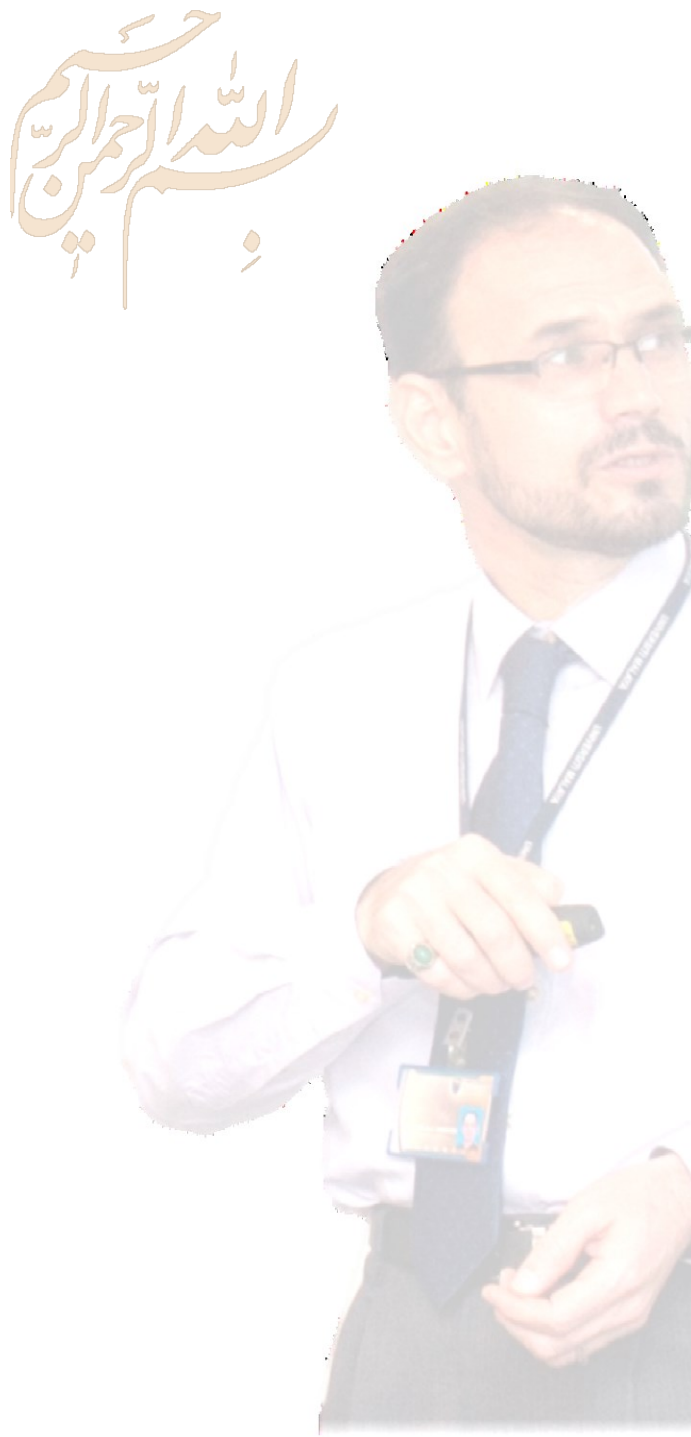

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Contribute to Wikipedia:

An approach to Increase Research Visibility on the Web

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@aleebrahim

www.researcherid.com/rid/C-2414-2009
http://scholar.google.com/citations

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24th August 2016

All of my presentations are available online at:
https://figshare.com/authors/Nader_Ale_Ebrahim/100797
Link to this presentation: http://dx.doi.org/10.6084/m9.figshare.2075404 (Old version)

3rd SERIES OF INTRODUCTORY WORKSHOP ON:

Strategies to Enhance Research Visibility, Impact & Citations

Nader Ale Ebrahim, PhD
==========
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Research Management & Innovation Complex
University of Malaya, Kuala Lumpur, Malaysia
www.researcherid.com/rid/C-2414-2009
http://scholar.google.com/citations

Read more:

1. Ale Ebrahim, N., Salehi, H., Embi, M. A., Habibi Tanha, F., Gholizadeh, H., Motahar, S. M., & Ordi, A. (2013). Effective Strategies for Increasing Citation Frequency. International Education Studies, 6(11), 93-99. doi: 10.5539/ies.v6n11p93
2. Ale Ebrahim, Nader. "Optimize Your Article for Search Engine." *University of Malaya Research Bulletin* 2.1 (2014): 38-39.

Abstract

Abstract: Wikipedia is a tool for collaboration, information sharing and knowledge/content management which anyone can edit. Wikipedia is widely used by students during the research process. So, due to Wikipedia popularity, contributing to Wikipedia website is one way of increasing citation score. In this workshop, I try to answer “Does including your papers as citations on Wikipedia increase the number of academic citations you get?” if yes, how?.

Keywords: H-index, Improve citations, Research tools, Bibliometrics, Wikipedia, Research visibility

