

اللَّهُمَّ اجْعَلْهُم
مِنْ الْمُفْلِحِينَ

**Part 4:
Paper submission &
dissemination**

**Conducting a Literature
Search & Writing Review Paper**

**Part 4:
Paper submission
&
dissemination**

Conducting a Literature Search & Writing Review Paper

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=====
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www.researcherid.com/rid/C-2414-2009

<http://scholar.google.com/citations>

Outline

No.	Topic
Day 4:	
29	Paper submission procedure
30	Author Self Check
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32	Acceptance Procedure
33	Target suitable journal
34	Promote your publication to get more citation
35	H-index importance
36	Document-publishing tools
37	Q&A and closing

Author Self Check

Is the title of the paper well described clearly and shortly?

Is the abstract addressed the summary of the manuscript?

Are the keywords selected wisely?

Is the content of the paper treated original and innovating?

Is the methodology well discussed (clear and accurate)?

Are the paper structure and all figures well designed?

Are all tables and figures in the paper useful and commented in the text?

Author Self Check- Con.

Are the parameters, legends and units well described in the figures and its axis?

Is the nomenclature in the paper well described in the equations and the text?

Is the introduction of the paper dealt the relevant topics?

Are the experimental apparatus and procedure clearly described?

Are the conclusions supported by derived results of this work?

Are the references used latest and appropriate?

Is the standard language used?

Cover Letter Development

Highlight the importance of your research and its interest to readers

Writes the cover letter for submission to your target journal:

- *Explains the novelty and significance of your research*
- *Identifies why the research is important to the readers of the journal*
- *Conforms to the guidelines of the target journal*
- *Includes necessary acknowledgments, statements and declarations*
- *Incorporates author's recommended reviewers*

Source: http://www.edanzediting.com/services/cover_letter

Cover letter

- *Research background,*
- *Innovation and significance of the research,*
- *Latest publications*
- Relationship to prior publication

Cover letter

Dear Professor Katsuhiko Ariga,
Good Day!

Enclosed is a paper, entitled "**Small and Medium Enterprises; Virtual R&D (Research and Development) Teams and New Product Development: A Literature Review.**" Please accept it as a candidate for publication in the **Advanced Science Letters Journal**.

Below are our responses to your submission requirements.

1. Title and the central theme of the article.

Paper title: "**Small and Medium Enterprises; Virtual R&D Teams and New Product Development: A Literature Review.**" **This study reviews the concepts of new product development and distributed teams in small and medium enterprises.** It proposes the state-of-the-art literature review in order to provide an overview on the structure and dynamics of R&D collaboration in SMEs.

*2. Why the material is important in its field and why the material should be published in the **Advanced Science Letters Journal**?*

The necessity of having an effective virtual team network is rapidly growing alongside the implementation of information technology. Finding an appropriate virtual teams management has become increasingly important today's distributed environment. However, the conventional centralized architecture, which routinely requests the information by face to face meeting, is not sufficient to manage the growing requests for new product, especially in small and medium enterprises.

Recently, a new phenomenon that uses virtual teams to assist the distributed R&D teams has emerged. The virtual teams reduce time-to-market, distribute SMEs risk in new product development, and improve SMEs operational performance. Given today's virtual teams demand over the SMEs, it is important for the "**Advanced Science Letters Journal**" readers to understand this new phenomenon and its benefits. **This study gives a** comprehensive literature review on different aspects of virtual R&D teams collected from the reputed publications. It is the first in the literature that reports the analysis of proceeding about the topic. We strongly believe the contribution of this study warrant its publication in the "**Advanced Science Letters Journal**".

Cover letter Con.

3. List of FIVE (5) potential referees

- 1-
- 2-
- 3-
- 4-
- 5-

Finally, this paper is our (I, Prof. Zahari Taha and Associate Professor Dr. Shamsuddin Ahmed) original unpublished work and it has not been submitted to any other journal for reviews.

Best Regards,

N. Ale Ebrahim

PhD Candidate

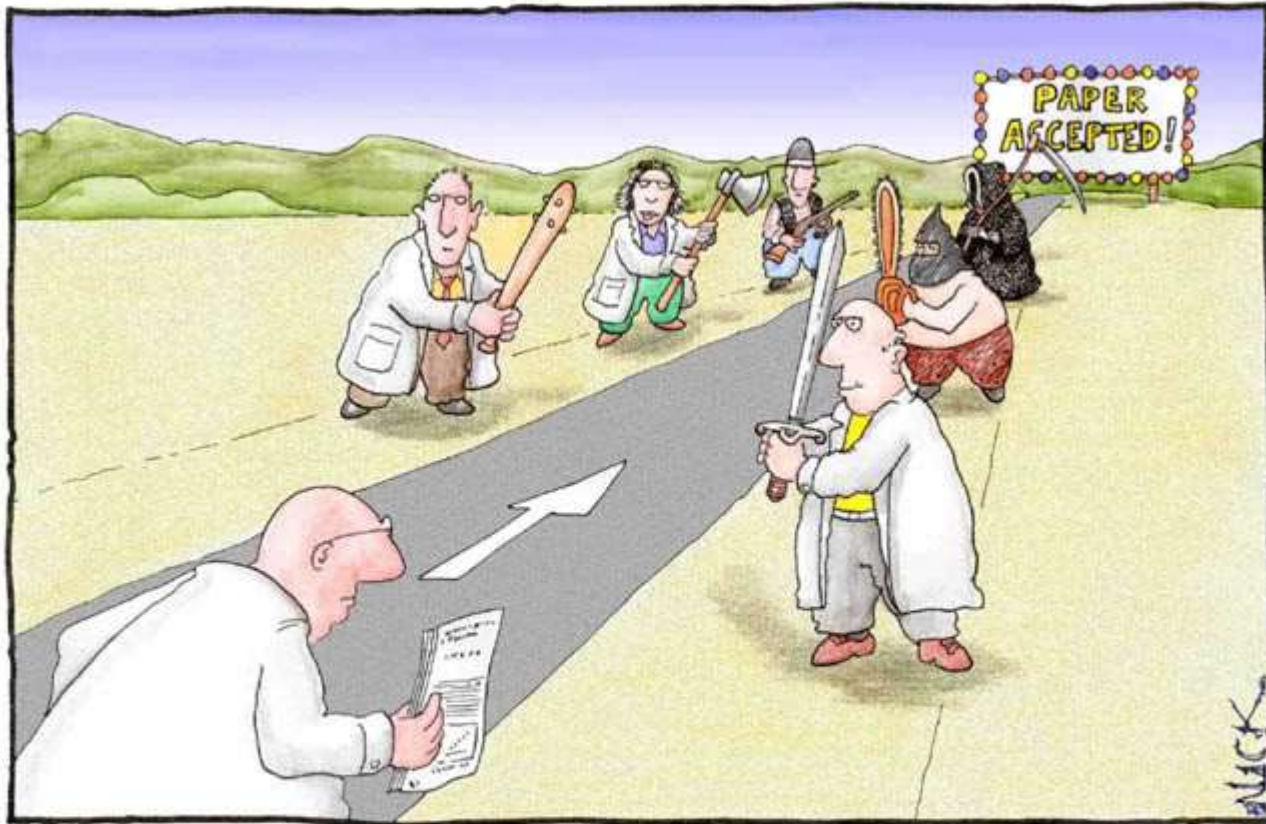
Department of Engineering Design & Manufacture

Faculty of Engineering, University of Malaya (UM)

Kuala Lumpur 50603, Malaysia

<http://www.researcherid.com/rid/C-2414-2009>

Acceptance Procedure



Most scientists regarded the new streamlined peer-review process as 'quite an improvement.'

