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Research Tools: Enhancing visibility and impact of the research

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www.researcherid.com/rid/C-2414-2009
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15th April 2016

Available online at: Available online at: http://dx.doi.org/10.6084/m9.figshare.2794237
and https://figshare.com/authors/Nader_Ale_Ebrahim/100797

INTRODUCTORY WORKSHOP ON:

Research Tools: Enhancing visibility and impact of the research

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==========
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University of Malaya, Kuala Lumpur, Malaysia
www.researcherid.com/rid/C-2414-2009
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Read more: Ale Ebrahim, N., Salehi, H., Embi, M. A., Habibi Tanha, F., Gholizadeh, H., Motahar, S. M., & Ordi, A. (2013). Effective Strategies for Increasing Citation Frequency. International Education Studies, 6(11), 93-99. doi: 10.5539/ies.v6n11p93

Abstract

Abstract: "Research Tools" can be defined as vehicles that broadly facilitate research and related activities. Scientific tools enable researchers to collect, organize, analyze, visualize and publicized research outputs. Dr. Nader has collected over 700 tools that enable students to follow the correct path in research and to ultimately produce high-quality research outputs with more accuracy and efficiency. It is assembled as an interactive Web-based mind map, titled "Research Tools", which is updated periodically.

"Research Tools" consists of a hierarchical set of nodes. It has four main nodes: (1) Searching the literature, (2) Writing a paper, (3) Targeting suitable journals, and (4) Enhancing visibility and impact of the research. Several free tools can be found in the child nodes. In this workshop some tools as examples from the part 4 (Enhancing visibility and impact of the research) will be described. The e-skills learned from the workshop are useful across various research disciplines and research institutions.

Keywords: H-index, Improve citations, Research tools, Bibliometrics, Research Visibility, Research Impact

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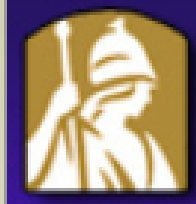

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Effective Strategies for Increasing Citation Frequency

Journal Reputation and Impact: publishing a paper in a journal based on disciplinary reputatation or with a high impact factor is the most well known way of getting your paper cited. But there are many other things a scholar can do to promote his or her work and make it easy for others to find.

Utilize Open Access Tools: Open Access journals tend to be cited more than non open access. Deposit your paper in a repository such as Scholars Archive here on campus or a disciplinary repository. Share your detailed research data in a repository.

Standarize Identifying Info: try to use the same name throughout your career as well as the name of your affiliated insitution. Using common "official" names will allow for consistency and easy retrieval of your work by author or affiliation.

Bring Colleagues on Board: team-authored articles are cited more frequently, as does publishing with international authors. Working cross-or inter-disciplinarily helps as well.

Beef Up That Paper: use more references, publish a longer paper. Also papers which are published elsewhere after having been rejected are cited more frequently.

Beyond Peer-Reviewed Original Research: Write a review paper. Present a working paper. Write and disseminate web-based tutorials on your topic.

Search Optimization: use keywords in the abstract and assign them to the manuscript. Use descriptive titles that utilize the obvious terms searchers would use to look for your topic, avoiding questions in the title. Select a journal that is indexed in the key library databases for your field.

Market Yourself: create a key phrase that describes your research career and use it. Update your professional web page and publication lists frequently. Link to your latest and greatest article in your professional email signature file.

Utliize Social Media: Use author profiles such as ResearcherID and ORCID. Contribute to Wikipedia, start a blog and/or podcast, join academic social media sites.

From: ***Ebrahim, N.A., et al. (2013). Effective strategies for increasing citation frequency. International Education Studies, 6(11), 93-99. doi:10.5539/ies.v6n11p93***

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Top 10 authors with the highest profile view counts on ResearchGate

Table 11. Top 10 authors with the highest profile view counts on ResearchGate (9th of November, 2015), compared to the same indicator on the 10th of September, 2015.

AUTHOR NAME	SEPTEMBER 10th (2015) PROFILE VIEWS	NOVEMBER 9th (2015) PROFILE VIEW	MISMATCH (%)
Nader Ale Ebrahim	19,821	13,281	67.00
Chaomei Chen	7,760	3,937	50.73
Loet Leydesdorff	4,227	1,758	41.59
Bakthavachalam Elango	2,883	1,756	60.91
Zaida Chinchilla	5,840	1,569	26.87
Mike Thelwall	4,297	1,568	36.49
Lutz Bornmann	3,129	1,439	45.99
Wolfgang Glänzel	3,012	1,301	43.19
Kevin Boyack	3,256	1,135	34.86
Peter Ingwersen	2,335	1,025	43.90

Source: Martín-Martín, A., Orduna-Malea, E., Ayllón, J. M., & López-Cózar, E. D. (2016). The counting house, measuring those who count: Presence of Bibliometrics, Scientometrics, Informetrics, Webometrics and Altmetrics in Google Scholar Citations, ResearcherID, ResearchGate, Mendeley, & Twitter. *EC3 Reseach Group: Evaluación de la Ciencia y de la Comunicación Científica Universidad de Granada and Universidad Politécnica de Valencia (Spain), In Progress,*. doi:10.13140/RG.2.1.4814.4402

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February 2016 Top 100 Technology Experts to Follow on Twitter

#24) **@elearningpros** - Unlimited (Up from #39)

#25) **@bbvaOpenMind** - OpenMind (Down from #20)

#26) **@Danny_Lounge** - Danny (Up from #28)

#27) **@WhichTech** - Which Technology (Up from #31)

#28) **@FouadAkkad** - Fouad Akkad (Up from #33)

#29) **@AskDyson** - Ask Dyson (Up from #34)

#30) **@ChikaUwazie** - Chika Uwazie

#31) **@aleebrahim** - Nader Ale Ebrahim (Up from #37)

#32) **@alessandrolerro** - Alessandro M. Lerro (Up from #57)

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March 2016 Top 100 Technology Experts to Follow on Twitter

#22) **@computerworlduk** - Computerworld UK (#22 last month)

#23) **@Tesseract257** - Tesseract257 (Down from #21)

#24) **@FouadAkkad** - Fouad Akkad (Up from #28)

#25) **@elearningpros** - Unlimited (Down from #24)

#26) **@bbvaOpenMind** - OpenMind (Down from #25)

#27) **@SteveKuzj** - Steve Kuzj (Up from #33)

#28) **@AskDyson** - Ask Dyson (Up from #29)

#29) **@aleebrahim** - Nader Ale Ebrahim (Up from #31)

Upskill Programme:
Research Tools - Workshop Series

1. Research Tools: Literature Search and Scientific Source Comparison
2. Research Tools: Scientific Writing Tools for Writing Literature Review and a Paper
3. Research Tools: Choosing the Right Journal for Your Research
4. Research Tools: Enhancing visibility and impact of the research

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How to improve the impact of your paper

ELSEVIER

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Publishing Tips

How to improve the impact of your paper

Our top tips for preparing and promoting your paper and the best ways to monitor your success

By Manon Burger Posted on 14 September 2014

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1. Preparing your article

SEO

Source: https://www.elsevier.com/authors-update/story/publishing-tips/how-to-improve-the-impact-of-your-paper

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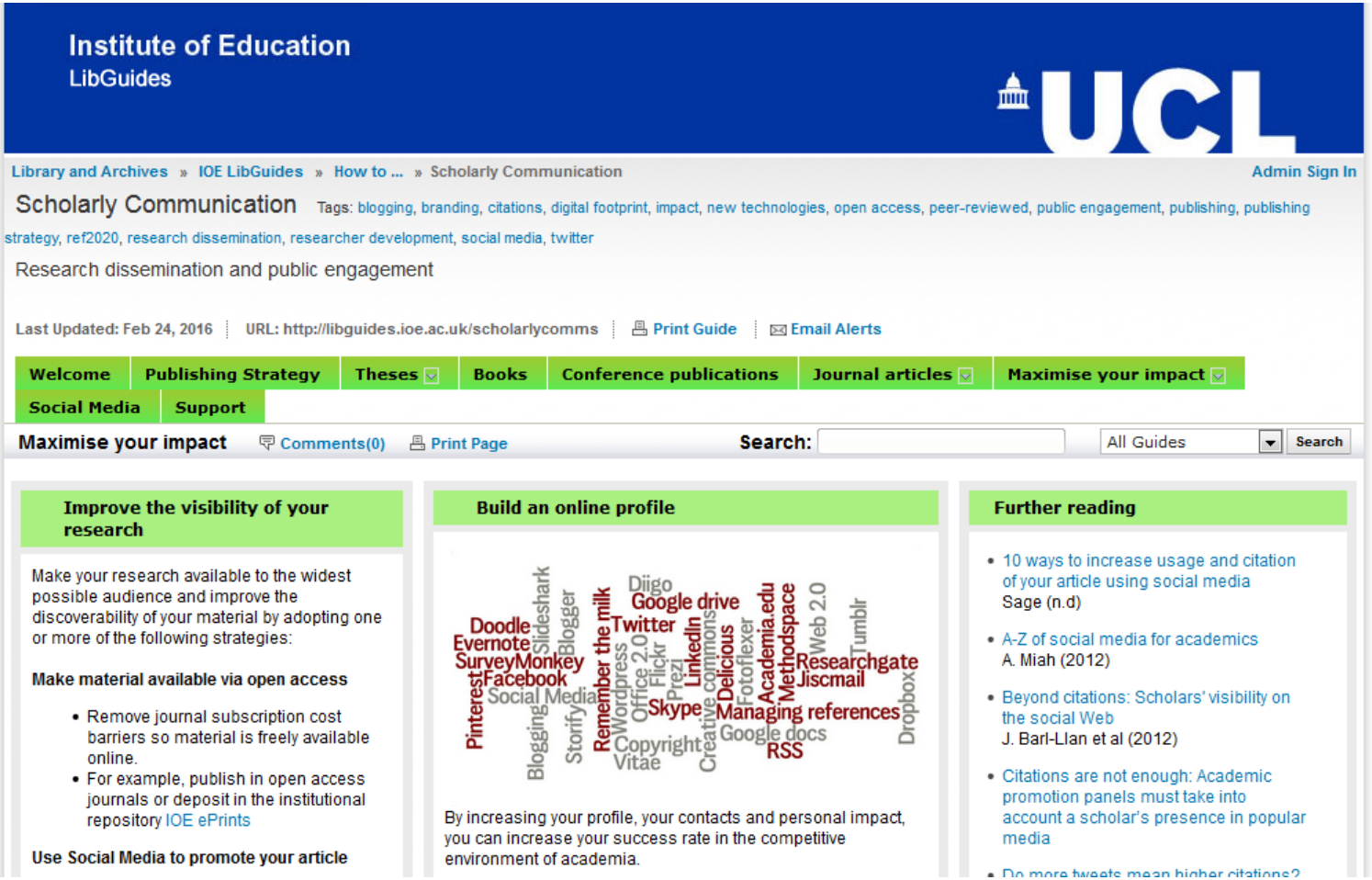
Maximise your impact



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Scholarly Communication Tags: blogging, branding, citations, digital footprint, impact, new technologies, open access, peer-reviewed, public engagement, publishing, publishing strategy, ref2020, research dissemination, researcher development, social media, twitter

Research dissemination and public engagement

Last Updated: Feb 24, 2016 | URL: http://libguides.ioe.ac.uk/scholarlycomms | Print Guide | Email Alerts

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Improve the visibility of your research

Make your research available to the widest possible audience and improve the discoverability of your material by adopting one or more of the following strategies:

Make material available via open access

- Remove journal subscription cost barriers so material is freely available online.
- For example, publish in open access journals or deposit in the institutional repository IOE ePrints

Use Social Media to promote your article

Build an online profile

By increasing your profile, your contacts and personal impact, you can increase your success rate in the competitive environment of academia.

Further reading

- 10 ways to increase usage and citation of your article using social media
  Sage (n.d)
- A-Z of social media for academics
  A. Miah (2012)
- Beyond citations: Scholars' visibility on the social Web
  J. Barl-Llan et al (2012)
- Citations are not enough: Academic promotion panels must take into account a scholar's presence in popular media
- Do more tweets mean higher citations?

Source: http://libguides.ioe.ac.uk/content.php?pid=469302&sid=3841859

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Monday, 2. November 2015
Routes to publishing →

Thursday, 29. October 2015
Verlagerung von Büchern im Stammgelände →

Startseite › Courses & Webinars › Visibility and Research Impact

eKurs: Visibility and Research Impact

Course Description

Bibliometrics, Scholarly Communication and Publication Strategies

What is my research impact and how can I influence my h-index? How can I use academic identity management and social media for improving my presence on the internet? What is Open Access and are there any support services at the University Library? The course gives an overview of different issues with scholarly publication and improvement of research impact.

