



VEPUB

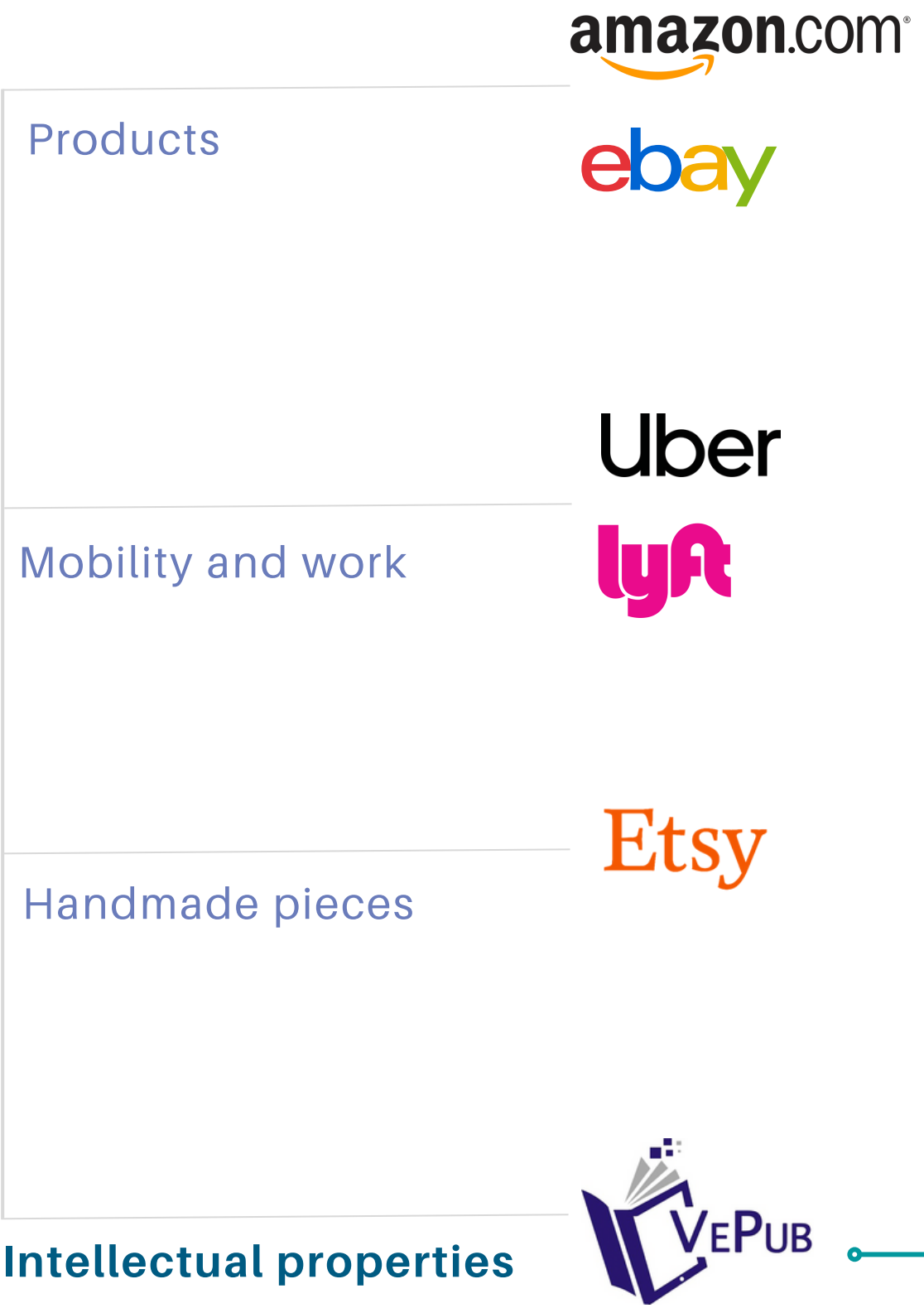
**A Marketplace for Intellectual
Properties**

