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3rd SERIES OF INTRODUCTORY WORKSHOP ON:

Strategies to Enhance Research Visibility, Impact & Citations

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www.researcherid.com/rid/C-2414-2009
http://scholar.google.com/citations

Read more:

- 1. Ale Ebrahim, N., Salehi, H., Embi, M. A., Habibi Tanha, F., Gholizadeh, H., Motahar, S. M., & Ordi, A. (2013). Effective Strategies for Increasing Citation Frequency. International Education Studies, 6(11), 93-99. doi: 10.5539/ies.v6n11p93
- 2. Ale Ebrahim, Nader. "Optimize Your Article for Search Engine." University of Malaya Research Bulletin 2.1 (2014): 38-39.

Abstract

Abstract: Previous studies have found that papers with publicly available datasets receive a higher number of citations than similar studies without available data. In addition, new research has found that by putting your research data online, you'll become <u>up to 30% more highly cited</u> than if you kept your data hidden. In this workshop I will elaborate the advantages of sharing research data and introduce some relevant "Research Tools" for increasing datasets visibility.

Keywords: H-index, Improve citations, Research tools, Bibliometrics, Research Visibility,

• http://blog.impactstory.org/impact-challenge-data-repository/



Effective Strategies for Increasing Citation Frequency

Journal Reputation and Impact: publishing a paper in a journal based on disciplinary reputatation or with a high impact factor is the most well known way of getting your paper cited. But there are many other things a scholar can do to promote his or her work and make it easy for others to find.

Utilize Open Access Tools: Open Access journals tend to be cited more than non open access. Deposit your paper in a repository such as Scholars Archive here on campus or a disciplinary repository. Share your detailed research data in a repository.

Standarize Identifying Info: try to use the same name throughout your career as well as the name of your affiliated insitution. Using common "official" names will allow for consistency and easy retrieval of your work by author or affiliation.

Bring Colleagues on Board: team-authored articles are cited more frequently, as does publishing with international authors. Working cross-or inter-disciplinarily helps as well.

Beef Up That Paper: use more references, publish a longer paper. Also papers which are published elsewhere after having been rejected are cited more frequently.

Beyond Peer-Reviewed Original Research: Write a review paper. Present a working paper. Write and disseminate web-based tutorials on your topic.

Search Optimization: use keywords in the abstract and assign them to the manuscript. Use descriptive titles that utilize the obvious terms searchers would use to look for your topic, avoiding questions in the title. Select a journal that is indexed in the key library databases for your field.

Market Yourself: create a key phrase that describes your research career and use it. Update your professional web page and publication lists frequently. Link to your latest and greatest article in your professional email signature file.

Utliize Social Media: Use author profiles such as ResearcherID and ORCID. Contribute to Wikipedia, start a blog and/or podcast, join academic social media sites.

From: Ebrahim, N.A., et al. (2013). Effective strategies for increasing citation frequency. International Education Studies, 6(11), 93-99. doi:10.5539/ies.v6n11p93

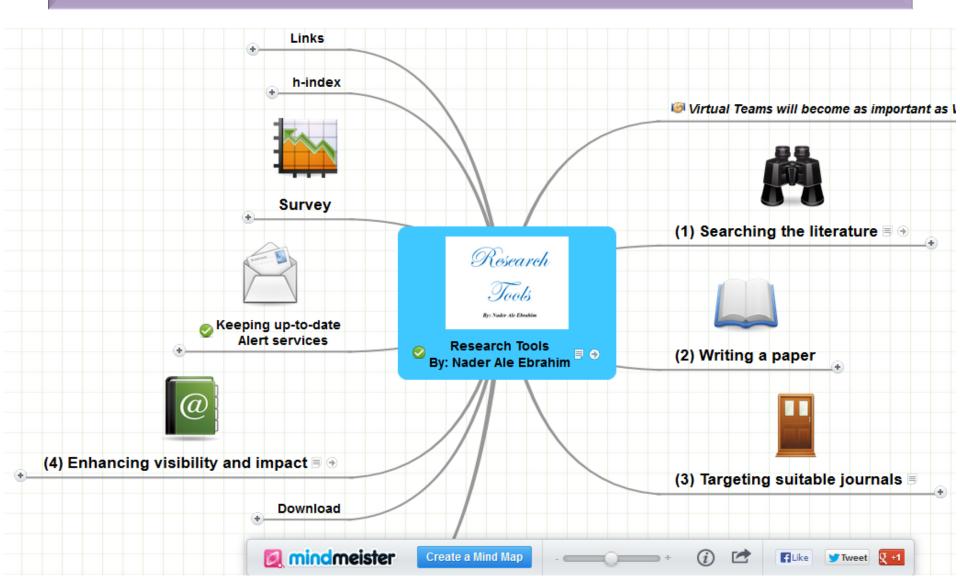
Top 10 authors with the highest profile view counts on ResearchGate

