Establish your expertise with a science blog

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🔗 www.researcherid.com/rid/C-2414-2009
http://scholar.google.com/citations

13th April 2016

All of my presentations are available online at:
http://dx.doi.org/10.6084/m9.figshare.1614948
Link to this presentation: https://dx.doi.org/10.6084/m9.figshare.3172657.v1

3rd SERIES OF INTRODUCTORY WORKSHOP ON:
Strategies to Enhance Research Visibility, Impact & Citations

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Read more: Ale Ebrahim, N., Salehi, H., Embi, M. A., Habibi Tanha, F., Gholizadeh, H., Motahar, S. M., & Ordi, A. (2013). Effective Strategies for Increasing Citation Frequency. International Education Studies, 6(11), 93-99. doi: 10.5539/ies.v6n11p93

Abstract

Abstract:

Scholarly blogs help researchers to establish expertise, forge new intellectual bonds in their discipline, and give them a place to test out new ideas and promote their research. Blog services provide your research seen by more non-academics than your peer reviewed papers will ever be. The importance of this is not to be dismissed. Blogs are a vital tool for academics to publicly communicate about research developments and findings. Academics can also gain feedback from other peers, as well as expand their networks and enhance research visibility.

This presentation will provide guidelines on blogging as a tool for increasing the article visibility and citations. Increased visibility online helps your offline recognition.

Keywords: H-index, Improve citations, Research tools, Bibliometrics, Research visibility, Blogging, Research impact

Effective Strategies for Increasing Citation Frequency

Journal Reputation and Impact: publishing a paper in a journal based on disciplinary reputatation or with a high impact factor is the most well known way of getting your paper cited. But there are many other things a scholar can do to promote his or her work and make it easy for others to find.

Utilize Open Access Tools: Open Access journals tend to be cited more than non open access. Deposit your paper in a repository such as Scholars Archive here on campus or a disciplinary repository. Share your detailed research data in a repository.

Standarize Identifying Info: try to use the same name throughout your career as well as the name of your affiliated insitution. Using common "official" names will allow for consistency and easy retrieval of your work by author or affiliation.

Bring Colleagues on Board: team-authored articles are cited more frequently, as does publishing with international authors. Working cross-or inter-disciplinarily helps as well.

Beef Up That Paper: use more references, publish a longer paper. Also papers which are published elsewhere after having been rejected are cited more frequently.

Beyond Peer-Reviewed Original Research: Write a review paper. Present a working paper. Write and disseminate web-based tutorials on your topic.

Search Optimization: use keywords in the abstract and assign them to the manuscript. Use descriptive titles that utilize the obvious terms searchers would use to look for your topic, avoiding questions in the title. Select a journal that is indexed in the key library databases for your field.

Market Yourself: create a key phrase that describes your research career and use it. Update your professional web page and publication lists frequently. Link to your latest and greatest article in your professional email signature file.

Utliize Social Media: Use author profiles such as ResearcherID and ORCID. Contribute to Wikipedia, start a blog and/or podcast, join academic social media sites.

From: Ebrahim, N.A., et al. (2013). Effective strategies for increasing citation frequency. International Education Studies, 6(11), 93-99. doi:10.5539/ies.v6n11p93

Top 10 authors with the highest profile view counts on ResearchGate

Table 11. Top 10 authors with the highest profile view counts on ResearchGate (9th of November, 2015), compared to the same indicator on the 10th of September, 2015.

AUTHOR NAME	SEPTEMBER 10th (2015) PROFILE VIEWS	NOVEMBER 9th (2015) PROFILE VIEW	MISMATCH (%)
Nader Ale Ebrahim	19,821	13,281	67.00
Chaomei Chen	7,760	3,937	50.73
Loet Leydesdorff	4,227	1,758	41.59
Bakthavachalam Elango	2,883	1,756	60.91
Zaida Chinchilla	5,840	1,569	26.87
Mike Thelwall	4,297	1,568	36.49
Lutz Bornmann	3,129	1,439	45.99
Wolfgang Glänzel	3,012	1,301	43.19
Kevin Boyack	3,256	1,135	34.86
Peter Ingwersen	2,335	1,025	43.90

February 2016 Top 100 Technology Experts to Follow on Twitter

#24) **@elearningpros** - Unlimited (Up from #39)

