

الله الرحمن الرحيم



**UNIVERSITY
OF MALAYA**

The Leader in Research & Innovation

Kudos: Improving the Reachability and Research Impact

Nader Ale Ebrahim, PhD

Visiting Research Fellow

Centre for Research Services
Institute of Management and Research Services
University of Malaya, Kuala Lumpur, Malaysia



aalebrahim@um.edu.my



[@aalebrahim](https://twitter.com/aalebrahim)



www.researcherid.com/rid/C-2414-2009
<http://scholar.google.com/citations>



30th November 2016

All of my presentations are available online at:

https://figshare.com/authors/Nader_Ale_Ebrahim/100797

Link to this presentation: <http://dx.doi.org/10.6084/m9.figshare.3114625> (Old version)

4th SERIES OF INTRODUCTORY WORKSHOP ON:
***Strategies to Enhance Research
Visibility, Impact & Citations***

Nader Ale Ebrahim, PhD

=====
Centre for Research Services
Institute of Management and Research Services
University of Malaya, Kuala Lumpur, Malaysia
www.researcherid.com/rid/C-2414-2009
<http://scholar.google.com/citations>

Read more: Ale Ebrahim, N., Salehi, H., Embi, M. A., Habibi Tanha, F., Gholizadeh, H., Motahar, S. M., & Ordi, A. (2013). [Effective Strategies for Increasing Citation Frequency](#). *International Education Studies*, 6(11), 93-99. doi: 10.5539/ies.v6n11p93

Abstract

Abstract: You need tools to disseminate the research findings and publications and make sure that the high quality work of your research, reaches to the widest possible audience outside of your academic research discipline. Kudos is one of the service that provides tools for researchers to maximize the visibility and reach of their published papers. **Kudos** provides a new way for authors to use social media to engage the digital community with their research. By creating 'profiles' for their published articles and adding short titles, lay summaries, impact statements and supplementary content, authors can make their articles more engaging for a digital readership.

Keywords: H-index, Improve citations, Research tools, Bibliometrics, KUDOS, Research impact, Research Visibility

WORKSHOP SERIES TOPICS

SESSION	DATE	TIME	TOPIC
1	7 September 2016	2.00 – 4.30 p.m.	Citations and its impact to university ranking
2.1	22 September 2016	10.00 a.m. – 12.00	Research Outreach: Wider Visibility to Increase Citation*
2.2		2.00 – 5.00 p.m.	Plain Language Summary: The Common Language of Research & Innovation *
3	28 September 2016	2.00 – 4.30 p.m.	Analysis of bibliometrics information for select the best field of study
4	5 October 2016	2.00 – 4.30 p.m.	A new system for measuring research impact
5	12 October 2016	2.00 – 4.30 p.m.	How to select a brand name for your research interest?
6	19 October 2016	2.00 – 4.30 p.m.	Optimize articles for search engine to improve research visibility
7	26 October 2016	2.00 – 4.30 p.m.	Prepare a pre/post print of your documents for advertisement
8	2 November 2016	2.00 – 4.30 p.m.	Create a publication database for enhancing research visibility
9	9 November 2016	2.00 – 4.30 p.m.	Create a google scholar profile to boost research visibility
10	16 November 2016	2.00 – 4.30 p.m.	Create and maintain an up-to-date researcherid profile
11	23 November 2016	2.00 – 4.30 p.m.	Online repository: improving the research visibility and impact
12	30 November 2016	2.00 – 4.30 p.m.	Kudos: promote your published research reach and impact
13	7 December 2016	2.00 – 4.30 p.m.	Journal selection procedure: select the best journal to ensure the highest citation
14	14 December 2016	2.00 – 4.30 p.m.	Establish your expertise with a science blog
15	21 December 2016	9.00 – 11.30 a.m.	Promote your research work on LinkedIn
16	4 January 2017	9.00 – 11.30 a.m.	Make your data discoverable on a data repository
17	11 January 2017	9.00 – 11.30 a.m.	Microblogging for enhancing the research accessibility
18	18 January 2017	9.00 – 11.30 a.m.	Make an audio slides for your research
19	25 January 2017	2.00 – 4.30 p.m.	Academic social networking (ResearchGate & Academia) and the research impact

<http://umconference.um.edu.my/ws>

22	1 March 2017	2.00 – 4.30 p.m.	Document publishing tools for research visibility improvement
23	8 March 2017	2.00 – 4.30 p.m.	Publication's e-mail marketing procedure
24	15 March 2017	2.00 – 4.30 p.m.	The use of reference management tools to improve citation
25	22 March 2017	2.00 – 4.30 p.m.	Contribute to Wikipedia: an approach to increase research visibility on the web



NEED HELP WITH
YOUR
RESEARCH???

Next Workshop

**DECEMBER
19 & 20, 2016
(MONDAY & TUESDAY)
9.00 am — 4.30 pm**

WE ARE YOUR SOLUTION PROVIDERS!!!!!!!

- ◆ Save time
- ◆ Safe keep downloaded articles
- ◆ Practical usage of research tools
- ◆ Clear direction for literature review and paper writing



CONDUCTING RESEARCH LITERATURE SEARCH TO WRITING REVIEW PAPER

Programme Details

DECEMBER 19 & 20, 2016 (MONDAY & TUESDAY)
9.00 am — 4.30 pm
Venue: **To Be Confirmed (in University of Malaya)**
Fees: **RM 400.00 (UM STAFF & STUDENTS)**
RM 1,500.00 (NON-UM STAFF & STUDENTS)

Programme Details

DECEMBER 19 & 20, 2016 (MONDAY & TUESDAY)
9.00 am — 4.30 pm
Venue: **To Be Confirmed (in University of Malaya)**
Fees: **RM 400.00 (UM STAFF & STUDENTS)**
RM 1,500.00 (NON-UM STAFF & STUDENTS)

Facilitator

Dr. Nader Ale Ebrahim

Visiting Research Fellow, Centre for Research Services, IPPP, UM

- ◆ Winner of 'Refer-a-Colleague Competition'
- ◆ Creator of "Research Tools" Box
- ◆ Developer of "Publication Marketing Tools"
- ◆ Conducted over 280 workshops



©2016-2017 Nader Ale Ebrahim

November 2016 Top 100 Technology Experts to Follow on Twitter



#17) **@underdarkGIS** - Anita Graser (Down from #12)



#18) **@7didane** - 7didane (Up from #43)



#19) **@aleebrahim** - Nader Ale Ebrahim (Up from #26)



#20) **@UPMCnews** - UPMC/PittHealth News (Up from #27)

©2016-2017 Nader Ale Ebrahim

Nader Ale Ebrahim

University of Malaya Visiting Research Fellow
open access 98% full OA 52%



All Readers Welcome

Your writing has a reading level that is easily understood at grade 9 and above, based on its abstracts and titles. That's great – it helps lay people and practitioners use your research. It also puts you in the top 3% in readability.

[link](#) [share](#)

Congratulations

To Dr Nader Ale Ebrahim



Dear Nader,

Congratulations - your publication has had over 50 Kudos views!

You can monitor your publication's performance via your [Kudos dashboard](#), to see which activities help your research **stand out** and get found, read and applied.

If you're already achieving success with Kudos, you can add more of your publications and watch their views grow too.

Keep up the good work!

The Kudos Team

Helsinki University Library partners with Kudos to strengthen research support services



[Kudos Home](#) [Blog Home](#) [About](#)


Helsinki University Library partners with Kudos to strengthen research support services

Charlie Rapple / 42 mins ago

For immediate release, November 25th, 2016 -- Kudos (www.growkudos.com), the award-winning service for maximizing the reach and impact of research publications, has announced that Helsinki University is the latest university to sign up for Kudos for Institutions. The University, a member of the League of European Research Universities, will use Kudos to strengthen its research support services and help to maintain its high profile and rankings.



Sign up to receive Kudos news

 [RSS - Posts](#)

 [RSS - Comments](#)

Enter your email address to receive notifications of new posts by email.

[Follow](#)

Categories

©2016-2017 Nader Ale Ebrahim

Source: <https://blog.growkudos.com/2016/11/25/helsinki-university-library-partners-with-kudos/>

Kudos

ku·dos

/ˈk(y)ōō,däs,ˈk(y)ōō,dōs/

noun

praise and honor received for an achievement.

synonyms: [praise](#), [glory](#), [honor](#), [status](#), [standing](#), [distinction](#), [fame](#), [celebrity](#); [More](#)

- **NORTH AMERICAN** *informal*
compliments or congratulations.

plural noun: kudos

"kudos to everyone who put the event together"



Translations, word origin, and more definitions

Strategies for Enhancing the Impact of Research

Improving access and retrieval of your research study is the surest way to enhance its impact. Repetition, consistency, and an awareness of the intended audience form the basis of most the following strategies.