Course Contents

The first part of the course covers these topics

- academic identity managment
- citation analysis, impact factor, h-index and alternatives

For the scond part, we offer a range of topics to choose from

- academic networking and your presence on the internet
- current awareness - how to keep up-to-date in your research area

Online Catalog

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Start Search

Library Accou

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us via email:
information@ub.t

Opening Hours

Branch Library

-Main Campus

Opening

Mon – Fri

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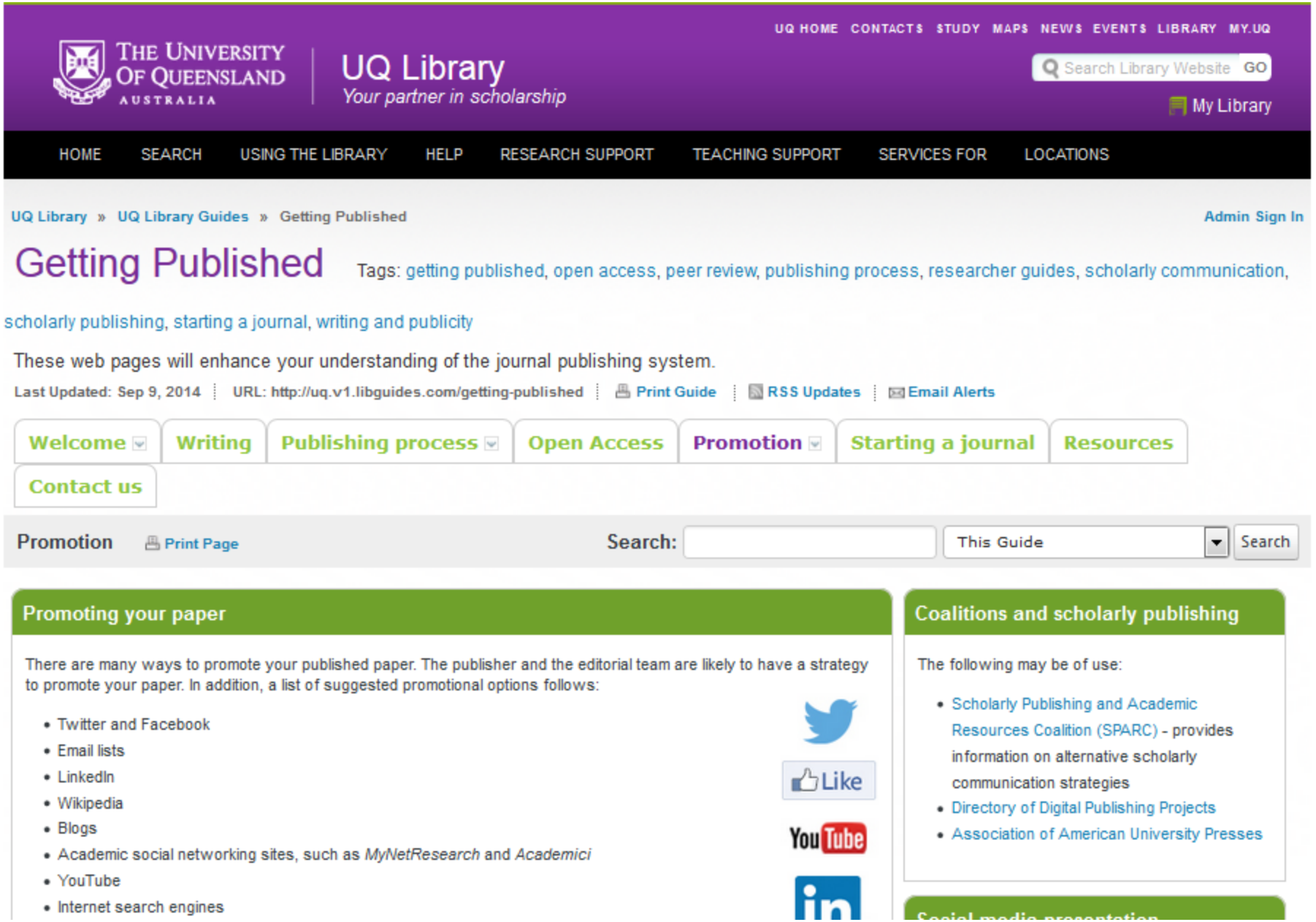

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Finding information

Support and training

Inductions and Information Skills

MyReading

Library collections

Open access

Citations and bibliometrics

University Press

Research Data Management

Improving your citations

There are a number of ways to improve your citation rate.

Where and how you publish

Making your research available as open access means that it is open to anyone, and there is a lot of evidence that says readership leads to higher citation counts. Most journals allow you to put the author accepted version of the article into charge to make the final published version available freely. Your work is still published by the same journal, but it can b audience than just the subscribers to the journal.

Clear titles and abstracts

As most research is now discovered through a search engine, it is important to make your title clearly indicate the conte it is obvious to searchers who may spend only a few seconds to decide if they want to read an article. Similarly a clear, also help your article rank better in searches and lead more people to go to the full text. The **LSE** publishes an impact bl very good posts on this

Choosing titles 1

Choosing titles 2

Writing a good abstract

ORCID

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GUIDES

Bibliometrics and Altmetrics: Measuring the Impact of Knowledge

Tags: apt

appointment_promotion_and_tenure research_impact bibliometrics altmetrics h-factor scholarship-impact liaison_services faculty_services author_rights data_curation data_management research_da

scholarly_communication

Increase the Visibility of Your Research

Methods for increasing visibility vary by discipline.

Suggested strategies:

1. Include publications in an open repository so google will track when you've been cited:
   - an Institutional Repository - such as the Digital Repository at the University of Maryland (DRUM) - and provide full-text of it (if publisher allows).
   - a Subject Repository - such as AgEcon Search, arXiv.org, RePEc, SSRN, etc.
2. Publish in an Open Access journal or self-archive it (if publisher allows).
3. Publish/share data associated with your research - for more information see
   - Data & Text Repositories guide (Iowa State University)
   - Sharing Detailed Research Data is Associated with Increased Citation Rates (PLOS ONE)
   - Contact Research Data Services
4. Publish in an online journal with search features allowing users to find articles that cite it. For example, see "cited by" features in Highwire Press journal articles.
5. Share publications using social networking tools such as Mendeley, ResearchGate, CiteULike, getCITED, twitter, Slideshare, blogs, etc.
6. Create an online presence utilizing tools such as ORCID ID, Researcher ID, Google Scholar

Need Help?

For assistance developing your impact story, please contact your subject librarian.

Comments (0)

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In this section

Briefing Papers

How-to Guides & Checklists

Developing RDM Services

- Assigning DOIs at Bristol
- DMPs in the Arts and Humanities
- Improving RDM at Monash
- Improving Research Visibility
- Increasing Participation in Training
- RDM Training for Librarians
- RDM strategy: moving from plans to action
- Storing and Sharing Data in Hull

Improving Research Visibility – Getting Data on the Institutional Repository RADAR

This case study highlights collaboration between Arts and Humanities researchers and the RADAR institutional repository at Oxford Brookes University. The University's Sonic Art Research Unit (SARU) aims to make data a more visible research output, and improve the chances of it being accessible to researchers over the long-term through RADAR.

Browse the guide below (or download the pdf)

** **This publication is available in print and can be ordered from our online store** **

Please cite as: Whyte, A. (2013). 'Improving Research Visibility – Getting Data on the Institutional Repository RADAR'. DCC RDM Services case studies. Edinburgh: Digital Curation Centre. Available online:

Useful links

Oxford Brookes University

Sonic Art Research Unit

Curation Reference Manual

Advice, in-depth information and criticism on current techniques and best practice.

Contributions are made by our extended network of specialist partners and associates.

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See also

- Library search
- Library record
- Symplectic
- White Rose Research Online
- White Rose eTheses Online
- Copyright
- Subject resources

University support

- Research and Innovation Service
- Postgraduate Research and Operations
- Researcher Training

Increasing your citation rates

There are a number of ways that you can improve your citation rates as a researcher, here are some suggestions, based on this literature review on improving citation counts, conducted in March 2014:

- **Make research outputs open access where possible**
  Evidence shows that open access articles are cited significantly more than non-open access articles.

- **Where funding permits publish using the gold open access route where possible**
  Publishing via the Gold open access route can result in research being made open access immediately for other researchers to read and cite.

- **Share your research data where possible**
  Evidence suggests that clinical trials which shared their data were more frequently cited than trials that did not. Sharing research data can make research more accessible and visible.

- **Use a consistent author name**
  Evidence shows that using a consistent author name throughout a research career can help to enhance retrieval of a researcher's output. Changing names throughout a career can make it difficult to associate research output

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How to increase research visibility: A guide for research writers

Otuoma, Sanya

URI: http://ir-library.ku.ac.ke/handle/123456789/9608

Date: 2014-05-23

Abstract:

This document will provide you with various techniques on how you can increase the visibility and hence the impact of your research work from just your local community to a global audience

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Size: 131.5Kb
Format: PDF
Description: fulltext

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Subjects
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By Issue Date
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Subjects

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Staff: Office of Communications
Public Relations
Promote your research
Web
Public and Community Affairs
Creative Agency
Internal communications
Policies and procedures

Promote your research

Home » Communications » Public Relations

5 step process for promoting your research

Congratulations! You've just received confirmation from the journal that the hard part is over; Now it's time to start spreading the word around your findings and analysis.

Here's a five-step process outlining how you can help the AHC public relations team raise awa

1. **Contact your academic unit's communicator. If your unit doesn't have a dedicate reach out to us directly at health@umn.edu.**

Your communicator will get the communications ball rolling within your academic unit, dete

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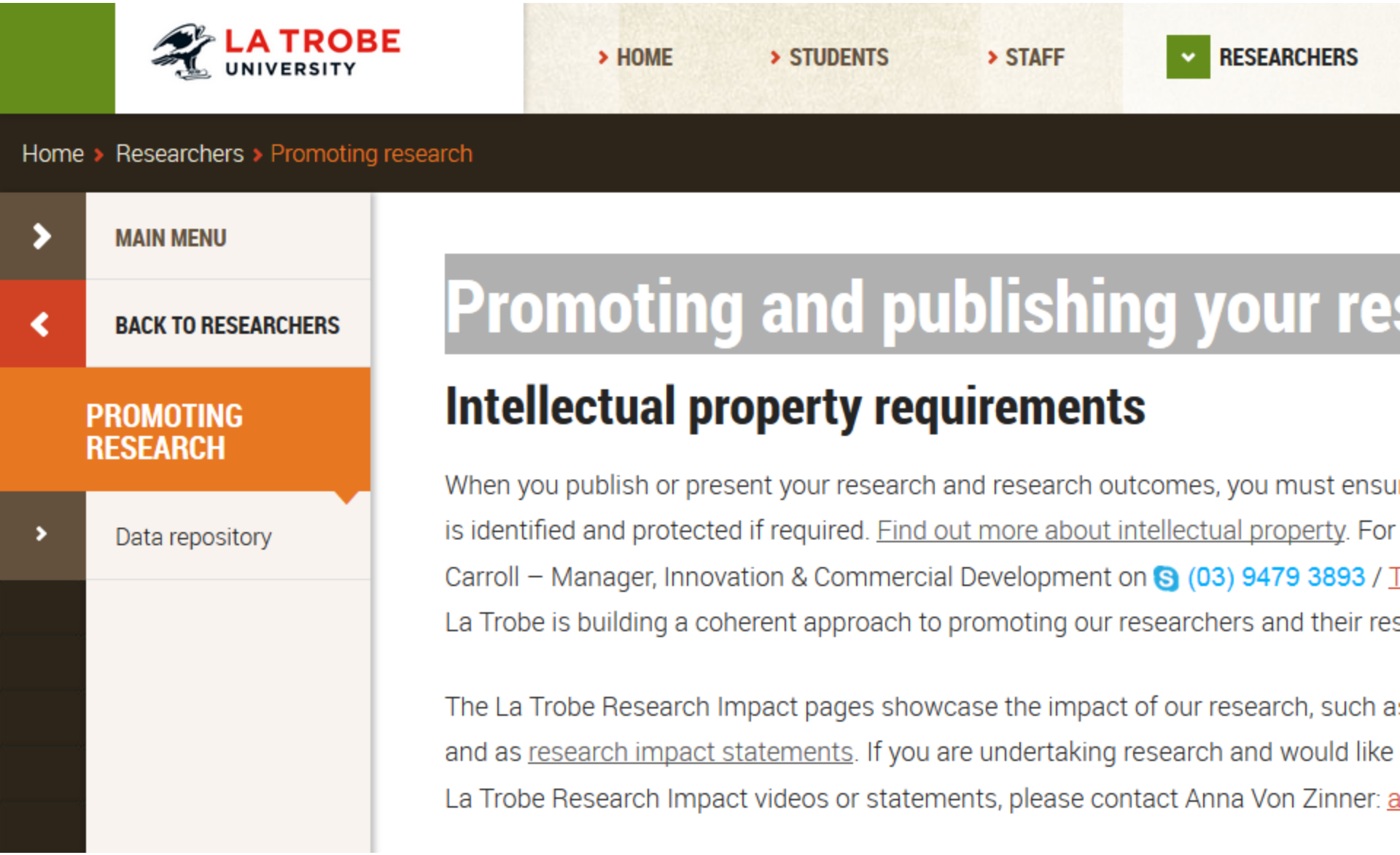

