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www.researcherid.com/rid/C-2414-2009
<http://scholar.google.com/citations>



25th May 2016

All of my presentations are available online at:

https://figshare.com/authors/Nader_Ale_Ebrahim/100797

Link to this presentation:

3rd SERIES OF INTRODUCTORY WORKSHOP ON:
***Strategies to Enhance Research
Visibility, Impact & Citations***

Nader Ale Ebrahim, PhD

=====

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Centre for Research Services

Research Management & Innovation Complex

University of Malaya, Kuala Lumpur, Malaysia

www.researcherid.com/rid/C-2414-2009

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Read more:

1. Ale Ebrahim, N., Salehi, H., Embi, M. A., Habibi Tanha, F., Gholizadeh, H., Motahar, S. M., & Ordi, A. (2013). [Effective Strategies for Increasing Citation Frequency](#). *International Education Studies*, 6(11), 93-99. doi: 10.5539/ies.v6n11p93
2. Ale Ebrahim, Nader. ["Optimize Your Article for Search Engine."](#) *University of Malaya Research Bulletin* 2.1 (2014): 38-39.

Abstract

Abstract: Academic social networking allows you to connect with other researchers in your field, share your publications and datasets, get feedback on your non-peer-reviewed work, and to stay current with news and events in your field of interest. It gives you another place to establish your name and research and perhaps even collaborate with others. The academic, social networking, making your work more widely discoverable and easily available. LinkedIn (launched in 2003) is currently the third most popular social network in terms of unique monthly visitors, right behind Facebook and Twitter. The LinkedIn is primarily centered around careers, and it enables users to connect and share content with other professionals. In addition, it is an online CV and as a place to share your publications.

Keywords: H-index, Improve citations, Research tools, Bibliometrics, Research Visibility, Academic social network, LinkedIn



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Effective Strategies for Increasing Citation Frequency

Journal Reputation and Impact: publishing a paper in a journal based on disciplinary reputation or with a high impact factor is the most well known way of getting your paper cited. But there are many other things a scholar can do to promote his or her work and make it easy for others to find.

Utilize Open Access Tools: Open Access journals tend to be cited more than non open access. Deposit your paper in a repository such as Scholars Archive here on campus or a disciplinary repository. Share your detailed research data in a repository.

Standardize Identifying Info: try to use the same name throughout your career as well as the name of your affiliated institution. Using common "official" names will allow for consistency and easy retrieval of your work by author or affiliation.

Bring Colleagues on Board: team-authored articles are cited more frequently, as does publishing with international authors. Working cross-or inter-disciplinarily helps as well.

Beef Up That Paper: use more references, publish a longer paper. Also papers which are published elsewhere after having been rejected are cited more frequently.

Beyond Peer-Reviewed Original Research: Write a review paper. Present a working paper. Write and disseminate web-based tutorials on your topic.

Search Optimization: use keywords in the abstract and assign them to the manuscript. Use descriptive titles that utilize the obvious terms searchers would use to look for your topic, avoiding questions in the title. Select a journal that is indexed in the key library databases for your field.

Market Yourself: create a key phrase that describes your research career and use it. Update your professional web page and publication lists frequently. Link to your latest and greatest article in your professional email signature file.

Utilize Social Media: Use author profiles such as ResearcherID and ORCID. Contribute to Wikipedia, start a blog and/or podcast, join academic social media sites.

From: [Ebrahim, N.A., et al. \(2013\). Effective strategies for increasing citation frequency. International Education Studies, 6\(11\), 93-99. doi:10.5539/ies.v6n11p93](#)

