



Academic social networking (ResearchGate & Academia) and the research impact

Nader Ale Ebrahim, PhD

Visiting Research Fellow

Research Support Unit Centre for Research Services Research Management & Innovation Complex University of Malaya, Kuala Lumpur, Malaysia



aleebrahim@um.edu.my



@aleebrahim



www.researcherid.com/rid/C-2414-2009 http://scholar.google.com/citations



29th June 2016

All of my presentations are available online at:

https://figshare.com/authors/Nader Ale Ebrahim/100797

Link to this presentation: <a href="https://dx.doi.org/10.6084/m9.figshare.2059254">https://dx.doi.org/10.6084/m9.figshare.2059254</a> (Old version)

## 3rd SERIES OF INTRODUCTORY WORKSHOP ON:

# Strategies to Enhance Research Visibility, Impact & Citations

### Nader Ale Ebrahim, PhD

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Research Support Unit
Centre for Research Services
Research Management & Innovation Complex
University of Malaya, Kuala Lumpur, Malaysia
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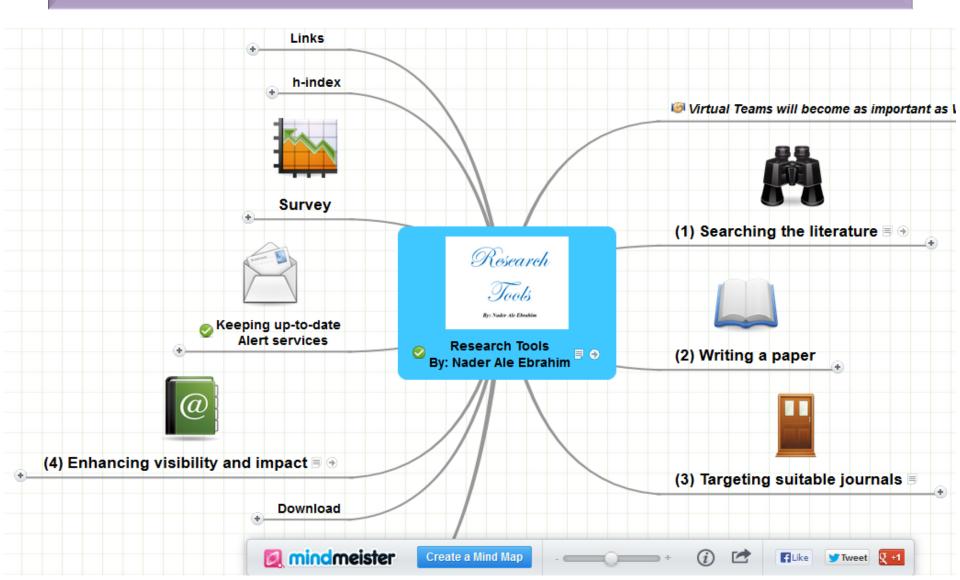
- 1. Ale Ebrahim, N., Salehi, H., Embi, M. A., Habibi Tanha, F., Gholizadeh, H., Motahar, S. M., & Ordi, A. (2013). Effective Strategies for Increasing Citation Frequency. International Education Studies, 6(11), 93-99. doi: 10.5539/ies.v6n11p93
- 2. Ale Ebrahim, Nader. "Optimize Your Article for Search Engine." University of Malaya Research Bulletin 2.1 (2014): 38-39.

