

Introduction to the "<u>Research Tools</u>" for Research Methodology course

Nader Ale Ebrahim, PhD

Visiting Research Fellow

Research Support Unit Centre for Research Services Research Management & Innovation Complex University of Malaya, Kuala Lumpur, Malaysia



aleebrahim@um.edu.my



@aleebrahim



www.researcherid.com/rid/C-2414-2009 http://scholar.google.com/citations



21th April 2016

All of my presentations are available online at: <u>https://figshare.com/authors/Nader_Ale_Ebrahim/100797</u> Link to this presentation: <u>http://dx.doi.org/10.6084/m9.figshare.1039495</u>

Introduction to the "Research Tools"

Nader Ale Ebrahim, PhD

Research Support Unit Centre for Research Services Research Management & Innovation Complex University of Malaya, Kuala Lumpur, Malaysia <u>www.researcherid.com/rid/C-2414-2009</u> <u>http://scholar.google.com/citations</u>

Read more: Ale Ebrahim, N., Salehi, H., Embi, M. A., Habibi Tanha, F., Gholizadeh, H., Motahar, S. M., & Ordi, A. (2013). <u>Effective</u> <u>Strategies for Increasing Citation Frequency</u>. International Education Studies, 6(11), 93-99. doi: 10.5539/ies.v6n11p93



Abstract: "<u>Research Tools</u>" can be defined as vehicles that broadly facilitate research and related activities. "Research Tools" enable researchers to collect, organize, analyze, visualize and publicized research outputs. Dr. Nader has collected over 800 tools that enable students to follow the correct path in research and to ultimately produce high-quality research outputs with more accuracy and efficiency. It is assembled as an interactive Web-based mind map, titled "Research Tools", which is updated periodically. "Research Tools" consists of a hierarchical set of nodes. It has four main nodes: (1) Searching the literature, (2) Writing a paper, (3) Targeting suitable journals, and (4) Enhancing visibility and impact of the research.

 Keywords:
 H-index, Improve citations, Research tools, Bibliometrics, Literature

 review
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Problem statements

The search can be time consuming and sometimes tedious task. How can make it easier? How do deal with situations such as:

- "I just join as a new postgraduate student and I am not sure how to do a literature search"
- "I have been in research for some time now but I spend a lot of time to get the articles I want"
- "I am sure I have downloaded the article but I am not able to find it"
- "I wanted to write a new paper, how can I manage the references in the shortest possible time?"
- "I have many references, some of my old papers, and some of my current research. Sometimes, they are so many that I can't recall where I have kept them in my folders!"
-
- "I have written an article and I am not able to find a proper Journal"
- "I want to increase the citation of my papers, how do I do?"

Objectives

The seminar seeks to serve the following objectives:

- i. To help students who seek to reduce the search time by expanding the knowledge of researchers to more effectively use the "tools" that are available through the Net.
- ii. To evaluate the types of literature that researchers will encounter.
- iii. To convert the information of the search for a written document.
- iv. To help researchers learn how to search and analyze the right journal to submit.
- v. To promote their publication for further citation.

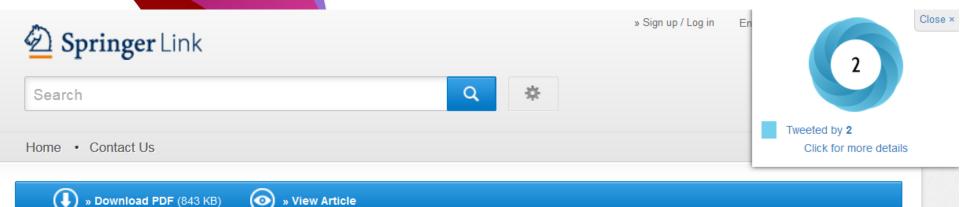
Outline

- 1. Introduce "Research Tools" Mind Map
- 2. Developing a search strategy, Finding keyword
- 3. Finding proper articles,
- 4. Evaluate a paper/journal quality
- 5. <u>To do an effective</u> literature search
- 6. <u>Keeping up-to-date (Alert system)</u>, Indexing desktop search tool
- 7. The paraphrasing & editing tool, Avoid plagiarism
- 8. Organize the references (Reference management) tool
- 9. <u>Target</u> suitable journal
- 10. Promote your publication to get more citation
- 11.Q&A

RESEARCHERS NEED TOOLS THAT SEE THE WAY THEY SEE

Ebrahim 2016

What is the **Altmetric donut?**



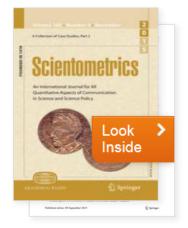
Article

Scientometrics November 2015, Volume 105, Issue 2, pp 759-771

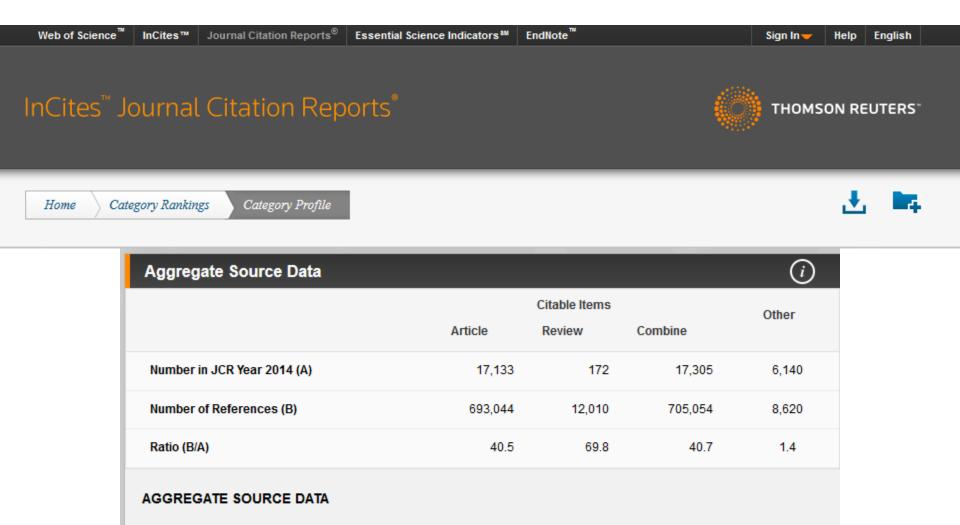
First online: 09 September 2015

Qualitative and quantitative analysis of solar hydrogen generation literature from 2001 to 2014

Mohammad Reza Maghami 🔤 , Shahin navabi asl, Mohammad esmaeil Rezadad, Nader Ale



What is the average number of references for writing an article or review paper in "Economics"?



Aggregate Source Data is included as a table, counting the number of citable items, and yielding a ratio to the number of references to each type of citable item included in that JCR Year.

Exercise

• Make a sentence including:

"the aim of study"

• Find a recent English thesis about:



Make a sentence including:

"the aim of study"

Isfahan, Iran Background and Aims	The aim of study	was determination of the effect of
postmortem macropathologic changes.	<u>The aim of study</u>	is to analyze the pathological data
(NAC) are controversial.	The aim of study	is to compare histological grade and
Federation Objectives and study:	<u>the aim of study</u>	was to compare the efficacy and
Introduction and objectives:	The aim of study	was to evaluate the incidence of
Istanbul, Turkey Objectives:	<u>The aim of study</u>	was to evaluate the effect of acid
has been considered as a futile (1).	The aim of study	was obtaining information concerning
Medical Academy Summary (4 lines):	<u>The aim of study</u>	is to estimate diagnostic values of
medicine, RAKUS, Riga, Latvia	The aim of study	was to compare the effectiveness of
	the "Research Tools" - @ Ebrahim 2016	11

Recent English thesis about:



Teams"

Open Access Theses and Dissertations

Search keywords from titles, author names, abstracts, subjects...
Advanced search options

Sorted by: relevance · author · university · date | New search

Search history

You searched for title: (virtual AND teams) AND language: (en OR eng OR english) AND pub_dt: [2010-01-01T00:00:002 TO *]. Showing records 1-30 of 50 total matches.

⊲[1][2] ►

Search Limiters

Last 2 Years | English Only

Country

US (13) South Africa (10) Virtual teams, that is groups of people striving toward a common goal, dispersed across many locations, and communicating with each other predominantly via information and... (more)

1. Hakonen, Marko. Identification with virtual teams.

Degree: 2010, Aalto-yliopiston teknillinen korkeakoulu

URL: https://aaltodoc.aalto.fi/handle/123456789/4756 @

Subjects/Keywords: Psychology; Work; virtual teams; social identification; perceived justice

Record Details Similar Records Cite Share »

2. Creutz, Martin. Virtual Teams.

Degree: 2011, Jönköping University

URL: http://urn.kb.se/resolve?urn=urn:nbn:se:hj:diva-16206 @

Subjects/Keywords: Natural Sciences; Computer and Information Science; Human Computer Interaction; Naturvetenskap; Dataoch informationsvetenskap; Människa-datorinteraktion (interaktionsdesign); teknik; Technology; IHH, Informatik; IHH, Informatics

Record Details Similar Records Cite Share »

3. ROBINSON, JOY D. COMMUNICATION, LEADERSHIP, AND VIRTUAL TEAMS.

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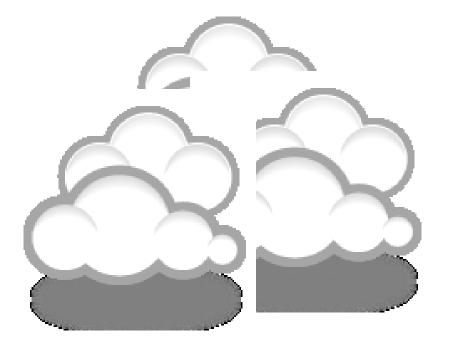
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Search

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Research Tools Mind Map





Developing a search strategy, Finding keyword

Developing a search strategy

- <u>» Defining the topic</u>
 - » Considering the scope of your topic
 - » Identifying the main or important aspects
- » Compiling a list of keywords
 - » Developing your search strategy
- It is important to develop a search strategy to, not only, find the information you need but to also clarify your topic.