Table 11. Top 10 authors with the highest profile view counts on ResearchGate (9th of November, 2015), compared to the same indicator on the 10th of September, 2015

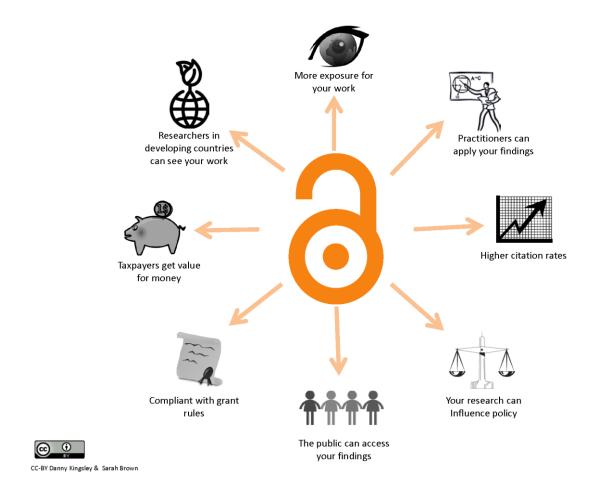
| | SEPTEMBER 10 th | NOVEMBER 9 th | |
|-----------------------|----------------------------|--------------------------|----------|
| AUTHOR | (2015) | (2015) | MISMATCH |
| NAME | PROFILE | PROFILE | (%) |
| | VIEWS | VIEW | |
| Nader Ale Ebrahim | 19,821 | 13,281 | 67.00 |
| Chaomei Chen | 7,760 | 3,937 | 50.73 |
| Loet Leydesdorff | 4,227 | 1,758 | 41.59 |
| Bakthavachalam Elango | 2,883 | 1,756 | 60.91 |
| Zaida Chinchilla | 5,840 | 1,569 | 26.87 |
| Mike Thelwall | 4,297 | 1,568 | 36.49 |
| Lutz Bornmann | 3,129 | 1,439 | 45.99 |
| Wolfgang Glänzel | 3,012 | 1,301 | 43.19 |
| Kevin Boyack | 3,256 | 1,135 | 34.86 |
| Peter Ingwersen | 2,335 | 1,025 | 43.90 |

Source: Martín-Martín, A., Orduna-Malea, E., Ayllón, J. M., & López-Cózar, E. D. (2016). The counting house, measuring those who count: Presence of Bibliometrics, Scientometrics, Informetrics, Webometrics and Altmetrics in Google Scholar Citations, ResearcherID, ResearchGate, Mendeley, & Twitter. *EC3 Reseach Group: Evaluación de la Ciencia y de la Comunicación Científica Universidad de Granada and Universidad Politécnica de Valencia (Spain), In Progress,*. doi:10.13140/RG.2.1.4814.4402