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Disseminate research findings: Maximise your impact

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Introduction | New to publishing | Theses | Books | Conference publications | Journal articles | Non-traditional outputs | Maximise your impact | Licensing

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Welcome
Scholarly communication

New to publishing
HERDC and ERA
Why you need a publishing strategy

Theses
Publish your thesis
Revise for commercial publication
Present your thesis

Books

Improve the visibility of your research

Make your research available to the widest possible audience and improve the discoverability of your material by adopting one or more of the following strategies:

Make material available via open access

- Remove journal subscription cost barriers so material is freely available online.
- For example, publish in open access journals or deposit in espace@Curtin
- For more information see the Open access and espace@Curtin LibGuide

Use social media to promote your article

- Eliminates many traditional barriers to reach the general public
- Receive rapid feedback and make new connections

Maximise your im

little and large by stromnes

Further reading

- 10 ways to increa
citation of your ar
social media

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Science News *from The John Crerar Library*

Workshop: Managing Your Online Presence as a Researcher, Feb. 10 and 12

Posted on February 5, 2015 by Jennifer Hart at Crerar Science

When:	Tuesday, February 10, 4–5 PM or Thursday February 12, 12-1PM
Where:	Crerar Library, Kathleen Zar Room 5730 South Ellis Avenue, Chicago, IL
Description:	You want to establish an effective online presence, but what are the best ways to make your identity visible to potential collaborators? Join us for a 60 minute workshop to learn how to build your online profile as a scholar/researcher. We'll cover online scholarly communities, author identifiers (like ORCID), and other ways to carve out a space online for your professional self. Another session of this same workshop will be held on February 12th at 12pm. See more info link for details.
Contact:	John Crerar Library 773-702-7715
More info:	https://training.uchicago.edu/course_detail.cfm?course_id=1339

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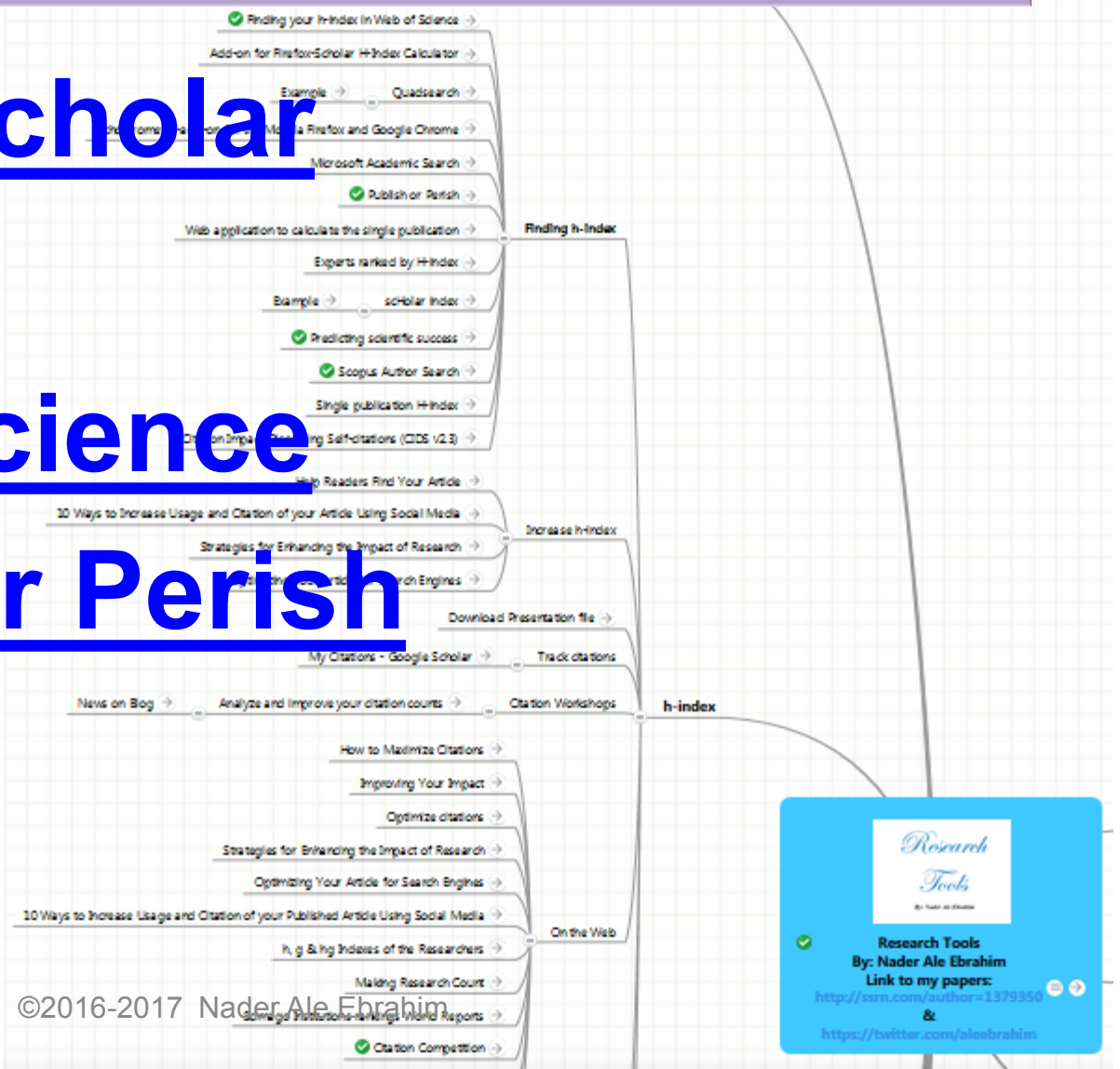
Measuring Your Impact

- Google Scholar
- Scopus
- Web of Science
- Publish or Perish
- PlumX
- Altmetric
- .....



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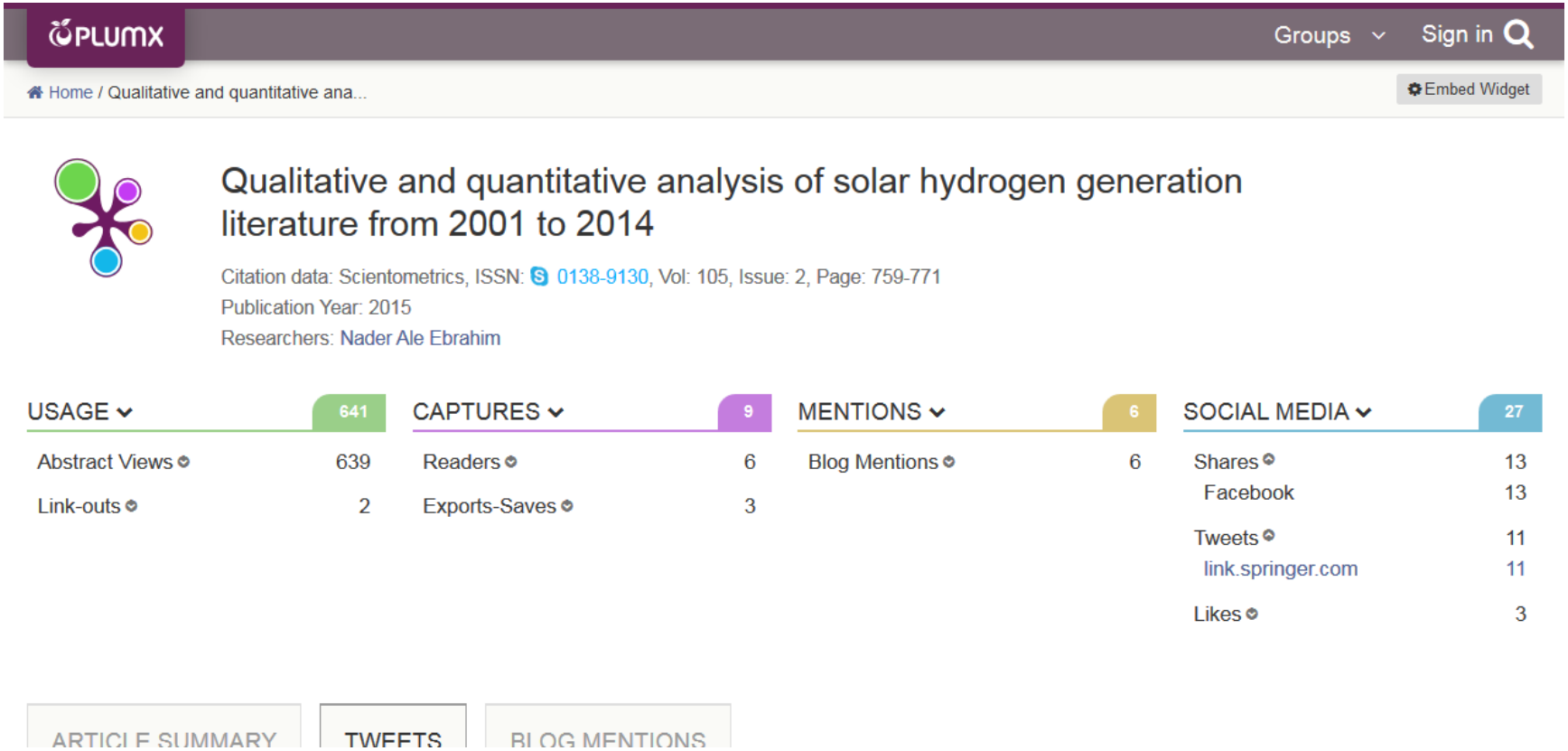
Qualitative and quantitative analysis of solar hydrogen generation literature from 2001 to 2014



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GENETICS

Genome Engineering of *Drosophila* with the CRISPR RNA-Guided Cas9 Nuclease

Scott J. Gratz[*], **Alexander M. Cummings**[†], **Jennifer N. Nguyen**[†], **Danielle C. Hamm**[§], **Laura K. Donohue**[†], **Melissa M. Harrison**[§,**,1], **Jill Wildonger**[†,1] **and Kate M. O'Connor-Giles**[*,††,1]

Author Affiliations

Author Notes

[1]Corresponding authors: 6204B Biochemical Sciences Bldg., 440 Henry Mall, Madison WI 53706. E-mail: mharrison3@wisc.edu; 2204B Biochemical Sciences Bldg., 440 Henry Mall, Madison, WI 53706. E-mail: wildonger@wisc.edu; 227D Robert M. Bock Labs, 1525 Linden Dr., Madison, WI 53706. E-mail: oconnorgiles@wisc.edu

Abstract

We have adapted a bacterial CRISPR RNA/Cas9 system to precisely engineer the *Drosophila* genome and report that Cas9-mediated genomic modifications are efficiently transmitted through the germline. This RNA-guided Cas9 system can be rapidly programmed to generate targeted alleles for probing gene function in *Drosophila*.

CRISPR RNA | Cas9 | homologous recombination | genome engineering | *Drosophila*

Received May 9, 2013.
Accepted May 23, 2013.