#25) **@bbvaOpenMind** - OpenMind (Down from #20)

#26) **@Danny_Lounge** - Danny (Up from #28)

#27) **@WhichTech** - Which Technology (Up from #31)

#28) **@FouadAkkad** - Fouad Akkad (Up from #33)

#29) **@AskDyson** - Ask Dyson (Up from #34)

#30) **@ChikaUwazie** - Chika Uwazie

#31) **@aleebrahim** - Nader Ale Ebrahim (Up from #37)

#32) **@alessandrolerro** - Alessandro M. Lerro (Up from #57)

March 2016 Top 100 Technology Experts to Follow on Twitter

#22) *@computerworlduk* - Computerworld UK (#22 last month)

#23) *@Tesseract257* - Tesseract257 (Down from #21)

#24) *@FouadAkkad* - Fouad Akkad (Up from #28)

#25) *@elearningpros* - Unlimited (Down from #24)

#26) *@bbvaOpenMind* - OpenMind (Down from #25)

#27) *@SteveKuzj* - Steve Kuzj (Up from #33)

#28) *@AskDyson* - Ask Dyson (Up from #29)

#29) *@aleebrahim* - Nader Ale Ebrahim (Up from #31)

Research Tools Mind Map

Links

h-index

Survey

Keeping up-to-date
Alert services

(4) Enhancing visibility and impact

Download

Virtual Teams will become as important as

(1) Searching the literature

**Research Tools
By: Nader Ale Ebrahim**

*Research
Tools*

By: Nader Ale Ebrahim

(2) Writing a paper

(3) Targeting suitable journals
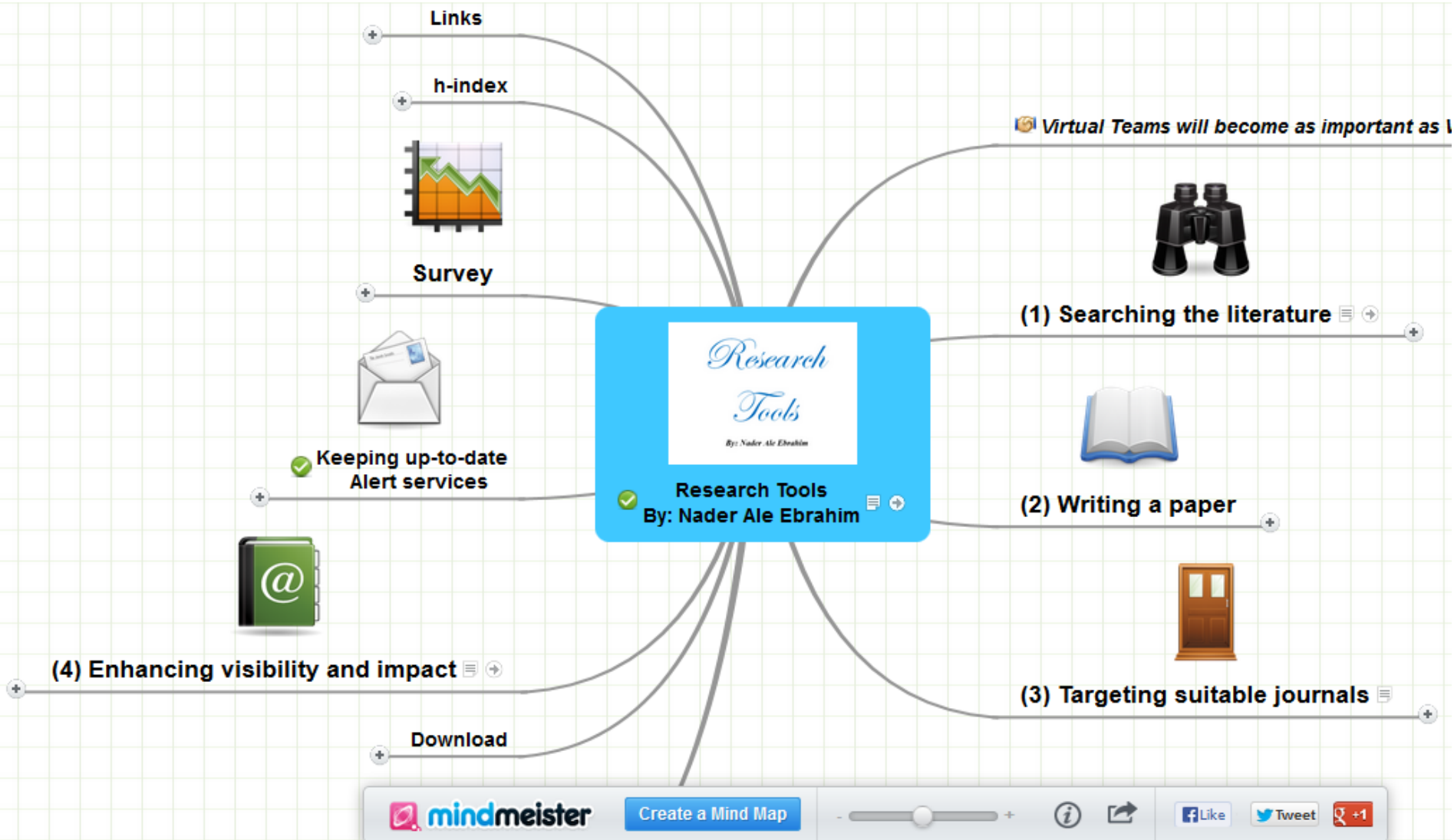
Congratulations! You've just received confirmation from the journal that the hard part is over; your work will be published soon. Now it's time to start spreading the word around your findings and analysis.

