

الله الرحمن الرحيم



**UNIVERSITY
OF MALAYA**

The Leader in Research & Innovation

Promote and Enhance your Research through LinkedIn

Nader Ale Ebrahim, PhD

Visiting Research Fellow

Centre for Research Services
Institute of Management and Research Services
University of Malaya, Kuala Lumpur, Malaysia



aeebrahim@um.edu.my



[@aeebrahim](https://twitter.com/aeebrahim)



www.researcherid.com/rid/C-2414-2009
<http://scholar.google.com/citations>



21st December 2016

All of my presentations are available online at:

https://figshare.com/authors/Nader_Ale_Ebrahim/100797

Link to this presentation: <https://dx.doi.org/10.6084/m9.figshare.3394906.v1> (Old version)

4th SERIES OF INTRODUCTORY WORKSHOP ON:
***Strategies to Enhance Research
Visibility, Impact & Citations***

Nader Ale Ebrahim, PhD

=====
Centre for Research Services
Institute of Management and Research Services
University of Malaya, Kuala Lumpur, Malaysia
www.researcherid.com/rid/C-2414-2009
<http://scholar.google.com/citations>

Read more: Ale Ebrahim, N., Salehi, H., Embi, M. A., Habibi Tanha, F., Gholizadeh, H., Motahar, S. M., & Ordi, A. (2013). [Effective Strategies for Increasing Citation Frequency](#). *International Education Studies*, 6(11), 93-99. doi: 10.5539/ies.v6n11p93

Abstract

Abstract: Academic social networking allows you to connect with other researchers in your field, share your publications and datasets, get feedback on your non-peer-reviewed work, and to stay current with news and events in your field of interest. It gives you another place to establish your name and research and perhaps even collaborate with others. The academic, social networking, making your work more widely discoverable and easily available. LinkedIn (launched in 2003) is currently the third most popular social network in terms of unique monthly visitors, right behind Facebook and Twitter. The LinkedIn is primarily centered around careers, and it enables users to connect and share content with other professionals. In addition, it is an online CV and as a place to share your publications.

Keywords: H-index, Improve citations, Research tools, Bibliometrics, Research Visibility, Academic social network, LinkedIn



UNIVERSITY LIBRARIES

UNIVERSITY AT ALBANY - STATE UNIVERSITY OF NEW YORK

Effective Strategies for Increasing Citation Frequency

Journal Reputation and Impact: publishing a paper in a journal based on disciplinary reputation or with a high impact factor is the most well known way of getting your paper cited. But there are many other things a scholar can do to promote his or her work and make it easy for others to find.

Utilize Open Access Tools: Open Access journals tend to be cited more than non open access. Deposit your paper in a repository such as Scholars Archive here on campus or a disciplinary repository. Share your detailed research data in a repository.

Standardize Identifying Info: try to use the same name throughout your career as well as the name of your affiliated institution. Using common "official" names will allow for consistency and easy retrieval of your work by author or affiliation.

Bring Colleagues on Board: team-authored articles are cited more frequently, as does publishing with international authors. Working cross-or inter-disciplinarily helps as well.

Beef Up That Paper: use more references, publish a longer paper. Also papers which are published elsewhere after having been rejected are cited more frequently.

Beyond Peer-Reviewed Original Research: Write a review paper. Present a working paper. Write and disseminate web-based tutorials on your topic.

Search Optimization: use keywords in the abstract and assign them to the manuscript. Use descriptive titles that utilize the obvious terms searchers would use to look for your topic, avoiding questions in the title. Select a journal that is indexed in the key library databases for your field.

Market Yourself: create a key phrase that describes your research career and use it. Update your professional web page and publication lists frequently. Link to your latest and greatest article in your professional email signature file.

Utilize Social Media: Use author profiles such as ResearcherID and ORCID. Contribute to Wikipedia, start a blog and/or podcast, join academic social media sites.

From: [Ebrahim, N.A., et al. \(2013\). Effective strategies for increasing citation frequency. International Education Studies, 6\(11\), 93-99. doi:10.5539/ies.v6n11p93](#)

