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# Publish online magazine to promote publications and research findings

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[www.researcherid.com/rid/C-2414-2009](http://www.researcherid.com/rid/C-2414-2009)  
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17<sup>th</sup> August 2016

All of my presentations are available online at:

[https://figshare.com/authors/Nader\\_Ale\\_Ebrahim/100797](https://figshare.com/authors/Nader_Ale_Ebrahim/100797)

Link to this presentation: <http://dx.doi.org/10.6084/m9.figshare.2069559> (Old version)

# 3<sup>rd</sup> SERIES OF INTRODUCTORY WORKSHOP ON: ***Strategies to Enhance Research Visibility, Impact & Citations***

**Nader Ale Ebrahim, PhD**

=====

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Centre for Research Services

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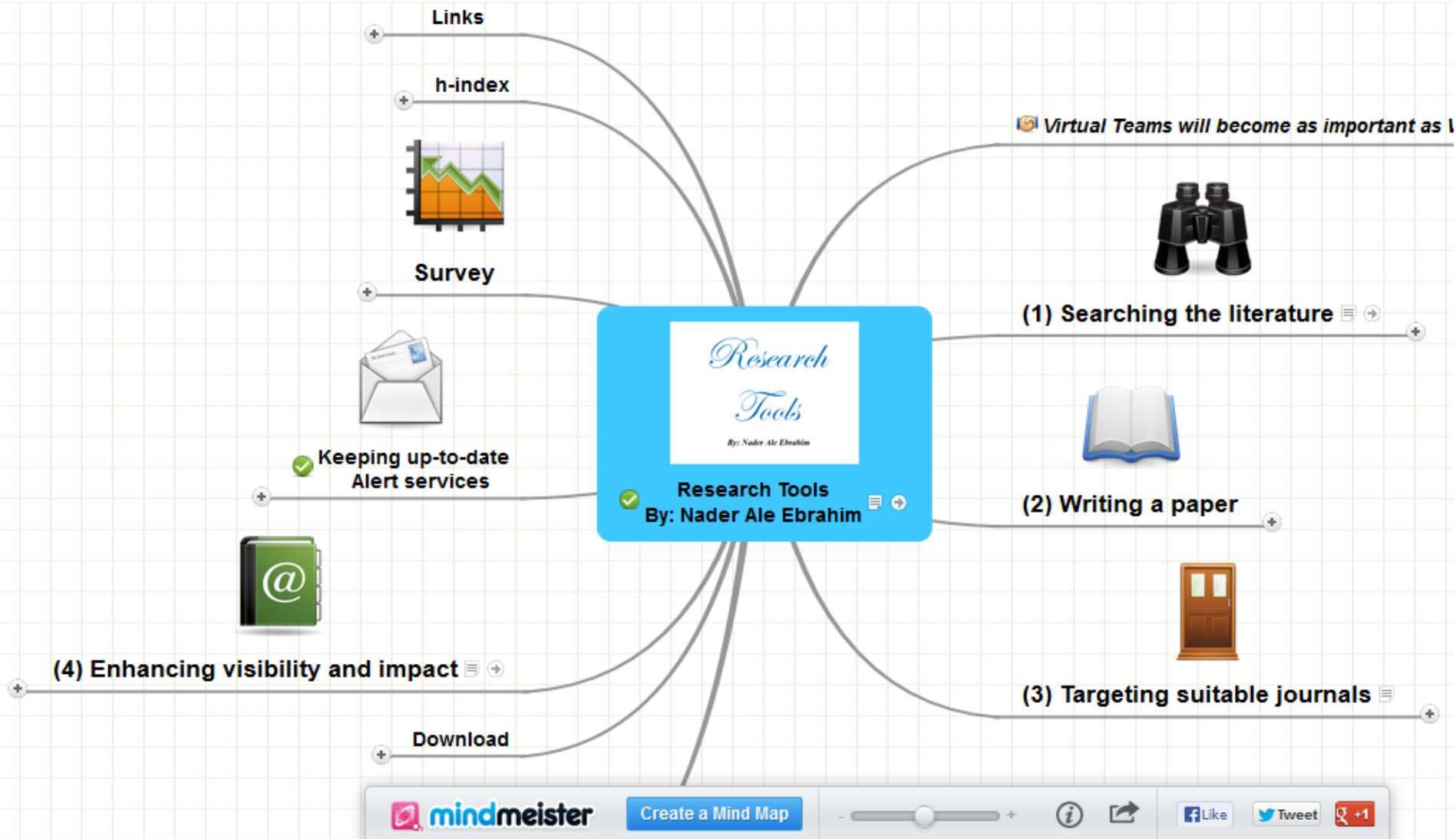
1. Ale Ebrahim, N., Salehi, H., Embi, M. A., Habibi Tanha, F., Gholizadeh, H., Motahar, S. M., & Ordi, A. (2013). [Effective Strategies for Increasing Citation Frequency](#). *International Education Studies*, 6(11), 93-99. doi: 10.5539/ies.v6n11p93
2. Ale Ebrahim, Nader. ["Optimize Your Article for Search Engine."](#) *University of Malaya Research Bulletin* 2.1 (2014): 38-39.

