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Online repository: Improving the research visibility and impact

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[@aalebrahim](https://twitter.com/aalebrahim)



www.researcherid.com/rid/C-2414-2009
<http://scholar.google.com/citations>



20th July 2016

All of my presentations are available online at:

https://figshare.com/authors/Nader_Ale_Ebrahim/100797

Link to this presentation: <http://dx.doi.org/10.6084/m9.figshare.2060826> (Old version)

3rd SERIES OF INTRODUCTORY WORKSHOP ON: ***Strategies to Enhance Research Visibility, Impact & Citations***

Nader Ale Ebrahim, PhD

=====

Research Support Unit

Centre for Research Services

Research Management & Innovation Complex

University of Malaya, Kuala Lumpur, Malaysia

www.researcherid.com/rid/C-2414-2009

<http://scholar.google.com/citations>

Read more:

1. Ale Ebrahim, N., Salehi, H., Embi, M. A., Habibi Tanha, F., Gholizadeh, H., Motahar, S. M., & Ordi, A. (2013). [Effective Strategies for Increasing Citation Frequency](#). *International Education Studies*, 6(11), 93-99. doi: 10.5539/ies.v6n11p93
2. Ale Ebrahim, Nader. ["Optimize Your Article for Search Engine."](#) *University of Malaya Research Bulletin* 2.1 (2014): 38-39.

Abstract

Abstract: Institutional repositories are platforms where a university's faculty and graduate students can preserve their research outputs. Depositing papers in Open Access repositories will increase the visibility and citation of the article, due to removing barriers to knowledge sharing. It's highly recommended that documents without DOIs to be deposited in the repository that offer DOIs for documents you have deposited. There are several different types of repository that can host your research outputs depending upon your discipline. I will dig into some of them in this workshop.

Keywords: H-index, Improve citations, Research tools, Bibliometrics, Online repository, Research Visibility

Workshop on: CONDUCTING A LITERATURE SEARCH & WRITING REVIEW PAPER

<http://umconference.um.edu.my/lis>

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CONDUCTING A LITERATURE SEARCH & WRITING REVIEW PAPER

Organized by Research Support Unit, Centre for Research Services (PPF), IPPP

ABOUT THE WORKSHOP | REGISTRATION | PAYMENT METHODS | CONTACT US

REGISTRATION

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Workshop on: CONDUCTING A LITERATURE SEARCH & WRITING REVIEW PAPER

INTRODUCTION

Literature search & writing review paper can be time consuming and boring at times. If you are facing situations such as:

- ♦ "I am a new postgraduate student and am not sure how to conduct a literature search."
- ♦ "I have problem finding articles and references relevant to my research."
- ♦ "I have downloaded the article, but I cannot find it now!"
- ♦ "What is the journal submission and acceptance procedure and the steps involved?"
- ♦ "I need help to increase the citation of my papers"

Benefits of attending this workshop are:

- ♦ Acquire the art in effective reference search
- ♦ Apply appropriate research tools across various discipline that are available online
- ♦ Improve research visibility

WHO SHOULD ATTEND THE WORKSHOP?

The workshop is aimed for researchers who intend to write literature review papers and to increase their papers' visibility and citations.

Certificate of attendance, food and beverages will be provided

WE ARE SOLUTION PROVIDERS! WE CAN MAKE YOUR RESEARCH MORE REWARDING!

We provide an effective literature search strategy that can:

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Programme Details

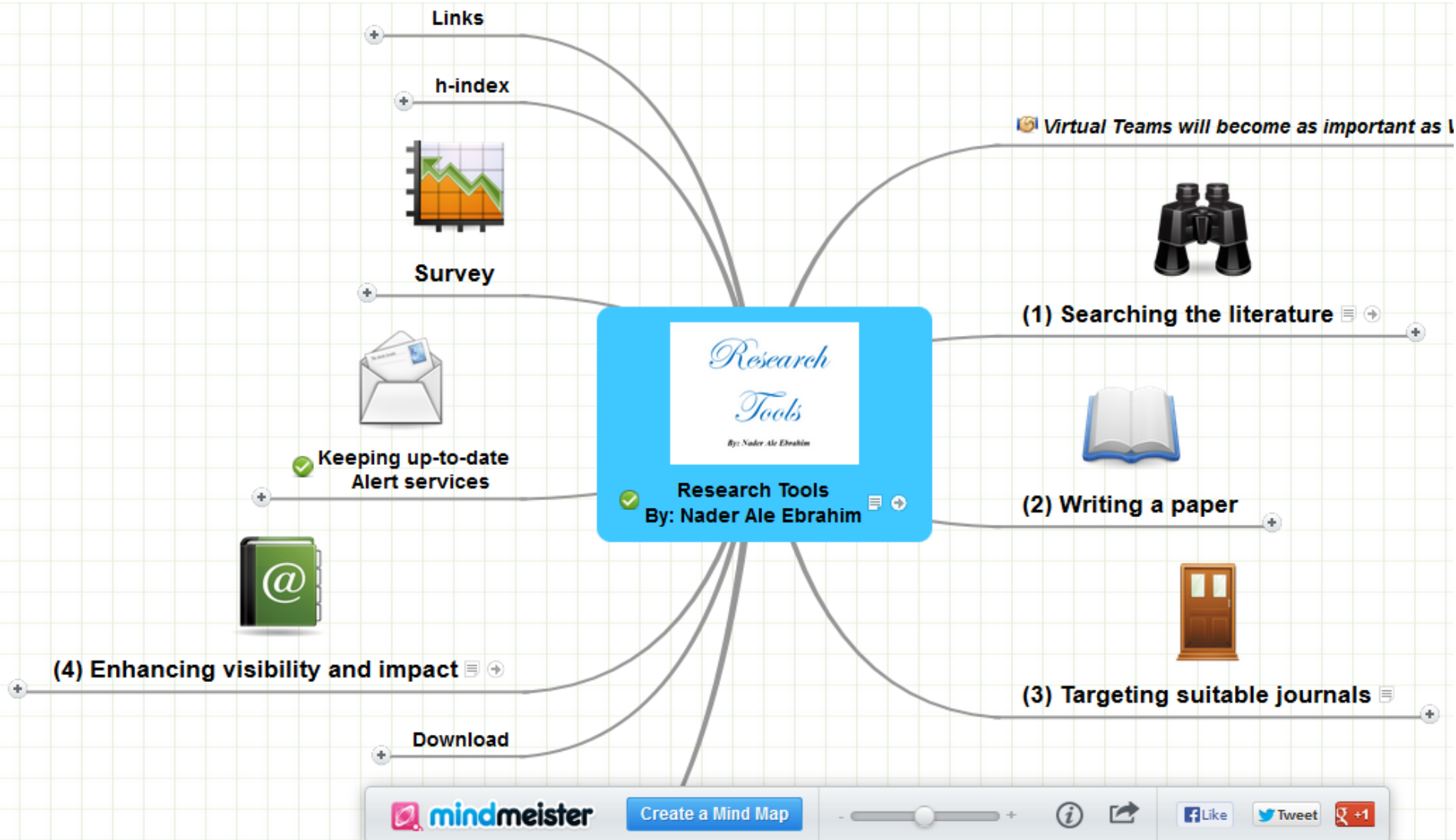
Date: **18 & 25 August 2016**
Time: **9.00 am — 4.30 pm**
Venue: **Computer Lab, Level 2, IPPP, Kompleks Pengurusan Penyelidikan & Inovasi, University of Malaya**
Fee: **RM 400.00 (inclusive of GST)**

SPEAKER'S PROFILE

Dr. Nader Ale Ebrahim is a visiting research fellow at the Centre for Research Services, IPPP, University of Malaya. He is the winner of 'Refer-a-Colleague Competition' and has received prizes from renowned establishments such as Thomson Reuters. Nader is well-known as the creator of "Research Tools" Box and the developer of "Publication Marketing Tools". He has so far conducted over 250 workshops within and outside of the University of Malaya.

For more details, please visit: <http://umconference.um.edu.my/lis>

Research Tools Mind Map



Research Tools Mind Map -> (4) Enhancing visibility and impact -> On-Line repository (Papers storage)

Virtual Teams will become as important as Web to companies (Nader Ale Ebrahim)



(4) Enhancing visibility and impact



Research Tools
By: Nader Ale Ebrahim

Research Tools
By: Nader Ale Ebrahim
Link to my papers:
<http://ssrn.com/author=1379350>
&
<https://twitter.com/aleebrahim>

(1) Search

(2) Writing

The Effects of Participative Leadership Practices on Job Satisfaction for Highly Skilled Virtual Teams

D'Souza, G. C., & Colarelli, S. M. (2010). Team member selection decisions for virtual versus face-to-face teams. *Computers in Human Behaviour, 26*, 630-635.

doi:10.1016/j.chb.2009.12.016

Ebrahim, N. A., Ahmed, S., & Taha, Z. (2009). Virtual teams: A literature review.

Australian Journal of Basic and Applied Sciences, 3, 2653-2669. Retrieved from

<http://mpa.ub.uni-muenchen.de/>

Ebrahim, N. A., & Ahmed, S., & Taha, Z. (2010). *Benefits and pitfalls of virtual R&D*