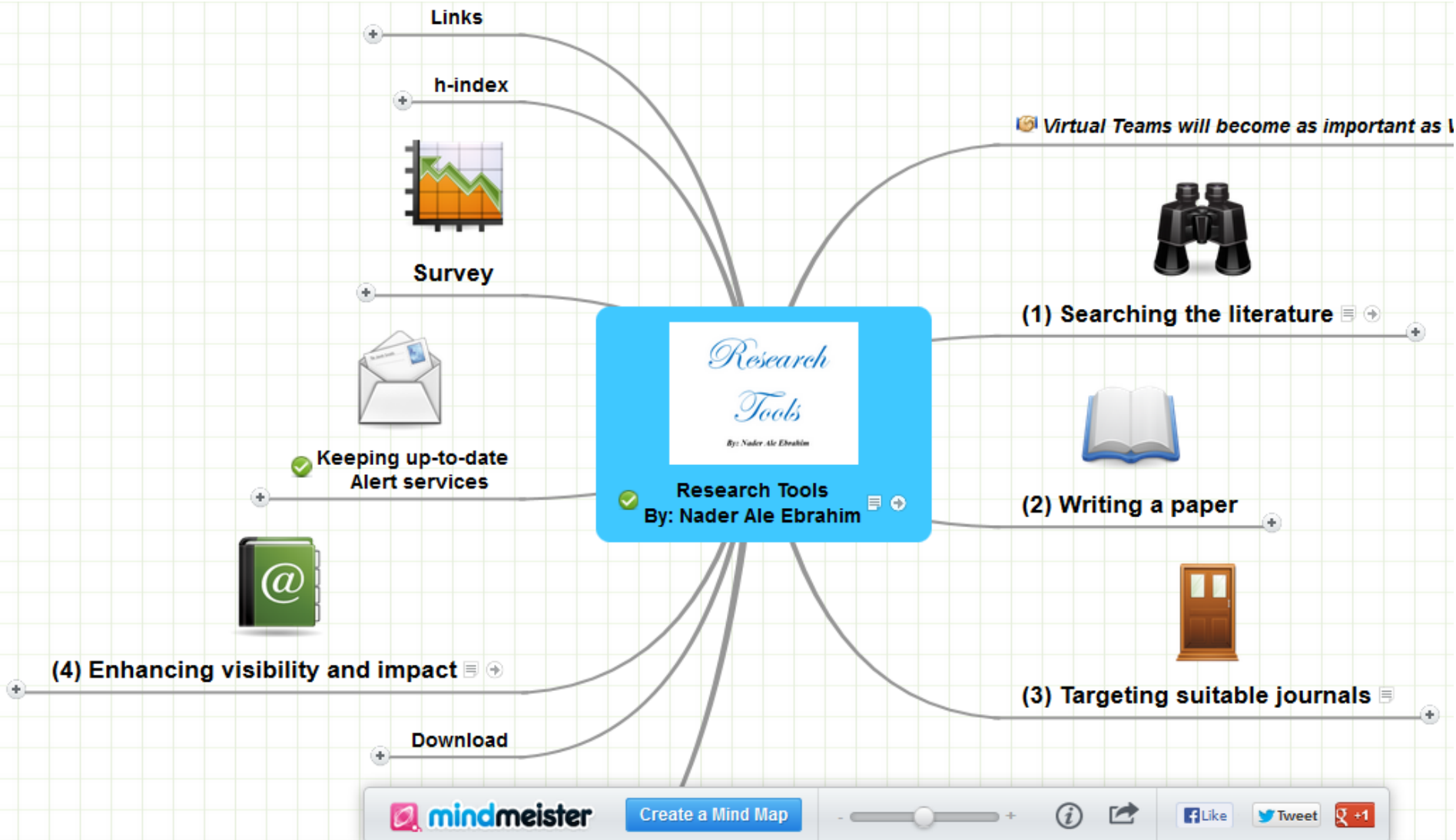
Top 10 authors with the highest profile view counts on ResearchGate

Table 11. Top 10 authors with the highest profile view counts on ResearchGate (9th of November, 2015), compared to the same indicator on the 10th of September, 2015.

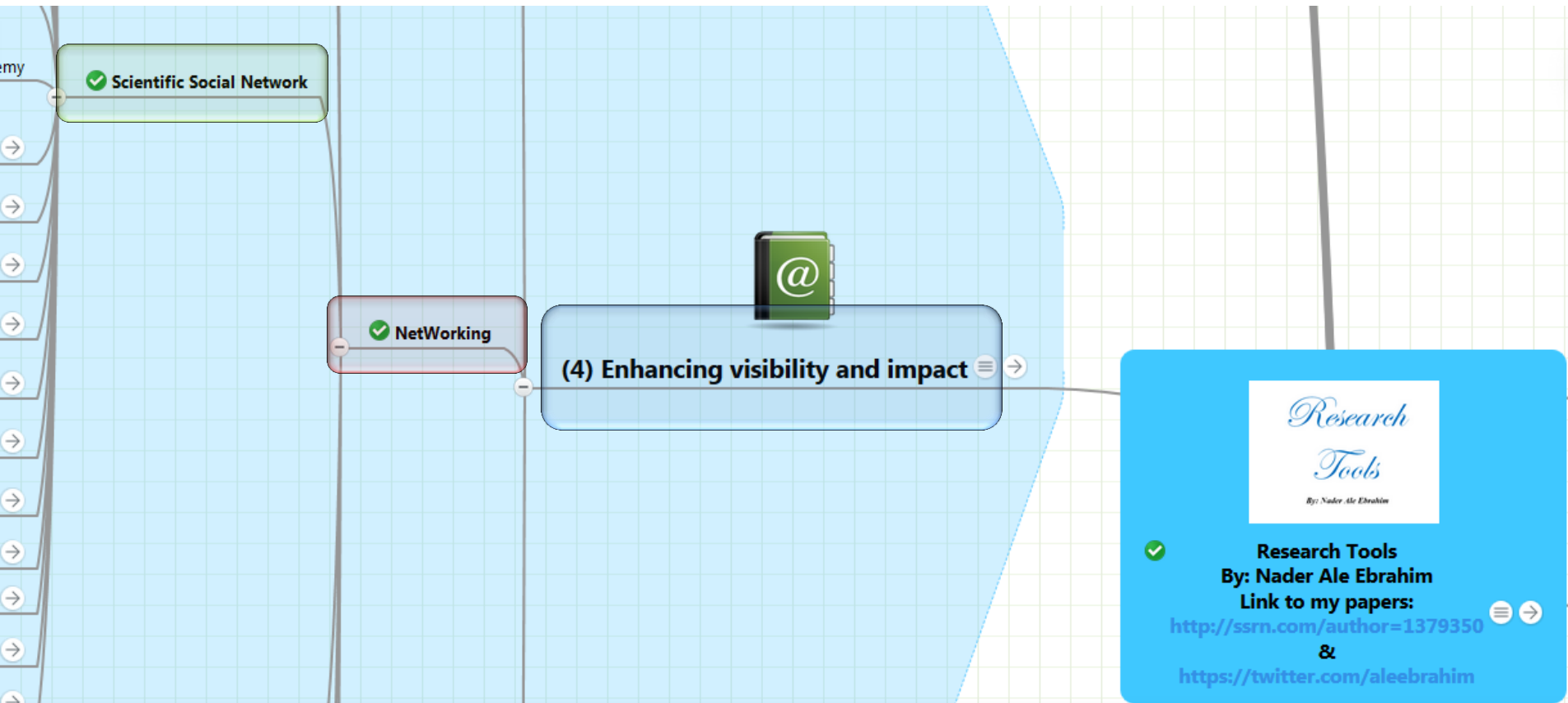
AUTHOR NAME	SEPTEMBER 10 th	NOVEMBER 9 th	MISMATCH (%)
	(2015) PROFILE VIEWS	(2015) PROFILE VIEW	
Nader Ale Ebrahim	19,821	13,281	67.00
Chaomei Chen	7,760	3,937	50.73
Loet Leydesdorff	4,227	1,758	41.59
Bakthavachalam Elango	2,883	1,756	60.91
Zaida Chinchilla	5,840	1,569	26.87
Mike Thelwall	4,297	1,568	36.49
Lutz Bornmann	3,129	1,439	45.99
Wolfgang Glänzel	3,012	1,301	43.19
Kevin Boyack	3,256	1,135	34.86
Peter Ingwersen	2,335	1,025	43.90

