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Create a Google Scholar Profile to Increase Research Visibility

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9nd November 2016

All of my presentations are available online at:

https://figshare.com/authors/Nader_Ale_Ebrahim/100797

Link to this presentation: <https://dx.doi.org/10.6084/m9.figshare.3382900.v1> (Old version)

4th SERIES OF INTRODUCTORY WORKSHOP ON:
***Strategies to Enhance Research
Visibility, Impact & Citations***

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Read more: Ale Ebrahim, N., Salehi, H., Embi, M. A., Habibi Tanha, F., Gholizadeh, H., Motahar, S. M., & Ordi, A. (2013). [Effective Strategies for Increasing Citation Frequency](#). *International Education Studies*, 6(11), 93-99. doi: 10.5539/ies.v6n11p93

Abstract

Abstract:. Creating an online curriculum vitae (CV) allows you to showcase yourself and your academic and professional achievements in a concise and effective way. There are different ways to increase your online visibility and boost the potential for future citations to your work. The Google Scholar, author pages are their own stand alone profile using Google data. You can create a Google Scholar profile to quickly showcase your publication list and view citation history. It also calculates a platform-dependent h-index, which many researchers love to track. In this workshop you will learn, some tools and tips for creating a professional Google Scholar profile.

Keywords: H-index, Improve citations, Research tools, Bibliometrics

Create your researcher profile

Create your researcher profile

▶ Why?

▶ Get started: Bronze

▶ Build content: Silver

▶ Enhance your profile: Gold

Why?

Your online presence is important

- To promote research and teaching activities
- To improve your chance of being cited
- To ensure correct attribution
- To guarantee credit in research assessments
- To find new collaborators
- To find new funding sources

Source: http://libguides.library.qut.edu.au/researcher_profile



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Create a Google Scholar Citations Profile – Your Online CV

BY MARIE ASCHER, ON JUNE 5TH, 2012

Today's Tech Tuesday session demonstrated **Google Scholar Citations** which is a fairly new Google tool designed to create a public profile. An example of a (modest) Google Scholar Citations profile can be seen below:



Change photo

Marie Tomlinson Ascher Edit

New York Medical College Edit

Library services - libraries - bibliometrics - public health - information outreach Edit

Verified email at nymc.edu Edit

My profile is public Edit Link Add homepage

Citation indices		
	All	Since 2007
Citations	35	33
h-index	4	4
i10-index	2	1



Google scholar

Search Authors

My Citations - Help

Follow this author

Follow new articles
Follow new citations

Co-authors

Susanne Markgren

View all co-authors

Impact Metrics and Scholarly Attribution

Discover your research impact, manage attribution of your research works, and search citations.

[Home](#)[Author Impact](#)[Article Impact](#)[Journal/Source Impact](#)[Institutional Impact](#)[Emerging Metrics](#)[Further Information](#)

Google Scholar Author Profile

A Google Scholar Profile allows scholars to:

- Keep track of citation metrics using popular indices and easy-to-read graphs.
- See who is citing one's own publications and follow research themes.
- Decide whether or not to share one's profile publicly.
- Authorize Google to update article lists automatically or choose to update manually.
- Have one's profile included in Google Scholar search results.
- Monitor and make corrections to the list of one's own publications.
- Promote oneself professionally at no cost.

Creating a Profile

Scholars are encouraged to establish a profile, otherwise the content of their listings in Google Scholar is limited. Also, authors can then edit the content of their listings in Google Scholar to make sure all their work is represented.

Sign up for a Google account if you don't already have one.

On the Google Scholar home page, click on My Citations.

You'll be asked for your email address. Using an academic email address will allow your profile to be included in Google Scholar search results.

Add articles you've authored, either singly or in groups. Research works can be selected from the list Google provides, added from a Google Scholar profile, or added from a Google Scholar profile.

QUICKLINKS

Research support

Writing

Metrics

Methodology

Manage info

Publish

Selecting a journal to publish in

Open access

Open access subvention fund

Find book publishers

Open Journal System

Repository

Copyright

Author identities

Publishing bibliography

Ethical research

Publish / Author id

Google Scholar Citations

Google Scholar Citations provide a simple way for authors to keep track of citations to their articles. You can check who is citing your publications, graph citations over time, and compute several citation metrics. You can also make your profile public, so that it may appear in Google Scholar results when people search for your name.