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Methods, Technology, and Resources

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Genetics August 1, 2013 vol. 194 no. 4 1029-1035

Free via Open Access: OA

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Supporting Information

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Predicting scientific success

H-index prediction

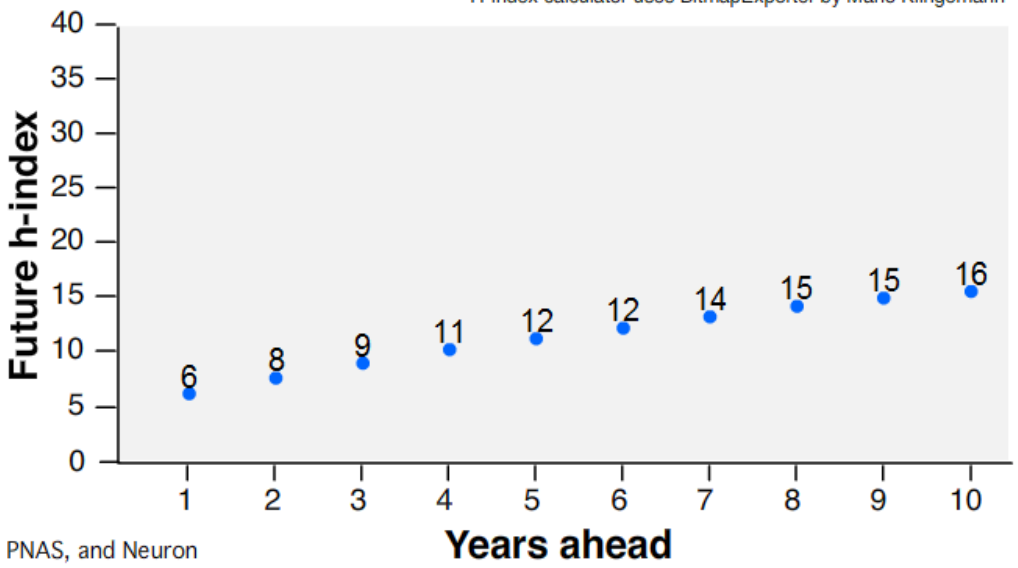
Read details in Acuna, Allesina, Kording, Nature, 489, 201-202 (2012)

Save to file

H-index calculator uses BitmapExporter by Mario Klingemann

H-index	5
# articles	12
Years since first article	8
# distinct journals	5
# articles in 'top' journals*	1

Reset features



* Nature, Science, Nature Neuroscience, PNAS, and Neuron

 # distinct journals: number of different journals where you have published in.

Note: The equations and the calculator model people that are in Neurotree, have an h-index 5 or more, and are between 5 to 12 years after publishing first article.

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Why should I care about my online presence?

- To increase the visibility & accessibility of published paper
- To increase the chance of getting publications cited
- To make your research and teaching activities known
- To disseminate the publications by using "Research Tools" effectively
- To increase publications chances of being found, read and cited
- To increase the chance of research collaboration
- To trace the citation
- To serve society better

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Why citation is important?

- **In the Times Higher Education World University Rankings system Citations — research influence (worth 30 per cent).**
- Citations are widely recognised as a strong indicator of the significance and relevance — that is, the impact — of a piece of research.
- However, citation data must be used with care as citation rates can vary between subjects and time periods.
- For example, papers in the life sciences tend to be cited more frequently than those published in the social sciences.
- The rankings this year use normalised citation impact, where the citations to each paper are compared with the average number of citations received by all papers published in the same field and year. So a paper with a relative citation impact of 2.0 is cited twice as frequently as the average for similar papers.
- The data were extracted from the Thomson Reuters resource known as Web of Science, the largest and most comprehensive database of research citations available.
- Its authoritative and multidisciplinary content covers more than 11,600 of the highest-impact journals worldwide. The benchmarking exercise is carried out on an exact level across 251 subject areas for each year in the period 2004 to 2008.
- For institutions that produce few papers, the relative citation impact may be significantly influenced by one or two highly cited papers and therefore it does not accurately reflect their typical performance. However, institutions publishing fewer than 50 papers a year have been excluded from the rankings.
- There are occasions where a groundbreaking academic paper is so influential as to drive the citation counts to extreme levels — receiving thousands of citations. An institution that contributes to one of these papers will receive a significant and noticeable boost to its citation impact, and this reflects such institutions' contribution to globally significant research projects.

- Source: http://www.timeshighereducation.co.uk/world-university-rankings/2010-2011/analysis-methodology.html

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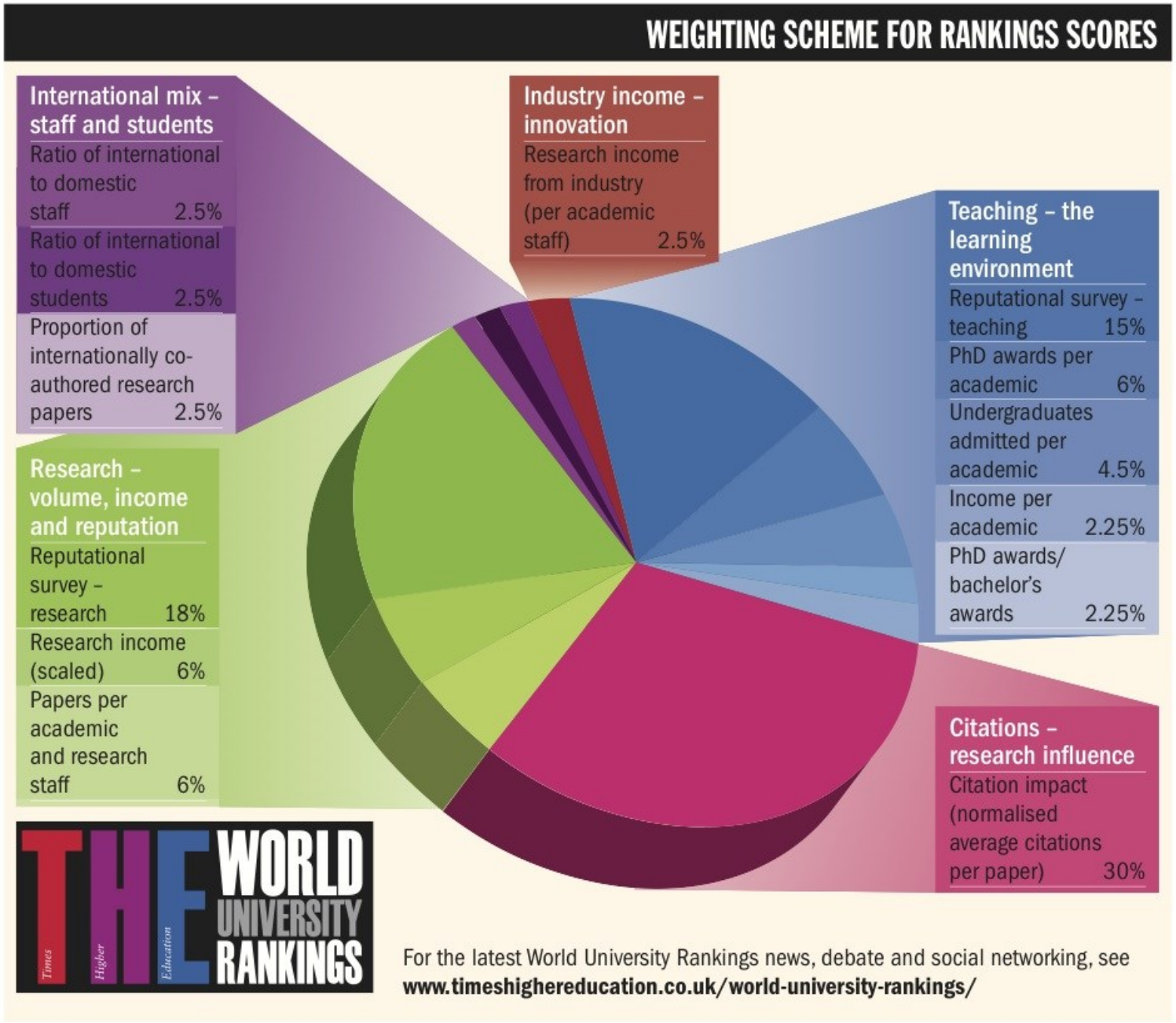

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Web Images More…

Rajkumar Buyya

Director, CLOUDS Lab, University of Melbourne and CEO, ManjraSoft Pty Ltd, Australia

Cloud Computing - Distributed Systems - Parallel Computing - Distributed Computing - Middleware

Verified email at unimelb.edu.au

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Anton Belogla
Dr Suraj Pand
Marcos Assun
Manzur Murs
César A. F. D

Citation indices

	All	Since 2009
Citations	28100	18778
h-index	78	66
i10-index	265	225

Citations to my articles

Show: 20 **1-20** Next >

Title / Author	Cited by	Year
Cloud computing and emerging IT platforms: Vision, hype, and reality for delivering computing as the 5th utility R Buyya, CS Yeo, S Venugopal, J Broberg, I Brandic Future Generation Computer Systems 25 (6), 599-616	1882	2009
Gridsim: A toolkit for the modeling and simulation of distributed resource		

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Seven Tips for Enhancing Your Research Visibility and Impact

Seven Tips for Enhancing Your Research Visibility and Impact

Rajkumar Buyya
Grid Computing and Distributed Systems (GRIDS) Laboratory
Department of Computer Science and Software Engineering
The University of Melbourne, Australia
Email: raj@csse.unimelb.edu.au
First version: Nov. 2006

It is important to note that there is no substitute for quality work. Please do carry out path-breaking research and produce outstanding results by demonstrating their usefulness both theoretically and experimentally. It is equally important to enhance its impact by making the outcomes of your research work easily accessible to your peers and the larger community. Your efforts and willingness to genuinely share research outcomes with the community will lead to better citations to your work. This inturn leads to other outcomes and recognisations such as increased chances of (a) receiving invitations to present seminars and possibly keynote talks at conferences; (b) getting surprise emails from prospective employers; (c) obtaining industrial consulting opportunities; (d) gaining media attention; (e) winning grants, (f) attracting brilliant students, (g) receiving promotions, and so on and so forth. If all goes well, you might one day become a celebrity intellectual!

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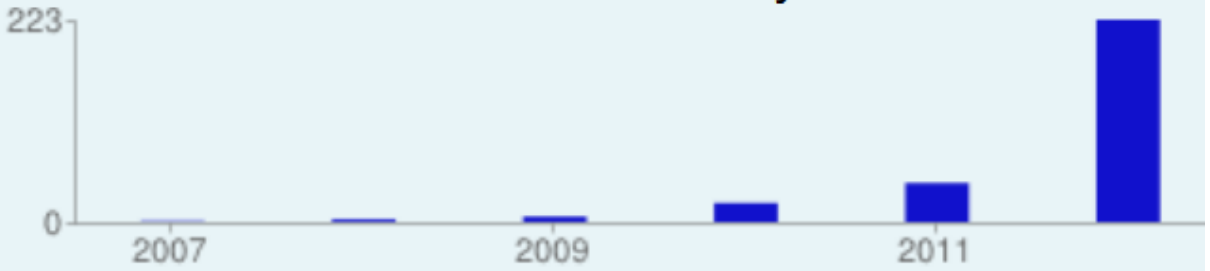
Example

Citation indices

	All	Since 2008
Citations	309	305
h-index	9	9
i10-index	8	8

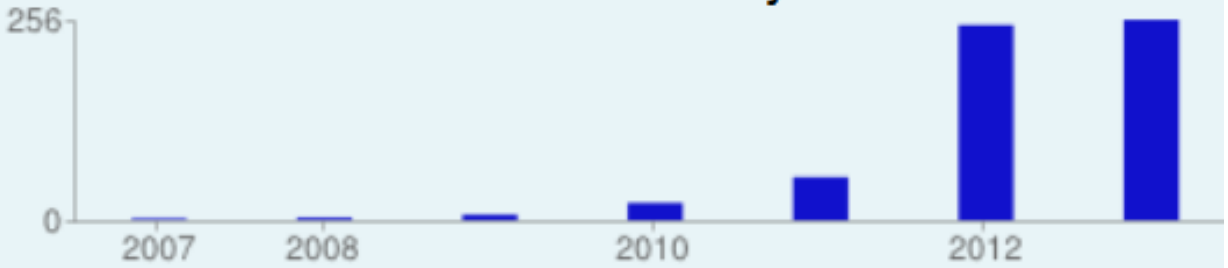
Citations to my articles



Citation indices

	All	Since 2009
Citations	645	635
h-index	15	15
i10-index	27	27

Citations to my articles



Ale Ebrahim, N., Salehi, H., Embi, M. A., Habibi Tanha, F., Gholizadeh, H., & Motahar, S. M. (2014). Visibility and Citation Impact. *International Education Studies, 7*(4), 120-125. doi: 10.5539/ies.v7n4p120 , . Available at SSRN: http://ssrn.com/abstract=2419315

