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4th SERIES OF INTRODUCTORY WORKSHOP ON:

Strategies to Enhance Research Visibility, Impact & Citations

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www.researcherid.com/rid/C-2414-2009
http://scholar.google.com/citations

Abstract

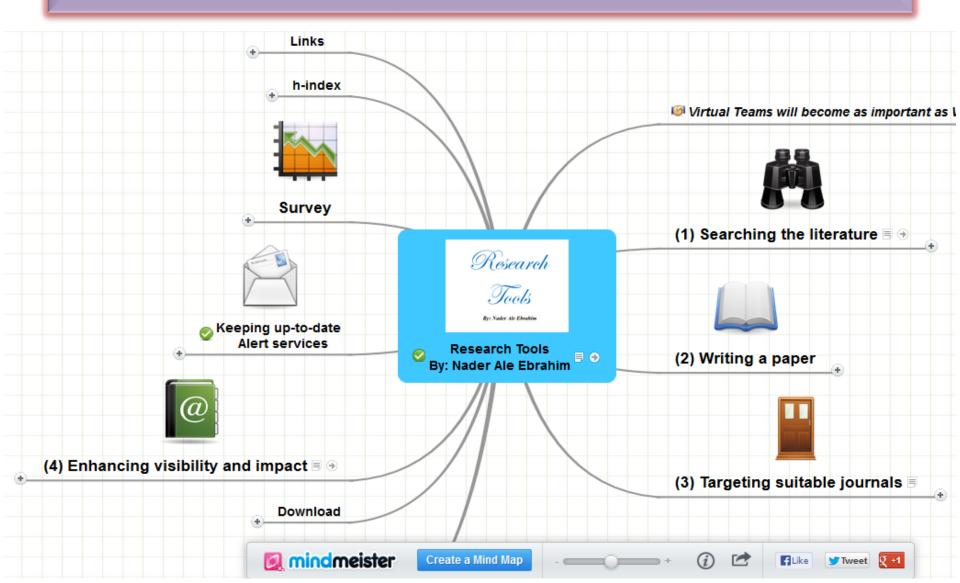
Abstract:

Bibliometrics can be defined as the statistical analysis of publications. Bibliometrics has focused on the quantitative analysis of citations and citation counts which is complex. It is so complex and specialized that personal knowledge and experience are insufficient tools for understanding trends for making decisions. We need tools for analysis of Bibliometrics information for select the best field of study with promising enough attention.

This presentation will provide tools to discover the new trends in our field of study in order to select an area for research and publication which promising the highest research impact.

Keywords: H-index, Improve citations, Research tools, Bibliometrics, Research Visibility, Research Impact

Research Tools Mind Map





World University Rankings 2016-2017

Visualizing Citation Cartels

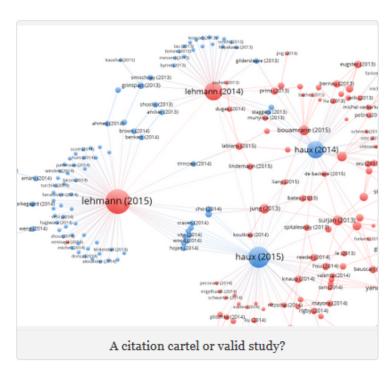
Visualizing Citation Cartels

POSTED BY PHIL DAVIS - SEP 26, 2016 - 5 COMMENTS

FILED UNDER APPLIED CLINICAL INFORMATICS, CITATION CARTEL, CITATION NETWORK, JOURNAL IMPACT FACTOR, METHODS OF INFORMATION IN MEDICINE, SCHATTAUER PUBLISHERS, THOMSON REUTERS, VISUALIZATION

By their very nature, citation cartels are difficult to detect. Unlike self-citation, which can be spotted when there are high levels of references to other papers published in the same journal, cartels work by influencing incoming citations from other journals.

In 2012, I reported on the first case of a citation cartel involving four biomedical journals. Later that year, Thomson Reuters suspended three of the four titles from receiving an Impact Factor. In 2014, they suspended six business journals for similar behavior.



Source: https://scholarlykitchen.sspnet.org/2016/09/26/visualizing-citation-cartels/

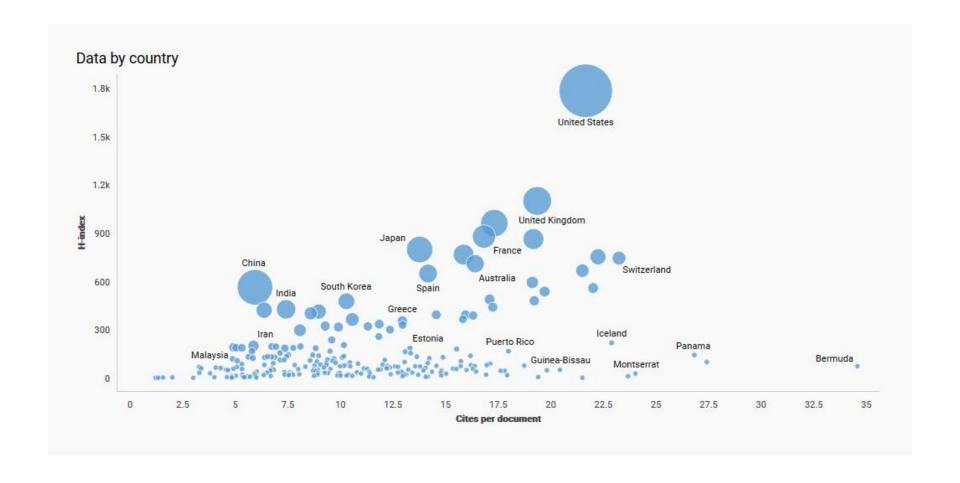
Top 10 authors with the highest profile view counts on ResearchGate

Table 11. Top 10 authors with the highest profile view counts on ResearchGate (9th of November, 2015), compared to the same indicator on the 10th of September, 2015

	SEPTEMBER 10 th	NOVEMBER 9 th	
AUTHOR	(2015)	(2015)	MISMATCH
NAME	PROFILE	PROFILE	(%)
	VIEWS	VIEW	
Nader Ale Ebrahim	19,821	13,281	67.00
Chaomei Chen	7,760	3,937	50.73
Loet Leydesdorff	4,227	1,758	41.59
Bakthavachalam Elango	2,883	1,756	60.91
Zaida Chinchilla	5,840	1,569	26.87
Mike Thelwall	4,297	1,568	36.49
Lutz Bornmann	3,129	1,439	45.99
Wolfgang Glänzel	3,012	1,301	43.19
Kevin Boyack	3,256	1,135	34.86
Peter Ingwersen	2,335	1,025	43.90

