

Publish online magazine to promote publications and research findings

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A SERIES OF INTRODUCTORY WORKSHOP ON:

Strategies to Enhance Research Visibility, Impact & Citations

Nader Ale Ebrahim, PhD

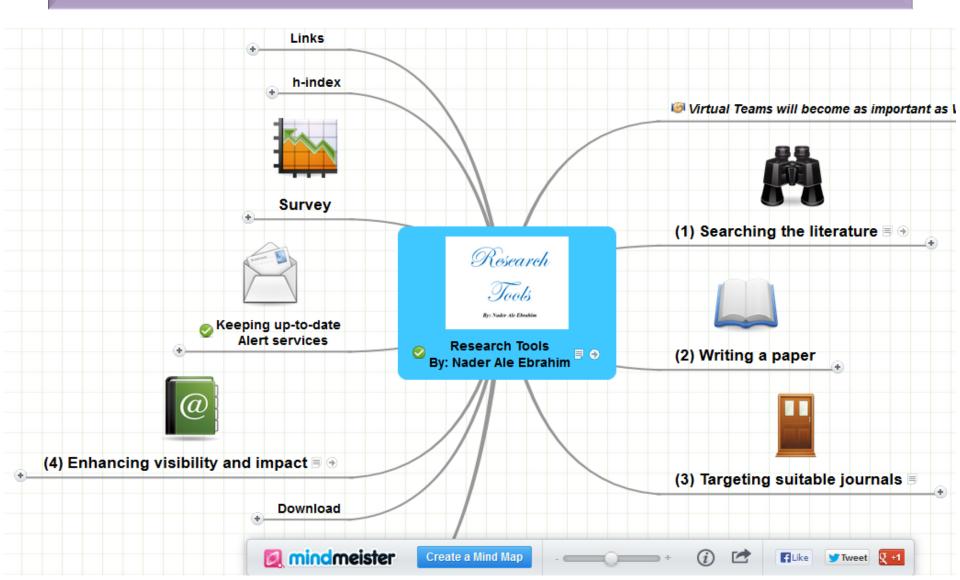
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Abstract

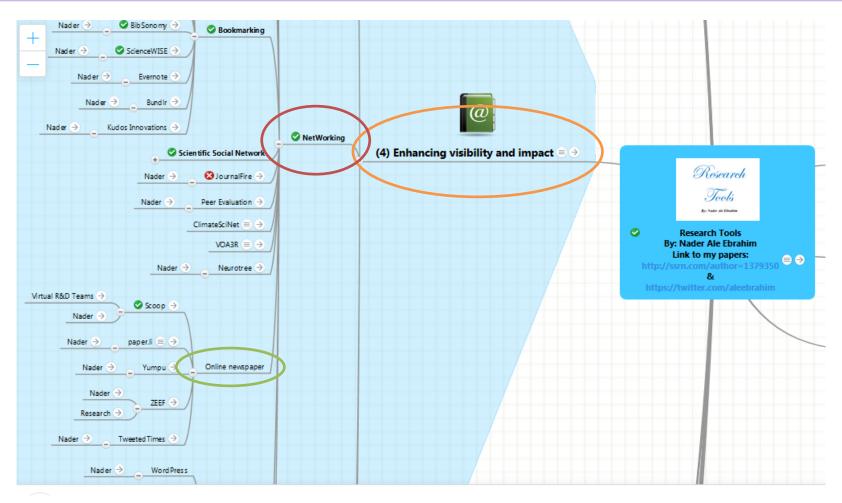
Abstract: The long run research findings will be disseminated through publications. However, researchers may have created some local content which should be circulated immediately. Online magazines can be one solution through content curation to immediately circulate the research findings. Content curation is not just sharing all kinds of content you stumble upon or source. It's most of all about doing it in a smart and audiencecentric way, by focusing on specific topics you want to curate content about. This workshop introduce various tools on Publish online magazine (Content curation) to increase the visibility and enhance the impact of research work.

