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4th SERIES OF INTRODUCTORY WORKSHOP ON:

Strategies to Enhance Research Visibility, Impact & Citations

Nader Ale Ebrahim, PhD

Centre for Research Services
Institute of Management and Research Service
University of Malaya, Kuala Lumpur, Malaysia
www.researcherid.com/rid/C-2414-2009
http://scholar.google.com/citations

Abstract

Abstract: A curriculum vitae (CV) allows you to showcase yourself and your academic and professional achievements in a concise and effective way. Creating an online CV is presented who you are to your academic and professional peers. Creating and maintaining your online CV is an essential tool in disseminating your research and publications. A scholarly identifiers like **ResearcherID and ORCiD** provides a solution to the author ambiguity problem within the scholarly research community.

Keywords: H-index, Improve citations, Research tools, Bibliometrics, Research Visibility, ResearcherID. ORCiD

WORKSHOP SERIES TOPICS

SESSION	DATE	TIME	торіс
1	7 September 2016	2.00 – 4.30 p.m.	Citations and its impact to university ranking
2.1	22.5	10.00 a.m. – 12.00	Research Outreach: Wider Visibility to Increase Citation*
2.2	22 September 2016	2.00 – 5.00 p.m.	Plain Language Summary: The Common Language of Research & Innovation *
3	28 September 2016	2.00 – 4.30 p.m.	Analysis of bibliometrics information for select the best field of study
4	5 October 2016	2.00 – 4.30 p.m.	A new system for measuring research impact
5	12 October 2016	2.00 – 4.30 p.m.	How to select a brand name for your research interest?
6	19 October 2016	2.00 – 4.30 p.m.	Optimize articles for search engine to improve research visibility
7	26 October 2016	2.00 – 4.30 p.m.	Prepare a pre/post print of your documents for advertisement
8	2 November 2016	2.00 – 4.30 p.m.	Create a publication database for enhancing research visibility
9	9 November 2016	2.00 – 4.30 p.m.	Create a google scholar profile to boost research visibility
10	16 November 2016	2.00 – 4.30 p.m.	Create and maintain an up-to-date researcherid profile
11	23 November 2016	2.00 – 4.30 p.m.	Online repository: improving the research visibility and impact
12	30 November 2016	2.00 – 4.30 p.m.	Kudos: promote your published research reach and impact

http://umconference.um.edu.my/ws

15	21 December 2016	9.00 – 11.30 a.m.	Promote your research work on LinkedIn
16	4 January 2017	9.00 – 11.30 a.m.	Make your data discoverable on a data repository
17	11 January 2017	9.00 – 11.30 a.m.	Microblogging for enhancing the research accessibility
18	18 January 2017	9.00 – 11.30 a.m.	Make an audio slides for your research
19	25 January 2017	2.00 – 4.30 p.m.	Academic social networking (ResearchGate & Academia) and the research impact
20	15 February 2017	2.00 – 4.30 p.m.	Publish online magazine to promote publications and research findings
21	22 February 2017	2.00 – 4.30 p.m.	Enhance research visibility by tracking citations
22	1 March 2017	2.00 – 4.30 p.m.	"Document publishing tools" for research visibility improvement
23	8 March 2017	2.00 – 4.30 p.m.	Publication's e-mail marketing procedure
24	15 March 2017	2.00 – 4.30 p.m.	The use of reference management tools to improve citation
25	22 March 2017	2.00 – 4.30 p.m.	Contibact of Mispedia anapproach to increase research visibility on the web



NEED HELP WITH YOUR

RESEARCH???

Next Workshop

DECEMBER
19 & 20, 2016
(MONDAY & TUESDAY)
9.00 am — 4.30 pm

WE ARE YOUR SOLUTION PROVIDERS!!!!!!!!

- Save time
- Safe keep downloaded articles
- Practical usage of research tools
- Clear direction for literature review and paper writing



CONDUCTING RESEARCH

LITERATURE SEARCH TO WRITING REVIEW PAPER

Programme Details

DECEMBER 19 & 20, 2016 (MONDAY & TUESDAY)

9.00 am — 4.30 pm

Venue: To Be Confirmed (in University of Malaya)

Fees: RM 400.00 (UM STAFF & STUDENTS)

RM 1,500.00 (NON-UM STAFF & STUDENTS)

Facilitator

Dr. Nader Ale Ebrahim

Visiting Research Fellow, Centre for Research Services, IPPP, UM

- Winner of 'Refer-a-Colleague Competition'
- Creator of "Research Tools" Box
- Developer of "Publication Marketing Tools"
- Conducted over 280 workshops

Programme Details

DECEMBER 19 & 20, 2016 (MONDAY & TUESDAY)

9.00 am — 4.30 pm

Venue: To Be Confirmed (in University of Malaya)

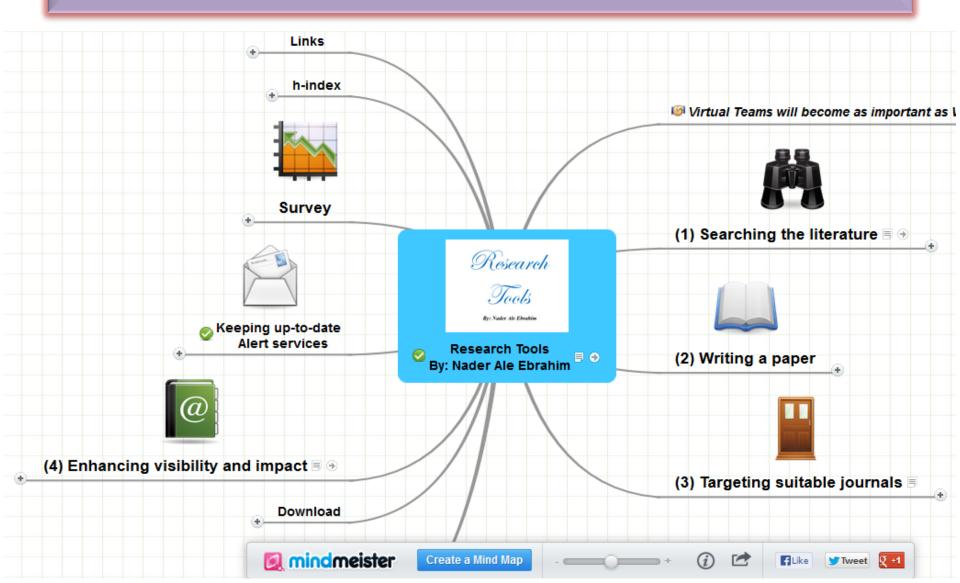
Fees: RM 400.00 (UM STAFF & STUDENTS)