It's quick to set up and simple to maintain - even if you have written hundreds of articles, and even if your name is shared by several different scholars. You can add groups of related articles, not just one article at a time; and your citation metrics are computed and updated automatically as Google Scholar finds new citations to your work on the web. You can choose to have your list of articles updated automatically or review the updates yourself, or to manually update your articles at any time. Google Scholar then calculates metrics based on your identified articles: all and recent versions of the h-index, i10-index, and total number of citations.

Create your author profile

You can [sign up for a Google Scholar Citations profile](#). It's quick and free.

Author identities

Author identities are a uniquely identifying author can publish under multiple (including maiden name similar names and initials cited in different ways with different citation styles. connecting publications unique identities, author reduce ambiguity and ensure proper citation counts and metrics, improving their impact.



Andi Ogier

Assistant D
Data Curati



Measuring your research impact: Google Scholar Citations

This guide provides an introduction to the various metrics used to measure researcher and journal impact.

- Getting Started
- Author Impact
- Journal Impact
- Tracking and Measuring Your Impact
- Broadening your impact

Table of Contents

Getting Started

Author Impact

H-index

G-index

i10-index

Journal Impact

Journal Citation Reports

(JCR)

Eigenfactor and Article

Your Google Scholar Profile

Google Scholar Citations is a citation service provided free of charge. It is easy to set up, especially if you already have a Google account. Like other citation tracking services, it tracks academic articles, but it also counts theses, dissertations, and preprints towards author citation metrics.



CITATION METRICS WORKSHOP – BASIC SEARCHING & TECHNIQUES

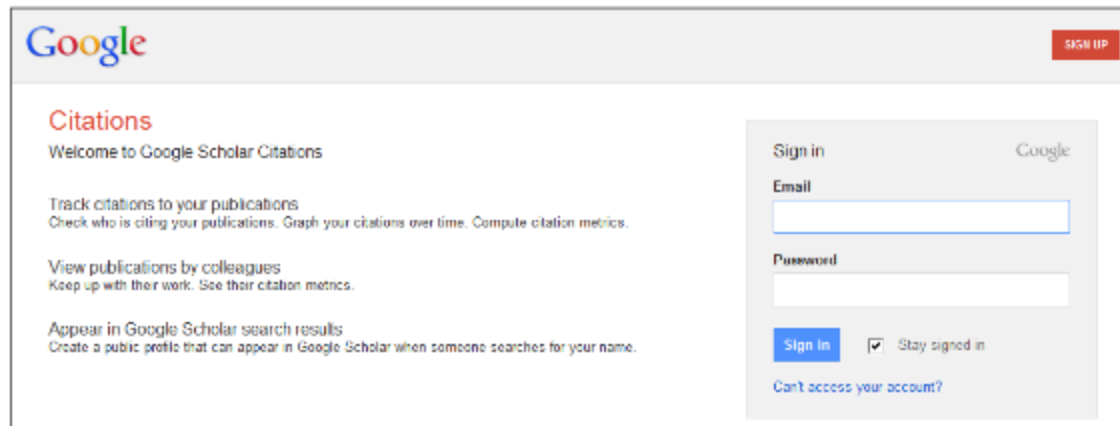
Prepared by Cited Reference Team, NUS Libraries. April 2015.

Search Techniques to obtain Citation Count in Google Scholar		
No.	Technique	Page
1.	Basic Citation Searching of Works using Google Scholar Citations	1-8
2.	Advanced Citation Searching of Works using Publish or Perish	9-11

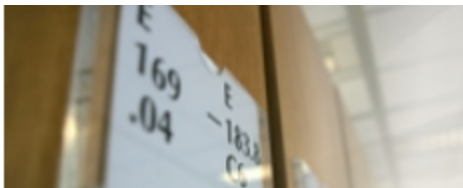
Google Scholar – Basic Citation Searching using Google Scholar Citations

The author we are working on is Professor **Brenda Yeoh S.A**, Professor (Provost's Chair), Department of Geography. There are up to three initials in her name.

1. Sign in using your existing Google account or Sign up to create a new account.



The screenshot shows the Google Scholar Citations sign-in interface. At the top left is the Google logo, and at the top right is a red 'SIGN UP' button. The main heading is 'Citations' in red, followed by the text 'Welcome to Google Scholar Citations'. Below this, there are three sections of text: 'Track citations to your publications', 'View publications by colleagues', and 'Appear in Google Scholar search results'. On the right side, there is a sign-in form with a 'Sign in' button, a 'Google' logo, and input fields for 'Email' and 'Password'. There is also a 'Stay signed in' checkbox and a 'Can't access your account?' link.



