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# Create a Google Scholar profile to boost research visibility

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18<sup>th</sup> May 2016

All of my presentations are available online at:

[https://figshare.com/authors/Nader\\_Ale\\_Ebrahim/100797](https://figshare.com/authors/Nader_Ale_Ebrahim/100797)

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3<sup>rd</sup> SERIES OF INTRODUCTORY WORKSHOP ON:  
***Strategies to Enhance Research  
Visibility, Impact & Citations***

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1. Ale Ebrahim, N., Salehi, H., Embi, M. A., Habibi Tanha, F., Gholizadeh, H., Motahar, S. M., & Ordi, A. (2013). [Effective Strategies for Increasing Citation Frequency](#). *International Education Studies*, 6(11), 93-99. doi: 10.5539/ies.v6n11p93
2. Ale Ebrahim, Nader. ["Optimize Your Article for Search Engine."](#) *University of Malaya Research Bulletin* 2.1 (2014): 38-39.

# Abstract

**Abstract:** Creating an online curriculum vitae (CV) allows you to showcase yourself and your academic and professional achievements in a concise and effective way. Google Scholar “My Citations” is a good tool for creating your research profile which offers a popular way to create an online CV that shows your own papers and the citations they have received. It also calculates a platform-dependent h-index, which many researchers love to track.

**Keywords:** H-index, Improve citations, Research tools, Bibliometrics, My Citations, Research Visibility



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## Create a Google Scholar Citations Profile – Your Online CV

BY MARIE ASCHER, ON JUNE 5TH, 2012

Today's Tech Tuesday session demonstrated **Google Scholar Citations** which is a fairly new Google tool designed to create a public profile. An example of a (modest) Google Scholar Citations profile can be seen below:

**Marie Tomlinson Ascher** Edit  
 New York Medical College Edit  
[Library services](#) - [libraries](#) - [bibliometrics](#) - [public health](#) - [information outreach](#) Edit  
 Verified email at [nymc.edu](#) Edit  
 My profile is public Edit Link Add homepage

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Citation indices		
	All	Since 2007
Citations	35	33
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i10-index	2	1

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## Impact Metrics and Scholarly Attribution

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### Google Scholar Author Profile

A Google Scholar Profile allows scholars to:

- Keep track of citation metrics using popular indices and easy-to-read graphs.
- See who is citing one's own publications and follow research themes.
- Decide whether or not to share one's profile publicly.
- Authorize Google to update article lists automatically or choose to update manually.
- Have one's profile included in Google Scholar search results.
- Monitor and make corrections to the list of one's own publications.
- Promote oneself professionally at no cost.

### Creating a Profile

Scholars are encouraged to establish a profile, otherwise their Google Scholar search is limited. Also, authors can then control the content of their listings in Google Scholar to make sure all their work is represented.

Sign up for a Google account if you don't already have one.

On the Google Scholar home page, click on My Citations.

You'll be asked for your email address. Using an academic email address will allow your profile to be included in Google Scholar search results.

Add articles you've authored, either singly or in groups. Research works can be selected from the list Google provides, added from a Google Scholar profile, or added from a Google Scholar profile.

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## Google Scholar Citations

Google Scholar Citations provide a simple way for authors to keep track of citations to their articles. You can check who is citing your publications, graph citations over time, and compute several citation metrics. You can also make your profile public, so that it may appear in Google Scholar results when people search for your name.

It's quick to set up and simple to maintain - even if you have written hundreds of articles, and even if your name is shared by several different scholars. You can add groups of related articles, not just one article at a time; and your citation metrics are computed and updated automatically as Google Scholar finds new citations to your work on the web. You can choose to have your list of articles updated automatically or review the updates yourself, or to manually update your articles at any time. Google Scholar then calculates metrics based on your identified articles: all and recent versions of the h-index, i10-index, and total number of citations.

### Create your author profile

You can [sign up for a Google Scholar Citations profile](#). It's quick and free.

#### Author identities

Author identities are a uniquely identifying author can publish under multiple (including maiden name similar names and initials cited in different ways with different citation styles connecting publications unique identities, author reduce ambiguity and ensure proper citation counts and metrics, improving their impact.



Andi Ogier

Assistant D  
Data Curati



# Measuring your research impact: Google Scholar Citations

This guide provides an introduction to the various metrics used to measure researcher and journal impact.

- Getting Started
- Author Impact
- Journal Impact
- Tracking and Measuring Your Impact
- Broadening your impact

## Table of Contents

- Getting Started
- Author Impact
  - H-index
  - G-index
  - i10-index
- Journal Impact
  - Journal Citation Reports (JCR)
  - Eigenfactor and Article

## Your Google Scholar Profile

Google Scholar Citations is a citation service provided free of charge. It is easy to set up, especially if you have a Google account. Like other citation tracking services, it tracks academic articles, but it also counts theses, dissertations, and preprints towards author citation metrics.