## **Abstract**

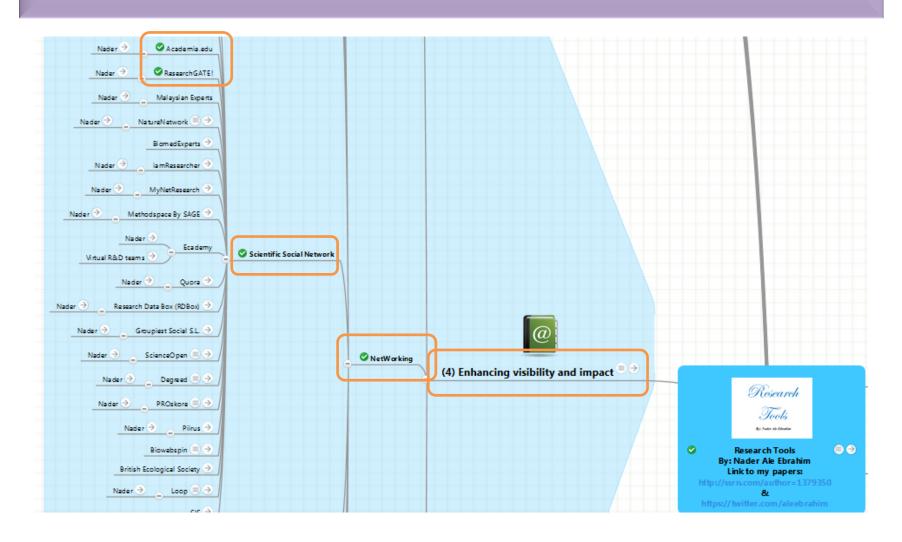
**Abstract:** Academic social networking allows you to connect with other researchers in your field, share your publications and datasets, get feedback on your non-peer-reviewed work, and to stay current with news and events in your field of interest. It gives you another place to establish your name and research and perhaps even collaborate with others. The academic social networking, making your work more widely discoverable and easily available. The two best known academic social networking are ResearchGate and Academia.edu. These two networks are offer roughly the same features. ResearchGate is more closely focused on collaboration and interaction, while Academia.edu often functions more as an academic version of LinkedIn, with an online CV and as a place to share your publications.

**Keywords:** H-index, Improve citations, Research tools, Bibliometrics, E-mail marketing, Research Visibility, Academic social network

# Research Tools Mind Map



# Research Tools Mind Map -> (4) Enhancing visibility and impact -> NetWorking -> Scientific Social Network





Home / MSSTATE / Events / ResearchGate and Academia.edu: Social Networking for Academics

Upcoming	
Submit Event	
All	

#### MSU HEADLINES

Cochran field staff confers with veterans at Mississippi State June 23, 2016

MSU relaunches TV channel in HD, debuts new programming June 23, 2016

MSU hosts design summer camp in downtown Jackson

June 23, 2016

MSU Public Affairs, Ag Communications, Ag/Natural Resources Marketing staff win PR honors

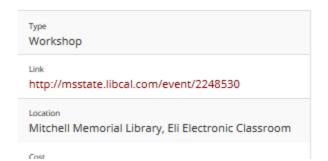
June 23, 2016

Micean's aconomic impact in

# ResearchGate and Academia.edu: Social Networking for Academics

February 26, 2016 - 2:00 pm to 3:00 pm

In this workshop, we will discuss how to share and promote your research in online academic social networks. Click the "Link" below to register.



Contact Name
Amanda Clay Powers

Contact Phone
(662) 325-7677

Contact Email
apowers@library.msstate.edu

## Library

HOME SUBJECT GUIDES

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ibrary / LibGuides

Manage Your Research Identity and Track Your Impact / Social Networks for Researchers

## Manage Your Research Identity and Track Your Impact

Enter Search Words

Search

This guide describes how to build a researcher identity online through the use of unique IDs and social media profiles. It also describes online tools for tracking the impact of your research.

Home

Create Author IDs

Impact Metrics

Altmetrics

Social Networks for Researchers

Institutional use of metrics

**Further Reading** 

Popular Social Networks

#### Academia.edu

A social network for Academics, with many Facebook-like features. You can upload publications you own the rights to and track who reads them, post updates or notes, join groups based on research interests, and follow other academics.

#### ResearchGate

A similar service to Academia.edu, with similar features. Which one to use comes down to personal preference.

### Mendeley.com

Mendeley is best known as a reference management tool that helps you build a personalized library of research and format your references as you write. However, the web profile has many social features. You can follow other authors, and create groups to collaborate with other researchers (the free version of Mendeley only allows for one group with up to three people). As a social petwork, Mendeley has fewer features than Academia aduland ResearchCate, it's probably

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# ResearchGate is an academic social network created to facilitate collaborative discussion between scientists.