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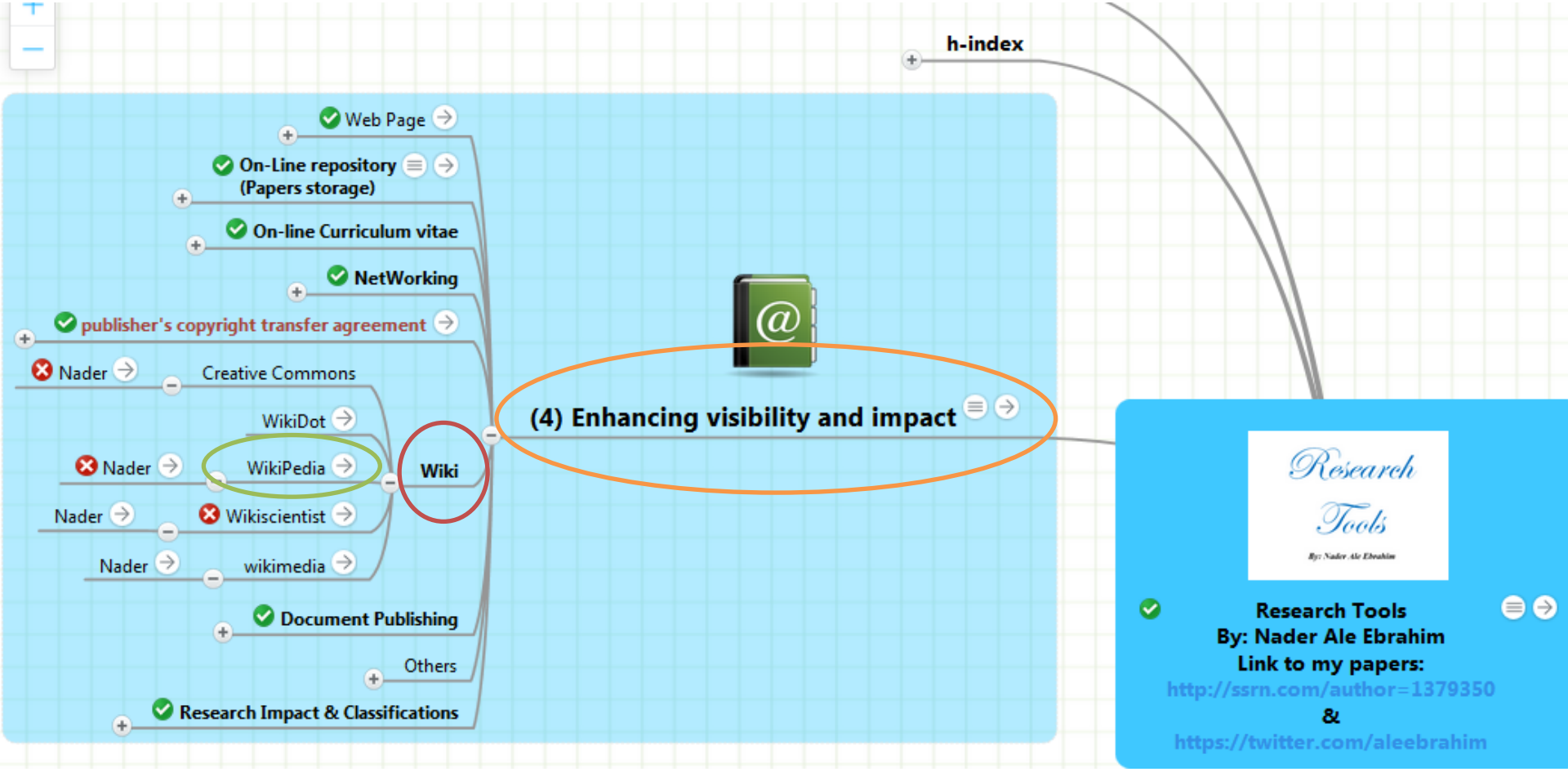
Research Tools Mind Map

4-Enhancing visibility and impact -> Wiki -> Wikipedia



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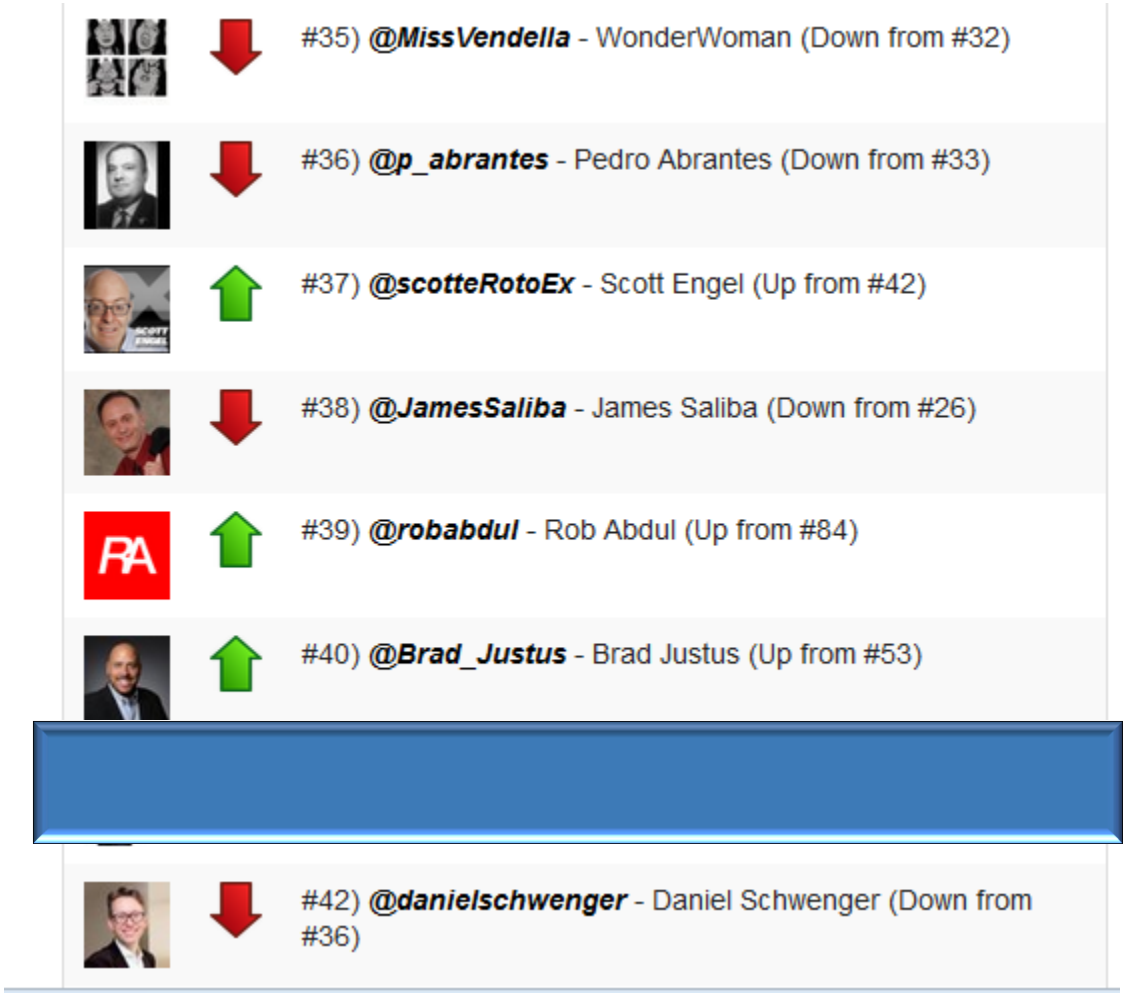
August 2016 Top 100 Management Experts to Follow on Twitter