Keywords: H-index, Improve citations, Research tools, Bibliometrics, Content curation

Research Tools Mind Map



4-Enhancing visibility and impact NetWorking Online newspaper



SOCIAL MEDIA

Share your findings...
And get cited

























Source: "Scientific Writing for Impact Factor Journals" By: Eric Lichtfouse

Why academics should use social media,

By: Dr. Phil Chappell, Linguistics academic at Macquarie University



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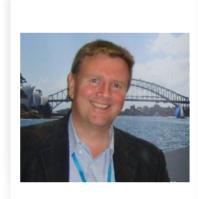
Lecturer

Ed.D; M.Ed; B.Comm

Philip Chappell has been involved in English Language Teaching, Language in Education/Applied Linguistics, ELT program management and TESOL since the early 1990s. He spent over ten years living in Asia, where he was involved with adult language teaching, language teacher education, curriculum development, program management, distance TESOL education and developing in-service professional development programs.

He currently conducts research in the areas of:

- TESOL Methodology
- Second Language Classroom Interaction



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Source: http://www.mq.edu.au/about us/faculties and departments/faculty of human sciences/linguistics/linguistics staff/dr philip chappell/

What is content curation?

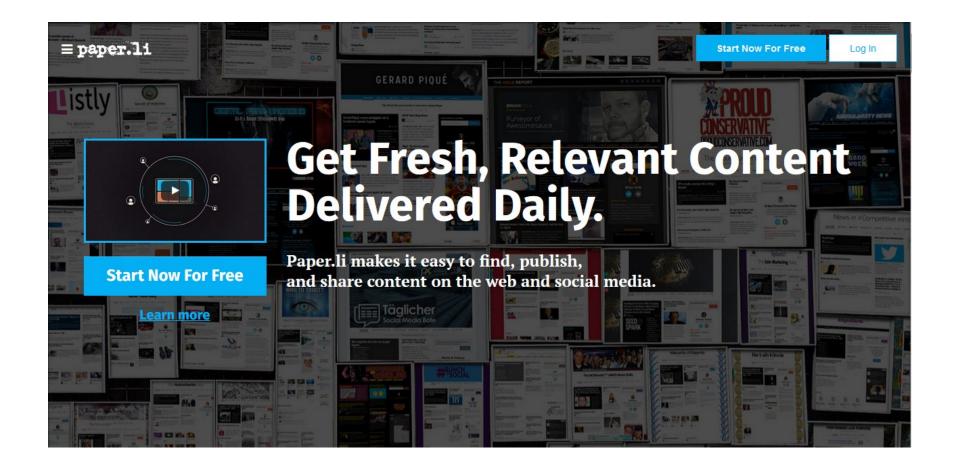
"Content curation is the process of sorting through the vast amounts of content on the web and presenting it in a meaningful and organized way around a specific theme".

Source: http://www.bethkanter.org/content-curation-101/

SCOOD.it: Content Curation & Content Marketing Software



http://paper.li/



The Nader Ale Ebrahim Daily

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Research Tools Box & Virtual R&D Teams

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Tuesday, Feb. 02, 2016 Next update in about 20 hours Archives



FACT SHEET: Investing in the National Cancer Moonshot



whitehouse.gov - During his 2016 State of the Union Address, President Obama called on Vice President Biden to lead a new, national "Moonshot" initiative to eliminate cancer as we know it. Today, the White House i...

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Book Review: Meaningful: The Story of Ideas That Fly



Could You Outrun a Hungry Tyrannosaur? - D-brief



blogs.discovermagazine.com - One question has always burned in the minds of paleontologists: If Tyrannosaurus rex was still around today, would it be able to catch and eat you? The problem stems from our ability to accurately ...

Effective Strategies for Increasing Citation Frequency by Nader Ale Ebrahim, Hadi Salehi, Mohamed Amin Embi, Farid Habibi, Hossein Gholizadeh, Seyed Mohammad Motahar, Ali Ordi :: SSRN



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Nader Ale Ebrahim

Nader Ale Ebrahim , PhD form University of Malaya (UM). His current research interest focuses on E-skills, Research Tools, Bibliometrics and managing virtual NPD teams in SMEs' R&D oenters.