Source: Martín-Martín, A., Orduna-Malea, E., Ayllón, J. M., & López-Cózar, E. D. (2016). The counting house, measuring those who count: Presence of Bibliometrics, Scientometrics, Informetrics, Webometrics and Altmetrics in Google Scholar Citations, ResearcherID, ResearchGate, Mendeley, & Twitter. EC3 Reseach Group: Evaluación de la Ciencia y de la Comunicación Científica Universidad de Granada and Universidad Politécnica de Valencia (Spain), In Progress,. doi:10.13140/RG.2.1.4814.4402

World Report



From submission to sharing: the life cycle of an article

- Phase 1: Conception and birth
- Phase 2: Submission
- Phase 3: Reviewers

- Share Links
 Fact and Figures

 Average clicks:
 3.9 X
 for Share Links
 clicked on at least one

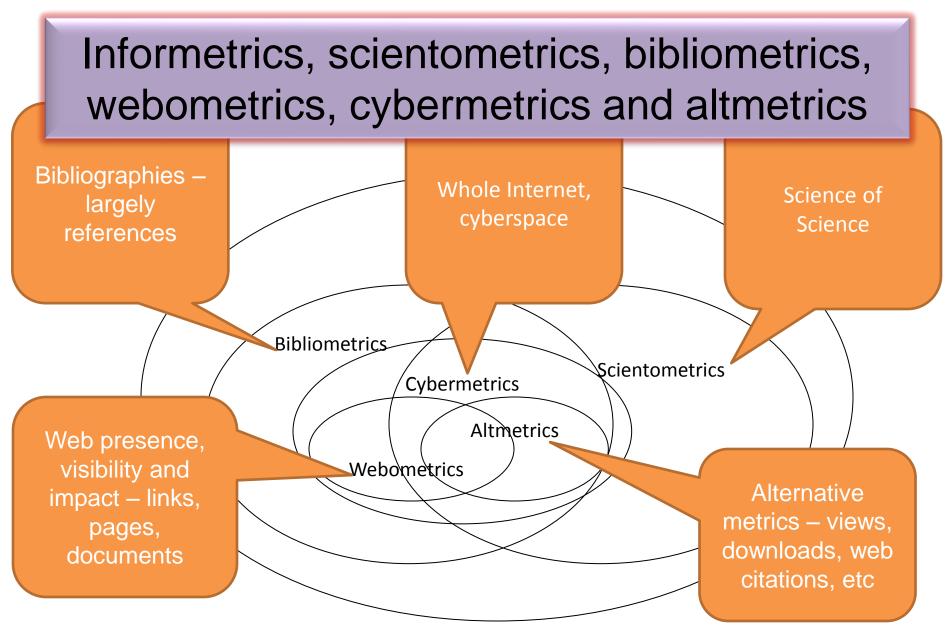
 Share Links
 Traffic:
 14.9%
 from Social
 Media

 Media

 Average clicks:
 13.9 X
 for Share Links
 on social media
- Phase 4: Production and publication
- Phase 5: Dissemination and archiving
 - The article is published, but its life cycle isn't yet complete. In this phase, dissemination can start; sharing the <u>Share Links</u> article helps increase readership and make it more visible.

Introduction of bibliometrics

- Bibliometrics can be defined as the quantitative analysis of science and technology performance and the cognitive and organizational structure of science and technology.
- Basic for these analyses is the scientific communication between scientists through (mainly) journal publications.
- Key concepts in bibliometrics are output and impact, as measured through publications and citations.
- Important starting point in bibliometrics: scientists
 express, through citations in their scientific publications,
 a certain degree of influence of others on their own work.
- By large scale quantification, citations indicate influence or (inter)national visibility of scientific activity, but should not be interpreted as synonym for 'quality'.



Source: Onyancha, Omwoyo Bosire. "Can informetrics shape biomedical research? A case study of the HIV/AIDS research in sub-Saharan Africa." *Inkanyiso: Journal of Humanities and Social Sciences* 6.1 (2014): 49-65.

Frequently Used Terms for Research Evaluation Metrics

Term	Short Definition
Bibliometrics	Bibliometrics is a set of methods to quantitatively analyse academic
	literature and scholarly communications.
Informetrics	Informetrics is the study of quantitative aspects of information. This
	includes the production, dissemination, and use of all forms of information,
	regardless of its form or origin.
Scientometrics	Scientometrics is the study of quantitative features and characteristics of science, scientific research and scholarly communications.
Webometrics	Webometrics is the study of quantitative features, characteristics, structure and usage patterns of the world wide web, its hyperlinks and internet
	resources.
Cybermetrics	Cybermetrics is an alternative term for Webometrics.
Librametrics	Librametrics is a set of methods to quantitatively analyse availability of
	documents in libraries, their usage and impact of library services to its user
	community.
Patentometrics	Patentometrics is a set of methods to quantitatively analyse patent
	databases, patent citations and their usage patterns.
Altmetrics	Altmetrics is new metrics proposed as an alternative to the widely used
	journal impact factor and personal citation indices like the h-index. The
	term altmetrics was proposed in 2010, as a generalization of article level
	metrics, and has its roots in the twitter #altmetrics hashtag.
Article Level	Article level metrics is an alternative term for Altmetrics.
Metrics (ALM)	

Source: Das, A.-K. (2015). <u>Research Evaluation Metrics</u>. 7, place de Fontenoy, 75352 Paris 07 SP, France: United Nations Educational, Scientific and Cultural Organization.

Reasons for bibliometric studies

- Understanding of patterns
 - discovery of regularities, behavior
 - "order out of documentary chaos" [Bradford, 1948]
- Analysis of structures & dynamics
 - discovery of connections, relations, networks
 - search for regularities possible predictions
- Discovery of *impacts*, *effects*
 - relation between entities & amounts of their various uses
 - providing support for making of decisions, policies

Use of evaluative bibliometrics

- Academic, research & government institutions for:
 - promotion and tenure, hiring, salary raising
 - decisions for support of departments, disciplines
 - grants decision; research policy making
 - visualization of scholarly networks, identifying key contributions
 & contributors
 - monitoring scholarly developments
 - determining journal citation impact
- Resource allocation:
 - identifying authors most worthy of support;
 - research areas most worthy of funding
 - journals most worthy of support or purchase; etc.