Search

Enter Search Words

Library / LibGuides / Altmetrics / Social media

### **Altmetrics**

Altmetrics: what they are, tools to gather them and how to increase your altmetric scores.



Scholarly social networking tools and profiles

#### ResearchGate

ResearchGate is an academic social network created to facilitate collaborative discussion between scientists. Researchers are encouraged to upload their publications, conference papers and raw data sets for discussion. ResearchGate has partnered with DataCite and can generate a DOI for any research outputs you upload, which makes them citable.

Researchers can create a profile in ResearchGate and metrics are provided including citations, 'impact points' based on journal impact factors, profile and publication views (both daily or weekly and by country or institution), and publication or dataset downloads. ResearchGate also provides an overall RG score based on anything you have added to your profile, and your interactions with others on the website. Although ResearchGate has no fees, accessing documents usually requires the user to have an account.

#### · Academia.edu

Academia.edu is a free social networking platform for academics which aims to provide a system for scientists to share their results, independently of the current journal system.

Researchers can create a profile in Academia.edu and list or upload their publications and monitor analytics such as the number of views of their profile or documents, and their number of followers.

Source: http://unimelb.libguides.com/altmetrics/socialmedia



## **Topic Guides**

Enter Search Words

Search

Library / LibGuides / Topic Guides / Bibliometrics / Researcher Networks

### Bibliometrics: Researcher Networks

All about bibliometrics, and how you can make your research output more visible.

Introduction Citation Tracking + Journal Impact + Researcher Impact Your Researcher Profile - School Impact / Quality Review University Rankings

Altmetrics

Support and Training

#### General

Most social platforms for researchers enable you to:

- · Create an account
- · Provide biographical, educational and employment information
- · Highlight your research areas and insterests
- · List your publications and other research outputs
- · Follow other researchers or being followed
- Communitcate with other researchers

There is also usually an option to upload full text of your publications. However, doing so might infringe the copyright of the publisher. We would recommend to upload full text to the Research Repository UCD (where our staff is checking the copyright policies) and then link from your social network account to the respective publication in the Repository.

### ResearchGate

ResearchGate

ResearchGate is a social networking site for scientists and researchers to share papers, ask and answer questions, and find collaborators.



It was launched in 2008 and has currently about 4 million members (including more than 2,000 from UCD).

### Academia.edu

Academia.edu

"Academics use Academia.edu to share their research, monitor deep analytics around the impact of their research, and track the research of academics they follow."



The site was launched in September 2008 and has currently almost 10 million members (including about 1,000 from UCD).



## **UBC100**

### THE UNIVERSITY OF BRITISH COLUMBIA

## Library

Library Home Search Collections V Hours & Locations V Use The Library V Get Research Help About Us V

Library Home / Research Guides / Research Impact Challenge / Challenge 3: Showcase your Work - Make a Profile on ResearchGate or Academia.edu

# Research Impact Challenge: Challenge 3: Showcase your Work - Make a Profile on ResearchGate or Academia.edu

Home Identity: Building Your Academic Profile Community: Connecting with Other Researchers Alerts: Keeping

Visibility: Discoverability & Access

**Challenge Description** 

Measuring: Metrics & Analytics

Challenge Three Showcase your Work:

### **Basic Challenge**

In this Challenge, you'll create your basic profile on either ResearchGate or Academia

Enter

Step 1.

# The two best known academic social media are ResearchGate and Academia.edu.



## What's the point of academic social media?

Posted on August 5, 2014 in Altmetrics, Social Media



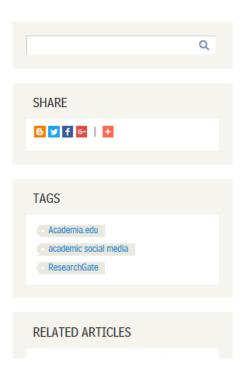
What exactly are academic social media? Academic social media are social media networks aimed primarily at academics and researchers. In addition to the usual functions of social media — connecting and communicating with peers and sharing and discovering information — they also offer the ability to document and share your publications. As such they

function as informal repositories for their members.