Editor's note

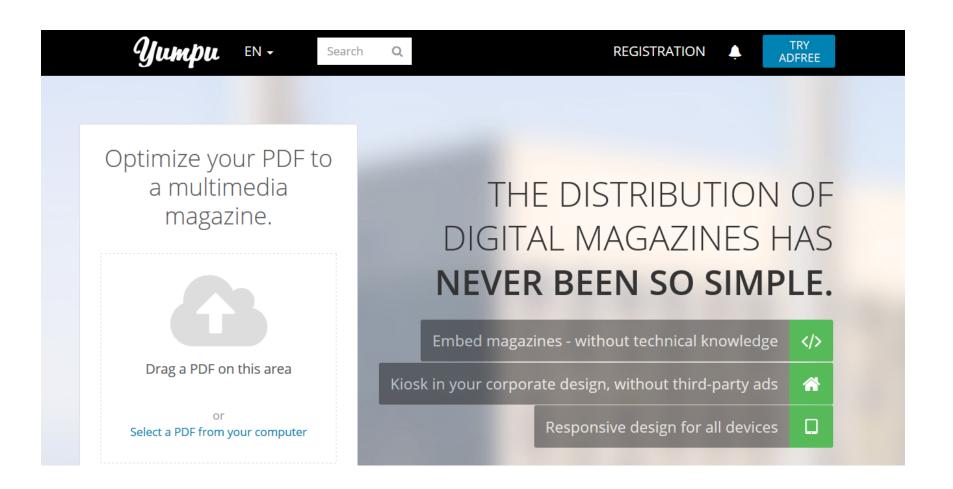
This Topic is designed to assist students to aim at reducing the search time by increasing their knowledge to more effectively use the "Research Tools" which is available through the Net.

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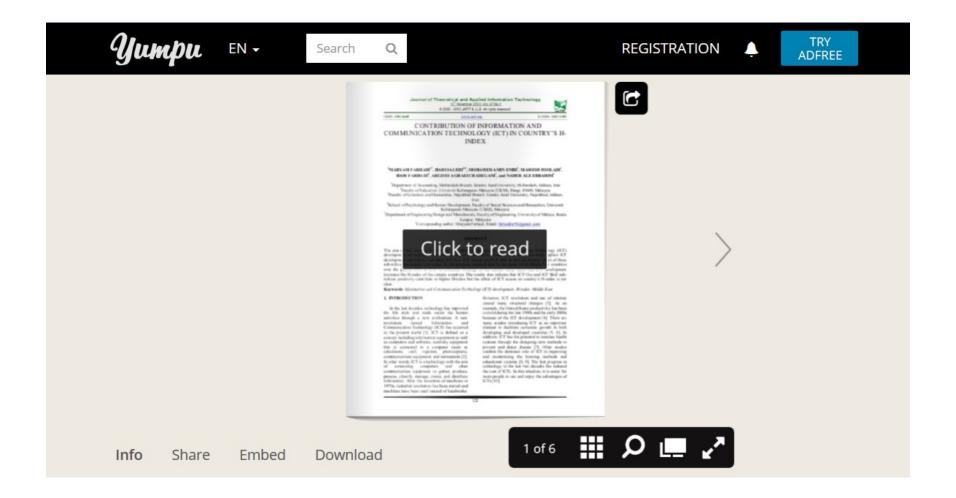
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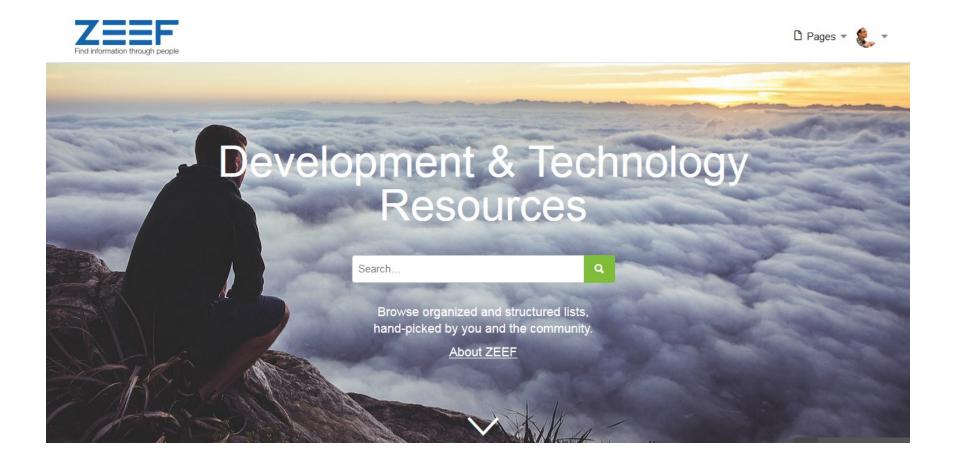
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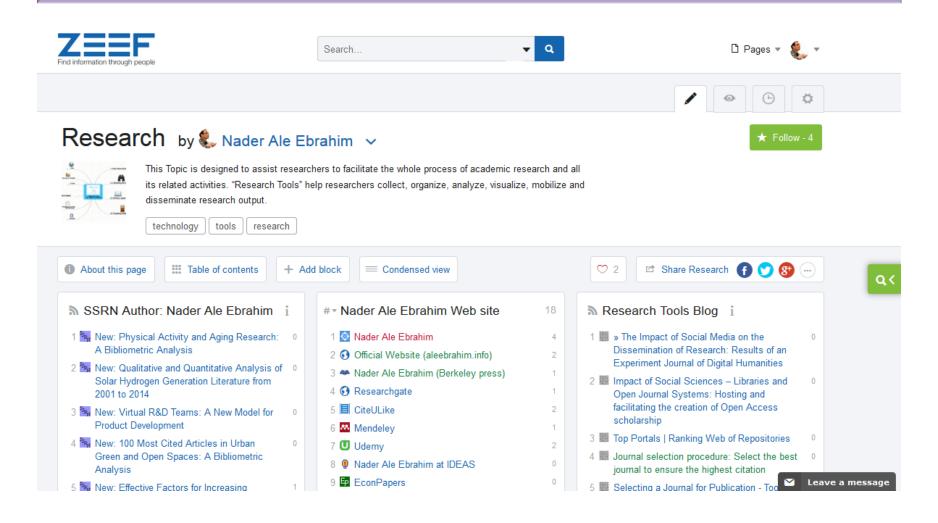
100 Most Cited Articles in Urban Green and Open Spaces: A Bibliometric Analysis