# Abstract

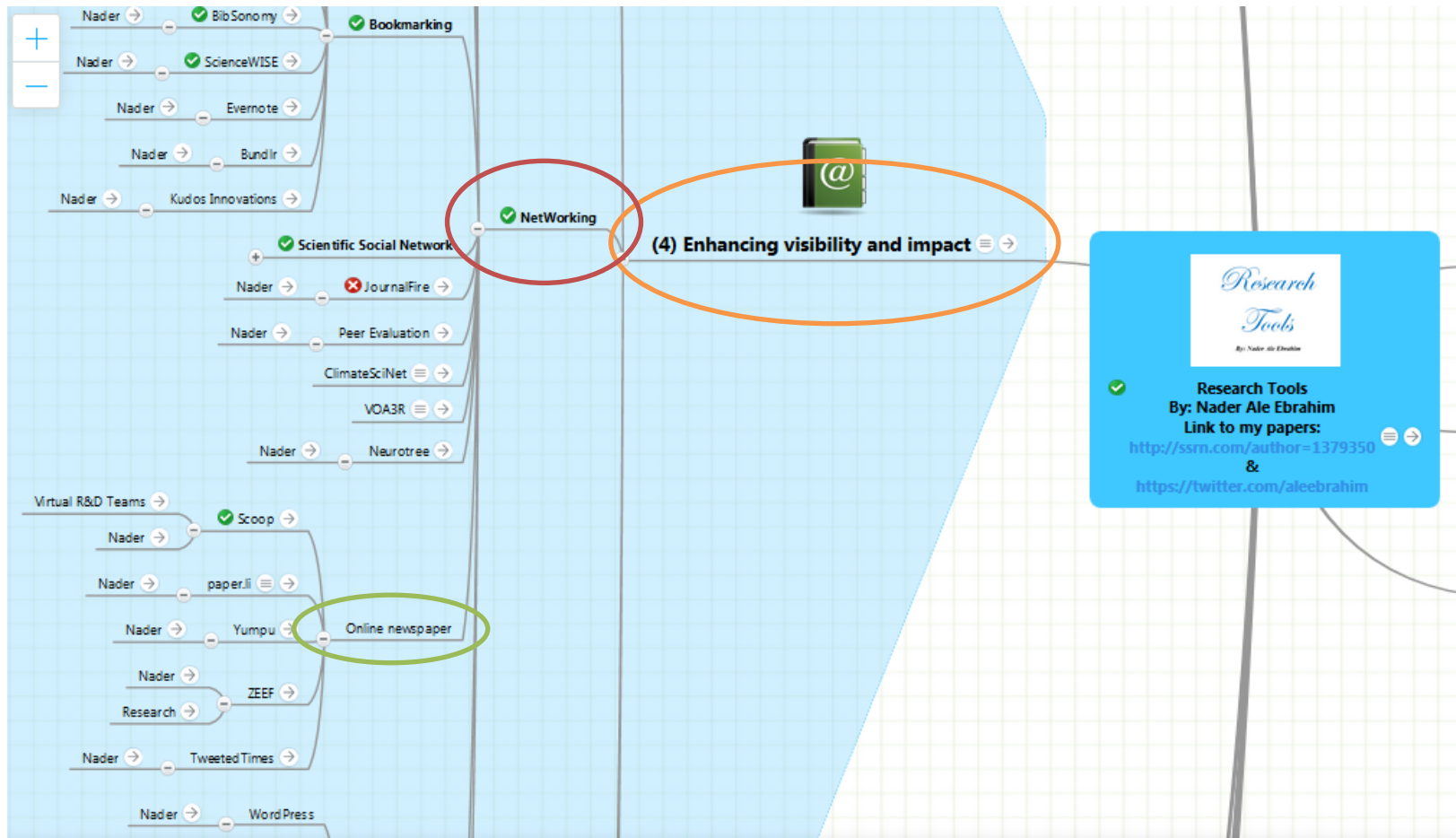
**Abstract:** The long run research findings will be disseminated through publications. However, researchers may have created some local content which should be circulated immediately. Online magazines can be one solution through content curation to immediately circulate the research findings. Content curation is not just sharing all kinds of content you stumble upon or source. It's most of all about doing it in a smart and audience-centric way, by focusing on specific topics you want to curate content about. This workshop introduce various tools on Publish online magazine (Content curation) to increase the visibility and enhance the impact of research work.