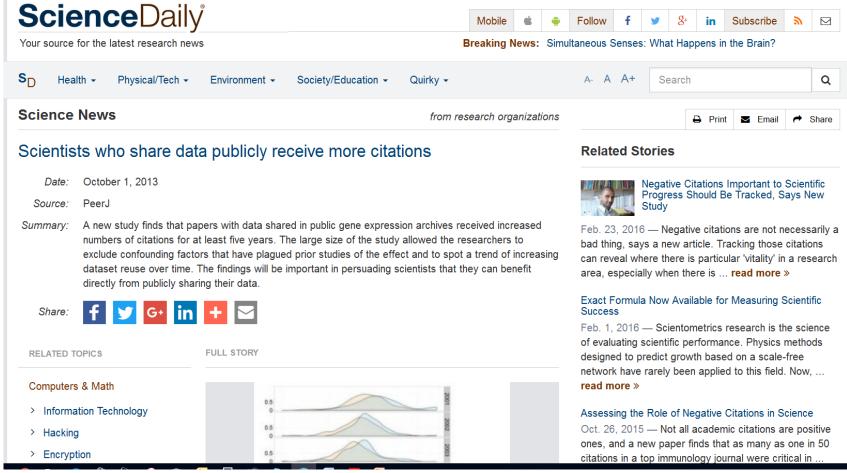
Research Tools Mind Map



Benefits of Open Access

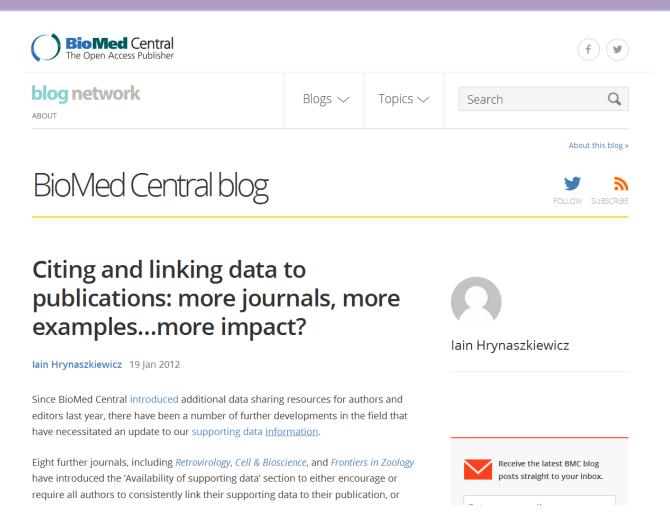


Scientists who share data publicly receive more citations



Sorce: PeerJ. "Scientists who share data publicly receive more citations." ScienceDaily. ScienceDaily, 1 October 2013. www.sciencedaily.com/releases/2013/10/131001091451.htm

The study – an abstract presented at the American Geophysical Union 2011 meeting – reported a 35% increase in citations to articles published in the journal <u>Paleoceanography</u>,



Data reuse and the open data citation advantage

 They found that studies that made data available in a public repository received 9% more citations than similar studies for which the data was not made available.

PeerJ

Data reuse and the open data citation advantage

Heather A. Piwowar^{1,2} and Todd J. Vision^{1,2,3}

ABSTRACT

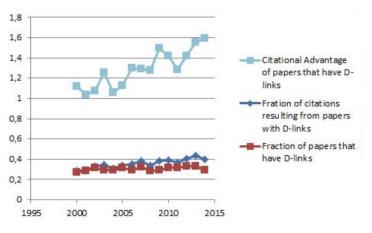
¹ National Evolutionary Synthesis Center, Durham, NC, USA

² Department of Biology, Duke University, Durham, NC, USA

³ Department of Biology, University of North Carolina - Chapel Hill, Chapel Hill, NC, USA

Existance of an advantage: Using simple measures based on publication and citation data from NASA's Astrophysics Data System, a Citation Advantage amounts to certain peer reviewed research articles with links to research data receiving on the average significantly more citations per paper per year, than the corresponding research articles without links to data





Evidence that data sharing increases citation impact



from astrophysics

Bertil F. Dorch (corresponding), Thea M. Drachen, Ole Ellegaard & Asger V. Larsen University Library of Southern Denmark

* SYDDANSKUNIVERSITET.DK

Elsevier and Dryad Implement Reciprocal Linking Between Datasets and Published Research Articles

ELSEVIER



Science And Technology

Elsevier and Dryad Implement Reciprocal Linking Between Datasets and Published Research Articles

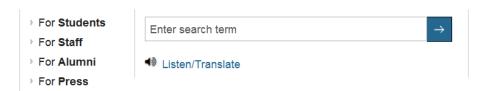
Elsevier articles on ScienceDirect and scientific and medical research data at Dryad now reciprocally linked

Share this: 🚮 🗾 🔡 in 🔽 😹 🖂 🖷
Amsterdam, July 25, 2013

Elsevier, a world-leading provider of scientific, technical and medical information products and services, and the Dryad Digital Repository ? , a leading archive for scientific and medical research data, today announced that they have implemented two-way linking between their respective content.

The Dryad Digital Repository provides facilities for archiving, discovery and accessibility of data files associated with any published article in the sciences or medicine, as well as software scripts and other files important to the article. Dryad is a nonprofit organization committed to its mission of making data publicly available for research and educational reuse. All datasets stored by Dryad receive persistent, resolvable Digital Object Identifiers (DOIs) to allow their proper citation.





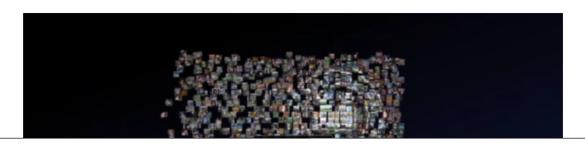
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Home Library & Archives Specialist Services Research Data Management Share Data

Principles of data sharing

The sharing of research data offers many benefits for the researcher, research community and public.