teams: An empirical study. Paper presented at ICTM Conference. Abstract

retrieved from <http://eprints.um.edu.my/>

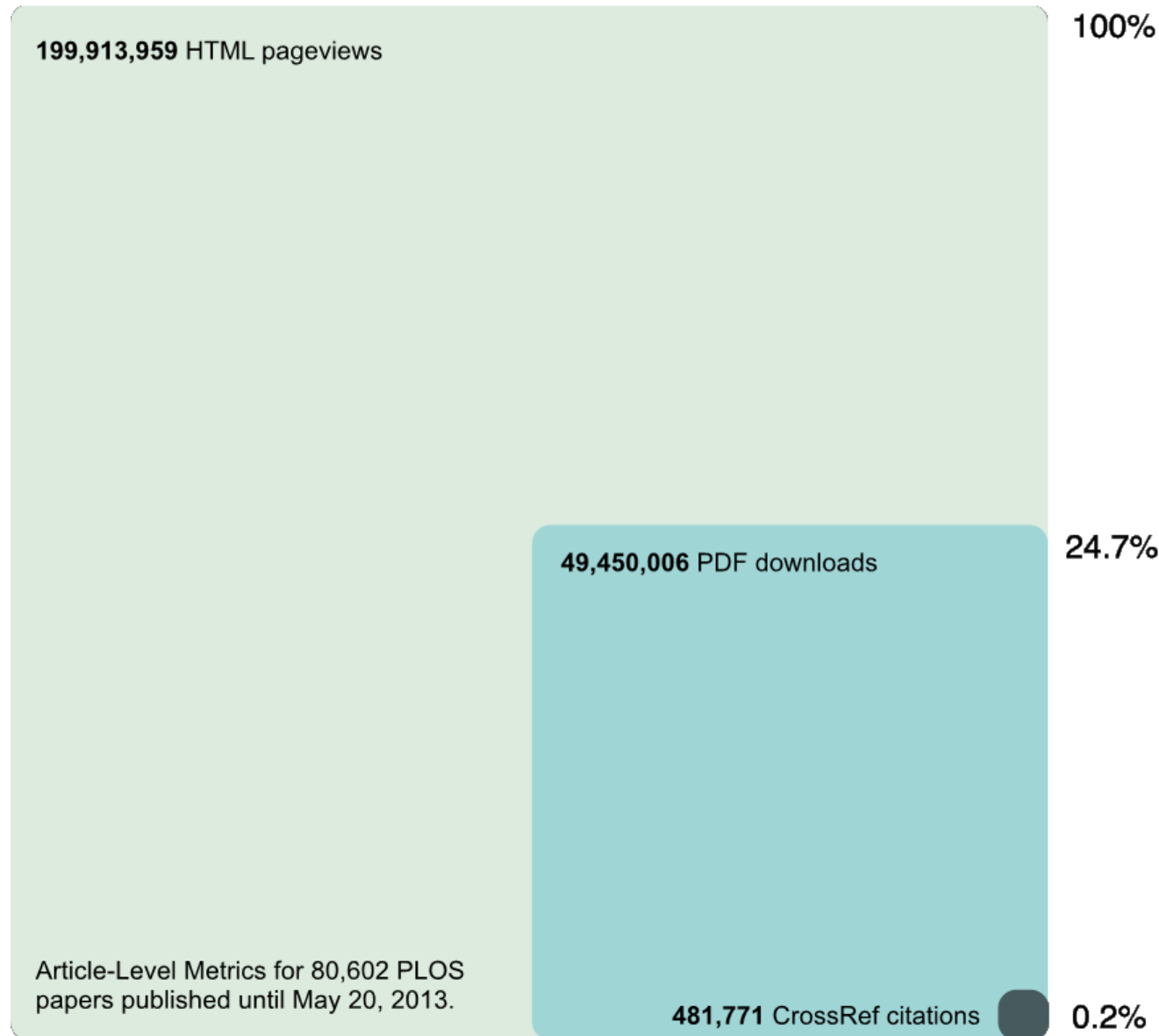
Publishing strategies to improve citation performance

- **Good quality research ...but it's not the only driver of citations**
- **Citation patterns**
 - **Field dependent**
 - **Time dependent**
 - **Article dependent**
 - **Author/reader dependent**
 - **Availability**

Source: <http://www.slideshare.net/ucclibrarybibliometrics/citation-impact-introduction>

Numbers are
GREAT

but what's the
impact of the
research?



Source: [Finding Insights in ALMS for Research Evaluation. Posted on November 20, 2013 by PLoS Admin](#)

Repositories can disseminate information

Universities can:

- Meet accountability requirements
- Improve the brand image of the university
- Preserve academic research outputs permanently and effectively
- Promote cooperation with industry and contribute to the local communities
- Reduce the costs of taking charge of academic information

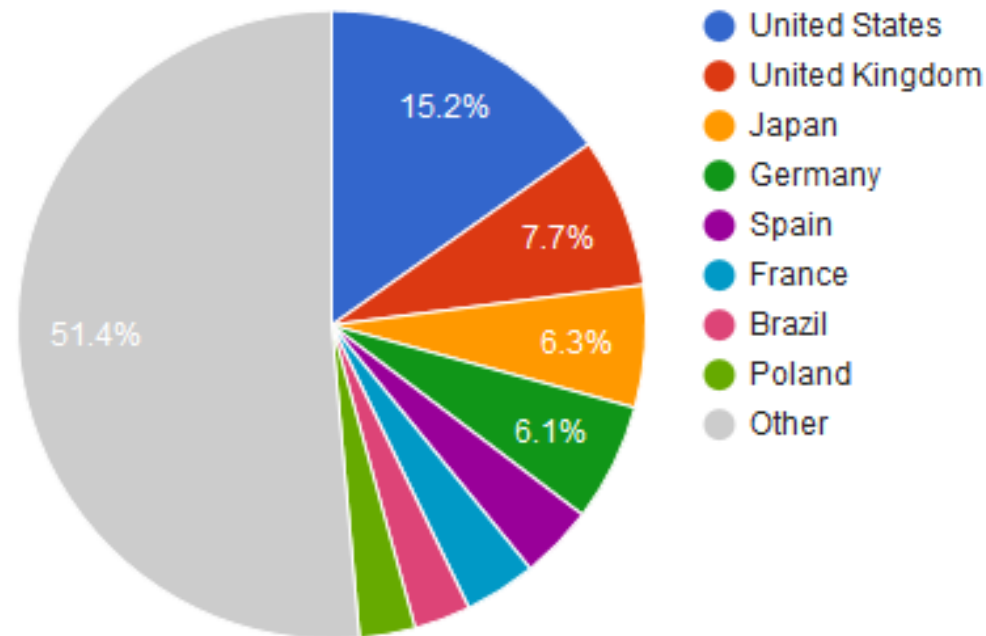
Researchers can:

- Gain greater visibility for their research achievements
- Establish the channel for the dissemination of research outputs
- Reduce the cost of preservation and dissemination of research outputs
- Raise the citation rates of their articles

[Source: What is an academic repository?](#)

Worldwide Repositories by Country

Proportion of Repositories by Country - Worldwide

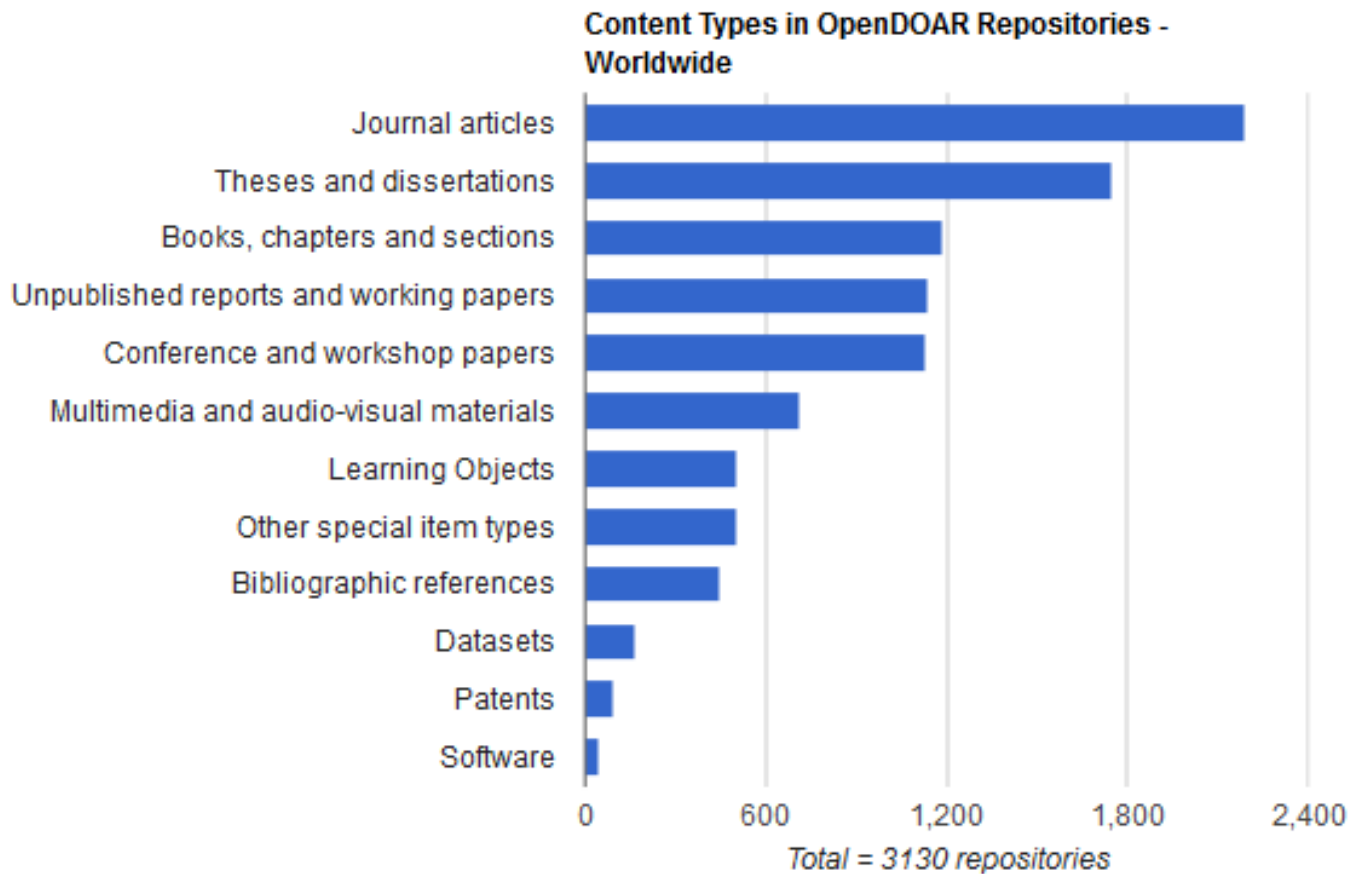


Total = 3130 repositories

OpenDOAR - 19-Jul-2016

Source: <http://www.opendoar.org/>

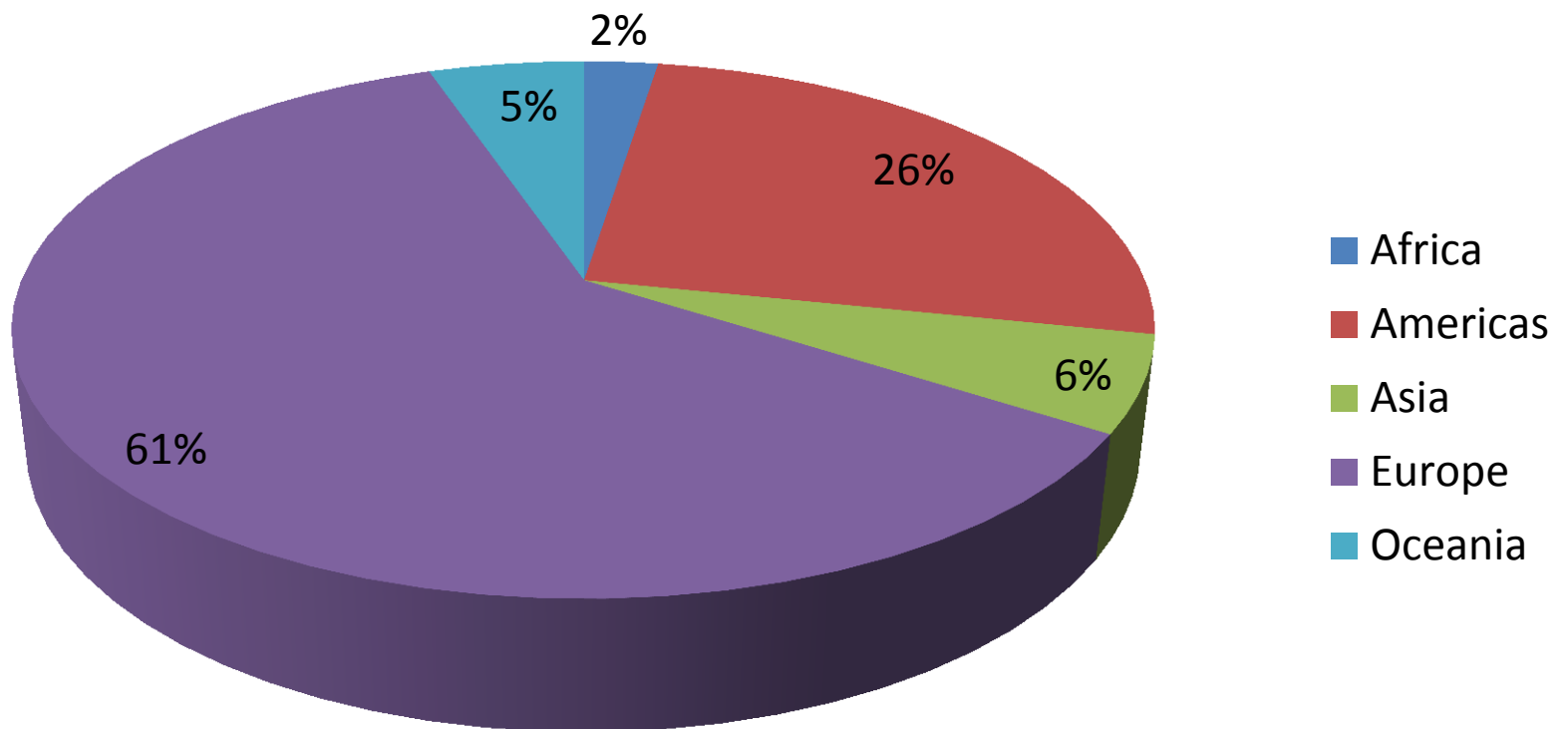
Content Types in OpenDOAR Repositories - Worldwide



OpenDOAR - 19-Jul-2016

Source: <http://www.opendoar.org/>

Open Access policies worldwide

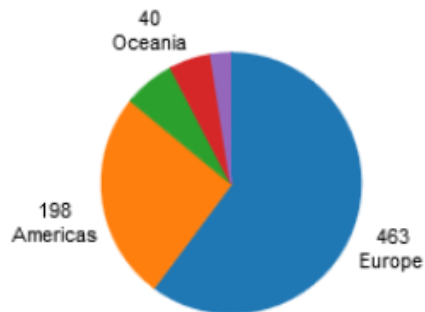


Source: <http://roarmap.eprints.org/view/country/002.html> (This list was generated on **Mon Jan 4 23:13:12 2016 GMT**)

How many Open Access policies are there worldwide?

The number of Open Access policies available worldwide is continually increasing. ROARMAP provides options to search for policies by country, continent, and continental region.