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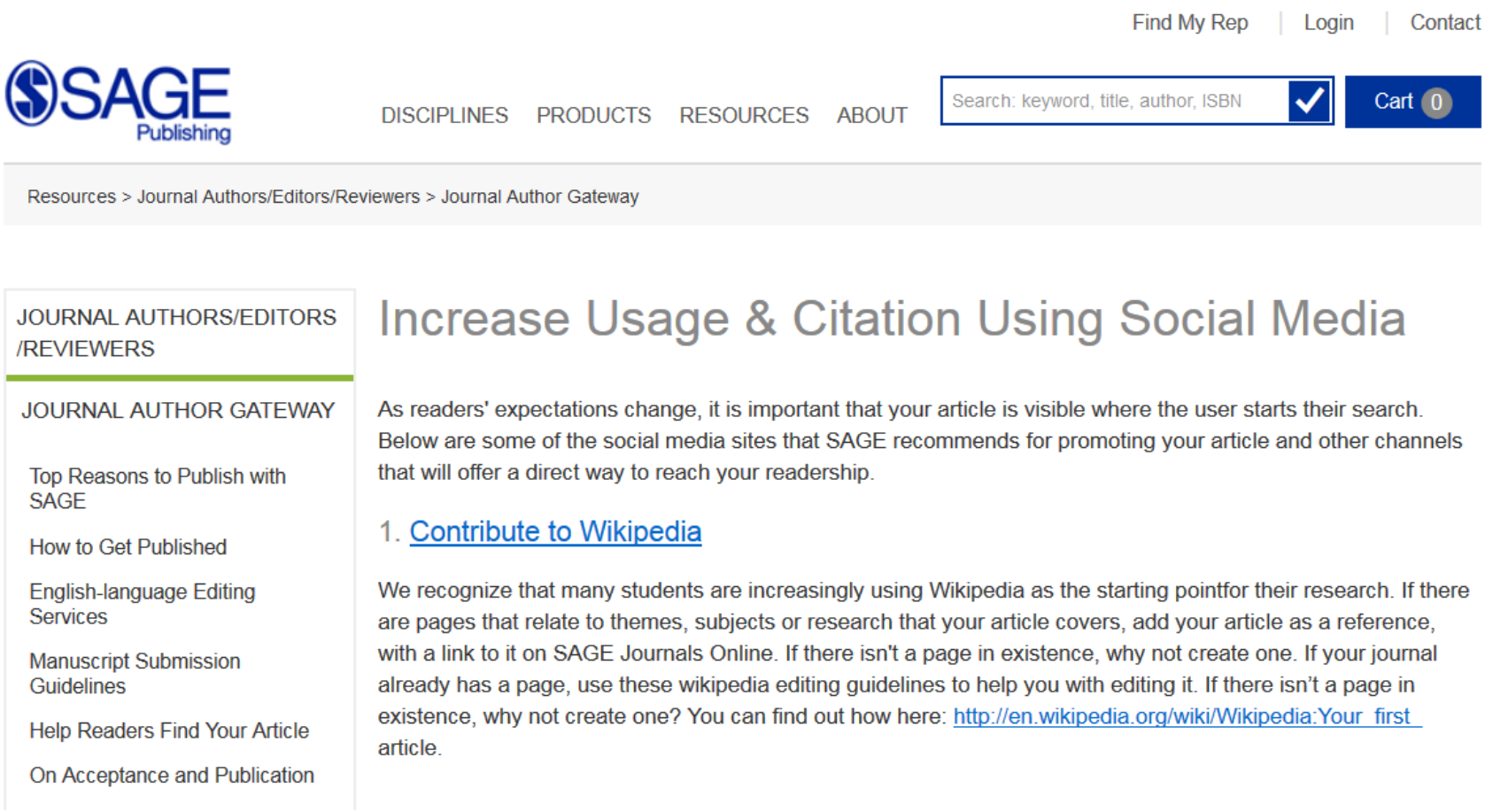
Increase Usage & Citation Using Social Media



Source: https://uk.sagepub.com/en-gb/asi/increase-usage-citation-using-social-media

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Is it worth the effort contributing in Wikipedia?

Quora

Search for questions, people, and topics

Effort | Wikipedia Editing | Wikipedia

Is it worth the effort contributing in Wikipedia?

- They don't let original researches to be included
- Inclusion of reference and citation needs a lot of research to be done. It is almost similar to publishing in a research journal.

6 Answers

Dave Waghorn, Wikipedia editor for over 10 years and administrator for over 9.
253 Views · Most Viewed Writer in Wikipedia Editing

Yes, it's absolutely worth the effort. Conducting the research into topics you don't already know about can be fascinating; verifying and challenging the things you do know can be both surprising and rewarding. Shaping that information into well-worded prose is satisfying and then seeing your contribution immediately published on one of the world's

Source: https://www.quora.com/Is-it-worth-the-effort-contributing-in-Wikipedia

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Wiki What?
Wiki is the Hawaiian word for “fast or quick”

Wiki Wiki -”Really Quick” bus at the Honolulu airport
Photo Courtesy of Wikimedia Commons

Source: http://avoca37.org/zimmerk/files/2009/02/wikiwithit.ppt

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A Wiki History

- In 1994, Ward Cunningham, developed the first Wiki application ever written, to make the exchange of ideas between his computer programmers easier.
- He called this application “WikiWikiWeb.”
- The most famous legacy of WikiWikiWeb is probably Wikipedia.

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Source: http://avoca37.org/zimmerk/files/2009/02/wikiwithit.ppt

The Wiki...according to Ward

"The simplest online database that could possibly work"

- Users can freely create and edit Web page content.
- Wiki supports hyperlinks and has a simple text syntax for creating new pages and crosslinks between internal pages on the fly.

  Wiki is unusual among group communication mechanisms in that it allows the organization of contributions to be edited in addition to the content itself.
- Allowing everyday users to create and edit any page in a Web site is exciting in that it encourages democratic use of the Web and promotes content composition by nontechnical users.

Source: http://avoca37.org/zimmerk/files/2009/02/wikiwithit.ppt

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How is the Altmetric score calculated?

