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“Document publishing tools” for research visibility improvement

Nader Ale Ebrahim, PhD

Visiting Research Fellow

Research Support Unit
Centre for Research Services
Research Management & Innovation Complex
University of Malaya, Kuala Lumpur, Malaysia



aalebrahim@um.edu.my



[@aalebrahim](https://twitter.com/aalebrahim)



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3rd SERIES OF INTRODUCTORY WORKSHOP ON: ***Strategies to Enhance Research Visibility, Impact & Citations***

Nader Ale Ebrahim, PhD

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Research Support Unit
Centre for Research Services
Research Management & Innovation Complex
University of Malaya, Kuala Lumpur, Malaysia
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2. Ale Ebrahim, Nader. ["Optimize Your Article for Search Engine."](#) *University of Malaya Research Bulletin* 2.1 (2014): 38-39.

Abstract

Abstract: Unpublished papers, white papers and teaching materials can be a source for increasing the author's visibility. Getting author's documents (**the full range of work produced by scholars and researchers**) under control is a key driver to enhance research visibility and impact. With a document publishing tools, authors can put all of their key documents online, where they are immediately accessible to the researchers that need them. By storing documents online researchers can disseminate their research output. I will introduce some of document publishing tools in this workshop.

Keywords: H-index, Improve citations, Research tools, Bibliometrics, Research Visibility, Research Impact

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INTRODUCTION

Literature search & writing review paper can be time consuming and boring at times. If you are facing situations such as:

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- ♦ "I need help to increase the citation of my papers"

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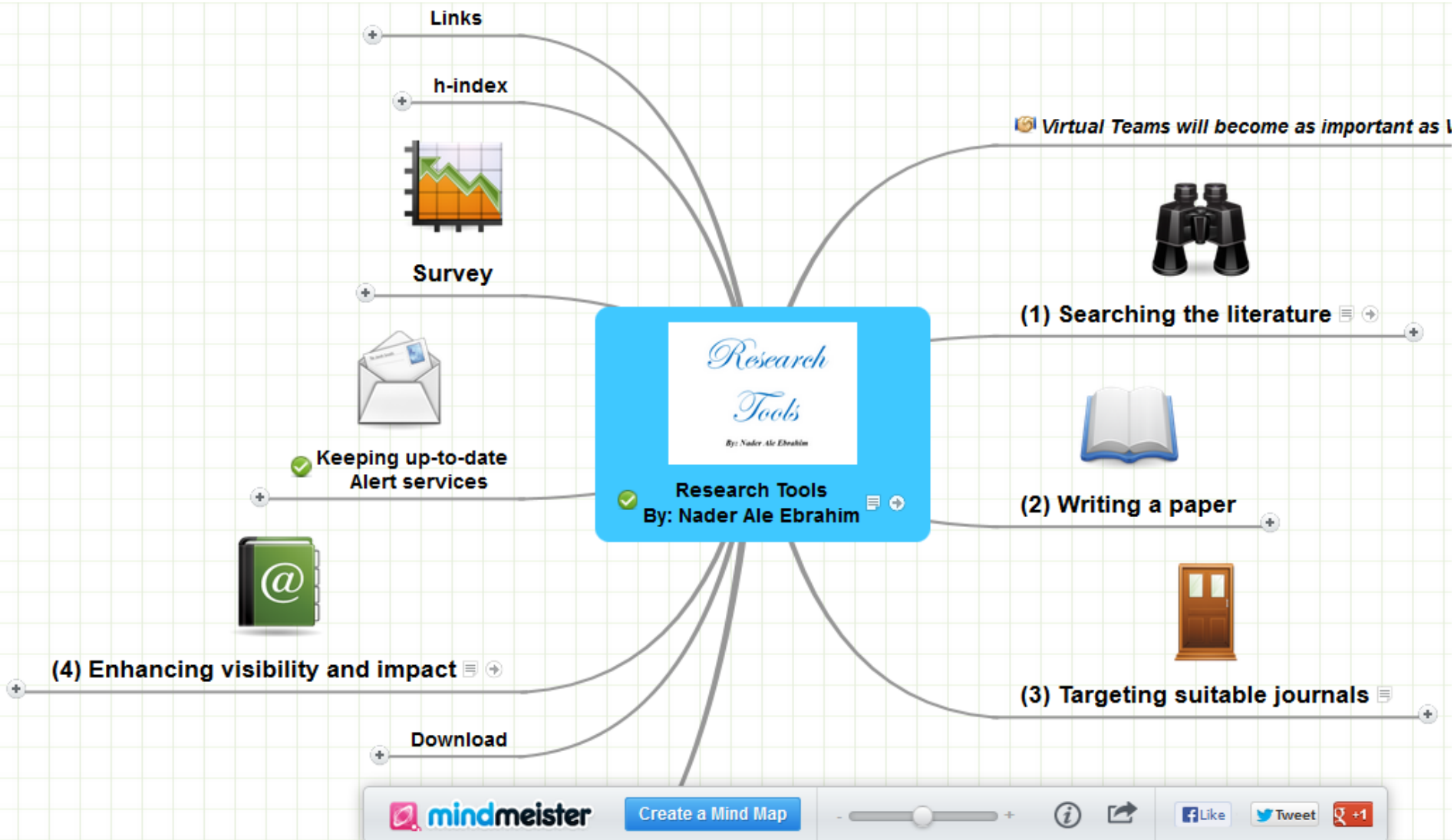
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SPEAKER'S PROFILE