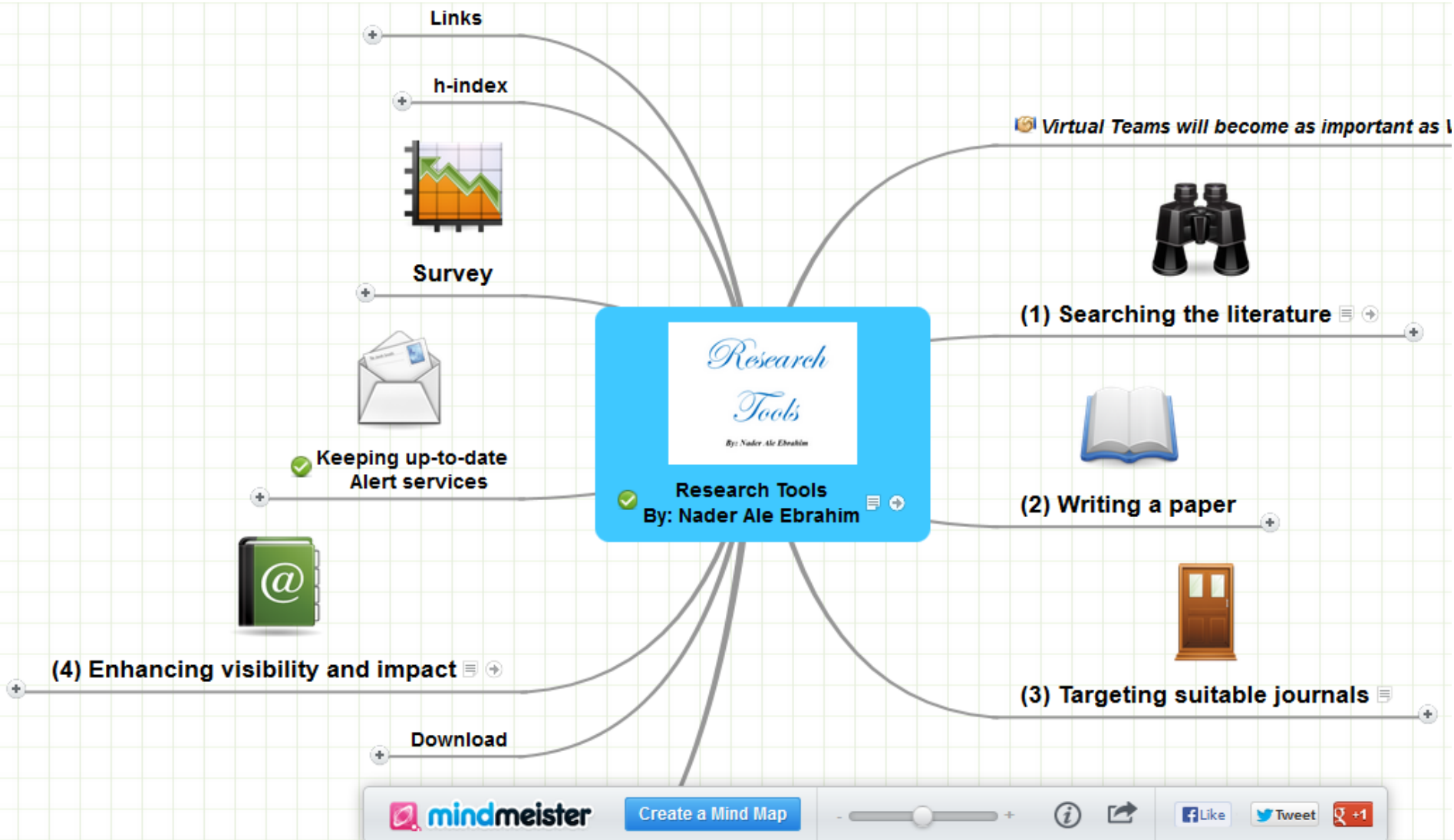
Top 10 authors with the highest profile view counts on ResearchGate

Table 11. Top 10 authors with the highest profile view counts on ResearchGate (9th of November, 2015), compared to the same indicator on the 10th of September, 2015.