The score is a weighted count

The score is derived from an automated algorithm, and represents a weighted count of the amount of attention we've picked up for a research output. Why is it weighted? To reflect the relative reach of each type of source. It's easy to imagine that the average newspaper story is more likely to bring attention to the research output than the average tweet. This is reflected in the default weightings:

News	**8**
Blogs	**5**
Twitter	**1**
Facebook	**0.25**
Sina Weibo	**1**
Wikipedia	**3**
Policy Documents (per source)	**3**
Q&A	**0.25**
F1000/Publons/Pubpeer	**1**
YouTube	**0.25**
Reddit/Pinterest	**0.25**
LinkedIn	**0.5**

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Source: https://help.altmetric.com/support/solutions/articles/6000060969-how-is-the-altmetric-score-calculated-

Wikipedia

Source: https://www.wikipedia.org/

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Wikipedia's scale

30 million articles
286 languages
2 billion edits
8000 views per second
500 million monthly visitors
5th most popular website
2000x larger than Brittanica

Source: Wikipedia and Libraries: Increasing Your Library's Visibility , Presented as an OCLC Research & Collective Insight Webinar, 21 October 2014

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"Wikip

When a no / minimal results are returned on a Google results page, users (and information professionals) all too often give up. I personally see it as a victory. A valid search in Google with no results illustrates your search is so niche that you have beaten Google - the search has nothing for you.

Should I use or cite Wikipedia? Probably not.
library.williams.edu › Citation Guide ▾ Williams College ▾
Feb 26, 2008 - Should you
a known author, **Wikipedia**

Wikipedia: Not a Credible Source, but a Jumping Off Point ...
modernlibrarianmemoirs.wordpress.com/.../**wikipedia**-not-a-credible-**sou**... ▾
not considered a credible or
y source.

Ask a Librarian!: What is an authoritative source?
libanswers.piedmont.edu/a.php?qid=242337 ▾
Sep 26, 2012 - An **authoritative source** is a work known to be reliable because its ...
Wikipedia, for ex

Why You Shouldn't Use Wikipedia for Research

Posted on 25 April 2012. Tags: advice from a librarian, APUS Online Library, how to find research online, how to research online for class, scholarly research, wikipedia and school

We recently enlisted the help of one of the online librarians at A
be the best pl

7. Why Wikipedia is not used for academic research ...
libguides.newhaven.edu/content.php?pid... ▾ University of New Haven ▾
7. Why **Wikipedia** is not used for academic research. ... Last Updated: Oct 2, 2013 URL: http://**libguides**.newhaven.edu/databases Print Guide RSS Updates.

Source: Wikipedia and Libraries: Increasing Your Library's Visibility , Presented as an OCLC Research & Collective Insight Webinar, 21 October 2014

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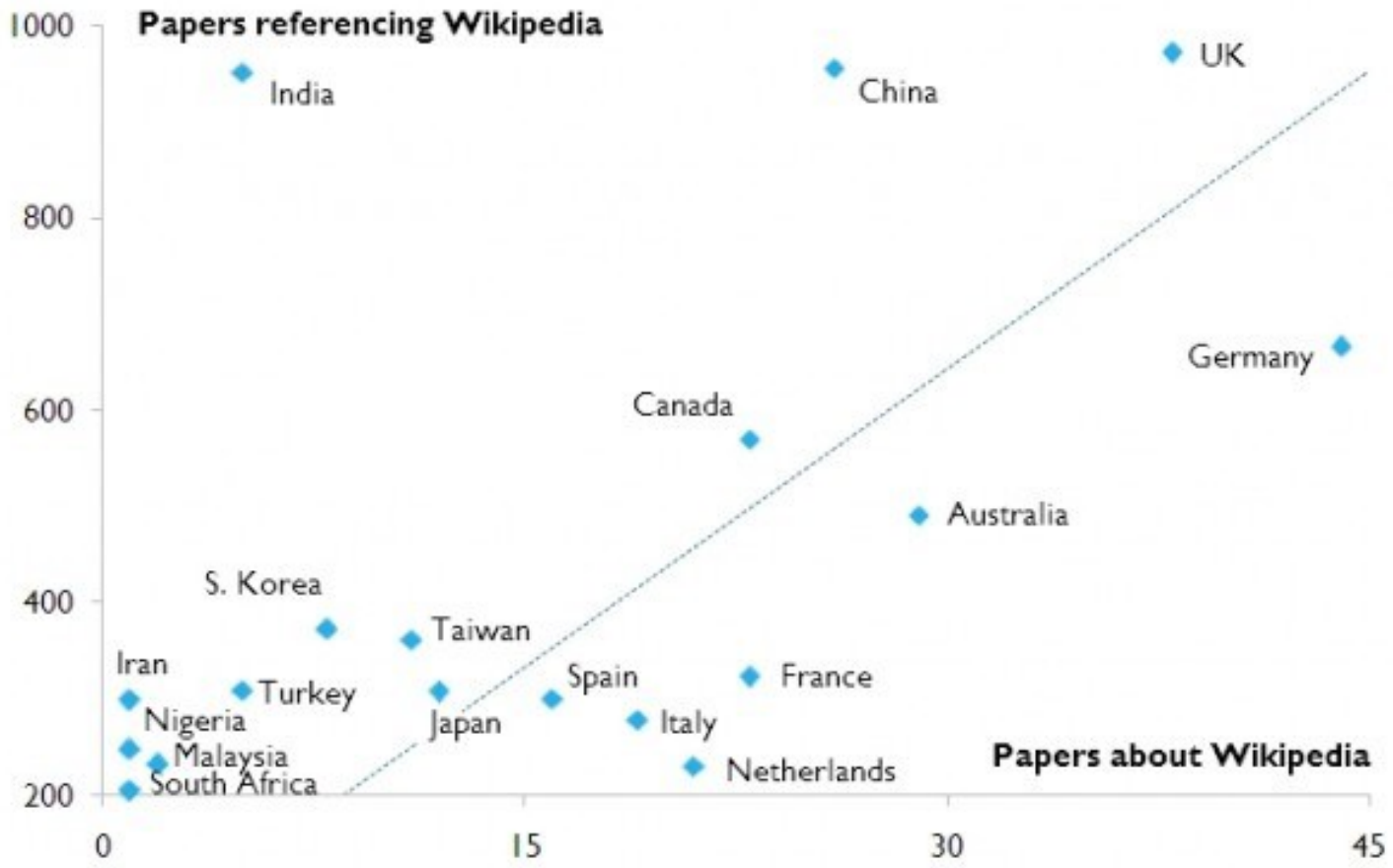
*comparison of number of 2002-2011 scholarly papers with "*wikipedia*" in their references and number 2002-2011 scholarly papers with "*wikipedia*" in their titles, keywords, or abstracts, aggregated by country and published in journals only – restricted to countries with 200-1000 papers referencing "*wikipedia*". Source: Scopus (note: data for 2011 may be incomplete)*



Source: Huggett, S. "The influence of free encyclopedias on science. Res Trends 2012; 27: 7-10."