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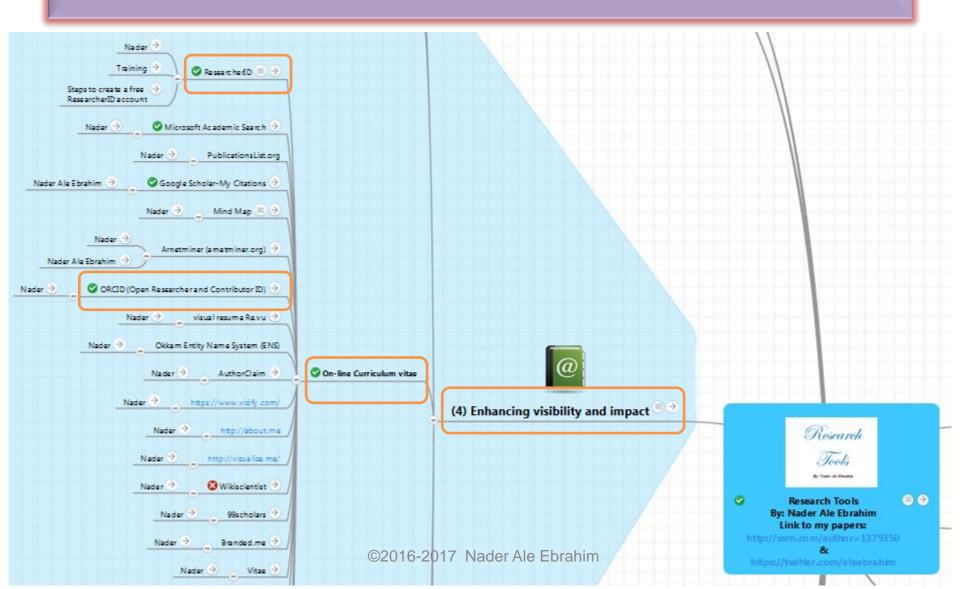
Nader Ale Ebrahim

For more details, please visit: http://umconference.um.edu.my/ls

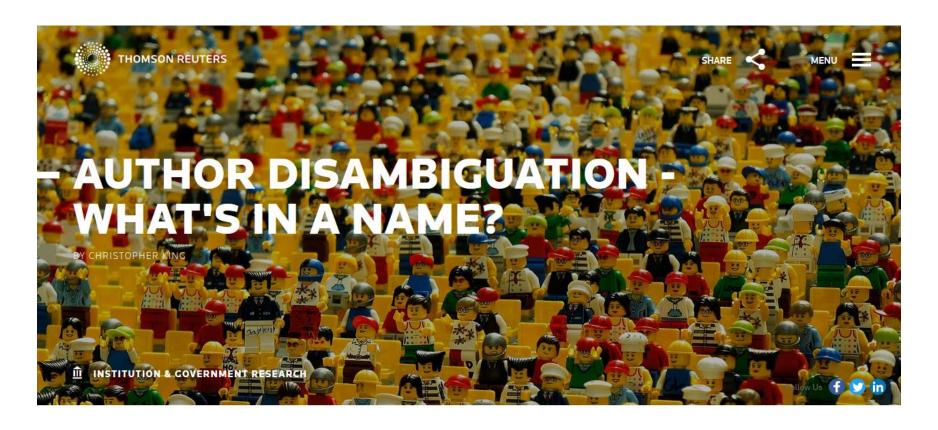
Research Tools Mind Map



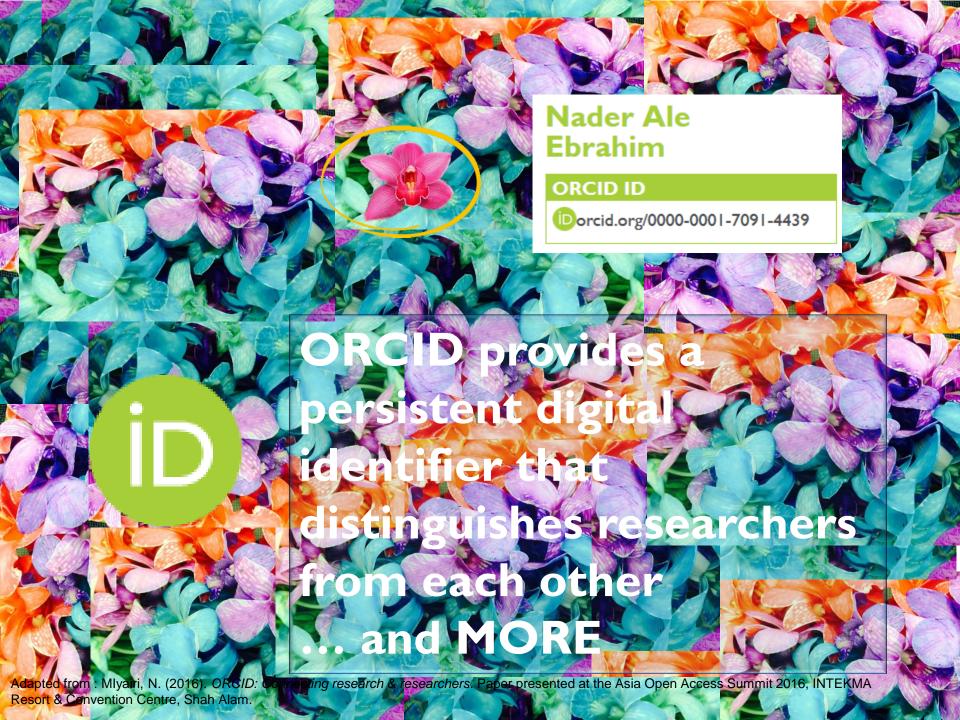
Research Tools Mind Map -> (4) Enhancing visibility and impact -> On-line Curriculum vitae -> ResearcherID, ORCiD



ResearcherID gives author disambiguation a good name, enhancing discoverability and ensuring credit where credit is due



Source: http://stateofinnovation.thomsonreuters.com/author-disambiguation-whats-in-a-name



Benefits of e-visibility

- It is a powerful way for researchers to boost their professional profile
 online resume / cv (Bik & Goldstein: 2013)
- Take control of their research (Goodier & Czerniewicz: 2012)
- It helps researcher gain recognition in their discipline (Goodier & Czerniewicz: 2012)
- It helps to improve research efficiency disseminating their research and making it discoverable and accessible (Bik & Goldstein: 2013)
- It allows for citation tracking and improving your impact as a researcher (Traditional and alternative) – citation counts, citation analysis and accumulation of attention data which translates to altmetrics
- It enhances professional networking of researchers can make contact with other researchers and collaborate – grow your networks (Goodier & Czerniewicz: 2012)
- It allows for wider communication between scientists and general public – "online outreach" if you may (Bik & Goldstein: 2013)

Research e-profiles

Essential elements necessary in a research e-profile (Ward, Bejarano & Dudas: 2015):

- 1. Electronic representation of the researcher online
- 2. Researcher/research online reputation
- 3. Researcher/research online discoverability and accessibility

Why should I care about my online presence?