Number of policies by continent



Number of policies by continental region



Source: <http://roarmap.eprints.org/dataviz2.html> 19 July 2016

Prepare item for submission

Copyright Clearance

```
graph TD; A[Copyright Clearance] --> B[Edit meta-data]; B --> C[Submit to a Repository]; C --> D[Enhance Research Visibility, Impact & Citations]
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Edit meta-data

Submit to a Repository

Enhance Research Visibility, Impact & Citations

Copyright

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 - SHERPA/ RoMEO (for research articles only)
 - Publishers' web sites
 - Directly contact copyright owner & negotiate

Copyright issue

If your publisher does not give permission to give access to the definitive publisher's version/pdf, in many cases it is permitted to make the last author's version available (i.e. the version after peer review). This version has the same scientific content, but lacks the publisher's lay-out. More information can be found at [SHERPA/RoMEO](#) and the [Open Access and Copyright site](#).

[Source: Digital Academic Repository of the University of Amsterdam](#)

Is a Journal Green OA?

SHERPA/RoMEO

<http://www.sherpa.ac.uk/romeo/>

Search by journal/publisher to learn its copyright and self-archiving policies

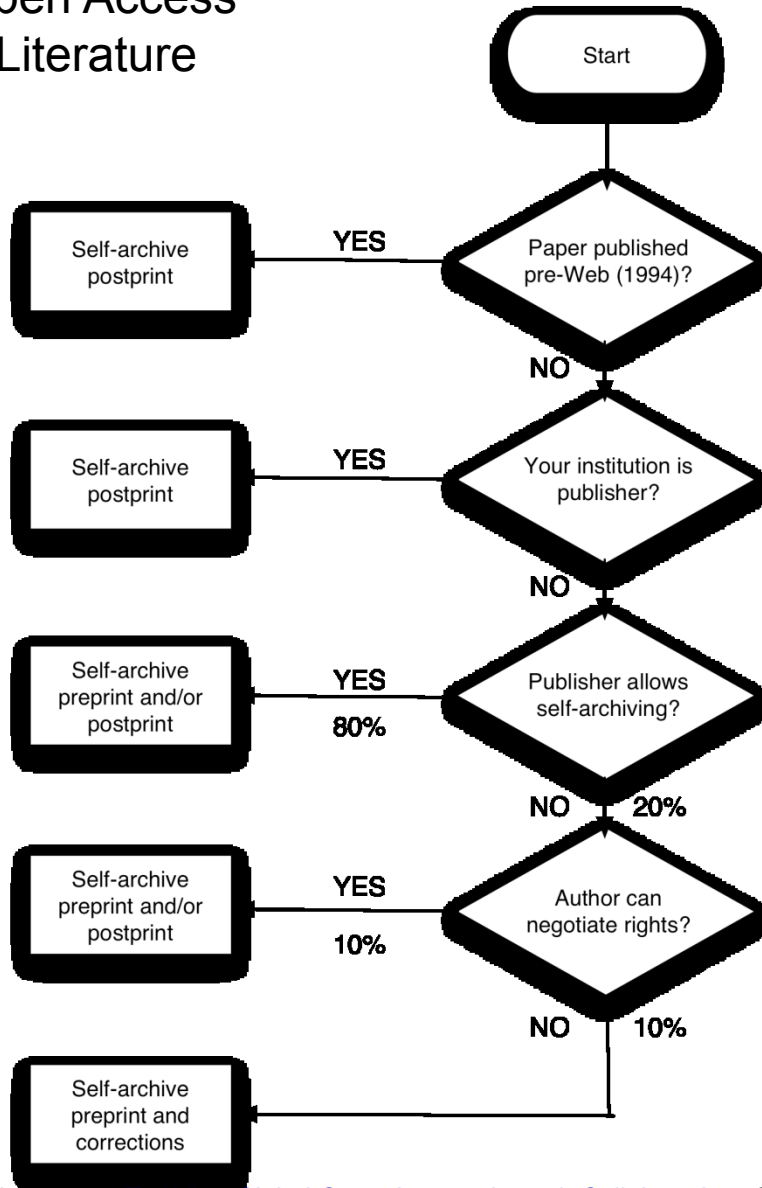


Open Access
Literature

Non-Open
Access
Literature

Open Access Literature

Non-Open Access Literature



Author's version vs. publisher's version

Modularity and Commonality Research: Past Developments and Future Opportunities

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This version: December 28, 2006



CONCURRENT ENGINEERING: Research and Applications

Modularity and Commonality Research: Past Developments and Future Opportunities

Sebastian K. Fixson*

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Cambridge, MA 02138, USA*

Abstract: Research on modularity and commonality has grown substantially over the past 15 years. Searching 36 journals over more than the past 35 years, over 160 references are identified in the engineering and management literature that focus on modularity or commonality in the product and process development context. Each of the references is analyzed along the dimensions *subject*, *effect*, and *research method*. The subjects of these studies have been products, processes, organizations, and even innovations, although the set of references shows a strong preference towards products. Similarly, a broad range of effects has been studied, albeit with the topic cost dominating all other effects. A variety of research methods has been applied to the study of modularity and commonality but the distribution of research methods differs substantially for modularity and commonality research. Despite the wealth of existing research, there are still significant opportunities for future research. In particular, studies that incorporate modularity and commonality's multiple effects on various players along the supply chain, that combine multiple research methods, and that follow systems over time appear very promising.

Key Words: modularity, commonality, innovation, multidisciplinary research.

1. Introduction

The underlying ideas for modularity and commonality are not really new. As early as 1914, an automotive engineer demanded the standardization of automobile subassemblies, such as axles, wheels, and fuel feeding

160 publications have been reviewed and analyzed along the dimensions *subject*, *effects*, and *methods*, and recommendations for future research have been developed.

What this study does not do is attempting to provide yet another, let alone final, definition for these terms.

Preprint version vs. publisher's version

Preprint of: Joeran Beel, Bela Gipp, and Erik Wilde. Academic Search Engine Optimization (ASEO): Optimizing Scholarly Literature for Google Scholar and Co. *Journal of Scholarly Publishing*, 41 (2): 176–190, January 2010. doi: 10.3138/jsp.41.2.176. University of Toronto Press. Downloaded from www.docear.org
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Academic Search Engine Optimization (ASEO): Optimizing Scholarly Literature for Google Scholar & Co.

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ABSTRACT