**Keywords:** H-index, Improve citations, Research tools, Bibliometrics, Content curation, Research visibility

# Research Tools Mind Map

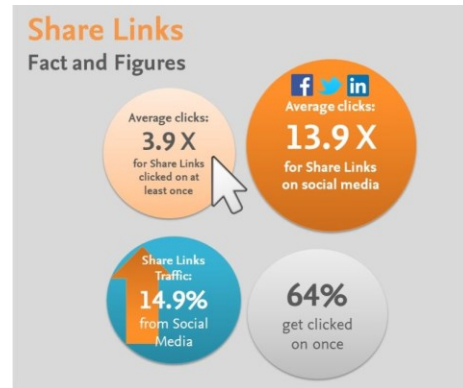


# 4-Enhancing visibility and impact -> NetWorking -> Online newspaper



# From submission to sharing: the life cycle of an article

- **Phase 1: Conception and birth**
- **Phase 2: Submission**
- **Phase 3: Reviewers**
- **Phase 4: Production and publication**
- **Phase 5: Dissemination and archiving**
  - The article is published, but its life cycle isn't yet complete. In this phase, dissemination can start; sharing the [Share Links](#) article helps increase readership and make it more visible.



# SOCIAL MEDIA

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Source: ["Scientific Writing for Impact Factor Journals"](#) By: Eric Lichtfouse

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Michaela Panter, PhD

Senior Academic Editor

PhD, Immunobiology  
Yale University

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## Sharing Your Findings with a General Audience

### SUMMARY

- Effectively sharing your research with a general audience can positively affect funding for your work
- Engaging the general public can further the impact of your research

### P W F C N

## Benefits of connecting with an audience

Ties between the general public and scientists, however, extend beyond their similarities as knowledge seekers desiring guided access to the overwhelming mass of new knowledge. Researchers' objectives of funding and impact, illustrated above, overlap with two potential outcomes of lay exposure to scientific findings: further funding and further impact.





# Why academics should use social media,

By: Dr. Phil Chappell, Linguistics academic at Macquarie University



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### Dr Philip Chappell

**Lecturer**

Ed.D; M.Ed; B.Comm

Philip Chappell has been involved in English Language Teaching, Language in Education/Applied Linguistics, ELT program management and TESOL since the early 1990s. He spent over ten years living in Asia, where he was involved with adult language teaching, language teacher education, curriculum development, program management, distance TESOL education and developing in-service professional development programs.

He currently conducts research in the areas of:

- TESOL Methodology
- Second Language Classroom Interaction



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Source: [http://www.mq.edu.au/about\\_us/faculties\\_and\\_departments/faculty\\_of\\_human\\_sciences/linguistics/linguistics\\_staff/dr\\_philip\\_chappell/](http://www.mq.edu.au/about_us/faculties_and_departments/faculty_of_human_sciences/linguistics/linguistics_staff/dr_philip_chappell/)

# What is content curation?

*“Content curation is the process of sorting through the vast amounts of content on the web and presenting it in a meaningful and organized way around a specific theme”.*

Source: <http://www.bethkanter.org/content-curation-101/>  
<http://www.knowledgebrokersforum.org/blogs/tag/content%20curation>