Source: <http://rmimr.wordpress.com/category/quality-measures/citation-impact/>

Elsevier Journal publishing volume

- 1,000 new editors per year
- 20 new journals per year

• **600,000+ article submissions per year**

- Organise editorial boards
- Launch new specialist journals

- 200,000 reviewers
- 1 million reviewer reports per year

• **11 million articles now available**

Archive and promote

Manage peer review

• **40%-90% of articles rejected**

- **11 million researchers**
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- **180+ countries**
- **400 million+ downloads per year**
- 3 million print pages per year

Publish and disseminate



ELSEVIER

Edit and prepare

- 7,000 editors
- 70,000 editorial board members
- 6.5 million author/publisher communications /year

Production

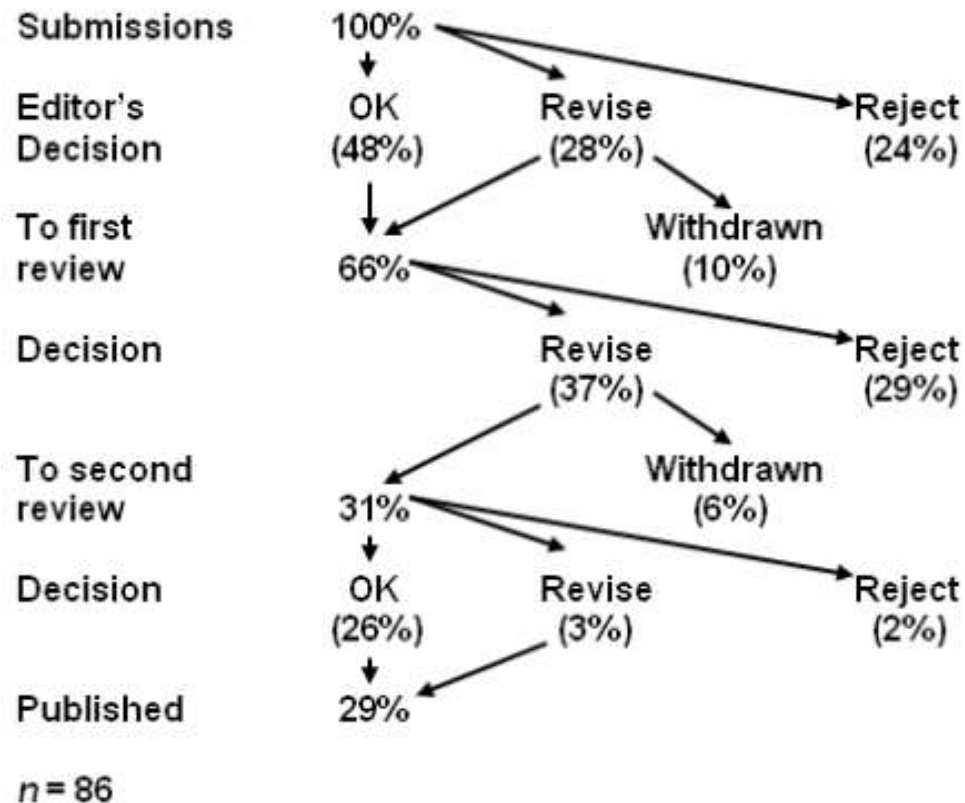
• **280,000 new articles produced per year**
 • 190 years of back issues scanned, processed and data-tagged



ELSEVIER

The following graphic illustrates the stages illustrates the process, together with some statistics, for Emerald's journal International Journal of Service Industry Management ([kindly supplied by the editor, Robert Johnston](#)).

Source: <http://www.emeraldinsight.com/authors/guides/promote/review.htm>



Satisfaction And Problems Experienced With Transfemoral Suspension Systems: A Comparison Between Common Suction Socket And Seal-in Liner

Archives of Physical Medicine and Rehabilitation (Q1)

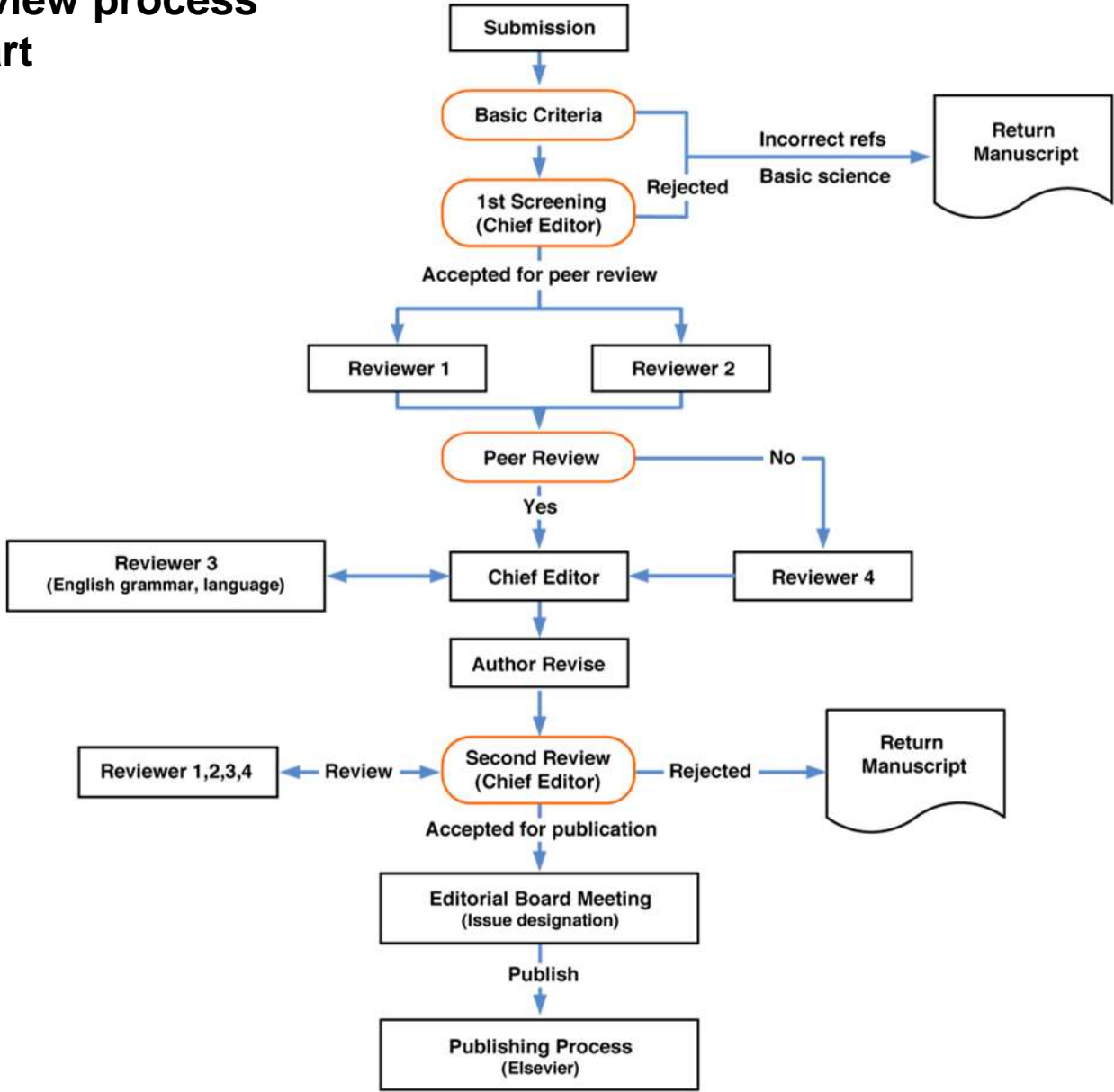
Gholizadeh, Hossein, Noor Azuan Abu Osman, Arezoo Eshraghi, Sadeeq Ali, and Elham Sadat Yahyavi. "Satisfaction and problems experienced with transfemoral suspension systems: a comparison between common suction socket and Seal-In liner." [Archives of physical medicine and rehabilitation](#) (2012).