ZEEF | Curated Directory | Find information through people

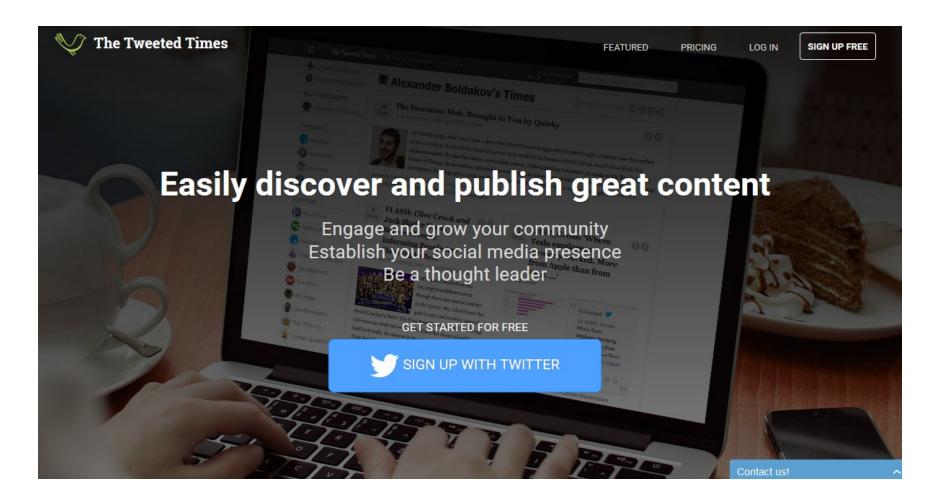


ZEEF: find & share development & tech resources.