This article introduces and discusses the concept of academic search engine optimization (ASEO). Based on three recently conducted studies, guidelines are provided on how to optimize scholarly literature for academic search engines in general and for Google Scholar in particular. In addition, we briefly discuss the risk of researchers' illegitimately 'over-optimizing' their articles.

2. RELATED WORK

On the Web, search engine optimization (SEO) for Web sites is a common procedure. SEO involves creating or modifying a Web site in a way that makes it 'easier for search engines to both crawl and index [its] content' [4]. There exists a huge community that discusses the latest trends in SEO and provides advice for Webmasters in forums, blogs, and newsgroups.² Even research articles and books exist on the subject of SEO [5-10]. When SEO

Academic Search Engine Optimization (ASEO)

OPTIMIZING SCHOLARLY LITERATURE

FOR GOOGLE SCHOLAR & CO.

JÖRAN BEEL, BELA GIPP, and ERIK WILDE¹

This article introduces and discusses the concept of academic search engine optimization (ASEO). Based on three recently conducted studies, guidelines are provided on how to optimize scholarly literature for academic search engines in general, and for Google Scholar in particular. In addition, we briefly discuss the risk of researchers' illegitimately 'over-optimizing' their articles.

Keywords: academic search engines, academic search engine optimization, ASEO, Google Scholar, ranking algorithm, search engine optimization, SEO

INTRODUCTION

Researchers should have an interest in ensuring that their articles are indexed by academic search engines² such as Google Scholar, IEEE Xplore, PubMed, and SciPlore.org, which greatly improves their ability to make their articles available to the academic community. Not only should authors take an interest in seeing that their articles are indexed, they also should be interested in where the articles are displayed in the results list. Like any other type of ranked search results, articles displayed in top positions are more likely to be read.

This article presents the concept of *academic search engine optimization* (ASEO) to optimize scholarly literature for academic search engines. The first part of the article covers related work that has been done mostly in the field of general search engine optimization for Web pages. The second part defines ASEO and compares it to search engine optimization for Web pages. The third part provides an overview of ranking algorithms of academic search engines in general, followed by an overview of Google Scholar's ranking algorithm. Finally, guidelines are provided on how authors can optimize their articles for academic search engines. This article does not cover how publishers or providers of

Author proof version

Open Access and Scopus: A New Approach to Scientific Visibility From the Standpoint of Access

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Zaida Chinchilla-Rodríguez and Félix de Moya-Anegón

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AQ42

The last few years have seen the emergence of several open access (OA) options in scholarly communication, which can be grouped broadly into two areas referred to as *gold* and *green roads*. Several recent studies have shown how large the extent of OA is, but there have been few studies showing impact of OA in the visibility of journals covering all scientific fields and geographical regions. This research presents a series of informative analyses providing a broad overview of the degree of proliferation of OA journals in a data sample of about 17,000 active journals indexed in Scopus. The study shows a new approach to scientific visibility from a systematic combination of four databases: Scopus, the

Introduction

The scientific community is a key platform for research activity, and publishing is the formal mechanism through which researchers make contributions to the body of scientific knowledge. Thus, the documents configuring the bibliographic dimension of a discipline also can be seen as systems of production and divulgation of knowledge (Keresztesi, 1982). Journals and databases are the protagonists in scientific communication. Their value and implications for science go beyond purely bibliographic relevance, as they become the

Research Repositories and Networks