### ResearchGate and Academia edu

The two best known academic social media are ResearchGate and Academia.edu.

These two are also The Connected Leiden Researcher's focus for August. While both networks offer roughly the same features, the difference between them is one of emphasis. ResearchGate is more closely focused on collaboration and interaction, while Academia.edu often functions more as an academic version of LinkedIn, with



Source: http://connectedleidenresearcher.nl/articles/academic-social-media

# How is the Altmetric score calculated?

## The score is a weighted count

The score is derived from an automated algorithm, and represents a weighted count of the amount of attention we've picked up for a research output. Why is it weighted? To reflect the relative reach of each type of source. It's easy to imagine that the average newspaper story is more likely to bring attention to the research output than the average tweet. This is reflected in the default weightings:

News	8
Blogs	5
Twitter	1
Facebook	0.25
Sina Weibo	1
Wikipedia	3
Policy Documents (per source)	3
Q&A	0.25
F1000/Publons/Pubpeer	1
YouTube	0.25
Reddit/Pinterest	0.25
LinkedIn	0.5

## Academic networks contest

As university professor, with great <u>pressure to publish</u> in academic journals, **I find academic generalist networks essential**, such as *ResearchGate*, *Academia.edu* or *Mendeley*, which help me to:

- Disseminate on the web my published articles to try to obtain <u>citations</u> and name among the scientific community in my field of expertise
- Find research papers quickly and easily
- Search for collaboration and international research projects
- Share ideas and find solutions

## Academic social networking sites

- Allow you to network with your peers and share your research
- Some have the ability to ask and answer research related questions, create groups or share references
- Often rank highly in Google and other search engines
- Can make your publications available to download (where allowed within T&C of publication)
- Talk to colleagues and find out what they're using
- Examples:
  - Academia.edu; ResearchGate; Mendeley

## Academic Social Network

- Build your network make sure you have dynamic diverse networks
- Join networks such as <u>LinkedIn</u>, <u>ResearchGate</u> or <u>Academic.edu</u>

See more at: http://libguides.library.curtin.edu.au/content.php?pid=417077&sid=3408994

# ResearchGate: Disseminating, communicating, and measuring Scholarship?

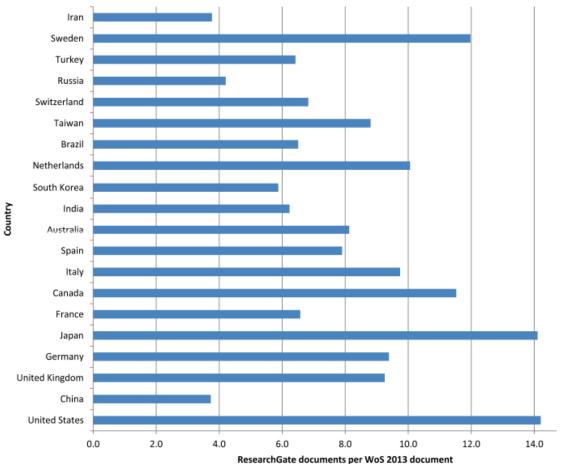
## ResearchGate: Disseminating, Communicating and Measuring Scholarship?<sup>1</sup>

Mike Thelwall, Kayvan Kousha Statistical Cybermetrics Research Group, School of Mathematics and Computer Science, University of Wolverhampton, Wulfruna Street, Wolverhampton WV1 1LY, UK.