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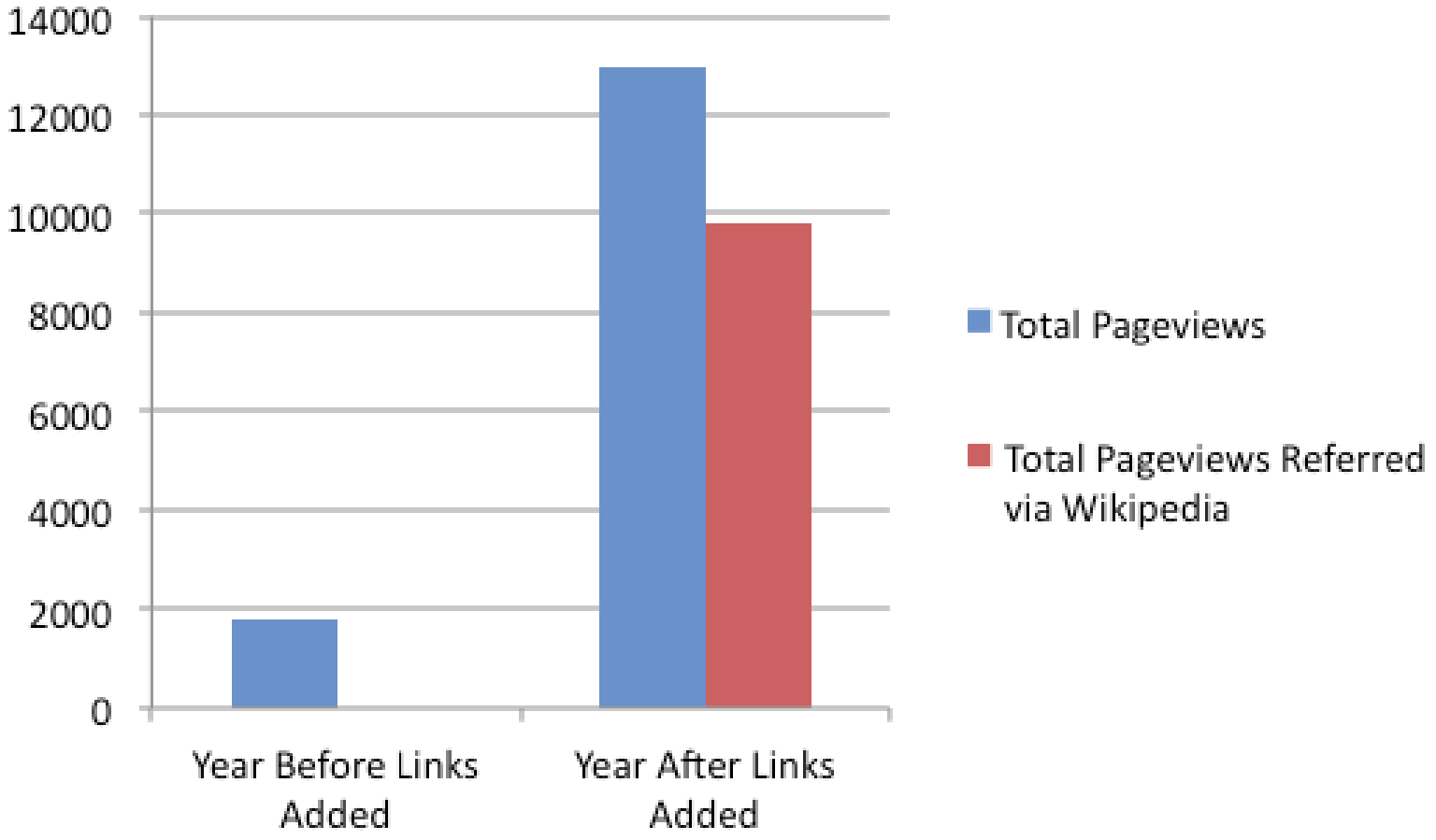
The impact of the adding of links on the traffic



Source: Szajewski, M. (2013). Using Wikipedia to enhance the visibility of digitized archival assets. *D-Lib Magazine, 19*(3), 2.

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Research production on *Wikipedia* by country

Table 1: Research production on *Wikipedia* by country.			
Country	**Number of publications in *WoS*** (percent)	**Country**	**Number of publications in *Scopus*** (percent)
United States	107 (36.8)	United States	315 (21.6)
United Kingdom	25 (8.6)	Germany	137 (9.4)
Germany	22 (7.6)	China (including Hong Kong)	99 (6.8)
Canada	13 (4.4)	France	69 (4.7)
Australia	12 (4.2)	United Kingdom	65 (4.5)
China (including Hong Kong)	12 (4.2)	Japan	64 (4.4)
France	11 (3.8)	Italy	57 (3.9)
Italy	9 (3.1)	Netherlands	57 (3.9)
Spain	9 (3.1)	Australia	55 (3.8)
Netherlands	9 (3.1)	Spain	50 (3.4)
Singapore	9 (3.1)	Canada	42 (2.9)

Source: Park, T. K. (2011). The visibility of Wikipedia in scholarly publications. *First Monday, 16*(8).

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Try to contribute in Wikipedia and put your research paper as a reference in related topics, this affects positively on your citation rates. Anyone can create an account on Wikipedia and edit published articles or create new ones.

Source: http://sites.ju.edu.jo/en/Pqmc/Pages/Researchers-Ranking.aspx

Virtual team - Wikipedia, the free encyclopedia

A **virtual team** (also known as a geographically dispersed **team**, distributed **team**, or remote **team**) is a group of individuals who work across time, space and organizational boundaries with links strengthened by webs of communication technology.