Review 1	(5 reviewers) = 251	12231 words	Major correction
Review 2	(5 reviewers) = 118	4286 words	Major correction
Review 3	(3 reviewers) = 67	1350 words	Minor correction
Review 4	(2 reviewer) = 64	1540 words	Minor correction
Review 5	(1 reviewer) = 19	293 words	Minor correction

Total = 519 questions!

19693 words (answer) only for a paper with 3000 words!!

Peer review process flowchart



Source: <http://www.elsevier.com/reviewers/reviewer-guidelines>




Pending Reviewer Assignments for Nadar Ale Ebrahim, PhD

Type your search here to find relevant abstracts, full-text articles and citations



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Page: 1 of 1 (1 total assign)

Action	My Reviewer Number	Manuscript Number	Article Type	Article Title
Action Links View Submission View Linked References Scopus Author Search Scirus Title Search Submit Recommendation			Research Article	Research Article

Date Reviewer Invited	Date Reviewer Agreed	Date Review Due	Days Until Review Due
Sep 18, 2013	Sep 19, 2013	Nov 18, 2013	60

Results produced by eXtyle[®]

Reference checking is done for journal citations. If the journal citation has a Scopus or CrossRef link, it has been validated. If 'Not Checked' is displayed, the citation reference checked. If 'not Validated' is displayed, the journal citation could not be validated.

Summarized Results

02 Manuscript.doc

Total Citations	25
Validated and Linked	18
Not Checked	7
Not Validated	0

#	Citation	Validation
1	[1] M. Alavi, D. E. Leidner, Review: knowledge management and knowledge management systems: conceptual foundations and research issues, <i>MIS Quarterly</i> . 25(1) (2001) 107-136.	Validated
2	[2] F. Barthelmé, J. L. Ermine, C. Rosenthal-Sabroux, An architecture for knowledge evolution in organisations, <i>European Journal of Operational research</i> . 109(2) (1998) 414-427.	Validated
3	[3] B. J. Loasby, The evolution of knowledge: beyond the biological model, <i>Research Policy</i> . 31(8/9) (2002) 1227-1239.	Validated
4	[4] C. F. Fey, P. Furu, Top management incentive compensation and knowledge sharing in multinational corporations, <i>Strategic Management Journal</i> . 29(12) (2008) 1301-1323.	Validated
5	[5] D. Shaw, F. Ackermann, C. Eden, Approaches to sharing knowledge in group problem structuring, <i>Journal of the Operational Research Society</i> . 54(9) (2003) 936-948.	Validated
6	[6] H. L. Yang, T. C. T. Wu, Knowledge sharing in an organization, <i>Technological Forecasting and Social Change</i> . 75(8) (2008) 1128-1156.	Validated
7	[7] P. Zappa, The network structure of knowledge sharing among physicians, <i>Quality & Quantity</i> . 45(5) (2011) 1109-1126.	Validated
8	[8] L. Zhou, Z. H. Jiang, H. T. Song, Distributed knowledge sharing for collaborative product	

Acceptance Procedure

- **Editor-in-Chief** tests the manuscript according to the several criteria of subject **scope**, **style**, **apparent technical validity**, **topical importance**, **relationship to prior publication**, **conciseness**, **appropriate references**, and **length**. Papers that vary widely from the prescribed archival style (those written as speeches, ill-defined manuscripts, progress reports or news releases, or those strongly flavoured with advertising) will not be considered for publication.
- **Associate Editor (Editor)** evaluates the paper according to the same criteria and, in most cases, has the paper sent to one or more reviewers in the field (usually two) for confidential review. The Associate Editor may, however, at his or her discretion, accept the paper without review, reject it giving explicit reason, or request that the author prepare it in a different format.

Example (Source: [Industrial Management & Data Systems](#))

The reviewing process

Each paper is reviewed by the editor and, if it is judged suitable for the publication, it is then sent to two referees for double blind peer review. Based on their recommendations, the Editor then decides whether the paper should be accepted as is, revised or rejected. The Editor may, however, vary this process in some circumstances.

Copyright

Articles submitted to the journal should not have been published before in their current or substantially similar form, or be under consideration for publication with another journal. Please see [Emerald's originality guidelines](#) for details. Use this in conjunction with the points below about references, before submission i.e. always attribute clearly using either indented text or quote marks as well as making use of the preferred Harvard style of formatting. Authors submitting articles for publication warrant that the work is not an infringement of any existing copyright and will indemnify the publisher against any breach of such warranty. For ease of dissemination and to ensure proper policing of use, papers and contributions become the legal copyright of the publisher unless otherwise agreed.

The editor may make use of [iThenticate software](#) for checking the originality of submissions received. Please [see our press release](#) for further details.

Retraction Watch





Two cancer papers retracted because authors “are unable to guarantee the accuracy of some of the figures”

UK researcher who faked data gets three months in jail

Retraction 12 appears for Alirio Melendez, this one for plagiarism

Similarity score

The similarity score indicates how similar this paper is to other papers, with values ranging from 0 (no similarities) to 100 (completely the same). High scores, e.g., above 30, may indicate that parts of the paper have been copied from elsewhere.