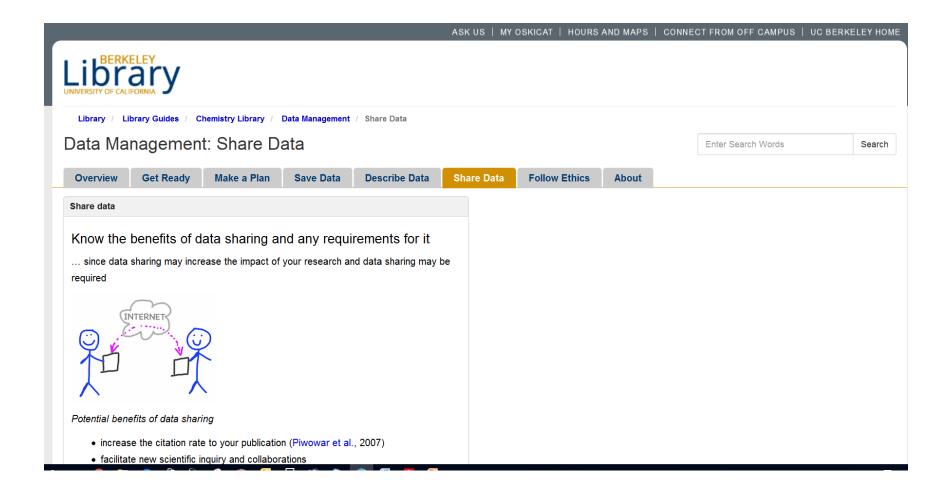
Ben Goldacre, LSHTM Research Fellow and author of *Bad Science*, explains the importance of making scientific data open and available.



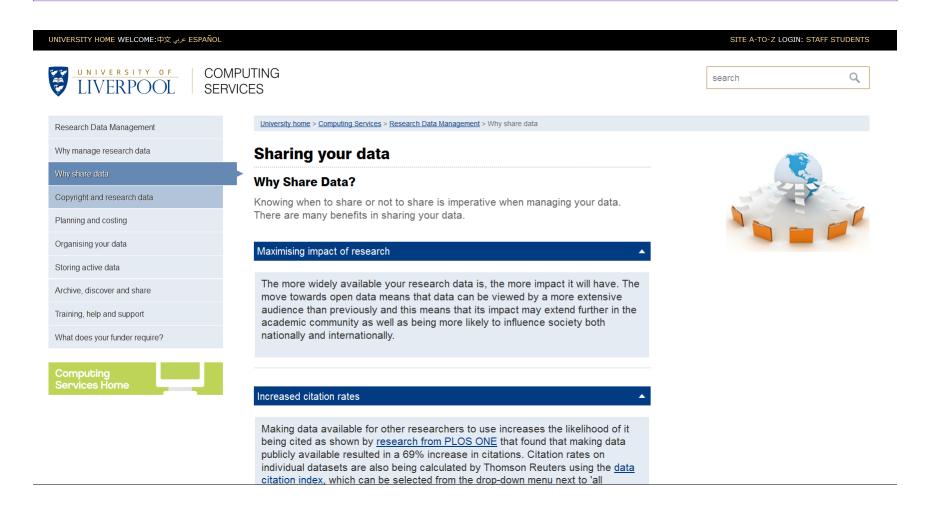
Resources
General Information
Guidance
Using the Archives
Specialist Services

Open Access
Research Data Management
Introduction to RDM
Produce a DM Plan
Create and Organise Data
Keeping Data Securely
Documenting your Data
Curate and Preserve Data

... since data sharing may increase the impact of your research and data sharing may be required



The more widely available your research data is, the more impact it will have.





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Research Impact and Publishing: Open data

Enter Search Words

Search

metrics

Researcher Profiles Home Article Impact Journal Quality and Impact **Book Impact** Researcher Impact **Publishing Open Access** Open data Key tools

What is open data?

Open Data is data that can be freely used, modified, and shared by anyone for any purpose (The Open Definition).

Some funding organisations and publishers are introducing guidelines for sharing data associated with publications and/or funded research projects. Examples include:

- . NHMRC: Statement on data sharing
- . Wellcome trust: Policy on data management and sharing
- · PLoS journals: Data availability policy

Further information:

- "Open data" Australian National Data Service (ANDS) Provides a definition and features of open data, and an overview of the benefits of open data.
- . JISC "Linked/ open data"

Data repositories

A large number of repositories are available for promoting and sharing open data, including:

· Monash Figshare

Share research outputs including figures, datasets, media, papers, posters, presentations and filesets. Data is stored on Monash servers.



Benefits of open data Practitioners can developing countries apply your findings can see your work Compliant with grant The public can access your findings by Danny Kingsley & Sarah Brown

Data journals

Data journals publish brief articles which describe a data set(s). They are often open access and peer reviewed, and the articles can be cited.

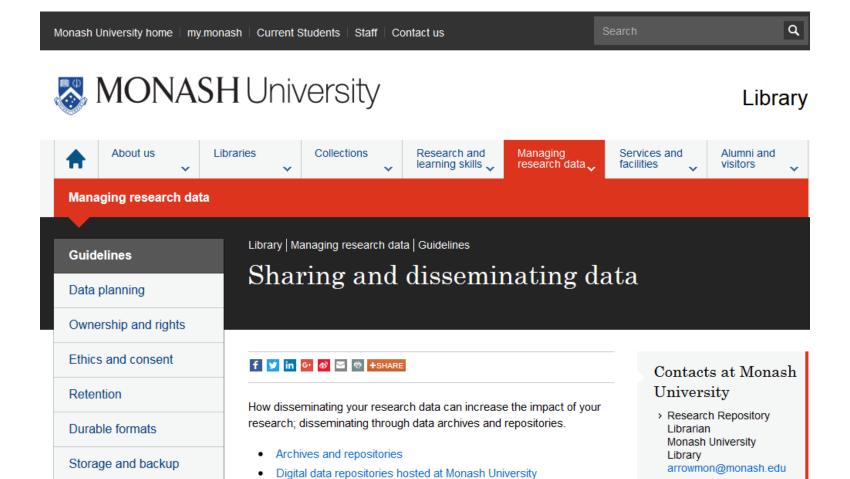
Examples include:

©2016-2017 Nader Ale Ebrahim . Scientific data

Open-access, peer-reviewed publication for descriptions of scientifically

Monash University Research Repository

Sharing and disseminating data



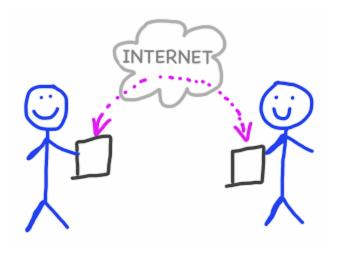
Reasons to share data

Making your data available for access and use offers several benefits:

- Enhanced visibility: Your research will be promoted in different locations, exposing it to different audiences
- Enable validation: Research will be easier to verify by others, increasing confidence in the validity of your work
- Enhance your reputation: Data sharing enables you to gain credit for all of the research outputs produced, not just your publications
- Higher citation rates: Studies have found that publication with accompanying data receive higher rates of citation than those that do not (<u>Piwowar & Vision</u>, <u>2013</u>).
- Enhance research impact: Data produced in one study can be used in new and innovative ways, which in turn will increase your citation rate and reputation.
- Support equitable research: Greater openness ensures research can be used by a wide range of organisations, irrespective of their size or location.
- Greater transparency: Research communities and funding bodies increasingly expect research to be made available, to ensure transparency and accountability

Journal publication policy

 Nature and Science require the availability of data and materials as a condition for publication.



Data Availability



Acceptable Data-Sharing Methods

Unacceptable Data Access Restrictions

Explanatory Notes and Guidance

Recommended Repositories

FAQs for Data Policy

Data Availability

The following policy applies to all of PLOS journals, unless otherwise noted.

PLOS journals require authors to make all data underlying the findings described in their manuscript fully available without restriction, with rare exception.

When submitting a manuscript online, authors must provide a *Data Availability Statement* describing compliance with PLOS's policy. If the article is accepted for publication, the data availability statement will be published as part of the final article.

Refusal to share data and related metadata and methods in accordance with this policy will be grounds for rejection. PLOS journal editors encourage researchers to contact them if they encounter difficulties in obtaining data from articles published in PLOS journals. If restrictions on access to data come to light after publication, we reserve the right to post a correction, to contact the authors' institutions and funders, or in extreme cases to retract the publication.

Methods acceptable to PLOS journals with respect to data sharing are listed below, accompanied by guidance for authors as to what must be indicated in their data availability statement and how to follow best practices in reporting. If authors did not collect data themselves but used another source, this source must be credited as appropriate. Authors who have questions or difficulties with the policy, or readers who have difficulty accessing data, are encouraged to contact the relevant journal office or data@plos.org.

The data policy was implemented on March 3, 2014. Any paper submitted before that date will not have a data availability



Experimental data

- On submission of a manuscript authors should provide all data required to understand and verify the research presented in the article. The Royal Society of Chemistry believes that where possible all data associated with the research in a manuscript should be freely available in an accessible and usable format, enabling other researchers to replicate and build on that research.
- Read about our data policy and the experimental data you should include for the characterisation of new compounds, X-ray crystallography and macromolecular structures.

Source: http://www.rsc.org/journals-books-databases/journal-authors-reviewers/prepare-your-article/

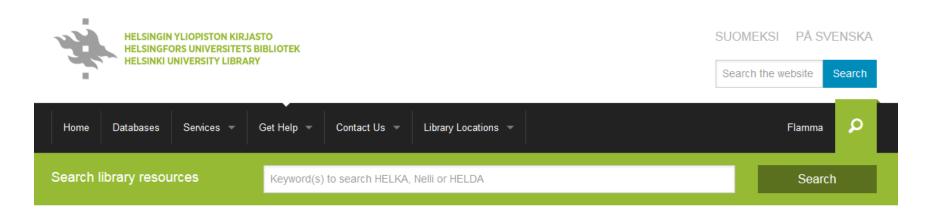
"any data obtained with federal funds be accessible to the general public"



Source: http://wokinfo.com/products_tools/multidisciplinary/dci/collaborative_science/

What is it?