Source: https://comminfo.rutgers.edu/~tefko/Courses/e530/Lectures/Lecture09%20Bibliometric%20searching.ppt

Applications of Scientometrics and Bibliometrics in Research Evaluation

- For Institution/ Collaborative Research Group
- For a scientist:
 - Mapping of collaborations, collaborating institutions, collaborating countries, co-authors, highly cited papers, top publishing journals, percentage of cited vs. uncited papers, percentage of self-citations, author-level indicators such as h-index, i10-index, etc.
- For a country
- For a journal

Country and Regional Scientific Production Profiles



Major Citation Databases

					_
Name of Citation Database	Launched	Scope	Owned by	Terms of Availability	
Science Citation Index (SCI)	1964	Global	Thomson Reuter	Subscription-based with Web of Science	WE
Social Science Citation Index (SSCI)	1972	Global	Thomson Reuter	Subscription-based with Web of Science	Searc
Arts & Humanities Citation Index (A&HCI)	1978	Global	Thomson Reuter	Subscription-based with Web of Science	Em Ind 201
Scopus	2004	Global	Elsevier B.V.	Subscription-based	
Google Scholar Citations	2004	Global	Google Inc.	Freely Available Online	
Microsoft Academic Search	2003	Global	Microsoft Research	Freely Available Online	
CiteSeerX (CiteSeerX.ist.psu.edu)	1997	Global; Subject specific	Pennsylvania State University, USA	Freely Available Online	

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Search

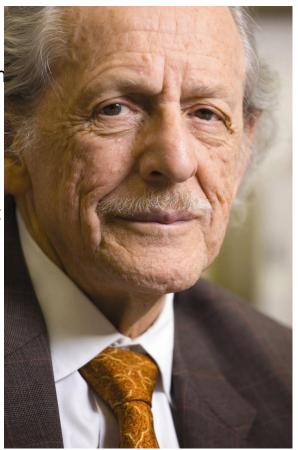
Web of Science™ Core Collectio

Emerging Sources Citation Index (ESCI) – Launched 2015

Source: Das, A.-K. (2015). <u>Research Evaluation Metrics</u>. 7, place de Fontenoy, 75352 Paris 07 SP, France: United Nations Educational, Scientific and Cultural Organization.

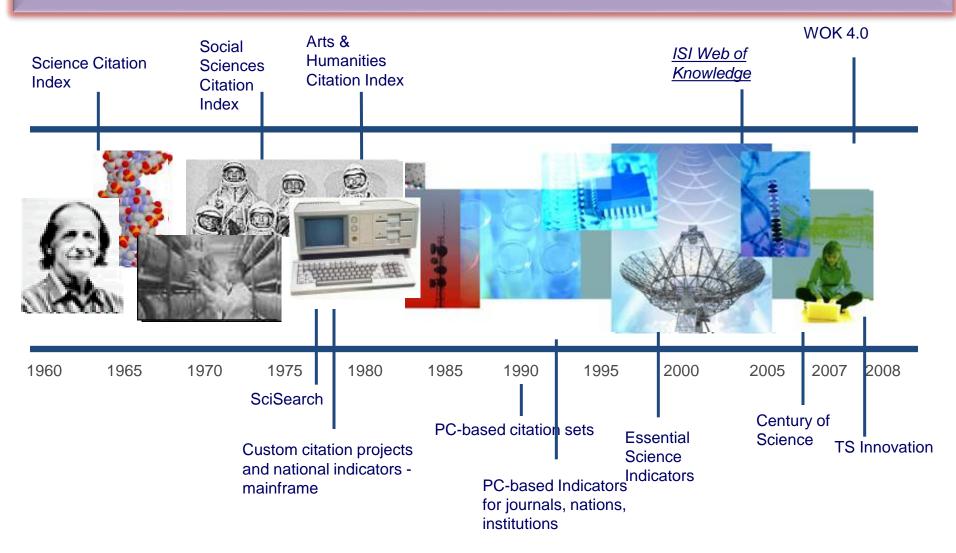
The Institute for Scientific Information (ISI)

- The Institute for Scientific Information (ISI) was founded by <u>Eugene Garfield</u> in 1960. It was acquired by <u>Thomson Scientific & Healthcare</u> in 1992, became known as **Thomson ISI** and now is part of the Healthcare & Science business of the multi-billion dollar <u>Thomson</u> Reuters Corporation.
- ISI offered <u>bibliographic database</u> services. Its speciality: <u>citation indexing</u> and analysis, a field pioneered by Garfield. It maintains citation databases covering thousands of <u>academic journals</u>, including a continuation of its long time print-based indexing service the <u>Science Citation Index</u> (SCI), as well as the <u>Social Sciences Citation Index</u> (SSCI), and the <u>Arts and Humanities Citation Index</u> (AHCI). All of these are available via ISI's <u>Web of Knowledge</u> database service.



Founder & Chairman Emeritus Institute for Scientific Information (ISI)

Thomson Reuters (formerly ISI) has been the authority on citation data for over 50 years.

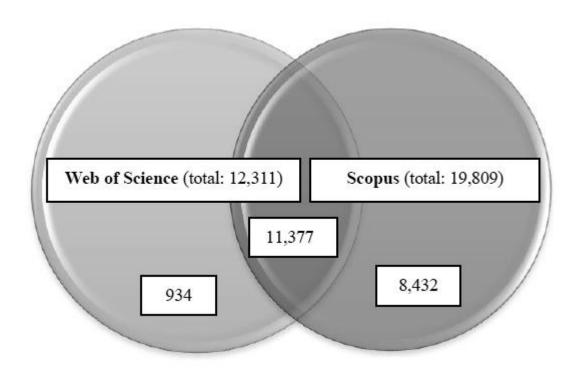


Scopus (Launched 2004)

- Scopus is the largest abstract and citation database of peer-reviewed literature: scientific journals, books and conference proceedings. Delivering a comprehensive overview of the world's research output in the fields of science, technology, medicine, social sciences, and arts and humanities, Scopus features smart tools to track, analyze and visualize research.
- As research becomes increasingly global, interdisciplinary and collaborative, you can make sure that critical research from around the world is not missed when you choose Scopus.

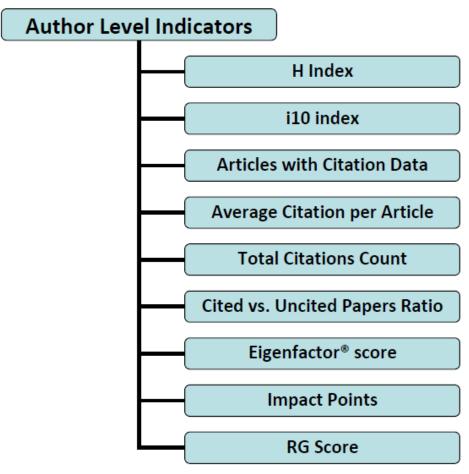
Source: http://www.elsevier.com/online-tools/scopus

A Comparison between Two Main Academic Literature Collections: Web of Science and Scopus Databases



Source: Aghaei Chadegani, Arezoo and Salehi, Hadi and Yunus, Melor Md and Farhadi, Hadi and Fooladi, Masood and Farhadi, Maryam and Ale Ebrahim, Nader, A Comparison between Two Main Academic Literature Collections: Web of Science and Scopus Databases (April 7, 2013). Asian Social Science, Vol. 9, No. 5, pp. 18-26, April 27, 2013. Available at SSRN: http://ssrn.com/abstract=2257540