[Preparing for Publication](#)

[Dissemination](#)

[Keeping Track of Your Research](#)

[Source: Washington University School of Medicine, St. Louis Missouri](#)

Authors cite a work because:

- It is relevant (in some way) to what they're writing
- They know it exists

Source: Gosling, C. (2013). [Tips for improving citations 2nd Bibliometrics in Libraries Meeting: The Open University](#).



lar@ VPS @iaravps · Mar 12

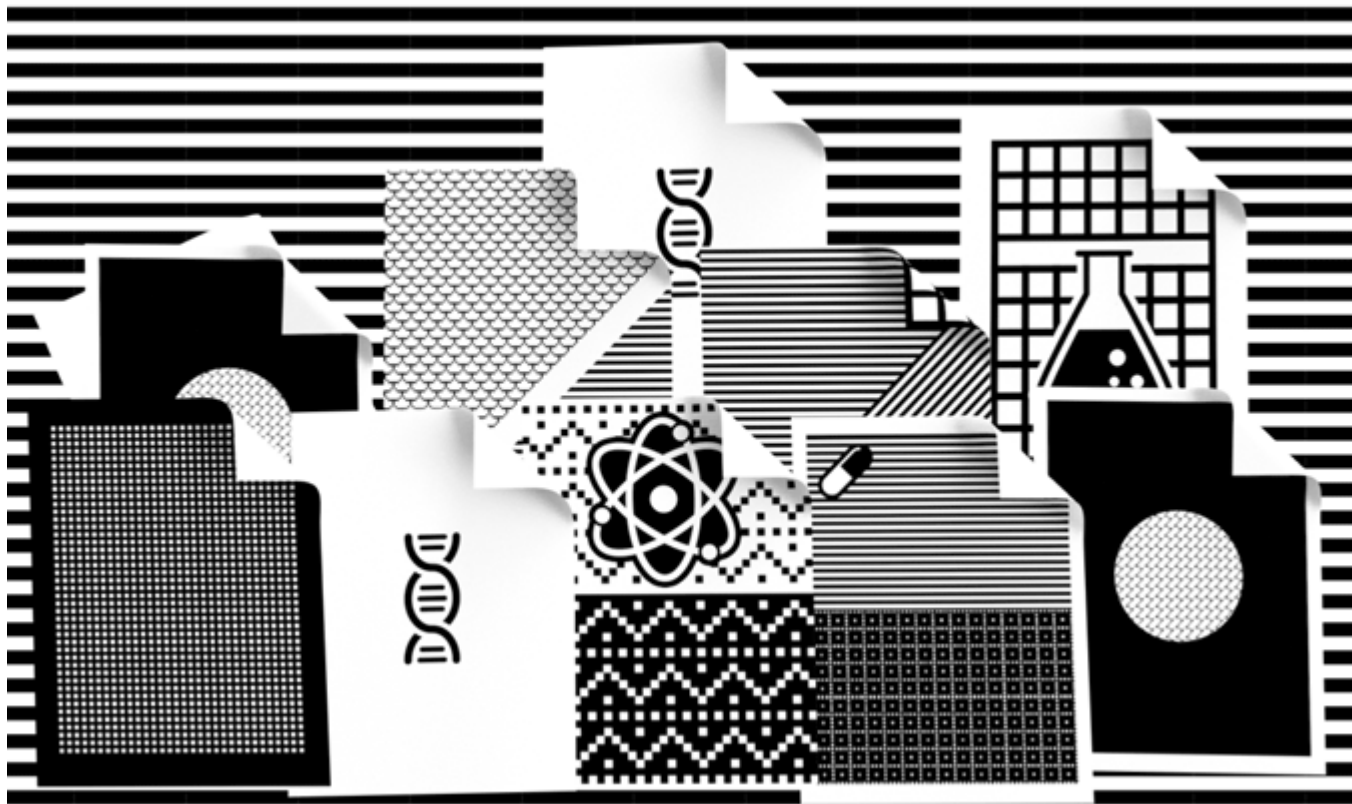
@skonkiel You can even cite what you didn't read, but you can't cite what you don't know exists :)



1



1



Picture credit to: [Scott Gelber](#)

Source: http://www.nytimes.com/2016/03/13/opinion/sunday/should-all-research-papers-be-free.html?_r=0

Disseminate Publications



THE LONDON SCHOOL
OF ECONOMICS AND
POLITICAL SCIENCE ■



Home Latest About Research Book Series Resources LSE Comment Popular



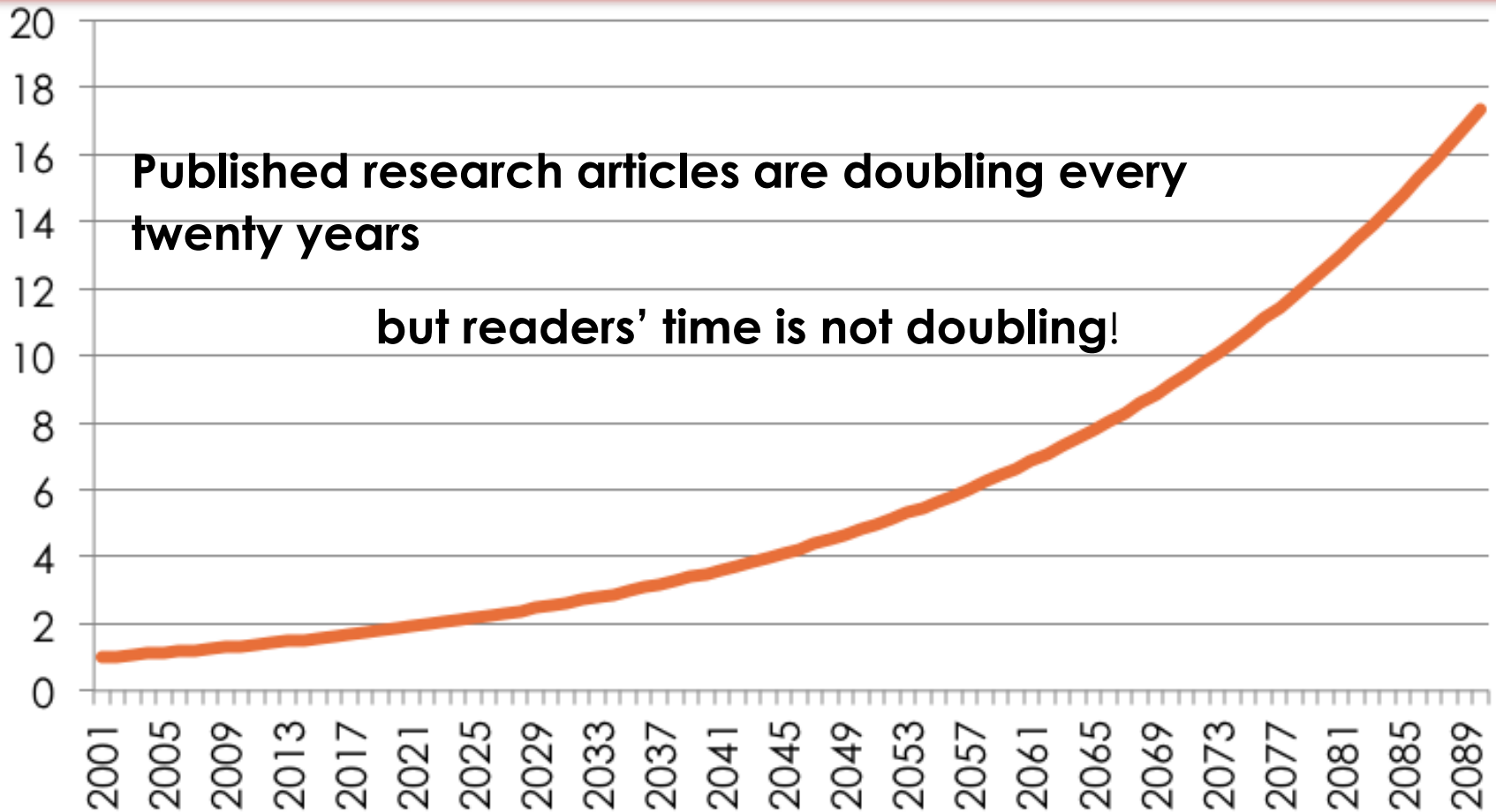
Citations are not enough: Academic promotion panels must take into account a scholar's presence in popular media.