Guides to Resources

The Hong Kong University of Science and Technology

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[Library](#) / [LibGuides](#) / [Google Scholar](#) / [Google Scholar Citations](#)

Google Scholar: Google Scholar Citations

Enter Se

This guide helps you read the Google Scholar result screen, and shows you how to reach the full articles and download the citations.

[Introduction](#)

[E-Learning Videos](#)

[Search & Results](#)

[Full-text & Citations](#)

[Google Scholar Citations](#)

What is Google Scholar Citations?

Google Scholar Citations provides a simple way for authors to keep track of citations to their articles, you can:

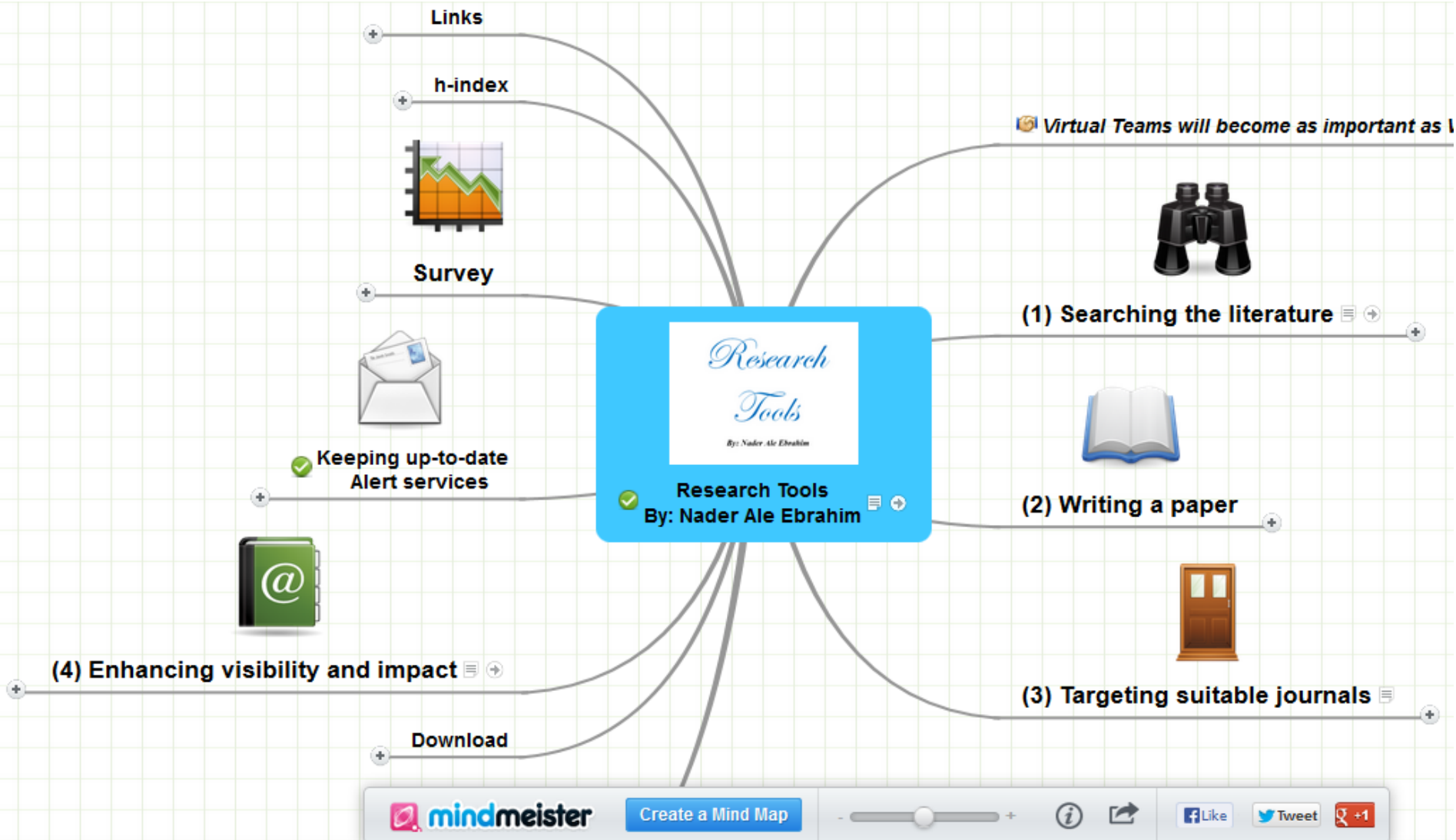
- Choose to have your list of articles updated by Google Scholar automatically.
- Add one article or groups of related articles in one search.
- Check who is citing your publications.
- Graph citations over time.
- Compute several citation metrics. Your citation metrics are computed and updated automatically as Google Scholar finds new citations to your work on the web.
- Make your profile public, so that it may appear in Google Scholar results when people search for your name.