## CITATION METRICS WORKSHOP – BASIC SEARCHING & TECHNIQUES

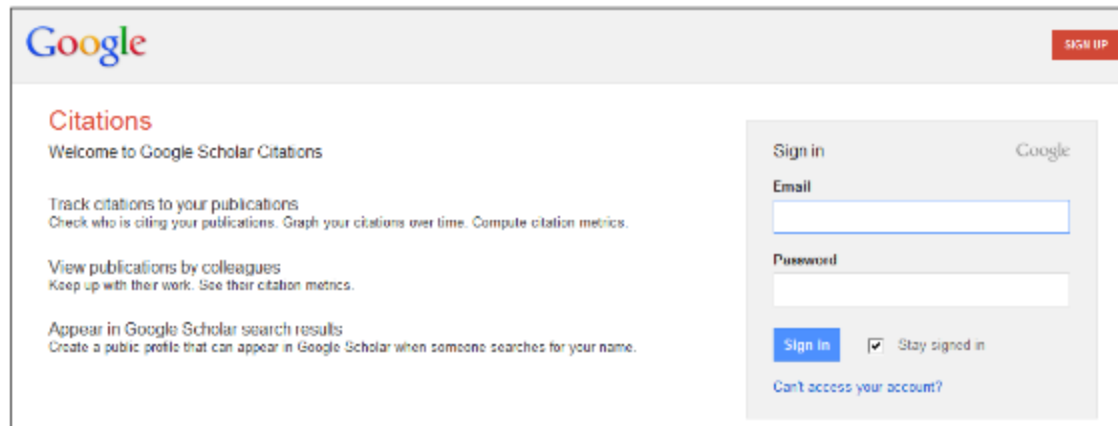
Prepared by Cited Reference Team, NUS Libraries. April 2015.

Search Techniques to obtain Citation Count in Google Scholar		
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1.	Basic Citation Searching of Works using Google Scholar Citations	1-8
2.	Advanced Citation Searching of Works using Publish or Perish	9-11

### Google Scholar – Basic Citation Searching using Google Scholar Citations

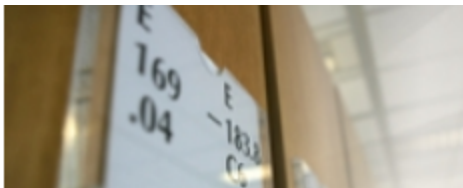
The author we are working on is Professor **Brenda Yeoh S.A**, Professor (Provost's Chair), Department of Geography. There are up to three initials in her name.

1. Sign in using your existing Google account or Sign up to create a new account.



The screenshot shows the Google Scholar Citations sign-in interface. At the top left is the Google logo, and at the top right is a red 'SIGN UP' button. The main heading is 'Citations' in red, followed by the sub-heading 'Welcome to Google Scholar Citations'. Below this, there are three sections of text: 'Track citations to your publications' (with sub-text 'Check who is citing your publications. Graph your citations over time. Compute citation metrics.'), 'View publications by colleagues' (with sub-text 'Keep up with their work. See their citation metrics.'), and 'Appear in Google Scholar search results' (with sub-text 'Create a public profile that can appear in Google Scholar when someone searches for your name.'). On the right side, there is a sign-in form with a 'Sign in' button and a 'Google' logo. The form includes an 'Email' field, a 'Password' field, a 'Sign in' button, a checked 'Stay signed in' checkbox, and a link for 'Can't access your account?'.





# Guides to Resources

The Hong Kong University of Science and Technology

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## Google Scholar: Google Scholar Citations

Enter Se

This guide helps you read the Google Scholar result screen, and shows you how to reach the full articles and download the citations.