Author Level Indicators

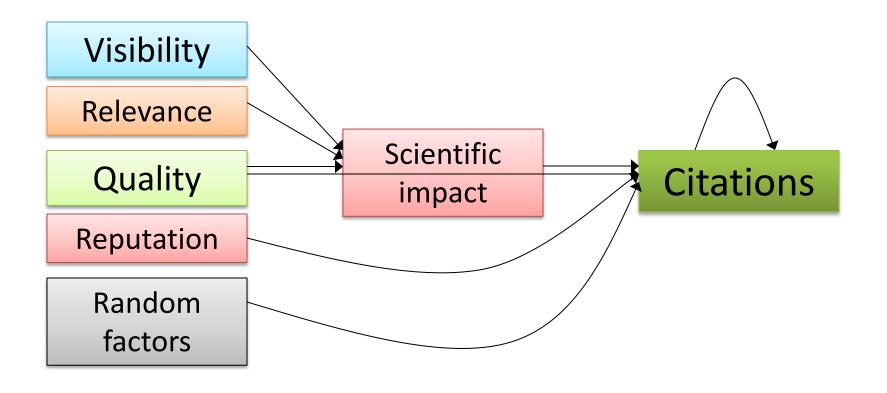


Source: Das, A.-K. (2015). <u>Research Evaluation Metrics</u>. 7, place de Fontenoy, 75352 Paris 07 SP, France: United Nations Educational, Scientific and Cultural Organization.

CHECK YOUR SCORE

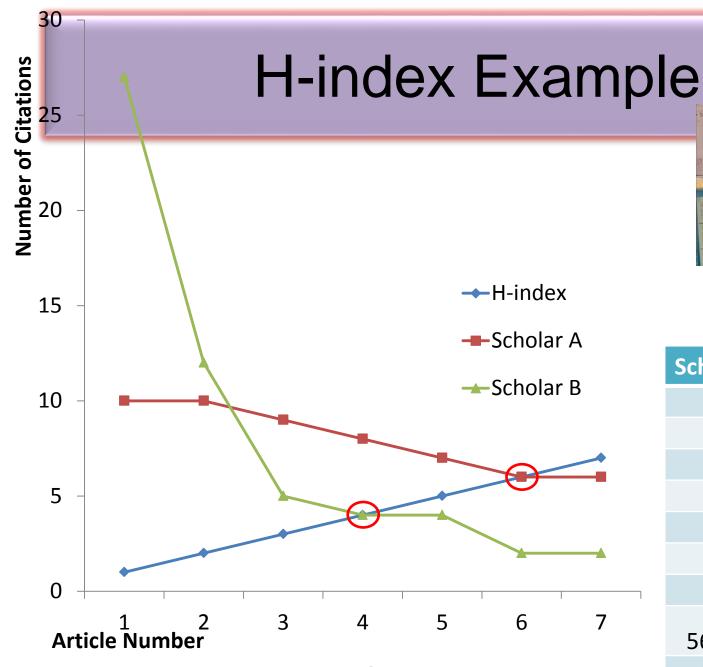
- H-Index?
- i10-Index?
- g-Index?
- Citations Count?
- Articles with citation?
- Average citations per article?
- Impact Points?
- RG Score?

Citations as a proxy of scientific impact





H and g-index



Jorge E. Hirsch

Scholar A	Scholar B
10	27
10	12
9	5
8	4
7	4
6	2
6	2
56 citations	56 citations
6 h-index	4 h-index

©2016-2017 Nader Ale Ebrahim Source: http://www.slideshare.net/librarian68/overview-of-citation-metrics

A scientist has index h if h of his/her Np papers have at least h citations each, and the other (Np-h) papers have no more than h citations each.

As an example, a researcher with an H-index of 15 has (of their total number of publications) 15 papers which have been cited at least 15 times each.

Researcher	Α	Researcher	В
Paper rank	Citations	Paper rank	Citations
1	10	1	1348
2	8	2	159
3	6	3	50
4	5	4	4
5	4	5	4
6	0	6	3

Neither researcher can have an H-index of more than 6.

Source: http://guides.is.uwa.edu.au/content.php?pid=372347&sid=3050052

h-index importance

"Hirsch, who has a *h*-index of 49, says that a "successful scientist" will have an index of 20 after 20 years; an "outstanding scientist" will have an index of 40 after 20 years; and a "truly unique individual" will have an index of 60 after 20 years."

Source: Ball, P. (2005). <u>Index aims for fair ranking of scientists</u>. *Nature 436*(7053), 900-900.

Table 2: Publication and citation list of scientist S1

Rank (squared) - Publications	Citations	Sum
1 (1) A	20	20
2 (4) B	10	30
3 (9) C	9	39
4 (16) D	8	47
5 (25) E	6	53
6 (36) F	6	59
7 (49) G	6	65
8 (64) H	5	70
9 (81) I	5	75

Source: Rousseau, Ronald. "New developments related to the Hirsch index." (2006).

Normalized citation metrics put citation information in context

Citation rates vary among fields. What is good or average in mathematics is very different from what is good or average in biochemistry.



23.3 cites/paper H-index: 13





14.5 cites/paper H-index: 7



9.8 cites/paper H-index: 7



4.2 cites/paper H-index: 3

How "good" is this? What is the context?

Additional metrics are needed to understand research performance.

Source: Ann Kushmerick (May 3, 2013), <u>Bibliometric Analysis Tools for</u>
<u>Research Portfolio Analysis and Management</u>, Manager, Research Evaluation and Bibliometric Data

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All three publication lists have a Hirsch Index of 5

Author 1

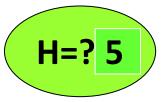
Author 2

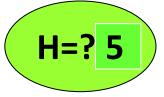
Author 3

3 5 6

9

30	P1	
10	P2	
8	Р3	
6	P4	
_ <u>5</u> _	P5_	
1	P6	
0	P7	





Different bibliometric distributions have the same H-Index

Targeted advertising

Program maintenance

Check for updates

Help resources

Help contents

What's new

Version information

Publish or Perish home page

Publish or Perish FAQ

The Publish or Perish Book

The Publish or Perish Book

Nant to know more about citation analysis across disciplines? The Publish or Perish book reviews the vidence.



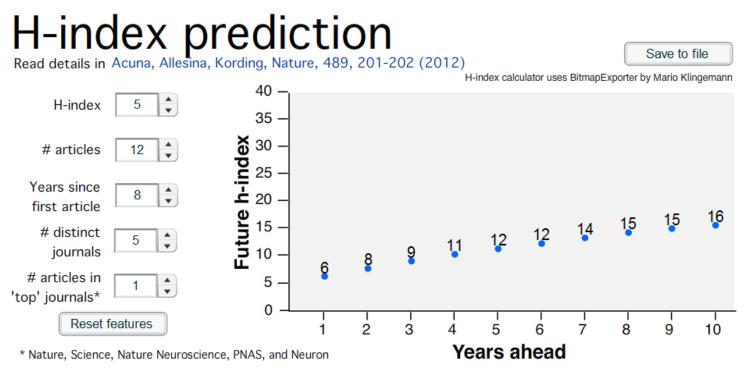
More about this book...