Virtual team - Wikipedia, the free encyclopedia
https://en.wikipedia.org/wiki/**Virtual_team** Wikipedia

More about Virtual team

Feedback

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Virtual team – References

From Wikipedia, the free encyclopedia

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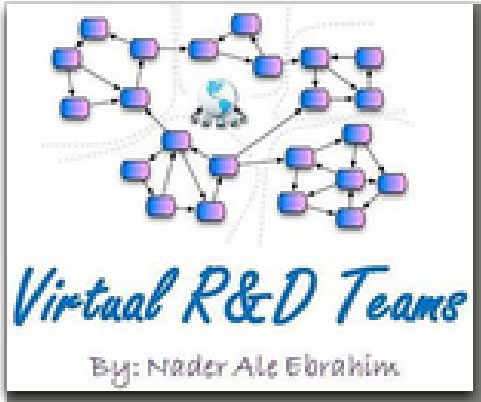
Naderaleebrahim [edit]



Nader Ale Ebrahim

Nader Ale Ebrahim has Technology Management PhD degree. He holds a Master of Science in the mechanical engineering from University of Tehran with distinguished honors, as well as more than 17 years experience in the establishing R&D department in different companies, project director and project coordinator and Knowledge based system implemented in R&D department. His current research interests are focused on managing virtual new product development teams in SMEs R&D centers. His papers/articles have presented in the several Journals and conferences.

visited: 01:37, 11 February 2013 (UTC)

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Wikipedia: Your first article

Writing an article

Learn how you can create an article.

Link

Source: https://en.wikipedia.org/wiki/Wikipedia:Your_first_article

Try **editing a few existing articles**

Try **editing a few existing articles** before you create your first article. Unreferenced articles are often deleted. Learning how to cite your sources first increases your chances of success. To learn more about the basics of editing, see this **tutorial**.

Source: https://en.wikipedia.org/wiki/Wikipedia:Article_wizard

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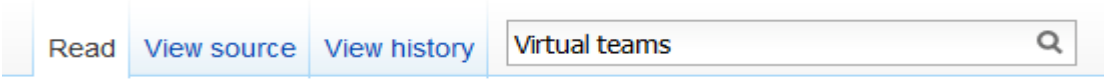
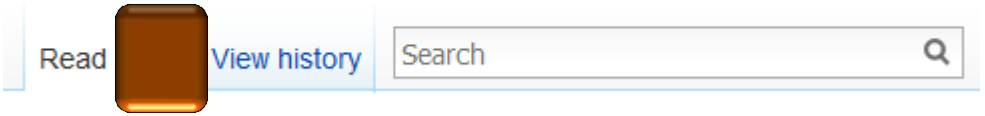
Editing

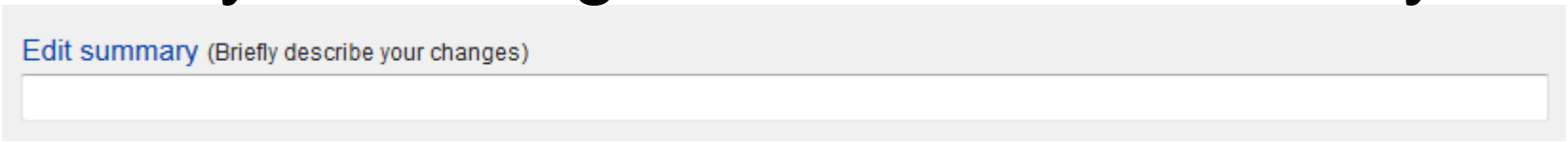
Search for your interested topic



Click on the ”edit” tab and edit

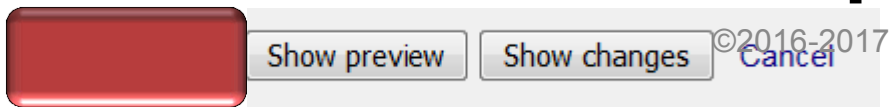


Enter your changes in the Edit summary box



Testing & show preview

Remember to **save page**



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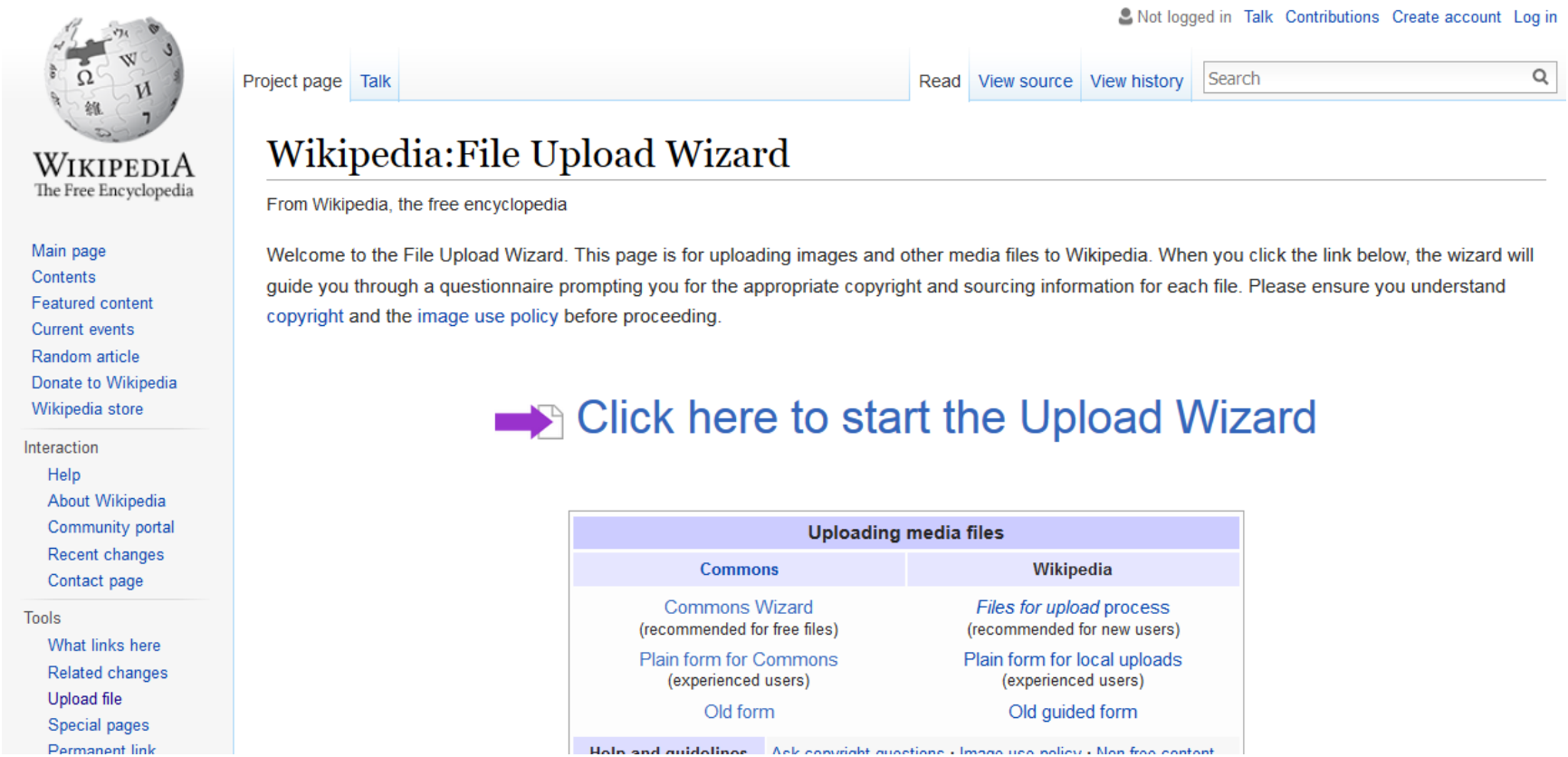
File Upload Wizard