# Scoop.it: Content Curation & Content Marketing Software

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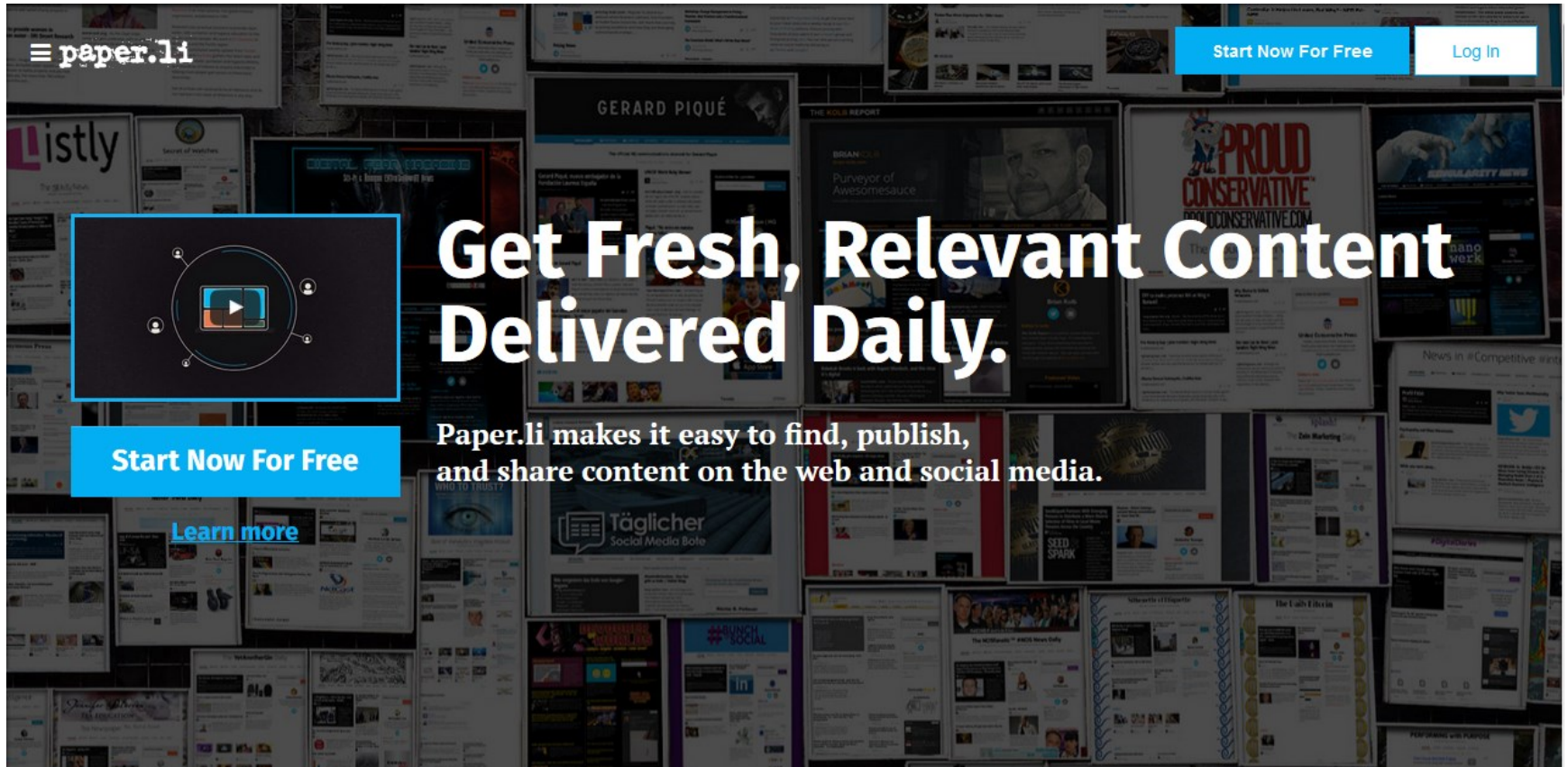
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## The Nader Ale Ebrahim Daily

Research Tools Box & Virtual R&D Teams

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### Nader Ale Ebrahim

Nader Ale Ebrahim, PhD from University of Malaya (UM). His current research interest focuses on E-skills, Research Tools, Bibliometrics and managing virtual NPD teams in SMEs' R&D centers.



### Editor's note

This Topic is designed to assist students to aim at reducing the search time by increasing their knowledge to more effectively use the "Research Tools" which is available through the Net.

&



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## Research by Nader Ale Ebrahim

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This Topic is designed to assist researchers to facilitate the whole process of academic research and all its related activities. "Research Tools" help researchers collect, organize, analyze, visualize, mobilize and disseminate research output.