Results

Papers:	46	Cites/paper:	6.57	h-index:	8	AWCR:	24.07
Citations:	302	Cites/author:	170.70	g-index:	17	AW-index:	4.91
Years:	17	Papers/author:	20.72	hc-index:	6	AWCRpA:	13.35
Cites/year:	17.76	Authors/paper:	3.26	hI-index:	4.00	e-index:	13.96
				hI,norm:	7	hm-index:	5.67

Cites	S	Per year	Rank	Authors	Title
V	51	3.64	1	J Bal	Process analysis tools for process improveme
V	44	3.14	2	, J Bal	Process analysis techniques and tools for bu
1	39	3.25	3	J Bal	Managing the virtual team and controlling eff
1	38	3.17	4	J Bal	Implementing virtual teamworking. Part 1: a
√	31	2.38	5	J Bal	Virtual teaming in the automotive supply chai
1	26	2.00	6	J Bal, R Wilding	Virtual teaming in the agile supply chain
V	17	1.55	7	J Bal	Implementing virtual teamworking: Part 2-a l
√	13	1.18	8	, J Bal	Learning style preferences of engineers in au
1	8	0.73	9	J Bal	Implementing virtual teamworking: Part 3–a ı
V	8	0.89	11	, J Bal	The emerging self-directed learning methods
V	7	0.78	10	, A Young, J Bal	External environmental forces affecting e-lea
√	5	0.38	13	J BAI	Virtual Teaming in the Automotive Supply Ch
√	4	0.36	12	, J Bal	The effects of technology-based learning on
√	4	0.00	14	, J Bal	E-business through competence profiling
V	2	0.15	16	J BAL	Tracking systems for use in ergonomic assess
1	2	0.14	15	, B Jay	Process analysis techniques and tools for bu
√	1	0.08	18	J BAL	Effective virtual teamworking
√	1	0.10	19	J Bal	Supporting SMEs through e-business
√	1	0.14	17	AH Anderson, J Mullin, R Mcewan, J Bal	Exploring why virtual teamworking is effectiv
V	0	0.00	30	D Seng, Y Cheung, J Bal	A business model for collaborative commerce
-	-			1	

Predicting scientific success



distinct journals: number of different journals where you have published in.

Note: The equations and the calculator model people that are in Neurotree, have an h-index 5 or more, and are between 5 to 12 years after publishing first article.





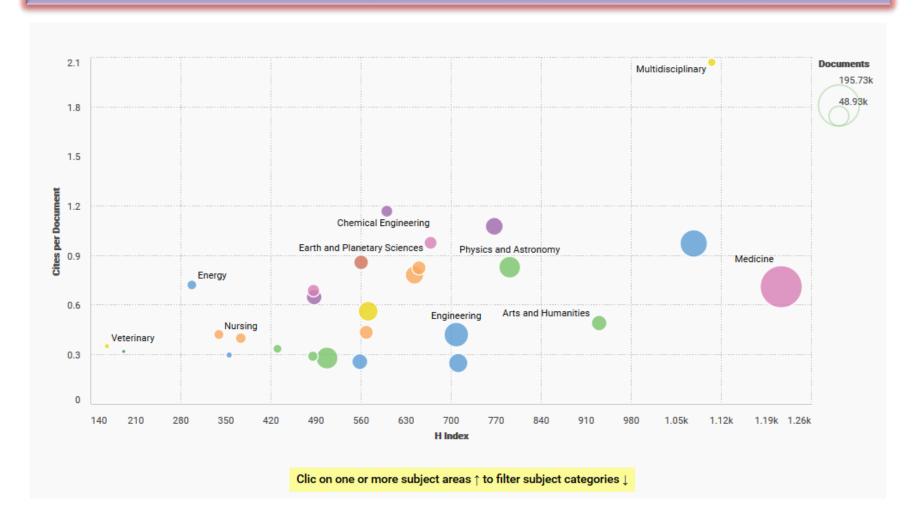
1,092 people recommend this. Be the first of your friends.