Promote your publications

- **Use social media such as blogs, twitter and Facebook to highlight your research**
  - **Develop your online network**
  - **A distributed online identity**

Source: http://www.slideshare.net/ucclibrarybibliometrics/citation-impact-introduction

How much time does a conference take?

- **Step 1: Preparation - 33 hours**
  - *1.3. Writing a paper - 20 hours*
- **Step 2: The conference - 3 days**
  - *2.2. Networking - 3 days*

Source: http://phdtalk.blogspot.nl/2011/03/how-much-time-does-conference-take.html

How is the Altmetric score calculated?

The score is a weighted count

The score is derived from an automated algorithm, and represents a weighted count of the amount of attention we've picked up for a research output. Why is it weighted? To reflect the relative reach of each type of source. It's easy to imagine that the average newspaper story is more likely to bring attention to the research output than the average tweet. This is reflected in the default weightings:

News	8
Blogs	5
Twitter	1
Facebook	0.25
Sina Weibo	1
Wikipedia	3
Policy Documents (per source)	3
Q&A	0.25
F1000/Publons/Pubpeer	1
YouTube	0.25
Reddit/Pinterest	0.25
LinkedIn	0.5

Source: https://help.altmetric.com/support/solutions/articles/6000060969-how-is-the-altmetric-score-calculated-

What is a blog?

- "Personal or corporate website in which the author writes, as their opinions, impressions, etc., so as to make them public and receive reactions and comments about them." (Source: Blogging as an Educational Tool, Tom Barnes, Technology Coordinator Southwest Plains Regional Service Center)

  - Free

  - A web based journal

  - Can be private or published for anyone to access

  - Readers can make comments on the different posts

  - Owned by the user

  - Hosted by the blog site provider - blogger

  - You can add text or upload pictures

Definition of Terms

Blog: The term is a shortened version of <u>web log</u>. It is a personal online publishing system which allows individuals to write and publish their opinions, thoughts and feelings on the internet on any subject they fancy.

Blog posts: These are individual articles posted on a blog. They are also simply known <u>as 'posts'</u> or <u>'entries'</u>.

Blogging: The act of <u>writing</u> a blog, <u>maintaining</u> it or <u>adding</u> an article to an existing blog.

Blogger: A <u>person</u> who posts entries on a blog.

http://en.wikipedia.org/wiki/Blog

Why academics (and students) should take blogging / social media seriously

Maximising the impact of academic research

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THE IMPACT BLOG

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An antidote to futility: Why academics (and students) should take blogging / social media seriously

Blogs are now an established part of the chattersphere/public conversation, especially in international development circles, but **Duncan Green** *finds academic take-up lacking. Here he outlines the major arguments for taking blogging and social media seriously. It doesn't need to become another onerous time-commitment. Reading a blog should be like listening to the person talk, but with links.*

Before I started teaching at LSE in January, I had the impression that the academics and researchers around the school were totally social media savvy – prolific tweeters like Charlie Beckett and top blogs like LSE Impact are high up on my follow list.