Scholars all around the world are almost solely judged upon their publications in (prestigious) peer-reviewed journals. **Asit Biswas** and **Julian Kirchherr** argue that publications in the popular media must count as well. After all, these publications are crucial in informing practitioners' decision-making.

This work is licensed under a Creative Commons Attribution 3.0 Unported License

Overload of information



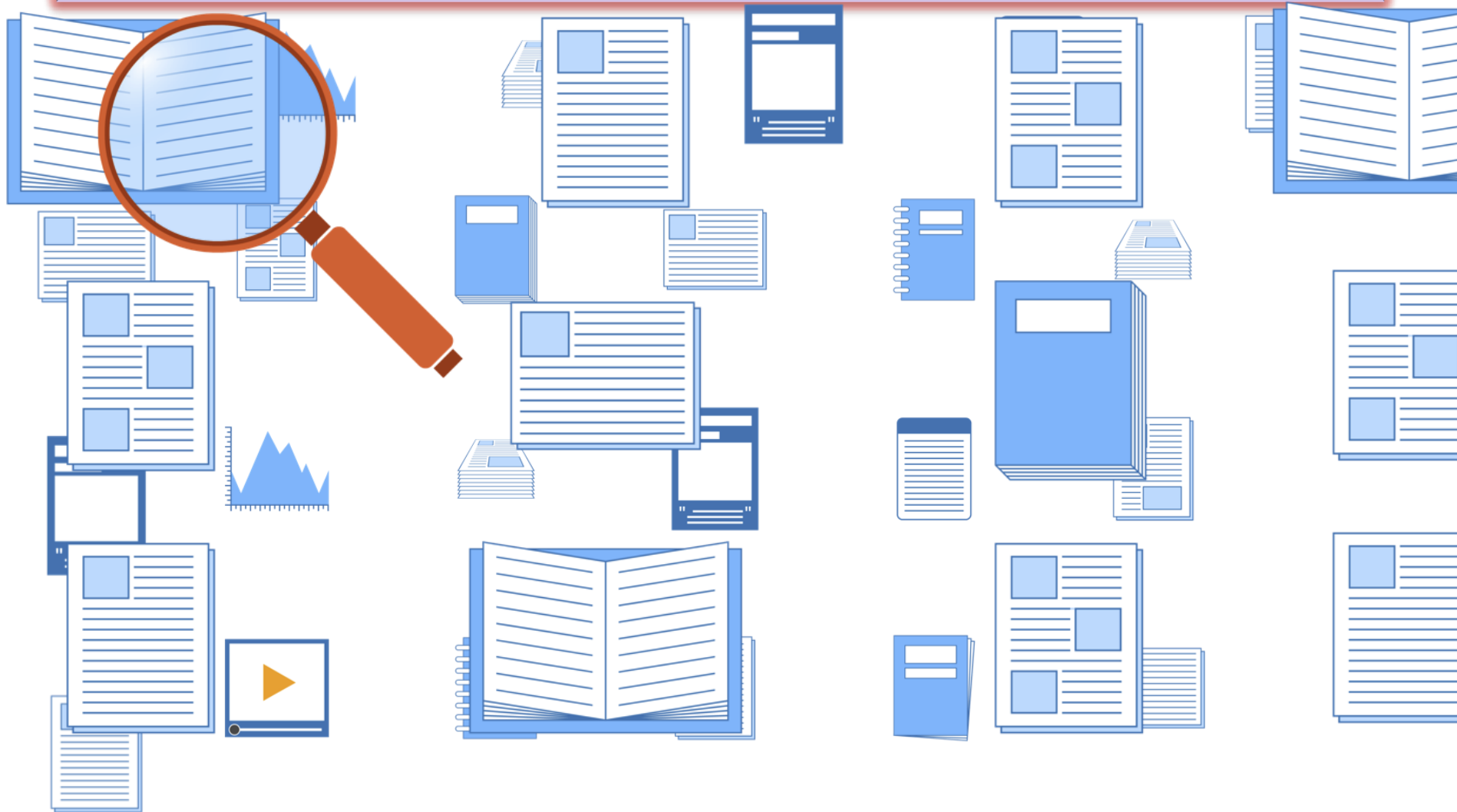
Growth curve for number of articles published per annum

Chart based on 3.26% pa growth in article numbers, the lower limit proposed by Mabe and Amin in „Growth dynamics of scholarly and scientific journals“, *Scientometrics*, 51:1 (2001) 147–162

Increased access
=
Increased downloads
=
Increased citations
=
Increased impact!

Source: [Rosarie Coughlan, \(August 2011\) "Enhance the Visibility & Impact of Your Research-9 Simple Tips", Accountancy Librarian, Concordia University](#)

Impact requires visibility



Numbers are
GREAT

but what's the
impact of the
research?

199,913,959 HTML pageviews

100%

49,450,006 PDF downloads

24.7%

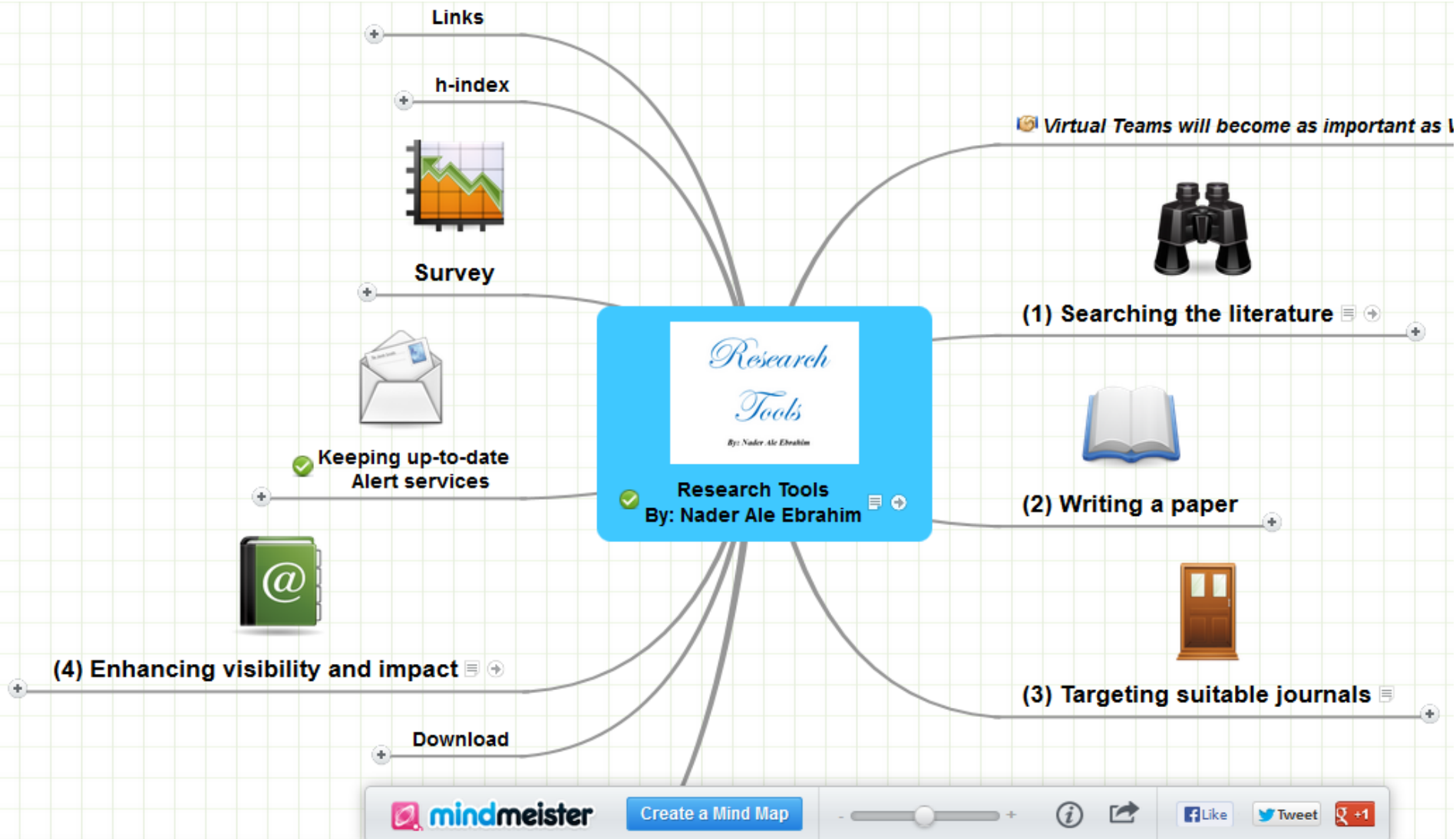
Article-Level Metrics for 80,602 PLOS
papers published until May 20, 2013.