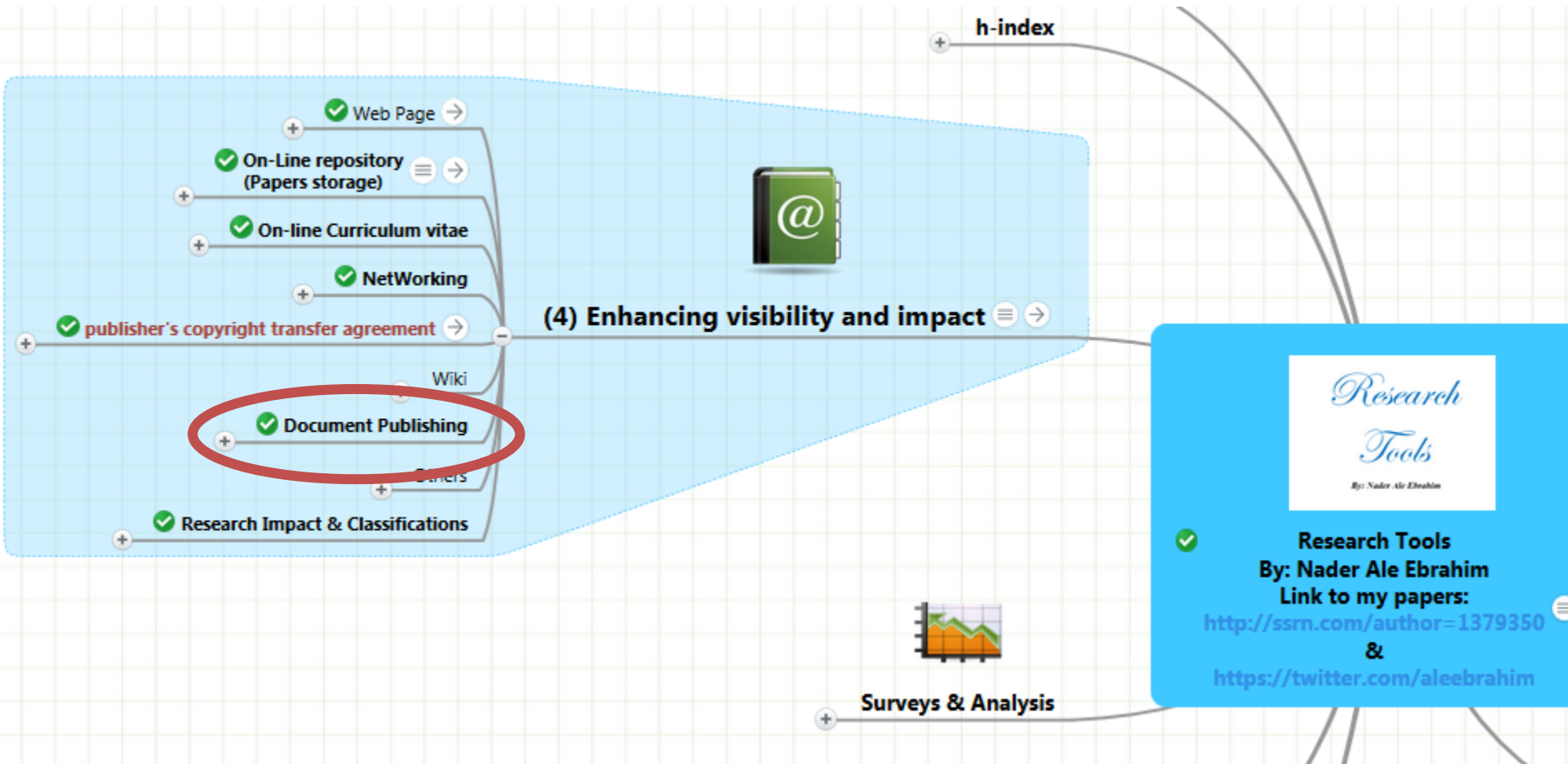
Dr. Nader Ale Ebrahim is a visiting research fellow at the Centre for Research Services, IPPP, University of Malaya. He is the winner of 'Refer-a-Colleague Competition' and has received prizes from renowned establishments such as Thomson Reuters. Nader is well-known as the creator of "Research Tools" Box and the developer of "Publication Marketing Tools". He has so far conducted over 250 workshops within and outside of the University of Malaya.