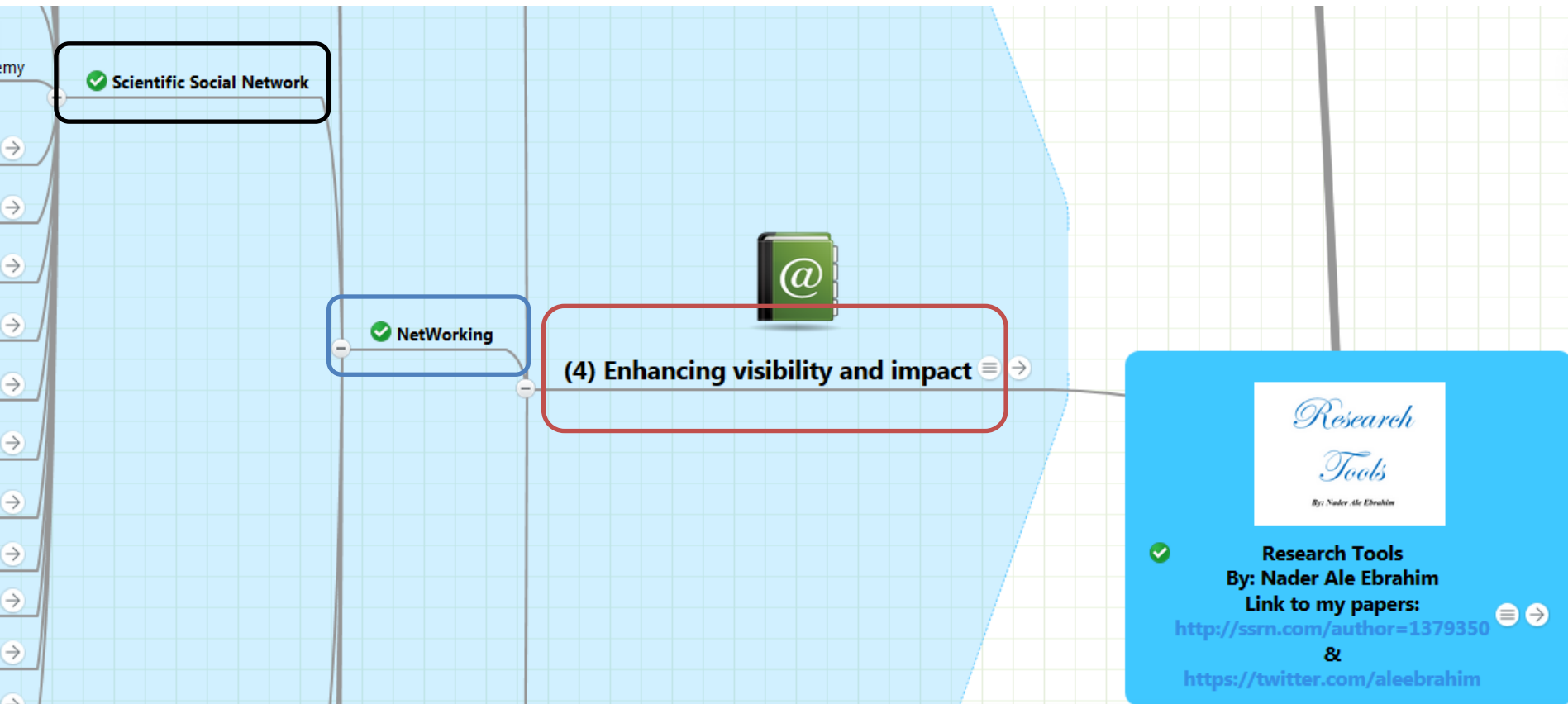
AUTHOR NAME	SEPTEMBER 10 th	NOVEMBER 9 th	MISMATCH (%)
	(2015) PROFILE VIEWS	(2015) PROFILE VIEW	
Nader Ale Ebrahim	19,821	13,281	67.00
Chaomei Chen	7,760	3,937	50.73
Loet Leydesdorff	4,227	1,758	41.59
Bakthavachalam Elango	2,883	1,756	60.91
Zaida Chinchilla	5,840	1,569	26.87
Mike Thelwall	4,297	1,568	36.49
Lutz Bornmann	3,129	1,439	45.99
Wolfgang Glänzel	3,012	1,301	43.19
Kevin Boyack	3,256	1,135	34.86
Peter Ingwersen	2,335	1,025	43.90

Source: Martín-Martín, A., Orduna-Malea, E., Ayllón, J. M., & López-Cózar, E. D. (2016). The counting house, measuring those who count: Presence of Bibliometrics, Scientometrics, Informetrics, Webometrics and Altmetrics in Google Scholar Citations, ResearcherID, ResearchGate, Mendeley, & Twitter. *EC3 Reseach Group: Evaluación de la Ciencia y de la Comunicación Científica Universidad de Granada and Universidad Politécnica de Valencia (Spain), In Progress*. doi:10.13140/RG.2.1.4814.4402

Research Tools Mind Map



Research Tools -> (4) Enhancing visibility and impact -
> NetWorking -> Scientific Social Network -> LinkedIn



LinkedIn for researchers

- **What is LinkedIn?**

LinkedIn (www.linkedin.com/) is a professional networking site. It allows you to create a profile that summarises your professional expertise and accomplishments. It helps to set up connections with other professionals, and the network grows with time. The network consists of your connections, your connections' connections, and the people they know, linking you to a vast number of qualified professionals and experts.