JohnRTurner_HPT_resource

This blog is intended to share information, discuss new research, and identify new trends within the Human Performance Technology (HPT) field. HPT is a multi-disciplinary practice that is influenced by a number of cognate disciplines: psychology, systems theory, education, economics, and sociology - to name only a few.

Tuesday, June 4, 2013

New Article Acceptance: Multiagent Systems as a Team Member

I have received notice that my article titled *Multiagent Systems as a Team Member* will be published by Common Ground Publishing in their journal: *The International Journal of Technology, Knowledge, and Society*. The web page for the journal follows: http://ijt.cgpublisher.com

No date as to when the article will be published but it should be this fall. Listed below is the abstract for the journal article to give those interested an indication of what the article is about.

Abstract

With the increasing complex business environment that organizations have to operate in today, teams are being utilized to complete complex tasks. Teams

Free Counter and Web Stats

WEBSTATS

About Me

John R. Turner

John R. Turner is a Doctoral Candidate at the University of North Texas in the applied technology and performance improvement (ATPI) program. He started his career in mechanical engineering where he was employed for 15 years. After leaving the engineering service industry, he completed a second bachelor's degree in psychology from the University of Arkansas at Little Rock, followed by a master's degree in human resource development from the University of Texas at Tyler. His research interests are in teams, team cognition, knowledge management, performance improvement, theory building, multilevel models, meta-analysis

Academic blogging is part of a complex online academic attention…

We will be keeping an eye on the citations as they emerge – these will provide yet another data point for us to consider in our work. But in our minds the answer to the question **"Should I blog?"** *is now a clear and resounding* **"Yes",** *at least, if conventional indicators of academic success are your aim. Blogging is now part of a complex online 'attention economy' where social media like Twitter and Facebook are not merely dumb 'echo chambers' but a massive global conversation which can help your work travel much further than you might initially think.*

Source: http://blogs.lse.ac.uk/impactofsocialsciences/2013/12/12/academic-attention-economy/

Academic blogging is part of a complex online academic attention

*Just like a taller, more powerful radio tower will boost a signal so it can be heard at a greater distance; it makes sense that **more people will read a paper** if the writer is **active on social media**. Of course, because we wrote it, we think it's great that our paper has proved so popular, but we have to ask: **in the future**, will the highest quality papers be read most? Or will it be only those papers backed up by the loudest voices?*

Source: Mewburn, I., & Thomson, P. (2013, Dec 12 2013). Academic blogging is part of a complex online academic attention economy, leading to unprecedented readership. Retrieved 13, December, 2013, from http://blogs.lse.ac.uk/impactofsocialsciences/2013/12/12/academic-attention-economy/

Blogging

Blogs are proven to be effective in disseminating your research. You can promote in-depth conversation via your blog. You build awareness about your research and publications by sharing information and responding to feedback from other researchers.

Create a blog and write regular blog updates to tell about your research undertakings and other related topics of interest to you. Provide links to your Elsevier and other journal articles and publications. Readers can follow and subscribe to your posts and leave comments.

Get started:
▶ Register with one of the several blogging platforms online and start designing your website. All you need is a username and password to register. Here are some of the most popular sites offering simple-to-use blogging platforms: *Blogger, WordPress, Weebly, Typepad* and *MovableType.* Many of the commonly used blogging platforms offer hosting, so you can easily choose the domain name within the blogging platform itself.

Blogging Basics:
✔ Choose a blogging platform from one of the many available.
✔ Think of a domain name (url) you would like your blog to have. You can use your name or initials, or a keyword from your research.