481,771 CrossRef citations

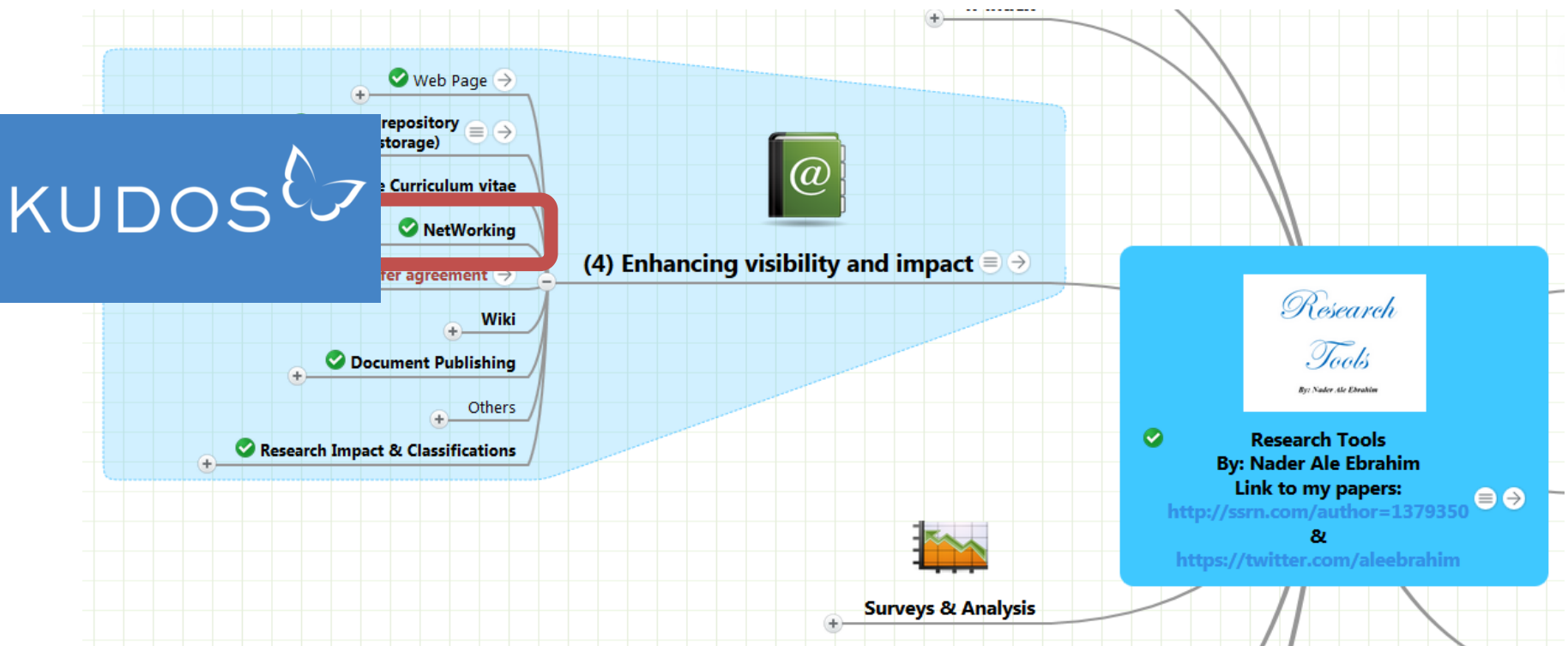
0.2%

Source: [Finding Insights in ALMS for Research Evaluation](#). Posted on November 20, 2013 by PLoS Admin

33-Use all “Enhancing Visibility and Impact” tools



Research Tools Mind Map: Networking





KUDOS puts researchers in the driving seat

tools to improve the impact of their work

14 Week Pilot in 2013

19% higher
article usage per day

for articles shared using the Kudos tools
compared to the control group

Home » [Increase Impact With Kudos](#)

Increase Impact With Kudos

KUDOS 

Liverpool University Press has partnered with **Kudos** – a service that provides tools for researchers to maximise the visibility and reach of their published journal articles – in order to ensure that the high quality work of our authors reaches the widest possible audience.

If you have recently had an article published in a **Liverpool University Press journal**, you can **register with Kudos** and begin using the service immediately, completely free of charge.

Students

Staff

Schools & services

Sussex Direct

Study Direct

SPLASH

[Schools](#) | [ITS](#) | [Library](#) | [Professional services](#)

[Schools and services](#) > [Library](#) > [Support for research](#) > [Seminars and events](#) > [Research Hive Seminars 2014](#)

[Back to previous menu](#)

> [Seminars and events](#)

[Academic Book Week](#)

[Open Access Week](#)

[Research Hive Seminars 2016](#)

[Research Hive Seminars 2015](#)

> [Research Hive Seminars 2014](#)

[Research Hive Seminars 2013](#)

Library

Research Hive Seminars 2014



Now in its fifth year, the highly popular Sussex Research Hive Seminar series returned to bring together the research community to discuss a range of current issues. This year speakers explored how archives can support qualitative research and approaches for increasing the reach of your research, as well as how to demonstrate the impact of creative research outputs, and innovations in scholarly publishing.

These lunchtime events, funded by SAGE, were hosted by the Library and open to everyone engaged in, or supporting, the research process at Sussex.

Increasing the reach of your research

With academics increasingly facing information overload, how can you ensure that other researchers find your articles in the first place? This seminar looked at different approaches: Kudos, a new service which can help you increase the impact of your research, and case studies from academics who have used social media to generate interest in their work.

Speakers:

James Wilsdon - Professor of Science and Democracy, University of Sussex ([Audio](#) / [Slides](#))

Tim Hitchcock - Professor of Digital History, University of Sussex ([Audio](#) / [Slides](#))

EVENT: Increase the Visibility of Your Work: Embracing Alternative Metrics Tools



This event is sponsored by the [UCSF Library](#) and [Altmetric](#).

DATE & TIME: February 26, 2016, 12 noon – 1:30 pm

LOCATION: Mission Bay Campus, Genentech Hall, Room N114

Publishing the results of your research is the first step. How can you increase the reach and visibility of your work? Hear from three presenters on tools to help present, disseminate, and track use of your scholarly work.

For UCSF researchers and faculty, [UCSF Profiles](#) is an essential tool for presenting your research portfolio to the world. UCSF Profiles pages are viewed by industry, media, foundations, NIH, other universities and more. Learn how to optimize this tool to advance your career, recruit staff and research collaborators, and showcase your accomplishments to the online world.

[Kudos](#) is a web-based service that helps researchers and their institutions and funders to maximize the visibility and impact of their published articles. Kudos provides a platform for assembling and creating information to help search filtering, for sharing information to drive discovery, and for measuring and monitoring the effect of these activities.

[Altmetric](#) is a service that tracks a range of sources to capture and collate activity around scholarly content, helping researchers monitor and report on the attention surrounding their work.

Institutional partners



UNIVERSITY OF
BIRMINGHAM

Cranfield
UNIVERSITY

**Carnegie
Mellon
University**

ETH zürich



香港浸會大學
HONG KONG BAPTIST UNIVERSITY
圖書館 LIBRARY



UNIVERSITY OF
LIVERPOOL



**NATIONAL
CANCER
INSTITUTE**



**Stockholm
University**


University of
HUDDERSFIELD

Hello. [Sign in](#) to personalize your visit. New user? [Register now](#).



Activate your online access!

Home

My Online Account

For Librarians

Help

Search:



The MIT Press Partners with Kudos

In November 2015, the MIT Press became a publishing partner with [Kudos](#), a service to “help researchers explain, enrich, and share their publications for greater research impact.” With just a few clicks, authors can claim their publications and promote them to the wider public.

Why partner with Kudos?

With millions of academic articles published each year, it’s a challenge for authors to draw attention to their individual works. Kudos surmounts this obstacle by providing opportunities to further disseminate the high quality, high impact articles we publish at the MIT Press. We’re optimistic about increasing the readership and the reach of our journals program.

I’m an author and I’d like to share my articles. How can I get involved with Kudos?