Promoting your Research

UTS Staff directory Campus maps Newsroom What's on Search Library Website...

UTS: Library Find Facilities Borrow Research Learning UTS ePress Open Access About Us Help

Search books, journals and subject resources

Home > Research > Promoting your Research

Promoting your Research

In this competitive environment, there are many tools and strategies researchers can adopt to promote their research and interact with scholarly communities around the world.

Many researchers are recognising the rapidly evolving role of social media in academic communication. Social media gives researchers a way to instantly connect and engage with communities around the world.

[expand all](#)

- ▶ [Blogging](#)
- ▶ [Twitter](#)
- ▼ [Social Networking sites: Academia.edu, Research Gate, Mendeley and LinkedIn](#)

There are several social networking sites specifically designed for academics or industry professionals. These sites allow you to share your experience, link to your papers, keep a CV and find and follow your peers. Creating profiles on one or more of these sites make you and your research more findable, particularly if you don't have an official staff profile at UTS (e.g. casuals and PhD students).

Research

[Log in](#)

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- [Data Archives](#)
- ▶ [Data Management](#)
- ▶ [Finding and Managing Information](#)
- ▶ [Getting Published](#)
- [Measuring Research Impact](#)
- ▼ [Promoting your Research](#)
 - [Conferences](#)
 - [Research Organisations](#)
 - [Research Blog](#)
 - [Research Tools](#)
 - [Research Workshops](#)

LinkedIn: Quick Tips on How to Promote Your Book

ELSEVIER SciTech Connect

Subjects Resources Events Contact Store

LinkedIn: Quick Tips on How to Promote Your Book

In a [previous post](#), we detailed how to register for, setup and create a LinkedIn account and profile. Now that you've completed your profile, it's time to expand your LinkedIn presence and start networking. Use the following quick tips to leverage your LinkedIn profile to give your book additional attention.



Ready, Set – Network

Think of your LinkedIn profile as a professional online portfolio that aggregates all your past work experience, professional networks and projects/publications in one convenient location. You've worked very hard to develop and maintain this portfolio of your work, so sharing it with the rest of the LinkedIn community is a great way to create new contacts and get your work seen.

Source: <http://scitechconnect.elsevier.com/resources/author-connect/linkedin-quick-tips-promote-book/>

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Share your research- Social Media, such as Facebook, LinkedIn, Twitter

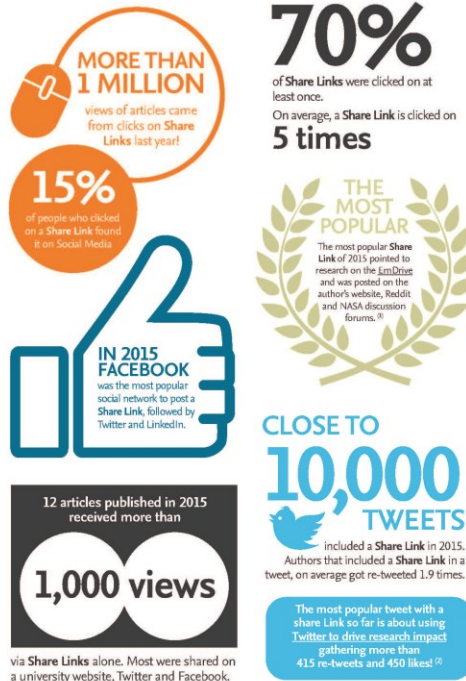
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Source: <https://www.elsevier.com/authors/journal-authors/submit-your-paper/sharing-and-promoting-your-article>

Share Links

Share Links

Share Links enable you to promote your article and make an impact with your research:



1. Roger Shawyer, Second generation EmDrive propulsion applied to SSTO launcher and interstellar probe, *Acta Astronautica*, Volume 116, November-December 2015, Pages 146-174
2. Katy Schintzler, Nigel Davies, Fena Ross, Ruth Harris, Using Twitter™ to drive research impact: A discussion of strategies, opportunities and challenges, *International Journal of Nursing Studies*, Volume 59, July 2016, Pages 15-26

How is the Altmetric score calculated?