Ehsan Goodarzi

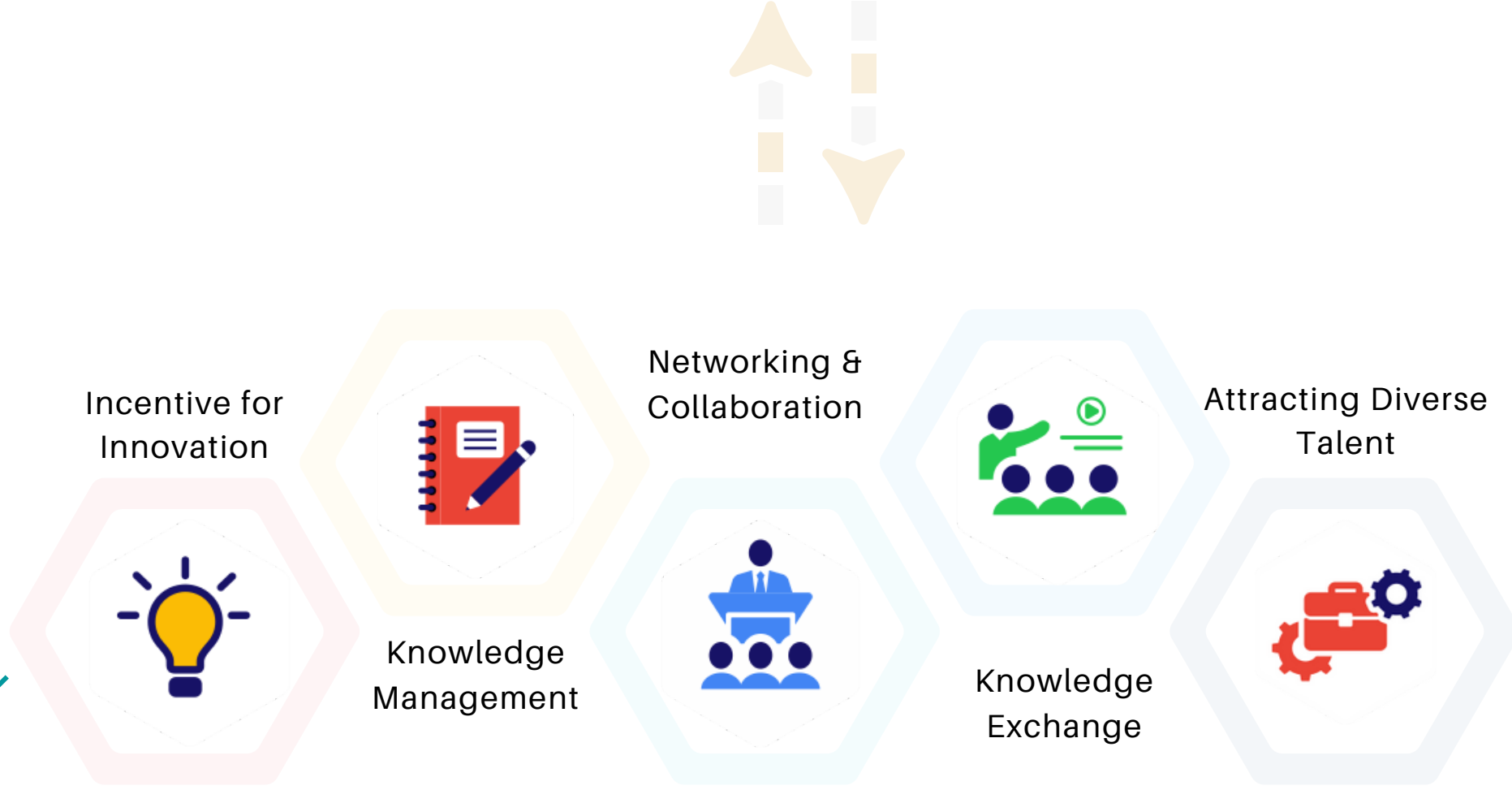
Nov 2023

INTRODUCTION

Marketplaces



VePub creates an effective way for academicians, professionals, inventors, and investors to find and transact with each other online.



THE PROBLEM

1. How do I evaluate an **idea**'s investment potential in time and capital?
2. What factors influence company selection for **patent** initiation?
3. Where can **inventors** establish their professional identity effectively?
4. Who's interested in acquiring my **patents**?
5. How can I gain insights for comprehensive **patent** evaluation?
6. How can I measure **patent** quality and effectiveness?
7. What is the H-index for **patent** assignees and its impact on evaluation?