How to Find and Develop a Viable Research Topic?

Step One: Identify a Topic. Step Two: Test Your Topic.

- Test the main concepts or keywords in your topic by looking them up in the appropriate background sources or by using them as search terms.
- If you are finding too much information and too many sources, narrow your topic by using the **and** operator
- Finding too little information may indicate that you need to broaden your topic.

Keywords

Selecting keywords lead to get more citation. Design Studies KEYWORDS LIST



Google Trends



Choose up to five keywords for your paper from this list. You may substitute one keyword of your own choice not on this list.

aesthetics architectural design artificial evolution automotive design built environment case based reasoning case study/studies collaborative design

environmental impact epistemology evaluation expert systems facility programming generic design graphic design



MeSH (Medical Subject Headings)

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MeSH Tree Structures for "Genes"

MeSH Tree Structures

Genetic Phenomena [G05]

Genetic Structures [G05.360]

Genome [G05.360.340]

Genome Components [G05.360.340.024]

Attachment Sites, Microbiological [G05.360.340.024.079]

CpG Islands [G05.360.340.024.159]

DNA Sequence, Unstable [G05.360.340.024.189] +

DNA, Intergenic [G05.360.340.024.220] +

Genes [G05.360.340.024.340]

Alleles [G05.360.340.024.340.030]

Gene Components [G05.360.340.024.340.137] +

Genes, cdc [G05.360.340.024.340.220]

Genes, Chloroplast [G05.360.340.024.340.225]

Genes, Developmental [G05.360.340.024.340.230] +

Genes, Dominant [G05.360.340.024.340.240]

Genes, Duplicate [G05.360.340.024.340.250]

Genes, Essential [G05.360.340.024.340.270]

Genes, Helminth [G05.360.340.024.340.310]

Genes, Immediate-Early [G05.360.340.024.340.330]

Genes, Immunoglobulin [G05.360.340.024.340.335] +

Genes, Insect [G05.360.340.024.340.340]

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MASTER KEYWORDS LIST

Journal of International Business Studies

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Journal home Advance online	MASTER KEYWORDS LIST	
publication About AOP Current issue	 <u>Research methods</u> <u>Theories</u> Topics 	 Sign up for e-alerts Recommend this publication to your library
Archive Decade Award Editorials - FREE Most Cited Articles -	The master keyword list is split into 3 main categories: research methods, theories, and topics. When choosing your keywords, please try to choose at least one keyword from each category.	 <u>Receive</u> RSS Web feeds About RSS Web feeds <u>Follow us on Twitter</u>
FREE In JIBS Collections	RESEARCH METHODS * Top	CELEBRATINC
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Statement of editorial policy	Comparative Thinking Construct Development and Evaluation	Academy of
Code of ethics Calls for papers	Cross-Cultural Experiments	ab
Frequently asked questions	Cross-Cultural Research/Measurement Issues Econometrics	International B u s i n e s s

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Keywords and Keywords Plus[®]

Authors sometimes provide a list of keywords or terms that they feel best represent the content of their paper. These keywords are contained in the ISI record (1991 data forward, depending on the database) for each article and are searchable. In addition, ISI generates KeyWords Plus for many articles. KeyWords Plus are words or phrases that frequently appear in the titles of an article's references, but do not necessarily appear in the title of the article itself. KeyWords Plus may be present for articles that have no author keywords, or may include important terms not listed among the title, abstract, or author keywords.

Source: http://wos.isitrial.com/help/helpdefs.html

KeyWords Plus

Hi there! This issue, we are going to explain how **KeyWords Plus** broadens your search. **KeyWords Plus** is the result of our Thomson Reuters editorial expertise in Science.

What our editors do is to review the titles of all references and highlight additional relevant but overlooked keywords that were not listed by the author or publisher. With **KeyWords Plus**, you can now uncover more papers that may not have appeared in your search due to changes in scientific keywords over time.

Thanks and keep your feedback and questions coming!

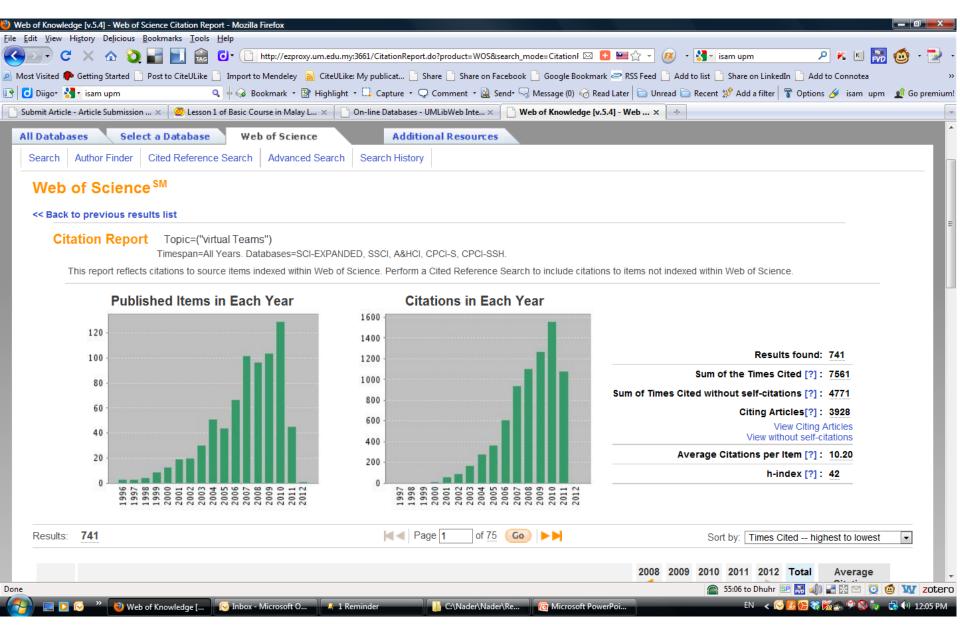
Smiles,

Lim Khee Hiang Ph.D., Principal Consultant

KeyWords Plus- Example

- New Product Development in Virtual Environment (ISI Indexed)
- Author Keywords: New product Development; Virtual teams; Concurrent Collaboration; Review paper
- KeyWords Plus: DEVELOPMENT TEAMS; PERFORMANCE; TECHNOLOGY; KNOWLEDGE; COMMUNICATION; PERSPECTIVE; INTEGRATION; INNOVATION; NETWORK; WORKING

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Finding proper articles & Evaluate a paper/journal quality & To do an effective literature search

Research Quality Measures

Three key measures of research impact are:

- Quality of the journal journal rankings, impact factors
- 2. Quality of the publication/article = times cited as found in tools like Web of Science, Scopus and Google Scholar
- Personal or departmental measure = hindex

Critically Analyzing Information Sources

1- Initial Appraisal:

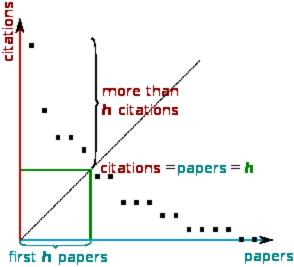
Author Date of Publication Edition or Revision Publisher Title of Journal (Distinguishing Scholarly Journals from other Periodicals)

2- Content Analysis:

Intended Audience Objective Reasoning Coverage Writing Style Evaluative Reviews

h-index (Jorge E. Hirsch)

 A scientist has index h if h of [his/her] N_p papers have at least h citations each, and the other (N_p – h) papers have at most h citations each.



H-index from a plot of decreasing citations for numbered papers

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The Many and Variable Uses of Publish or Perish (PoP)- By: Anne-Wil Harzing –" Your guide to effective and responsible citation analysis"

- Academics that need to make their case for tenure or promotion will find PoP useful to create reference groups and show their citation record to its best advantage. When **evaluating other academics**, PoP can be used as a 5-minute preparation before meeting someone you don't know, to evaluate editorial board members or prospective PhD supervisors, to write up tributes (or laudations) and eulogies, to decide on publication awards and to pre-pare for a job interview. Deans and other academic administrators will find PoP useful to evaluate tenure or promotion cases in a fair and equitable way.
- PoP can help you to do a quick literature review **to identify the most cited articles** and/or scholars in a particular field. It can be used to identify whether any research has been done in a particular area at all (useful for grant applications) or to evaluate the development of the literature in a particular topic over time. Finally, PoP is very well suited for doing bibliometric research on both authors and journals.
- PoP can also be used to assist when you are uncertain **which journal to submit** it to. You can use it to get ideas of the types of journals that publish articles on the topic you are writing on and to compare a set of journals in terms of their citation impact. Once you have decided on the target journal, it can also help you to double-check that you haven't missed any prior work from the journal in question.

Harzing's Publish or Perish

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Citation analysis

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azon customer review

is is an excellent source for PhD f junior scholars who are lookin ge links with other academics ir d to build their networks."