For more details, please visit: <http://umconference.um.edu.my/ls>

Research Tools Mind Map

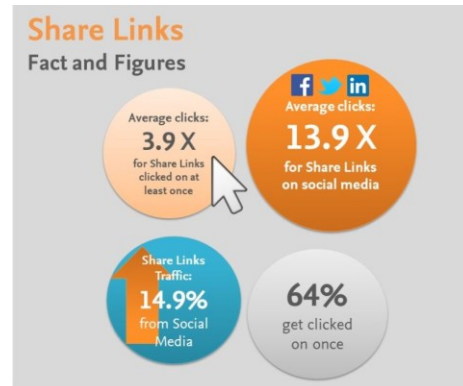


Research Tools Mind Map -> (4) Enhancing visibility and impact -> Document publishing



From submission to sharing: the life cycle of an article

- **Phase 1: Conception and birth**
- **Phase 2: Submission**
- **Phase 3: Reviewers**
- **Phase 4: Production and publication**
- **Phase 5: Dissemination and archiving**
 - The article is published, but its life cycle isn't yet complete. In this phase, dissemination can start; sharing the [Share Links](#) article helps increase readership and make it more visible.

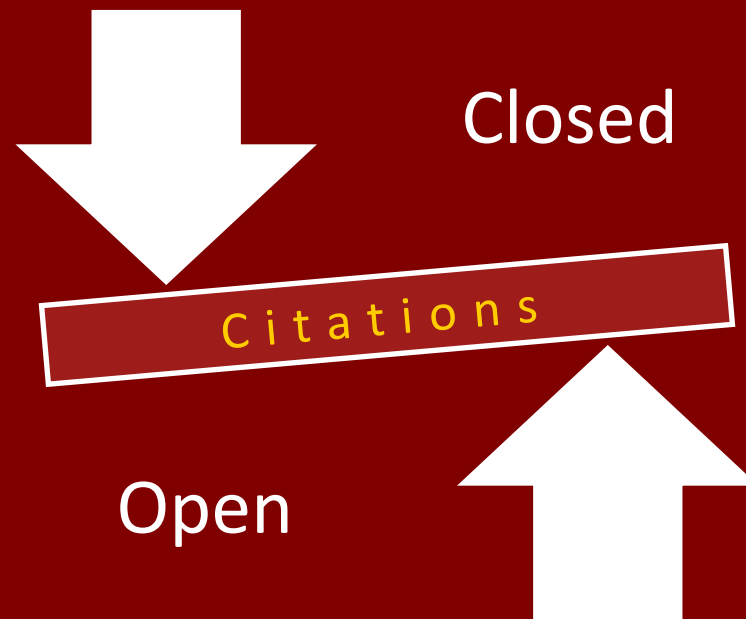


Broadening the visibility of your research

Tell people about your work	Describe your work in plain language	Attend conferences and share your work	Sign your team up to help with sharing	Track how industry partners apply your work	Include comms people in project
Maximize discoverability of your work	Build persistent 'profile' pages for your work	Embrace social media discussion	Trust your colleagues to talk about their work	Think and work co-actively	Plan outward-facing staff positions
Plan the best way to share work	Remove barriers to access your work	Complete your online profiles	Reward people who discuss their work	Facilitate interaction between depts	Set outreach goals and deadlines
Share work while it has relevance	Use your institutional repository	Explore available support / training	Build people's confidence to share	Invest in outreach	Have a clear project contact

Broadening the visibility of your research; output from an exercise at #ARMA2016
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Does it benefit my **citation rate** if I share my research openly online?



Source: Katja Reuter (2014), [How to Become a Successful Digital Scholar](#), Workshop 1 of the Digital Scholar Training Series, Southern California Clinical and Translational Science Institute (SC CTSI), University of Southern California

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Supporting Factors

- ✓ Early pre-publication and general free access
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Institutional repositories provide an ideal medium for scholars to move beyond the journal article.