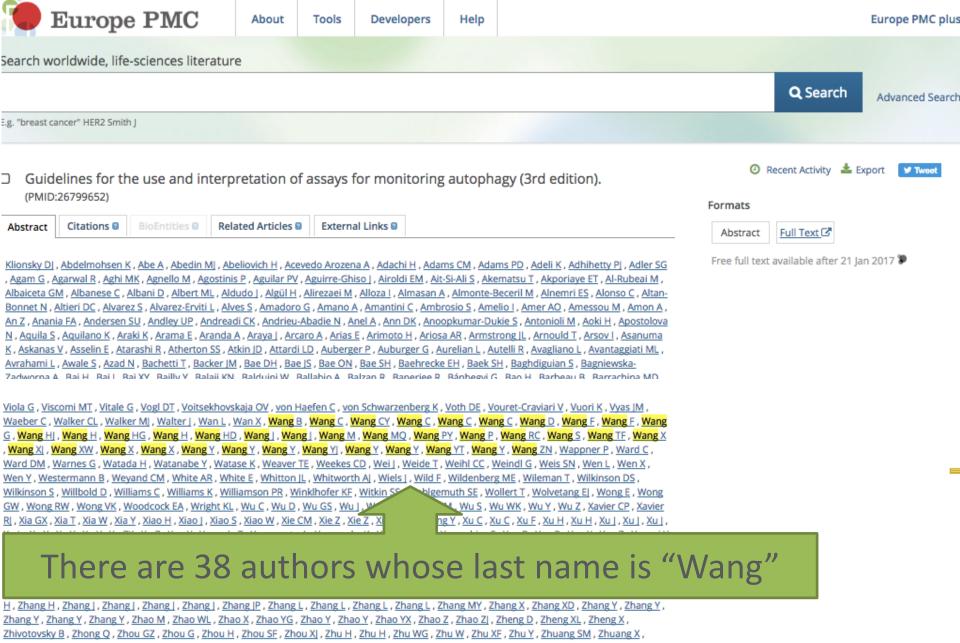
- To make your research and teaching activities known
- To increase the chance of publications getting cited
- To correct attribution, names and affiliations
- To make sure that a much as possible is counted in research assessments
- To increase the chance of new contacts for research cooperation
- To increase the chance of funding
- To serve society better

Source: http://libguides.library.uu.nl/profiles

Author Identification Systems

Author name disambiguation and the association of scholarly works with the correct author have long been a problem for those wishing to develop a comprehensive list of publications for individuals.

Source: A. B. Wagner, "Author Identification Systems," Issues in Science and Technology Librarianship, 2009.



Source: 1- http://europepmc.org/abstract/MED/26799652

2- Mlyairi, N. (2016). ORCID: Connecting research & researchers. Paper presented at the Asia Open Access Summit 2016, INTEKMA Resort & Convention Centre, Shah Alam.

The Challenge at Hand

- Inconsistent name formats caused by the authors themselves or editors
- Various transliteration systems, especially where different non-Roman alphabet names result in the same transliterated Roman alphabet name.
- Legal name changes
- Cultural variants in the position of surnames
- Compound or hyphenated names
- Highly similar names sometimes even doing similar work at the same institution.
- The large number of common names, especially certain surnames in many cultures.

Source: A. B. Wagner, "Author Identification Systems," Issues in Science and Technology Librarianship, 2009.

Researcher/research online discoverability and accessibility

- Build an online an accurate list of research publications by uploading/importing the research publication information from various platforms/systems
- Automatically track times cited counts & citation metrics, calculates H-Index
- Citation counts, metrics & H-index are current and publically visible
- Visualization tools e.g. collaboration networks

Maximize Usage through Dissemination



 Add a link to your article on your signature file and link to the Abstract.



 Add links to your articles on your own website, your institution's site or repository, bulletin boards and discussion lists.

Source: Jaslyn Tan, (2014), Maximizing the impact of your research paper, WILEY

Example: My (e-mail) signature

Best regards,

Nader Ale Ebrahim, PhD

PhD (Tech. Mang., UM), MSc (Mech. Eng., Tehran), BSc (Mech. Eng., Tehran)

Visiting Research Fellow

Centre for Research Services, Level 2,

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University of Malaya, Kuala Lumpur, Malaysia

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http://orcid.org/0000-0001-7091-4439

www.researcherid.com/rid/C-2414-2009

http://scholar.google.com/citations

http://works.bepress.com/aleebrahim/

http://ideas.repec.org/f/pal457.html

Including hyperlinks in your CV can make a big difference.



The digital scholar and the academic job market: Including hyperlinks in your CV can make a big difference.













How can academics ensure their job application stands out from the rest? Patrick Dunleavy advocates going fully digital, where clearly clickable and open-access hyperlinks are provided for all your publications, writings and alternative outputs. Alongside the ease this provides the selection committee, adding digital links to all your recent top research articles will reassure UK selectors that your research falls under the HEFCE open access mandates for the next REF.

The rules governing academic CVs and résumés are complex. And they are generally different from those applying to all other spheres of the job market. In particular academic CVs often look as if they are lagging decades behind those in other sectors of life. Researchers still mostly operate with documents designed for paper printing only, set out in conservative ways and devoid of any digital











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To register to use the Editorial Manager system, please enter the requested information. Upon successful registration, you will be sent an e-mail with instructions to verify your registration.

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	(e.g.: 1234-1234-1234-123X)				
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If you are registering again because you want to change your current information, changes must be made to your existing information by clicking the 'Update My Information' link on the menu bar. If you are unsure how to perform these functions, please contact the editorial office.					
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Open Researcher and Contributor ID

ORCID

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Technological Forecasting & Social Change





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ORCID:	0000-0001-7091-4439	Unlink From ORCID
Degree:		
Position:		
Department:		
Institution:		
	Work ● Home ○ Other ○	
Address:*		
City:*		
State or Province:		
Zip or Postal code:		
Country:*	MALAYSIA 🔻	

Previous Step Step 3 of 4 Next Step

Journal: Educational Research Review

An Open Researcher and Contributor ID (ORCID) is a unique digital identifier to which you can link your published articles and other professional activities, providing a single record of all your research.