The score is a weighted count

The score is derived from an automated algorithm, and represents a weighted count of the amount of attention we've picked up for a research output. Why is it weighted? To reflect the relative reach of each type of source. It's easy to imagine that the average newspaper story is more likely to bring attention to the research output than the average tweet. This is reflected in the default weightings:

News	8
Blogs	5
Twitter	1
Facebook	0.25
Sina Weibo	1
Wikipedia	3
Policy Documents (per source)	3
Q&A	0.25
F1000/Publons/Pubpeer	1
YouTube	0.25
Reddit/Pinterest	0.25
LinkedIn	0.5

Academic social networking sites

- Allow you to network with your peers and share your research
- Some have the ability to ask and answer research related questions, create groups or share references
- Often rank highly in Google and other search engines
- Can make your publications available to download (where allowed within T&C of publication)
- Talk to colleagues and find out what they're using
- Examples:
 - Academia.edu; ResearchGate; Mendeley

Academic Social Network

- Build your network – make sure you have dynamic diverse networks
- Join networks such as [LinkedIn](#), [ResearchGate](#) or [Academic.edu](#)

See more at: <http://libguides.library.curtin.edu.au/content.php?pid=417077&sid=3408994>

Share your Posts on Other Social Media Outlets

After writing a blog post, share the posts via other social media outlets to maximize the outreach of your messages. Use [LinkedIn](#), Facebook, academic social networks like Academia.edu, and others, to spread the updates. You can connect Twitter with your other social media profiles so that tweets are posted on them as soon as you tweet.

Source: http://www.elsevier.com/_data/assets/pdf_file/0015/145050/ECR_Blogging_210912.pdf

How to promote your work through LinkedIn

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How to promote your work through LinkedIn

Posted in [Discover the Future of Research](#) on May 1, 2014 3:00:06 AM



Image courtesy of Forbes



Meredith Katz
Author Marketing, Wiley

2013 marked professional networking site LinkedIn's ten year anniversary. By the end of its first decade, the company netted 225 million members, with a growth rate of over two members per second. ^[1] Now with 277 million members, LinkedIn has the largest number of users of any online professional network in the world. ^[2] "LinkedIn is, far and away, the most advantageous social networking tool available to job seekers and business professionals today," according to Forbes. ^[3] "I'm often asked, 'How important is it for those already near the top of their careers to be utilizing resource tools such as LinkedIn?' Most times, these questions come out of not fully understanding what you can do with a LinkedIn account and profile," says career coach John Crant of SelfRecruiter.com ^[4]

So, how can you harness LinkedIn's vast audience and successfully showcase and disseminate your published content?

Utilize your strongest promotional tool on LinkedIn - your profile. Make your profile a positive tool in promoting the circulation of your published content:

Source: <https://hub.wiley.com/community/exchanges/discover/blog/2014/05/01/how-to-promote-your-work-through-linkedin?referrer=exchanges>

Make your profile a positive tool in promoting the circulation of your published content:

Tell your entire story

Frame your profile

Make it powerful and concise

Be public

Highlight your work

Showcase your honors and awards

Add images, videos, presentations, and documents

Edit Your profile

in Search for people, jobs, companies, and more... Advanced 999+ 5 6

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Nader Ale Ebrahim, PhD

Research Fellow, Creator of "Research Tools",
Technology Management Consultant, Virtual Teams
expert

Kuala Lumpur, Malaysia | Automotive

Current Research Support Unit, Centre for Research Services,
IPPP, University of Malaya

Previous Independent Researcher, University of Malaya, United
Kingdom - Malaysia - Ireland Engineering Science
Conference 2011 (UMIES 2011)

Education Universiti Malaya

Change photo

View profile as 500+
connections

Profile Strength All-Star

Ads You May Be Interested In

Returning to the UK?
Appley Associates work with expats to prepare you for a return to the UK

Be a Sales Hero
Become a customer Expert using SugarCRM

Add a link - [Supported Providers](#)

- Presentations and Documents:
 - Prezi
 - Scribd
 - SlideShare
- Video Providers:
 - TED
 - Vimeo
 - YouTube
 -

Build your following

- Let's say you've just queued up a bunch of awesome LinkedIn status updates. That's great. But who's going to see them? Now you need some connections. A lot of connections.
- But you don't want just any connections. You want the people who are your ideal readers – your ideal clients, or customers, or peers.