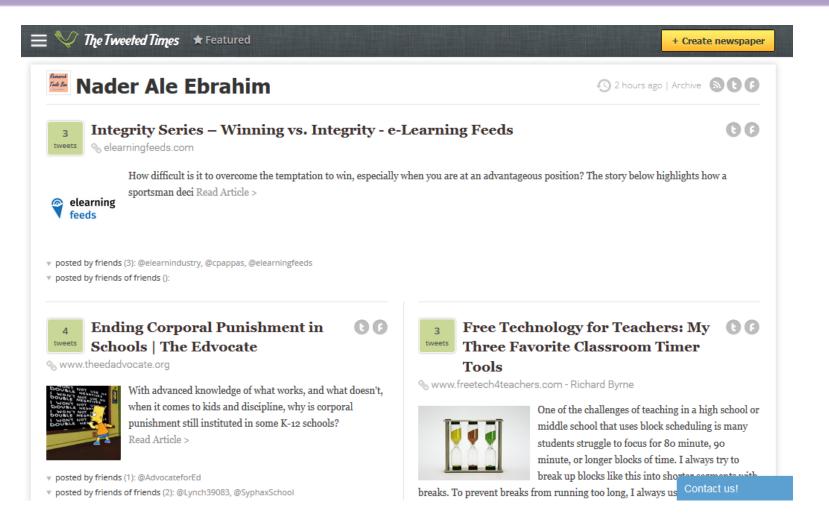


The Tweeted Times: Easily discover and

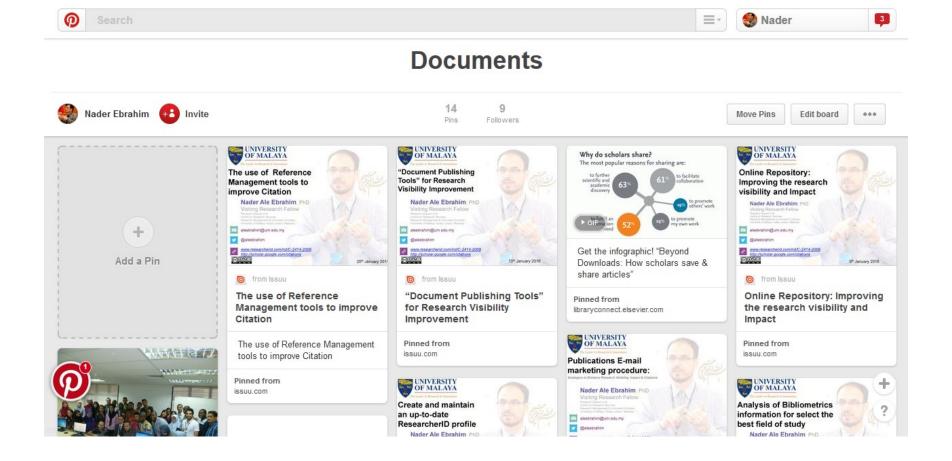
publish great content



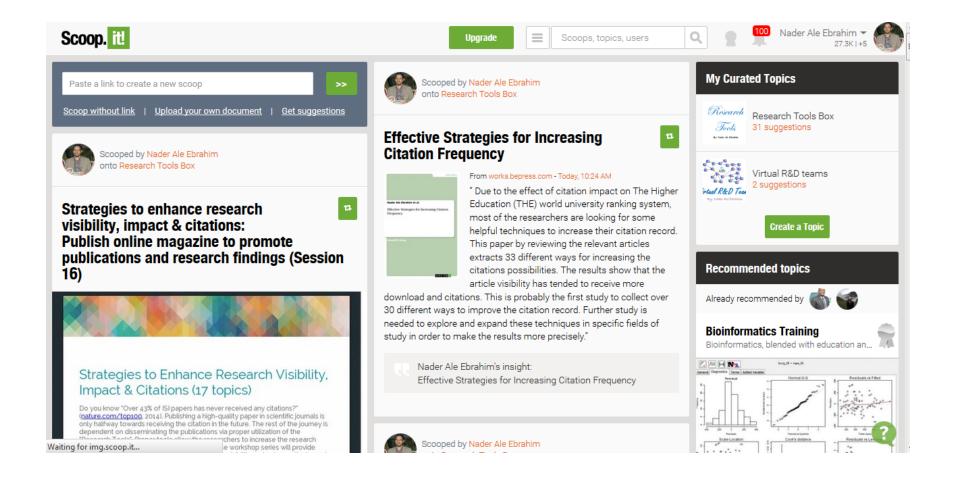
Tweeted Times' content curation engine delivers compelling content that attracts the right audience.