We would like to invite you to link your ORCID ID to this submission. If the submission is accepted, your ORCID ID will be linked to the final published article and transferred to CrossRef. Your ORCID account will also be updated.

To do this, visit our dedicated page in EES. There you can link to an existing ORCID ID or register for one and link the submission to it:

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What is ORCID?

ORCID ("orkid")

= Open Researcher and Contributor ID





"ORCID is like a DOI for researchers."

What is ORCID?

The ORCID Organization

- Non-profit, nonproprietary, open, and community-driven
- Global, interdisciplinary
- Supported by the membership of organizations using the ORCID API
 - Funding organizations
 - Professional societies
 - Universities & research institutes
 - Publishers

The ORCID (ID)

- Unique, persistent identifier for researchers & scholars
- Free to researchers
- Can be used throughout one's career, across professional activities, disciplines, nations & languages
- Embedded into workflows
 & metadata
- API enables interoperability between siloed systems



ORCID is a hub

ORCID connects different ID systems through open & persistent identifiers

- ✓ Machine-readable
- ✓ Interoperable





Orcid provides:

✓ Plumbing for research information

✓ Tools to build trust in digital information

Persistent digital identifiers to distinguish researchers from each other

Member-built integrations enabling automated links between researchers and their activities/affiliations

A hub for machine-readable connections between identifiers for organizations, funding, outputs, and people

EBSCO Information Services joins ORCID

EBSCO

INFORMATION SERVICES

Information Services (EBSCO) announces it is now a member of Open Researcher and Contributor ID (ORCID), an open, non-profit, community-driven effort to create and maintain a registry of unique and persistent researcher identifiers. ORCID works with the community to embed these identifiers in research workflows and systems to connect researchers with their scholarly activities and contributions.

Source: http://www.ebscohost.com/newsroom/stories/ebsco-information-services-joins-orcid

Why get an ORCID identifier?

Benefits of getting an ORCID iD include:



- Ensuring researchers get credit for their work
- Reducing time to identify scholarly output (see "Publisher integration," below)
- Enabling scholars to keep track of and report on their work with funders, publishers and institutions
- Repurposing data for use in CV generation, citation repositories, BU Profiles, annual reports, faculty web-sites, and other systems (see "Grant submission integration," below)
- Tying individuals to their scholarly work should make finding academic papers easier and more accurate

Publisher integration: Elsevier, Thomson Reuters, Nature and other major publishers have begun integrating ORCID iDs into the manuscript submission process, and embedding ORCID identifiers across their scientific and scholarly research ecosystem. This will save authors time during submission, and enable automatic updating of author bibliographies when articles are published. That information can be ingested into BU systems, at each scholar's discretion.

Grant submission integration: NIH, NSF and other federal agencies are planning to integrate ORCID iDs into the ScienCV platform, for linking researchers, their grants, and their scientific output. The US federal government has been working to create a fed-wide profile system to streamline the grants and contract application process and reduce the data entry burden for investigators, and ORCID holds promise to be part of the solution.

Source: http://sites.bu.edu/orcid/

Build an online Curriculum Vitae

 Register with <u>ResearcherID</u> (Web of Science) and <u>ORCiD</u>

See more at: http://libguides.library.curtin.edu.au/content.php?pid=417077&sid=3408994

ResearcherID – an older id system associated with the Web of Science (WOS). Your ORCID and ResearcherID profiles can easily be linked. Citation counts for publications in ResearchID are automatically updated from WOS.

ORCID (Open Researcher and Contributor ID) – a new, broadly supported researcher profile that creates a unique author identification number. By creating an authoritative publication list associated with your ID number, you can minimize confusion with other researchers with similar names.

See more at: http://library.buffalo.edu/scholarly/action/

Managing your research and building your personal brand with ResearcherID

What is ResearcherID

- www.researcherid.com
- Online registry for creating a unique researcher ID number> helps in disambiguation
- Build a publication list identifying your work
- Make your profile public or private
 - Public profiles can be searched and viewed by others
- Generate citation metrics including: H-index
 - Citation distribution per year
 - Total Times Cited count
 - Average Times Cited

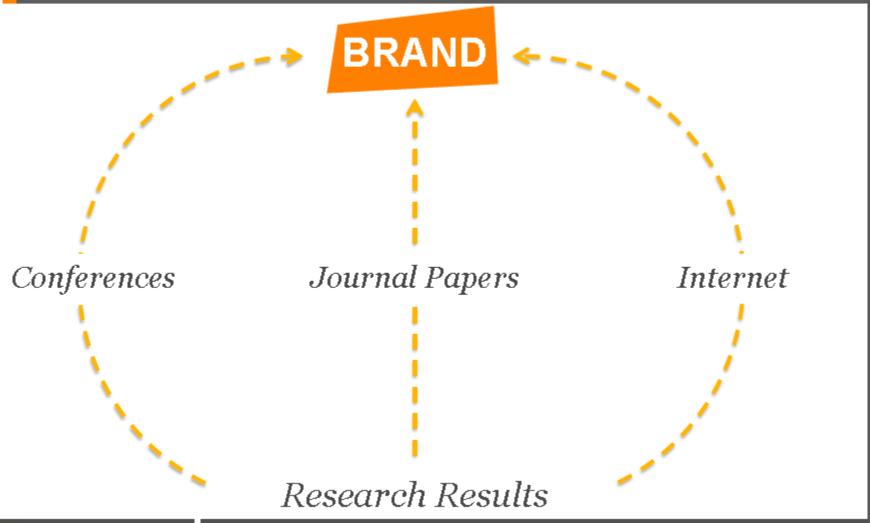
Global research community where researchers connect Keep all your publications in one place accessible anytime and anywhere on the web

Source: Melissa Badenhorst (2015), Sales & Marketing Manager, WorldWide Information Services , Agent: Thomson Reuters http://hdl.handle.net/2263/49260

ResearcherID is a unique digital alpha-numeric identifier containing the year of creation.