RESEARCH AUTHORS // APRIL 7TH, 2015

See how Kudos can impact citations of your publications

**Charlie Rapple***Co-founder, Kudos*

0 Comments

Tags: [Charlie Rapple](#), [citations](#), [digital news](#), [Impact Factor](#), [industry news](#), [Kudos](#), [Web of Science](#)

Almost 18 months ago, I wrote a [post for this blog](#) about Kudos, then a pilot service to help researchers and their publishers increase the reach and impact of publications. The pilot was a success, with basic analysis indicating that downloads of full text were 19% higher for publications explained and shared using the Kudos toolkit. The service launched fully in April 2014, and to date has attracted over 35,000 researchers and 35 publisher partners – including Wiley, whose own experimentation with Kudos in 2014 resulted in encouraging indications of the effect that Kudos can have on reach and impact.

A number of developments have helped to improve the service since launch, for example, our integration with [ORCID®](#), which makes registration and claiming easier for authors that already have ORCIDs. We're also now piloting an institutional service, which will give staff in roles such as

Home > Elsevier Connect > New Kudos service helps researchers boost their visibility and impact

Innovation in Publishing

New Kudos service helps researchers boost their visibility and impact

15 publishers, including Elsevier, are beta-testing a platform that helps authors reach a wider audience and measure the impact of their published articles

By Inez van Korlaar, PhD Posted on 29 January 2014

 Print  PDF

Share story:       

Elsevier's partnership with Kudos

After a successful alpha release phase in partnership with [AIP Publishing](#), the [Royal Society of Chemistry](#) and [Taylor & Francis](#), Kudos is ready to take the next step and has signed up additional publishers, including Elsevier, for their beta phase.

In this article, Kudos co-founder [Charlie Rappale](#) (@CharlieRappale) and Elsevier

Emerald extends partnership with Kudos after authors benefit from record pilot



[Home](#) | [Text View](#) | [Contact Us](#) | [Site Map](#) | [Support](#) | [Emerald Profile](#)

Site search:



[Login](#)

Welcome:
UNIVERSITY OF MALAYA

[Home](#) > [About Emerald](#) > [Emerald News](#) > [Kudos partnership extended](#)

Emerald news

Product Information:-

[For Journals](#)

[For Books](#)

[For Case Studies](#)

[Regional information](#)

Emerald extends partnership with Kudos after authors benefit from record pilot

Bingley - United Kingdom, 10 July 2015 – After a successful trial period in 2014, [Emerald Group Publishing](#), global publisher linking research and practice, has extended its partnership with [Kudos](#) - an online platform that helps increase the impact of published articles - to roll out the value-add service for Emerald authors. Results of the 2014 trial were very encouraging with Emerald authors showing the highest level of activity across the Kudos trial, illustrating the interest of Emerald authors in broadening the reach and impact of their research.

Services

[Publishing Services](#)

[Research and Publishing Pathway](#)

Academics are increasingly under pressure to illustrate the value of their work to wider society and to extend their impact and visibility; the Kudos platform provides a valuable set of resources towards achieving this goal. One indication of the value of the pilot to Emerald authors was that usage of full-text articles for those authors trebled when using the Kudos tools, compared to articles whose authors did not use the service.

Resources:

[Licensing Solutions](#)

[For Authors](#)

[For Reviewers](#)

Tony Roche, Emerald's Publishing Director, comments: "Partnering with Kudos offers Emerald authors further support in extending the impact of their research. Social media is now firmly embedded as a scholarly communication tool. The Kudos service provides authors with an opportunity to share insights globally and reach wider audiences, across subject communities and a variety of stakeholders. Aligning closely with Emerald's vision to better link research and practice, our continued collaboration with Kudos affirms the company's commitment to supporting authors in achieving their goals."

Fibre Systems

Electro Optics

Europa Science

Imaging & Machine Vision Europe

Research Information

HOME

NEWS

PRODUCTS

EVENTS

JOB

FEATURES

WEBCASTS

NEWS INDEX

INDUSTRY TRENDS

PUBLISHING NEWS

LIBRARY NEWS

SEA

OT




Pe
col

23

PUBLISHING NEWS

Sage and Kudos extend partnership

26 January 2016

 Tweet  0  Share

50+ publisher partners



What is Kudos?

[An Interview with David Sommer, Co-Founder](#)

- The idea for Kudos was born at the ALPSP (Association of Learned and Professional Society Publishers) conference in 2012 when Melinda Kenneway and Charlie Rapple (both from TBI Communications) and David Sommer, Co-Founder sat down and started talking about the challenges that face academic researchers today.
- **Kudos pilot phase was until Dec 2013.**
- Kudos is available for authors of published research from any field
- Kudos is well positioned to support the scholarly publishing process and help authors become more efficient and effective at communicating their works to maximize the reach and impact of their research.

Source: <http://scholarlykitchen.sspnet.org/2013/12/17/what-is-kudos-an-interview-with-david-sommer-co-founder/>

Launched May 2014



30,000+ researcher registrations

1,000+ new registrations weekly

300,000+ publications claimed

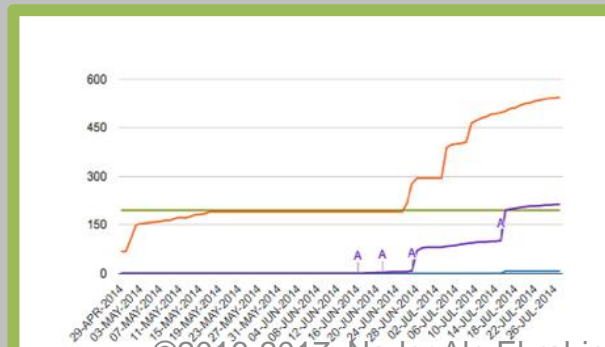
Free for authors to use

How Kudos is different – sharing



How do you know what effect your efforts to **share your work** are having on its **performance?**

KUDOS
connects the dots!



©2016-2017 Nader Ale Ebrahim
This shows cumulative activity since the date this publication was first made available.

How Kudos compares to other services

	Create a profile	Connect publications to related resources	Share research	Broaden engagement with research	View a range of metrics	Manage multiple comms channels	Map actions against metrics	Understand how to maximize reach and impact
Kudos	✓	✓	✓	✓	✓	✓	✓	✓
ORCID, ResearchGate, Academia.edu	✓							
Google Scholar, Scopus					✓			
Institutional repository, CRIS			✓		✓			
Altmetric, Impact Story, Plum Analytics					✓			
YouTube, Flickr, Slideshare, Figshare		✓						
VIVO, Incend, ResearchFish	✓		✓					
Twitter, Facebook, LinkedIn, Google+	✓		✓	✓				
ResearchMedia, The Conversation, Futurity, Bulletin, Publisize				✓				

©2016-2017 Nader Ale Ebrahim

Source: Charlie Rapple, Co-Founder Kudos (2015) Increasing the reach and impact of published research

The Kudos workflow

Kudos provides an independent, cross-publisher platform for researchers to explain and share their work with wider audiences, and to measure the impact this has on downloads, citations and altmetrics.

There are four simple stages involved for authors to achieve this:

Explain – Explain publications by adding plain language short titles and lay summaries, and by highlighting what makes the work important; this serves to boost discoverability

Enrich – Enrich articles by adding links to related resources (including videos, slides, data, etc.) that will help put author research in context

Share – Share publications by email and social media. Kudos will also share content and links with other discovery channels to maximise reach

Measure – Measure the impact on article performance against an array of metrics, including downloads, citations and altmetrics, providing a comprehensive picture of a specific article's success

EXPLAIN

ENRICH

SHARE

MEASURE



Step 1: Explain your publications

- Adding a **short title** to your publications will help make them easier to find and can help increase citations. Make the title specific, descriptive, concise, and comprehensible to a broad range of readers. Studies show that the **construction of an article title has a significant impact on how frequently the paper is cited** [1]. Studies also show **articles with short titles can be more highly cited** [2].
- Adding a simple, non-technical explanation (**lay summary**) of your publication will make it easier to find, and more accessible to a broader audience. Adding an explanation of what is most unique and/or timely about your work (**impact statement**), and the difference it might make, will also help increase readership.
- **Kudos will deposit this additional information about your article with a range of discovery services**, all linking back to your publication, to ensure it is even easier to find, read and cite.
- Useful resources to help you write lay summaries and impact statements:
 - <http://www.dcc.ac.uk/resources/how-guides/write-lay-summary>
 - http://www2.ncri.org.uk/ctrad/documents/ctrad_how_to_write_a_good_lay_summary_nov_2012.pdf
 - <http://blogs.bournemouth.ac.uk/research/2011/06/15/writing-a-lay-summary-is-easy-right/>
 - <http://www.southampton.ac.uk/ris/funding/impact.html>
 - <http://www.sfi.ie/funding/sfi-research-impact/impact-statements/what-makes-a-good-impact-statement.html>
 - <http://agsci.oregonstate.edu/research/writingimpacts>



EXPLAIN

Step 1

Authors write a short title, lay summary and impact statement.