Source: https://en.wikipedia.org/wiki/Wikipedia:File_Upload_Wizard

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To include the image in an article

- Use a link in the form **[[File:filename.jpg]]** or **[[File:filename.png|alt text]]** or **[[File:filename.ogg]]** for sounds. To include an image as a thumbnail, use **[[File:filename.jpg|thumb|Caption]]**.

Source: https://en.wikipedia.org/wiki/Wikipedia:Uploading_images

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How to place an inline citation using ref tags

- To create a footnote, use the <ref>...</ref> syntax at the appropriate place in the article text, for example:

  Justice is a human invention.<ref>Rawls, John. "A Theory of Justice". Harvard University Press, 1971, p. 1.</ref> It...

  which will be displayed as something like:

  Justice is a human invention.[1] It...

Source: https://en.wikipedia.org/wiki/Wikipedia:Citing_sources

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Text formatting markup

Description	You type	You get
Character (inline) formatting – *applies anywhere*		
Italic text	`''italic''`	*italic*
Bold text	`'''bold'''`	**bold**
Bold and italic	`'''''bold & italic'''''`	***bold & italic***
Strike text	`<strike> strike text </strike>`	~~strike text~~
Escape wiki markup	`<nowiki>no ''markup''</nowiki>`	no "markup"

Source: https://www.mediawiki.org/wiki/Help:Formatting

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Section formatting – *only at the beginning of the line*

Headings of different levels	`== Level 2 ==`
	`=== Level 3 ===`
	`==== Level 4 ====`
	`===== Level 5 =====`
	`====== Level 6 ======`
	
	• Skip Level 1, it is page name level.
	• An article with 4 or more headings automatically creates a table of contents.
		Level 2
		Level 3
		Level 4
		Level 5
		Level 6

Horizontal rule	`Text before`
	`----`
	`Text after`
		Text before
		Text after

Source: https://www.mediawiki.org/wiki/Help:Formatting

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List basics

wikitext	rendering

`* Lists are easy to do:`
`** start every line`
`* with a star`
`** more stars mean`
`*** deeper levels`
	• Lists are easy to do:
	  • start every line
	• with a star
	  • more stars mean
	  • deeper levels

`*A newline`
`*in a list`
`marks the end of the list.`
`Of course`
`*you can`
`*start again.`
	• A newline
	• in a list
	marks the end of the list. Of course
	• you can
	• start again.

`# Numbered lists are good`
`## very organized`
`## easy to follow`
	1. Numbered lists are good
	  1. very organized
	  2. easy to follow

Source: https://www.mediawiki.org/wiki/Help:Lists

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class="wikitable"

class="wikitable" [edit | edit source]

Basic styling (light gray background, borders, padding and align left) can be achieved by adding class="wikitable".

You type

```
{| class="wikitable"
|+Food complements
|-
|Orange
|Apple
|-
|Bread
|Pie
|-
|Butter
|Ice cream
|}
```

You get

Food complements

Orange	Apple
Bread	Pie
Butter	Ice cream

Source: https://www.mediawiki.org/wiki/Help:Tables

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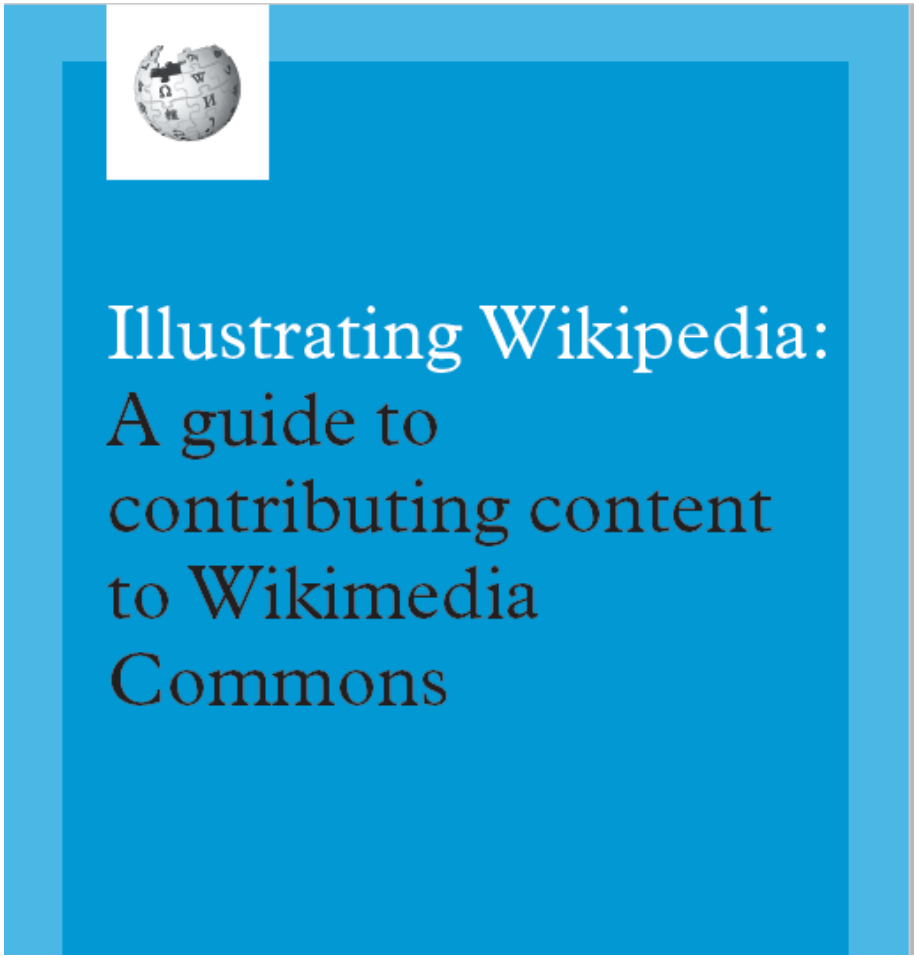
Illustrating Wikipedia