1. What platforms are available for sharing various types of **notes** (technical note, student note, research notes, meeting notes)?
2. Is there a potential for monetizing **notes**, and if so, how can it be achieved?
3. What methods can be employed to facilitate sales transactions in local currencies?
4. Where can information regarding a **conference** or **scientific event** be effectively disseminated in the absence of a personal website?



SIGNIFICANCE OF PROBLEM

Pain Points

- LACK OF FREE access to **patent statistics**.
- LACK OF FREE access to **patent/idea search**.
- LACK OF FREE access to **patent pricing**
- LACK OF access to **patent H-index**.
- LACK OF access to **inventors** profile.
- LACK OF access to directory of **patent**-related companies.

- LACK OF a platform for publishing, selling, downloading of **notes & documents**.
- LACK OF a platform for publishing/exploring **conferences**.
- LACK OF a platform for publishing/exploring scientific **events**.

VALUE PROPOSITION

We provide free access to patent statistics

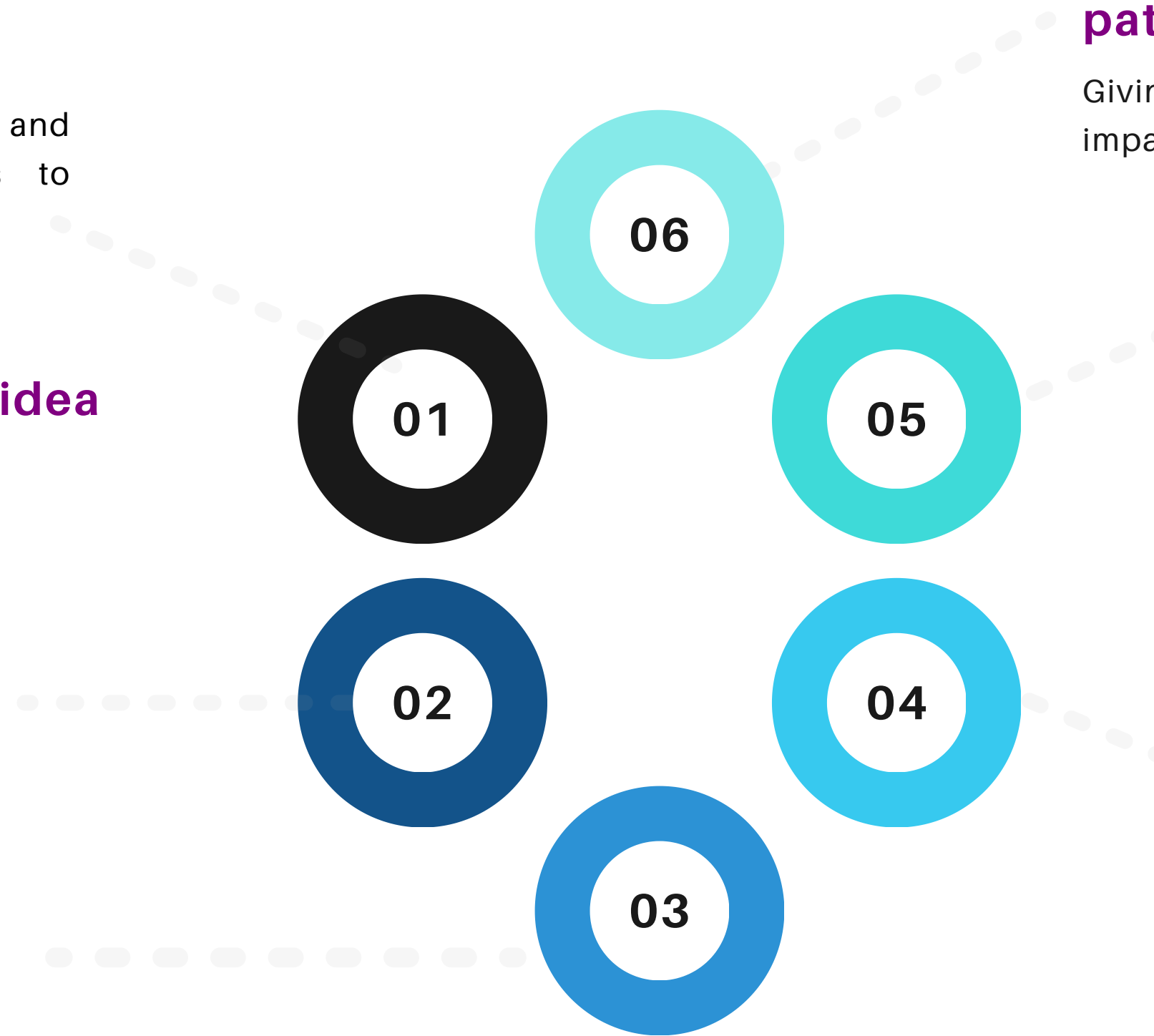
Empowering innovators, researchers, and businesses with data-driven insights to inform their strategies.