Source: Martín-Martín, A., Orduna-Malea, E., Ayllón, J. M., & López-Cózar, E. D. (2016). The counting house, measuring those who count: Presence of Bibliometrics, Scientometrics, Informetrics, Webometrics and Altmetrics in Google Scholar Citations, ResearcherID, ResearchGate, Mendeley, & Twitter. *EC3 Reseach Group: Evaluación de la Ciencia y de la Comunicación Científica Universidad de Granada and Universidad Politécnica de Valencia (Spain), In Progress*,. doi:10.13140/RG.2.1.4814.4402

Research Tools Mind Map



Research Tools -> (4) Enhancing visibility and impact -
> NetWorking -> Scientific Social Network -> LinkedIn



How can I attract attention to my work?

Write a lay summary of your research and introduce it via relevant discussion lists and online forums.

Upload and make available data, images, posters and other files via a platform such as figshare.

Start your own blog (or contribute to an existing one) - it's a great way to build your online profile and position your research.

Reach out to key bloggers to make them aware of your work - look at the Altmetric details pages for other articles in your discipline to see who might be interested.

Include a link to your work in your email signature, online profiles or CV.

Work with the press office at your publisher or institution to announce the publication of your research.

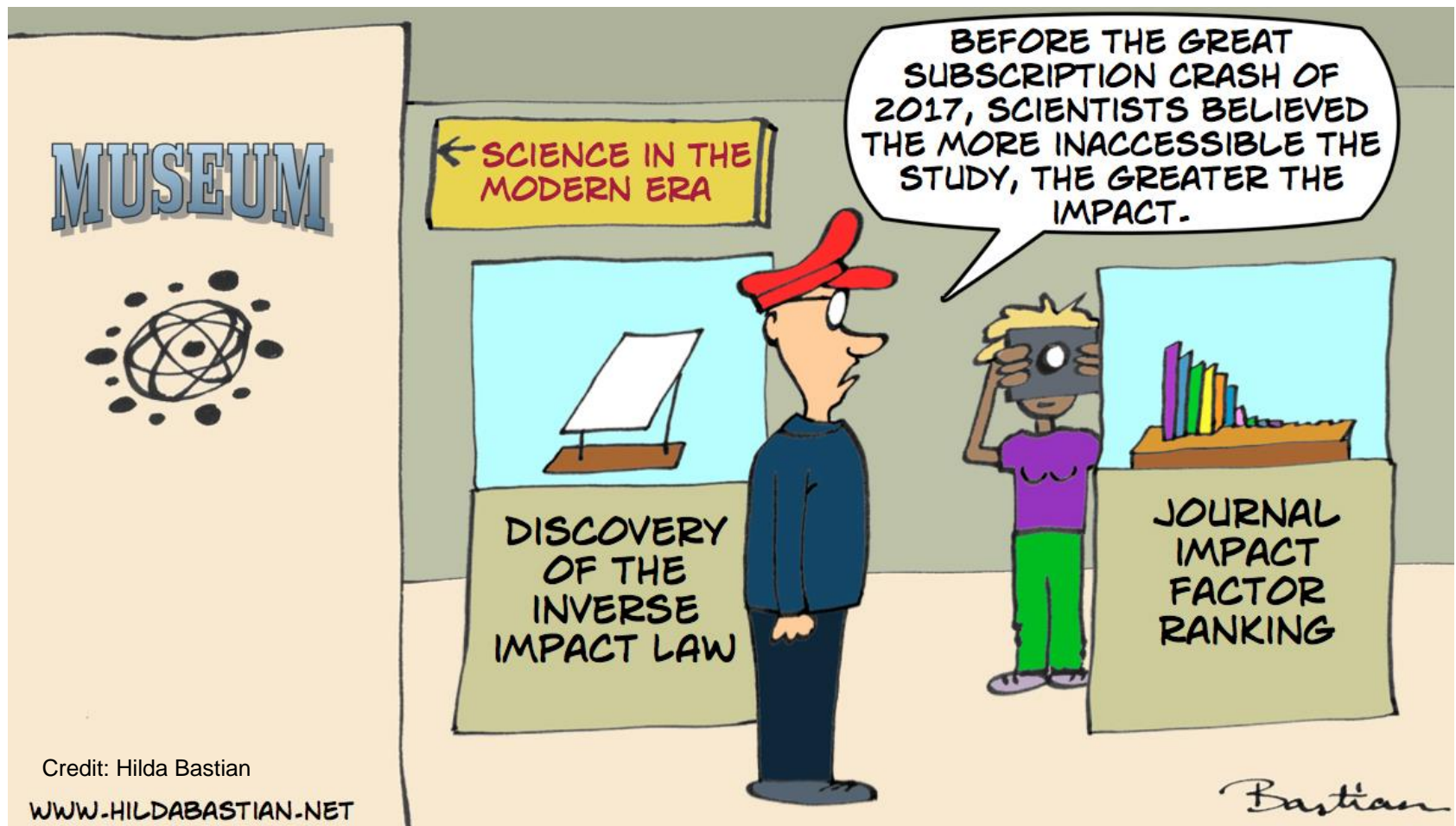
Share links to your work via twitter and other social media after presenting at conferences.

Register for an ORCID iD and populate your profile so that others can easily discover your work.

Make your work available via Open Access wherever possible, and share links to your full text outputs on social media.