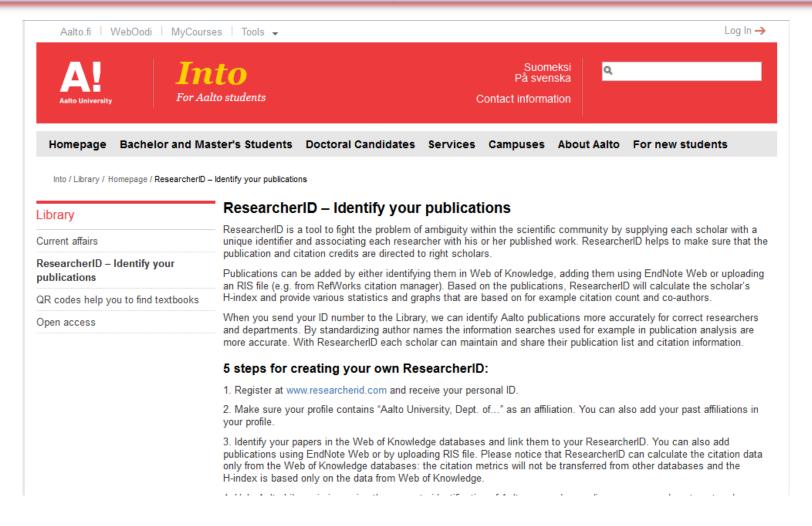
Communication in science: Research Branding, Networking & Collaboration



Promote your research with Researcher ID

- Keep your own publication organized: any records from any resources in any language
- Access citation metrics for your publications as well as for other researchers
- Connect to experts and collaborators in your field
- Easily access to your publications in Web of Science by searching your distinct identifier
- Free access anywhere

ResearcherID is a tool to fight the problem of ambiguity within the scientific community by supplying each scholar with a unique identifier.





WEB OF KNOWLEDGE USER TIPS - RESEARCH MADE EASY



Dear readers, this will be our last issue for the year 2010. From our team here, we want to wish you a Happy Holidays and a Happier New 2011!

Thanks and regards,
Preeti Sinha
Manager - Account Management
Need more info? Email me at preeti.sinha@thomsonreuters.com

Q: What is ResearcherID? How do I promote my publication profile for expanding collaboration opportunities?

Example: After publishing research findings, user can create a free ResearcherID account easily via Web of Knowledge platform and start promoting their publications to expand citation networks and explore

DID YOU KNOW?

Asia is fast catching up with US science - read <u>Economist</u> & <u>UNESCO Science Report 2010</u>.

Conference Proceedings Citation
Index (CPCI) is now in Web of
Science. Understand our selection
process.

RESOURCES

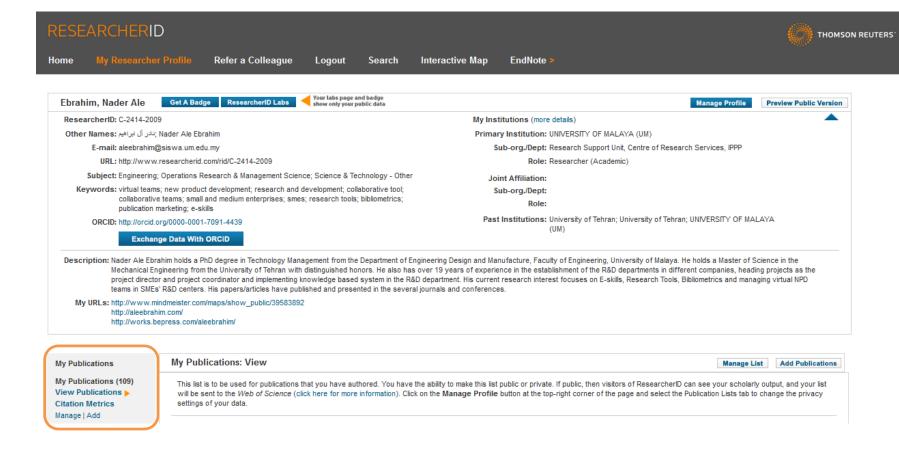
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My Publications Manage | Add

RESEARCHERID



My Publications: 109

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Refer a Colleague

Logout

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EndNote >

Add to: My Publications

Return to My Researcher Profile

To add publications to your Publication List, select one of the options below by clicking a link.

Note: Depending on your permission to access Web of ScienceTM and Web of ScienceTM Core Collection, you will have one or more of the following options:

Option 1:

WER OF SCIENCE"

Search Web of Science

Use this option to search *Web of Science*. Depending on your subscription, this can include articles, books, patents, and more.

Search Web of Science Core Collection

Use this option to search Web of Science Core Collection. Depending on your subscription, this includes the world's leading scholarly literature in the sciences, social

Option 2:

ENDNOTE™

Go to EndNote

Use your EndNote account to add articles and manage your ResearcherID publication lists.

Already use EndNote? You can transfer your ResearcherID publication lists between the desktop and web effortlessly. Learn about the additional features available in EndNote to accelerate your research including find full text automatically and access to over 3,700 publishing styles.

Option 3:

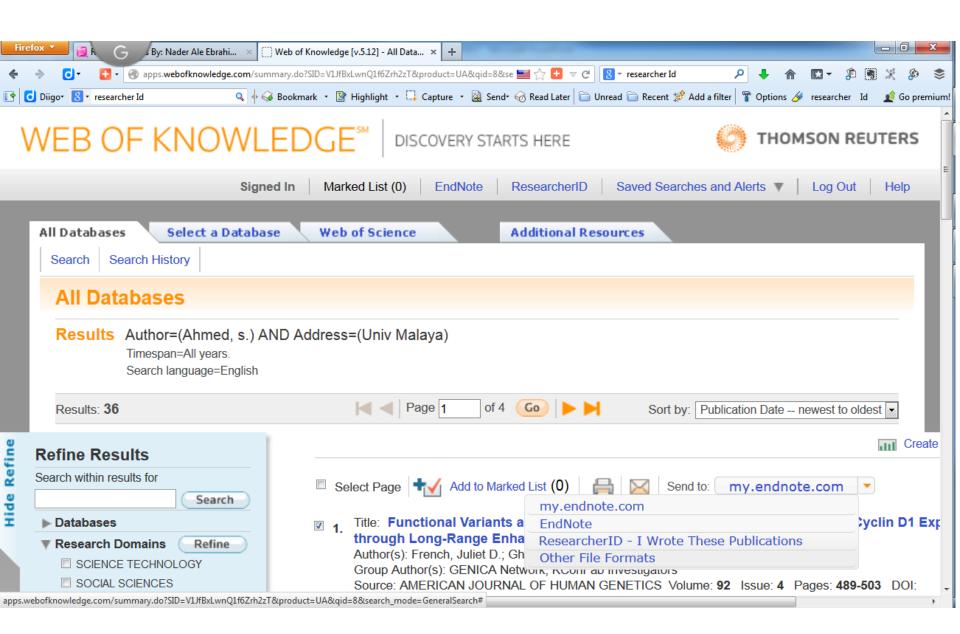
Upload RIS file.

