructure providing research data services, training and consultancy.



Potential benefits of data sharing

- increase the citation rate to your publication (<u>Piwowar et al.</u>, 2007)
- facilitate new scientific inquiry and collaborations
- avoid duplicate data collection
- provide rich, real-life resources for education
- promote scientific transparency and accountability
- archive data in a reliable public database



Tips for raising research data impact

- Deposit data in a trustworthy repository
- Provide appropriate metadata
- Enable open access
- Apply a license to the data
- Raise awareness

A game theoretic analysis of research data sharing

Supplemental Information

Go to: ₩

Appendix S1

Calculations of the pool of available datasets X:

Click here for additional data file. (42K, docx)

Appendix S2

Additional output of the model for impact:

Click here for additional data file. (67K, docx)

<u>Source:</u> Pronk, T. E., Wiersma, P. H., van Weerden, A., & Schieving, F. (2015). A game theoretic analysis of research data sharing. *PeerJ, 3*, e1242. doi:10.7717/peerj.1242 http://www.ncbi.nlm.nih.gov/pmc/articles/PMC4579014/

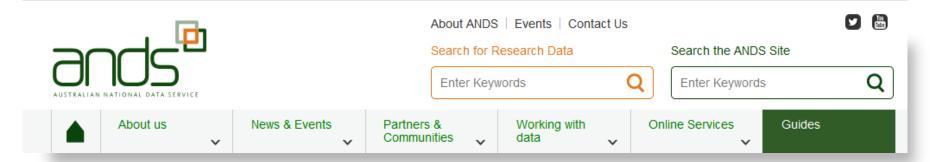
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For Authors

 To mark the anniversary, Nature asked Thomson Reuters, which now owns the SCI, to list the 100 most highly cited papers of all time. (See the full list at Web of Science Top 100.xls or the interactive graphic, below.)

Data Citation for Researchers

- confirming you are able to publish the data by considering issues such as contractual arrangements, copyright and ethics
- determining the <u>license</u> conditions under which the data can be released and reused
- preparing the data for publication by considering issues such as data cleansing and <u>file formats</u>
- securely <u>storing</u> the data to enable ongoing management and access
- assigning a <u>DOI</u> to the data
- providing appropriate <u>metadata</u> to describe the data including citation information
- publishing the metadata including the DOI.



Institutional Planning implications

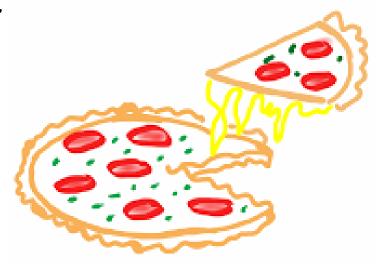
- File format types should ideally be considered and decided upon before the commencement of data collection. eg Information lost by storing data using a lossy image, sound or video format cannot be recovered. Migrating data from an unsuitable format to a more sustainable option is always difficult and expensive, and may in some cases be impossible. Uncompressed non-lossy file formats take up a lot more storage space that needs to be taken into account when budgeting for storage.
- University of Western Australia: Research Data Preservation Formats
- University of Sydney: <u>Durable Formats</u>
- Monash University: <u>Durable Formats</u>

Tools to manage file formats

- <u>FIDO</u> (Format Identification for Digital Objects): command-line tool to identify the file formats of digital objects, and is designed for simple integration into automated workflows
- <u>BitCurator Access</u>: open-source software that supports the provision of access to disk images <u>Webinar</u> on using BitCurator
- Apache Tika: toolkit detects and extracts metadata and text from over a thousand different file types (such as PPT, XLS, and PDF)
- <u>BWFMetaEdit:</u> free, open source tool that supports embedding, validating, and exporting of metadata in Broadcast WAVE Format (BWF) files

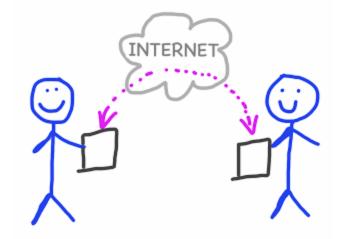
Share data selectively

- Share the best version of your data or files. Consider whether preliminary analyses or drafts will be necessary or helpful.
- Be cautious of sharing confidential, private, personal, or proprietary information.