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Example

Citation indices

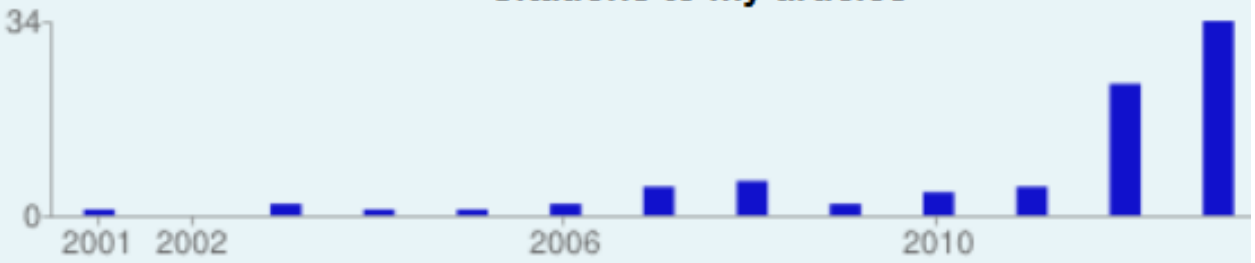
	All	Since 2008
Citations	39	28
h-index	4	3
i10-index	1	0

Citations to my articles

Citation indices

	All	Since 2009
Citations	94	73
h-index	6	5
i10-index	1	0

Citations to my articles



Ale Ebrahim, N., Salehi, H., Embi, M. A., Habibi Tanha, F., Gholizadeh, H., & Motahar, S. M. (2014). Visibility and Citation Impact. *International Education Studies, 7*(4), 120-125. doi: 10.5539/ies.v7n4p120 , . Available at SSRN: http://ssrn.com/abstract=2419315

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The Best Global Universities Ranking

anking indicator	Weight
Global research reputation	12.5%
Regional research reputation	12.5%
Publications	12.5%
Normalized citation impact	10%
Total citations	10%
Number of highly cited papers	12.5%
Percentage of highly cited papers	10%
International collaboration	10%
Number of Ph.D.s awarded	5%
Number of Ph.D.s awarded per academic staff member	5%

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Indicators and Weights for ARWU

Criteria	Indicator	Code	Weight
Quality of Education	Alumni of an institution winning Nobel Prizes and Fields Medals	Alumni	10%
Quality of Faculty	Staff of an institution winning Nobel Prizes and Fields Medals	Award	20%
	Highly cited researchers in 21 broad subject categories	HiCi	20%
Research Output	Papers published in Nature and Science*	N&S	20%
	Papers indexed in Science Citation Index-expanded and Social Science Citation Index	PUB	20%
Per Capita Performance	Per capita academic performance of an institution	PCP	10%
Total			100%

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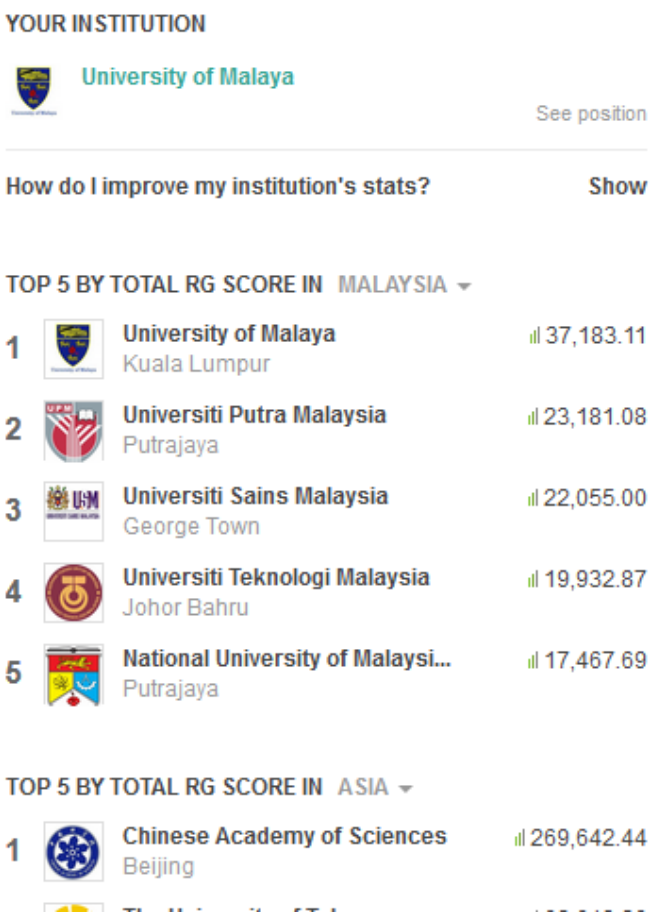
* For institutions specialized in humanities and social sciences such as London School of Economics, N&S is not considered, and the weight of N&S is relocated to other indicators.

RG Score - Total (15 Feb 2016)



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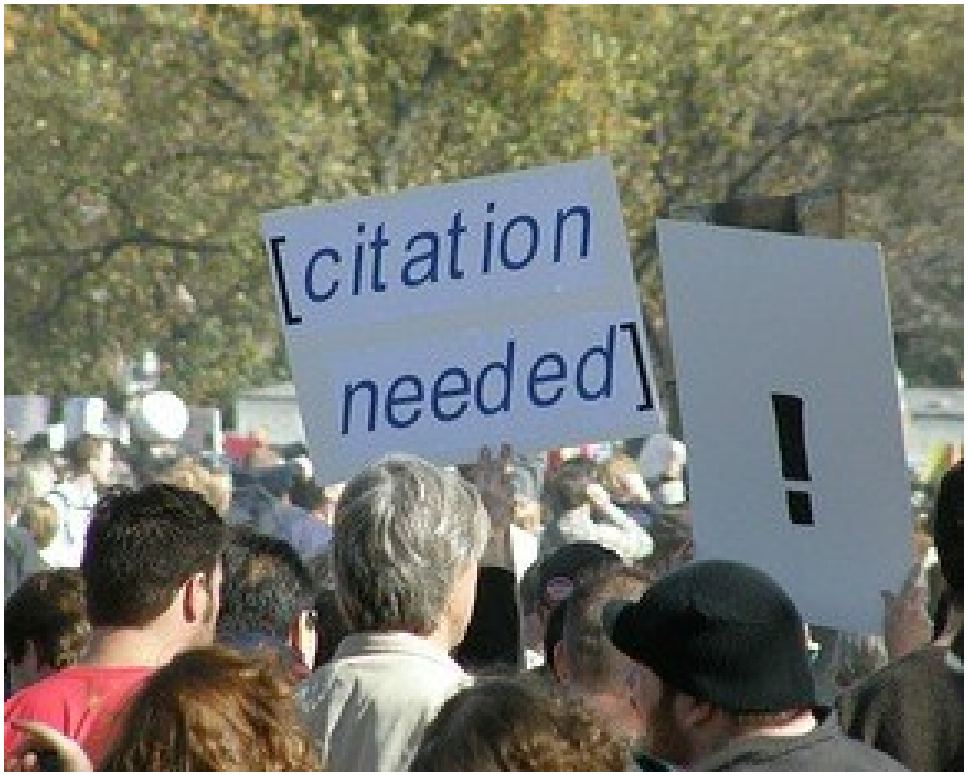

Source: Researchers, publishers, libraries and data centres all have a role in promoting and encouraging data citation. (Available on: http://blogs.lse.ac.uk/impactofsocialsciences/2013/11/26/why-not-cite-data/)

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Source: http://wiki.lib.sun.ac.za/index.php/SUNScholar/Research_Article_Metrics

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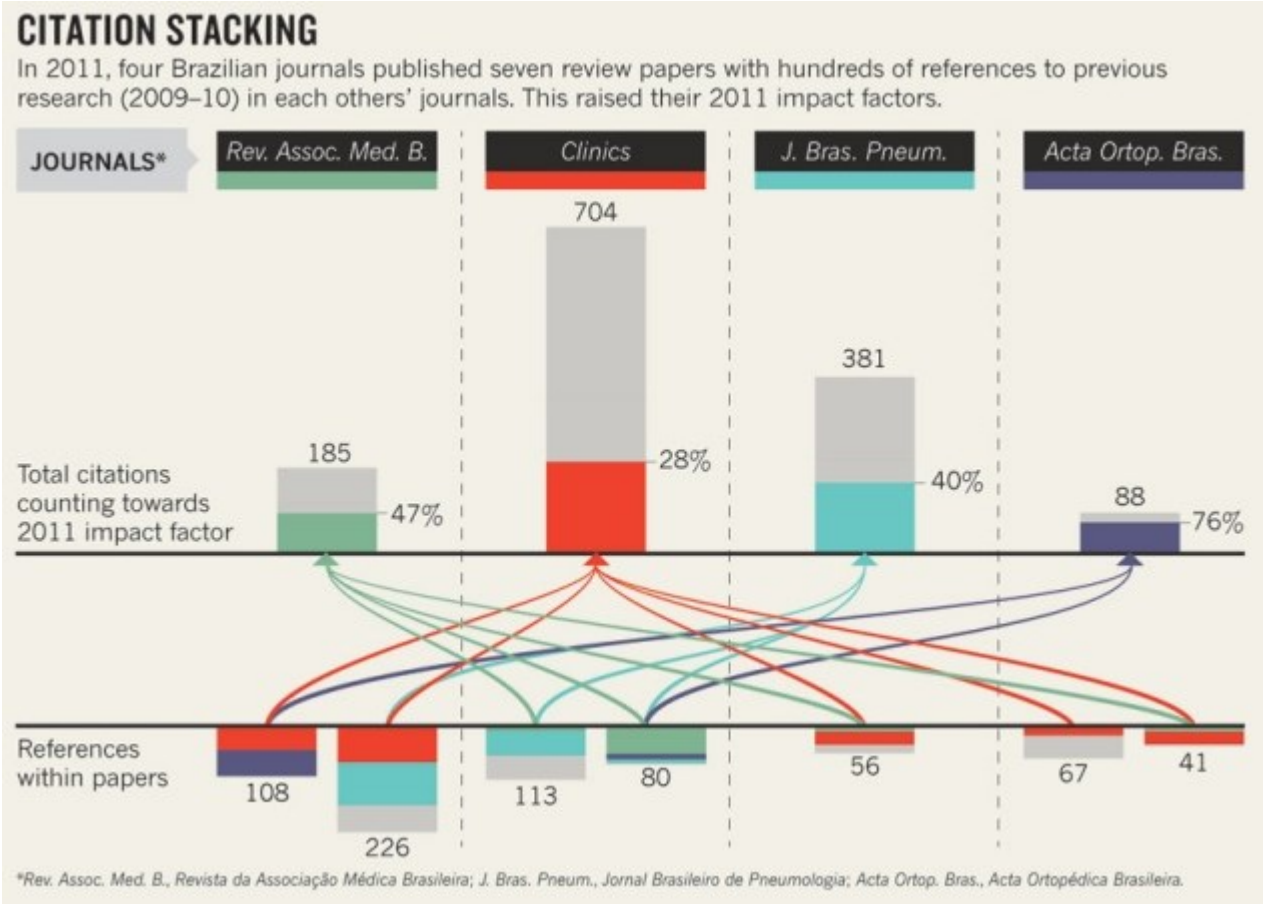
Brazilian citation scheme outed

Thomson Reuters suspends journals from its rankings for ‘citation stacking’



Source: Richard Van Noorden , Nature News, 27 August 2013

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Citation manipulation: Journal retracts paper because author boosted references to a journal he edits

Written by Cat Ferguson
February 9th, 2015 at 5:30 pm

Posted in citation manipulation

Citation manipulation: Journal retracts paper because author boosted references to a journal he edits

with 5 comments

A group of researchers have lost a paper in a computer science journal because they were apparently using its references to help the impact factor of a different journal that one of them edits.

Here's the notice for "Impacts of sensor node distributions on coverage in sensor networks," a paper first published in 2011 and cited four times, according to Thomson Scientific's Web of Knowledge: Read the rest of this entry »

Share this:

Source: http://retractionwatch.com/2014/02/03/citation-manipulation-journal-retracts-paper-because-author-boosted-references-to-a-journal-he-edits/

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1-Use a unique name consistently throughout academic careers

The preferred form of an author's name is **first name** and **last name**; this form reduces the likelihood of mistaken identity. **Use the same name for publication throughout your career**; that is, do not use initials on one manuscript and your full name on another one. Determining whether **Juanita A. Smith** is the same person as **J. A. Smith**, **J. Smith**, or **A. Smith** can be difficult, particularly when citations span several years.