[Introduction](#)

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[Google Scholar Citations](#)

### What is Google Scholar Citations?

Google Scholar Citations provides a simple way for authors to keep track of citations to their articles, you can:

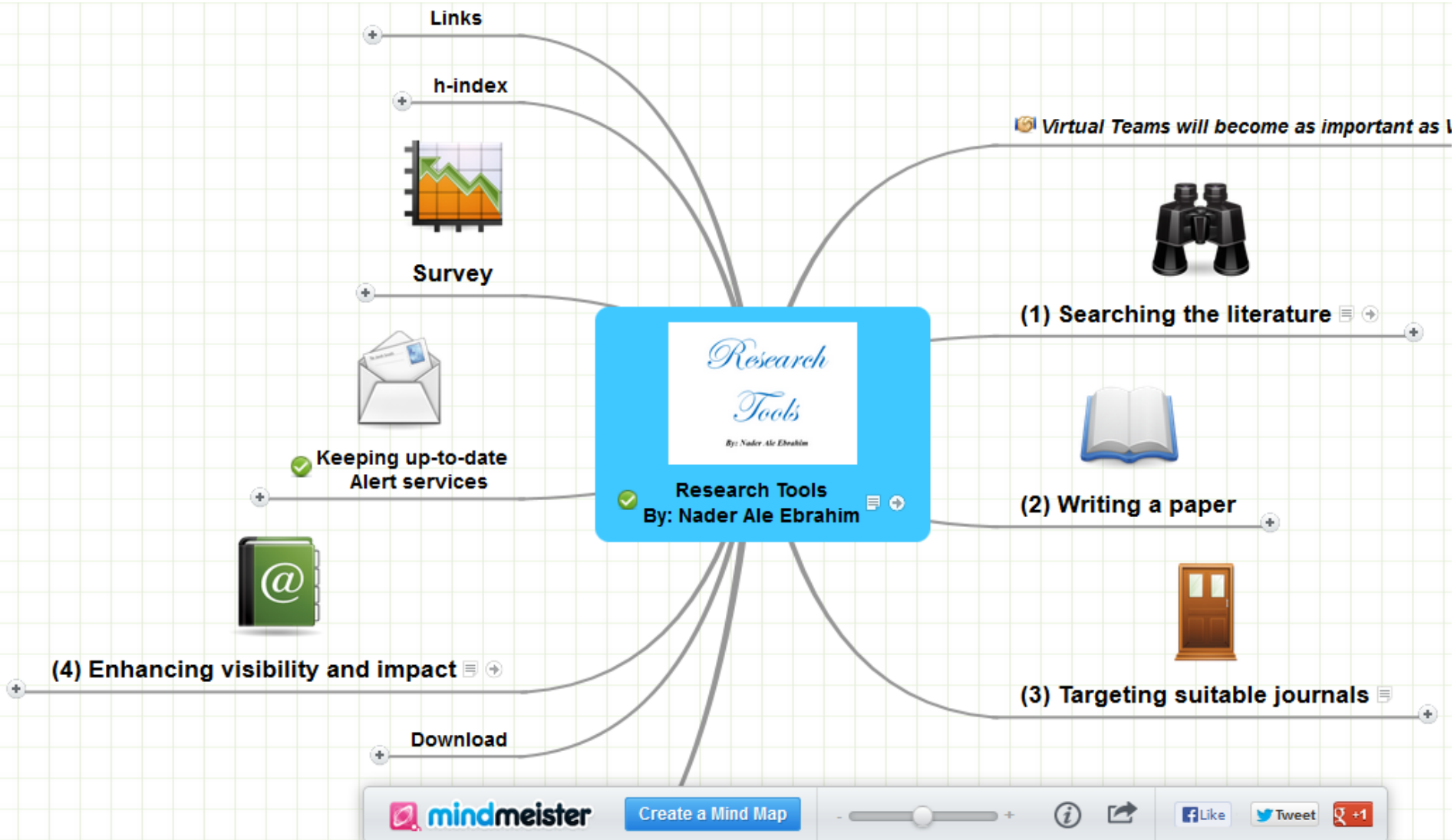
- Choose to have your list of articles updated by Google Scholar automatically.
- Add one article or groups of related articles in one search.
- Check who is citing your publications.
- Graph citations over time.
- Compute several citation metrics. Your citation metrics are computed and updated automatically as Google Scholar finds new citations to your work on the web.
- Make your profile public, so that it may appear in Google Scholar results when people search for your name.

### Refer

Contact

### How to Create My Author Profile?

# Research Tools Mind Map



# Research Tools -> (4) Research Tools -> On-line Curriculum vitae

The screenshot shows a MindMeister mind map with a central node labeled '(4) Enhancing visibility and impact' containing an '@' icon. A red box highlights a branch labeled 'On-line Curriculum vitae' with a green checkmark. Other branches include 'visual resume Re.vu', 'Okkam Entity Name System (ENS)', 'AuthorClaim', 'https://www.vizify.com/', 'http://about.me', 'http://vizualize.me/', 'Wikiscientist', '99scholars', 'Branded.me', and 'Vitae'. A blue callout box on the right contains the text: 'Research Tools By: Nader Ale Ebrahim', 'Research Tools By: Nader Ale Ebrahim', 'Link to my papers: http://ssrn.com/author=1379350 & https://twitter.com/aalebrahim'. The bottom of the image shows the MindMeister interface with the text '5 days ago by Nader Ale Ebrahim', '277 people like this', '226K', '16 Comments', 'Create a Mind Map', 'Like', 'Tweet', and 'G+1'.