- Anne-Wil Harzing

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Papers: 419

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		1255	40.48	6	LA Zadeh	A computational approach to fuzzy quantifiers in nat		1983	Computers & Mathematics w	Elsevier		
		1245	33.65	32	LA Zadeh	A Theory of Approximate Reasoning (AR).		1977		Electronics Research Labora		
		1144	29.33	7	LA Zadeh	Fuzzy logic and appro	ximate reasoning	1975	Synthese	Springer		
		1143	43.96	33	LA Zadeh	Fuzzy logic		1988	Computer	ieeexplore.ieee.org		
		1123	28.79	8	LA Zadeh	The concept of a lingu	uistic variable and its application	1975	Information sciences	Elsevier		
		1029	26.38	9	LA Zadeh	The concept of a lingu	uistic variable and its application	1975	Information science	ci.nii.ac.jp		
		937	46.85	10	LA Zadeh	Fuzzy logic, neural ne	tworks, and soft computing	1994	Communications of the ACM	dl.acm.org		
		858	27.68	40	LA Zadeh	The role of fuzzy logic	in the management of uncerta	1983	Fuzzy sets and Systems	Elsevier		
		705	16.79	11	LA Zadeh	A fuzzy-set-theoretic	interpretation of linguistic hedges	1972		Taylor & Francis		
		618	68.67	12	LA Zadeh	Toward a generalized	theory of uncertainty (GTU)—…	2005	Information sciences	Elsevier		
		588	16.33	45	LA Zadeh	PRUF—a meaning rep	presentation language for natur	1978	International Journal of Man	Elsevier		
		575	71.88	13	I Guyon, S Gunn,	Feature extraction: fo	oundations and applications	2006		books.google.com		
		465	23.25	15	LA Zadeh	Soft computing and fu	uzzy logic	1994	Software, IEEE	ieeexplore.ieee.org		
		420	6.56	53	LA Zadeh	Frequency analysis of	f variable networks	1950	Proceedings of the IRE	ieeexplore.ieee.org		
		407	9.47	16	LA Zadeh	Quantitative fuzzy se	mantics	1971	Information sciences	Elsevier	-	

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Author impact analysis
Journal impact analysis
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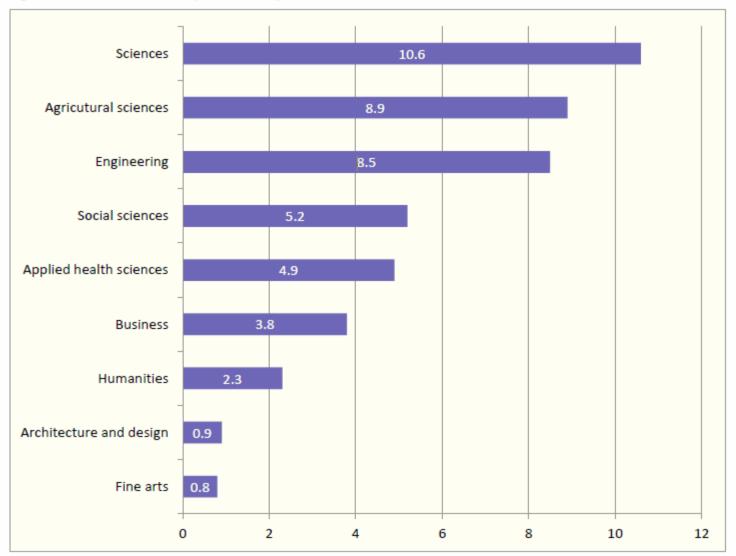
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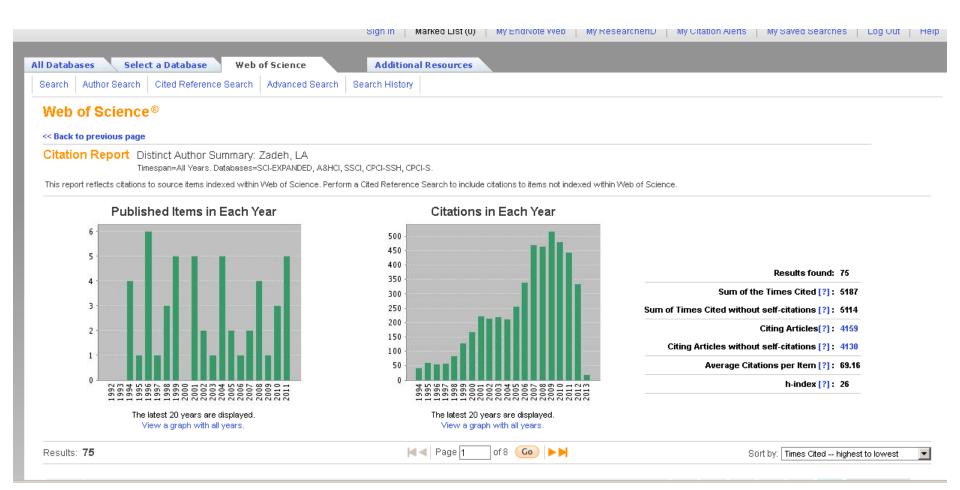


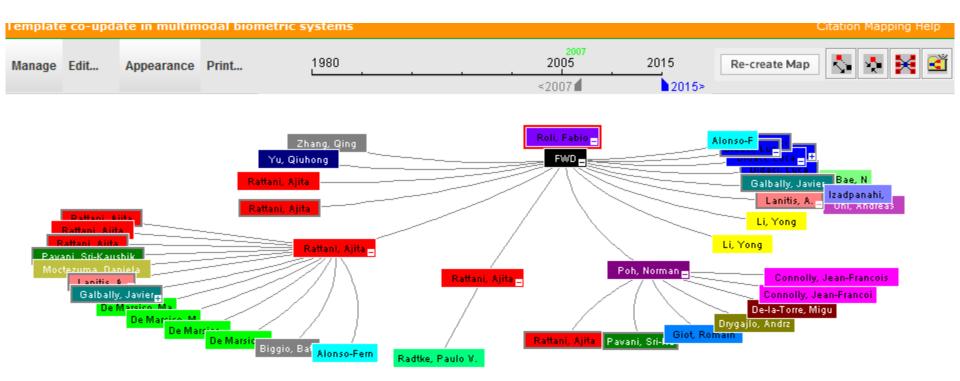
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	3162 2838	632.40 70.95		TJ Ross EH Mamdani	Fuzzy logic with engineering applications Application of fuzzy algorithms for control of simple dynamic plant	2009 1974	Engineers, Proceedings o	books.google.cc ieeexplore.ieee,	. Lata	
	1695	94.17	-	LA Zadeh	Fuzzy logic= computing with words	1996	Fuzzy Systems, IEEE Transa	ieeexplore.ieee.	Help	
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	858	27.68	30	LA Zadeh	The role of fuzzy logic in the management of uncertainty in expert s	. 1983	Fuzzy sets and Systems	Elsevier		
	820	23.43	58	TJ Procyk, EH Mam	A linguistic self-organizing process controller	1979	Automatica	Elsevier		
	774	48.38		S Loncaric	A survey of shape analysis techniques	1998	Pattern recognition	Elsevier		
	767	36.52		JSR Jang, CT Sun	Functional equivalence between radial basis function networks and		Neural Networks, IEEE Tran	ieeexplore.ieee.		
	762	26.28		M Sugeno	An introductory survey of fuzzy control	1985	Information sciences	Elsevier		
	639	16.82		HJ Zimmermann	Description and optimization of fuzzy systems	1976	T-6	Taylor & Francis		
	618	68.67		LA Zadeh	Toward a generalized theory of uncertainty (GTU)—an outline	2005	Information sciences	Elsevier		
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Figure 1: Mean H-index Scores by Field of Study



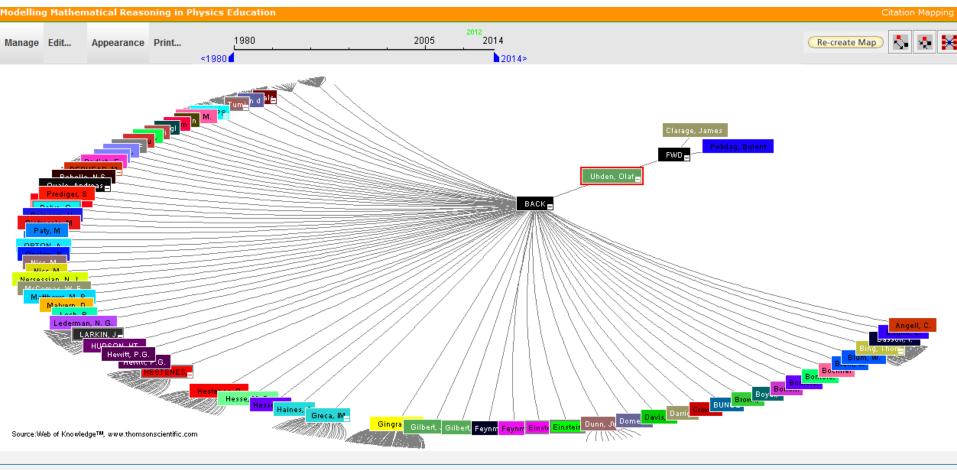
Source: Making Research Count: Analyzing Canadian Academic Publishing Caltures