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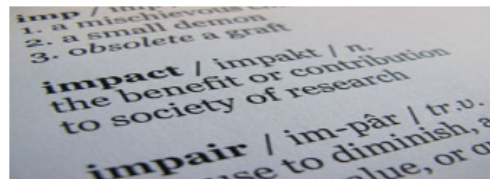
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- [Legal Scholarship Network eJournals \(Monash Law academics only\)](#)

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Research impact and publishing



The impact and influence of scholarly publications such as journal articles and books can be measured in a variety of ways. Metrics, such as the number of citations, can be used in grant and job applications to

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Visiting Research Fellow, Research Support Unit, Centre for Research Services (PPP), Research Management & Innovation Complex (IPPP), University of Malaya, Kuala Lumpur, Malaysia

Nader Ale Ebrahim is currently working as a visiting research fellow with the Research Support Unit, Centre for Research Services, Institute of Research Management and Monitoring (IPPP), University of Malaya. Nader holds a PhD degree in Technology Management from Faculty of Engineering, [University of Malaya](#). He has over 23 years of experience in the field of technology management and new product development in different companies. His current research interests include: E-skills, [Research Tools](#), [Bibliomet](#) [read more](#) →

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Masoud Shakiba, Nader Ale Ebrahim, Mahmoud Danaee, Kaveh Bakhtiyari, et al.

Educational growth is a fundamental infrastructure factor required



Article

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UMR Bulletin (2015)


Nader Ale Ebrahim

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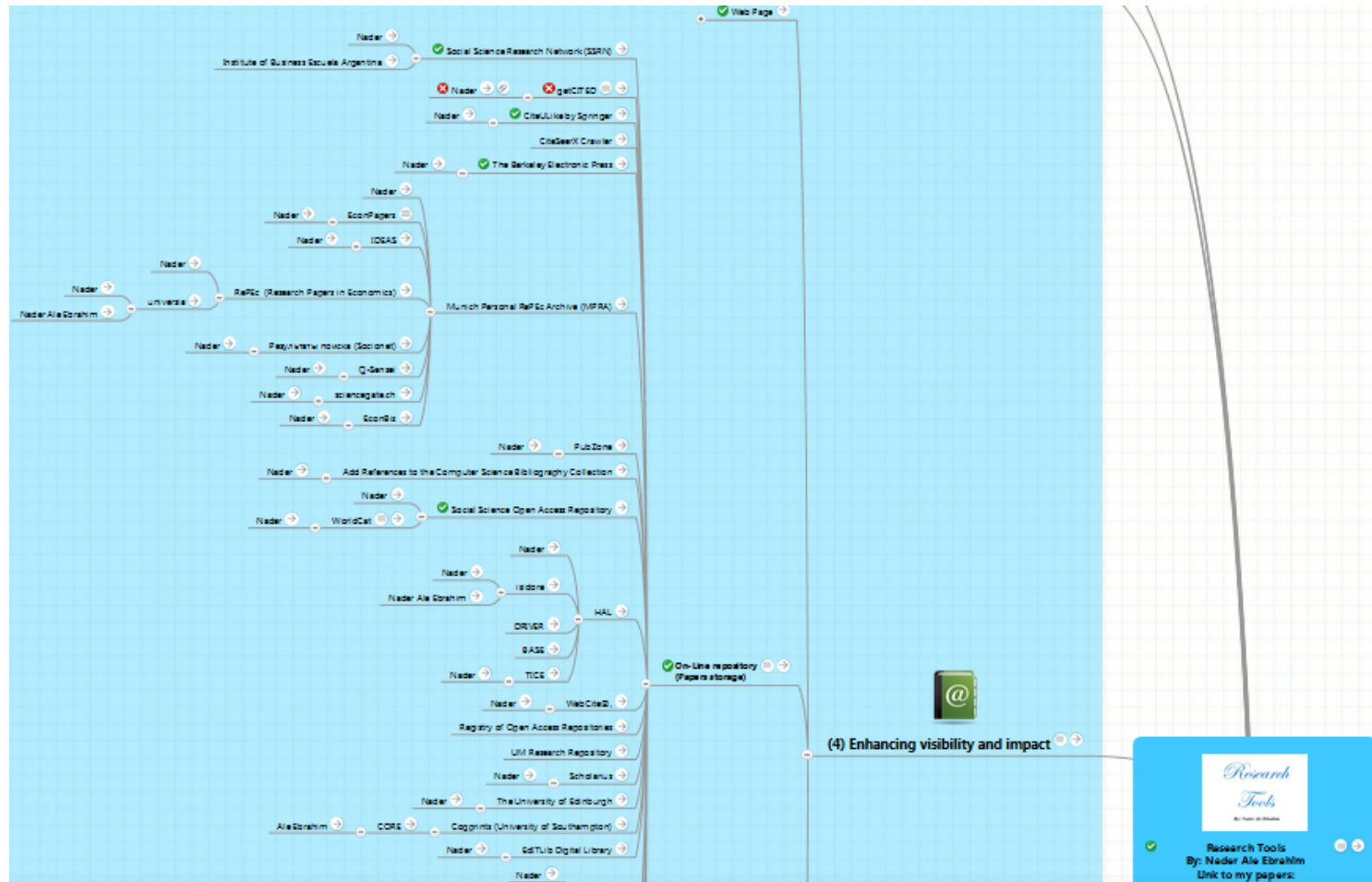
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Does a Long Reference List Guarantee More Citations? Analysis of Malaysian Highly Cited and Review Papers
In The International Journal of Management Science and Business, Vol. 1 (2015), 6-15, [doi:10.6084/m9.figshare.1321205](https://doi.org/10.6084/m9.figshare.1321205)
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In International Education Studies, Vol. 7 (2014), 52-62, [doi:10.6084/m9.figshare.1066526](https://doi.org/10.6084/m9.figshare.1066526)
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 November 2015, Volume 105, Issue 2, pp 759-771

First online: 09 September 2015

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Mohammad Reza Maghami ✉, Shahin navabi asl, Mohammad esmaeil Rezadad, Nader Ale Ebrahim, Chandima Gomes



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**JAPA In Press
 Physical Activity and Aging Research: A Bibliometric Analysis**
 Section: Original Research
 Authors: Andre Matthias Müller¹, Payam Ansari¹, Nader Ale Ebrahim², and Selina Khoo¹
 Affiliations: ¹Sports Centre, University of Malaya, Kuala Lumpur, Malaysia. ²Research Support Unit, Centre for Research Services, University of Malaya, Kuala Lumpur, Malaysia.
 Acceptance Date: November 18, 2015
 DOI: <http://dx.doi.org/10.1123/japa.2015-0188>

Abstract
 Physical activity and aging research has burgeoned in the past few decades. Despite the increase in scholarly publications no attempts have been made to summarize the publication landscape and to identify works that had great impact to physical activity and aging research. We conducted a bibliometric analysis and collected publication data from 1980 to February 6, 2015 in the Web of Science Core Collection. Of the overall 9,935 publications most were published after 2007 and almost 60% were in the category of Geriatrics and Gerontology or Sport Sciences. [Hinhiv cited](#)

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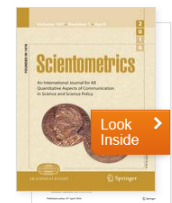
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Article
 Scientometrics
 pp 1-16
 First online: 07 April 2016

Major trends in knowledge management research: a bibliometric study

Peyman Akhtavan ✉, Nader Ale Ebrahim, Mahdieh A. Fetrati, Amir Pezeshkan



Article Metrics

Social Mentions 10

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Capa > v. 6, n. 3 (2015) > Shakiba

A Comprehensive Comparison of Educational Growth within Four Different Developing Countries between 1990 and 2012
 Masoud Shakiba, Nader Ale Ebrahim, Mahmood Danaee, Kaveh Bakhtiyari, Elankovan Sundararajan

e-ISSN: 2178-9010

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