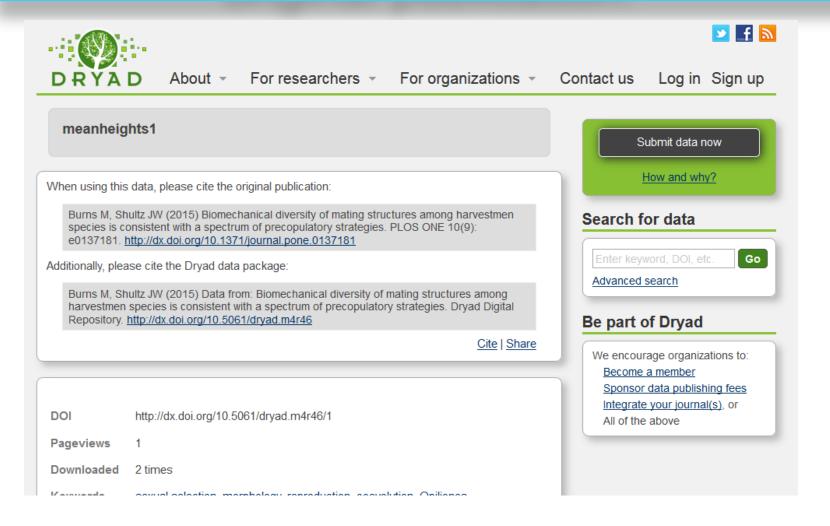


Try online collaboration services to share data within your research team

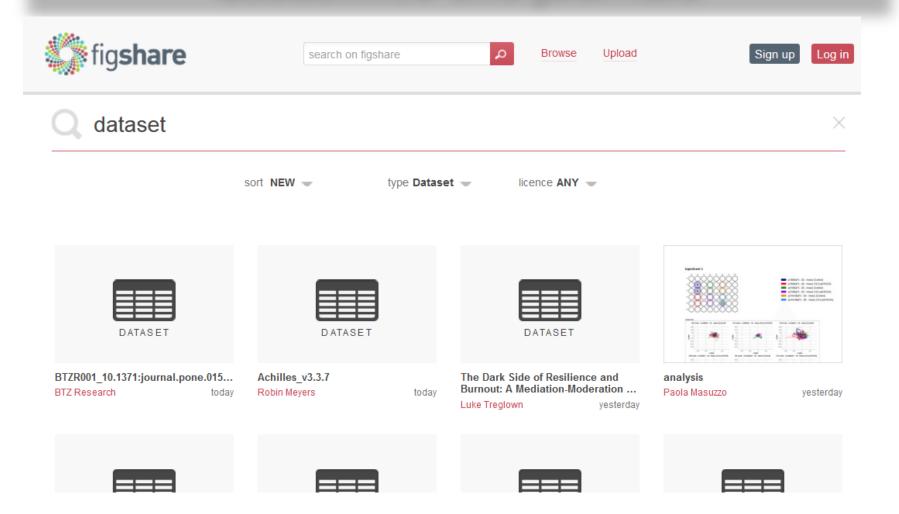
- ... it will be easier for your team to view and edit the data together
- There are online services
 that let you upload research
 materials so that they are
 viewable in a web
 browser. You can then
 create accounts for your
 team members so they can
 make changes to these files
 collaboratively.