Source <https://staticaltmetric.s3.amazonaws.com/uploads/2016/01/Promoting-your-research-tips-and-tricks.pdf>

How can academia kick its addiction to the impact factor?



Source <http://blog.scienceopen.com/2016/04/how-can-academia-kick-its-addiction-to-the-impact-factor/>

Academic social networking sites

- Allow you to network with your peers and share your research
- Some have the ability to ask and answer research related questions, create groups or share references
- Often rank highly in Google and other search engines
- Can make your publications available to download (where allowed within T&C of publication)
- Talk to colleagues and find out what they're using
- Examples:
 - Academia.edu; ResearchGate; Mendeley

Academic Social Network

- Build your network – make sure you have dynamic diverse networks
- Join networks such as [LinkedIn](#), [ResearchGate](#) or [Academic.edu](#)

See more at: <http://libguides.library.curtin.edu.au/content.php?pid=417077&sid=3408994>

Share your research- Social Media, such as Facebook, LinkedIn, Twitter

- Elsevier will send you a 'share link': a personal, customized short link that you will receive after final publication of your article. It provides 50 days free access to your newly-published article on ScienceDirect to anyone clicking on the link. We encourage you to share this link on social media. After 50 days the share link will still work but automatically revert to a link to your full text article.

Source: <https://www.elsevier.com/authors/journal-authors/submit-your-paper/sharing-and-promoting-your-article>

Share Links

Share Links

Share Links enable you to promote your article and make an impact with your research:



MORE THAN 1 MILLION
views of articles came from clicks on Share Links last year!

15%
of people who clicked on a Share Link found it on Social Media

IN 2015 FACEBOOK
was the most popular social network to post a Share Link, followed by Twitter and LinkedIn.

12 articles published in 2015 received more than **1,000 views**

via Share Links alone. Most were shared on a university website, Twitter and Facebook.

70%
of Share Links were clicked on at least once.
On average, a Share Link is clicked on **5 times**

THE MOST POPULAR
The most popular Share Link of 2015 pointed to research on the *IonDrive* and was posted on the author's website, Reddit and NASA discussion forums.¹⁾

CLOSE TO 10,000 TWEETS
included a Share Link in 2015. Authors that included a Share Link in a tweet, on average got re-tweeted 1.9 times.

The most popular tweet with a share Link so far is about using Twitter to drive research impact gathering more than 415 re-tweets and 450 likes!²⁾

1. Roger Skayler, Second generation IonDrive propulsion applied to SSTO launcher and interstellar probe, *Acta Astronautica*, Volume 116, November-December 2015, Pages 146-174
2. Katy Schlichter, Nigel Davies, Fenna Ross, Ruth Harris, Using Twitter™ to drive research impact: A discussion of strategies, opportunities and challenges, *International Journal of Nursing Studies*, Volume 59, July 2016, Pages 15-26

How is the Altmetric score calculated?

The score is a weighted count

The score is derived from an automated algorithm, and represents a weighted count of the amount of attention we've picked up for a research output. Why is it weighted? To reflect the relative reach of each type of source. It's easy to imagine that the average newspaper story is more likely to bring attention to the research output than the average tweet. This is reflected in the default weightings:

News	8
Blogs	5
Twitter	1
Facebook	0.25
Sina Weibo	1
Wikipedia	3
Policy Documents (per source)	3
Q&A	0.25
F1000/Publons/Pubpeer	1
YouTube	0.25
Reddit/Pinterest	0.25
LinkedIn	0.5

Share your Posts on Other Social Media Outlets

After writing a blog post, share the posts via other social media outlets to maximize the outreach of your messages. Use [LinkedIn](#), Facebook, academic social networks like Academia.edu, and others, to spread the updates. You can connect Twitter with your other social media profiles so that tweets are posted on them as soon as you tweet.

Source: http://www.elsevier.com/_data/assets/pdf_file/0015/145050/ECR_Blogging_210912.pdf