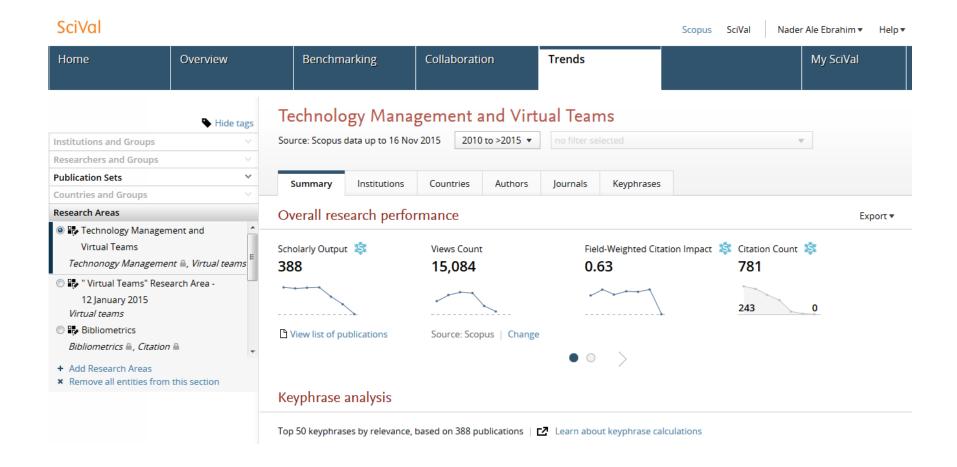
+176 including You



Subject Bubble Chart - US

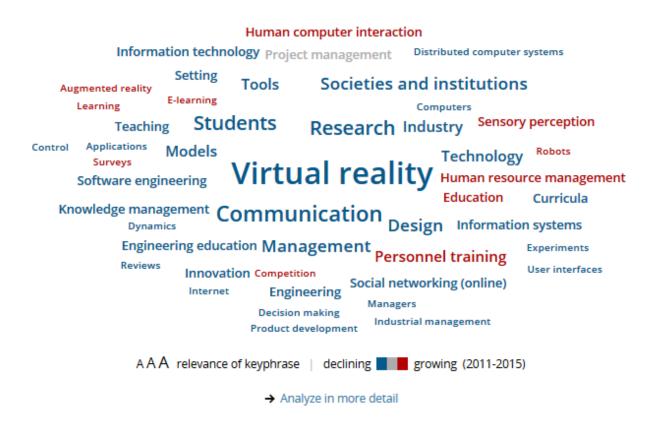


Technology Management and Virtual Teams

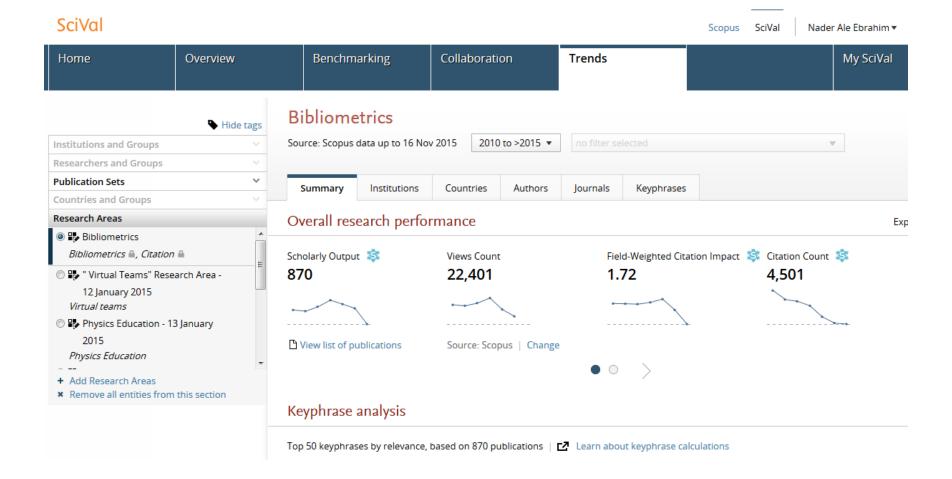


Virtual Teams

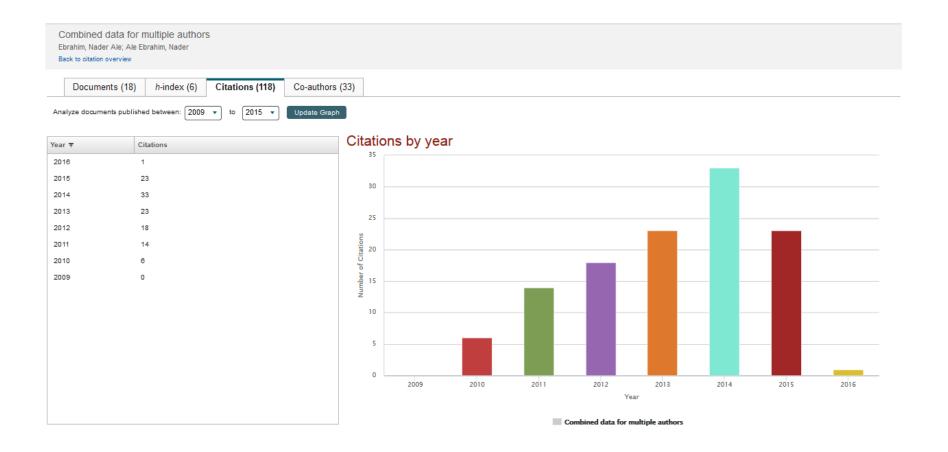
Top 50 keyphrases by relevance, based on 3,178 publications | Learn about keyphrase calculations >



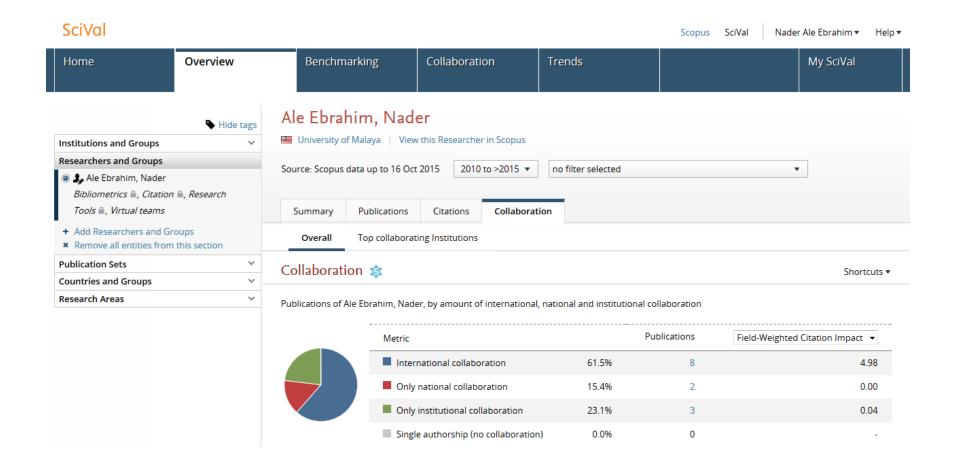
Bibliometrics

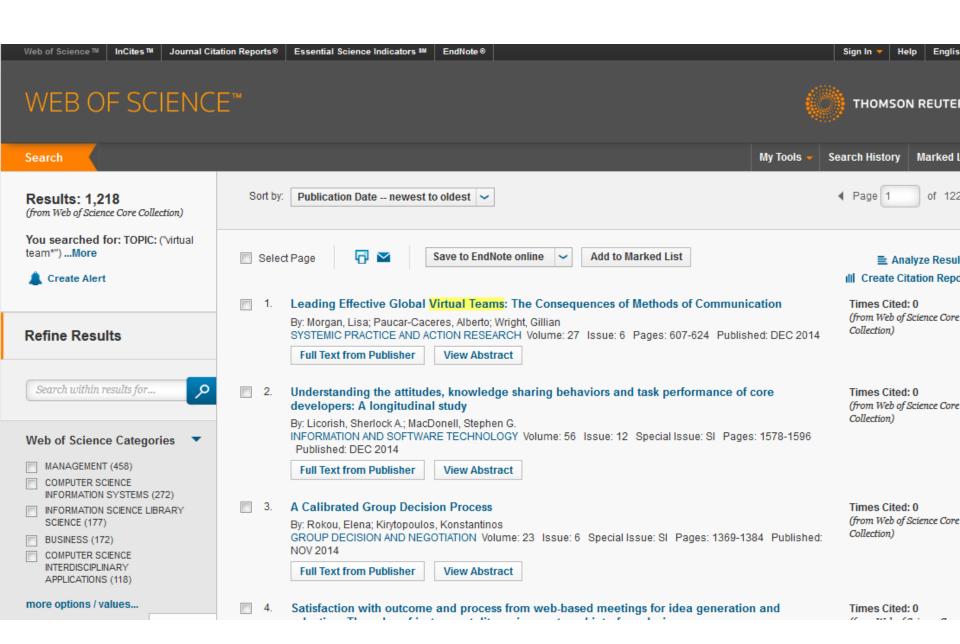


SCOPUS - Analyze author output



SciVal - Elsevier Research Intelligence





Help

WEB OF SCIENCE™



Search

Return to Search Results

My Tools

Search History

Citation Report: 1218

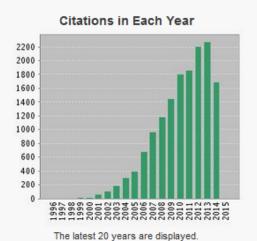
(from Web of Science Core Collection)

You searched for: TOPIC: ("virtual team*") ...More

This report reflects citations to source items indexed within Web of Science Core Collection. Perform a Cited Reference Search to include citations to items not indexed within Web of Science Core Collection.