A user-friendly, free patent/idea search tool

Enabling you to explore the vast landscape of innovation and intellectual property.

Access to patent pricing information

Provided directly by inventors and assignees, ensuring transparency and fairness in IP transactions.



Gain access to the H-index of patent assignees

Giving you a deeper understanding of their research impact and expertise.

Explore detailed inventors profiles

Allowing you to connect and collaborate with leading innovators.

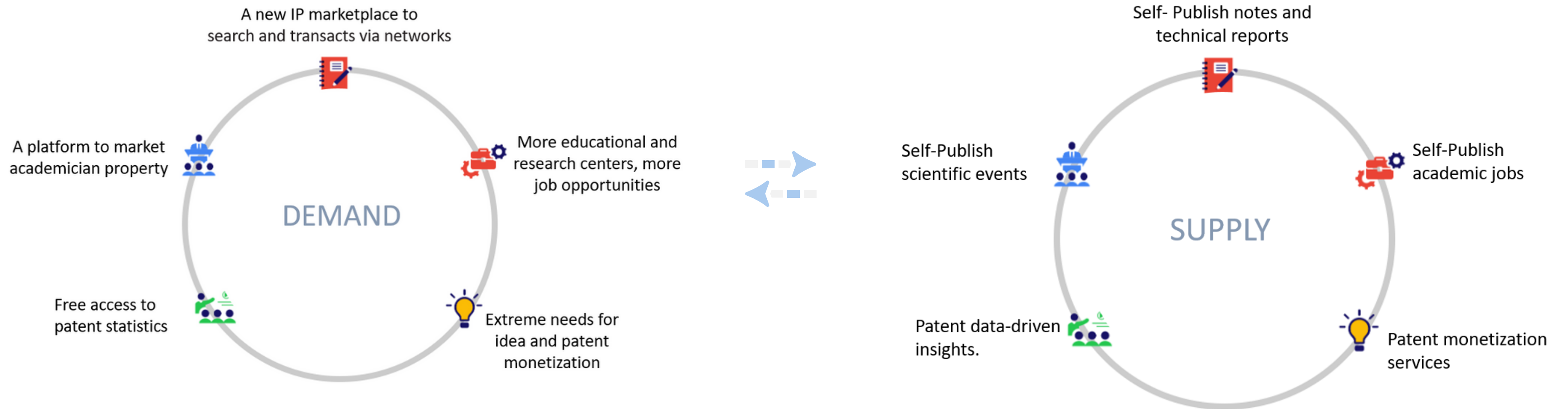
To create a centralized hub for exchange.

A marketplace to publish and sell notes and documents.

To share your research and knowledge with a broad audience of scholars and experts.

VEPUB EFFECT

As VePub grows, the value of the IP community increases, creating mutually reinforcing supply and demand network effects.