Upload an RIS file (from EndNote, RefMan or other reference software)

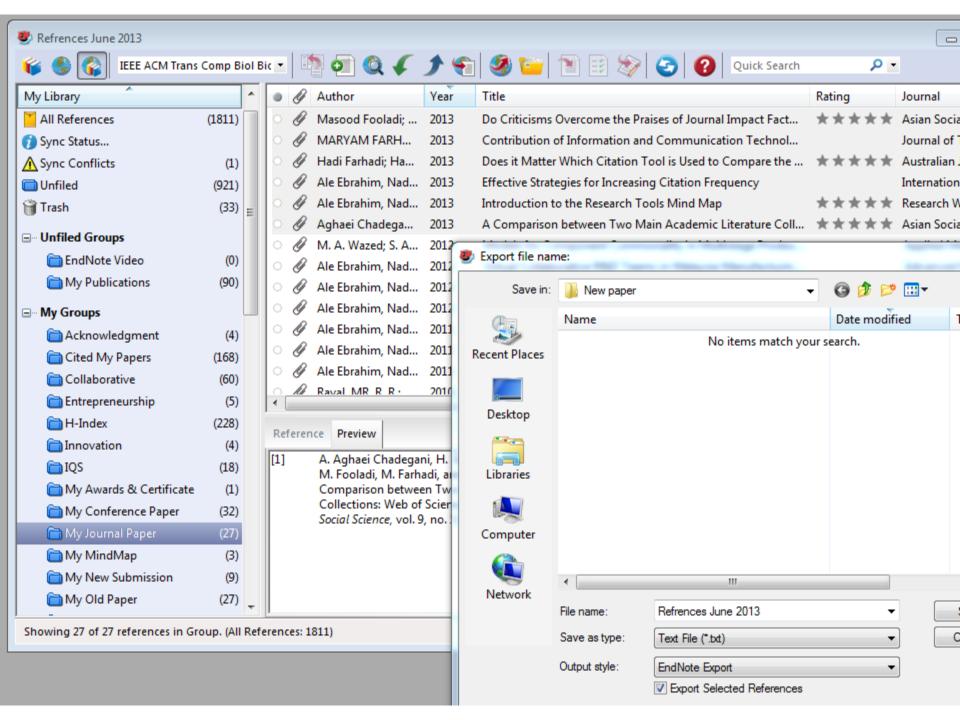
You can upload an RIS formatted text file. The RIS file format is a tagged format for expressing bibliographic citations.

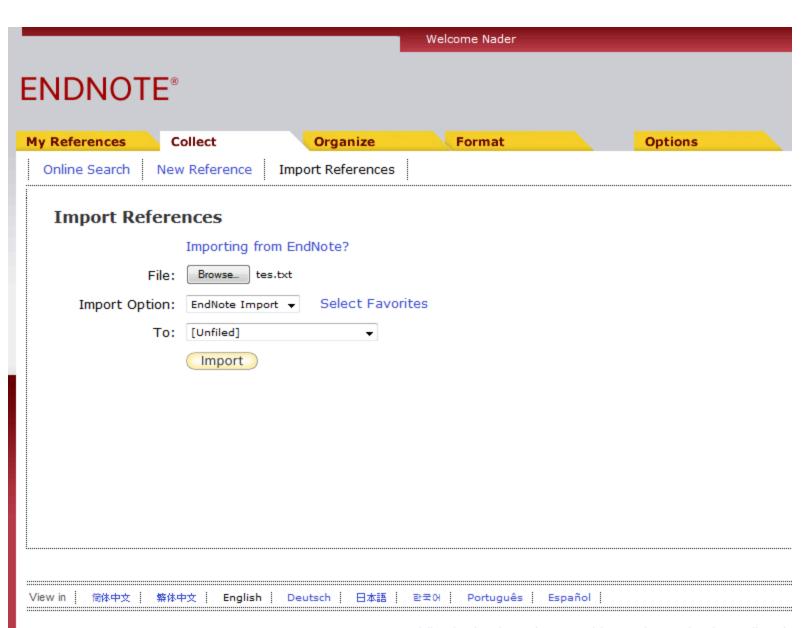
CREATING A ResearcherID PROFILE

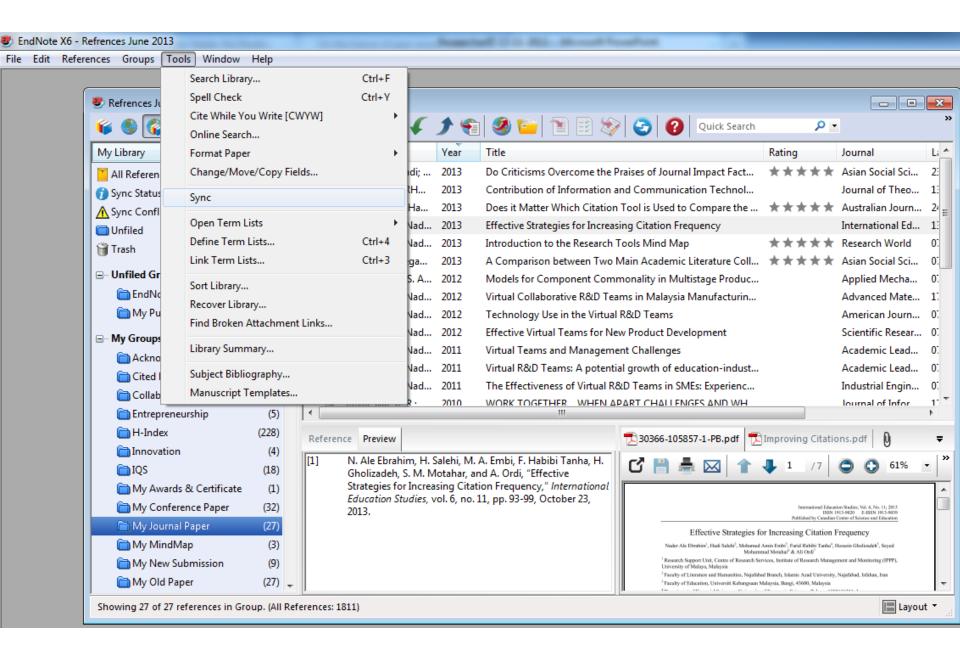
Step 1: Direct export



Step 2: Export data from EndNote to EndNote Web or Sync the data







ENDNOTE®

My References

Collect

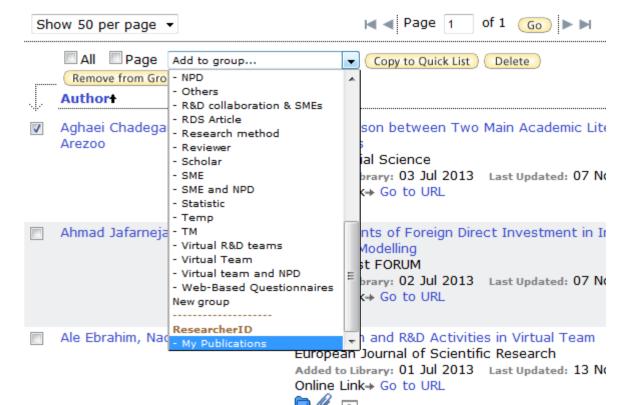
Organize

Format

Options



My Journal Paper



Step 3: Upload an RIS file (from EndNote, RefMan or other reference software)