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	8	Primary Author	Journal Name	Article Title	-	Template co-update in multimodal biometric systems							
	¢	Roli, Fabio	2007-Advances in Biometrics, Proceedings	Template co-update in multimod			Number / Title	WOS:000249584900124 / Template co-update in multimodal biometric systems					
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	Ајња	Ajita	SOCIETY CONFERENCE ON				Publication Year	2007					
			COMPUTER VISION				Author	Roli F, Didaci L, Marcialis G					
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- Another guide to paper/journal quality is the general reputation of the association, society, or organization publishing the journal.
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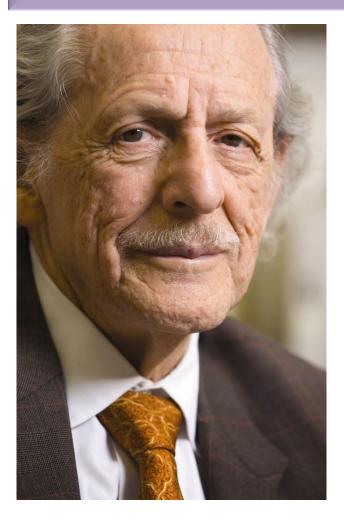
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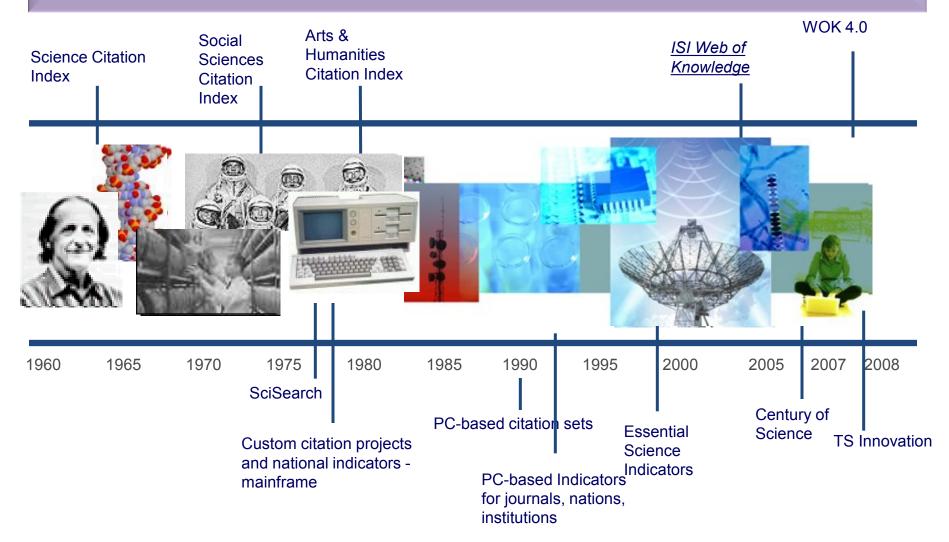
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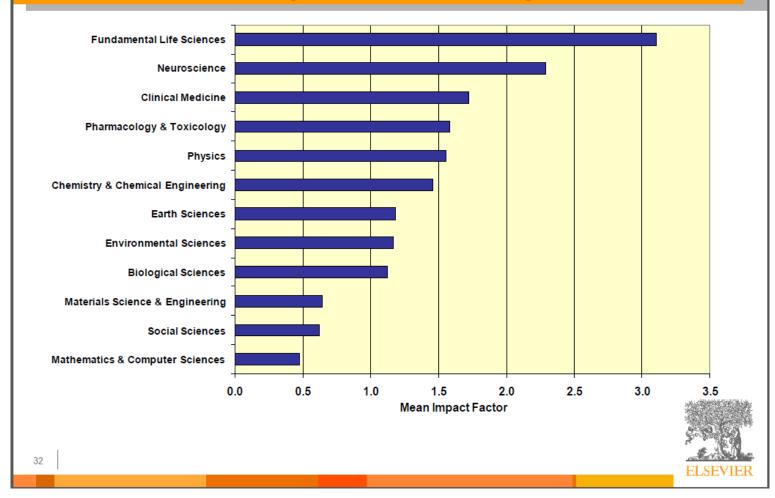
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Influences on Impact Factors: Subject Area



Source: How to Write Great Papers From title to references From submission to acceptance (2012) By: Anthony Newman, Publisher, Elsevier, Amsterdam

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Keeping up-to-date (Alert system) & Indexing desktop search tool

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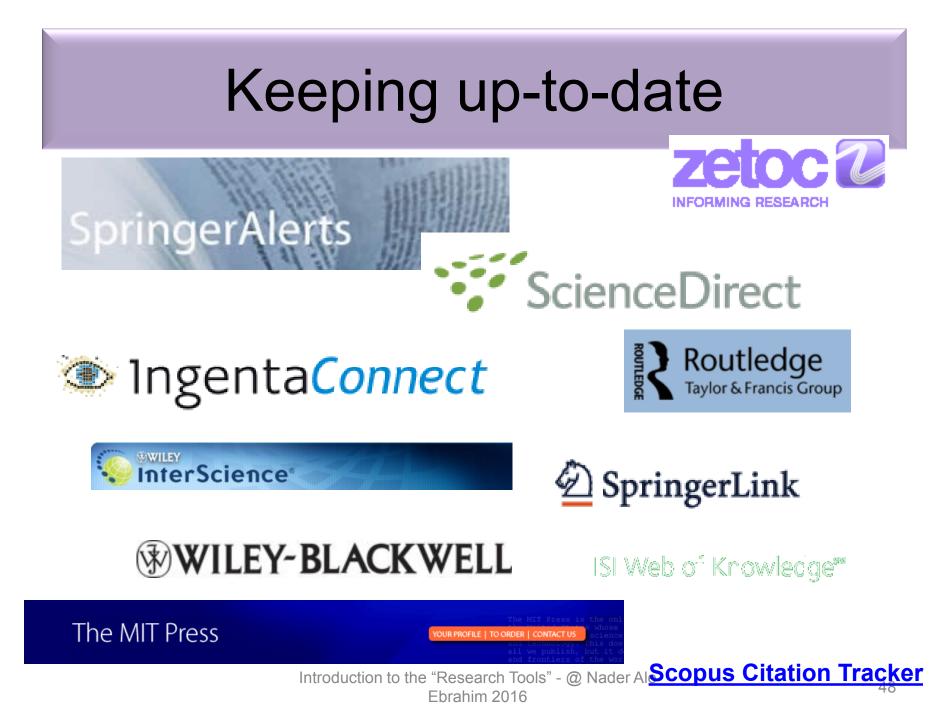
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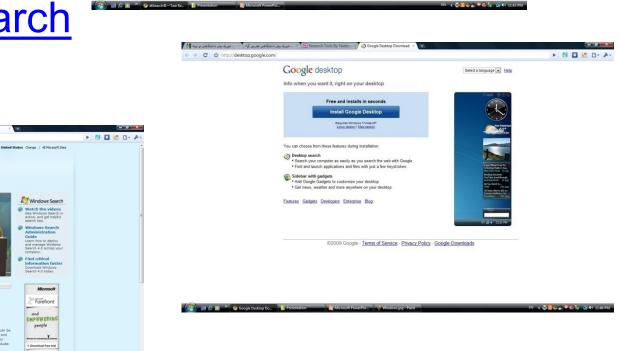
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stances and offers related research propositions. The paper also discusses the role of the Internet in new product performance. Finally, the paper concludes with managerial and research implications.

1. New product development process and the role of the Internet

Past research has consistently shown that a high-quality new product development process is one of the most critical success factors in new product development [8,10–12]. As a result, it has offered numerous processes that firms can use when developing their new products. Cooper [13] defines a new product development process as a formal blueprint, roadmap, template or thought process for driving a new product project from the idea to market launch and beyond. The process involves predetermined set of stages and each stage consists of a set of prescribed, cross-functional and parallel activities. Each stage is preceded by a gate, controlling the flow of the process and providing a decision with the first and second-generation processes, the thirdgeneration process emphasizes efficiency and effectiveness in the **new product development** process through four fundamental areas. First, it is fluid, which means that there are overlaps in stages for greater speed. Second, it involves fuzzy gates, reducing the rigidity of criteria used in the gates and allowing conditional or situational considerations of the activities. Third, it is more focused in terms of prioritizing projects. Finally, it is flexible, suggesting that each new product is unique and has its own unique development process [13].

There are also compelling issues that indicate that new product development process may not be uniform across firms and products. Takeuchi and Nanoka [14] argue that today's rapidly changing and competitive market conditions require firms to adopt a flexible and fast new product development process and that a holistic "rugby" style new product development might be needed to respond to the conditions. With this approach, new product teams move through all phases of the development together, passing the ball back and forth as they develop new products. Based on

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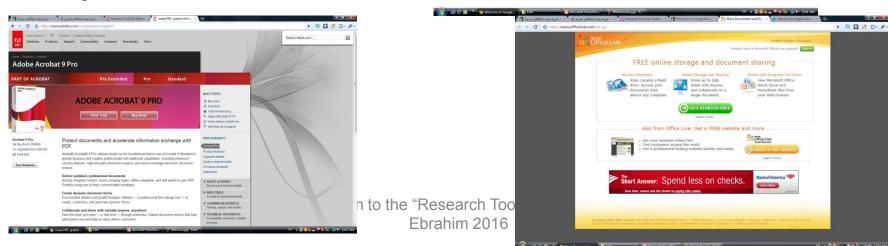
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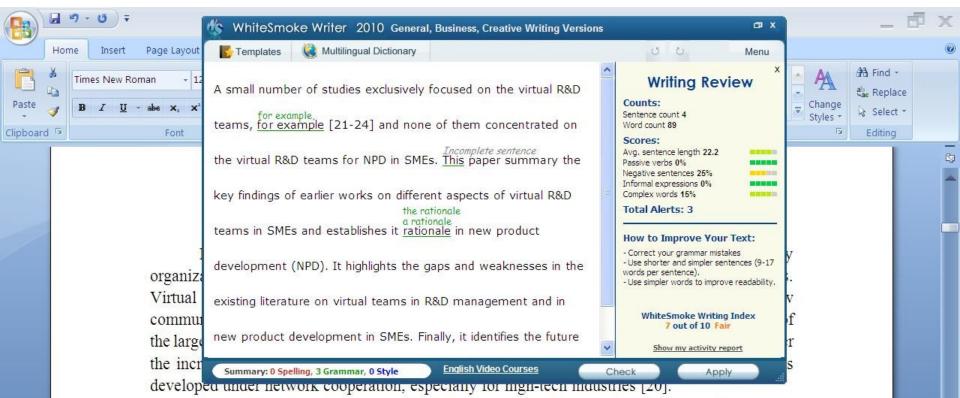
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A small number of studies exclusively focused on the virtual R&D teams, for example [21-24] and none of them concentrated on the virtual R&D teams for NPD in SMEs. This paper summary the key findings of earlier works on different aspects of virtual R&D teams in SMEs and establishes it rationale in new product development (NPD). It highlights the gaps and weaknesses in the existing literature on virtual teams in R&D management and in new product development in SMEs. Finally, it identifies the future research directions in the area of concern.