Availability of Research Data



FAQ

Searching Library Resources

Training

New Publications

Reference Management

University of Helsinki Publications

Open Access

- o Open Access Publications
- Self-archiving
- o Open Research Data

Visibility of Research

♠ / Get Help / Open Access /

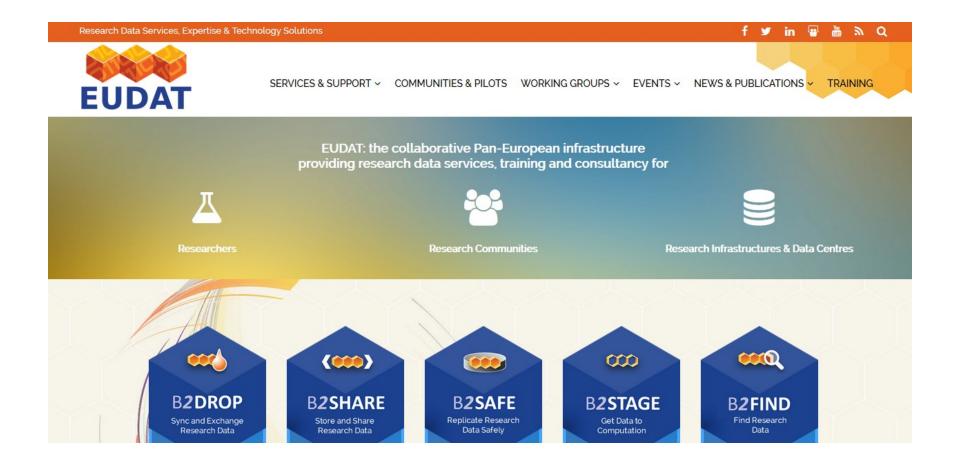
Open Research Data

Availability of Research Data

Several research funders require that research data be made as openly available as possible once the research has been completed. You can consult the Sherpa/Juliet service to see different funders' policies regarding the openness of research data.

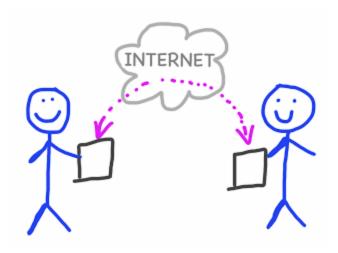
The openness of research materials may range from full publicity to restricted access rights governed by licenses or case-specific agreements. Researchers themselves may, within certain legal limitations, define the degree of publicity and access rights to their research data when uploading them in the digital repository.

EUDAT: the collaborative Pan-European infrastructure providing research data services, training and consultancy.



Potential benefits of data sharing

- increase the citation rate to your publication (<u>Piwowar et al.</u>, 2007)
- facilitate new scientific inquiry and collaborations
- avoid duplicate data collection
- provide rich, real-life resources for education
- promote scientific transparency and accountability
- archive data in a reliable public database



Tips for raising research data impact

- Deposit data in a trustworthy repository
- Provide appropriate metadata
- Enable open access
- Apply a license to the data
- Raise awareness

A game theoretic analysis of research data sharing

Supplemental Information

Go to: ☑

Appendix S1

Calculations of the pool of available datasets X:

Click here for additional data file. (42K, docx)

Appendix S2

Additional output of the model for impact:

Click here for additional data file. (67K, docx)

Source: Pronk, T. E., Wiersma, P. H., van Weerden, A., & Schieving, F. (2015). A game theoretic analysis of research data sharing. *PeerJ*, 3, e1242. doi:10.7717/peerj.1242 http://www.ncbi.nlm.nih.gov/pmc/articles/PMC4579014/

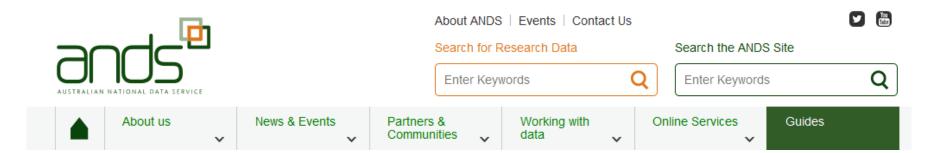
Advanced search

For Authors

 To mark the anniversary, Nature asked Thomson Reuters, which now owns the SCI, to list the 100 most highly cited papers of all time. (See the full list at Web of Science Top 100.xls or the interactive graphic, below.)

Data Citation for Researchers

- confirming you are able to publish the data by considering issues such as contractual arrangements, copyright and ethics
- determining the <u>license</u> conditions under which the data can be released and reused
- preparing the data for publication by considering issues such as data cleansing and <u>file formats</u>
- securely <u>storing</u> the data to enable ongoing management and access
- assigning a <u>DOI</u> to the data
- providing appropriate <u>metadata</u> to describe the data including citation information
- publishing the metadata including the DOI.