Review manuscript		Document (show)	Pages	File size	Changed	MD5	Check format	Similarity score 
			4	373,848	July 29, 2010 08:18:34 CEST	2f23f45e872a7eefd686b18c547c6b86		33

Check plagiarism first

- [Example 1](#) (Text with references)
- [Example 2](#) (Text without references)
- [Example 3](#) (Text with references-Checked with Turnitin)

Acceptance Procedure con.

- **Reviewer** is asked to judge the technical validity of the manuscript and the extent of its advance over work previously published. The reviewer is asked also for advice as to whether the paper merits publication in the journal. However, the decision to publish, to require major revision before publication, or to reject for reasons cited lies first with the Associate Editor and ultimately with the Editor-in-Chief.
- **Editorial Decision to Accept or Reject** - The Editors will inform the author of their decision (acceptance, conditional acceptance, or rejection). In the case of rejection, the author will be given *specific reasons related to the criteria*. In the case of conditional acceptance, the required revisions will be clearly indicated. On some occasions, the Editors may anticipate a need for further reviews after revision; if so, the author will be notified.

What are the criteria by which the paper will be judged?

- Is the subject appropriate to the editorial **aims and scope** of the journal?
- **Originality**: does the article say something original, does it add to the body of knowledge, etc.? If a case study, is this its first use?
- **Research methodology**: most journals are concerned about this, as would be expected for an academic publisher. Is the research design, methodology, theoretical approach, critical review, etc. sound? Are the results well presented, do they correlate to the theory, and have they been correctly interpreted? Is the analysis sufficiently rigorous?
- Is the paper set in the context of the wider literature, are there sufficient relevant citations, are these well referenced and are **other people's views credited**?
- Is the **paper accurate**, is any information missing or wrong?
- Is **the structure logical**, is the sequence of the material appropriate, is there a good introduction and are the summary and conclusions adequate?
- Does the **title** of the article accurately reflect its content?
- How useful would the article be to a **practitioner**, is it a useful example of "good practice"? Could the study be replicated in other situations?
- Is the material clearly presented, **readable**? Are graphs and tables used to good effect? Is the level of detail appropriate? Is the use of terminology appropriate to the readership?
- Is the perspective appropriate for an **international audience**?
- **Questions of format**: are the abstract, keywords etc. appropriate?
- Is it an **appropriate length** (note: many journals will stipulate length requirements in their author guidelines)?

Source: <http://www.emeraldinsight.com/authors/guides/promote/review.htm>

Reviewer

- **Compatibility with the journal topics**
- **Scientific level**
- **The clear answers to the questions:**
 - What is the problem?
 - What is done by other people?
 - What the author did?
 - What is new?
 - What is the author contribution?
- **Organization of the paper:**
 - problem statements,
 - application area,
 - research course,
 - methods used,
 - results,
 - further research,
 - interest in cooperation,
 - acknowledgements,
 - references
- **Language:**
 - spelling,
 - style,
 - grammar

Acceptance Procedure con.

- **Author** - If the paper has been rejected or if extensive revisions have been requested that the author believes are incorrect or unwarranted, then he or she is entitled to submit a point-by-point rebuttal to the Editor's statement of reasons and the reviewers' comments.
- **Editors** - The rebuttal then is analyzed by the Editors, and a decision is made. In rare cases of a complex point of dispute, the Editors, at their discretion, may mandate additional reviews. In no case shall a paper go through more than two reviewing cycles before a decision is given.
- **Editor-in-Chief** - If the dispute still remains unresolved,
- then the decision of the Editor-in-Chief is final and overrides all other considerations.

Acceptance Procedure con.

- **Rebuttal by Author (for rejected paper)** - In the confrontation between the rejection statement and the rebuttal statement, the decision goes in favour of the author if the dissenting reviewer's case is not clearly convincing.
- **Authors** who are requested by Editors to revise their papers must make an effort to accomplish the requested revisions in the stated period, which normally is **four weeks for major revisions, two weeks for minor revisions**. If the author does not respond to the subsequent inquiries, the paper will be regarded as withdrawn. Normally, an author who has good reason to request a time extension will be granted such an extension.

Acceptance Procedure con.

- **Reviewer** who feels strongly that a particular paper should not be published may be given the opportunity, if the Editor decides nevertheless to accept it, to write the criticism as a **Technical Comment**. The author then is allowed to write a closing response for publication in the same issue as the Comment.
- **Formal acceptance** will not occur until the author has complied with all of the revision requests (if any) made by the Associate Editor or the Associate Editor has accepted the author's rebuttal, and the author has prepared the paper in the Journal Manuscript Style and Format.

Acceptance Procedure con.

- **When a paper is formally accepted**, it will be scheduled for publication in a forthcoming issue, and the author will be so informed. Depending upon the number of papers awaiting publication and the projected size of issues, this may require that papers be scheduled several issues ahead. Editor-in-Chief also may designate certain special-category papers for immediate publication.
- **Page proofs** will be made available to authors for correction and release prior to scheduled publication. Authors should inform the Journal department of any anticipated change of postal or e-mail address between acceptance and page proof time. Authors are expected to read and release their proofs in **seven days** or less.

Acceptance Procedure con.

- **Overscheduled** - To allow for late or non-release of proofs by authors and to provide the flexibility to meet issue-length and topic-mix constraints, issues will be overscheduled by about 25%. Thus, there will always be a certain number of papers held over for the next issue. Papers not published in the issue for which they were originally scheduled will have first priority for publication in the following issue.

Example - Proofing Instructions

The proofreading stage is intended to catch any errors in the galley's spelling, grammar, and formatting. More **substantial changes** cannot be made at this stage, unless discussed with the Section Editor. In Layout, click on VIEW PROOF to see the HTML, PDF and other available file formats used in publishing this item.

For Spelling and Grammar Errors

Copy the problem word or groups of words and paste them into the Proofreading Corrections box with "CHANGE-TO" instructions to the editor as follows...

1. CHANGE...
then the others
TO...
than the others

2. CHANGE...
Malinowsky
TO...
Malinowski

For Formatting Errors

Describe the location and nature of the problem in the Proofreading Corrections box after typing in the title "FORMATTING" as follows...

3. FORMATTING
The numbers in Table 3 are not aligned in the third column.

4. FORMATTING
The paragraph that begins "This last topic..." is not indented.

Referee's Report Form

Please kindly complete the following form and submit. Referee report received after ten days from the date shown above will not affect the decision of acceptance or rejection of the article. An average rating of 6 is required for the acceptance of the article.