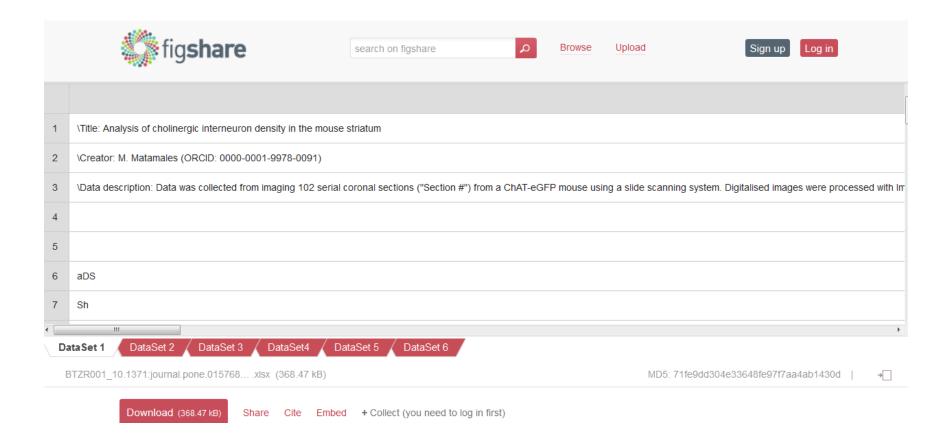
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Add Database Linking for Published Articles.

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Research Data

Supporting researchers to store, share, discover and use data





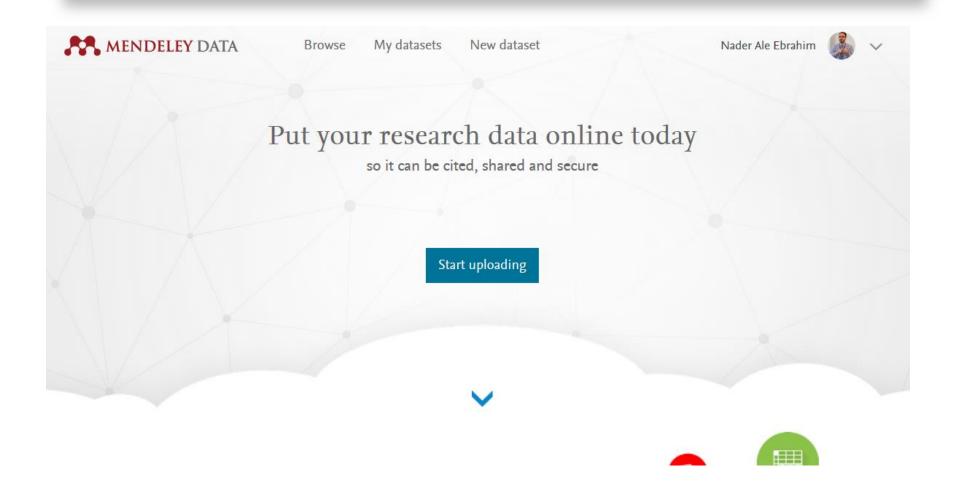
Add Database Linking for Published Articles.

Have you recently published an article in one of the supported journals, but not had a chance to share your research data? Articles with associated data sets have a citation benefit. For published articles, you still have the opportunity to retroactively link your data and article.

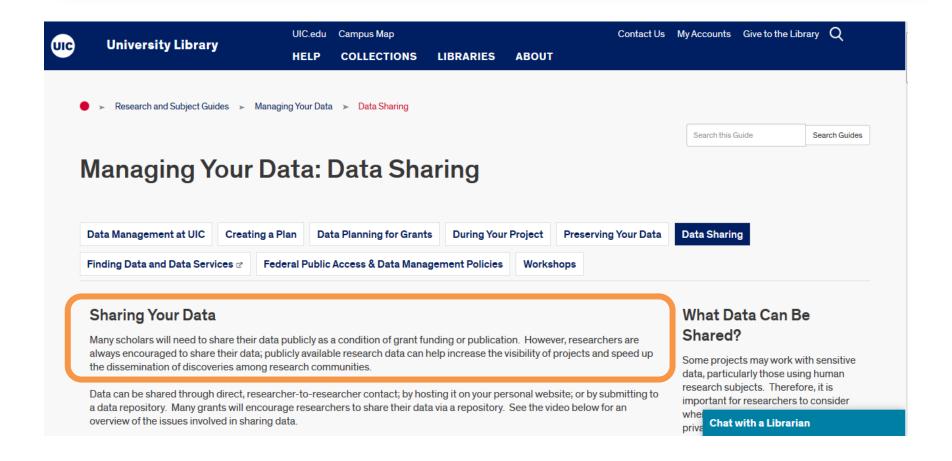
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The University of Illinois at Chicago Discipline-Specific Repositories