Refer

Contact

How to Create My Author Profile?

Research Tools Mind Map



Research Tools -> (4) Enhancing visibility and impact -> On-line Curriculum vitae

The image shows a screenshot of a Mindmeister mind map. The central node is a green folder icon with an '@' symbol, labeled '(4) Enhancing visibility and impact'. A branch from this node is labeled 'On-line Curriculum vitae' with a green checkmark. Other branches include 'visual resume Re.vu', 'Okkam Entity Name System (ENS)', 'Nader -> AuthorClaim', 'https://www.vizify.com/', 'http://about.me', 'http://vizualize.me/', 'Wikiscientist', '99scholars', 'Branded.me', and 'Vitae'. A callout box on the right contains the text 'Research Tools By: Nader Ale Ebrahim' and links to 'http://ssrn.com/author=1379350' and 'https://twitter.com/aalebrahim'. The bottom of the screenshot shows the Mindmeister interface with the text '5 days ago by Nader Ale Ebrahim', '277 people like this', '226K', '16 Comments', 'Create a Mind Map', 'Like', 'Tweet', and 'G+1'.

How To Get Your Research Paper Noticed

(Source: <http://thescientistvideographer.com/wordpress/how-to-get-your-research-paper-noticed/>)



How To Get Your Research Paper Noticed

(Source: <http://thescientistvideographer.com/wordpress/how-to-get-your-research-paper-noticed/>)

- Most of us work away in laboratories or in the field, and our efforts **are not widely known** or appreciated even though we may be working on interesting topics or making solid contributions to scientific knowledge. Many of our scientific publications are read by just a handful of specialists and students in our fields (if we are lucky). One reason is that most papers **are not highly visible** unless it is research that appears in journals such as Science or Nature and/or the media takes note. For most researchers, such attention rarely happens. Their work and papers remain mostly unnoticed beyond a small circle of peers.

Benefits of e-visibility

- It is a powerful way for researchers to boost their professional profile – online resume / cv (Bik & Goldstein: 2013)
- Take control of their research (Goodier & Czerniewicz: 2012)
- It helps researcher gain recognition in their discipline (Goodier & Czerniewicz: 2012)
- It helps to improve research efficiency – disseminating their research and making it discoverable and accessible (Bik & Goldstein: 2013)
- It allows for citation tracking and improving your impact as a researcher (Traditional and alternative) – citation counts, citation analysis and accumulation of attention data which translates to altmetrics
- It enhances professional networking of researchers – can make contact with other researchers and collaborate – grow your networks (Goodier & Czerniewicz: 2012)
- It allows for wider communication between scientists and general public – “online outreach” if you may (Bik & Goldstein: 2013)

Source: Leslie Adriaanse (2015), "[Increasing e-visibility](#)", Personal Librarian: CAES, Science Campus, University of South Africa

The Altmetric Top 100 2015

The graphic features a central circular design composed of overlapping, semi-transparent rings in various colors including purple, red, orange, yellow, green, and blue. The text is centered over this design. In the top left corner, the Altmetric logo is visible. In the top right corner, there is text and social media icons. At the bottom left, there is a downward-pointing arrow and the word 'EXPLORE'.

Altmetric

TOP 100 ARTICLES 2015 ▾   

THE
ALTMETRIC
TOP 100

What academic research
caught the public
imagination in 2015?