ResearchGate is a social network site for academics to create their own profiles, list their publications and interact with each other. Like Academia.edu, it provides a new way for scholars to disseminate their publications and hence potentially changes the dynamics of informal scholarly communication. This article assesses whether ResearchGate usage and publication data broadly reflect existing academic hierarchies and whether individual countries are set to benefit or lose out from the site. The results show that rankings based on ResearchGate statistics correlate moderately well with other rankings of academic institutions, suggesting that ResearchGate use broadly reflects traditional academic capital. Moreover, while Brazil, India and some other countries seem to be disproportionately taking advantage of ResearchGate, academics in China, South Korea and Russia may be missing opportunities to use ResearchGate to maximise the academic impact of their publications.

Source: Thelwall, M. and Kousha, K. (2015), ResearchGate: Disseminating, communicating, and measuring Scholarship?. Journal of the Association for Information Science and Technology, 66: 876–889. doi: 10.1002/asi.23236

The ratio of ResearchGate publications to WoS 2013 publications for the top 20 countries for total WoS publications in 2013. Countries are listed in order of total WoS publications.



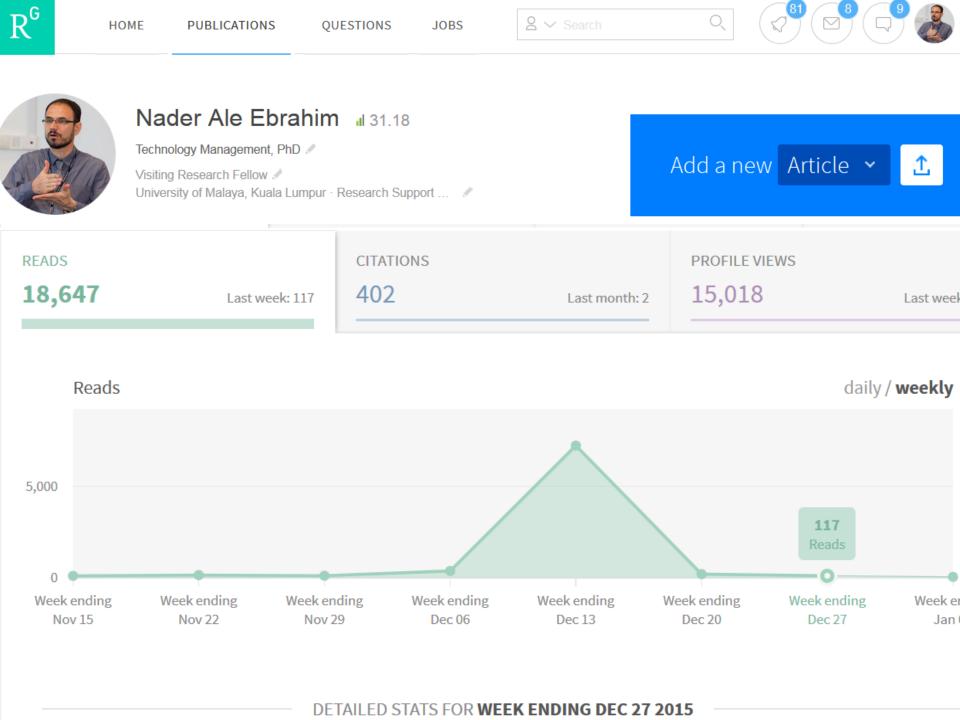
Source: Thelwall, M. and Kousha, K. (2015), ResearchGate: Disseminating, communicating, and measuring Scholarship?. Journal of the Association for Information Science and Technology, 66: 876–889. doi: 10.1002/asi.23236

# Make a ResearchGate profile

- ResearchGate is a social networking site for scientists and researchers to share papers, ask and answer questions, and find collaborators. According to a study by <u>Nature</u> and an article in <u>Times Higher Education</u>, it is the largest academic social network in terms of active users.
- ResearchGate claims 9 million scientists as users.