Source: <http://blog.getresponse.com/6-ways-promote-content-linkedin.html>

Ready, Set – Network

- Think of your LinkedIn profile as a professional online portfolio that aggregates all your past work experience, professional networks and projects/publications in one convenient location. You've worked very hard to develop and maintain this portfolio of your work, so sharing it with the rest of the LinkedIn community is a great way to create new contacts and get your work seen.

Use Groups-

LinkedIn Groups are a content promotion candystore



Read the group's rules about promoting content before you do anything.

If you do promote content, promote other people's content as much as you promote your own.

Don't promote content all the time. Once a week should be the maximum. Once a month is more polite.

Be careful about using blog syndication software like Buffer or Hootsuite to automatically post to a group.

Avoid using the words "I", "me" or "my". Many LinkedIn groups filter for those words. Any post that includes those words can get automatically moved over into the dreaded "Promotions" section, where it's not likely to get read.

Source: <http://blog.getresponse.com/6-ways-promote-content-linkedin.html>

Use Pulse, LinkedIn's Publishing Platform

A SERIES OF INTRODUCTORY WORKSHOP ON:
Strategies to Enhance Research Visibility, Impact & Citations

Nice work! We've let your 4232 LinkedIn followers know that you've published. Keep up the momentum by sharing with your other networks!

1. Boosting your Research Visibility:

Do you know "Over 43% of researchers who publish a high quality paper in scientific journals is only halfway towards receiving citation in the future. The rest of the journey is dependent on disseminating the publications via proper utilization of the "Research Tools". Proper tools allow the researchers to increase the research impact and citations for their publications. This workshop series will provide various techniques on how one can increase the visibility and enhance the impact of one's research work.

2. Who should attend?

Nader Ale Ebrahim, PhD
Research Fellow, Creator of "Research Tools",
Technology Management Consultant, Virtual Teams

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A SERIES OF INTRODUCTORY WORKSHOP ON: Strategies to Enhance Research Visibility, Impact & Citations
Nader Ale Ebrahim, PhD

Why Change Is Inevitable In Indian Banking
Tamal Bandyopadhyay

Daily Pulse: 'Megabrew' Still a Maybe, Dell Zigs While Tech Zags, End of the Nobel Season
Katie Carroll

The 20 Habits of Eventual Millionaires
James Altucher

Source: <http://blog.getresponse.com/6-ways-promote-content-linkedin.html>

Add content to your publications list

- LinkedIn actually gives us a whole section in our profiles for content promotion. Every headline of a publication can be hyperlinked, so you can even include a call to action to prompt people to click through.

Publications + Add publication ↑ ↓

Title *

Publication/Publisher

Publication Date

Month... Day... Year...

Publication URL

Author(s)

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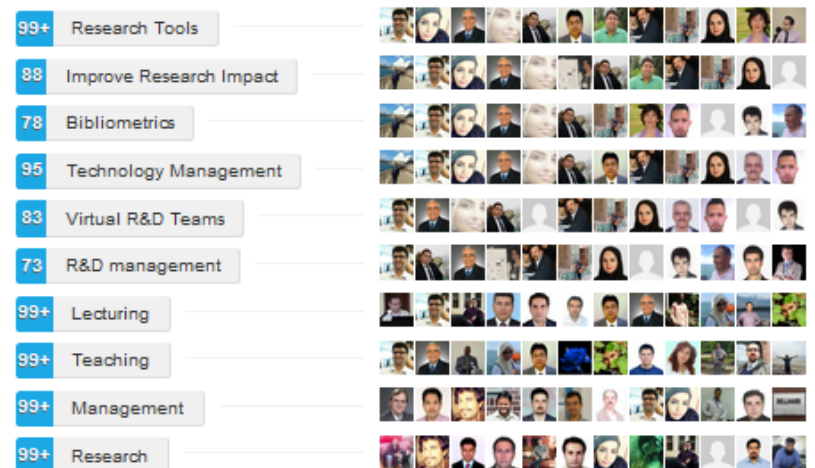
<http://blog.getresponse.com/6-ways-promote-content-linkedin.html>