Institutional Planning implications

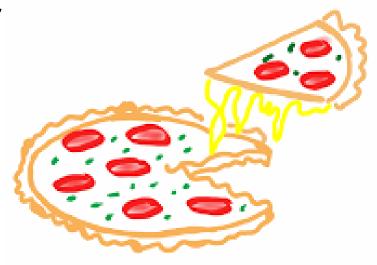
- File format types should ideally be considered and decided upon before the commencement of
 data collection. eg Information lost by storing data using a lossy image, sound or video format
 cannot be recovered. Migrating data from an unsuitable format to a more sustainable option is
 always difficult and expensive, and may in some cases be impossible. Uncompressed non-lossy
 file formats take up a lot more storage space that needs to be taken into account when budgeting
 for storage.
- University of Western Australia: <u>Research Data Preservation Formats</u>
- University of Sydney: <u>Durable Formats</u>
- Monash University: <u>Durable Formats</u>

Tools to manage file formats

- <u>FIDO</u> (Format Identification for Digital Objects): command-line tool to identify the file formats of digital objects, and is designed for simple integration into automated workflows
- <u>BitCurator Access</u>: open-source software that supports the provision of access to disk images <u>Webinar</u> on using BitCurator
- Apache Tika: toolkit detects and extracts metadata and text from over a thousand different file types (such as PPT, XLS, and PDF)
- <u>BWFMetaEdit:</u> free, open source tool that supports embedding, validating, and exporting of metadata in Broadcast WAVE Format (BWF) files

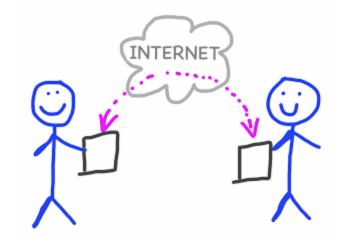
Share data selectively

- Share the best version of your data or files. Consider whether preliminary analyses or drafts will be necessary or helpful.
- Be cautious of sharing confidential, private, personal, or proprietary information.



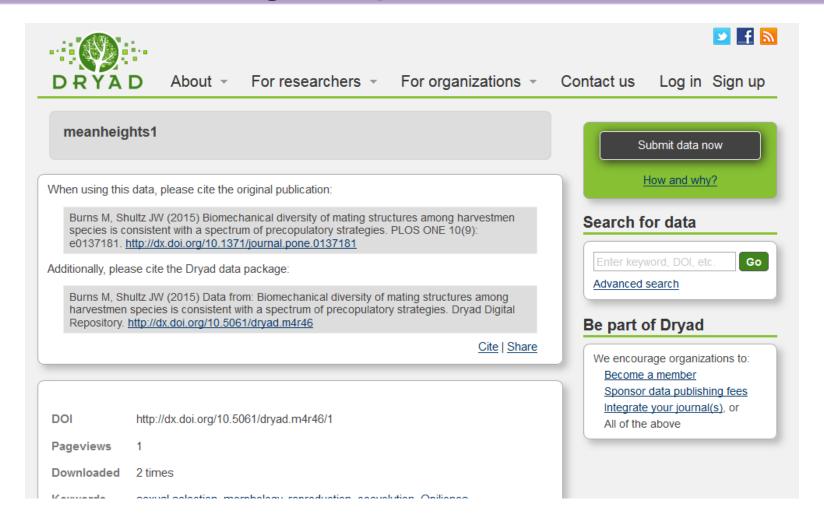
Try online collaboration services to share data within your research team

- ... it will be easier for your team to view and edit the data together
- There are online services that let you upload research materials so that they are viewable in a web browser. You can then create accounts for your team members so they can make changes to these files collaboratively.