LinkedIn for researchers

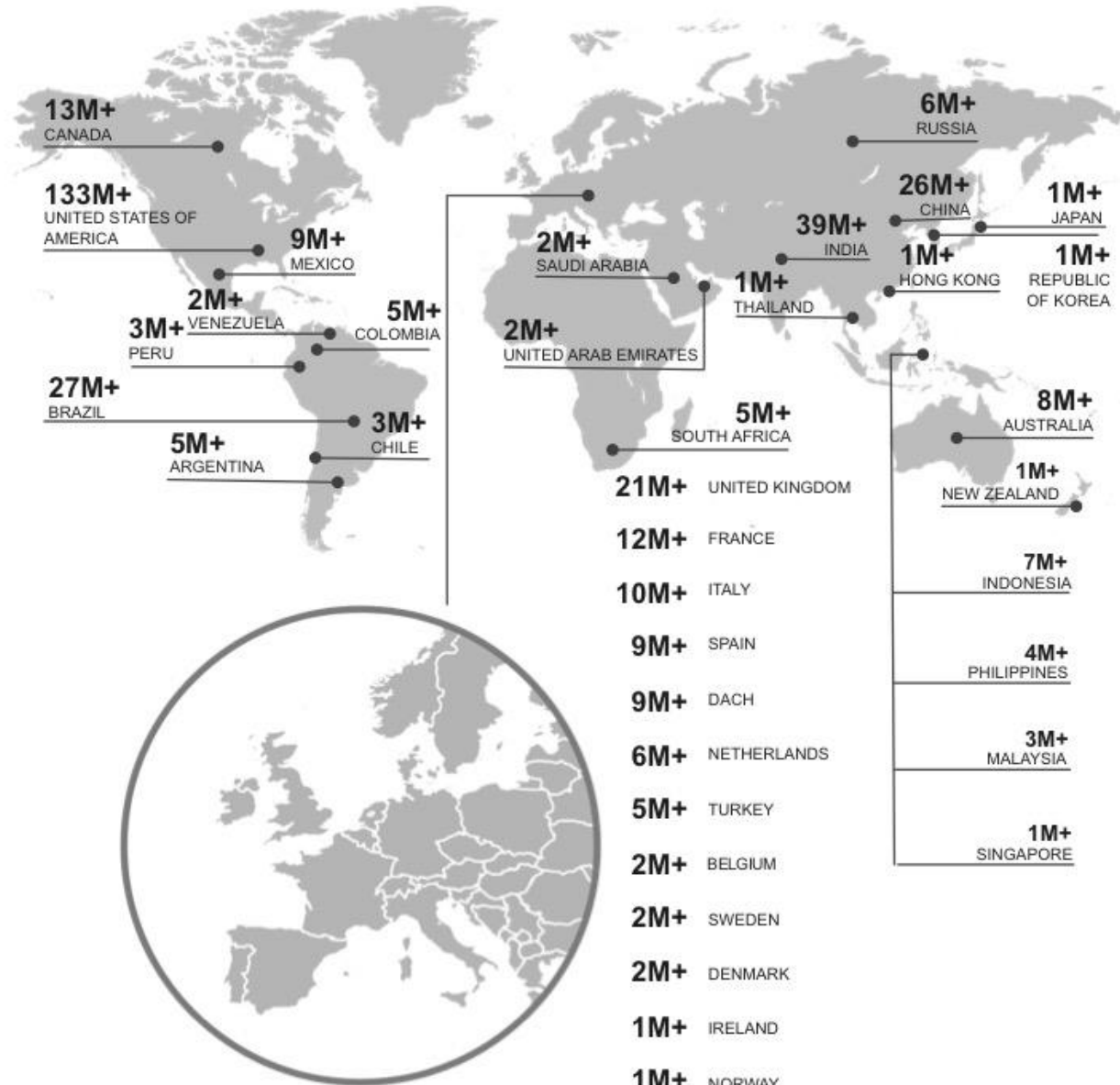
- **What is LinkedIn?**

LinkedIn (www.linkedin.com/) is a professional networking site. It allows you to create a profile that summarises your professional expertise and accomplishments. It helps to set up connections with other professionals, and the network grows with time. The network consists of your connections, your connections' connections, and the people they know, linking you to a vast number of qualified professionals and experts.

Why LinkedIn?

467,000,000+
REGISTERED MEMBERS

- The world's largest professional network
- Collaboration opportunities
- Share your research findings
- Extend connections
- Group discussions



Promoting your Research

UTS Staff directory Campus maps Newsroom What's on Search Library Website...

UTS: Library Find Facilities Borrow Research Learning UTS ePress Open Access About Us Help

Search books, journals and subject resources

Home > Research > Promoting your Research

Promoting your Research

In this competitive environment, there are many tools and strategies researchers can adopt to promote their research and interact with scholarly communities around the world.

Many researchers are recognising the rapidly evolving role of social media in academic communication. Social media gives researchers a way to instantly connect and engage with communities around the world.

[expand all](#)

- ▶ [Blogging](#)
- ▶ [Twitter](#)
- ▼ [Social Networking sites: Academia.edu, Research Gate, Mendeley and LinkedIn](#)

There are several social networking sites specifically designed for academics or industry professionals. These sites allow you to share your experience, link to your papers, keep a CV and find and follow your peers. Creating profiles on one or more of these sites make you and your research more findable, particularly if you don't have an official staff profile at UTS (e.g. casuals and PhD students).

Research

[Log in](#)

- [Copyright for Research](#)
- [Data Archives](#)
- ▶ [Data Management](#)
- ▶ [Finding and Managing Information](#)
- ▶ [Getting Published](#)
- [Measuring Research Impact](#)
- ▼ [Promoting your Research](#)
 - [Conferences](#)
 - [Research Organisations](#)
 - [Research Blog](#)
 - [Research Tools](#)
 - [Research Workshops](#)

LinkedIn: Quick Tips on How to Promote Your Book

ELSEVIER SciTech Connect

[Subjects](#) [Resources](#) [Events](#) [Contact](#) [Store](#)

LinkedIn: Quick Tips on How to Promote Your Book

In a [previous post](#), we detailed how to register for, setup and create a LinkedIn account and profile. Now that you've completed your profile, it's time to expand your LinkedIn presence and start networking. Use the following quick tips to leverage your LinkedIn profile to give your book additional attention.



Ready, Set – Network

Think of your LinkedIn profile as a professional online portfolio that aggregates all your past work experience, professional networks and projects/publications in one convenient location. You've worked very hard to develop and maintain this portfolio of your work, so sharing it with the rest of the LinkedIn community is a great way to create new contacts and get your work seen.

Source: <http://scitechconnect.elsevier.com/resources/author-connect/linkedin-quick-tips-promote-book/>

The effective use of LinkedIn by Sheffield Hallam University staff and students

Connected U



Case Studies

These Connected U case studies about the use of LinkedIn confirm the importance of developing and maintaining an online profile for student employability and for academic professional presence. 16 written case studies and 12 video case studies were produced. Each tell a story and contain guidance based upon a range of experiences in using and promoting the use of LinkedIn. This [overview of case studies](#) introduces the respondents and summarises the main conclusions.

How to promote your work through LinkedIn

WILEY

Wiley Exchanges

About

Develop

Educate

Discover

Discover the Future of Research

How to promote your work through LinkedIn

Posted in Discover the Future of Research on May 1, 2014 3:00:06 AM



Image courtesy of Forbes



Meredith Katz
Author Marketing, Wiley

2013 marked professional networking site LinkedIn's ten year anniversary. By the end of its first decade, the company netted 225 million members, with a growth rate of over two members per second. ^[1] Now with 277 million members, LinkedIn has the largest number of users of any online professional network in the world. ^[2] "LinkedIn is, far and away, the most advantageous social networking tool available to job seekers and business professionals today," according to Forbes. ^[3] "I'm often asked, 'How important is it for those already near the top of their careers to be utilizing resource tools such as LinkedIn?' Most times, these questions come out of not fully understanding what you can do with a LinkedIn account and profile," says career coach John Crant of SelfRecruiter.com ^[4]

So, how can you harness LinkedIn's vast audience and successfully showcase and disseminate your published content?