Top of Form

1.	English grammar and readability	1(Poor)	2	3	4	5	6(Average)	7	8	9	10(Excellent)
2.	Reference of previous contributions in books and journals	1(Poor)	2	3	4	5	6(Average)	7	8	9	10(Excellent)
3.	Chances of free from potentially serious errors which may invalidate the results	1(Poor)	2	3	4	5	6(Average)	7	8	9	10(Excellent)
4.	New technical contributions	1(Poor)	2	3	4	5	6(Average)	7	8	9	10(Excellent)
5.	Quality as a review article	1(Poor)	2	3	4	5	6(Average)	7	8	9	10(Excellent)
6.	Summary rating of the overall quality of the article	1(Poor)	2	3	4	5	6(Average)	7	8	9	10(Excellent)

7. **Review
Comments**

Reviewer Guidelines

1. A general rule is "Don't spend more time reviewing the submission than the author spent writing it." If you find that a submission has so many problems that it would require a complete rewrite to save it, make a reasonable number of comments and reject the submission.
2. If you review a submission that is excessively similar to previously published submissions (or you have reason to believe that the submission has previously been published), please note this to Editor.
3. Editorial comments are helpful to authors. However, readability is a factor in a good submission. If the use of language is so poor that it makes reading difficult, please note this in your comments and reflect it in your ranking.

Reviewer comments

- Reviewer's Evaluation Report (Reject)
- Reject- does not comply with the aims and scope
- Reject with helpful comments-1
- Reject with helpful comments-2
- Reject with helpful comments-3
- Requires Major Revision
- Moderate Revision

Reviewer comments Con.

- Some suggestions
- The manuscript needs a substantial improvement
- Acceptable for publication
- Not acceptable for publication
- Cannot accept your manuscript
- Major correction - References (not already cited in the paper)

Revised version

- Step by step corrections (with minor modification)
- Step by step corrections base on reviewer's comments
- Compare the old and the new version of paper (with major modification)
- Response to the editorial issues

Henson's Tips to Writers

- *do not fear rejection--it is part of the writing process*
- *do not be preoccupied with telling readers everything you know--instead help readers discover insights*
- *target your articles to journals that have an acceptance rate of at least 20%*
- *do not be afraid to call the editor of the journal*
- *stay within the preferred article length of the target journal*
- *write what you have to say and then edit your manuscript several times, eliminating everything that's unnecessary*
- *always say yes to rewriting parts of the manuscript if requested to do so*
- *avoid jargon*
- *follow the journal's guidelines*
- *do not make technical and grammatical errors*

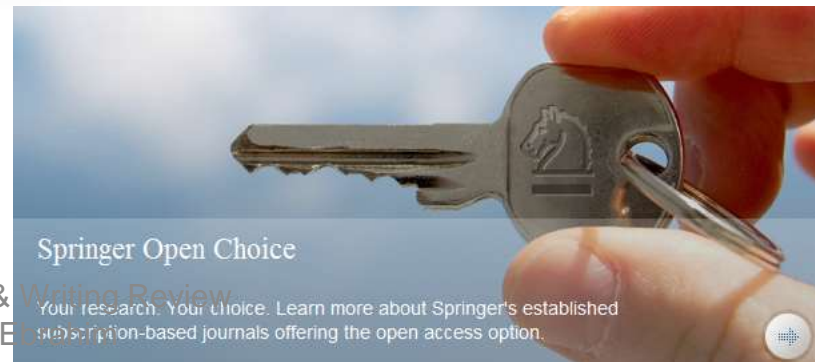


Target suitable journal

Open-Access Journals



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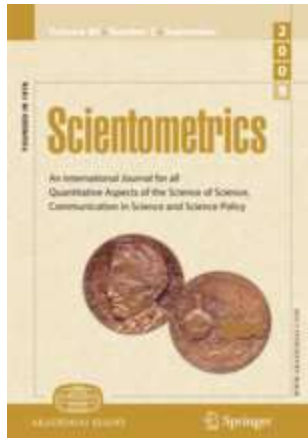
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Your target journal in minutes not days

FAQ

Journals	Recommended: 2	Match	Impact Factor	Publishing Frequency	Publishing Model
+ ACM Transactions on Computer-Human Interaction		1.83	Quarterly		
+ J. Product Innovation Management		2.07	Bimonthly		
+ Implementation Science		2.51	N/A	Full	
+ Academic Medicine		2.63	Monthly		
+ Proceedings of the ICE - Civil Engineering		0.08	Bimonthly		
+ J. Intelligent Manufacturing		1.08	Bimonthly	Hybrid	
+ Human Factors and Ergonomics		1.37	Quarterly		
+ Applied Ergonomics		1.46	Bimonthly		
+ Information Systems Frontiers		1.59	Bimonthly	Hybrid	

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FAQ

Journals	Recommended: 5	Match ▼	Impact Factor	Publishing Model
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+ J. Intelligent Manufacturing			0.85	Hybrid
+ J. Business and Psychology			1.25	Hybrid
+ Information Systems Frontiers			0.91	Hybrid
+ Implementation Science			3.1	Full OA
+ Computer Supported Cooperative Work (CSCW)			1.07	Hybrid
+ Research in Engineering Design			1.24	Hybrid
+ Electronic Markets			0.78	Hybrid
+ Business & Information Svstems Engineering			0.65	Hvbrid

Where should I submit my publication?

If you want your article to ...

- Publish in most influential or highly cited journal
 - Use Impact Factor or
 - 5 Year Impact Factor (for subjects need longer citation period, e.g. GEOLOGY or MANAGEMENT or SOCIOLOGY, etc)
- To reach out to readers and be read immediately
 - Use Immediacy Index
- Stay active in journal collection
 - Use Cited Half Life

Note: The above only serves as general guidelines, deeper understanding of JCR, the subjects and dynamic publication cycles are crucial when deciding where to publish your paper.

Journal impact factor

Indexation

Journal prestige

Relevance of research topics

Acceptance/rejection rates

Size of print circulation

Manuscript turnaround time

Editors characteristics

Quality of reviewer comments

Previous experience with publishing in the journal

Colleagues' recommendations

International status

Open access

Publication charges

Promotion at social platforms (eg Facebook, Twitter)

Press attention to the journal

Source: Gasparyan, A. Y. (2013). [Choosing the target journal: do authors need a comprehensive approach?. *Journal of Korean medical science*, 28\(8\), 1117-1119.](#)



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probable predatory scholarly
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By: Jeffrey Beall

Source: <http://scholarlyoa.com/publishers/>





Promote your publication to get
more citation



Source: Researchers, publishers, libraries and data centres all have a role in promoting and encouraging data citation. (Available on: <http://blogs.lse.ac.uk/impactofsocialsciences/2013/11/26/why-not-cite-data/>)



The University of Hong Kong



Conducting a Literature Search & Writing Review
Paper ©2014 Nader Ale Ebrahim

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Introduction

This tutorial will enable you to:

Understand why you need to disseminate

Decide who needs to know what about your research

Choose the most appropriate dissemination options for your target audience

Authors cite a work because:

- It is relevant (in some way) to what they're writing
- They know it exists

Source: Gosling, C. (2013). [Tips for improving citations 2nd Bibliometrics in Libraries Meeting: The Open University](#).