COMMERCIALIZATION POTENTIAL

3.2 MILLION

Applications filled in 2020 worldwide

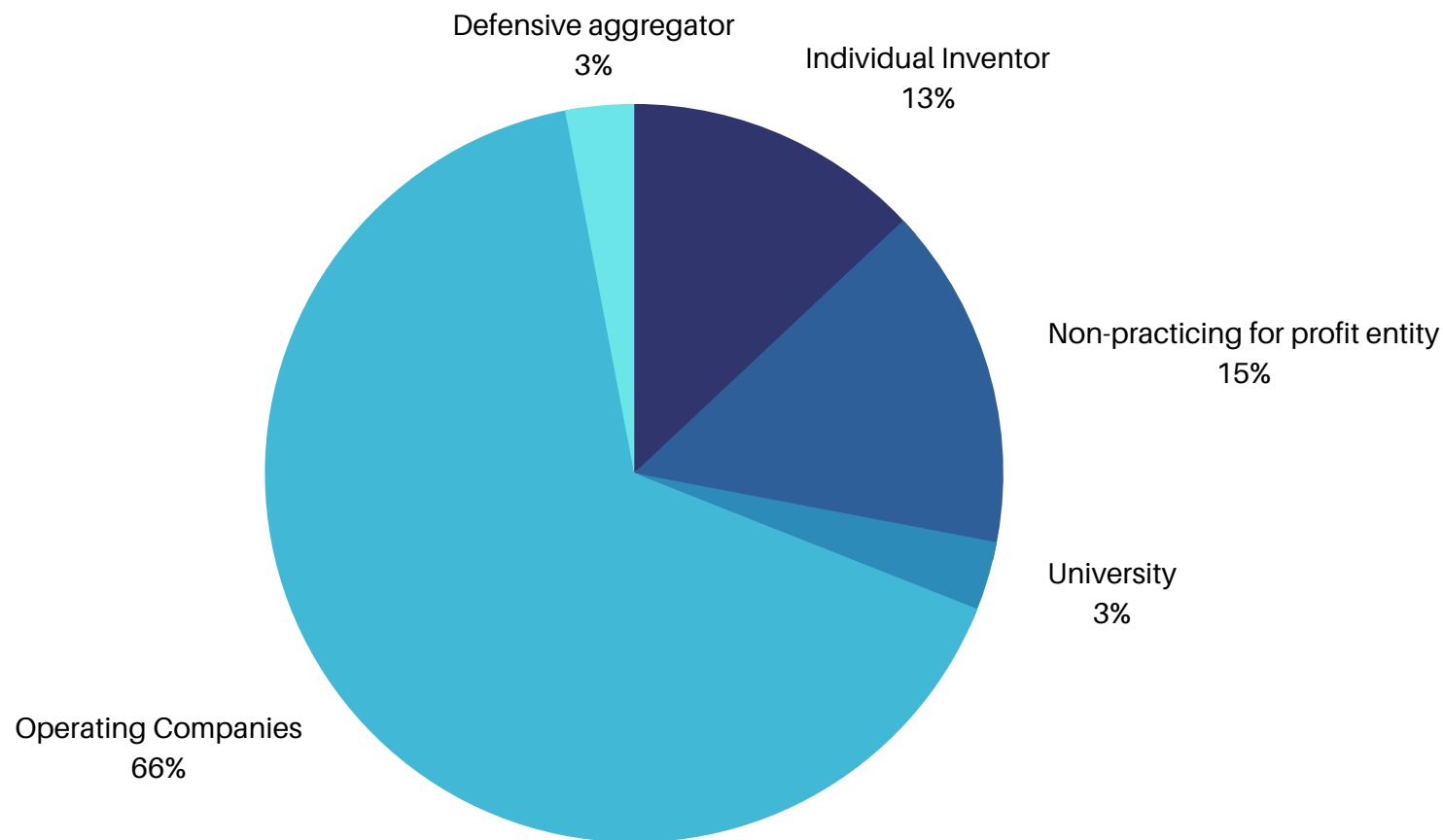
1.4 MILLION

Applications filed in China in 2020

1.5 MILLION

Patents granted worldwide in 2020

Sales Data by Seller Entity Type



Only **%10** of transferred patents were sold via online channels like auction.



Only **%37.0** of the top 58 US university patents have been involved in a form of monetization (2002 - 2010).



COMMERCIALIZATION POTENTIAL

Patents in force worldwide
in 2021

16.5M

Total patent applications
worldwide in 2021

3.4M

\$1.2B

Patent Analytics market
revenue totaled in 2021.

- Patent Statistics
- Patent/Idea Search
- Patent pricing
- H-index
- Inventors Profiles
- Directory of patent-related companies



COMMERCIALIZATION POTENTIAL

Non-Patent



NOTES & DOCUMENTS

- **220 million** tertiary education students in the world.
- **85 million** teachers and professors worldwide (World Bank, 2021)



TECHNICAL DOCUMENTS & REPORTS

- **213.65 million** companies worldwide (Statista, 2020).
- These companies have **billions** of technical notes and reports that can be published either for free or for a fee.