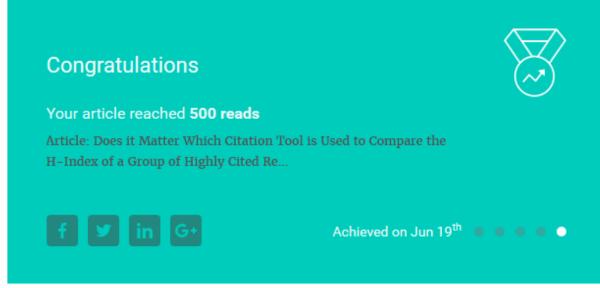
# Make a ResearchGate profile

- Step 1: Create an account (Click to navigate to ResearchGate)
- Step 2: Add publications
- Step 3: Find other Researchers & Publications
- Step 4: ResearchGate Score & Stats
- Step 5: Q&A

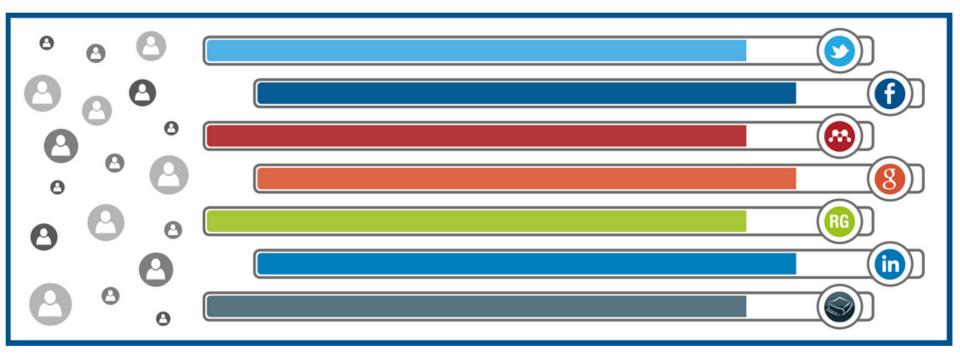


# Congratulations





### How and why scholars are using social media and research-sharing networks



Source: Nature, Online collaboration: Scientists and the social network

### Ways to get started

Share your work with your social networks

**Update your professional profile** 

**Utilize research-sharing platforms** 

Create a Google Scholar profile - or review and enhance your existing one

Highlight key and topical points in a blog post

YouTube

Make your research outputs shareable and discoverable

Register for a unique ORCID author identifier

**Encourage readership within your institution** 

# Ensuring your research makes an impact

# Update your profile on professional and academic networking sites

• If you're on Linkedin, <u>Academia.edu</u>, ResearchGate, Mendeley, or any other professional or academic networking site, you can include links to your article, building a complete picture of your professional expertise and accomplishments. People looking at your profile are already interested in you, and highly likely to click through and read your research.

Source: http://authorservices.taylorandfrancis.com/ensuring-your-research-makes-an-impact/

## Make a profile on Academia.edu

## Academia.edu allow you to do the following:

- Create a profile that summarizes your research
- Upload your publications, so others can find them
- Find and follow other researchers, so you can receive automatic updates on their new publications
- Find and read others' publications
- See platform-specific metrics that indicate the readership and reach you have on those sites

## Make a profile on Academia.edu

- Step 1: Create an account (click to navigate to Academia.edu)
- Step 2: Post a publication or two
- Step 3: Add your affiliation to your profile
- Step 4: Add your research interests
- Step 5: Connect with your colleagues who are already on Academia.edu
- Step 6: Check out your analytics

# Academic Social Networking

### 12 October 2015

## **ACADEMIA**





HOME

**ANALYTICS** 

**SESSIONS** 

UP



## نادر آل ابراهیم Nader Ale Ebrahim

🗰 University of Malaya, Malaysia, Department of Engineering Design & ... 🗆 🗣 Collaborative Systems +56

Dr. Nader Ale Ebrahim is currently working as a research fellow with the Research Support Unit, Cen... more