WHAT IS A GOOD SCIENTIFIC ARTICLE?

Novelty



Communication



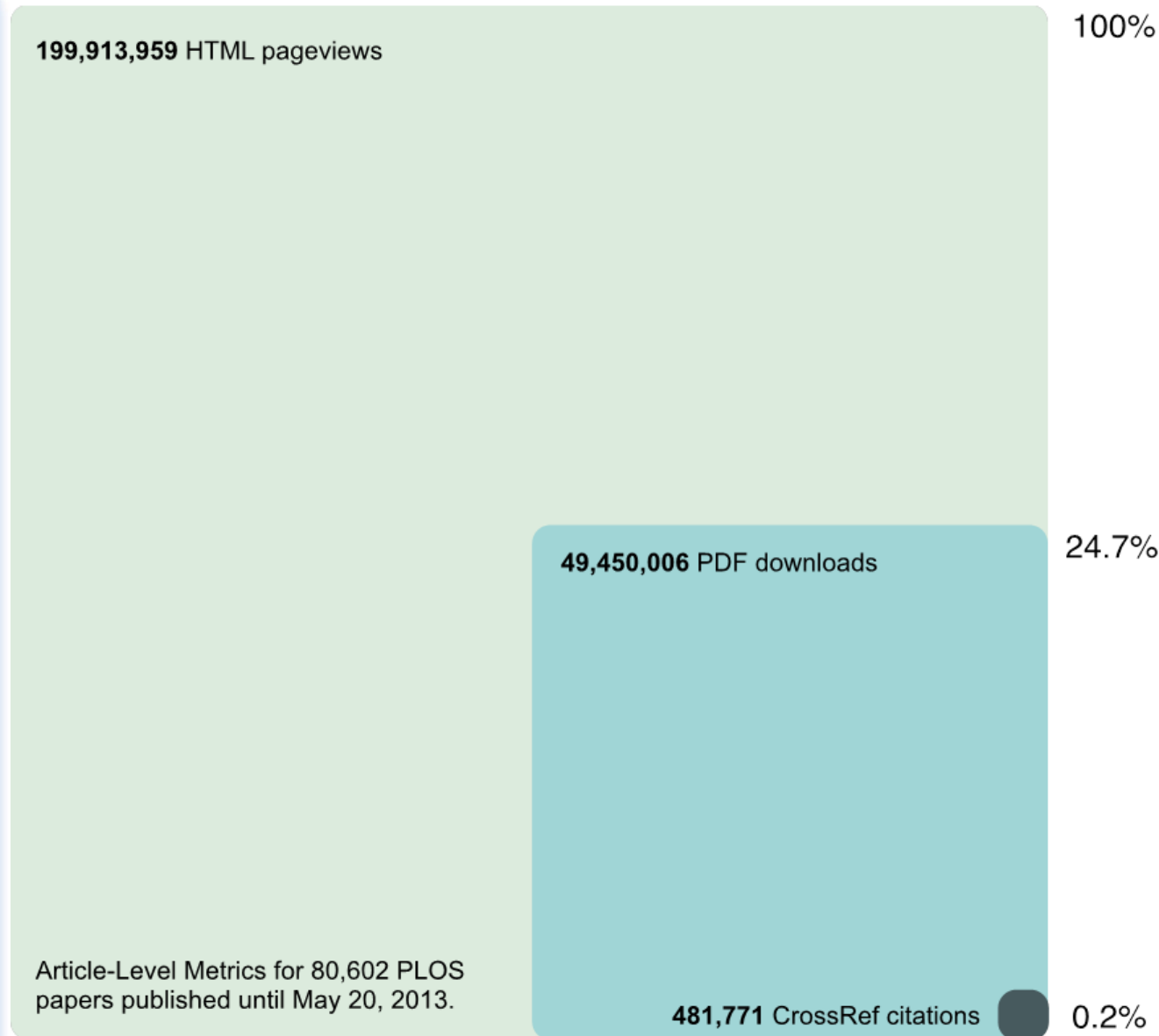
Source: ["Scientific Writing for Impact Factor Journals"](#) By: Eric Lichtfouse

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Source: [Rosarie Coughlan, \(August 2011\) "Enhance the Visibility & Impact of Your Research-9 Simple Tips", Accountancy Librarian, Concordia University](#)

Numbers are
GREAT

but what's the
impact of the
research?!?



Source: [Finding Insights in ALMS for Research Evaluation Posted on November 20, 2013 by PLoS Admin](#)

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Strategies for Enhancing the Impact of Research

Improving access and retrieval of your research study is the surest way to enhance its impact. Repetition, consistency, and an awareness of the intended audience form the basis of most the following strategies.

[Preparing for Publication](#)

[Dissemination](#)

[Keeping Track of Your Research](#)

[Source: Washington University School of Medicine, St. Louis Missouri](#)

Understanding Search Engines

Search engines estimate the content's relevancy and popularity as measured by links to the content from other websites. Most search engines attempt to identify the topic of the piece of content. To do this, some search engines still use **metadata tags (invisible to the user)** to assess relevant content, but most now scan a page for **keyword phrases**, giving extra weight to phrases in headings and to repeated phrases.

Source: <http://authorservices.wiley.com/bauthor/seo.asp>

Strategies for Enhancing the Impact of Research Dissemination

- Submit the manuscript to a digital subject repository.
- Submit the manuscript to an institutional repository.
- Set up a web site devoted to the research project and post manuscripts of publications and conference abstracts.
- Take advantage of SEO (search engine optimization).
- Present preliminary research findings at a meeting or conference.
- Follow up preliminary research findings presented at a meeting or conference with a published manuscript.
- Consider submitting the same article to a journal in a different language as a “secondary publication.”
- Start a blog devoted to the research project.
- Contribute to Wikipedia.
- Contribute to a social network

[Source: Washington University School of Medicine, St. Louis Missouri](#)

8 Ways to increase usage and citation of published papers

1. Create your own website
2. Create Mind Map
3. Do Search Engine Optimization (SEO)
4. [Contribute to Wikipedia](#)
5. Join Twitter
6. Join academic social networking sites
7. [Join LinkedIn](#)
8. Deposit papers in repositories

Repositories can disseminate information

Universities can:

- meet accountability requirements
- improve the brand image of the university
- preserve academic research outputs permanently and effectively
- promote co-operation with industry and contribution to the local communities
- reduce the costs of taking charge of academic information

Researchers can:

- gain greater visibility for their research achievements
- establish the channel for the dissemination of research outputs
- reduce the cost of preservation and dissemination of research outputs
- raise the citation rates of their articles

[Source: What is an academic repository?](#)