Utilize your strongest promotional tool on LinkedIn - your profile. Make your profile a positive tool in promoting the circulation of your published content:

Source: <https://hub.wiley.com/community/exchanges/discover/blog/2014/05/01/how-to-promote-your-work-through-linkedin?referrer=exchanges>

Make your profile a positive tool in promoting the circulation of your published content:

Tell your entire story

Frame your profile

Make it powerful and concise

Be public

Highlight your work

Showcase your honors and awards

Add images, videos, presentations, and documents

Edit Your profile

in Search for people, jobs, companies, and more... Advanced 999+ 5 6

Home Profile My Network Jobs Interests Business Services Try Premium for free

Nader Ale Ebrahim, PhD

Research Fellow, Creator of "Research Tools",
Technology Management Consultant, Virtual Teams expert

Kuala Lumpur, Malaysia | Automotive

Change photo

Current Research Support Unit, Centre for Research Services, IPPP, University of Malaya

Previous Independent Researcher, University of Malaya, United Kingdom - Malaysia - Ireland Engineering Science Conference 2011 (UMIES 2011)

Education Universiti Malaya

View profile as 500+ connections

Profile Strength

All-Star

Ads You May Be Interested In

AA Returning to the UK?
Appley Associates work with expats to prepare you for a return to the UK

Be a Sales Hero
Become a customer Expert using SugarCRM

Add a link - Supported Providers

- Presentations and Documents:
 - Prezi
 - Scribd
 - SlideShare
- Video Providers:
 - TED
 - Vimeo
 - YouTube
 -

Build your following

- Let's say you've just queued up a bunch of awesome LinkedIn status updates. That's great. But who's going to see them? Now you need some connections. A lot of connections.
- But you don't want just any connections. You want the people who are your ideal readers – your ideal clients, or customers, or peers.

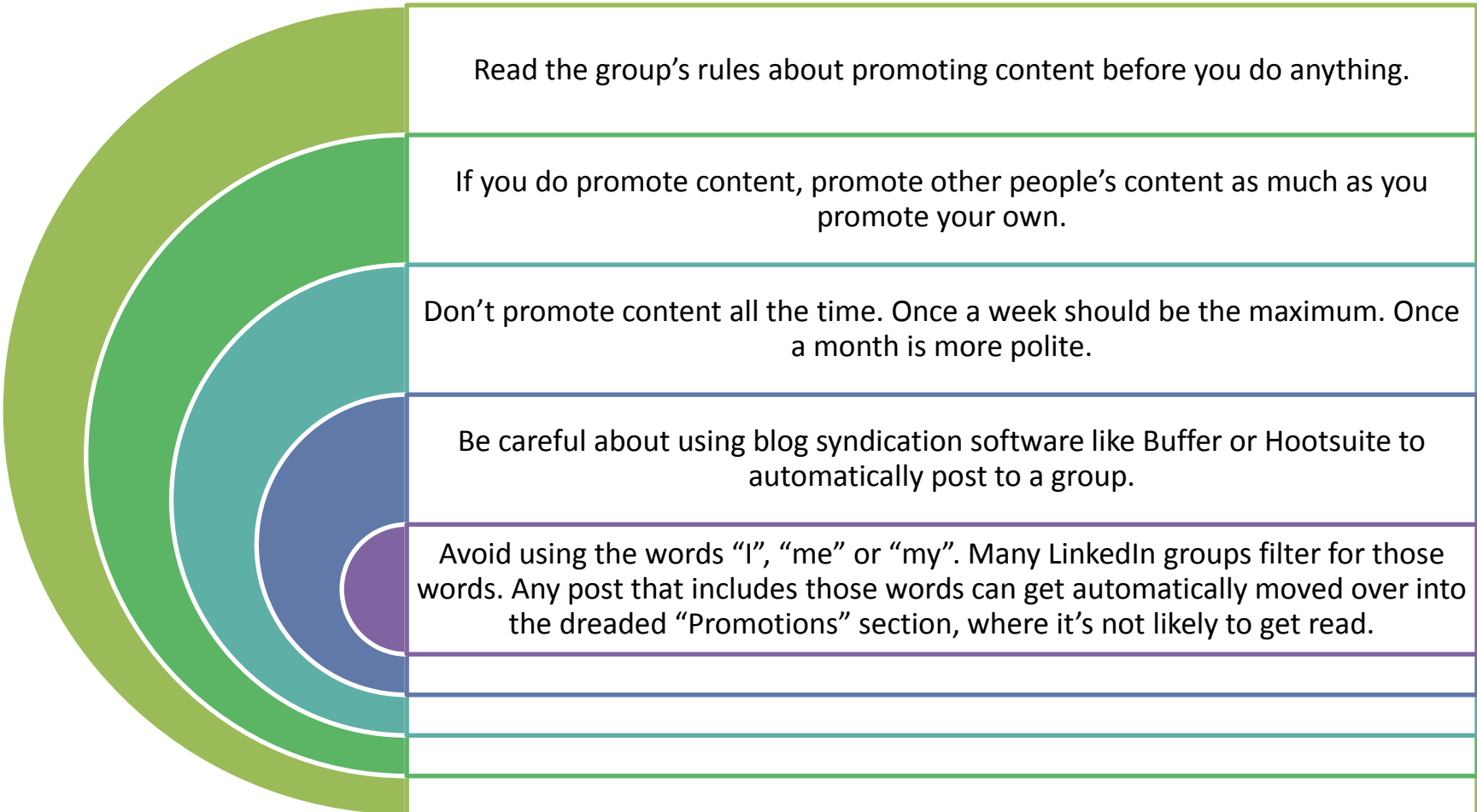
Source: <http://blog.getresponse.com/6-ways-promote-content-linkedin.html>

Ready, Set – Network

- Think of your LinkedIn profile as a professional online portfolio that aggregates all your past work experience, professional networks and projects/publications in one convenient location. You've worked very hard to develop and maintain this portfolio of your work, so sharing it with the rest of the LinkedIn community is a great way to create new contacts and get your work seen.