# How To Get Your Research Paper Noticed

(Source: <http://thescientistvideographer.com/wordpress/how-to-get-your-research-paper-noticed/>)



# How To Get Your Research Paper Noticed

(Source: <http://thescientistvideographer.com/wordpress/how-to-get-your-research-paper-noticed/>)

- Most of us work away in laboratories or in the field, and our efforts **are not widely known** or appreciated even though we may be working on interesting topics or making solid contributions to scientific knowledge. Many of our scientific publications are read by just a handful of specialists and students in our fields (if we are lucky). One reason is that most papers **are not highly visible** unless it is research that appears in journals such as Science or Nature and/or the media takes note. For most researchers, such attention rarely happens. Their work and papers remain mostly unnoticed beyond a small circle of peers.

# Benefits of e-visibility

- It is a powerful way for researchers to boost their professional profile – online resume / cv (Bik & Goldstein: 2013)
- Take control of their research (Goodier & Czerniewicz: 2012)
- It helps researcher gain recognition in their discipline (Goodier & Czerniewicz: 2012)
- It helps to improve research efficiency – disseminating their research and making it discoverable and accessible (Bik & Goldstein: 2013)
- It allows for citation tracking and improving your impact as a researcher (Traditional and alternative) – citation counts, citation analysis and accumulation of attention data which translates to altmetrics
- It enhances professional networking of researchers – can make contact with other researchers and collaborate – grow your networks (Goodier & Czerniewicz: 2012)
- It allows for wider communication between scientists and general public – “online outreach” if you may (Bik & Goldstein: 2013)

Source: Leslie Adriaanse (2015), "[Increasing e-visibility](#)", Personal Librarian: CAES, Science Campus, University of South Africa

# The Altmetric Top 100 2015

The graphic features a dark, starry background. In the center, there is a large, colorful, circular graphic composed of overlapping, semi-transparent bands in shades of purple, red, orange, yellow, green, and blue. Overlaid on this graphic is the text 'THE ALTMETRIC TOP 100' in white, bold, sans-serif font. Below this, a smaller white font asks 'What academic research caught the public imagination in 2015?'. In the top left corner, the Altmetric logo is visible. In the top right corner, the text 'TOP 100 ARTICLES 2015' is followed by social media icons for Twitter, Facebook, and LinkedIn. In the bottom left corner, there is a white downward-pointing arrow icon followed by the word 'EXPLORE' in white, uppercase letters.

Altmetric

TOP 100 ARTICLES 2015

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What academic research  
caught the public  
imagination in 2015?

↓ EXPLORE

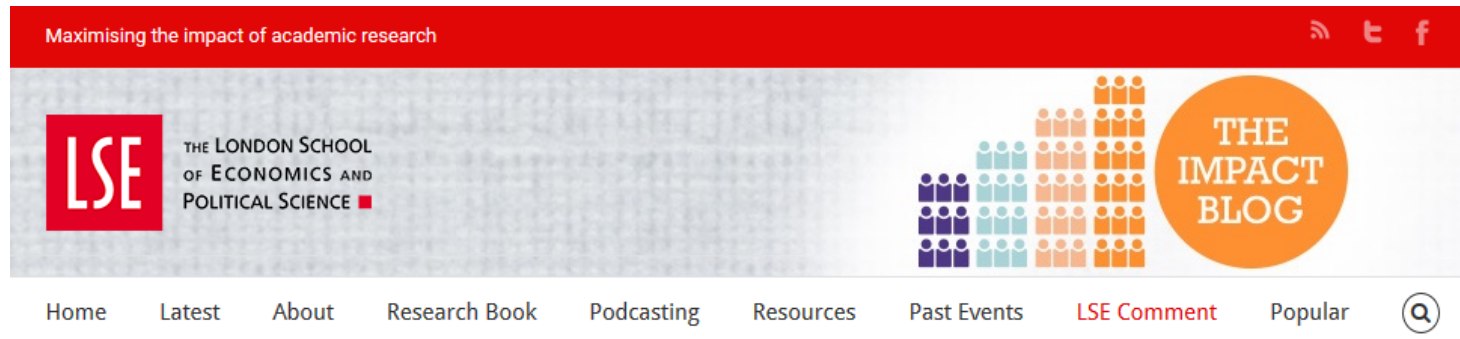
# Why online CV.?