Optimize citations

- *Put your article in an institutional or subject repository.*
- *Publicize yourself - link to your latest article in your email signature.*
- Make your article more accessible
- Make your article more visible
 - Reading lists
 - Department website or personal webpage
 - Twitter and Facebook
 - LinkedIn
 - Join academic social networking sites
 - CiteULike
 - Email signature
- **Source:** Optimize citations - <http://journalauthors.tandf.co.uk/beyondpublication/optimizingcitations.asp>
- And
- **Promote your article** - <http://journalauthors.tandf.co.uk/beyondpublication/promotearticle.asp>

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- [Best Virtual R&D Teams Papers](#)

Publishing books

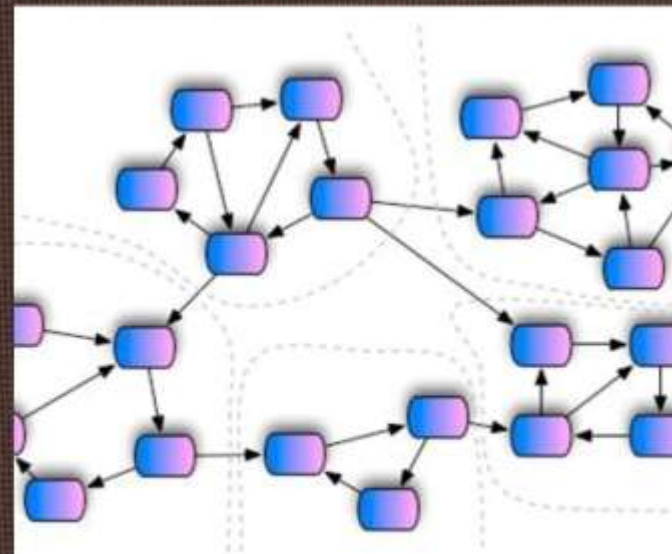


"Virtual Teams will become as important as Web to companies" (Nader Ale Ebrahim)

Small and medium sized enterprises (SMEs) have a significant contribution in industrial economies. Their sustained growth is a prominent issue for the economy and employment of any country. Towards that end, research and development (R&D) policy dimension deserves particular attention to promote and facilitate the operations of SMEs. Virtual R&D team could be a viable option. However, literature shows that virtual R&D teaming in SMEs is still at its infancy. This article provides a comprehensive literature review on different aspects of virtual R&D teams collected from the reputed publications. The purpose of the state-of-the-art literature review is to provide an overview on the structure and dynamics of R&D collaboration in SMEs. Specifying the rationale and relevance of virtual teams, the relationship between virtual R&D team for SMEs and new product development (NPD) has been examined. It concludes with the identification of the gaps and feasibility in the existing literatures and calls for future research in this area. It is argued that the formation of virtual R&D team deserves consideration at top level management for venturing into the new product development in SMEs.



SMEs; Virtual R&D Teams and NPD: A Literature Review Nader Ale Ebrahim



Microblogging



Nader Ale Ebrahim
@aleebrahim
Nader Ale Ebrahim PhD in Technology Management, Virtual R&D Teams expert and founder of "Research Tools" Box.
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Person-Info

Nader Ale Ebrahim, 49, Technology Management @ University of Malaya (UM), Malaysia
+ Add your personal slogan
Homepage: aleebrahim.com
Country: Iran, Islamic Republic of, Language: English
I offer: Main research interests: - Virtual teams - Virtual R&D teams - Collaborative Systems - e-Collaboration - Collaborative system - R&D Management - SMEs - Stage-Gate - Conceptual Model of Virtual Product Development - New product development - Concurrent engineering

37 Images of Nader Ale

1 - 9 from 37



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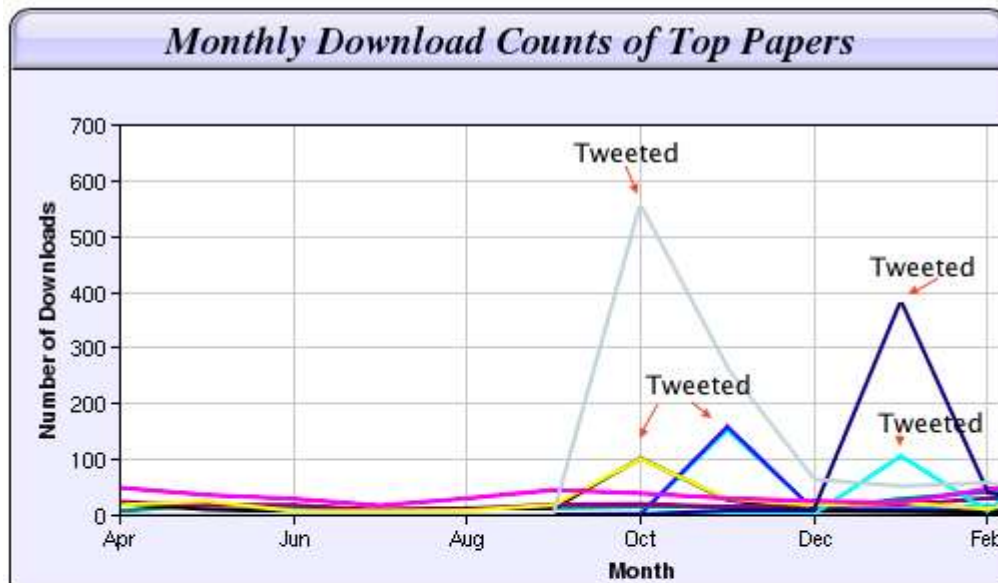
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Why should you share links to your published work online?



According to Dr Melissa Terras from the University College London Centre for Digital Humanities, “If you tell people about your research, they look at it. Your research will get looked at more than papers which are not promoted via social media” (2012).

Digital Curiosities: Resource Creation Via Amateur Digitisation

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Network

- Build your network – make sure you have dynamic diverse networks
- Join networks such as [LinkedIn](#), [ResearchGate](#) or [Academic.edu](#)

See more at: <http://libguides.library.curtin.edu.au/content.php?pid=417077&sid=3408994>

How much time does a conference take?

- **Step 1: Preparation - 33 hours**
 - *1.3. Writing a paper - 20 hours*
- **Step 2: The conference - 3 days**
 - *2.2. Networking - 3 days*

Source: <http://phdtalk.blogspot.nl/2011/03/how-much-time-does-conference-take.html>



Nader Ale Ebrahim

Technology Management Consultant, "Research Tools" Advisor and Self-employed Researcher

Selangor, Malaysia | Automotive

Current **Technology Management Consultant, "Research Tools" Advisor at Independent Researcher**

Past Research Fellow at Research Support Unit, Centre of Research Services, IPPP, University of Malaya

PhD candidate at University of Malaya

Paper & Proceedings Committee at United Kingdom - Malaysia - Ireland Engineering Science Conference 2011 (UMIES 2011)

[see all](#)

Education Universiti Malaya

Faculty of Engineering ,University of Tehran

Faculty of Engineering , University of Tehran

Recommendations **28** people have recommended Nader

Connections **500+** connections

Websites [Personal Website](#)