Option 3:

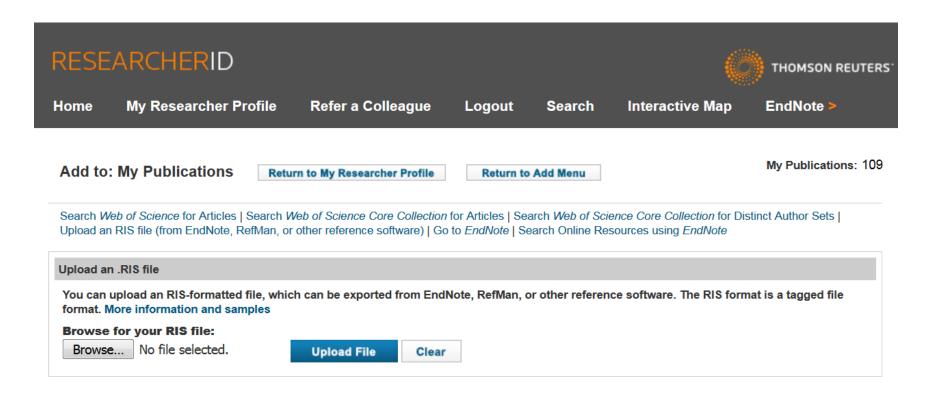


Upload RIS file.

Upload an RIS file (from EndNote, RefMan or other reference software)

You can upload an RIS formatted text file. The RIS file format is a tagged format for expressing bibliographic citations.

You can upload an RIS-formatted file, which can be exported from EndNote, RefMan, or other reference software. The RIS format is a tagged file format.



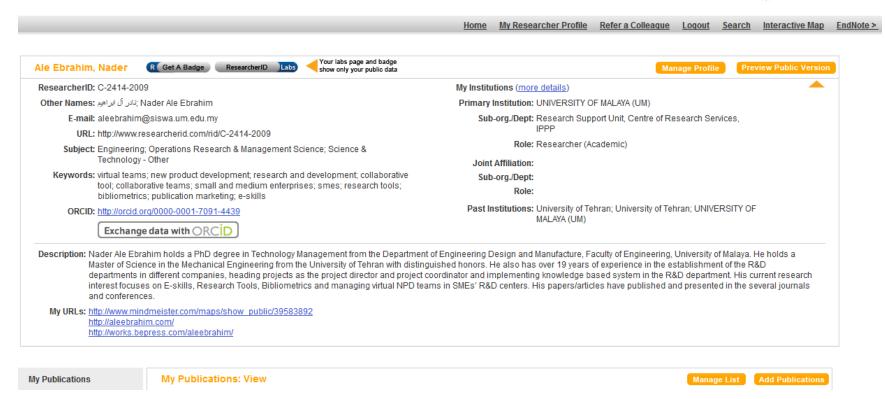
Community Forum | Register | FAQ Support | Privacy Policy | Terms of Use | Logout

ORCiD Integration

Exchange Profile Data Between ResearcherID and ORCiD

RESEARCHERID





Exchange Profile Data Between ResearcherID and ORCiD

RESEARCHERID

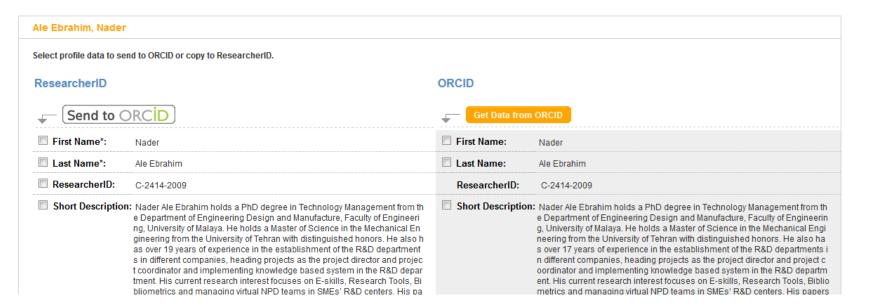


<u>Home</u> <u>My Researcher Profile</u> <u>Refer a Colleague</u> <u>Logout</u> <u>Search</u> <u>Interactive Map</u> <u>EndNote ></u>

Exchange Profile Data Between ResearcherID and ORCID

Return to My Researcher Profile

Send My Publications to: ORCID | Add ORCID Publications to: My Publications



ORCID (Open Researcher and Contributor ID)



Nader Ale Ebrahim

http://orcid.org/0000-0001-7091-4439

Also known as: نادر آل ابراهبم

Keywords: Virtual R&D teams, Virtual R&D teams, Virtual Teams, Technology Management, R&D, Virtual R&D teams, Virtual Teams, Technology Management, R&D, Research Tools

Websites:

Official Web Site

SSRN

LinkedIn

ResearcherID

Other IDs:

ResearcherID: C-2414-2009 Scopus Author ID: 22974706300 Scopus Author ID: 54392445700

Personal Information

Biography

Nader Ale Ebrahim holds a PhD degree in Technology Management from the Department of Engineering Design and Manufacture, Faculty of Engineering, University of Malaya. He holds a Master of Science in the Mechanical Engineering from the University of Tehran with distinguished honors. He also has over 17 years of experience in the establishment of the R&D departments in different companies, heading projects as the project director and project coordinator and implementing knowledge based system in the R&D department. His current research interest focuses on E-skills, Research Tools, Bibliometrics and managing virtual NPD teams in SMEs' R&D centers. His papers/articles have published and presented in the several journals and conferences.