2-Review search methodology

Collaborative R&D activities involving SMEs has wide coverage. It applies to various activities ranging from information exchange to new products development. This review article is based on dependable and reputed publications. It mainly covers aspects like SMEs characteristics, scope of virtual R&D teams and their relationship in new products development (NPD). The articles are

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We reports the relevant result of an online survey study.

We report the relevant result of an online survey study.

Abstract—In this paper, we present our more than two years research experiences on virtual R&D teams in small and medium-sized enterprises (SMEs) and draws conclusions, giving special attention to the structure of virtual teams required to support education-industry collaboration. We reports the relevant result of an online survey study. The online questionnaire was emailed by using the simple random sampling method to 947 manufacturing SMEs. The findings of this study show that SMEs in Malaysia and Iran are willing to use virtual teams for collaboration and the platform for industry-education collaboration is ready and distance between team members or differences in time zones, are not barriers to industry-education collaborations.

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- 5. Invalid Source: Referencing either an incorrect or nonexistent source
- 6. **Paraphrasing:** Taking the words of another and using them alongside original text without attribution
- 7. **Repetitive Research:** Repeating data or text from a similar study with a similar methodology in a new study without proper attribution
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It has been brought to the attention of the PLOS ONE editors that substantial parts of the text in this article were appropriated from text in the following publications:

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Roxas-Duncan V, Enyedy I, Montgomery VA, Eccard VS, Carrington MA, Lai H, Gul N, Yang DC, Smith LA.

Antimicrob Agents Chemother. 2009 Aug;53(8):3478-86

Eubanks LM, Hixon MS, Jin W, Hong S, Clancy CM, et al. (2007) An in vitro and in vivo disconnect uncovered through high-throughput identification of botulinum neurotoxin A antagonists. Proc Natl Acad Sci USA104: 2602–2607.

PLOS ONE therefore retracts this article due to the identified case of plagiarism. PLOS ONE apologizes to the authors of the publications above and to the readers. (comment on this retraction)

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October; 68(10): 1382.

An overview of recently published medical papers in Brazilian scientific journals

Mauricio Rocha e Silva and Ariane Gomes

Additional article information

Abstract

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Outside of academia the problem of plagiarism continues to generate headlines and scandals for politicians. In Germany, two prominent cabinet members have been forced to step down due to allegations of plagiarism in their doctoral dissertations. Meanwhile, in Canada, the head of the nation's largest school district was forced to resign in the face of plagiarism allegations, and plagiarism scandals have also embroiled a senator in the Philippines, the prime minister of Romania, and several members of the Russian Duma.

Source: J. Bailey. "Defending Against Plagiarism, Publishers need to be proactive about detecting and deterring copied text.," 26 November; <u>http://www.the-scientist.com/?articles.view/articleNo/35677/title/Defending-Against-Plagiarism/.</u>

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Vol. 5(4), pp. 90-95, April 2013 DOI: 10.5897/JECE13.001 ISSN 2141-226X © 2013 Academic Journals http://www.academicjournals.org/JECE Journal of Environmental Chemistry and Ecotoxicology

Full Length Research Paper

Computational study of environmental fate of ionic liquids using conductor-like screening model for real solvents (COSMO-RS) method

Zakari, A. Y., Waziri, S. M., Aderemi, B. O. and Mustapha, S. I.*

Department of Chemical Engineering. Ahmadu Bello University Zaria. Nigeria.

The COSMO-RS method is an advanced method for the quantitative calculation of solvation mixture thermodynamics based on quantum chemistry. It was developed by Andreas Klamt and is distributed as the software COSMOtherm by his company COSMOlogic (as well as in the form of several remakes by others).

Some Nigerian researchers have used the software (without a license) and report a tremendously and completely unbelievably good correlation (r²=0.992) between the predicted results and experimental data for the logKow (octanol water partition coefficient) of ionic liquids.

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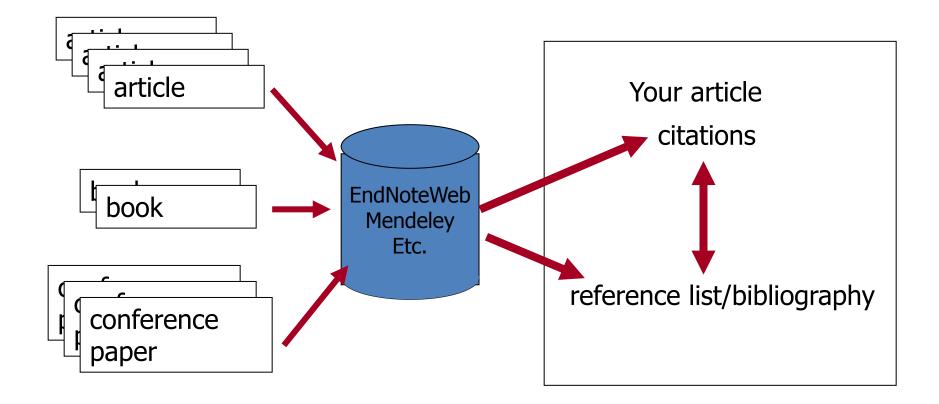
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Small and medium enterprises (SMEs) are the driving engine behind economic growth [1].

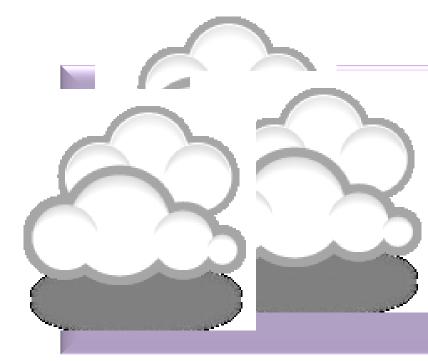
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 N. Ale Ebrahim, S. Ahmed, and Z. Taha, "Virtual R & D teams in small and medium enterprises: A literature review," *Scientific Research and Essay*, vol. 4, pp. 1575–1590, December 2009.

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*Abstract: Type your abstract here	Within seconds, you'll have JCR [®] data, key journal information and publisher details at your fingertips to help you compare your options and submit your manuscript.
	Only Thomson Reuters can harness the power of Web of Science to support your manuscript publication decisions.
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References:	
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Perfect Match: EndNote's latest feature matches article drafts with publications

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Find the Best Fit Journals for your Manuscript Powered By Web of Science'

2 Journal Matches

atch Score♥	JCR Impact Factor Current Year 5 Year	Journal		Similar Articles		
	1.338 1.435 2013 5 Year	RESEARCH EVALUATION		0	Was this helpful?	Submit >> Journal Information >
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highly cited	•					
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		ISSN: 0958-2029				
		eISSN: 1471-5449				
	3.58 3.609 2013 5 Year	JOURNAL OF INFORMETRICS		0	Was this helpful?	Submit >>

Where should I submit my publication?

If you want your article to ...

- Publish in most influential or highly cited journal
 - → Use Impact Factor or
 - → 5 Year Impact Factor (for subjects need longer citation period, e.g. GEOLOGY or MANAGEMENT or SOCIOLOGY, etc)
- To reach out to readers and be read immediately
 → Use Immediacy Index
- Stay active in journal collection

→ Use Cited Half Life

Note: The above only serves as general guidelines, deeper understanding of JCR, the subjects and dynamic publication cycles are crucial when deciding where to publish your paper.



THOMSON REUTERS



Promote your publication

Strategies for Enhancing the Impact of Research

Improving access and retrieval of your research study is the surest way to enhance its impact. Repetition, consistency, and an awareness of the intended audience form the basis of most the following strategies.

Preparing for Publication

Dissemination

Keeping Track of Your Research

Source: Washington University School of Medicine, St. Louis Missouri

<u>1-Use a unique name consistently</u> <u>throughout academic careers</u>

The preferred form of an author's name is first name and last name; this form reduces the likelihood of mistaken identity. Use the same name for publication throughout your career; that is, do not use initials on one manuscript and your full name on another one. Determining whether Juanita A. Smith is the same person as J. A. Smith, J. Smith, or A. Smith can be difficult, particularly when citations span several years.