Publications

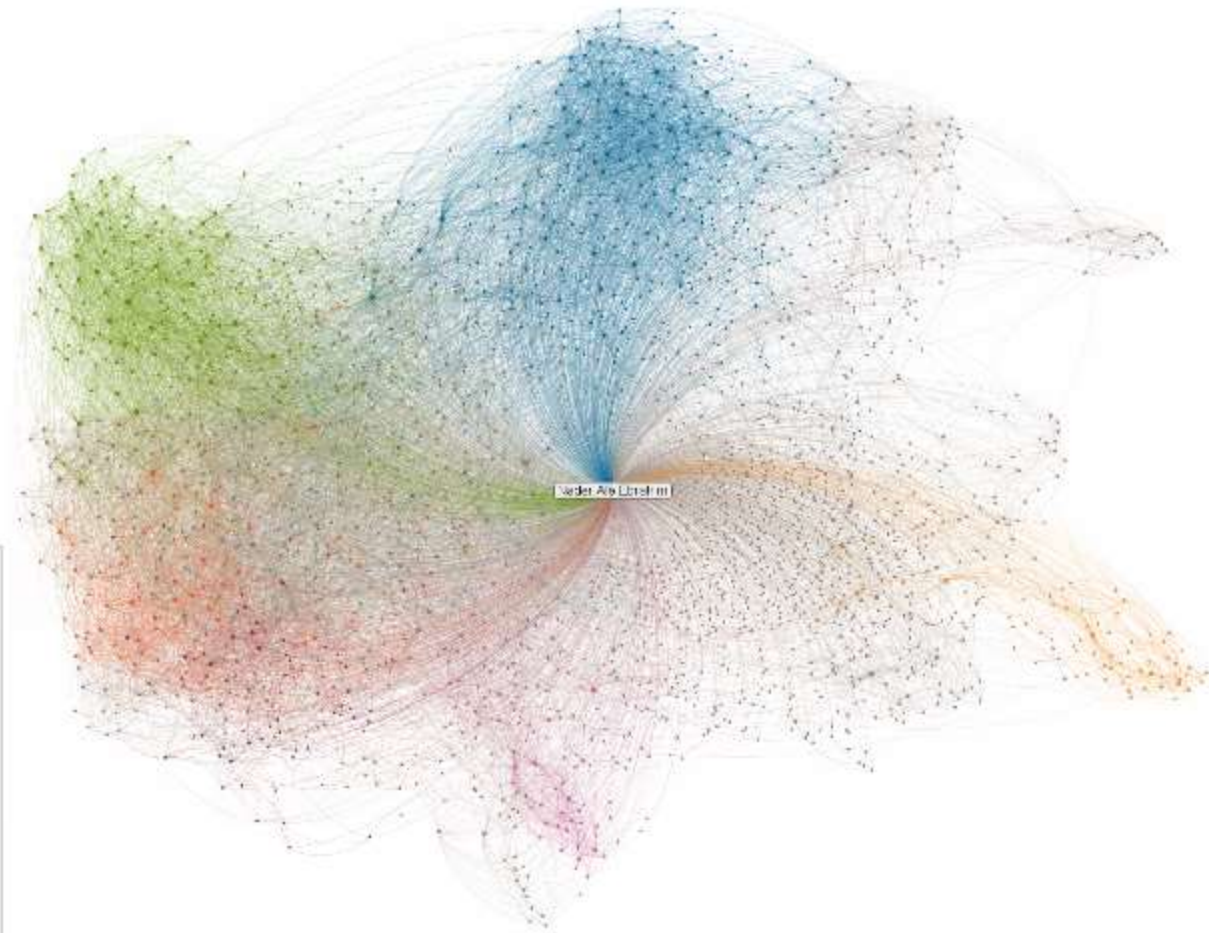
Blog

New window will open

Nader Ale Ebrahim's Summary

Nader Ale Ebrahim has a Technology Management PhD degree from the Department of Engineering Design and Manufacture, Faculty of Engineering, University of Malaya. He holds a Master of Science in the mechanical engineering from University of Tehran with distinguished honors, as well as more than 17 years experience in the establishing R&D department in

Nader Ale Ebrahim's LinkedIn Map



Label your

Professional Networks

- Virtual Teams
- Research Tools
- Improve Citations
- Technology Manageme
- R&D
- H-index
- Research Tools Box
- Publication Marketing

Academic Social Networking



Nader Ale Ebrahim نادر آل ابراهيم

University of Malaya, Malaysia, Department of Engineering Design & Manufacture, Faculty of Engineering,
Graduate Student [edit](#)

Research Interests: Collaborative Systems, Global Virtual Teams, International Management, -Electronic-Collaboration(E-C), and 40 more

About: Nader Ale Ebrahim has a Technology Management PhD degree ...
[more](#)

Advisors: Dr. Salwa Hanim Binti Abdul Rashid , Dr. Shamsuddin Ahmed, Prof. Zahari Taha
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About: Dr. Nader Ale Ebrahim is currently working as a research fellow with the Research Support Unit, Centre of Research Se... [more](#)

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Nader Ale Ebrahim

PhD Candidate

University of Malaya - Department of Engineering Design & Manufacture, Faculty of Engineering



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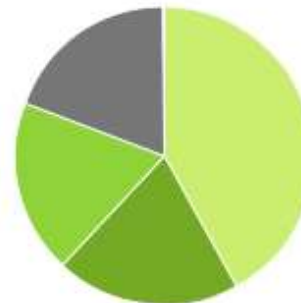
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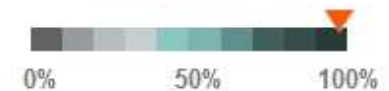
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How does the RG Score work?

Your RG Score is calculated based on how other researchers interact with your content, how often, and who they are. The higher their score, the more yours will increase.

Academic blogging is part of a complex online academic attention

*Just like a taller, more powerful radio tower will boost a signal so it can be heard at a greater distance; it makes sense that **more people will read a paper** if the writer is **active on social media**. Of course, because we wrote it, we think it's great that our paper has proved so popular, but we have to ask: **in the future**, will the highest quality papers be read most? Or will it be only those papers backed up by the loudest voices?*

Source: Mewburn, I., & Thomson, P. (2013, Dec 12 2013). Academic blogging is part of a complex online academic attention economy, leading to unprecedented readership. Retrieved 13, December, 2013, from <http://blogs.lse.ac.uk/impactofsocialsciences/2013/12/12/academic-attention-economy/>

Blogs

- [Wordpress](#)



WORDPRESS

- [Weebly](#)



- [Blogger](#)





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Task for forth session

- Prepare a cover letter
- Find a suitable journal
- Submit a manuscript to a well-known journal
- Create online CV.
- Deposit a paper in three different repositories
- Expend networking by joining to LinkedIn, ResearchGate and Academia
- Publish unpublished papers on [Figshare](#), Scribd,
- Build up a Blogs



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Thank you!

Nader Ale Ebrahim, PhD

=====
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