PHD, POST-DOC & FACULTY

- PhD positions → Around **180,000** per year in USA (Statista, 2021).
- Post-Docs → Around **64,000** Post-docs per year in USA (NEXUS, 2015).
- Faculties → Around **1.5 million faculties** in USA (NCES, 2018).



BUSINESS MODEL & TRACTION

Freemium + Marketplace

- Commission from transactions
- Fee-based for services (e.g. IP monetization)
- Contextual ads

Customer acquisition channels

- Data and Analytics Services
- Strategic partnership with universities, research centers, law firms, etc.
- Sponsored Content
- Email Marketing
- Referral
- Blogging

698114

Pages

6763

Notes

3483

Authors

251

Publishers

Traction

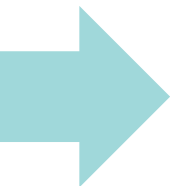
~2500

Registered
Users



Thank you

Appendix that shows the Product




THE PRODUCT

HOME PAGE

Search by category



 |

Notes















Patents

Jobs

Conferences

Events

Profile

 Publish a Note	 Explore Notes				
			 Publish a Patent	 Explore Patents	
 Patent & Idea Search	 Assignee H-Index				
			 Publish a Conference	 Explore Conferences	
 Publish an Event	 Explore Events				
			 Publish a Job	 Explore Jobs	
 Business Profiles	 Individual Profiles				

THE PRODUCT

NOTE-CONFERENCE-EVENT-JOB

Review Results



Chapter 6: Network Access



Institute of Electrical and Electronic Engineering, University M'hamed Bougara of Boumerdes

Hadjira Belaidi

Hadjira belaidi

53 pages



ID: ZGBR1338 Views: 17.9k Downloads: 1.6k



Research Assistant - Grant

Al Ain , United Arab Emirates

Research Position

Research Assistant

English



the Condition to Re-invent the City

27 - 27 March 2013

Buffalo, NY, United States

e-architect

27 March 2013 SYMPOSIUM ONSITE

Link to Event Website



Water Risk and Resilience

08 - 10 April 2024

TUSCALOOSA, United States

AWRA

13 March 2024

Link to Conference Website



Lisa Hysler




THE PRODUCT





H-INDEX

H-Index

Assignee name

SEARCH CANCEL


 3dt Holdings, Llc

 10 H-index	 58 Total Patents	 374 Total FW Citations	
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THE PRODUCT

PROFILE


Individual Profiles



Collen Mahambo

I am a seasoned lecturer for more than 12 years in Accounting and Finance. My main in...

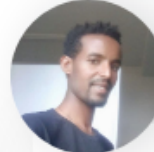
[VIEW PROFILE](#)



Kudzai Katsamba

I am an innovator, entrepreneur, blogger, life-long student of entrepreneurship and e...

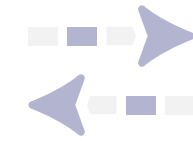
[VIEW PROFILE](#)




Abayneh Kebede


I am Lecturer at Debre Tabor University in Mathematics...

[VIEW PROFILE](#)





3 Followers
32 Publications



VEPUB
Atlanta, USA

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Ehsan Goodarzi is CEO and Founder at VEPUB which is an online C2C marketplace for Academic notes, Patents, scientific conferences, and scientific events. Lets see who we are and what we do!

Who We Are?
At VePub, we provide intellectual content and experiences to the educational, scientific and professional communities. Our mission is to publish your mind through the efficient publishing and e-distribution of intellectual content among the scientific community.