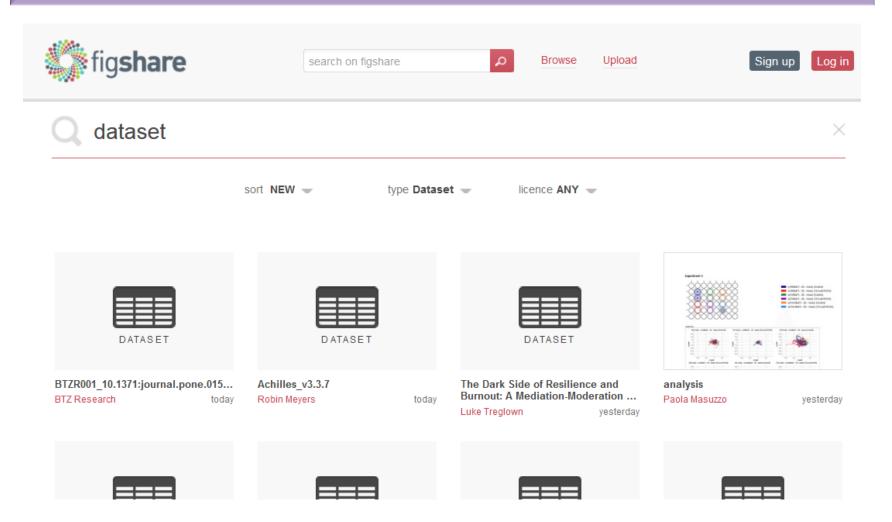


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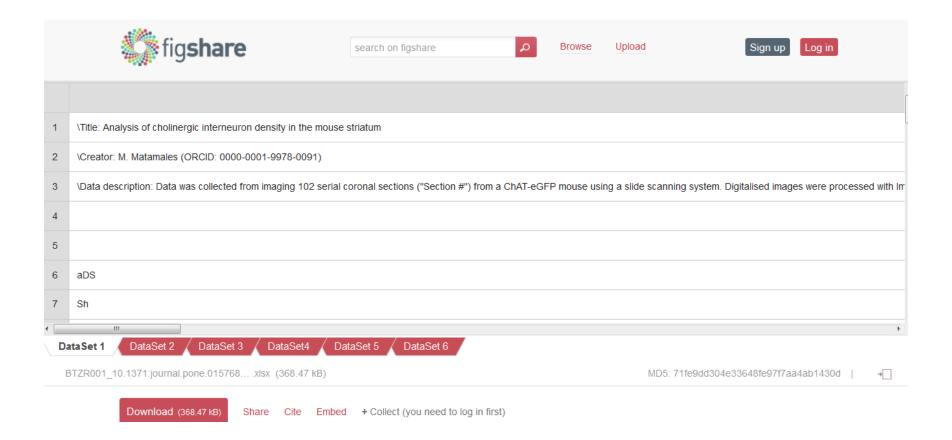
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Add Database Linking for Published Articles.

ELSEVIER





Research Data

Supporting researchers to store, share, discover and use data





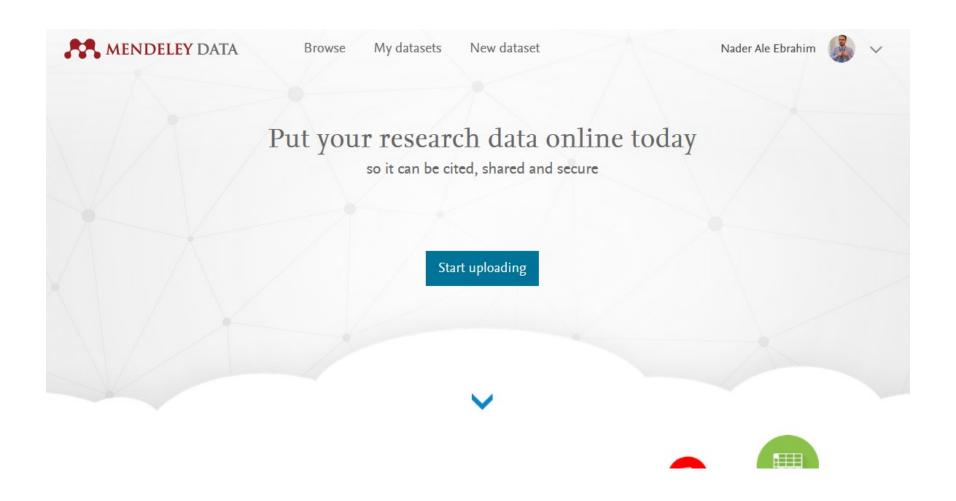
Add Database Linking for Published Articles.

Have you recently published an article in one of the supported journals, but not had a chance to share your research data? Articles with associated data sets have a citation benefit. For published articles, you still have the opportunity to retroactively link your data and article.

Mendeley Data is an open access, free to use repository that hosts data in all formats and from all disciplines. Upload and store your data in the repository and let us know what article it is associated with. Your data will receive a DOI, making it independently citable and discoverable.

We will link your article to the data set with a repository banner, making it accessible with one click for your future readers. For more information on this initiative, please \bowtie reach out to us.

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Questions?

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Twitter: @aleebrahim



www.researcherid.com/rid/C-2414-2009 http://scholar.google.com/citations

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- 13. Ale Ebrahim, N. (2016). *Establish your expertise with a science blog*. Retrieved from Research Support Unit, Centre for Research Services, Institute of Research Management and Monitoring (IPPP)", University of Malaya: https://dx.doi.org/10.6084/m9.figshare.3185218.v1
- 14. Ale Ebrahim, N. (2016). *Prepare a pre/post print of your documents for advertisement*. Retrieved from Research Support Unit, Centre for Research Services, Institute of Research Management and Monitoring (IPPP)", University of Malaya: https://dx.doi.org/10.6084/m9.figshare.3172657.v3