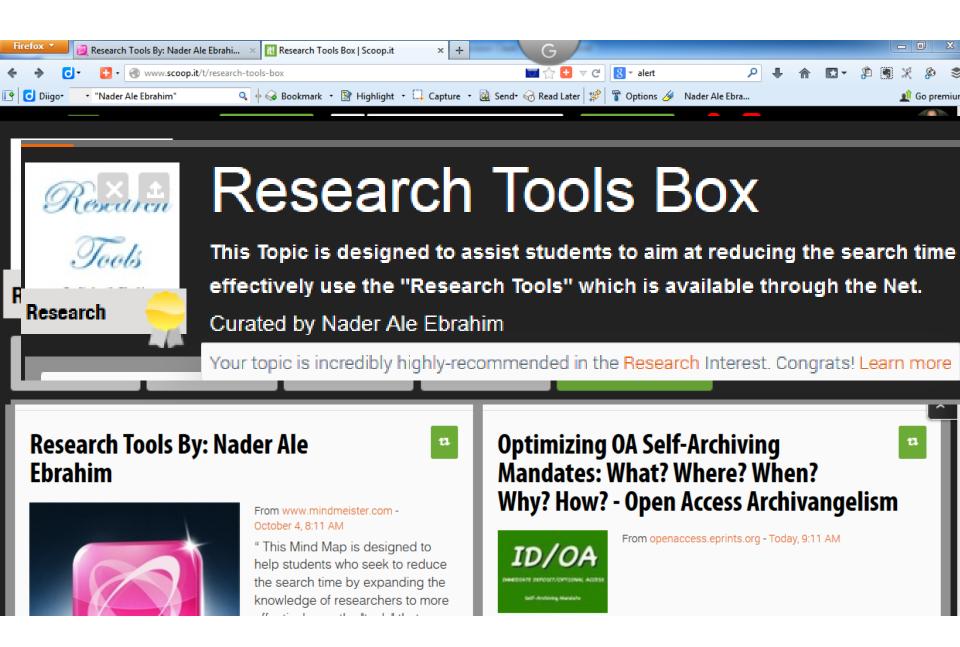


Pinterest: Discover and save creative ideas



SCOOD. It: Content Curation & Content Marketing Software







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Top 10 authors with the highest Reads counts on ResearchGate

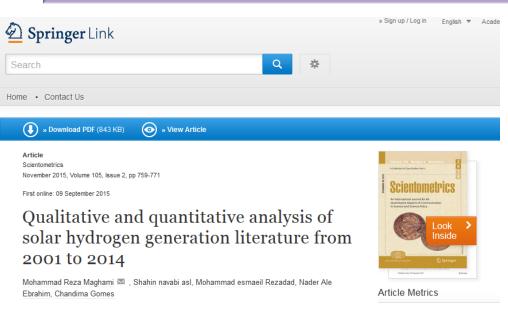
EC3 Working Papers Nº 21

Table 10. Top 10 authors with the highest Reads counts on ResearchGate (9th of November, 2015), compared to their Downloads and Views counts on the 10th of September, 2015.

AUTHOR NAME	SEPTEMBER 10 th (2015)		NOVEMBER 9 th (2015)	MISMATCH (%)
	DOWNLOADS	VIEWS	READS	(70)
Loet Leydesdorff	32,165	42,926	21,013	27.98
Mike Thelwall	24,989	34,376	17,748	29.90
Chaomei Chen	31,579	26,734	13,452	23.07
Nader Ale Ebrahim	31,853	23,144	10,282	18.70
Lutz Bornmann	13,556	22,987	9,863	26.99
Maite Barrios	14,234	7,600	9,439	43.23
Wolfgang Glänzel	10,572	20,145	9,439	30.73
Félix Moya Anegón	18,691	23,583	8,625	20.40
Cassidy Sugimoto	13,079	8,081	8,458	39.97
Ronald Rousseau	8,066	19,118	6,934	25.51

Source: Martín-Martín, A., Orduna-Malea, E., Ayllón, J. M., & López-Cózar, E. D. (2016). The counting house, measuring those who count: Presence of Bibliometrics, Scientometrics, Informetrics, Webometrics and Altmetrics in Google Scholar Citations, ResearcherID, ResearchGate, Mendeley, & Twitter. *EC3 Reseach Group: Evaluación de la Ciencia y de la Comunicación Científica Universidad de Granada and Universidad Politécnica de Valencia (Spain), In Progress,*. doi:10.13140/RG.2.1.4814.4402

My recent publications







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Questions?

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