Get endorsed for your skills

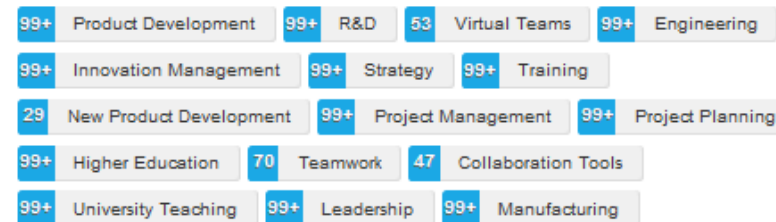
Skills & Endorsements

+ Add skill

Top Skills



Nader also knows about...



Source: <http://blog.hubspot.com/blog/tabid/6307/bid/23454/The-Ultimate-Cheat-Sheet-for-Mastering-LinkedIn.asp>

7 tips to supercharge your academic LinkedIn profile

Impactstory blog

Home

Open science & research metrics news from the Impactstory team

7 tips to supercharge your academic LinkedIn profile



Like 1.9 million other academics, you've got a [LinkedIn](#) profile. Along with the rest of us, you set it up to improve your visibility and to network with other researchers.

Well, we've got some bad news for you: your LinkedIn profile probably isn't doing either of those things right now. Or at least, not very well.

The problem is that LinkedIn is built for businesspeople, not scientists; it's tough to translate the traditional scholarly CV into the

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Source: <http://blog.impactstory.org/7-tips-to-supercharge-your-academic-linkedin-profile/>

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Article
 Scientometrics
 November 2015, Volume 105, Issue 2, pp 759-771

First online: 09 September 2015

Qualitative and quantitative analysis of solar hydrogen generation literature from 2001 to 2014

Mohammad Reza Maghami, Shahin navabi asi, Mohammad esmaeil Rezadad, Nader Ale Ebrahim, Chandima Gomes



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JAPA In Press
Physical Activity and Aging Research: A Bibliometric Analysis
 Section: Original Research
 Authors: Andre Matthias Müller¹, Payam Ansari¹, Nader Ale Ebrahim², and Selina Khoo¹
 Affiliations: ¹Sports Centre, University of Malaya, Kuala Lumpur, Malaysia. ²Research Support Unit, Centre for Research Services, University of Malaya, Kuala Lumpur, Malaysia.
 Acceptance Date: November 18, 2015
 DOI: http://dx.doi.org/10.1123/japa.2015-0188

Abstract
 Physical activity and aging research has burgeoned in the past few decades. Despite the increase in scholarly publications no attempts have been made to summarize the publication landscape and to identify works that had great impact to physical activity and aging research. We conducted a bibliometric analysis and collected publication data from 1980 to February 6, 2015 in the Web of Science Core Collection. Of the overall 9,935 publications most were published after 2007 and almost 60% were in the category of Geriatrics and Gerontology or Sport Sciences. *Indexing cited*

ICAPA
 International Coalition for Aging and Physical Activity
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Article
 Scientometrics
 pp 1-16
 First online: 07 April 2016

Major trends in knowledge management research: a bibliometric study

Peyman Akhtavan, Nader Ale Ebrahim, Mahdieh A. Fetrati, Amir Pezeshkan



GeSec Revista de Gestão e Secretariado

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Capa > v. 6, n. 3 (2015) > Shakiba

A Comprehensive Comparison of Educational Growth within Four Different Developing Countries between 1990 and 2012
 Masoud Shakiba, Nader Ale Ebrahim, Mahmoud Danaee, Kaveh Bakhtiyari, Elankovan Sundararajan

e-ISSN: 2178-9010

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Social Mentions

10

Questions?



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Twitter: [@aleebrahim](https://twitter.com/aleebrahim)



www.researcherid.com/rid/C-2414-2009
<http://scholar.google.com/citations>



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www.researcherid.com/rid/C-2414-2009
<http://scholar.google.com/citations>

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