2-<u>Use a standardized institutional</u> affiliation and address

Recommended Affiliation Citation							
Use This:	Not This:						
Mae O. Gordon Department of Ophthalmology and Visual Sciences Washington University School of Medicine in St. Louis 660 South Euclid Avenue Saint Louis, Missouri 63110 United States of America	M. Gordon Dept. of Ophthal. and Vis. Sci. Wash. U. Sch. Med. 660 S. Euclid Ave. St. Louis, MO						

Source: <u>https://becker.wustl.edu/impact-assessment/strategies</u>

3-<u>Repeat key phrases in the</u> abstract while writing naturally

The abstract is the main place that a search engine will take the data from which determine where your article should place in its results:

Including the keywords and key phrases in your abstract is one of the best ways to optimize your article on search engines. It allows Google to assess your article for its relevance to certain search terms

After you've ensured you have chosen the best keywords and you have deployed them in the right ways in your abstract and title, make sure you use them throughout your article: consider using them in subheadings, within the titles of figures and tables, as well as in the main body of the text. Search engines can also look at these places

Consider the first sentence of your abstract – this is visible within the Google search results, therefore your first sentence should get straight to the points and include strong keywords. See the example below:

Google

Emerald | Celebrity endorsement, brand credibility and brand equity

www.emeraldinsight.com/journals.htm/journals.htm?...show...

by A Spry - 2011 - Cited by 11 - Related articles

Purpose - This research aims to examine the impact of celebrity credibility on

consumer-based equity of the endorsed brand. The mediating role of brand ...

Source: http://www.emeraldgrouppublishing.com/authors/guides/promote/optimize1.htm?PHPSESSID=ric7dfpvo045ciuafbolminpc4

Introduction to the "Research Tools" - @ Nader Ale

4-Select a proper title

As an author, you can dramatically improve the chances of your article being downloaded once it's online, before you even submit it!

There are three easy steps you can take to ensure it enjoys high usage:

Choose a descriptive title

Use appropriate keywords

Write an informative abstract

Source: <u>http://www.emeraldinsight.com/authors/guides/promote/optimize1.htm</u>

Optimize Title/Abstract

Step 1: Construct a clear, descriptive title

In search engine terms, the title of your article is the most interesting element. The search engine assumes that the title contains all of the important words that define the topic of the piece and thus weights words appearing there most heavily.

Step 2: Reiterate key phrases

The next most important field is the text of the abstract itself. You should reiterate the key words or phrases from the title within the abstract itself.

Well-Optimized Abstract:

False Remembering in the Aged

Researchers studying human **memory** have increasingly focused on **memory** accuracy in **aging** populations. In this article we briefly review the literature on **memory** accuracy in healthy older adults. The prevailing evidence indicates that, compared to younger adults, older adults exhibit both diminished **memory** accuracy and greater susceptibility to misinformation. In addition, older adults demonstrate high levels of confidence in their **false memories**. We suggest an explanatory framework for the high level of **false memories** observed in older adults, a framework based on the theory that consciously controlled uses of **memory** decline with **age**, making older adults more susceptible to **false memories** that rely on automatic processes. We also point to future research that may remedy such deficits in accuracy.

This article appears on the first page of results in Google for false+memory+aged.

Source: http://authorservices.wiley.com/bauthor/seo.asp

Poorly Optimized Abstract:

False Remembering in the Senior Population

Researchers studying human **memory** have increasingly focused on its accuracy in senior populations. In this article we briefly review the literature on such accuracy in healthy older adults. The prevailing evidence indicates that, compared to younger adults, older adults exhibit both diminished accuracy and greater susceptibility to misinformation. In addition, older adults demonstrate high levels of confidence in their **false memories**. We suggest an explanatory framework for the high levels observed in older adults, a framework based on the theory that consciously controlled uses of **memory** decline in later life, making older adults more susceptible to **false memories** that rely on automatic processes. We also point to future research that may remedy such deficits in accuracy.

Source: http://authorservices.wiley.com/bauthor/seo.asp

Compare Keywords "Senior Population" with "Aged"

exemplar vords in context 000 beta		SpringerLink Springer.com About Powered by Concept by BMHLINGUISTICS Springer Centre for Biomedical and Health Linguistics Concept by
Snippet Search Searching 6,722,121 documents. Discover how a particular term or phrase is used in scientific literature	Search for: Aged Subject: Type and select from li OR Publication:	Type and select from lix
ar published	Showing 1 to 25 of 639858 matching articles	Results per page: 25 ▼ 1 2 3 4 5 >>>

Compare Keywords "Senior Population" with "Aged"

WEB OF KNOWLEDC	DISCOVERY STARTS HERE	C THOMSON REUTERS
Sign In Marke	d List (0) EndNote ResearcherID Cit	ation Alerts Saved Searches Log Out Help
All Databases Select a Database W	eb of Science Additional Reso	ources
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Web of Science®		
Results Title=("Aged") Timespan=All years. Databases=SCI-EX Create Alert / SRSS	(PANDED, SSCI, A&HCI, CPCI-S, CPCI-SSH.	Scientific WebPlus View Web Results >>
Results: 36,887	M Section 1 of 3,689 Go >>	Sort by: Publication Date newest to oldest -

Titles: be simple and specific

- Use active rather than passive verbs.
- Avoid words that don't add to the story such as: "on this", "study", and "investigation".
- Be specific in delivering your message:
- Not every reader may know <u>what Akt and Foxo1 are</u>, but the title is declarative and specific. "But don't be *too* specific".
- When possible, avoid acronyms and other jargon, which renders the title opaque to readers not already conversant in the field.
- Avoid question marks: titles should present outcomes, without teasing the reader.
- Focus on what is novel in the work.
- Avoid complex, compound nouns. For example, the term "excess water-weight remover".

Source: http://blogs.nature.com/naturejobs/2015/07/10/publishing-high-impact-papers-natures-way

5-Select/Make a brand name

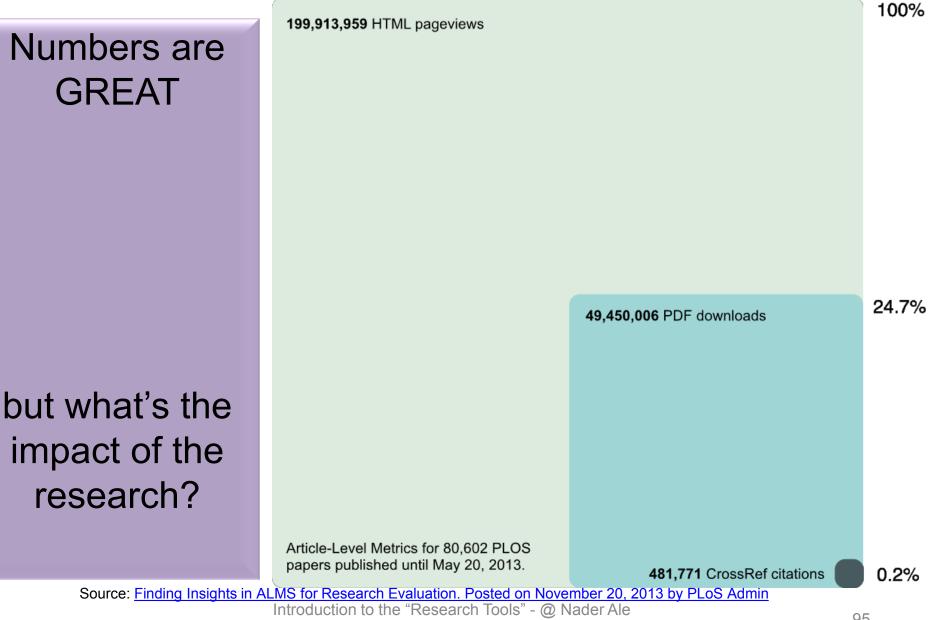
- Make a unique phrase that reflects author's research interest and use it throughout academic life.
- Add the name of study in the title of all publications and use the same title/name consistently.

Read more: Ale Ebrahim, N., Salehi, H., Embi, M. A., Habibi Tanha, F., Gholizadeh, H., Motahar, S. M., & Ordi, A. (2013). <u>Effective Strategies for Increasing Citation Frequency</u>. International Education Studies, 6(11), 93-99. doi: 10.5539/ies.v6n11p93

6-<u>Assign keyword terms to the</u> manuscript

Selecting keywords lead to get more MASTER KEYWORDS citation. Google AdWords Jurnal of International Business tudies Medical ISI Web of Google Trends KNOWLEDGE Subject Transforming Research Headings MeSH (Medical Subject Headings)

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Ebrahim 2016

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7-<u>Use more references</u>

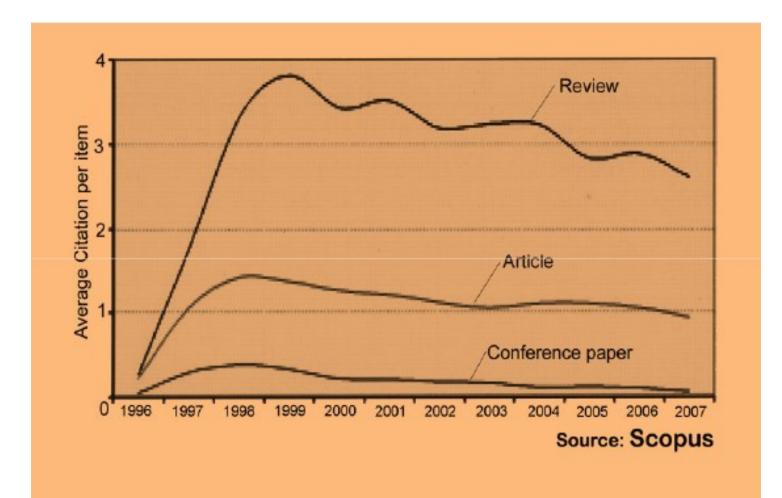
nature	 International wee 	kly journal of s	science				
nature news home	news archive	specials	opinion	features	news blog		
>>> Take our survey for a	chance to win a M	acBook Air.					
Comments on this story Published online 13 August 2010 Nature doi:10.1038/news.2010. News News An easy way to boost a paper's							
Stories by subject	citations						
 <u>Lab life</u> <u>Policy</u> 	An analysis of over 50,000 <i>Science</i> papers suggests that it could pay to include more references.						
Stories by keywords	Zoë Corbyn						
 <u>Citations</u> <u>Citation counts</u> <u>Scientific articles</u> <u>Bibliometrics</u> <u>Journals</u> 	A long reference end of a researce may be the key that it is well cit according to an 100 years' wort published in the	ch paper to ensuring ted, analysis of h of papers					
ww.nature.com/news/	Science.	,	1	1 a			