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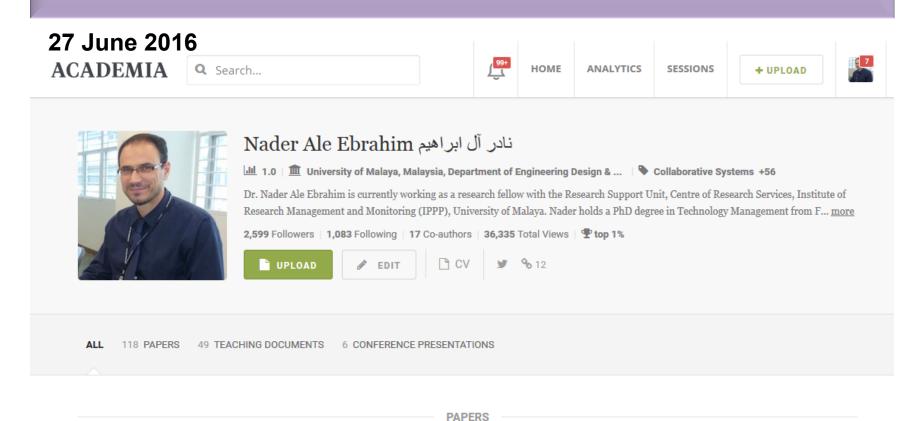






ALL 112 PAPERS 11 TEACHING DOC...

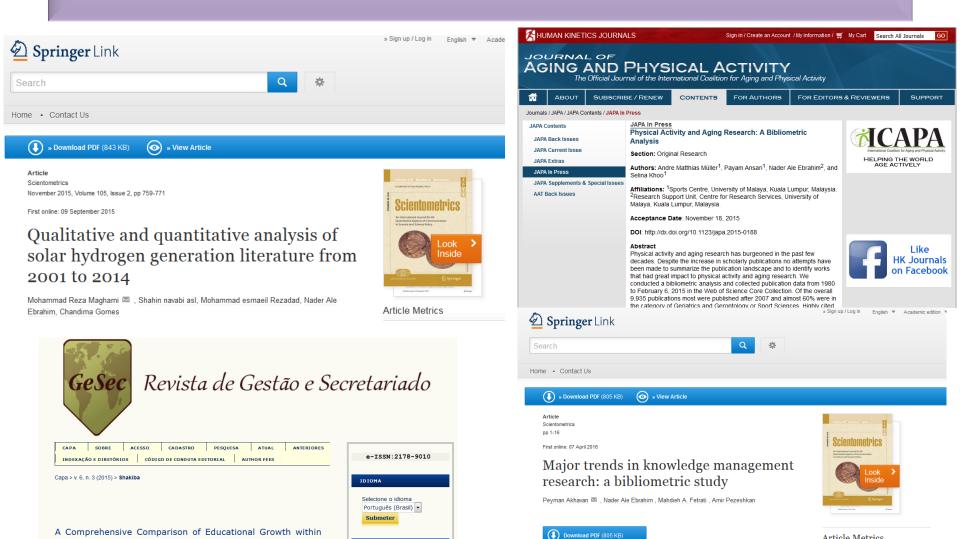
# Academic Social Networking



Economic Growth and Internet Usage Impact on Publication Productivity among ASEAN's and World's Best Universities

نادر آل ابراهیِم By Mahmoud Danaee and Nader Ale Ebrahim

# My recent publications



Nader A

View Article

CONTEÚDO DA REVISTA

Four Different Developing Countries between 1990 and 2012

Masoud Shakiba, Nader Ale Ebrahim, Mahmoud Danaee, Kaveh Bakhtiyari, Elankovan Sundararajan

Article Metrics

Social Mentions

10



## **RESEARCH SUPPORT UNIT (RSU)**

**CENTRE FOR RESEARCH SERVICES** RESEARCH MANAGEMENT & INNOVATION COMPLEX (IPPP) UNIVERSITY OF MALAYA

## **Questions?**

E-mail: aleebrahim@um.edu.my



Twitter: @aleebrahim



www.researcherid.com/rid/C-2414-2009

http://scholar.google.com/citations

## Nader Ale Ebrahim, PhD

Research Support Unit Centre for Research Services Research Management & Innovation Complex University of Malaya, Kuala Lumpur, Malaysia www.researcherid.com/rid/C-2414-2009 http://scholar.google.com/citations



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