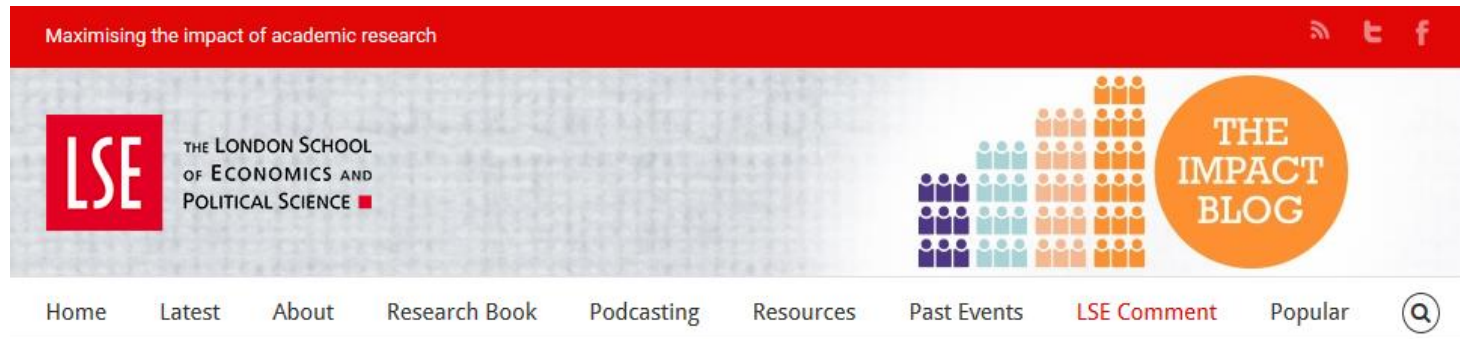
↓ EXPLORE

Why online CV.?

Increased access to publications leads to higher visibility and thus increased impact.

Source: [Morag Greig, Enlighten: Glasgow's University's online institutional repository](#)

Including hyperlinks in your CV can make a big difference.



The digital scholar and the academic job market: Including hyperlinks in your CV can make a big difference.



How can academics ensure their job application stands out from the rest? **Patrick Dunleavy** advocates going fully digital, where clearly clickable and open-access hyperlinks are provided for all your publications, writings and alternative outputs. Alongside the ease this provides the selection committee, adding digital links to all your recent top research articles will reassure UK selectors that your research falls under the HEFCE open access mandates for the next REF.

The rules governing academic CVs and résumés are complex. And they are generally different from those applying to all other spheres of the job market. In particular academic CVs often look as if they are lagging decades behind those in other sectors of life. Researchers still mostly operate with documents designed for paper printing only, set out in conservative ways and devoid of any digital



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Use [Google Scholar Citations](#) to create an author profile. Benefits include:

- Listing and linking to your scholarly publications
- See **who is citing** your publications
- **Graph citations to your articles** over time,
- Compute **citation metrics**.
- Make your profile public and it will **appear in Google results when people search for your name**. They will be able to easily see your publications and your metrics, and will be able to "follow" your new articles!
- Google Scholar is also a "community" in that when you associate your name with your research interests, you can **find the Google Scholar Citations profiles of others with similar interests**.

Create a Google Scholar Profile

[Step 1: Create your basic profile](#)

[Step 2: Add publication](#)

[Step 3: Make your profile public](#)

[Step 4: Add co-authors](#)

[Step 5: Add missing articles](#)

[Step 6: Clean up your Google Scholar Profile data](#)

7 ways to make your Google Scholar Profile better

- 1. Clean up your Google Scholar Profile data**
- 2. Add missing publications to your Profile**
- 3. Increase your “Googleability”**
- 4. Use your Google Scholar Profile data to get ahead**
- 5. Stay up-to-date when you’ve been cited**
- 6. ...and stay up-to-date on your colleagues and competitors, too**
- 7. Tell Google Scholar how it can improve**

Modify your research interest and brand name



Nader Ale Ebrahim

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Technology management Virtual R&D teams

Creating Research Group profiles in Google Scholar



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Creating Research Group profiles in Google Scholar

Creating a group profile in Google Scholar (GS) is a very powerful way to demonstrate the impact of your group, and you can easily embed a GS web address in your departmental web page, email signature or Powerpoint presentations.

Step 1: All agree some simple rules from the start

To create a really professional looking group profile, a few simple rules should be agreed first.