CAPTURE WHAT IS MOST SIGNIFICANT



SUMMARIZE THE MAIN OUTCOME

What is plain language?

*"A communication is in plain language if its wording, structure, and design are so clear that the intended readers can readily **find** what they need, **understand** it, and **use** it."* Check your writing against the [plain language checklist](#).

Check your writing against the [plain language checklist](#)

- **Does document meet the readers' needs?**
- **Is the message clear?**
- **Are the paragraphs effective?**
- **Are the sentences effective?**
- **Are the words effective?**
- **Have I used headings effectively?**
- **Did I use list and tables?**
- **Have I checked the spelling and grammar?**
- **Does it look easy to read?**

Step 2: Enrich your publications

- Link your publications to related resources such as images, videos, blogs, data sets etc. These additional resources also help give readers a broader view of your work and can help increase citations.
- **Studies that made data available** in a public repository **received 9% more citations** than similar studies for which the data was not made available. **Publicly available data** was significantly ($p=0.006$) associated with a **69% increase in citations**, independently of journal impact factor, date of publication, and author country of origin using linear regression [3]. Evidence also exists from individual publishers that linking videos to articles can increase downloads.



ENRICH

Step 2

Authors link related materials to their article, book or book chapter.



Step 3: Share your publications

- Sharing your publications by email and social media can significantly increase usage and citations. For example, one study showed that **highly tweeted** articles are **11 times** more likely to be **highly cited** than less tweeted articles [4].
- Significant evidence also exists that promoting individual articles generally positively impacts on publication performance. One study showed that the **difference in citation count** for promoted articles versus non-promoted articles can still be **observed for more than 3 years post publication** [5].



SHARE



Authors share links to their publications by email and through social media.

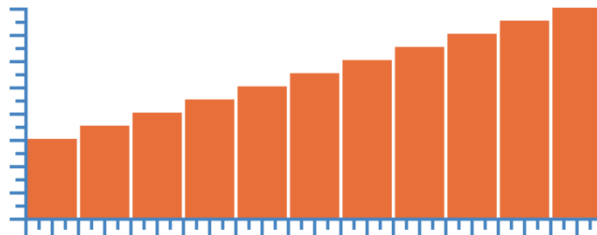
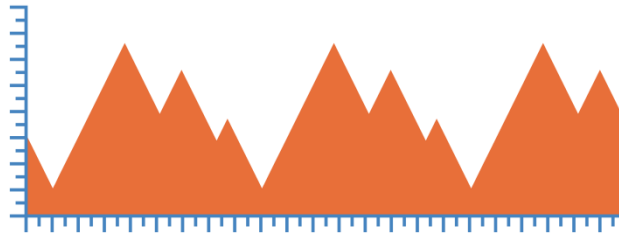




MEASURE

Step 4

Authors can track the impact of this against a wide range of metrics.



import the citations from ORCID into your Kudos

- First sign in to Kudos and select “Manage Account” from the My Tools drop down menu. Then, simply click the “create or connect your ORCID iD” button. Once your ORCID iD is connected to your Kudos account, Kudos can retrieve the list of publications you have added to your ORCID record and those you add in the future. These publications will appear on your “My Profile” page on Kudos.
- If you haven’t associated any publications with your ORCID record yet please create your ORCID publication list. See “How do I create my ORCID publication list?” for further information.

import the citations from ORCID into your Kudos



Dr Nader Ale Ebrahim



Dr Nader Ale Ebrahim

Current affiliation: University of Malaya
Subject speciality: Education
Primary location: Malaysia

+ Add

Publications

Co-Authors



Definition of Virtual R&D Teams

Published in:SSRN Electronic Journal
Publication date:Not available

What's it about?

I defined "virtual R&D teams" based on the literature.

Read more »



Innovation and R&D Activities in Virtual Teams

Published in:SSRN Electronic Journal
Publication date:Not available

What's it about?

By a comprehensive reviewing of literature this article define a virtual teams and its characteristics, address environments innov...



Networking and Value Creation in SMEs

Published in:SSRN Electronic Journal
Publication date:Not available



Virtual Teams for New Product Development

Published in:Scientific Research and Essays
Publication date:2012-06-07

Menu ☰

- Author Dashboard ✕
- My Profile
- Manage Account
- Sign Out
- About
- News
- User Guide
- Search
- Contact Us

f t g+ in yb

Help

import the citations from ORCID into your Kudos



Dr Nader Ale Ebrahim | Menu ☰

Edit Your Profile

Use the form below to update your profile. You can also [manage access to your social media accounts](#) and [manage your email subscription preferences](#).



Browse... No file selected.

UPLOAD

DELETE

Title

Please Select

Dr

First Name

Nader

Middle Name/Initial

Your ORCID® Details



<https://orcid.org/0000-0001-7091-4439>

Your ORCID ID is connected to your Kudos account.

We will automatically check ORCID periodically to import any new publications that have been added.

Add publications to your Kudos profile:

Search Kudos for publications

Manually import from ORCID®

Disconnect ORCID®

Help




SHARE

About **Share** **Metrics** **Authors** **Related Publications** **Activity Log**

Post a trackable link to your publication on your social media accounts or via email, a blog post or online. We can then map your posts against metrics to help you understand which of these is helping you increase your readership.

Social Media

Select which accounts to post to:

-  **Post to Facebook:**
-  **Post to Twitter:**
-  **Post to LinkedIn:**

Relationship among Economic Growth, Internet Usage and Publication Productivity

Characters remaining:  unlimited  36  596 [See examples...](#)

We will add a trackable link back to your publication on Kudos

Post

Email or post online
















Create a trackable link to copy and share via email, other social media, or academic websites and networks (such as Mendeley, ResearchGate or Academia.edu.)

Generate Link

MEASURE

Author Dashboard

Click column headings to sort

My research			My shares				My metrics 					My citations 	
Publication	Published 	Explained	Twitter	LinkedIn	Facebook	Other	Share referrals	Kudos views	Click throughs	Full text downloads	Altmetric score	Web of Science@ Times Cited*	More details...
Evaluating the academic trend of RFID technology based on SCI and SSCI p...	2016		0	0	0	0	0	14	0	?	29	-	
Physical Activity and Aging Research: A Bibliometric Analysis	2016		0	0	0	0	0	21	1	?	15	-	
Major trends in knowledge management research: a bibliometric study	2016		0	0	0	0	0	9	0	?	22	-	
A Comprehensive Comparison of Educational Growth within Four Different D...	2015		0	0	0	0	0	2	0	?	16	-	
Virtual R&D Teams: A New Model for Product Development	2015		0	5	4	5	64	120	3	?	4	-	
Qualitative and quantitative analysis of solar hydrogen generation liter...	2015		0	0	0	1	0	34	0	?	16	-	


Kudos Widgets

Research Tools

In order to improve the quality of systematic researches, various tools have been developed by well-known scientific institutes sporadically. Dr. Nader Ale Ebrahim has collected these sporadic tools under one roof in a collection named "Research Tool Box". The toolbox contains over 720 tools so far, classified in 4 main categories: Literature-review, Writing a paper, Targeting suitable journals, as well as Enhancing visibility and impact factor.


Monday, 28 November 2016

Nader Ale Ebrahim




Physical Activity and Aging Research: A Bibliometric Analysis

What's it about?

 We have looked at the overall research landscape on physical activity and aging. We wanted to know how is the field maturing. For that we analysed about 10,000 publications.

Why is it important?

 We felt that there was no real summary of how the field of aging and physical activity is progressing. Aging is a big issue and we know that being active is great to improve health and well-being also in older adulthood. So, we wanted to see where are we going and what might need to be done in the future to make sure older adults are active for their health.

This information has been added on Kudos by the following: [Dr Andre Matthias Müller](#), [Dr Nader Ale Ebrahim](#)


[Read more on Kudos...](#)

Search This Blog

About Me



 Nader Ale Ebrahim

 1 circle 350

Nader Ale Ebrahim has a Technology Management PhD degree from the Department of

Engineering Design and Manufacture, Faculty of Engineering, University of Malaya (UM), Kuala Lumpur, Malaysia. He holds a Master of Science in the mechanical engineering from University of Tehran, Iran.