Source: https://upload.wikimedia.org/wikipedia/commons/b/b1/Illustrating_Wikipedia_brochure.pdf

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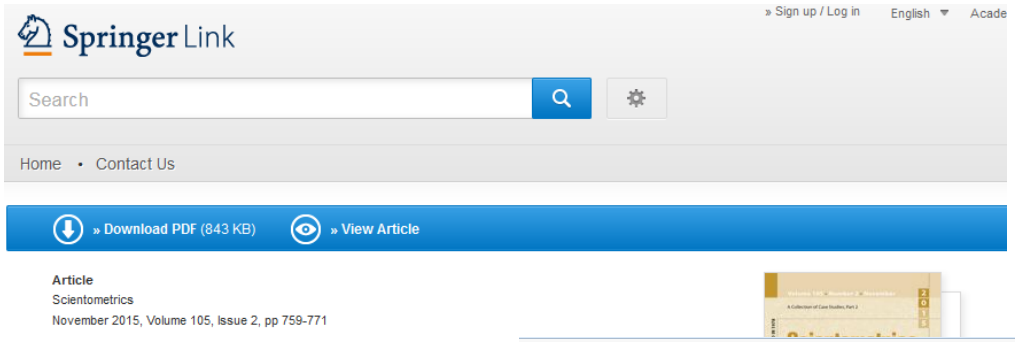
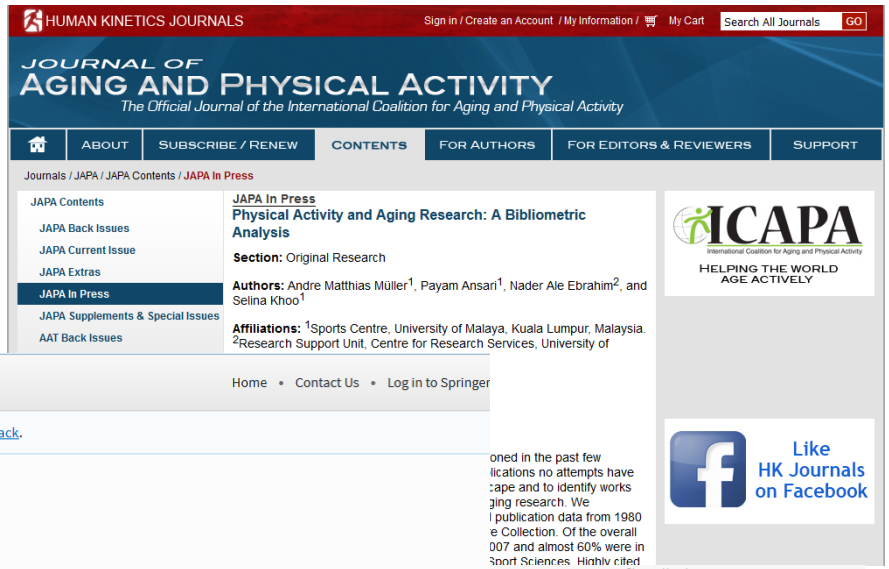
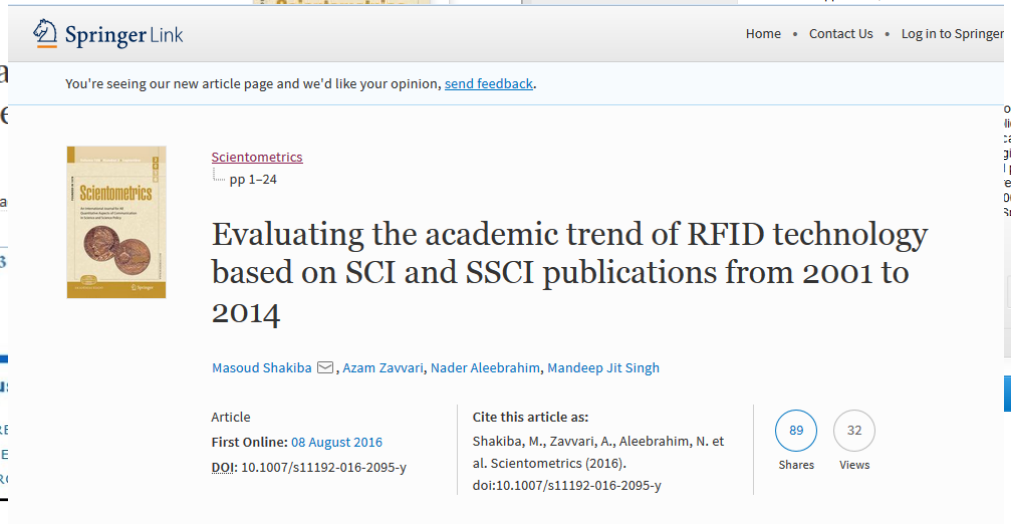
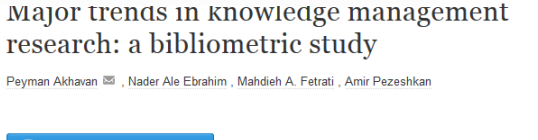
My recent publications









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Questions?

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Twitter: @aleebrahim

www.researcherid.com/rid/C-2414-2009
http://scholar.google.com/citations

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University of Malaya, Kuala Lumpur, Malaysia
www.researcherid.com/rid/C-2414-2009
http://scholar.google.com/citations

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