Published Items in Each Year 160 140 120 100 80 60 40 20 The latest 20 years are displayed.

View a graph with all years.



View a graph with all years.

Results found: 1218 Sum of the Times Cited [?]: 15217 Sum of Times Cited without self-citations [?]: 10399 Citing Articles [?]: 8040 Citing Articles without self-citations [?]: 7210 Average Citations per Item [?]: 12.49 h-index [?]: 58

DATA DRILL DOWN: CITATION TRENDS

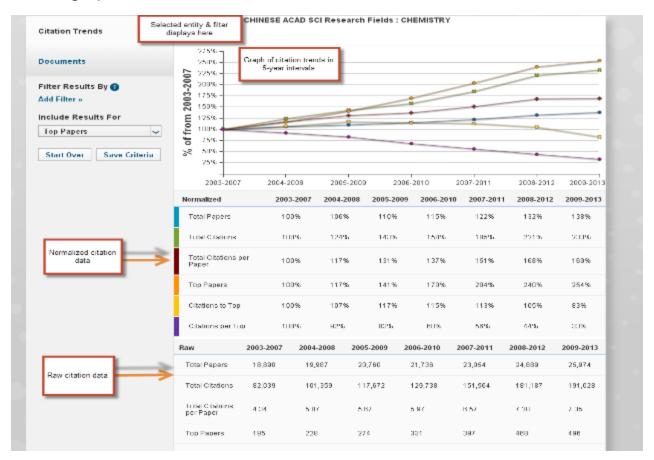
Users can view citation trends for any entity in the rankings list. For example, if the user clicks on the name CHINESE ACAD SCI:

					Customize Indicate
	Institutions	Web of Science Documents	Cites ▼	Cites/Paper	Top Papers
(CHINESE ACAD SCI	49,023	618,315	12.61	7:
2	UNIV CALIF SYSTEM	19,690	497,452	25.26	7
3	US DEPT ENERGY	19,077	391,755	20.54	5
4	MAX PLANCK SOCIETY	12,151	248,622	20.46	3
5	SWISS FEDERAL INSTITUTES OF TECHNOLOGY DOMAIN	10,535	218,033	20.70	21
6	CSIR INDIA	16,332	198,253	12.14	1
7	CSIC	12,694	191,371	15.08	11
8	KYOTO UNIV	9,198	161,807	17.59	1:
9	RUSSIAN ACAD SCI	38,236	159,575	4.17	
40	UNIV CALIF	5 000	157.010	00.44	_

Source: MASSIMILIANO CARLONI (2014) THE NEW JCR, Journal Citation Reports on INCITES, Strategic Business Manager, Thomson Reuters

DATA DRILL DOWN: CITATION TRENDS

They will be taken to the Citation Trends Page for the Chinese Academy of Sciences, which shows a trend graph, normalized citation data, and raw citation data:



Practical Advice

- Find out what's Hot
 - http://info.scopus.com/topcited/
 - <u>http://top25.sciencedirect.com/</u>
- Find the trends of the subject area
 - Search tips (including alerts)
 - Journals, authors, publications per year (Scopus)
- Evaluate which journal is right for your article
 - Impact Factor
 - Subject Specific Impact Factor (http://tinyurl.com/scopusimpact
 - SCImago Journal & Country Ranking (http://scimagojr.com/)
 - Journal Analyzer
 - h-Index
- Find out more about the journals
 - Who are the editors?
 - Guide for authors
 - Article of the future

http://beta.cell.com/erickson/







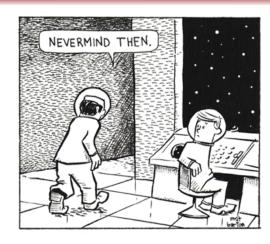
SCImago Journal & Country Rank



Your paper is worthless if no one reads, uses, or cites it







A research study is meaningful only if...

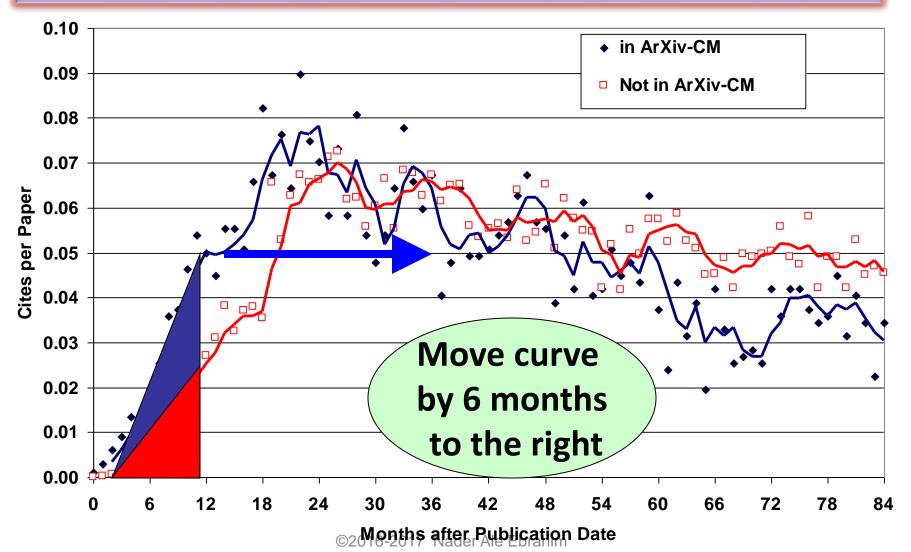
- it is clearly described, so
- someone else can use it in his/her studies
- it arouses other scientists' interest and
- allows others to reproduce the results.

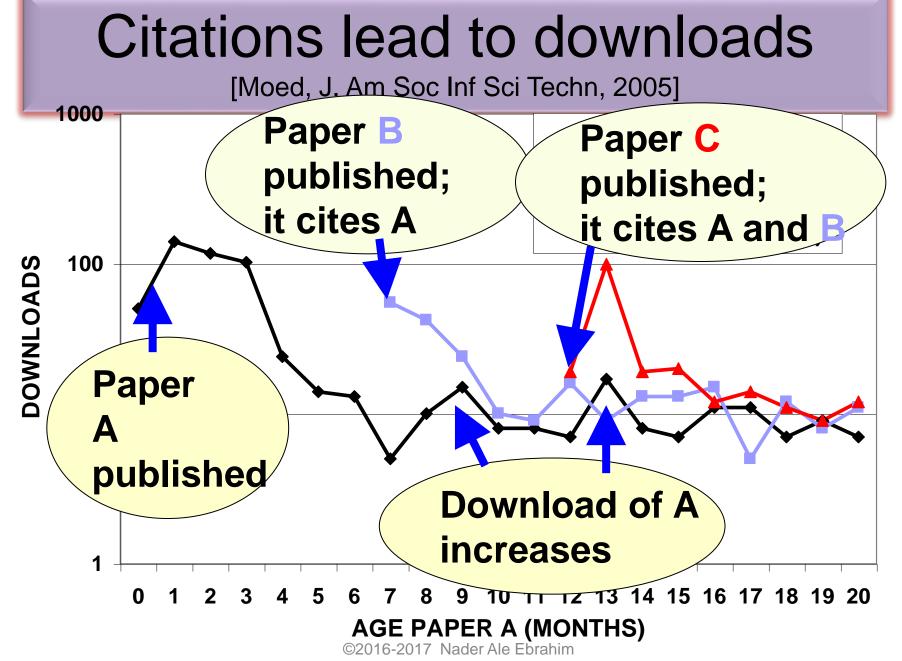
By submitting a manuscript you are basically trying to sell your work to your community...