The University of Illinois at Chicago Discipline-Specific Repositories

Discipline-Specific Repositories

This page contains links to repositories accepting data. It is important to note that this list is not comprehensive; if you are trying to deposit data and cannot find what you need among the resources here, the library can help you locate a suitable repository.

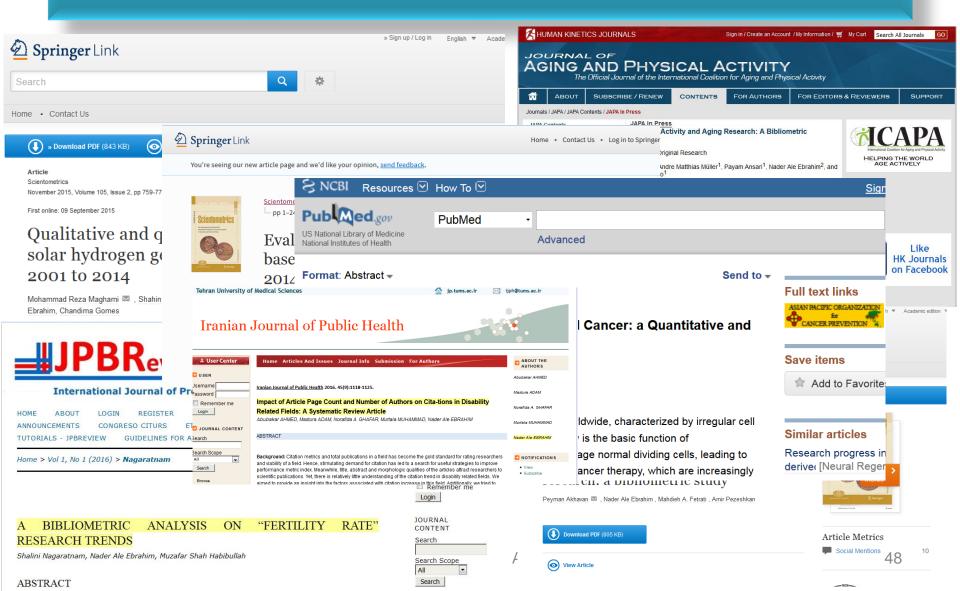
Chemistry

- Cambridge Structural Database small molecule crystal structures.
- ChemSeer Research in environemental chemistry.
- ChemSpider links together compound information across the web, providing free text and structure search access of millions of chemical structures.
- Crystallography Open database The Crystallography Open Database (COD), which is a project that aims to gather all
 available inorganic, metal—organic and small organic molecule structural data in one database, is described.
- NMRShiftDB is a NMR database (web database) for organic structures and their nuclear magnetic resonance (nmr) spectra.
- PubChem A database of chemical molecules and their activities against biological assays. The system is maintained by the National Center for Biotechnology Information (NCBI).

Earth and Environmental Sciences

- GSA Data Repository An open file in which authors of articles in our journals can place information that supplements and expands on their article.
- Oceanographic Data Repositories funded by the US NSF Biological and Chemical Oceanography Sections to collaborate
 with investigators to insure access to data generated in the course of research funded by those sections.
- OpenEnergyInfo the Energy Datasets section of OpenEl stores structured information in widely-used formats such as CSV, XML, and XLS.
- . ShareGeo Is the place to find and to share geospatial data.

My recent publications





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