8-<u>Write a longer paper</u>

nature International weekly journal of science								
nature news home	news archive	specials	opinion	features	news blog	na		
>>> Take our survey for a	chance to win a M	acBook Air.						
<u>comments on this</u> <u>story</u>	Published online <u>17 September 2008</u> <i>Nature</i> 455 , 274-275 (2008) doi:10.1038/455274a News							
Stories by subject	A longer	paper	gather	s more	e citation	<mark>1S</mark>		
<u>Physics</u>	Brevity is not the secret to scientific success.							
 <u>Space and astronomy</u> 	Philip Ball							
Stories by keywords		Researchers could garner more citations simply by making their papers longer, a study seems to imply.						
<u>Scientific publications</u>	In an analysis o					1		
<u>Astronomy</u>	2000 and 2004 Stanek of Ohio					an		
<u>h-index</u>	number of citat		-					
<u>Bibliometrics</u>	6 for papers of	2-3 pages t	o about 50	for 50-page	papers ¹ .			

97

9-<u>Write a review paper</u>



10-Present a working paper

Working papers are freely available before and after the articles are published. Researchers may upload their working papers into open access repositories including the personal websites or more formal repositories such as arXiv and SSRN.

Read more: Ale Ebrahim, N., Salehi, H., Embi, M. A., Habibi Tanha, F., Gholizadeh, H., Motahar, S. M., & Ordi, A. (2013). <u>Effective Strategies for Increasing Citation Frequency</u>. International Education Studies, 6(11), 93-99. doi: 10.5539/ies.v6n11p93

11-To be the best, cite the best

Published online 13 October 2010 | Nature | doi:10.1038/news.2010.539 News

To be the best, cite the best

Citation analysis picks out new truth in Newton's aphorism that science 'stands on the shoulders of giants'.



The mass of medium-level research is less important for inspiring influential breakthroughs than the most highly-cited papers, a citation study argues.

Source: Corbyn, Z. (2010). <u>To be the best, cite the best. Nature</u> 539. doi: doi:10.1038/news.2010.539

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12-Self Citation

"Self-citation refers to a paper being submitted to a specific journal in which papers that have been published during the previous 2 years in that same journal are cited in the reference list. While self-citation of relevant papers is legitimate, excessive self-citation can indicate a manipulation.

Thomson Reuters resource known as Web of Science, the company which now lists journal impact factors, considers self-citation to be acceptable up to a rate of 20%, anything over that is considered suspect" (Diana Epstein, 2007).

Source: Diana Epstein, Impact factor manipulation, The Journal of the European Medical Writers
 Association, Vol. 16, No. 3,12007²tion to the "Research Tools" - @ Nader Ale
 Ebrahim 2016

13-Co-authorship internationally

 Citation analysis shows that papers with international co-authors are cited up to **four times** more often than those without international coauthors.

Source: http://www.bath.ac.uk/library/services/eprints/improve-citations.pdf

14-<u>Publish papers with a Nobel</u> laureates

 Some landmark papers of Nobel laureates quite quickly give their authors a sudden boost in citation rate and this boost extends to the author's earlier papers too, even if they were in unrelated areas (Ball 2011).

Read more: Ale Ebrahim, N., Salehi, H., Embi, M. A., Habibi Tanha, F., Gholizadeh, H., Motahar, S. M., & Ordi, A. (2013). <u>Effective Strategies for Increasing Citation Frequency</u>. International Education Studies, 6(11), 93-99. doi: 10.5539/ies.v6n11p93 15-<u>Publish your article in one of the journals</u> everyone in your discipline reads

 Choosing a journal that matches with a researcher's field of study is thus very important because it makes it more likely that the article receives more citation. A journal which covers a broad range of disciplines may be the best.

Read more: Ale Ebrahim, N., Salehi, H., Embi, M. A., Habibi Tanha, F., Gholizadeh, H., Motahar, S. M., & Ordi, A. (2013). <u>Effective Strategies for Increasing Citation Frequency</u>. International Education Studies, 6(11), 93-99. doi: 10.5539/ies.v6n11p93

16-Publish your work in a journal with the highest number of indexing

- 1. ABI/INFORM
- 2. Association of Business Schools' (ABI) Academic Journal Quality Guide (www.the-abs.org.uk)
- 3. Australian Business Deans' Council (ABDC) Journal Quality List
- 4. Australian Research Council ERA Ranked Journal List
- 5. Compendex
- 6. Computer Abstracts International Database
- 7. Current Contents / Engineering, Computing & Technology
- 8. Current Contents / Social & Behavioural Sciences
- 9. Emerald Management Reviews (EMR)
- 10. INSPEC Abstracts
- 11. International Abstracts in Operations Research
- 12. OR/MS Index and Annual Comprehensive Index
- 13. Science Citation Index
- 14. Social Science Citation Index
- 15. SCOPUS
- 16. Zentralblatt MATH
- Source: Journal of the Operational Research Society

17-<u>Publish in an Open Access</u> (OA) journal

 One key request of researchers across the world is unrestricted access to research publications. Open access gives a worldwide audience larger than that of any subscription-based journal and thus increases the visibility and impact of published works. It also enhances indexing, retrieval power and eliminates the need for permissions to reproduce and distribute content.

18-Publish in a journal with high impact factor

- The most effective strategy to increase citation rates is publishing in a journal with higher impact factor (<u>Vanclay 2013</u>).
- <u>Dhawan and Gupta (2005</u>) studied 1101 papers and found that articles published in high impact factor journals increase the probability of getting cited.

Read more: Ale Ebrahim, N., Salehi, H., Embi, M. A., Habibi Tanha, F., Gholizadeh, H., Motahar, S. M., & Ordi, A. (2013). <u>Effective Strategies for Increasing Citation Frequency</u>. International Education Studies, 6(11), 93-99. doi:

19-Team-authored articles get cited more

- Wuchty et al. (2007) have used 19.9 million papers over 50 years and demonstrated that team-authored articles typically produce more frequently cited research than individuals.
- A recent study by <u>Cotropia and Petherbridge</u> (2013) in law review articles which were published within two decades also demonstrated that team research is on average more frequently cited than individual research.
- Typically high cited articles are authored by a large number of scientists (<u>Aksnes 2003</u>).

20-Use a larger number of "callouts"

- A "callout" is a phrase or sentence from the paper that is displayed in a different font, somewhere in the paper.
- Papers with a larger number of "callouts" be likely to receive a higher number of citations (<u>Hamrick et al. 2010</u>).
- Generally, callouts are inserted by the editorial staff to call attention to potentially interesting aspects of a paper (<u>Hamrick et al. 2010</u>).

21- Publish across disciplines

 Publishing across disciplines has been found to increase citation e.g. chemistry, biological science and physics (<u>Ortega and Antell 2006</u>).

Read more: Ale Ebrahim, N., Salehi, H., Embi, M. A., Habibi Tanha, F., Gholizadeh, H., Motahar, S. M., & Ordi, A. (2013). <u>Effective Strategies for Increasing Citation Frequency</u>. International Education Studies, 6(11), 93-99. doi: 10.5539/ies.v6n11p93

22- Publish tutorials papers

- Tutorial paper is "a paper that organizes and introduces work in the field.
- A tutorial paper assumes its audience is inexpert; it emphasizes the basic concepts of the field and provides concrete examples that embody these concepts (<u>ACM 2013</u>)".
- Tutorials papers tend to have a higher number of citations (<u>Hamrick et al. 2010</u>).

23-Self-archive articles

- Free online availability increases a paper's impact (<u>Lawrence 2001</u>);
- Freely accessible articles increase citations by 50% or more (<u>Harnad 2006</u>).
- <u>Gargouri et al. (2010</u>) have made a strong and a declarative link between selfarchiving and increased citation performance.

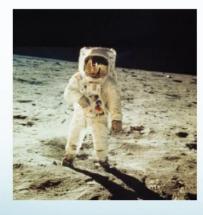
Read more: Ale Ebrahim, N., Salehi, H., Embi, M. A., Habibi Tanha, F., Gholizadeh, H., Motahar, S. M., & Ordi, A. (2013). <u>Effective Strategies for Increasing Citation Frequency</u>. International Education Studies, 6(11), 93-99. doi:

24-Keep your professional web pages and published lists up to date

WHAT IS A GOOD SCIENTIFIC ARTICLE?

Novelty

Communication





Source: "Scientific Writing for Impact Factor Journals" By: Eric Lichtfouse

25-Deposit paper in Open Access repository

Size of OA citation advantage when found (and where explicitly stated by discipline)	% increase in citations with Open Access
Physics/astronomy	170 to 580
Mathematics	35 to 91
Biology	-5 to 36
Electrical engineering	51
Computer science	157
Political science	86
Philosophy	45
Medicine	300 to 450
Communication studies (IT)	200
Agricultural sciences	200 to 600

Effect of Open Access (OA) to increase the level of citations (<u>Swan 2010</u>). Introduction to the "Research Tools" - @ Nader Ale

26-Join academic social networking

- Increasing the availability of articles through social networking sites broadens dissemination, increases use, and enhances professional visibility.
- Academica is an online social reference tool that allows reference sharing among academics and researchers. Alternatively, researchers may use Citeulike to share their interests in research publications (Wong 2008). Academica, Citeulike, ResearchGate and Linkedin are just a few examples of knowledge sharing tools to make others aware of research articles that may be of relevance to authors and hence get cited.