Source: How To Get Your Article Published: From title to references, From submission to revision Presented by: Anthony Newman, Elsevier, Amsterdam, Birmingham, Nov. 201

Positive correlation between downloads and citations partly due to the effect of citations upon downloads

Age distribution of citations to Arxiv and non-ArXiv papers

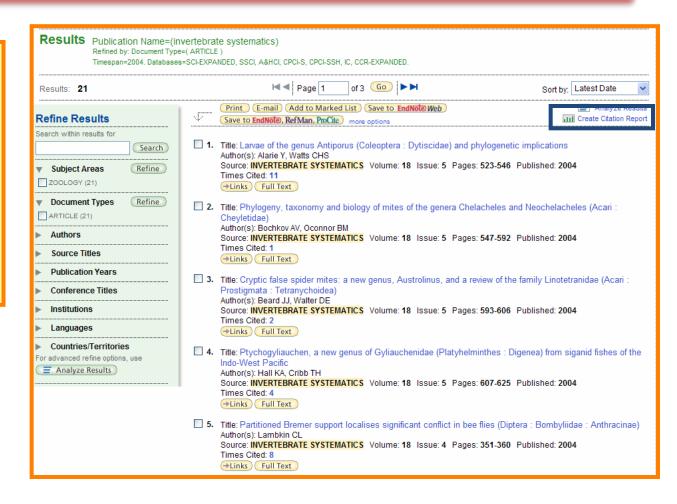




RELATIVE IMPACT AGAINST JOURNAL AVERAGE

Search publications by:

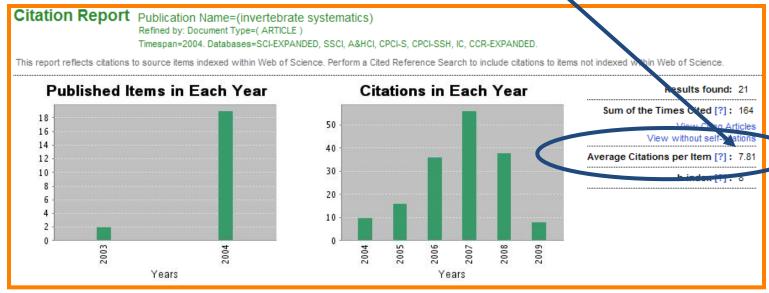
- Journal
- Document type
- Year



Source: Rachel Mangan, (2010), WEB OF KNOWLEDGE UPDATE TRAINING, MIMAS

RELATIVE IMPACT AGAINST JOURNAL AVERAGE

Citation report shows an average of 7.81 citations per paper for that journal, year and document type



Source: Rachel Mangan, (2010), WEB OF KNOWLEDGE UPDATE TRAINING, MIMAS

RELATIVE IMPACT AGAINST JOURNAL AVERAGE

So our paper was cited 22/7.81 = **2.82** times the average

We call this journal actual versus expected cites

A phylogenetic analysis of dung beetles (Scarabaeinae : Scarabaeidae): unrolling an evolutionary history

Full Text →Links

Holdings ✓ Go

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Abstract: The phylogeny of the Scarabaeinae, the largest and most important group of dung feeding beetles, is hypothesised based on 200 morphological characters of 50 taxa, representing nearly one quarter of the known genera. We present a drastically different picture of evolution of this highly successful group of beetles than those previously proposed. It is apparent that gross morphology is correlated with either rolling or funnelling but does not accurately reflect evolutionary history. Results indicate that there are not two separate clades of dung beetles, the rollers and tunnellers, but that rolling behaviour has evolved several times from ancestral tunnellers. The Dichotomiini, Canthonini, and Coprini are poly—or paraphyletic, whereas each of the remaining nine tribes appear as well supported monophyletic clades (the monophyly of the Gymnopleurini was not tested). The general traditionally included in the Dichotomiini are the oldest and most basal lineages and all other clades, including those of the Canthonini, evolved from ancestral dichotomiine lineages either directly or indirectly. New interpretations of the evolution of rolling, its possible loss, nesting and feeding behaviours, and future changes in classification are discussed. Evidence supports the origin of the Scarabaeinae before the Tertiary and subsequent vicariance of many clades via the breakup of Condwanaland.

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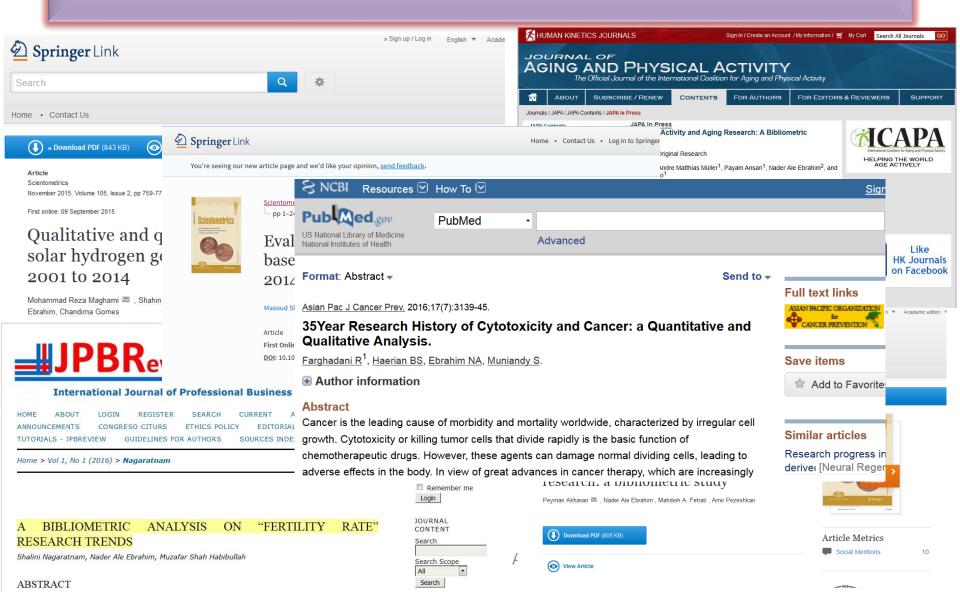
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