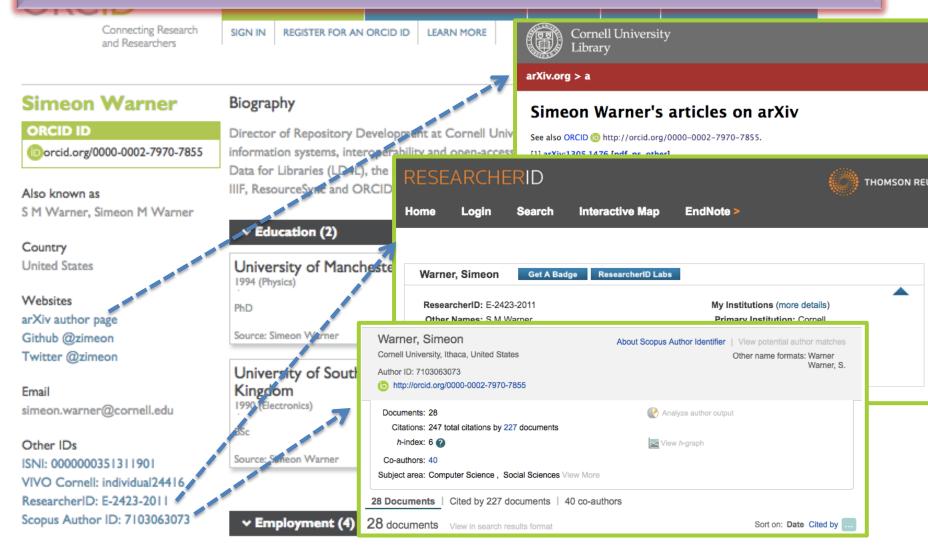
Publications

Does Criticisms Overcome the Praises of Journal Impact Factor? 04-2013

DOI: 10.5539/ass.v9n5p176 URL: http://papers.ssrn.com/sol3/papers.cfm?abstract_id=2257552

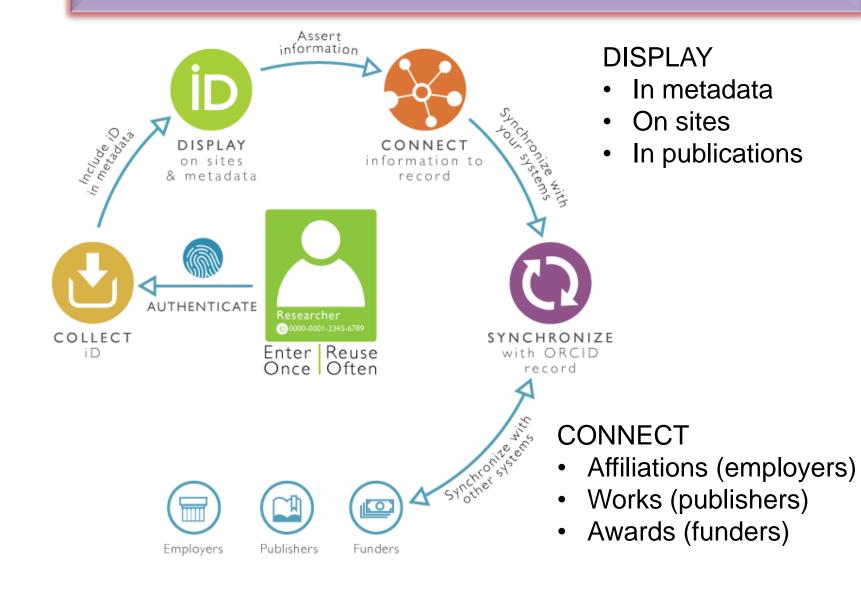
Journal impact factor (IF) as a gauge of influence and impact of a particular journal comparing with other journals in the same area of research, reports the mean number of citations to the published articles in particular journal. Although, IF attracts more attention and being used more frequently than other measures, it has been subjected to criticisms, which overcome the advantages of IF. Critically, extensive use of IF may result in destroying editorial and researchers' behaviour, which could compromise the quality of scientific articles. Therefore, it is the time of the timeliness and importance of a new inventigies.

Link to other identifiers



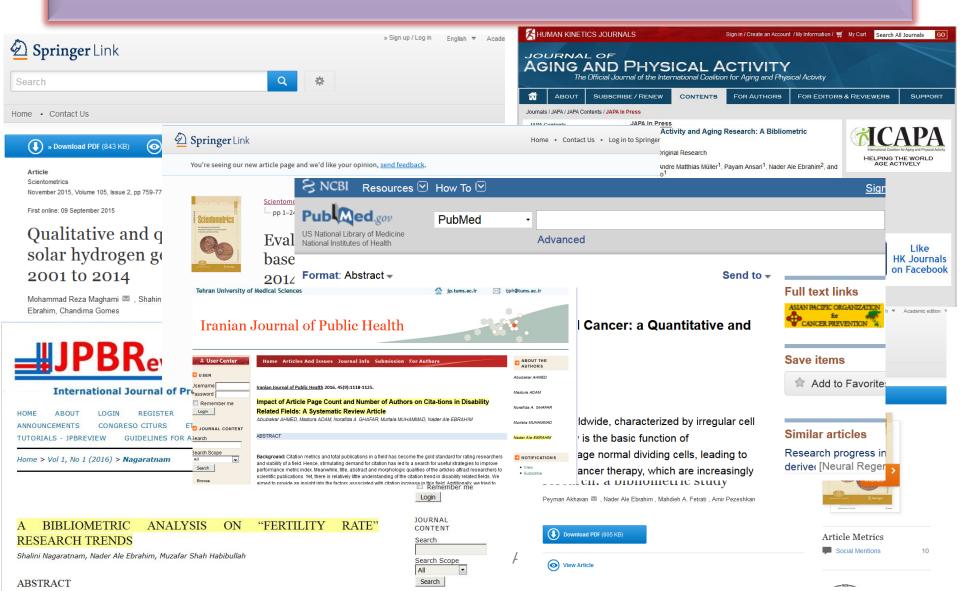
Source: Mlyairi, N. (2016). ORCID: Connecting research & researchers. Paper presented at the Asia Open Access Summit 2016, INTEKMA Resort & Convention Centre. Shah Alam.

Collect & Connect flow



Source: Mlyairi, N. (2016). ORCID: Connecting research & researchers. Paper presented at the Asia Open Access Summit 2016, INTEKMA Resort & Convention Centre, Shah Alam.

My recent publications





CENTRE FOR RESEARCH SERVICES RESEARCH MANAGEMENT & INNOVATION COMPLEX (IPPP)

UNIVERSITY OF MALAYA

Questions?

E-mail: aleebrahim@um.edu.my

y

Twitter: @aleebrahim



www.researcherid.com/rid/C-2414-2009 http://scholar.google.com/citations

Nader Ale Ebrahim, PhD

Centre for Research Services
Institute of Management and Research Service
University of Malaya, Kuala Lumpur, Malaysia
www.researcherid.com/rid/C-2414-2009
http://scholar.google.com/citations

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References

- 1. Ale Ebrahim, N., Salehi, H., Embi, M. A., Habibi Tanha, F., Gholizadeh, H., Motahar, S. M., & Ordi, A. (2013). Effective Strategies for Increasing Citation Frequency. International Education Studies, 6(11), 93-99. doi: 10.5539/ies.v6n11p93
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