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### SSRN Author: Nader Ale Ebrahim

- 1 New: Physical Activity and Aging Research: A Bibliometric Analysis 0
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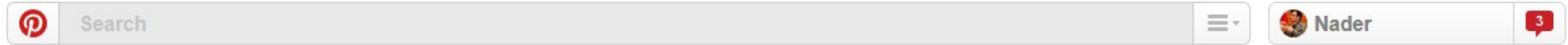
## Free Technology for Teachers: My Three Favorite Classroom Timer Tools

 www.freetech4teachers.com - Richard Byrne



One of the challenges of teaching in a high school or middle school that uses block scheduling is many students struggle to focus for 80 minute, 90 minute, or longer blocks of time. I always try to break up blocks like this into shorter segments with breaks. To prevent breaks from running too long, I always us [Contact us!](#)

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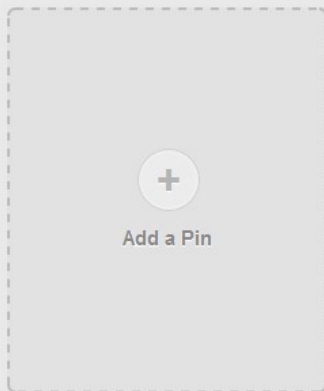


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The use of Reference Management tools to improve Citation

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Online Repository: Improving the research visibility and Impact

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**UNIVERSITY OF MALAYA**  
Analysis of Bibliometrics information for select the best field of study

Nader Ale Ebrahim, PhD



# Scoop.it: Content Curation & Content Marketing Software

The screenshot displays the Scoop.it user interface. At the top, the logo "Scoop.it" is on the left, and a navigation bar includes an "Upgrade" button, a menu icon, a search bar with the text "Scoops, topics, users", a search icon, a notification bell with "100", and a user profile for "Nader Ale Ebrahim" with "27.3K | +5" followers.

On the left side, there is a "Paste a link to create a new scoop" input field with a green submit button. Below it are links for "Scoop without link", "Upload your own document", and "Get suggestions".

The main content area features a post by "Nader Ale Ebrahim" titled "Effective Strategies for Increasing Citation Frequency". The post includes a thumbnail image of a document and a quote: "Due to the effect of citation impact on The Higher Education (THE) world university ranking system, most of the researchers are looking for some helpful techniques to increase their citation record. This paper by reviewing the relevant articles extracts 33 different ways for increasing the citations possibilities. The results show that the article visibility has tended to receive more download and citations. This is probably the first study to collect over 30 different ways to improve the citation record. Further study is needed to explore and expand these techniques in specific fields of study in order to make the results more precisely." Below the quote is a section titled "Nader Ale Ebrahim's insight: Effective Strategies for Increasing Citation Frequency".

On the right side, there are two sections: "My Curated Topics" and "Recommended topics". "My Curated Topics" lists "Research Tools Box" with 31 suggestions and "Virtual R&D teams" with 2 suggestions, along with a "Create a Topic" button. "Recommended topics" shows "Bioinformatics Training" with a ribbon icon.

At the bottom left, there is a preview of a topic titled "Strategies to Enhance Research Visibility, Impact & Citations (17 topics)". The preview includes a colorful geometric pattern and text: "Do you know 'Over 43% of ISI papers has never received any citations?' (nature.com/top100, 2014). Publishing a high-quality paper in scientific journals is only halfway towards receiving the citation in the future. The rest of the journey is dependent on disseminating the publications via proper utilization of the...".





# Research Tools Box

This Topic is designed to assist students to aim at reducing the search time effectively use the "Research Tools" which is available through the Net.

Curated by Nader Ale Ebrahim

Your topic is incredibly highly-recommended in the **Research** Interest. Congrats! [Learn more](#)

## Research Tools By: Nader Ale Ebrahim



From [www.mindmeister.com](http://www.mindmeister.com) - October 4, 8:11 AM

" This Mind Map is designed to help students who seek to reduce the search time by expanding the knowledge of researchers to more

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Shalini Nagaratnam, Nader Ale Ebrahim, Muzafar Shah Habibullah

ABSTRACT

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Scientometrics  
pp 1-24

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Masoud Shakiba, Azam Zavvari, Nader Aleebrahim, Mandeep Jit Singh

Article  
First Online: 08 August 2016  
DOI: 10.1007/s11192-016-2095-y

Cite this article as:  
Shakiba, M., Zavvari, A., Aleebrahim, N. et al. Scientometrics (2016).  
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**Physical Activity and Aging Research: A Bibliometric Analysis**  
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Authors: Andre Matthias Müller<sup>1</sup>, Payam Ansari<sup>1</sup>, Nader Ale Ebrahim<sup>2</sup>, and Selina Khoo<sup>1</sup>  
Affiliations: <sup>1</sup>Sports Centre, University of Malaya, Kuala Lumpur, Malaysia. <sup>2</sup>Research Support Unit, Centre for Research Services, University of



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Peyman Akhtavan, Nader Ale Ebrahim, Mahdieh A. Fetrati, Amir Pezeshkan

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# Questions?



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