(1) Make sure everyone uses the same affiliation (e.g. "Department of History, University of Leicester, LE1

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Activity and Aging Research: A Bibliometric

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Andre Matthias Müller¹, Payam Ansari¹, Nader Ale Ebrahim², and ...^{o1}

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Shalini Nagaratnam, Nader Ale Ebrahim, Muzafar Shah Habibullah

ABSTRACT

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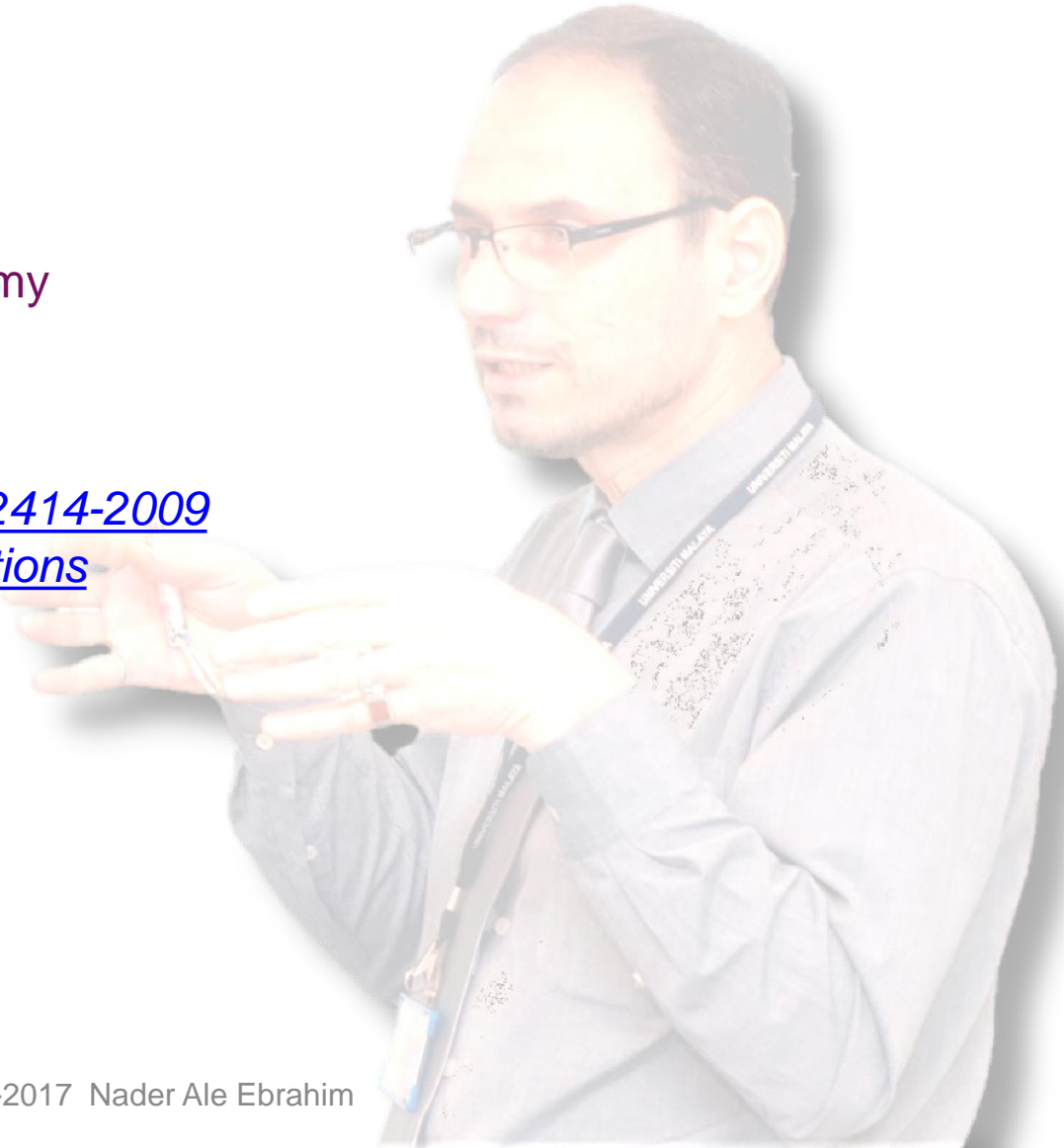
 E-mail: aleebrahim@um.edu.my

 Twitter: [@aleebrahim](https://twitter.com/aleebrahim)

 www.researcherid.com/rid/C-2414-2009
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