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POLITICAL SCIENCE ■

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Shorter, better, faster, free: Blogging changes the nature of academic research, not just how it is communicated

Tweet 145   Share / Save ⇅

Academic blogging gets your work and research out to a potentially massive audience at very, very low cost and relative amount of effort. **Patrick Dunleavy** *argues blogging and tweeting from multi-author blogs especially is a great way to build knowledge of your work, to grow readership of useful articles and research reports, to build up citations, and to foster debate across academia, government, civil society and the public in general.*

Q Search

Career Advice

How to use blogging and microblogging to dissem your research

Tweeting or blogging can help you publicize your work and expand your ne

By Elsevier Early Career Resources   Posted on 10 December 2012

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Share story: **f** **▸** **g+** **in** ▦ 🗨 ✉

Blogs and microblogs (e.g., Twitter ↗) are vital tools for academics to publicly communicate abo
developments and findings, to announce publications and share presentations and to write abo
research issues. You can also gain feedback from other like-minded academics, as well as expan

Blogs

- [Wordpress](#)

- [Weebly](#)

- [Blogger](#)

Creating your own Blog

- It is as easy as setting a Hotmail or Yahoo Mail account
- Go to http://www.blogger.com
- Click on Create your Blog Now
- Fill out the form, Click Continue
- Name your blogspot – http://xyz.blogspot.com
  - *xyz* must be a unique name
  - blogspot.com cannot be changed
- Choose your template
  - Everything but the URL can be changed later

Source: Blogging as an Educational Tool, Tom Barnes, Technology Coordinator Southwest Plains Regional Service Center

"How to Start a blog" a video

- Step-by-Step instructions to create a blog on Blogger

Blogging basics

- Choose a blogging platform from one of the many available.

- Think of a domain name (url) you would like your blog to have. You can use your name or initials, or a keyword from your research.

- Select a suitable theme for the purposes of your blog.

- Complete a brief profile in the available section from which new readers can learn a little about you and your research.

- Create a title for the blog which simply summarizes the main focus of your expected posts.

- Once you have decided on a focus for your blog, such as a particular research topic or general topics within your fields of expertise, plan to write at least 1 blog post a week.

- Invite friends and colleagues from your network to follow your blog.

- Read and follow blogs of other academic peers, and leave comments as relevant, to drive more readers (who hopefully then become followers) to your own blog.

- Share links to blog posts in all of your social media outlets.

- Through tools offered in your blogging platform, you can analyze how many readers find your blog through tweets and other social media outlets.
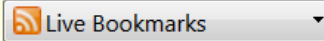
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Nader Ale Ebrahim
Recent documents in Nader Ale Ebrahim

Effective Factors for Increasing University Publication and Citation Rate
Wednesday, June 24, 2015 3:29 PM

Despite the vital role of paper publication and citation in higher education institutions (HEIs), literature on publication exercises is relatively scarce. There are a number of factors which influence the rate of university publications and citations. Accordingly, with a focus on policy perspectives, this paper discusses publication exercises by addressing the factors that can increase or decrease the rate of publication and citation in HEIs. The investigated zones are divided into two macro and micro levels, in which macro level deals with global policy and micro level is related to local and university policies. The effective factors and their relevant criteria are traced in all the aforementioned policies.

The Scientific Articles on Art Criticism
Wednesday, June 03, 2015 8:32 AM

Research has been extremely involved in improving in the art criticism area. These improvements are reflected in scientific articles. This article purposed to investigate the 214 articles in art criticism to explore their main characteristics. These articles published in the Web of Science database of the Institute of Scientific Information (ISI) from the period of 1980 till 20 December 2013. Types of articles were article and review which is included in the study. The three top cited (more than 10 times citations) articles in art criticism were published in 1993 and 1999. The 214 articles mean citation rate was 0.87 (SD 2.38) times.

Blog Examples:

- http://researchtoolsbox.blogspot.com/

04/08/2015

Total Pageviews

8,963

- http://aleebrahim.blogspot.com/

02/12/2015

Total Pageviews

106,433

Research Tools

17541 pageviews - 573 posts, las

Nader Ale Ebrahim's academi

119805 pageviews - 2772 posts, l

Blog Examples:

- http://researchtoolsbox.blogspot.com/

18-Apr-2016

Total Pageviews

41,868

- http://aleebrahim.blogspot.com/
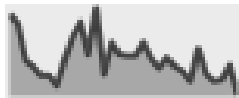
12-Apr-2016

Total Pageviews

144,036

Research Tools

41867 pageviews   -   785 posts, la

Nader Ale Ebrahim's academi

144034 pageviews   -   2809 posts,

My recent publications

Questions?

✉ E-mail: aleebrahim@um.edu.my

🐦 Twitter: @aleebrahim

🔗 *www.researcherid.com/rid/C-2414-2009*
http://scholar.google.com/citations

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