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2- Use a standardized institutional affiliation and address

Recommended Affiliation Citation	
Use This:	***Not This:***
Mae O. Gordon Department of Ophthalmology and Visual Sciences Washington University School of Medicine in St. Louis 660 South Euclid Avenue Saint Louis, Missouri 63110 United States of America	M. Gordon Dept. of Ophthal. and Vis. Sci. Wash. U. Sch. Med. 660 S. Euclid Ave. St. Louis, MO

Source: https://becker.wustl.edu/impact-assessment/strategies

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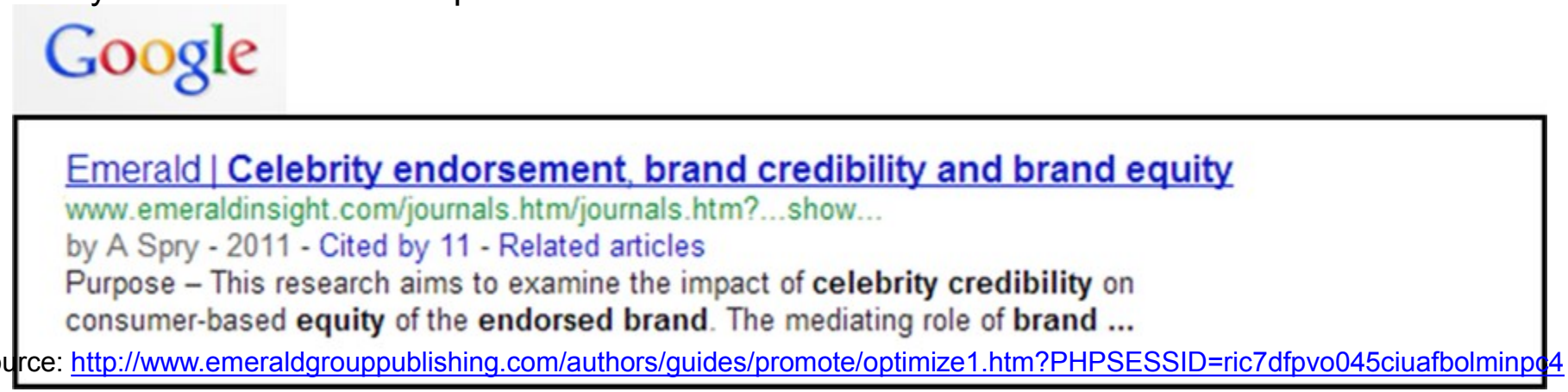
3- Repeat key phrases in the abstract while writing naturally

The abstract is the main place that a search engine will take the data from which determine where your article should place in its results:

> Including the keywords and key phrases in your abstract is one of the best ways to optimize your article on search engines. It allows Google to assess your article for its relevance to certain search terms

After you've ensured you have chosen the best keywords and you have deployed them in the right ways in your abstract and title, make sure you use them throughout your article: consider using them in subheadings, within the titles of figures and tables, as well as in the main body of the text. Search engines can also look at these places

Consider the first sentence of your abstract – this is visible within the Google search results, therefore your first sentence should get straight to the points and include strong keywords. See the example below:



Source: http://www.emeraldgrouppublishing.com/authors/guides/promote/optimize1.htm?PHPSESSID=ric7dfpvo045ciuafbolminpc4

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4-Select a proper title

As an author, you can dramatically improve the chances of your article being downloaded once it's online, before you even submit it!

There are three easy steps you can take to ensure it enjoys high usage:

- Choose a descriptive title
- Use appropriate keywords
- Write an informative abstract

Source: http://www.emeraldinsight.com/authors/guides/promote/optimize1.htm

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Optimize Title/Abstract

Step 1: Construct a clear, descriptive title

In search engine terms, the title of your article is the most interesting element. The search engine assumes that the title contains all of the important words that define the topic of the piece and thus weights words appearing there most heavily.

Step 2: Reiterate key phrases

The next most important field is the text of the abstract itself. You should reiterate the key words or phrases from the title within the abstract itself.

Source: http://authorservices.wiley.com/bauthor/seo.asp

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Well-Optimized Abstract:

False *Remembering in the* ***Aged***

Researchers studying human **memory** have increasingly focused on **memory** accuracy in **aging** populations. In this article we briefly review the literature on **memory** accuracy in healthy older adults. The prevailing evidence indicates that, compared to younger adults, older adults exhibit both diminished **memory** accuracy and greater susceptibility to misinformation. In addition, older adults demonstrate high levels of confidence in their **false memories**. We suggest an explanatory framework for the high level of **false memories** observed in older adults, a framework based on the theory that consciously controlled uses of **memory** decline with **age**, making older adults more susceptible to **false memories** that rely on automatic processes. We also point to future research that may remedy such deficits in accuracy.

This article appears on the first page of results in Google for false+memory+aged.

Source: http://authorservices.wiley.com/bauthor/seo.asp

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Poorly Optimized Abstract:

False *Remembering in the Senior Population*

Researchers studying human **memory** have increasingly focused on its accuracy in senior populations. In this article we briefly review the literature on such accuracy in healthy older adults. The prevailing evidence indicates that, compared to younger adults, older adults exhibit both diminished accuracy and greater susceptibility to misinformation. In addition, older adults demonstrate high levels of confidence in their **false memories**. We suggest an explanatory framework for the high levels observed in older adults, a framework based on the theory that consciously controlled uses of **memory** decline in later life, making older adults more susceptible to **false memories** that rely on automatic processes. We also point to future research that may remedy such deficits in accuracy.

Source: http://authorservices.wiley.com/bauthor/seo.asp

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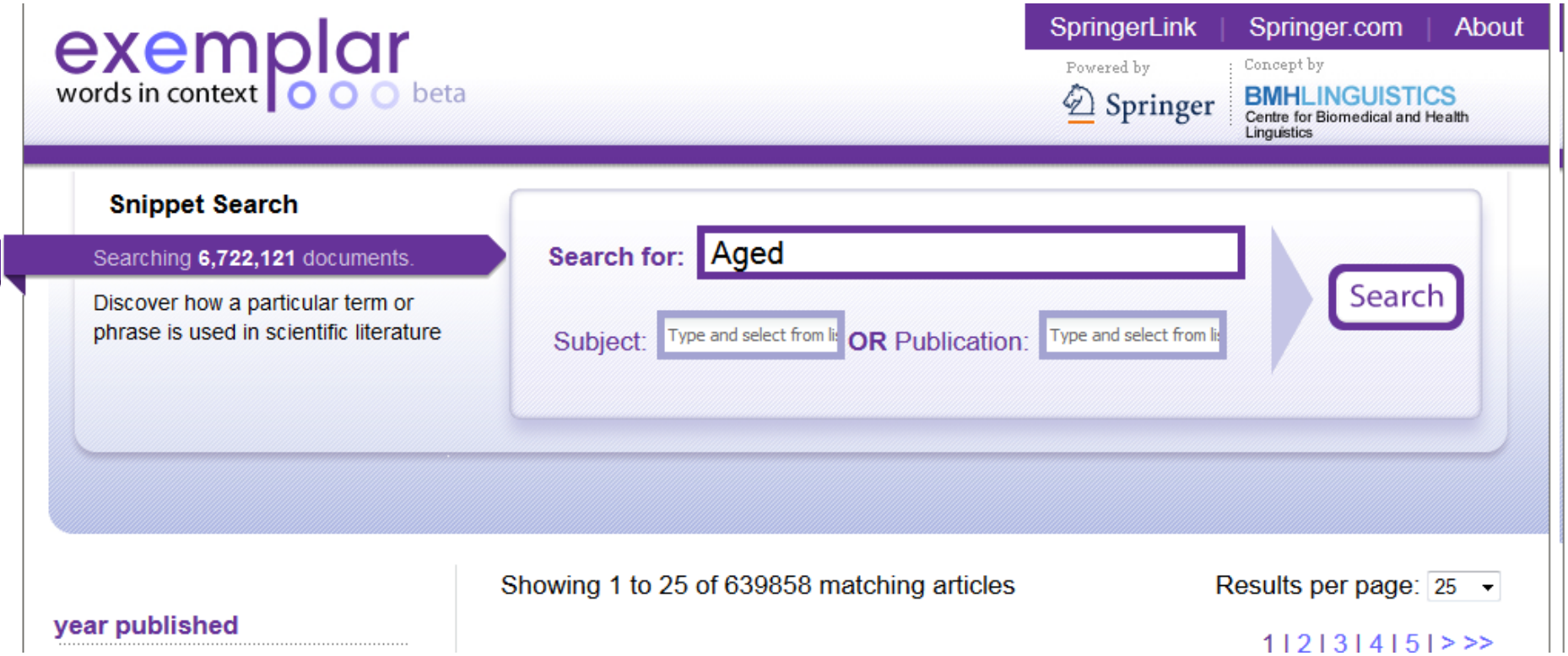
Compare Keywords
"Senior Population" with "Aged"



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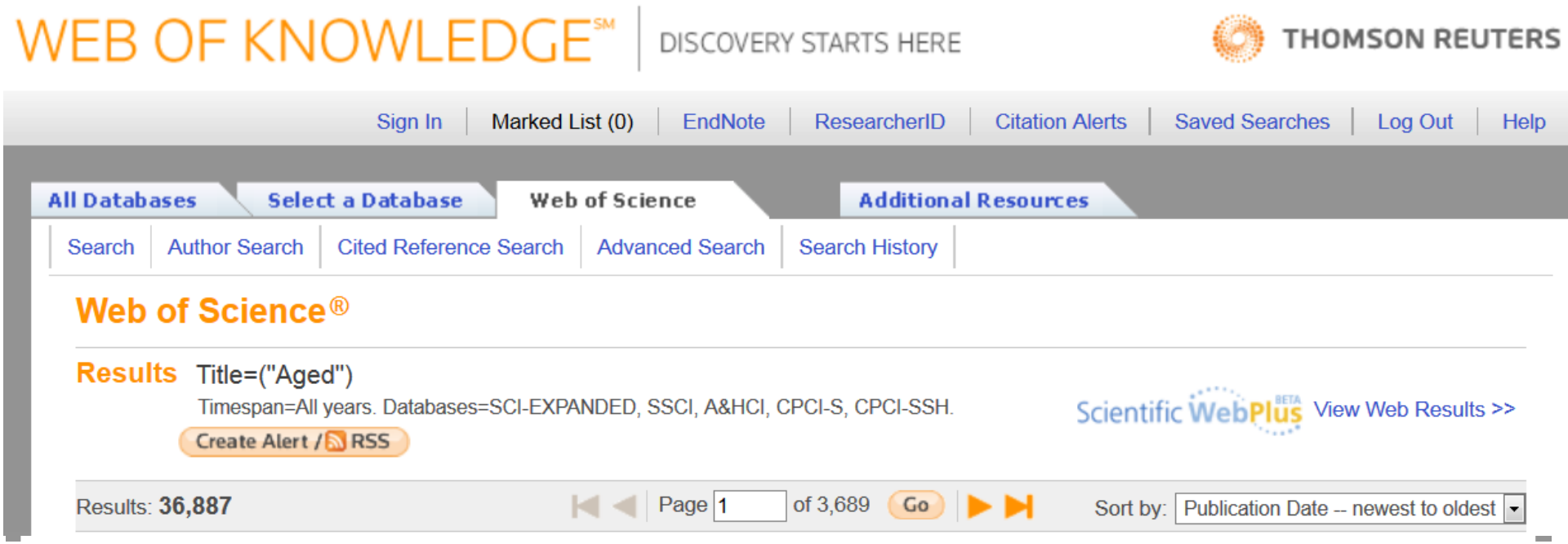
Compare Keywords "*Senior Population*" with "*Aged*"



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Titles: be simple and specific

- Use active rather than passive verbs.
- Avoid words that don't add to the story such as: "on this", "study", and "investigation".
- Be specific in delivering your message:
- Not every reader may know what Akt and Foxo1 are, but the title is declarative and specific. "But don't be *too* specific".
- When possible, avoid acronyms and other jargon, which renders the title opaque to readers not already conversant in the field.
- Avoid question marks: titles should present outcomes, without teasing the reader.
- Focus on what is novel in the work.
- Avoid complex, compound nouns. For example, the term "excess water-weight remover".

Source: http://blogs.nature.com/naturejobs/2015/07/10/publishing-high-impact-papers-natures-way

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5-Select/Make a brand name

- ***Make a unique phrase that reflects author's research interest and use it throughout academic life.***
- Add the name of study in the title of all publications and use the same title/name consistently.

Read more: Ale Ebrahim, N., Salehi, H., Embi, M. A., Habibi Tanha, F., Gholizadeh, H., Motahar, S. M., & Ordi, A. (2013). Effective Strategies for Increasing Citation Frequency. International Education Studies, 6(11), 93-99. doi: 10.5539/ies.v6n11p93

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6- Assign keyword terms to the manuscript

Selecting keywords lead to get more citation.