What We Do?
VePub is a leading full service Intellectual Property consulting firm. We bring together patent expertise, technical excellence, and business acumen across a wide range of markets and technologies. Our services include:

1. Patent Infringement Analysis
2. Evidence of Use
3. Claim Chart
4. IP Monetization Strategy
5. Licensing
6. Litigation Preparation
7. Patent Valuation
8. Market Analysis
9. Strategic Patenting
10. Patent Application Drafting
11. Patent Prosecution

We also publish a worldwide and comprehensive list of Conferences, Events, and Jobs for all communities. We provide an online platform to buy, sell or donate lecture



Specialities [Edit](#)

Leadership Innovation Resilience

Decision-Making Project Management

Resource Management Business Management

5-10 years

Industry [Edit](#)

Education Entrepreneurship E-Commerce

Size **Headquarter**
Atlanta, USA

Locations [Edit](#)

- United States - San Diego, Western USA
- United States - Atlanta, Eastern USA

Contact Info [Edit](#)

www.vepub.com

+1-442.230.7899

ehsan@vepub.com

5.0
Average Rating

★★★★★
5.0 based on 1 ratings

5 Stars	1
4 Stars	0
3 Stars	0
2 Stars	0

0 Followers
1 Publications

Research Publications

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Skills

Education

Certification

Contact Info

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iscopepublicatio@gmail.com

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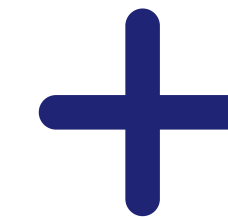
DASHBOARD

Dashboard

Category	Count	Search Icon	Add Icon
Publish a Note	6	Q	+
Publish an Article	-	Q	+
Publish a Patent	2	Q	+
Publish a Job	9	Q	+
Publish an Event	4	Q	+
Publish a Conference	1	Q	+



To Explore within your IPs



To Publish a new IP

THE PRODUCT

FINANCIALS

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Purchase History

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Delete Account

Financial Information

keyword

SEARCH

CANCEL

#	Item	Transaction ID	Selling date	Unit Sold	Unit Price	Unit Price with Coupons	Total Sales	Currency	Client Percentage (%)	Client Share	Payment Status
31	Fracture Mechanics	SRA-123456789	2019/10/11	1	30	30	30	Ripple	80%	24.00	Paid
32	Fracture Mechanics	13013460086	2019/10/11	1	5000	5000	5000	Toman	80%	4,000.00	Paid
33	DYNAMIC	201706198194012	2017/06/19	3	3	3	3	Dollar	80%	2.40	Unpaid
34	DYNAMIC	201706071161345	2017/06/07	1	3	3	1	Dollar	80%	0.80	Unpaid
35	DYNAMIC	201706069068607	2017/06/06	1	3	3	1	Dollar	80%	0.80	Unpaid

Financial Balance

Currency	Total Sold Amount	Client Share	Paid Amount	Balance
Toman	22,200.00	17,760.00	10,240.00	7,520.00
Dollar	22.70	18.16	0.00	18.16
Ripple	235.00	188.00	72.00	116.00

THE PRODUCT

FINANCIALS

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Payouts

keyword

SEARCH

CANCEL

#	Payout Status	Payout Date	Payout Method	Payout Amount	Currency	Payout ID ⓘ
1	Paid	2020/06/28	Bank transfer	160.00	Toman	28JUNE2020-Again
2	Paid	2020/06/28	Bank transfer	24.00	Ripple	28june2020
3	Paid	2019/12/28	Crypto	24.00	Ripple	Pay-to-12-28-2019
4	Paid	2019/12/28	Bank transfer	800.00	Toman	888888888888
5	Paid	2019/12/28	Bank transfer	640.00	Toman	000111222333
6	Paid	2019/12/28	Bank transfer	640.00	Toman	99999999-000000
7	Paid	2019/12/27	Bank transfer	800.00	Toman	Pay-Farsi123456
8	Paid	2019/12/27	Bank transfer	1,600.00	Toman	Pay-Farsi-Test-2
9	Paid	2019/12/19	Bank transfer	5,600.00	Toman	123456789123
10	Paid	2019/12/02	Crypto	24.00	Ripple	XRP-123456789