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Reflecting on their experiences supporting the growth of Columbia University's Academic Commons digital repository, [Leyla Williams](#), [Kathryn Pope](#), and [Brian Luna Lucero](#) make a clear case for why other institutional repositories should look to broaden the scope of the materials

they house.

Institutional repositories (IRs) should actively collect the full range of work produced by scholars and researchers — not just “green” versions of peer-reviewed journal articles but student theses, data, working papers, blog posts, and more. In doing so, IRs become vital platforms that leverage the potential of the Web to reach a broader audience, bring new voices to scholarly discourse, and create opportunities for collaboration.

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impacts on transitional plant communities than experiments conducted in single geographic locations.

Elevated Atmospheric Carbon Dioxide

Carbon dioxide concentration in the atmosphere has increased about 21 percent from 280 parts per million (ppm) in preindustrial times to approximately 370 ppm today and is predicted by some models to double within the next century. Effects of elevated CO₂ and climate change will likely be apparent first in geographic areas where major vegetation types meet. With funding from the USGS Global Change Program, investigators are conducting experiments to determine the relative responses of this mangrove-salt marsh community to CO₂ enrichment and interactions with local factors such as nutrient regime (fig. 4). Preliminary results indicate that vegetation shifts from salt marsh to mangrove-dominated communities will not occur by increases in CO₂ alone, especially where soil conditions promote growth of smooth cordgrass which suppresses expansion of black mangrove; however, where smooth cordgrass is stressed or eliminated, for example by climate extremes, black mangrove may invade salt marsh (fig. 2).



Figure 4. An experiment to determine effects of elevated carbon dioxide (CO₂) and other factors on a mangrove-salt marsh community.

Accelerated Sea Level Rise and Peat-forming Mangroves

Scientists from USGS have collaborated with Smithsonian Institution scientists to understand how peat-forming mangroves keep pace with rising sea level. Mangrove islands in the Mesozoic Barrier Reef System are isolated from inputs of terrigenous sediment and are thus dependent upon accumulation of organic matter for soil formation. Here, mangroves have built vertically through peat formation, which occurs when decomposition of organic matter is slow. Soil waterlogging and low nutrients, which slow decomposition of mangrove tissues, naturally lead to a buildup of peat that raises the soil surface a few millimeters per year over long periods of time. Mangrove peat is composed primarily of refractory roots, rather than leaf or wood material that decays more quickly or is removed by tides (Middleton and McKee, 2001). Mangrove islands are underlain by peat up to 10 m in depth, and radiocarbon dating indicates that mangroves established in these sites 7,000 or 8,000 years before present. As the sea level rose, mangroves kept pace by deposition and slow turnover of roots (McKee and Faulkner, 2000).

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For more information, contact

Karen L. McKee
U.S. Geological Survey
National Wetlands Research Center
700 Cajundome Blvd.
Lafayette, LA 70506
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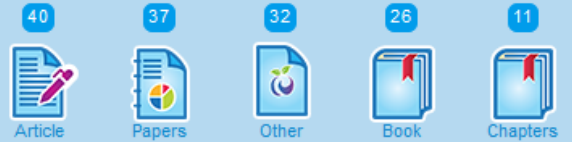
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Nader Ale Ebrahim received his PhD in Technology Management from the Department of Engineering Design and Manufacture, Faculty of Engineering, University of Malaya. He holds a Master of Science in the Mechanical Engineering from the University of Tehran with distinguished honors. He has over 23 years of experience in the field of technology management and new product development in different companies. His current research interest focuses on E-skills, Research Tools, Bibliometrics and managing virtual R&D

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 Affiliations: ¹Sports Centre, University of Malaya, Kuala Lumpur, Malaysia. ²Research Support Unit, Centre for Research Services, University of Malaya, Kuala Lumpur, Malaysia.
 Acceptance Date: November 18, 2015
 DOI: http://dx.doi.org/10.1123/japa.2015-0188

Abstract
 Physical activity and aging research has burgeoned in the past few decades. Despite the increase in scholarly publications no attempts have been made to summarize the publication landscape and to identify works that had great impact to physical activity and aging research. We conducted a bibliometric analysis and collected publication data from 1980 to February 6, 2015 in the Web of Science Core Collection. Of the overall 9,935 publications most were published after 2007 and almost 60% were in the category of Geriatrics and Gerontology or Sport Sciences. *Hinhiv cited*

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A BIBLIOMETRIC ANALYSIS ON "FERTILITY RATE" RESEARCH TRENDS

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ABSTRACT



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