Google AdWords

MASTER KEYWORDS
LIST
Journal of International Business Studies

ISI Web of KNOWLEDGE
Transforming Research

Medical Subject Headings
MeSH

MeSH (Medical Subject Headings)

Google Trends

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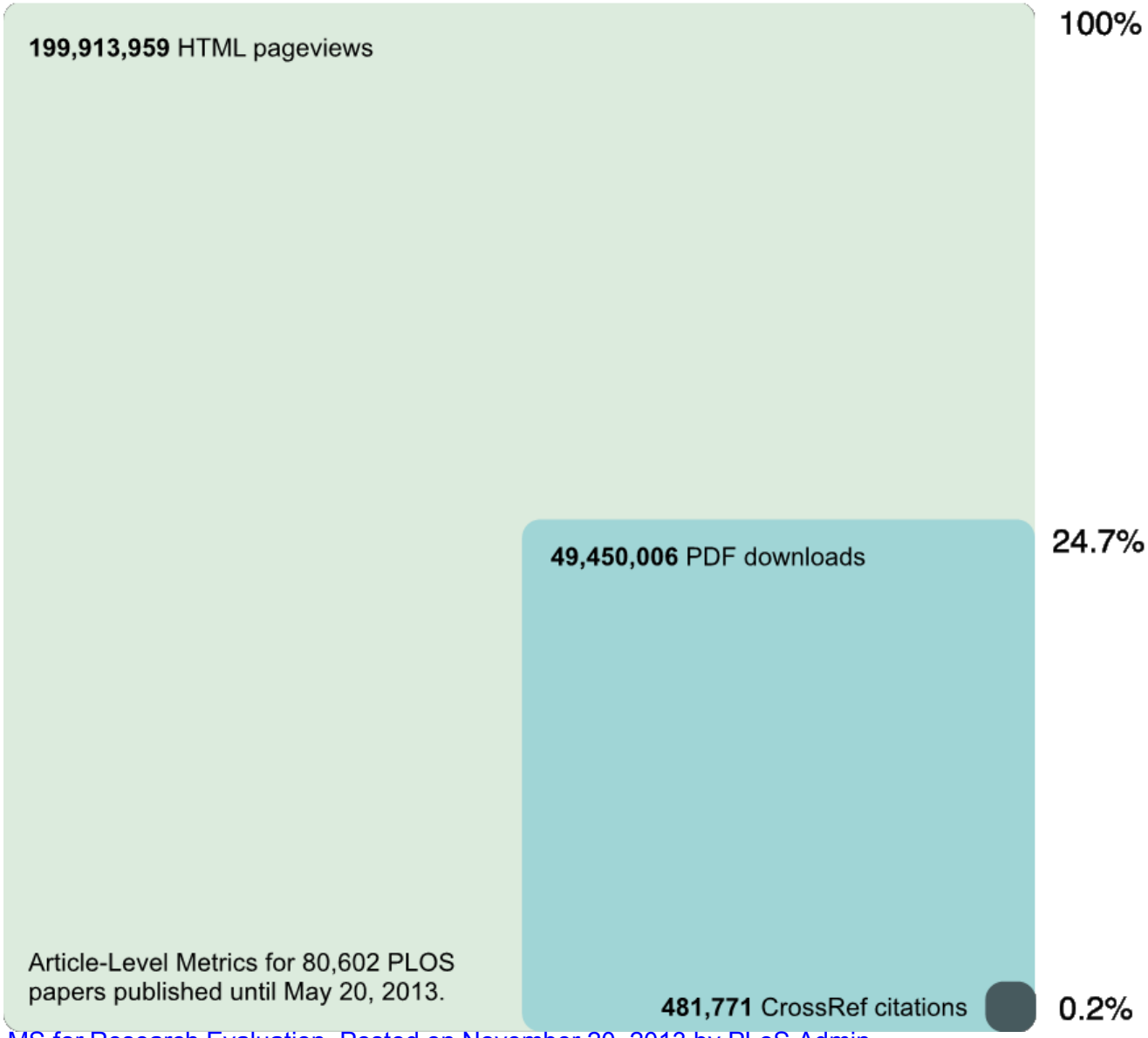
Numbers are GREAT

but what's the impact of the research?



Source: Finding Insights in ALMS for Research Evaluation. Posted on November 20, 2013 by PLoS Admin

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7- Use more references

nature International weekly journal of science

Take our survey for a chance to win a MacBook Air.

comments on this story

Stories by subject

- Lab life
- Policy

Stories by keywords

- Citations
- Citation counts
- Scientific articles
- Bibliometrics
- Journals

Published online 13 August 2010 | Nature | doi:10.1038/news.2010.406

News

An easy way to boost a paper's citations

An analysis of over 50,000 *Science* papers suggests that it could pay to include more references.

Zoë Corbyn

A long reference list at the end of a research paper may be the key to ensuring that it is well cited, according to an analysis of 100 years' worth of papers published in the journal *Science*.

ww.nature.com/news/

8- Write a longer paper

nature
International weekly journal of science

Take our survey for a chance to win a MacBook Air.

comments on this story

Stories by subject

- Physics
- Space and astronomy

Stories by keywords

- Citations
- Scientific publications
- Astronomy
- h-index
- Bibliometrics

Published online 17 September 2008 | *Nature* **455**, 274-275 (2008) | doi:10.1038/455274a

News

A longer paper gathers more citations

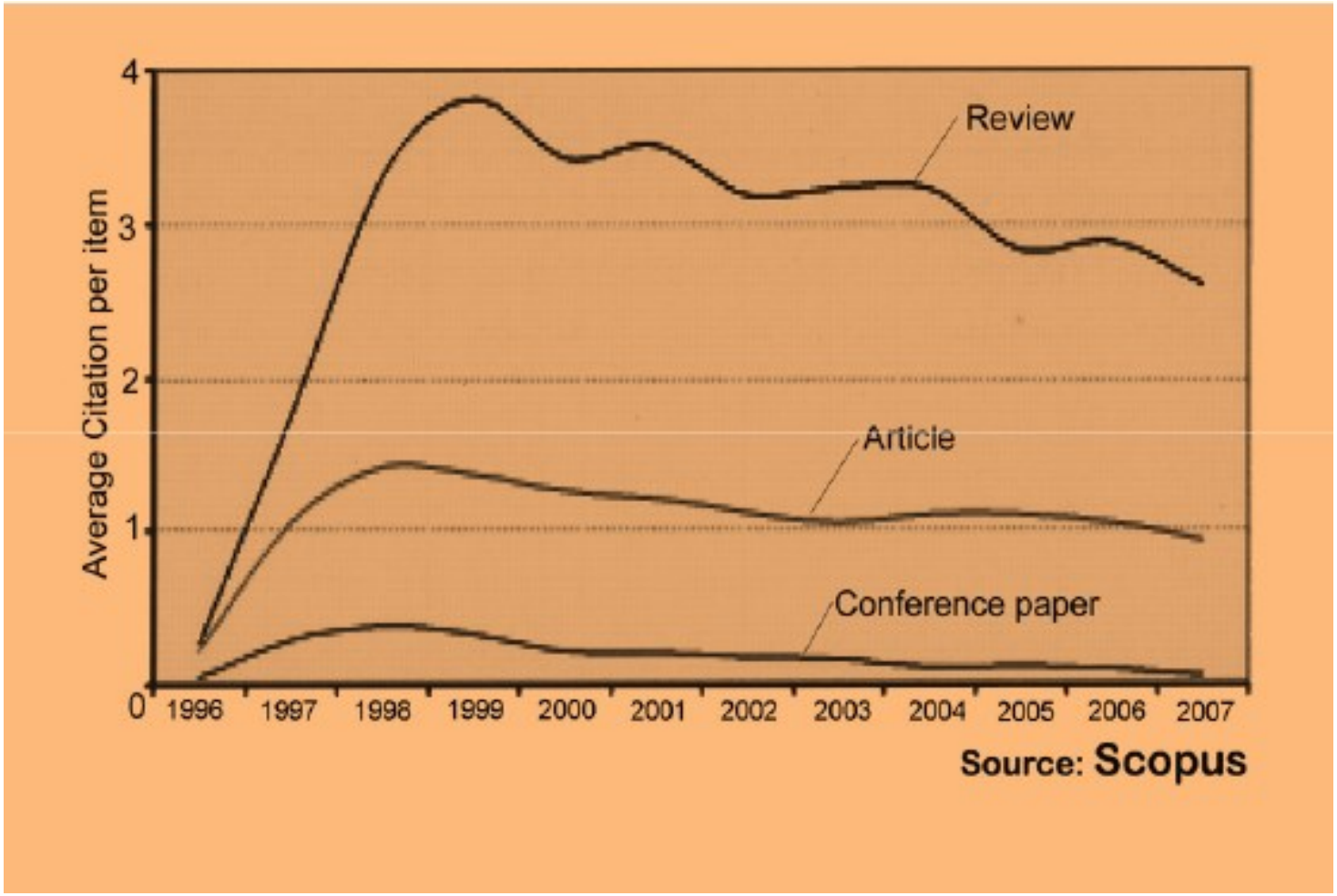
Brevity is not the secret to scientific success.

Philip Ball

Researchers could garner more citations simply by making their papers longer, a study seems to imply.

In an analysis of 30,027 peer-reviewed papers published between 2000 and 2004 in top astronomy journals, astronomer Krzysztof Stanek of Ohio State University in Columbus found that the median number of citations increases with the length of the paper — from just 6 for papers of 2–3 pages to about 50 for 50-page papers[1].

9- Write a review paper



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10-Present a working paper

Working papers are freely available before and after the articles are published. Researchers may upload their working papers into open access repositories including the personal websites or more formal repositories such as arXiv and SSRN.

Read more: Ale Ebrahim, N., Salehi, H., Embi, M. A., Habibi Tanha, F., Gholizadeh, H., Motahar, S. M., & Ordi, A. (2013). Effective Strategies for Increasing Citation Frequency. International Education Studies, 6(11), 93-99. doi: 10.5539/ies.v6n11p93

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11-To be the best, cite the best

Published online 13 October 2010 | Nature | doi:10.1038/news.2010.539
News

To be the best, cite the best

Citation analysis picks out new truth in Newton's aphorism that science 'stands on the shoulders of giants'.

The mass of medium-level research is less important for inspiring influential breakthroughs than the most highly-cited papers, a citation study argues.

Source: Corbyn, Z. (2010). To be the best, cite the best. Nature 539. doi: doi:10.1038/news.2010.539

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12-Self Citation

"Self-citation refers to a paper being submitted to a specific journal in which papers that have been published during the previous 2 years in that same journal are cited in the reference list. While self-citation of relevant papers is legitimate, excessive self-citation can indicate a manipulation.

Thomson Reuters resource known as Web of Science, the company which now lists journal impact factors, considers self-citation to be acceptable up to a rate of 20%, anything over that is considered suspect" (Diana Epstein, 2007).

- Source: Diana Epstein, Impact factor manipulation, The Journal of the European Medical Writers Association, Vol. 16, No. 3, 2007

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13-Co-authorship internationally

- Citation analysis shows that papers with international co-authors are cited up to **four times** more often than those without international co-authors.

Source: http://www.bath.ac.uk/library/services/eprints/improve-citations.pdf

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14- Publish papers with a Nobel laureates

- Some landmark papers of Nobel laureates quite quickly give their authors a sudden boost in citation rate and this boost extends to the author's earlier papers too, even if they were in unrelated areas (Ball 2011).

Read more: Ale Ebrahim, N., Salehi, H., Embi, M. A., Habibi Tanha, F., Gholizadeh, H., Motahar, S. M., & Ordi, A. (2013). Effective Strategies for Increasing Citation Frequency. International Education Studies, 6(11), 93-99. doi: 10.5539/ies.v6n11p93

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15-Publish your article in one of the journals everyone in your discipline reads

- Choosing a journal that matches with a researcher's field of study is thus very important because it makes it more likely that the article receives more citation. A journal which covers a broad range of disciplines may be the best.

Read more: Ale Ebrahim, N., Salehi, H., Embi, M. A., Habibi Tanha, F., Gholizadeh, H., Motahar, S. M., & Ordi, A. (2013). Effective Strategies for Increasing Citation Frequency. International Education Studies, 6(11), 93-99. doi: 10.5539/ies.v6n11p93

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16-Publish your work in a journal with the highest number of indexing

1. ABI/INFORM
2. Association of Business Schools' (ABI) Academic Journal Quality Guide (www.the-abs.org.uk)
3. Australian Business Deans' Council (ABDC) Journal Quality List
4. Australian Research Council ERA Ranked Journal List
5. Compendex
6. Computer Abstracts International Database
7. Current Contents / Engineering, Computing & Technology
8. Current Contents / Social & Behavioural Sciences
9. Emerald Management Reviews (EMR)
10. INSPEC Abstracts
11. International Abstracts in Operations Research
12. OR/MS Index and Annual Comprehensive Index
13. Science Citation Index
14. Social Science Citation Index
15. SCOPUS
16. Zentralblatt MATH

- Source: Journal of the Operational Research Society

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17- Publish in an Open Access (OA) journal

- One key request of researchers across the world is unrestricted access to research publications. Open access gives a worldwide audience larger than that of any subscription-based journal and thus increases the **visibility** and **impact of published** works. It also enhances indexing, retrieval power and eliminates the need for permissions to reproduce and distribute content.