Use Groups-

LinkedIn Groups are a content promotion candystore



Read the group's rules about promoting content before you do anything.

If you do promote content, promote other people's content as much as you promote your own.

Don't promote content all the time. Once a week should be the maximum. Once a month is more polite.


Be careful about using blog syndication software like Buffer or Hootsuite to automatically post to a group.


Avoid using the words "I", "me" or "my". Many LinkedIn groups filter for those words. Any post that includes those words can get automatically moved over into the dreaded "Promotions" section, where it's not likely to get read.

Source: <http://blog.getresponse.com/6-ways-promote-content-linkedin.html>

Use LinkedIn's Publishing Platform

“ Share an update

 Upload a photo

 [Write an article](#)

 PUBLISHING

More ▾

Publish

Normal ▾ | **B** *I* U | ☰ ☰ | “ ” 🔗



Headline

Add content to your publications list

- LinkedIn actually gives us a whole section in our profiles for content promotion. Every headline of a publication can be hyperlinked, so you can even include a call to action to prompt people to click through.

Publications

+ Add publication



Title *

Publication/Publisher

Publication Date

Month... ▾ Day... ▾ Year... ▾

Publication URL

Author(s)



Nader Ale Ebrahim, PhD

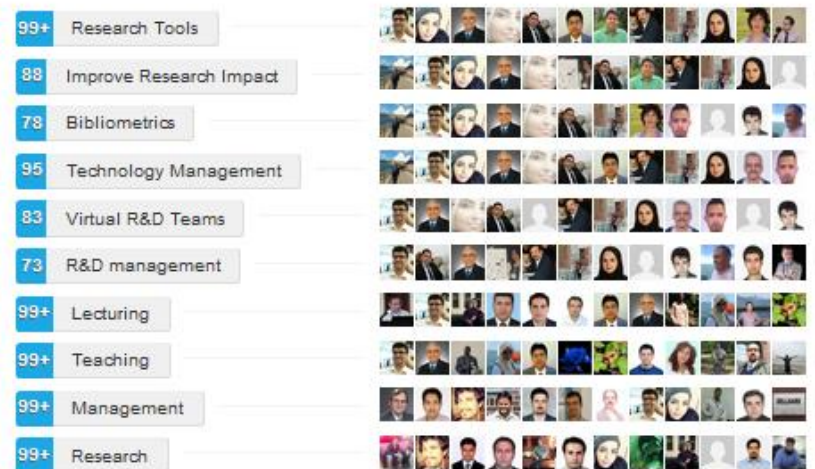
©2016-2017 Nader Ale Ebrahim

Source: <http://blog.getresponse.com/6-ways-promote-content-linkedin.html>

Get endorsed for your skills

Skills & Endorsements

Top Skills



Nader also knows about...



Source: <http://blog.hubspot.com/blog/tabid/6307/bid/23454/The-Ultimate-Cheat-Sheet-for-Mastering-LinkedIn.asp>

Who's viewed your profile

Who's viewed your profile

Who's viewed your posts

How you rank for profile views

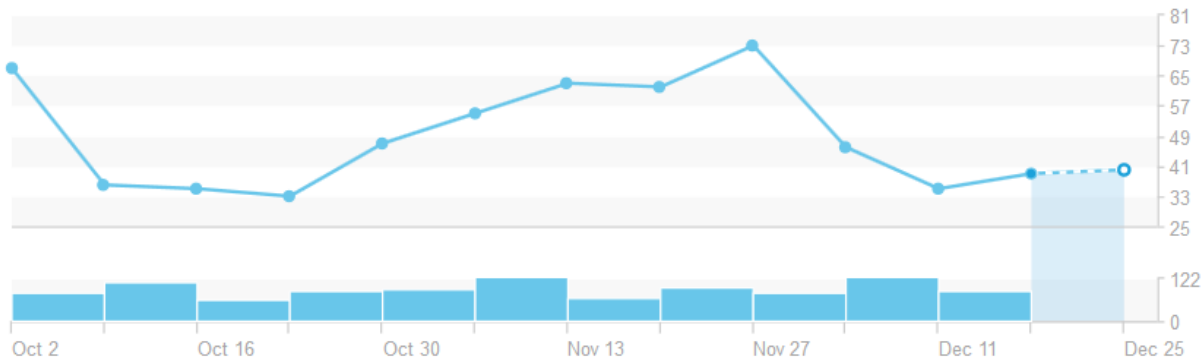
Hide charts ^

552 Profile views
Last 90 days

2 Viewers who work at Delft University of Technology

16 Viewers with the title Student / Intern

Profile Views Projected Views Actions Taken



Dec 19 – now

12 Profile views
40 projected this week

2 Actions taken
-- from the previous week

What you did:

- Added 2 connections

[Get more profile views ▶](#)



Thank you!

Because of your contributions, we've
reached 1 million posters on LinkedIn.

To celebrate this milestone, we're tipping our hats to
members like you and their successes.

[Read more](#)



7 tips to supercharge your academic LinkedIn profile

Impactstory blog

Home

Open science & research metrics news from the Impactstory team

7 tips to supercharge your academic LinkedIn profile

☰ Like 1.9 million other academics, you've got a [LinkedIn](#) profile. Along with the rest of us, you set it up to improve your visibility and to network with other researchers.

Well, we've got some bad news for you: your LinkedIn profile probably isn't doing either of those things right now. Or at least, not very well.

The problem is that LinkedIn is built for businesspeople, not scientists; it's tough to translate the traditional scholarly CV into the

Subscribe

Read this blog via email or [RSS](#)

About Impactstory



Source: <http://blog.impactstory.org/7-tips-to-supercharge-your-academic-linkedin-profile/>

©2016-2017 Nader Ale Ebrahim

Questions?