Read more: Ale Ebrahim, N., Salehi, H., Embi, M. A., Habibi Tanha, F., Gholizadeh, H., Motahar, S. M., & Ordi, A. (2013). <u>Effective Strategies for Increasing Citation Frequency</u>. International Education Studies, 6(11), 93-99. doi: 10.5539/ies.v6n11p93

27-Start blogging

- Use blogs and podcasts to leverage ongoing researcher discussion on the Internet (<u>Taylor & Francis Group 2012a</u>).
- Web 2.0 tools such as wikis and blogs can be created to inform, describe and link people's research interests and publications (<u>Wong 2008</u>).

Read more: Ale Ebrahim, N., Salehi, H., Embi, M. A., Habibi Tanha, F., Gholizadeh, H., Motahar, S. M., & Ordi, A. (2013). <u>Effective Strategies for Increasing Citation Frequency</u>. International Education Studies, 6(11), 93-99. doi:

JohnRTurner_HPT_resource

This blog is intended to share information, discuss new research, and identify new trends within the Human Performance Technology (HPT) field. HPT is a multi-disciplinary practice that is influenced by a number of cognate disciplines: psychology, systems theory, education, economics, and sociology - to name only a few.

Tuesday, June 4, 2013

New Article Acceptance: Multiagent Systems as a Team Member

I have received notice that my article titled *Multiagent Systems as a Team Member* will be published by Common Ground Publishing in their journal: *The International Journal of Technology, Knowledge, and Society.* The web page for the journal follows: http://ijt.cgpublisher.com

No date as to when the article will be published but it should be this fall. Listed below is the abstract for the journal article to give those interested an indication of what the article is about.

Abstract

With the increasing complex business environment that organizations have to operate in today, teams are being utilized to complete complex tasks. Teams

Free Counter and Web Stats

WEBSTATS

About Me

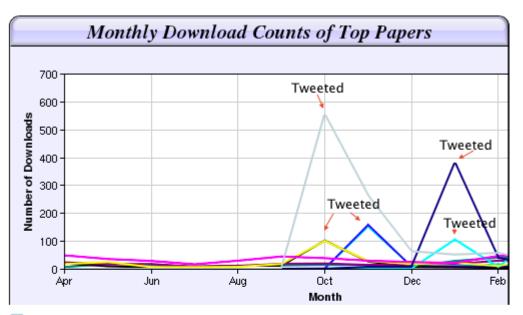


🕒 John R. Turner

John R. Turner is a Doctoral Candidate at the University of North Texas in the applied

technology and performance improvement (ATPI) program. He started his career in mechanical engineering where he was employed for 15 years. After leaving the engineering service industry, he completed a second bachelor's degree in psychology from the University of Arkansas at Little Rock, followed by a master's degree in human resource development from the University of Texas at Tyler. His research interests are in teams, team cognition, knowledge management, performance improvement, theory building, multilevel models, meta-analysis

Why should you share links to your published work online?



Digital Curiosities: Resource Creation Via Amateur Digitisation Enabled backchannel: conference Twitter use by digital humanists Not Me Framework for effective public digital records management in Uganda Library and information resources and users of digital resources in the huma A Virtual Tomb for Kelvingrove: Virtual Reality, Archaeology and Education What do faculty and students really think about e-books? * Not me Documentation and the users of digital resources in the humanities Classification in British public libraries: a historical perspective *-Not me Teaching TEI: The Need for TEI by Example Should we just send a copy? Digitisation, Use and Usefulness

According to Dr Melissa Terras from the University College London Centre for Digital Humanities, "If you tell people about your research, they look at it. Your research will get looked at more than papers which are not promoted via social media" (2012).

28- Create an online CV

 Online CV makes a link between the list of published papers and open access versions of relevant articles (<u>Sahu 2005</u>). Online CV increases researchers' output visibility to the academic community.

Read more: Ale Ebrahim, N., Salehi, H., Embi, M. A., Habibi Tanha, F., Gholizadeh, H., Motahar, S. M., & Ordi, A. (2013). <u>Effective Strategies for Increasing Citation Frequency</u>. International Education Studies, 6(11), 93-99. doi: 10.5539/ies.v6n11p93

29-Contribute to Wikipedia



WIKIPEDIA The Free Encyclopedia

Main page Contents Featured content Current events Random article Donate to Wikipedia Wikimedia Shop

Interaction

Help About Wikipedia Community portal Recent changes Contact page

Tools

What links here

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Article	Talk	c													Rea	ad	Edi	t	Vi	ew	histor	ry	Sea	rch					Q	

Virtual team

From Wikipedia, the free encyclopedia

A virtual team (also known as a geographically dispersed team, distributed team, or remote team^[1]) is a group of individuals who work across time, space and organizational boundaries with links strengthened by webs of communication technology.^[2] Powell, Piccoli and Ives define virtual teams in their literature review article "as groups of geographically, organizationally and/or time dispersed workers brought together by information and telecommunication technologies to accomplish one or more organizational tasks."^[3] Ale Ebrahim, N., Ahmed, S. & Taha, Z. in a 2009 literature review paper, added two key issues to definition of a virtual team "as small temporary groups of geographically, organizationally and/ or time dispersed knowledge workers who coordinate their work predominantly with electronic information and communication technologies in order to accomplish one or more organization technologies in order to accomplish one or more organization tasks".^[4] Members of virtual teams communicate electronically and may never meet face-to-face. Virtual teams are made possible by a proliferation of fiber optic technology that has significantly increased the scope of off-site communication.^[5] Virtual teams allow companies to procure the best talent without geographical restrictions ^[5] According to Hambley. O'Neil &

Create account 🛛 🚮 LOU III

30-Create a podcast describing the research project and submit the podcast to YouTube or Vimeo

- Research is not just text and figures. Create a podcast describing the research project and submit the podcast to YouTube or Vimeo (<u>Sarli and Holmes 2011</u>).
- Video is an increasingly important way for researchers to communicate their results (Sarli and Holmes 2011).

Read more: Ale Ebrahim, N., Salehi, H., Embi, M. A., Habibi Tanha, F., Gholizadeh, H., Motahar, S. M., & Ordi, A. (2013). <u>Effective Strategies for Increasing Citation Frequency</u>. International Education Studies, 6(11), 93-99. doi: 31-<u>link your latest published article</u> to your email signature

 A great way to spread researchers' outputs and get extra attention of email recipient is to add a link to the latest publication. This little section of contact information that most people ignore, provides a good platform for publication marketing.

Example:

Nader Ale Ebrahim, PhD Visiting Research Fellow Research Support Unit Centre of Research Services Research Management & Innovation Complex University of Malaya, Kuala Lumpur, Malaysia www.researcherid.com/rid/C-2414-2009 http://ssrn.com/author=1379350 http://scholar.google.com/citations http://works.bepress.com/aleebrahim/ 32-<u>Make your research easy to</u> find, especially for online searchers

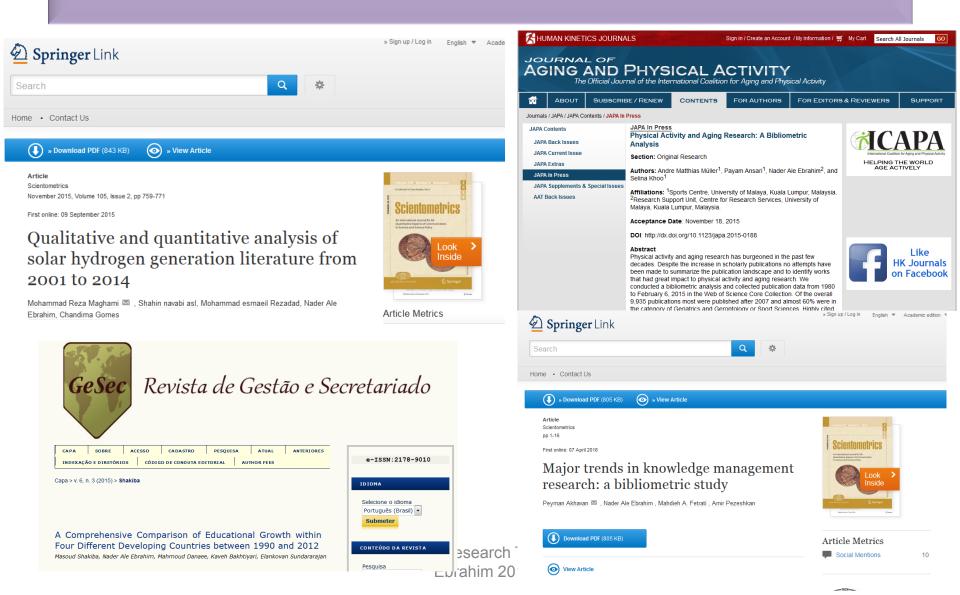
Search engines estimate the content's relevancy and popularity as measured by links to the content from other websites. Most search engines attempt to identify the topic of the piece of content. To do this, some search engines still use metadata tags (invisible to the user) to assess relevant content, but most now scan a page for keyword phrases, giving extra weight to phrases in headings and to repeated phrases.

Source: http://authorservices.wiley.com/bauthor/seo.asp

33-Use all "<u>Enhancing Visibility</u> and Impact" tools



My recent publications





Questions?



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Twitter: @aleebrahim



www.researcherid.com/rid/C-2414-2009 http://scholar.google.com/citations

Nader Ale Ebrahim, PhD

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