Currency	Total Payouts
Toman	10,240.00
Ripple	72.00



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My Purchase history

#	Type	Title	Price	Currency	Date	Purchased Items	Transaction ID	Payment Status
1	Lecture Note	Principles of Financial Accounting	5	Dollar	2020/09/03	View	202009032329854	Completed
2	Patent		25	Ripple	2020/07/17	View	Abcdefghi-123	Completed
3	Patent		11	Dollar	2020/07/08	View	202007082204702	Completed
4	Lecture Note	Fracture Mechanics	0.5	Dollar	2020/07/08	View	202007082204702	Completed
5	Patent		10	Dollar	2020/07/08	View	202007082204702	Completed
6	Lecture Note	Fracture Mechanics	30	Ripple	2019/12/28	-	SRA-Test-After Comments-111	Pending
7	Lecture Note	Fracture Mechanics	30	Ripple	2019/12/28	-	SRA-TEST-Farsi-1234	Pending
8	Lecture Note	Fracture Mechanics	2	Dollar	2019/12/28	View	201912281237997	Completed
9	Lecture Note	Fracture Mechanics	30	Ripple	2019/12/23	-	SRA-Test-2222	Pending
10	Lecture Note	معرفی روش‌های حذف مواد آلی از آبهای آلوده	2000	Toman	2019/10/14	View	13013463992	Completed
11	Lecture Note	Fracture Mechanics	30	Ripple	2019/10/11	View	SRA-123456789	Completed
12	Lecture Note	Fracture Mechanics	5000	Toman	2019/10/11	View	13013460086	Completed

NEW SECTIONS FOR PATENTS

Expandable Mattress Cover



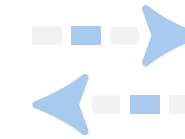
Patent Number: 4561398	Inventor(s):
Date Published: 24 Sep 2021	David S. Taylor ✓
Registered in: USA, China	Jack Russell ⊕
Assignee: Speedy Products Co ✓	

 **\$100K - \$500K**
This is provided solely by the verified assignee or inventor


View: 1.8K Forward to a friend Link to google patent

PATENT SCORE
286


ASSIGNEE H-INDEX
11



Expandable Mattress Cover




Patent Number: 4561398	Inventor(s):
Date Published: 24 Sep 2021	David S. Taylor ✓
Registered in: USA, China	Jack Russell ⊕
Assignee: Speedy Products Co ✓	

 **\$100K - \$500K**
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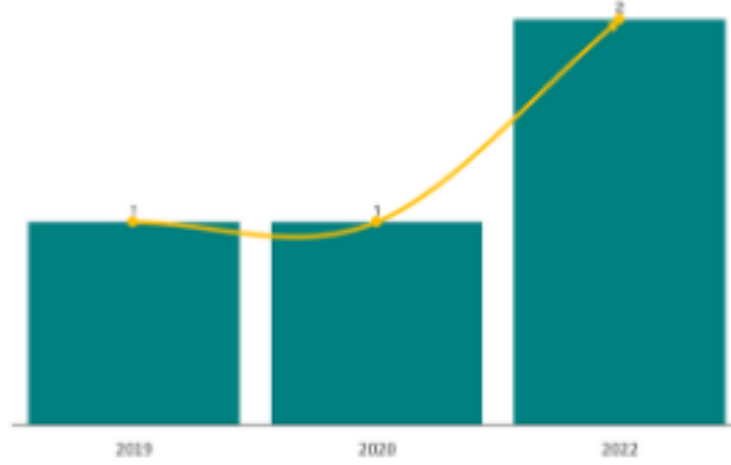
PATENT SCORE
286

ASSIGNEE H-INDEX
11

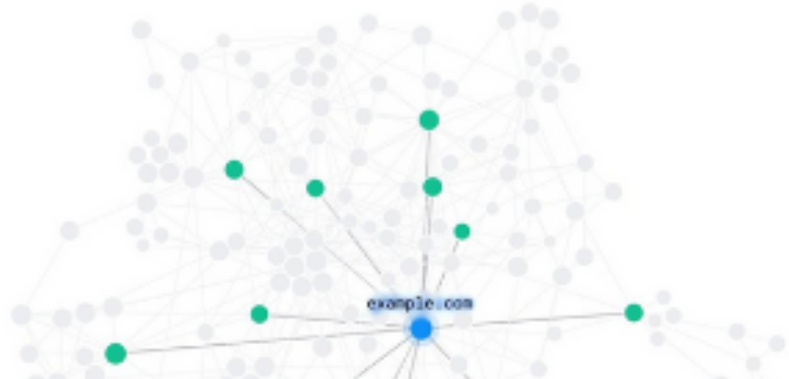


50% **0.0%** **12.5%** **37.5%**

< 4 years 4 - 8 years 8 - 12 years > 12 years



2019 2020 2022



example.com