[View my complete profile](#)



Impact Analysis NADER ALE EBRAHIM

Impact Analysis N ALE EBRAHIM	
article count	216
citation count	1359
h Index	21
Scholarometer %ile	75
discipline	h _s %ile

Kudos Publication Widget example

```
<script src="//api.growkudos.com/widgets/article/10.1123/japa.2015-0188"></script>
```

Virtual R&D Teams: A New Model for Product Development

Virtual R&D Teams for New Product Development



Virtual R&D Teams: A New Model for Product Development


Nader Ale Ebrahim


Published in: *International Journal of Innovation*


Publication date: October 2015

Publisher: University Nove de Julho

DOI: <http://dx.doi.org/10.5585/iji.v3i2.43>

[Report a data issue](#) 

 Read Publication

 Publication Metrics


Unclaim publication

[About](#) [Share](#) [Metrics](#) [Authors](#) [Related Publications](#) [Activity Log](#)

Co-authors: [sign in and claim this publication to add your perspective.](#)


What's it about?



The relationship between the three parameters in virtual R&D teams which are People, Technology, and Process, and virtual team's effectiveness is described. 

Why is it important?




I found that the director of virtual team can reduce the cost and time of new product by improving the process. So, no need to spend too much investment to equip the team with high technology instruments or employ only talented knowledge workers. 


Perspectives



[Nader Ale Ebrahim \(Author\)](#)

The paper provides a strategic forward guideline to the manager of new product development through virtual R&D teams. Improve and concentrate on the process of 

Nader — one more step for best results! You can increase views by sharing your work to your email, web and social networks.

 Share Publication

Resources

External resources such as presentations, videos, interviews, figures, data-sets or related publications

"Virtual R&D Teams: A New Model for Product Development" in 3 Minutes

EPD 2010: 3 Minute Competition participant, Nader Ale Ebrahim, PhD Student from Engineering Design and Manufacture Department, University of Malaya shares his views on his

Virtual R&D Teams: A New Model for Product Development

About **Share** **Metrics** **Authors** **Related Publications** **Activity Log**

These are the key metrics for this publication.

Number of times shared



Clicks on Shares*



Views on Kudos



Click throughs to Read Publication



Altmetric score**



Web of Science Times Cited



Get more detail on these numbers:

[Detailed metrics](#)

Did you know?

There are some quick and easy actions you can take right now to help increase the impact of your work. Find out how by reading our top tips:

[Top tips for increasing impact](#)

Virtual R&D Teams: A New Model for Product Development

#ResearchTools, #ResearchVisibility, #OpenAccess, Technology Management, Virtual R&D Teams, and #VirtualTeams expert.



Research Tools Box
By: Nader Ale Ebrahim

Nader Ale Ebrahim
@aleebrahim

TWEETS **12.5K** FOLLOWING **1,089** FOLLOWERS **1,301**

Who to follow · Refresh · View all



Richard Padley @rd_pad

Follow



Ginny Hendricks @GinnyLDN

Follow



Michael Clarke @mtclarke

Follow



What's happening?

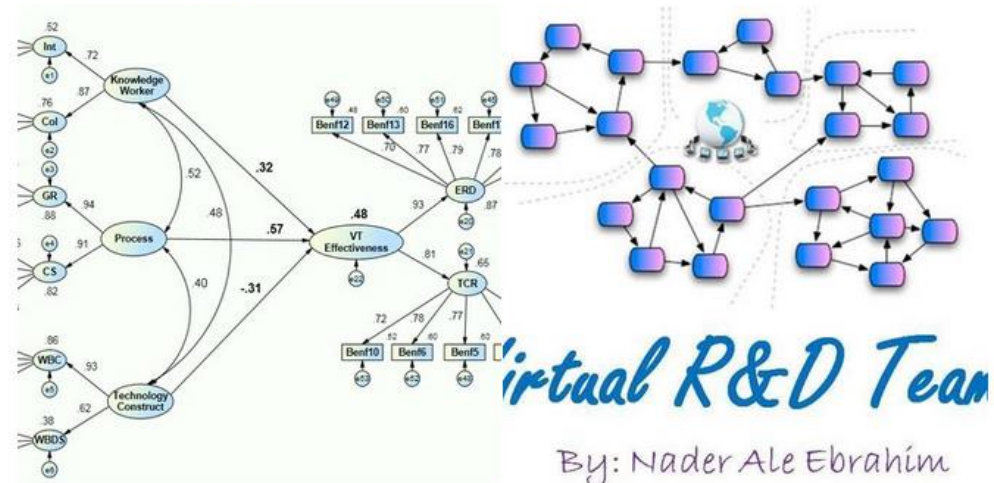


View 1 new Tweet



Nader Ale Ebrahim @aleebrahim · 51s

dx.doi.org/10.5585/iji.v3... #Virtual R&D #Teams: A Model for New Product Development goo.gl/PeHl5



Virtual R&D Teams: A New Model for Product Development

Virtual R&D Teams for New Product Development



Virtual R&D Teams: A New Model for Product Development

Nader Ale Ebrahim


Published in: [International Journal of Innovation](#)

Publication date: October 2015

Publisher: University Nove de Julho

DOI: <http://dx.doi.org/10.5585/iji.v3i2.43>

[Report a data issue](#) 

 [Read Publication](#)

 [Publication Metrics](#)

[Unclaim publication](#)

[About](#) [Share](#) [Metrics](#) [Authors](#) [Related Publications](#) [Activity Log](#)



Economic Growth and Internet Usage Impact on Publication Productivity

Published in: [Modern Applied Science](#)

Publication date: August 2014

What's it about?

The study aimed to study the relationship among publication, gross domestic product (GDP) and internet usage.

[Read more >](#)



Visibility effects on the article Citations

Published in: [International Education Studies](#)

Publication date: March 2014

What's it about?

In this paper, the relationship between article visibility and the number of citations is investigated.

[Read more >](#)



Relationship among Economic Growth, Internet Usage and Publication Productivity

Published in: [Modern Applied Science](#)

Publication date: February 2014

What's it about?

This study aimed at finding the relationship among publication, gross domestic product (GDP) and internet usage.

[Read more >](#)



Virtual Teams for New Product Development

Published in: [Scientific Research and Essays](#)

Publication date: June 2012

What's it about?

The factors which influence the effectiveness of virtual teams are identified and these factors are modified using a field survey. The relationship...

[Read more >](#)

Physical Activity and Aging Research: A Bibliometric Analysis



 Dr Nader Ale Ebrahim | Menu ☰

Add a short title to make your publication easier to find and understand.

Adding a short title to your publication can help increase citations. [See examples...](#)



Physical Activity and Aging Research: A Bibliometric Analysis

Andre Matthias Müller, Payam Ansari, Nader Ale Ebrahim, Selina Khoo


Published in: [Journal of Aging and Physical Activity](#)


Publication date: July 2016

Publisher: Human Kinetics

DOI: <http://dx.doi.org/10.1123/japa.2015-0188>

[Report a data issue](#)

 [Read Publication](#)

 [Publication Metrics](#)

[Unclaim this publication](#)

[About](#) [Share](#) [Metrics](#) [Authors](#) [Related Publications](#) [Activity Log](#)

Co-authors: [sign in](#) and [claim this publication](#) to add your perspective.

What's it about?



We have looked at the overall research landscape on physical activity and aging. We wanted to know how is the field maturing. For that we analysed about 10,000 publications.



Nader — one more step for best results! You can increase views by sharing your work to your email, web and social networks.

[Share Publication](#)

Why is it important?

Resources



Physical Activity and Aging Research: A Bibliometric Analysis



? What is this page?

Embed badge

Share

Physical Activity and Aging Research: A Bibliometric Analysis

Overview of attention for article published in Journal of Aging & Physical Activity, April 2016



? About this Attention Score

In the top 5% of all research outputs scored by Altmetric

MORE...

Mentioned by

- 1 news outlet
- 1 blog
- 1 tweeter

SUMMARY

News

Blogs

Twitter

You are seeing a free-to-access but limited selection of the activity Altmetric has collected about this research output. [Click here to find out more.](#)

Title	Physical Activity and Aging Research: A Bibliometric Analysis
Published in	Journal of Aging & Physical Activity, April 2016
DOI	10.1123/japa.2015-0188 ↗
Pubmed ID	26671908 ↗
Authors	Andre M Müller, Payam Ansari, Nader Ale Ebrahim, Selina Khoo, Müller, Andre Matthias, Ansari, Payam... [show]
Abstract	Physical activity and aging research has burgeoned in the past few decades. Despite the increase... [show]

[View on publisher site](#)

[Alert me about new mentions](#)

TWITTER DEMOGRAPHICS

MENDELEY READERS

ATTENTION SCORE IN CONTEXT

The data shown below were collected from the profile of 1 tweeter who shared this research output. [Click here to find out more about how the information was compiled.](#)

My recent publications

Springer Link

Search

Home • Contact Us

» Sign up / Log in English ▼ Acade

HUMAN KINETICS JOURNALS

Sign in / Create an Account / My Information / My Cart Search All Journals GO

JOURNAL OF AGING AND PHYSICAL ACTIVITY
The Official Journal of the International Coalition for Aging and Physical Activity

ABOUT SUBSCRIBE / RENEW CONTENTS FOR AUTHORS FOR EDITORS & REVIEWERS SUPPORT

Journals / JAPA / JAPA Contents / JAPA In Press

JAPA Contents JAPA In Press

Activity and Aging Research: A Bibliometric
Original Research
André Matthias Müller¹, Payam Ansari¹, Nader Ale Ebrahim², and ...¹

ICAPA
International Coalition for Aging and Physical Activity
HELPING THE WORLD AGE ACTIVELY

Download PDF (843 KB)

SpringerLink

You're seeing our new article page and we'd like your opinion, [send feedback](#).