 E-mail: aleebrahim@um.edu.my

 Twitter: [@aleebrahim](https://twitter.com/aleebrahim)

 www.researcherid.com/rid/C-2414-2009
<http://scholar.google.com/citations>

Nader Ale Ebrahim, PhD

=====
Centre for Research Services
Institute of Management and Research Services
University of Malaya, Kuala Lumpur, Malaysia
www.researcherid.com/rid/C-2414-2009
<http://scholar.google.com/citations>



References

1. Ale Ebrahim, N., Salehi, H., Embi, M. A., Habibi Tanha, F., Gholizadeh, H., Motahar, S. M., & Ordi, A. (2013). [Effective Strategies for Increasing Citation Frequency](#). *International Education Studies*, 6(11), 93-99. doi: 10.5539/ies.v6n11p93
2. Martín-Martín, A., Orduna-Malea, E., Ayllón, J. M., & López-Cózar, E. D. (2016). The counting house, measuring those who count: Presence of Bibliometrics, Scientometrics, Informetrics, Webometrics and Altmetrics in Google Scholar Citations, ResearcherID, ResearchGate, Mendeley, & Twitter. *EC3 Reseach Group: Evaluación de la Ciencia y de la Comunicación Científica Universidad de Granada and Universidad Politécnica de Valencia (Spain), In Progress*,. doi:10.13140/RG.2.1.4814.4402
3. : Gosling, C. (2013). [Tips for improving citations 2nd Bibliometrics in Libraries Meeting: The Open University](#)

My recent publications:

1. Akhavan, P., Ale Ebrahim, N., Fetрати, M. A., & Pezeshkan, A. (2016). Major trends in knowledge management research: a bibliometric study. *Scientometrics* 1-16. doi:[10.1007/s11192-016-1938-x](#)
2. Nagaratnam, S., Ale Ebrahim, N., & Habibullah, M. S. (2016). A Bibliometric Analysis on "Fertility Rate" Research Trends. *International Journal of Professional Business Review*, 1(1), 1-14. doi:[10.5281/zenodo.58318](#)
3. Shakiba, M., Ale Ebrahim, N., Danaee, M., Bakhtiyari, K., & Sundararajan, E. (2016). A Comprehensive Comparison of Educational Growth within Four Different Developing Countries between 1990 and 2012. *Revista de Gestão e Secretariado*, 6(3), 152-174. doi:[10.7769/gesec.v6i3.486](#)
4. Müller, A. M., Ansari, P., Ale Ebrahim, N., & Khoo, S. (2015). Physical Activity and Aging Research: A Bibliometric Analysis. *Journal Of Aging And Physical Activity In Press*. doi:[10.1123/japa.2015-0188](#)
5. Maghami, M., Navabi Asl, S., Rezadad, M. i., Ale Ebrahim, N., & Gomes, C. (2015). Qualitative and Quantitative Analysis of Solar hydrogen Generation Literature From 2001 to 2014. *Scientometrics* 105(2), 759-771. : [http://dx.doi.org/10.1007/s11192-015-1730-3](#)
6. Shakiba, M., Zavvari, A., Ale Ebrahim, N., & Singh, M. J. (2016). Evaluating the academic trend of RFID technology based on SCI and SSCI publications from 2001 to 2014. *Scientometrics First Online: 08 August 2016*, 1-24. [http://dx.doi.org/10.1007/s11192-016-2095-y](#)
7. Farghadani, R., Haerian, B. S., Ale Ebrahim, N., & Muniandy, S. (2016). 35Year Research History of Cytotoxicity and Cancer: a Quantitative and Qualitative Analysis. *Asian Pac J Cancer Prev*, 17(7), 3139-3145. doi:[10.14456/apjcp.2016.66](#)
8. AHMED, A., Mastura, A., GHAFAR, N. A., MUHAMMAD, M., & ALE EBRAHIM, N. (2016). Impact of Article Page Count and Number of Authors on Citations in Disability Related Fields: A Systematic Review Article. *Iranian Journal of Public Health*, 45(9), 1118-1125. [https://dx.doi.org/10.6084/m9.figshare.3979656.v1](#)

My recent presentations:

1. Ale Ebrahim, N. (2016). *Conducting Research: Literature Search to Writing Review Paper, Part 4: Paper submission & dissemination* Paper presented at the Effective Use of Research & Publication Tools and Resources, Centre for Research Services, Institute of Research Management and Services (IPPP)", University of Malaya. [https://dx.doi.org/10.6084/m9.figshare.4469333.v1](#)
2. Ale Ebrahim, N. (2016). *Conducting Research: Literature Search to Writing Review Paper, Part 3: Writing Literature Review* Paper presented at the Effective Use of Research & Publication Tools and Resources, Centre for Research Services, Institute of Research Management and Services (IPPP)", University of Malaya. [https://dx.doi.org/10.6084/m9.figshare.4469114.v1](#)
3. Ale Ebrahim, N. (2016). *Conducting Research: Literature Search to Writing Review Paper, Part 2: Finding proper articles* Paper presented at the Effective Use of Research & Publication Tools and Resources, Centre for Research Services, Institute of Research Management and Services (IPPP)", University of Malaya. [https://dx.doi.org/10.6084/m9.figshare.4468841.v1](#)
4. Ale Ebrahim, N. (2016). *Conducting Research: Literature Search to Writing Review Paper, Part 1: Systematic Review* Paper presented at the Effective Use of Research & Publication Tools and Resources, Centre for Research Services, Institute of Research Management and Services (IPPP)", University of Malaya. [https://dx.doi.org/10.6084/m9.figshare.4468400.v1](#)
5. Ale Ebrahim, N. (2016). *Improve Research Visibility by Establishing an Academic Blog*. Paper presented at the 4th SERIES OF INTRODUCTORY WORKSHOP ON: Strategies to Enhance Research Visibility, Impact & Citations, Centre for Research Services, Institute of Research Management and Services (IPPP)", University of Malaya. [https://dx.doi.org/10.6084/m9.figshare.4315169.v3](#)