Increased access to publications leads to higher visibility and thus increased impact.

Source: [Morag Greig, Enlighten: Glasgow's University's online institutional repository](#)



# Including hyperlinks in your CV can make a big difference.



The digital scholar and the academic job market: Including hyperlinks in your CV can make a big difference.



How can academics ensure their job application stands out from the rest? **Patrick Dunleavy** advocates going fully digital, where clearly clickable and open-access hyperlinks are provided for all your publications, writings and alternative outputs. Alongside the ease this provides the selection committee, adding digital links to all your recent top research articles will reassure UK selectors that your research falls under the HEFCE open access mandates for the next REF.

The rules governing academic CVs and résumés are complex. And they are generally different from those applying to all other spheres of the job market. In particular academic CVs often look as if they are lagging decades behind those in other sectors of life. Researchers still mostly operate with documents designed for paper printing only, set out in conservative ways and devoid of any digital



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## Use [Google Scholar Citations](#) to create an author profile. Benefits include:

- Listing and linking to your scholarly publications
- See **who is citing** your publications
- **Graph citations to your articles** over time,
- Compute **citation metrics**.
- Make your profile public and it will **appear in Google results when people search for your name**. They will be able to easily see your publications and your metrics, and will be able to "follow" your new articles!
- Google Scholar is also a "community" in that when you associate your name with your research interests, you can **find the Google Scholar Citations profiles of others with similar interests**.

# Create a Google Scholar Profile

[Step 1: Create your basic profile](#)

[Step 2: Add publication](#)

[Step 3: Make your profile public](#)

[Step 4: Add co-authors](#)

[Step 5: Add missing articles](#)

[Step 6: Clean up your Google Scholar Profile data](#)

# ***7 ways to make your Google Scholar Profile better***

- 1. Clean up your Google Scholar Profile data**
- 2. Add missing publications to your Profile**
- 3. Increase your “Googleability”**
- 4. Use your Google Scholar Profile data to get ahead**
- 5. Stay up-to-date when you’ve been cited**
- 6. ...and stay up-to-date on your colleagues and competitors, too**
- 7. Tell Google Scholar how it can improve**

# Modify your research interest and brand name



**Nader Ale Ebrahim**

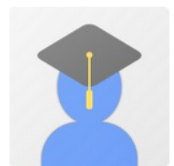
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# Creating Research Group profiles in Google Scholar



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## Creating Research Group profiles in Google Scholar

Creating a group profile in Google Scholar (GS) is a very powerful way to demonstrate the impact of your group, and you can easily embed a GS web address in your departmental web page, email signature or Powerpoint presentations.

### **Step 1: All agree some simple rules from the start**

To create a really professional looking group profile, a few simple rules should be agreed first.

(1) Make sure everyone uses the same affiliation (e.g. "Department of History, University of Leicester, LE1

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Article  
 Scientometrics  
 November 2015, Volume 105, Issue 2, pp 759-771

First online: 09 September 2015

## Qualitative and quantitative analysis of solar hydrogen generation literature from 2001 to 2014

Mohammad Reza Maghami, Shahin navabi asi, Mohammad esmaeil Rezadad, Nader Ale Ebrahim, Chandima Gomes



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 Section: Original Research  
 Authors: Andre Matthias Müller<sup>1</sup>, Payam Ansari<sup>1</sup>, Nader Ale Ebrahim<sup>2</sup>, and Selina Khoo<sup>1</sup>  
 Affiliations: <sup>1</sup>Sports Centre, University of Malaya, Kuala Lumpur, Malaysia. <sup>2</sup>Research Support Unit, Centre for Research Services, University of Malaya, Kuala Lumpur, Malaysia.  
 Acceptance Date: November 18, 2015  
 DOI: http://dx.doi.org/10.1123/japa.2015-0188

**Abstract**  
 Physical activity and aging research has burgeoned in the past few decades. Despite the increase in scholarly publications no attempts have been made to summarize the publication landscape and to identify works that had great impact to physical activity and aging research. We conducted a bibliometric analysis and collected publication data from 1980 to February 6, 2015 in the Web of Science Core Collection. Of the overall 9,935 publications most were published after 2007 and almost 60% were in the category of Geriatrics and Gerontology or Sport Sciences. *Hinhiv cited*

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## Major trends in knowledge management research: a bibliometric study

Peyman Akhtavan, Nader Ale Ebrahim, Mahdieh A. Fetrati, Amir Pezeshkan



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 Masoud Shakiba, Nader Ale Ebrahim, Mahmoud Danaee, Kaveh Bakhtiyari, Elankovan Sundararajan

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# Questions?



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