Article
Scientometrics
November 2015, Volume 105, Issue 2, pp 759-777
First online: 09 September 2015

Qualitative and quantitative solar hydrogen generation 2001 to 2014

Mohammad Reza Maghami, Shahin Ebrahim, Chandima Gomes

NCBI Resources How To

PubMed
US National Library of Medicine
National Institutes of Health

Advanced

Like HK Journals on Facebook

Send to

Full text links

ASIAN PACIFIC ORGANIZATION for CANCER PREVENTION Academic edition

Save items

Add to Favorites

Similar articles

Research progress in ...
deriver [Neural Regen ...

Iranian Journal of Public Health

Teheran University of Medical Sciences

Abubakar AHMED
Mastura ADAM
Norafida A. GHAFAR
Murtala MUHAMMAD
Nader Ale EBRAHIM

NOTIFICATIONS
View
Subscribe

Peyman Aktavan, Nader Ale Ebrahim, Mahdieh A. Fetrati, Amir Pezeshkan

Download PDF (805 KB)

View Article

A BIBLIOMETRIC ANALYSIS ON "FERTILITY RATE" RESEARCH TRENDS

Shalini Nagaratnam, Nader Ale Ebrahim, Muzafar Shah Habibullah

ABSTRACT

Background: Citation metrics and total publications in a field has become the gold standard for rating researchers and visibility of a field. Hence, stimulating demand for citation has led to a search for useful strategies to improve performance metric index. Meanwhile, title, abstract and morphologic qualities of the articles attract researchers to scientific publications. Yet, there is relatively little understanding of the citation trend in disability related fields. We aimed to provide an insight into the factors associated with citation increase in this field. Additionally, we tried to

Remember me
Login

JOURNAL CONTENT
Search
Search Scope
All
Search

Questions?



E-mail: aleebrahim@um.edu.my



Twitter: [@aleebrahim](https://twitter.com/aleebrahim)



www.researcherid.com/rid/C-2414-2009
<http://scholar.google.com/citations>

Nader Ale Ebrahim, PhD

=====
Centre for Research Services
Institute of Management and Research Services
University of Malaya, Kuala Lumpur, Malaysia
www.researcherid.com/rid/C-2414-2009
<http://scholar.google.com/citations>



References

1. Ale Ebrahim, N., Salehi, H., Embi, M. A., Habibi Tanha, F., Gholizadeh, H., Motahar, S. M., & Ordi, A. (2013). [Effective Strategies for Increasing Citation Frequency](#). *International Education Studies*, 6(11), 93-99. doi: 10.5539/ies.v6n11p93
2. Martín-Martín, A., Orduna-Malea, E., Ayllón, J. M., & López-Cózar, E. D. (2016). The counting house, measuring those who count: Presence of Bibliometrics, Scientometrics, Informetrics, Webometrics and Altmetrics in Google Scholar Citations, ResearcherID, ResearchGate, Mendeley, & Twitter. *EC3 Reseach Group: Evaluación de la Ciencia y de la Comunicación Científica Universidad de Granada and Universidad Politécnica de Valencia (Spain), In Progress*,. doi:10.13140/RG.2.1.4814.4402
3. Mabe and Amin in „Growth dynamics of scholarly and scientific journals”. *Scientometrics*, 51:1 (2001) 147–162
4. Rosarie Coughlan, (August 2011) “Enhance the Visibility & Impact of Your Research-9 Simple Tips”, Accountancy Librarian, Concordia University
5. Melinda Kenneway, Kudos (2015) Whose work is it anyway? Helping researchers maximize reach and impact of their work
6. Charlie Rapple, Co-Founder Kudos (2015) Increasing the reach and impact of published research

My recent publications:

1. Akhavan, P., Ale Ebrahim, N., Fetрати, M. A., & Pezeshkan, A. (2016). Major trends in knowledge management research: a bibliometric study. *Scientometrics* 1-16. doi:[10.1007/s11192-016-1938-x](#)
2. Nagaratnam, S., Ale Ebrahim, N., & Habibullah, M. S. (2016). A Bibliometric Analysis on "Fertility Rate" Research Trends. *International Journal of Professional Business Review*, 1(1), 1-14. doi:[10.5281/zenodo.58318](#)
3. Shakiba, M., Ale Ebrahim, N., Danaee, M., Bakhtiyari, K., & Sundararajan, E. (2016). A Comprehensive Comparison of Educational Growth within Four Different Developing Countries between 1990 and 2012. *Revista de Gestão e Secretariado*, 6(3), 152-174. doi:[10.7769/qesec.v6i3.486](#)
4. Müller, A. M., Ansari, P., Ale Ebrahim, N., & Khoo, S. (2015). Physical Activity and Aging Research: A Bibliometric Analysis. *Journal Of Aging And Physical Activity In Press*. doi:[10.1123/japa.2015-0188](#)
5. Maghami, M., Navabi Asl, S., Rezadad, M. i., Ale Ebrahim, N., & Gomes, C. (2015). Qualitative and Quantitative Analysis of Solar hydrogen Generation Literature From 2001 to 2014. *Scientometrics* 105(2), 759-771. : <http://dx.doi.org/10.1007/s11192-015-1730-3>
6. Shakiba, M., Zavvari, A., Ale Ebrahim, N., & Singh, M. J. (2016). Evaluating the academic trend of RFID technology based on SCI and SSCI publications from 2001 to 2014. *Scientometrics First Online: 08 August 2016*, 1-24. <http://dx.doi.org/10.1007/s11192-016-2095-y>
7. Farghadani, R., Haerian, B. S., Ale Ebrahim, N., & Muniandy, S. (2016). 35Year Research History of Cytotoxicity and Cancer: a Quantitative and Qualitative Analysis. *Asian Pac J Cancer Prev*, 17(7), 3139-3145. doi:[10.14456/apicp.2016.66](#)
8. AHMED, A., Mastura, A., GHAFAR, N. A., MUHAMMAD, M., & ALE EBRAHIM, N. (2016). Impact of Article Page Count and Number of Authors on Citations in Disability Related Fields: A Systematic Review Article. *Iranian Journal of Public Health*, 45(9), 1118-1125. <https://dx.doi.org/10.6084/m9.figshare.3979656.v1>

My recent presentations:

1. Ale Ebrahim, N. (2016). *Online Repository: Extending Research Visibility, Readership, and Impact* Paper presented at the 4th SERIES OF INTRODUCTORY WORKSHOP ON: Strategies to Enhance Research Visibility, Impact & Citations. Retrieved from <https://dx.doi.org/10.6084/m9.figshare.4248950.v1>
2. Ale Ebrahim, N. (2016). *Create and maintain an up-to-date ResearcherID & ORCID profile*. Paper presented at the 4th SERIES OF INTRODUCTORY WORKSHOP ON: Strategies to Enhance Research Visibility, Impact & Citations. Retrieved from <https://dx.doi.org/10.6084/m9.figshare.4234619.v1>
3. Ale Ebrahim, N. (2016). *A PART OF RESEARCH METHODOLOGY COURSE: Introduction to the Research Tools*. Paper presented at the RESEARCH METHODOLOGY COURSE (HXGH 6101) - SEMESTER I, 2016/2017. Retrieved from <https://dx.doi.org/10.6084/m9.figshare.4231682.v1>
4. Ale Ebrahim, N. (2016). *Create a Google Scholar Profile to Increase Research Visibility*. Paper presented at the 4th SERIES OF INTRODUCTORY WORKSHOP ON: Strategies to Enhance Research Visibility, Impact & Citations. Retrieved from <https://dx.doi.org/10.6084/m9.figshare.4214274.v1>