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18-Publish in a journal with high impact factor

- The most effective strategy to increase citation rates is publishing in a journal with higher impact factor (Vanclay 2013).
- Dhawan and Gupta (2005) studied 1101 papers and found that articles published in high impact factor journals increase the probability of getting cited.

Read more: Ale Ebrahim, N., Salehi, H., Embi, M. A., Habibi Tanha, F., Gholizadeh, H., Motahar, S. M., & Ordi, A. (2013). Effective Strategies for Increasing Citation Frequency. International Education Studies, 6(11), 93-99. doi: 10.5539/ies.v6n11p93

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19-Team-authored articles get cited more

- Wuchty et al. (2007) have used 19.9 million papers over 50 years and demonstrated that team-authored articles typically produce more frequently cited research than individuals.
- A recent study by Cotropia and Petherbridge (2013) in law review articles which were published within two decades also demonstrated that team research is on average more frequently cited than individual research.
- Typically high cited articles are authored by a large number of scientists (Aksnes 2003).

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20-Use a larger number of "callouts"

- A "callout" is a phrase or sentence from the paper that is displayed in a different font, somewhere in the paper.
- Papers with a larger number of "callouts" be likely to receive a higher number of citations (Hamrick et al. 2010).
- Generally, callouts are inserted by the editorial staff to call attention to potentially interesting aspects of a paper (Hamrick et al. 2010).

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21- Publish across disciplines

- Publishing across disciplines has been found to increase citation e.g. chemistry, biological science and physics (Ortega and Antell 2006).

Read more: Ale Ebrahim, N., Salehi, H., Embi, M. A., Habibi Tanha, F., Gholizadeh, H., Motahar, S. M., & Ordi, A. (2013). Effective Strategies for Increasing Citation Frequency. International Education Studies, 6(11), 93-99. doi: 10.5539/ies.v6n11p93

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22- Publish tutorials papers

- Tutorial paper is “a paper that organizes and introduces work in the field.
- A tutorial paper assumes its audience is inexpert; it emphasizes the basic concepts of the field and provides concrete examples that embody these concepts (ACM 2013)”.
- Tutorials papers tend to have a higher number of citations (Hamrick et al. 2010).

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23-Self-archive articles

- Free online availability increases a paper's impact (Lawrence 2001);
- Freely accessible articles increase citations by 50% or more (Harnad 2006).
- Gargouri et al. (2010) have made a strong and a declarative link between self-archiving and increased citation performance.

Read more: Ale Ebrahim, N., Salehi, H., Embi, M. A., Habibi Tanha, F., Gholizadeh, H., Motahar, S. M., & Ordi, A. (2013). Effective Strategies for Increasing Citation Frequency. International Education Studies, 6(11), 93-99. doi: 10.5539/ies.v6n11p93

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24-Keep your professional web pages and published lists up to date

WHAT IS A GOOD SCIENTIFIC ARTICLE?

Novelty

Communication

Source: "Scientific Writing for Impact Factor Journals" By: Eric Lichtfouse

25-Deposit paper in Open Access repository

Size of OA citation advantage when found (and where explicitly stated by discipline)	% increase in citations with Open Access
Physics/astronomy	170 to 580
Mathematics	35 to 91
Biology	-5 to 36
Electrical engineering	51
Computer science	157
Political science	86
Philosophy	45
Medicine	300 to 450
Communication studies (IT)	200
Agricultural sciences	200 to 600

Effect of Open Access (OA) to increase the level of citations (Swan 2010).

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26-Join academic social networking

- Increasing the availability of articles through social networking sites broadens dissemination, increases use, and enhances professional visibility.
- Academica is an online social reference tool that allows reference sharing among academics and researchers. Alternatively, researchers may use Citeulike to share their interests in research publications (Wong 2008). Academica, Citeulike, ResearchGate and Linkedin are just a few examples of knowledge sharing tools to make others aware of research articles that may be of relevance to authors and hence get cited.

Read more: Ale Ebrahim, N., Salehi, H., Embi, M. A., Habibi Tanha, F., Gholizadeh, H., Motahar, S. M., & Ordi, A. (2013). Effective Strategies for Increasing Citation Frequency. International Education Studies, 6(11), 93-99. doi: 10.5539/ies.v6n11p93

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27-Start blogging

- Use blogs and podcasts to leverage on-going researcher discussion on the Internet (Taylor & Francis Group 2012a).
- Web 2.0 tools such as wikis and blogs can be created to inform, describe and link people's research interests and publications (Wong 2008).

Read more: Ale Ebrahim, N., Salehi, H., Embi, M. A., Habibi Tanha, F., Gholizadeh, H., Motahar, S. M., & Ordi, A. (2013). Effective Strategies for Increasing Citation Frequency. International Education Studies, 6(11), 93-99. doi: 10.5539/ies.v6n11p93

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http://johnrturnerhptresource.blogspot.com/2013/06/new-article-acceptance-multiagent.html

JohnRTurner_HPT_resource

This blog is intended to share information, discuss new research, and identify new trends within the Human Performance Technology (HPT) field. HPT is a multi-disciplinary practice that is influenced by a number of cognate disciplines: psychology, systems theory, education, economics, and sociology - to name only a few.

Tuesday, June 4, 2013

New Article Acceptance: Multiagent Systems as a Team Member

I have received notice that my article titled *Multiagent Systems as a Team Member* will be published by Common Ground Publishing in their journal: *The International Journal of Technology, Knowledge, and Society*. The web page for the journal follows: http://ijt.cgpublisher.com

No date as to when the article will be published but it should be this fall. Listed below is the abstract for the journal article to give those interested an indication of what the article is about.

Abstract

With the increasing complex business environment that organizations have to operate in today, teams are being utilized to complete complex tasks. Teams

Free Counter and Web Stats

About Me

John R. Turner

John R. Turner is a Doctoral Candidate at the University of North Texas in the applied technology and performance improvement (ATPI) program. He started his career in mechanical engineering where he was employed for 15 years. After leaving the engineering service industry, he completed a second bachelor's degree in psychology from the University of Arkansas at Little Rock, followed by a master's degree in human resource development from the University of Texas at Tyler. His research interests are in teams, team cognition, knowledge management, performance improvement, theory building, multilevel models, meta-analysis

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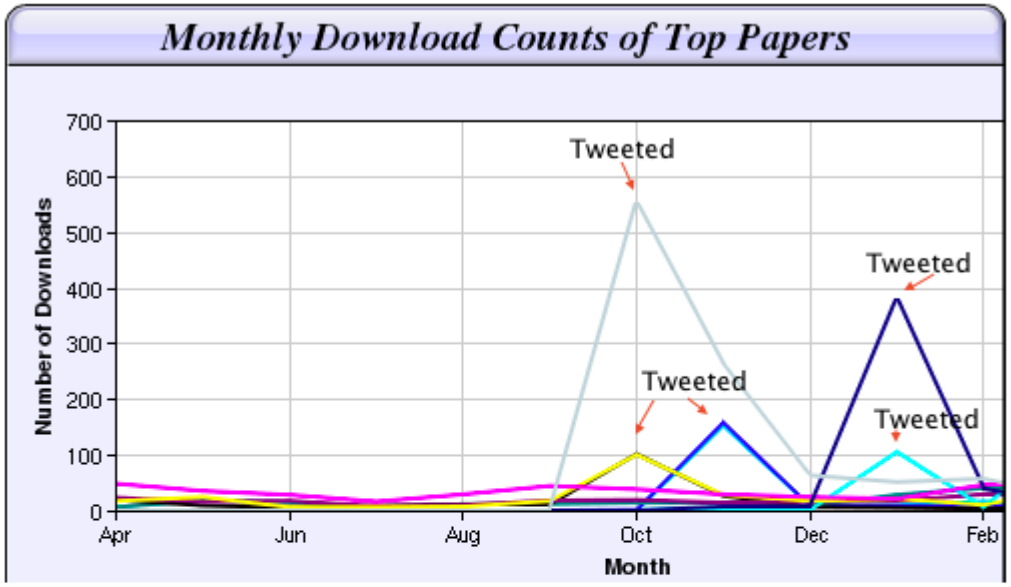

According to Dr Melissa Terras from the University College London Centre for Digital Humanities, “If you tell people about your research, they look at it. Your research will get looked at more than papers which are not promoted via social media” (2012).

28- Create an online CV

- Online CV makes a link between the list of published papers and open access versions of relevant articles (Sahu 2005). Online CV increases researchers' output visibility to the academic community.

Read more: Ale Ebrahim, N., Salehi, H., Embi, M. A., Habibi Tanha, F., Gholizadeh, H., Motahar, S. M., & Ordi, A. (2013). Effective Strategies for Increasing Citation Frequency. International Education Studies, 6(11), 93-99. doi: 10.5539/ies.v6n11p93

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29-Contribute to Wikipedia

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Virtual team

From Wikipedia, the free encyclopedia

A **virtual team** (also known as a **geographically dispersed team**, **distributed team**, or **remote team**[1]) is a group of individuals who work across time, space and organizational boundaries with links strengthened by webs of communication technology.[2] Powell, Piccoli and Ives define virtual teams in their literature review article "as groups of geographically, organizationally and/or time dispersed workers brought together by information and telecommunication technologies to accomplish one or more organizational tasks."[3] Ale Ebrahim, N., Ahmed, S. & Taha, Z. in a 2009 literature review paper, added two key issues to definition of a virtual team "as **small temporary groups** of geographically, organizationally and/ or time dispersed knowledge workers who coordinate their work predominantly with electronic information and communication technologies in order to accomplish one or more organization tasks".[4] Members of virtual teams communicate electronically and may never meet face-to-face. Virtual teams are made possible by a proliferation of fiber optic technology that has significantly increased the scope of off-site communication.[5] Virtual teams allow companies to procure the best talent without geographical restrictions [5] According to Hambley, O'Neil, &

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30-Create a podcast describing the research project and submit the podcast to YouTube or Vimeo

- Research is not just text and figures. Create a podcast describing the research project and submit the podcast to YouTube or Vimeo (Sarli and Holmes 2011).
- Video is an increasingly important way for researchers to communicate their results (Sarli and Holmes 2011).

Read more: Ale Ebrahim, N., Salehi, H., Embi, M. A., Habibi Tanha, F., Gholizadeh, H., Motahar, S. M., & Ordi, A. (2013). Effective Strategies for Increasing Citation Frequency. International Education Studies, 6(11), 93-99. doi: 10.5539/ies.v6n11p93

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31-link your latest published article to your email signature

- A great way to spread researchers' outputs and get extra attention of email recipient is to add a link to the latest publication. This little section of contact information that most people ignore, provides a good platform for publication marketing.

Example:

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==========
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32-Make your research easy to find, especially for online searchers

Search engines estimate the content's relevancy and popularity as measured by links to the content from other websites. Most search engines attempt to identify the topic of the piece of content. To do this, some search engines still use **metadata tags (invisible to the user)** to assess relevant content, but most now scan a page for **keyword phrases**, giving extra weight to phrases in headings and to repeated phrases.

Source: http://authorservices.wiley.com/bauthor/seo.asp

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33-Use all "Enhancing Visibility and Impact" tools

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November 2015, Volume 105, Issue 2, pp 759-771

First online: 09 September 2015

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Mohammad Reza Maghami , Shahin navabi asl, Mohammad esmaeil Rezadad, Nader Ale Ebrahim, Chandima Gomes

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Physical Activity and Aging Research: A Bibliometric Analysis

Section: Original Research

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Acceptance Date: November 18, 2015

DOI: http://dx.doi.org/10.1123/japa.2015-0188

Abstract
Physical activity and aging research has burgeoned in the past few decades. Despite the increase in scholarly publications no attempts have been made to summarize the publication landscape and to identify works that had great impact to physical activity and aging research. We conducted a bibliometric analysis and collected publication data from 1980 to February 6, 2015 in the Web of Science Core Collection. Of the overall 9,935 publications most were published after 2007 and almost 60% were in the category of Geriatrics and Gerontology or Sport Sciences. Highly cited

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Masoud Shakiba, Nader Ale Ebrahim, Mahmoud Danaee, Kaveh Bakhtiyari, Elankovan Sundararajan

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